



# RESULTS National Webinar

September 6, 2025

*Welcome!*

# Our Values

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

# Welcome!

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**Joanne Carter**  
Executive Director



## TaShon Thomas

Interim VP, Campaigns  
and Advocacy

[tthomas@results.org](mailto:tthomas@results.org)

# Guest Speaker

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## **State Senator Kim Jackson (D-GA-41)**

Senior Vice President of  
Programs at State Innovation  
Exchange (SiX)



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**U.S. Poverty Campaigns**

# Recess Over

- House and Senate returned this week with government deadline looming
- It is important we continue to hold members accountable for the negative impacts of the One, Big Beautiful Bill Act (OBBBA)
- Provides major tax breaks to wealthier Americans and corporations while cutting critical social service programs, such as Medicaid and SNAP

# OBBB Negative Impacts

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Continue to tell your stories with state specific data:

- **Texas:** 1.72 million Texans will lose health coverage
- **Iowa:** 23,000 Iowans will be at risk of losing some of their food assistance
- **Florida:** As many as 1.07 million children in Florida will get nothing from the \$200-per-child increase in the Child Tax Credit because their parents — who often work important but low-paid jobs — don't earn enough.

# What's Next?



- Fiscal year ends on September 30
- Congress must pass a budget or a continuing resolution (CR) to avoid a government shutdown
  - It appears they will try to pass a short-term CR to give more time to finish the budget
- In any budget agreement, Congress must provide directives to the Trump administration to disperse the money (no more impoundments or rescissions!)

# Tell Congress to protect anti-poverty programs

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## Contact members of Congress while they are debating the FY26 federal budget

- Email/call aides urging their bosses to oppose any new cuts to anti-poverty programs
  - Specifically, tell them that WIC and Housing Choice Vouchers must be funded to meet current need
  - Also tell them to reject any new rescission requests from the White House
- **Specific ask for Democrats:** Urge them to co-sponsor the *Restoring Food Security for American Families and Farmers Act of 2025* (repeals OBBBA's SNAP cuts)

## Keep generating media highlighting the harmful impacts of the OBBB

- Tell your personal stories of how this legislation will impact you, your family, and your community (find state fact sheets on next slide).
- Remind your community that advocacy is a powerful way to strengthen our democracy



## Updated leave behinds and other materials

- RESULTS Action and Allies page: <https://results.org/action-and-allies>

## Fact sheets on OBBA's impact for each state

- Center on Budget and Policy Priorities: <https://www.cbpp.org/research/state-budget-and-tax/harmful-republican-megabill-fails-families-children-and-communities-0>
- Center for American Progress: <https://www.americanprogress.org/press/release-state-fact-sheets-on-how-the-trump-administrations-one-big-beautiful-bill-act-will-drive-up-costs-for-american-families>

## Emails to Congress and media templates

- RESULTS Action Center: <https://results.org/volunteers/action-center/action-alerts?vsrc=%2fCampaigns>



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**Global Poverty Campaigns**



## **Crickett Nicovich**







Director, Government Affairs  
and Policy

[cnicovich@results.org](mailto:cnicovich@results.org)

**The White House shut down most global health programs. Then they tried to slash funding in their budget request. Then again through "rescissions."**

**But Congress gets final say.** So that's where we are focused.













# White House proposal:

Maternal and Child Health	 90% cut
Gavi, the Vaccine Alliance	 \$0
Nutrition	 \$0
Tuberculosis	 50% cut
Global Fund to Fight AIDS, TB & Malaria	 50% cut
Global Partnership for Education	 \$0

# Response from House:

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<b>Maternal and Child Health</b>	 Restored
<b>Gavi, the Vaccine Alliance</b>	 Restored
<b>Nutrition</b>	 Increased
<b>Tuberculosis</b>	 Restored
<b>Global Fund to Fight AIDS, TB &amp; Malaria</b>	 Restored
<b>Global Partnership for Education</b>	 Restored

	President's budget	House
<b>Maternal and Child Health</b>	 90% cut	 Restored
<b>Gavi, the Vaccine Alliance</b>	 \$0	 Restored
<b>Nutrition</b>	 \$0	 Restored
<b>Tuberculosis</b>	 50% cut	 Restored
<b>Global Fund to Fight AIDS, TB &amp; Malaria</b>	 50% cut	 Restored
<b>Global Partnership for Education</b>	 \$0	 Restored

# Congressional Actions

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**Senate:** Finalize FY26 bill with strong investments

**Both Chambers:** Hold the White House accountable to spend the money it already has for the fight against global poverty.

