



RESULTS National Webinar

May 3, 2025

Welcome!

Our Values

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Welcome!

results




Joanne Carter
Executive Director

Guest Speaker

results




**RESULTS Founder
Sam Daley-Harris**




Sent to hundreds of journalists: For many Americans this election has delivered exhaustion and divisiveness. After the election Tom Nichols wrote in *The Atlantic*, “...Americans must stay engaged and make their voices heard at every turn...” Liz Cheney tweeted, “...Citizens across this country...must now be the guardrails of democracy.”


But most Americans still wonder how, and even *if*, they can make a difference *between* elections.



What are the options? 1) **Protesting**? Important, but usually not the long game, 2) **Signing email form letters**, which only 3% of Congressional staff say is highly effective? Just gestures, 3) **Taking a 2-year nap** until the next election? Sadly, the preferred route for many. But few in your audience know about number 4) **transformational advocacy** which helps you change an issue and changes you in the process....



....*Reclaiming Our Democracy* includes stories of people who met with elected officials on the other side of their issue like 1) Elli Sparks who went from experiencing what she called “climate trauma” to meeting her members of Congress and calling the experience “sacred and profound”, and 2) Lisa Jordan who, after meeting with Congressional offices in Washington, DC, said “....This work is the best medicine for when you’re feeling hopeless or have sleepless nights. It’s the best way to avoid despair....”



Both Elli and Lisa were talking about their experience with transformational advocacy, the focus of this presentation.


In this 11-minute presentation I will provide a powerful way to make a difference and heal our democracy in the process. It's not the only solution needed, but is one essential, missing piece: **Citizens awakening to their power.**



Know your Why and Share it Story of Self: Marshall Ganz

(What happened in your life and what decisions did you make that got you to this commitment?)

How would your story of self go?



In a 1A interview Todd Zwillich said,
“....The passive nature to our politics now, you can feel beat down by it. I mean, this is my career and I feel beat down by it. It is much more of an effort for me. I don’t participate in the same way others do because [I’m a] political journalist, but I do have to pay attention. It’s a grind. It’s a grind, Sam. I mean I know you know that. What am I feeling? What’s the way out of that?....”

Transactional vs. Transformational Advocacy

Transactional Advocacy: Sign the petition, transaction complete.

Transformational Advocacy: You're trained, encouraged, and succeed at doing things as an advocate you never thought they could do, like meet with a MoC and bring them on board to your issue and, as a result, you see yourself in a new light, you see yourself differently. That's the transformation.

Sign-up Sheet

I'd like to join the Civic Courage mailing list

Connect me with a group that delivers transformational adv.

I'd like to host a book talk at my church, club, class, etc.

I'd like to learn how my organization could implement transformational advocacy




Maxine Thomas

Maxine Thomas with US Senator Todd Young (R-IN)



Maxine told me that she had a heart for service, but she was “clueless about advocacy”. After being trained and a full day of lobbying she said: “I was euphoric. I was on this high and felt I was part of something revolutionary.”

From “clueless” to “euphoric”,
That is transformational advocacy.
How do you find an organization
delivering transformational
advocacy.




What to look for when looking for an organization that delivers transformational advocacy:

1) Recruitment and building

community: They bring people in, form them into chapters, and offer an inspiring monthly whole-of-organization webinar.

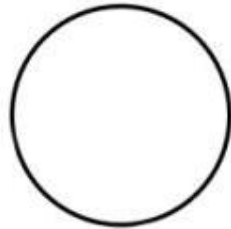
2) Training: They provide ongoing training to their volunteers to enhance their members' effectiveness—How do you get the meeting? How do you write a letter to the editor?.....



3) **Breakthroughs:** They encourage their members to move out of their comfort zone because confidence grows and transformation happens when you're encouraged and supported in doing things you thought you couldn't do and succeed in doing them.



**Where
the magic
happens**



Your comfort zone

Sign-up Sheet

I'd like to join the Civic Courage mailing list.

Connect me with a group that delivers transformational adv.

I'd like to host a book talk at my church, club, class, etc.

I'd like to learn how my organization could implement transformational advocacy

“Optimism is a political act. Those who benefit from the status quo are perfectly happy with a large population of people who think nothing is going to get any better. In fact, these days, cynicism is obedience. What's really radical is being willing to look right at the magnitude and difficulty of the problems we face and still insist that we can solve those problems.”

Alex

Steffen



2025 Urgent Needs Campaign

RESULTS' advocacy has never been more important than now!

Three ways to support our powerful advocacy



**Donate Now
to the Urgent
Needs
Campaign**

RESULTS advocates mobilized



**Join the
Investors in
Change to
fight poverty
all year long**



**Join the
Legacy
Society for a
future of
results**



results

U.S. Poverty Campaigns

U.S. Campaigns Update

results



David Plasterer

Senior Associate
US Poverty Policy

dplasterer@results.org

Budget Reconciliation

- Congress passed a unified budget resolution
- Key committees in the House will “mark up” bills based on the budget resolution instructions
 - Key committees:
 - Agriculture (SNAP -\$230 billion)
 - Energy & Commerce (Medicaid -\$880 billion)
 - Ways & Means (Tax / CTC & EITC + \$4.5 trillion)

Threats to SNAP and Medicaid

- **Additional work reporting requirements** to both SNAP and Medicaid
 - Studies show that work reporting requirements do not increase employment and lead to people being kicked out
- **Decreasing federal payments to states** for both SNAP and Medicaid
 - For SNAP it would be the first time that states are forced to contribute to the program
 - States cannot foot the bill; this will lead to cuts in eligibility, benefits, and services for SNAP and Medicaid

Child Tax Credit and Earned Income Tax Credit

results

- **CTC may be expanded**, but details matter
 - RESULTS priority is that more families working in low-wage jobs receive the full credit
 - The credit amount may be increased, but it must come with an increase in refundability
- **EITC is in danger**
 - Reports are that lawmakers want to make huge cuts in the EITC to pay for changes to the CTC
 - We must not cut important anti-poverty programs like the EITC (or SNAP or Medicaid) to pay for a CTC expansion

The next two weeks are critical!

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

The House Agriculture, Energy & Commerce, and Ways & Means committees will be marking up their bills the week of May 12. We must weigh in with key committee members about these issues.

Take Action!

- **Meet with and send emails** to agriculture, health care, and tax policy aides. Tell them ***no cuts to SNAP, no cuts to Medicaid, and improve the CTC without cutting the EITC.***
- **Submit a letter to the editor** about why the CTC, EITC, SNAP, and Medicaid are important to your community and why they should be preserved and improved
- See our **Action Center** for email and letter to the editor actions



results

Global Poverty Campaigns

Global Campaigns Update

results



Tenzin Kunor

Senior Associate, Global Policy

tkunor@results.org



Keeping the main thing the main thing

- The President's "skinny budget" released yesterday proposes devastating cuts. It is a recommendation to Congress – Congress decides on FY26 spending.
- The expected rescissions package is alarming and important – the administration is attempting to claw back funding already approved by Congress.
- And... it's critical we don't lose focus on the main vehicle for protecting and securing funding: the FY26 appropriations process.

What are the key actions?

results

- 1** Submit official appropriations requests
Appropriations is key to secure future investments
- 2** Congressional "sign on" letters. The more bipartisan signers, the stronger the message.
House letters deadlines approaching soon.
- 3** Rescissions package*

House Dear Colleague Letters

results

[FY26 House Global Fund Dear Colleague Letter](#) – Bipartisan letter led by Reps. Chrissy Houlahan (D-PA), Ami Bera (D-CA), Robin Kelly (D-NY), Maria Salazar (R-FL), and Brian Fitzpatrick (R-PA)

- Asks appropriators for strong support for PEPFAR and the full 1/3 contribution to the Global Fund to Fight AIDS, Tuberculosis and Malaria
- **Deadline: Friday, May 9**

[FY26 House Tuberculosis Dear Colleague Letter](#) - Bipartisan letter led by Reps. Ami Bera (D-CA) and Ann Wagner (R-MO)

- Asks appropriators to meet the needs-based ask of \$1 billion for bilateral TB programs
- **Deadline: Tuesday, May 13**