## Champions for the Global Fund

Standing up for the U.S. 1:2 match, and making sure the U.S. does its part to help save 23 million lives.

**The White House is trying to claw back money Congress had already set aside for global health.**

**Again, Congress gets final say.** So again, that's where we stayed focused.

# The Senate's red-line on cuts:

...Provided, That none of the amounts rescinded under this paragraph shall be from the unobligated balances for the following programs: HIV/AIDS, Tuberculosis, Malaria, Nutrition, or Maternal and Child Health

S.Amdt.2853 — 119th Congress

**This isn't a sign that we're done.** The first \$9 billion rescissions package still passed. The House bill still cut other global funding. And the White House has now sent a second rescissions package to Congress to claw back another almost \$5 billion additional foreign aid funding, which includes \$3.2 billion for Development Assistance.

**But it's a sign that you **are** making a difference.**  
And that we need to keep going.

# Humanitarian Action for Gaza

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

“This unthinkable is not looming - it is already here. The escalation is underway. The collapse of essential services is leaving the youngest and most vulnerable fighting for survival.

- UNICEF Staff in Gaza

Take our [online action](#) on Gaza!



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**Grassroots Inspiration and Action**



**Lisa Marchal**

Senior Manager, Grassroots  
Impact

[Lmarchal@results.org](mailto:Lmarchal@results.org)

# EPIC Laser Talks: A Tool for Speaking and Writing



**A laser talk:** A very succinct, crisp 4-part piece about what you care about, why you care about it, and the action you wish a lawmaker to take in response

**EPIC:** A way to focus and organize what you want to say in your laser talk

# Laser Talks: A Tool for Speaking and Writing



**E**ngage

**P**roblem

**I**nform

**C**all to action

# E = Engage



**How can you capture the attention of your reader or listener?**

- Perhaps a startling statistic?
- Perhaps a personal story about how a policy has personally affected you or why you are passionate about it?

*Just a sentence or two will do!*

# Sample Engage Statement



At the height of the AIDS crisis, the world came together to create the Global Fund to Fight AIDS, Tuberculosis and Malaria. Over the past two decades, this partnership has helped save 65 million lives and has always received bipartisan support in Congress.

# P = Problem

**How can you articulate the problem you would like the legislator to help solve?**

- Can you describe how poverty is being created or exacerbated? Is it lack of access to nutrition? A tax policy piece that punishes family?
- How would you explain the issue in a sentence or two to someone as if they are hearing it for the first time?

# Sample Problem Statement

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

Despite recent progress in global health, millions of people are still suffering and left behind by their health systems. For example, tuberculosis (TB) — the world's leading infectious disease killer — sickened almost 11 million and killed 1.25 million people in 2023 alone.

# I = Inform

## How can I inform my reader/listener on the solution for which I'm advocating?

- Are you asking for the policymaker to speak up to colleagues about a policy change? Maybe you are eager for the passage of a certain bill? Be clear about what you want.
- Describe this solution as a positive, proactive step.

# Sample Inform Statement



This fall, world leaders will make new pledges to the Global Fund. The U.S. has played a key leadership role for decades. Our pledges bring other donors to the table by committing to matching \$1 for every \$2 from other countries.

# C = Call to Action

## What am I asking the member of Congress to do?

- Can you describe the action you're wishing the legislator to take in the form of a yes or no question? (i.e., "Will you co-sponsor . . ." or "Will you speak to . . ." )
- Remember that your outreach to a congressional office isn't complete until you get a clear "yes" or "no" answer.

# Sample Call to Action



We need bipartisan leadership in Congress to deliver vital funding for the Global Fund. This also encourages other donors to come forward. Can we count on you to commit to continuing the U.S. 1:2 match, and will you also reach out to appropriators to ensure that this is included in the FY26 spending bill?

# A complete Global Fund Laser Talk

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## Listen for the EPIC elements

**E**ngage

**P**roblem

**I**nform

**C**all to action

# Global Fund Laser Talk

**Engage:** At the height of the AIDS crisis, the world came together to create the Global Fund to Fight AIDS, Tuberculosis and Malaria. Over the past two decades, this partnership has helped save 65 million lives and has always received bipartisan support in Congress.

# Global Fund Laser Talk

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**Problem:** Despite recent progress in global health, millions of people are still suffering and left behind by their health systems. For example, tuberculosis (TB) — the world’s leading infectious disease killer — sickened almost 11 million and killed 1.25 million people in 2023 alone.