[FY26 House Maternal and Child Health, Gavi, and Nutrition Dear Colleague Letter](#) - Bipartisan letter led by Reps. Brian Fitzpatrick (R-PA), Sara Jacobs (D-CA), Maria Salazar (R-FL), and James McGovern (D-MA)

- Asks appropriators for robust funding for Maternal and Child Health and Nutrition, and restoring full funding for Gavi, the Vaccine Alliance
- **Deadline: Friday, May 9**

[FY26 House Basic Education and GPE Dear Colleague Letter](#) - Bipartisan letter led by Reps. Mike Quigley (D-IL) and Brian Fitzpatrick (R-PA)

- Asks appropriators for \$970 million for International Basic Education, including \$150 million for GPE
- **Deadline: Friday, May 9**

Senate Dear Colleague Letters

results

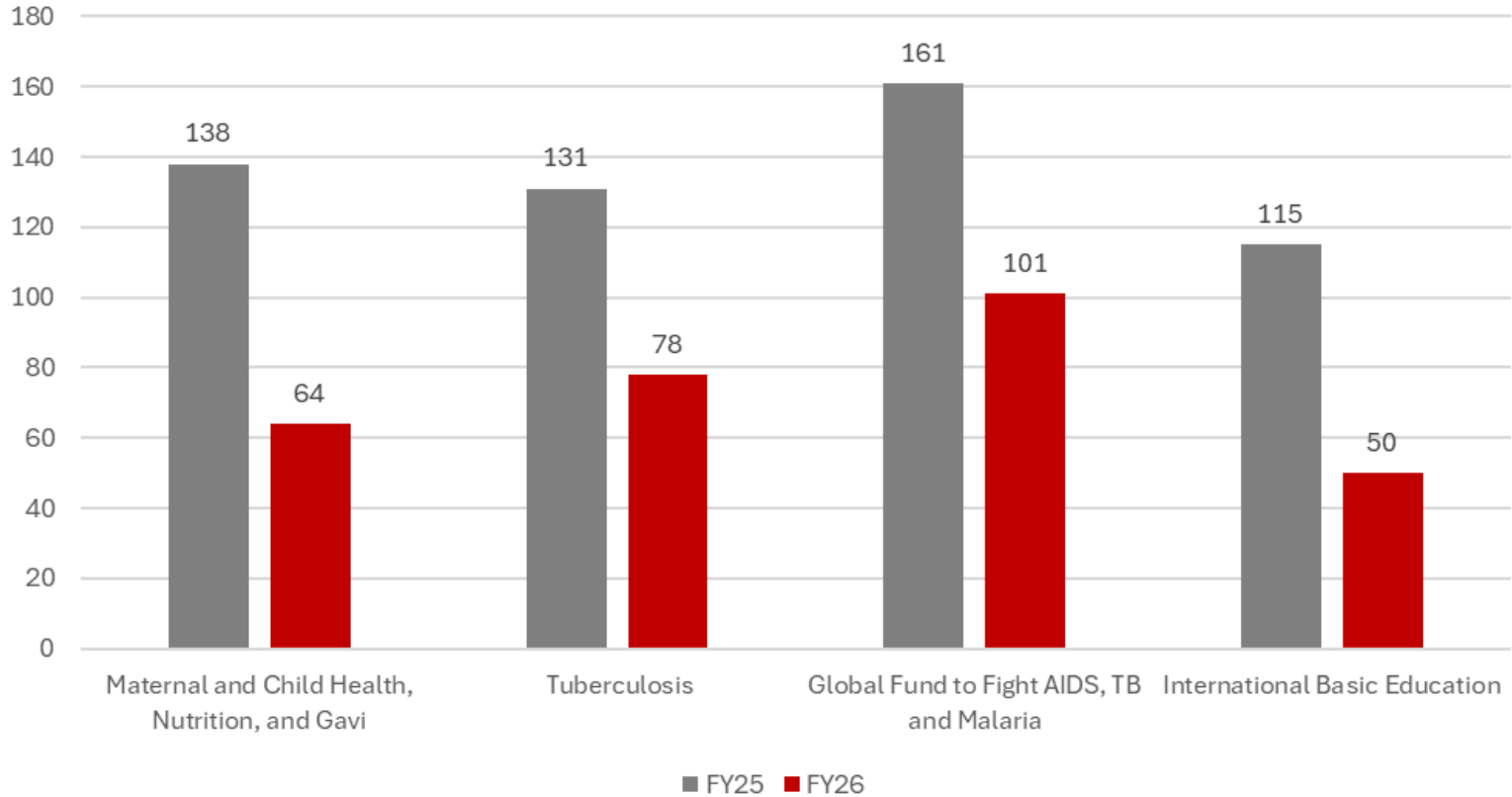
[FY26 Senate Tuberculosis Dear Colleague Letter](#) - Bipartisan letter led by Sens. Todd Young (R-IN) and Jacky Rosen (D-NV)