# Global Fund Laser Talk

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**Inform:** This fall, world leaders will make new pledges to the Global Fund. The U.S. has played a key leadership role for decades. Our pledges bring other donors to the table by committing to matching \$1 for every \$2 from other countries.

# Global Fund Laser Talk

**Call to Action:** We need bipartisan leadership in Congress to deliver vital funding for the Global Fund. This also encourages other donors to come forward. Can we count on you to commit to continuing the U.S. 1:2 match, and will you also reach out to appropriators to ensure that this is included in the FY26 spending bill?

# A complete SNAP Laser Talk

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## Listen for the EPIC elements

**E**ngage

**P**roblem

**I**nform

**C**all to action

# SNAP Laser Talk

**Engage:** Through the One Big Beautiful Bill Act (OBBBA), Congress enacted the biggest cuts to nutrition assistance in our country's history.

# SNAP Laser Talk



**Problem:** As a result, 4 million children and 500,000 seniors and adults with disabilities will lose access to vital food assistance through SNAP.

# SNAP Laser Talk

**Inform:** The Supplemental Nutrition Assistance Program, or SNAP, helps 40 million Americans put food on the table each month. Most recipients are working families with children, elderly persons, and people with disabilities. The OBBBA cuts will force states to cut vital services and burdensome work reporting requirements will deny children and families much needed help.

# SNAP Laser Talk

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**Call to Action:** The Restoring Food Security for American Families and Farmers Act of 2025 would repeal the disastrous cuts to SNAP in the OBBBA. Will you stand up for families and children by co-sponsoring this legislation?

# Try your hand at writing a laser talk!

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

**The budget reconciliation bill passed this summer holds vast potential to do real harm. And the push for the U.S. to stand up for the Global Fund to Fight AIDS, Tuberculosis and Malaria is on now.**

RESULTS Laser Talks (updated soon):

<https://results.org/volunteers/laser-talks>

Here is state-specific data on potential effects of this bill:

<https://tinyurl.com/CBPPOBBB>

Here is data on the Global Fund: <https://tinyurl.com/GF2024Report>



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**Announcements**



## **Sarah Leone**

Senior Associate, Grassroots  
Impact

[sleone@results.org](mailto:sleone@results.org)

# Thank you for joining us!

The logo consists of the word "results" in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points downwards.

## *Who is joining you in the room today?*

Please complete the Zoom poll by indicating the number of people in the room with you today (including yourself).

# Claiming Space: Advocating with Confidence



**Wednesday, September 10, 12:00 p.m. ET**

Let's build the confidence to make every meeting count!

This series will help you claim your space, sharpen your message, and use motivational interviewing to turn tough conversations into powerful ones.

No registration required.

Join via <https://results.zoom.us/j/92701771966>  
or call (312) 626-6799, meeting ID 927 0177 1966.

# RESULTS Quarterly Outreach Gathering



**Thursday, September 25 at 8 p.m. ET**

Let's keep building the movement to end poverty!

Join the third installment of our Quarterly Outreach Gathering that will equip you with tools, resources, and strategies to strengthen your group's sustained growth, power, and impact.

Together we'll:

- **Review outreach tools and resources you can put into action right away**
- **Share best practices for retaining new advocates**
- **Explore how to foster a strong group culture of belonging**

**[Register today!](#)**

# RESULTS New Advocate Orientation

The RESULTS logo consists of the word "results" in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points downwards.

**September 16, 8:00 p.m. ET**

**September 17, 1:00 p.m. ET**

Join us for the RESULTS Orientation, a one-hour session that provides you with all the information you need to get started as an advocate.

The orientation is the first session in our RESULTS Advocate Incubator, an advocacy training and action program that will go from September to November 2025. The orientation is followed by three training and action meetings led by RESULTS staff.

[Register and learn more on our website.](#)

# RESULTS Organizational Partners

The RESULTS logo consists of the word "results" in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points downwards and to the left.

## **Global Allies (Returned Peace Corps Volunteers)**

Thursday, September 11, 8:30 p.m. ET

[Register today.](#)

## **Together Women Rise Advocacy Chapter with RESULTS**

Tuesday, September 16, 8:30 p.m. ET

[Learn more.](#)

# Monthly Support Calls

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards and to the left.

## **U.S. Poverty Free Agents**

Tuesday, September 16, 1:00 p.m. ET

Contact Jos Linn at [jlinn@results.org](mailto:jlinn@results.org) for information.

## **Global Poverty Free Agents**

Contact Lisa Marchal ([lmarchal@results.org](mailto:lmarchal@results.org)) for support.

# Monthly Support Calls

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## Media Office Hour

Wednesday, September 17, 2:00-3:00 p.m. ET

Join at <https://results.zoom.us/j/93668005494> or call (312) 626-6799, meeting ID 936 6800 5494.

## Action Network Power Hour

Thursday, September 11 (choose 12:30 p.m. ET or 8:00 p.m. ET)

Join via <https://results.zoom.us/j/97263551612>  
or call (312) 626-6799, meeting ID 972 6355 1612.

# Find events



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results Issues Get Involved About Us Volunteers Hub Volunteer Donate

## Upcoming Events

NEWSROOM BLOG **EVENTS** TOPICS

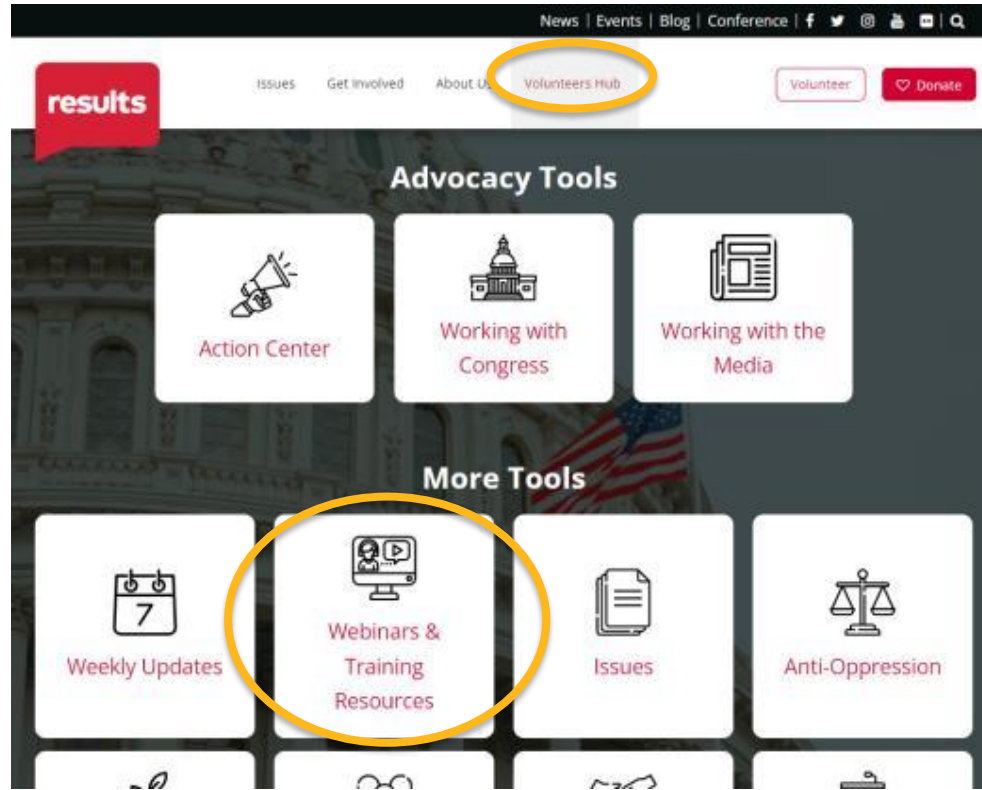
< > This Month April 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2 8:30 am - 9:30 am New Advocates Orientation	3	4	5	6 1:00 pm - 2:30 pm National Webinar
7	8	9	10	11 2:00 pm - 3:00 pm Outreach and Event Planning Office Hour 8:30 pm - 9:30 pm Global 48hr	12	13

[results.org/events](https://results.org/events)

# Find today's slides

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[results.org/volunteers/national-webinars](https://results.org/volunteers/national-webinars)

Let us know the amazing things  
you are doing!

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## Report Actions



Report Published  
Media



Report Lobby  
Meetings



Report Outreach  
Meetings

<https://results.org/volunteers/reporting-your-advocacy-actions>

Join us for the  
**October 2025 National Webinar**

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**Freedom Richardson**

Congressional aide and former  
RESULTS Fellow

**Saturday, October 4, 1:00 p.m. ET**

Register: [www.tinyurl.com/RESULTS2025](http://www.tinyurl.com/RESULTS2025)



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**[www.results.org](http://www.results.org)**