- Asks appropriators for increased funding for bilateral TB programs
- **Deadline: TBD**

Coming Soon!

- **FY26 Senate Global Fund Dear Colleague Letter** (*coming soon*)
- **FY26 Senate Maternal and Child Health, Gavi, and Nutrition Dear Colleague Letter** (*coming soon*)
- **FY26 Senate Basic Education and GPE Dear Colleague Letter** (*coming soon*)

Dear Colleague Letter House Signers



**Many thanks
to each and every one of you! :)**



results

**Action and Allies Campaign:
Grassroots Inspiration and Action**

Building Power Through Advocacy

results



Amanda Beals

Associate Director,
New Member Engagement

abeals@results.org

First 100 Days Lobbying Campaign



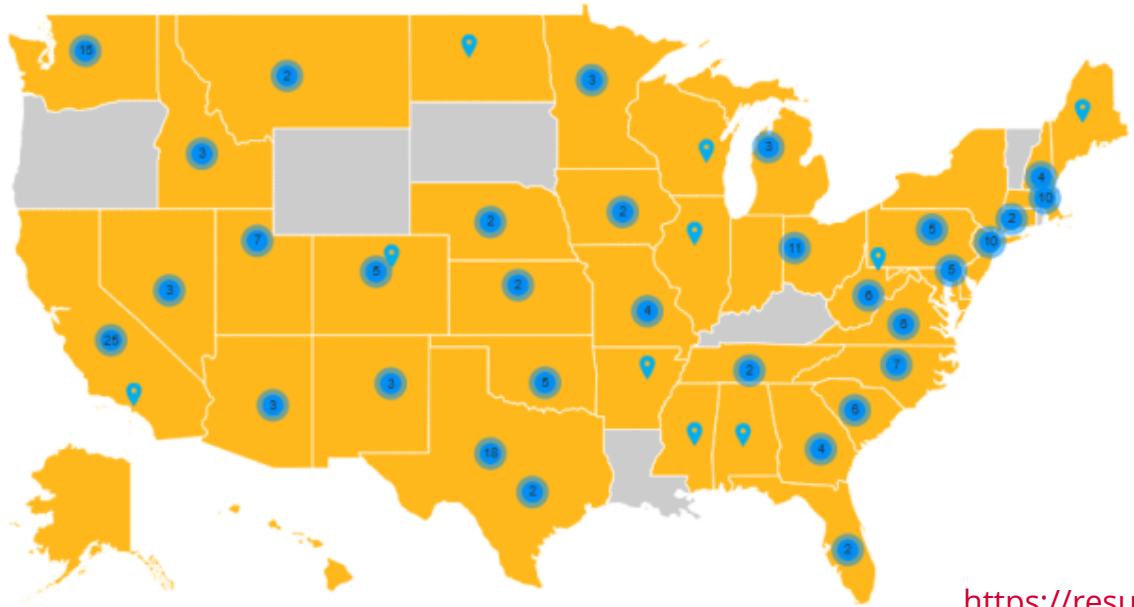
Total Meetings: 204

Total Offices: 165

House: 103

Senate: 62

Candidate Offices: 0



**44 states
so far!**

**70 meetings
with new
volunteers**

Report meetings at:
<https://results.org/report-lobby-meetings>

Building power through advocacy

Summer 2025

Building Power Through Advocacy

results

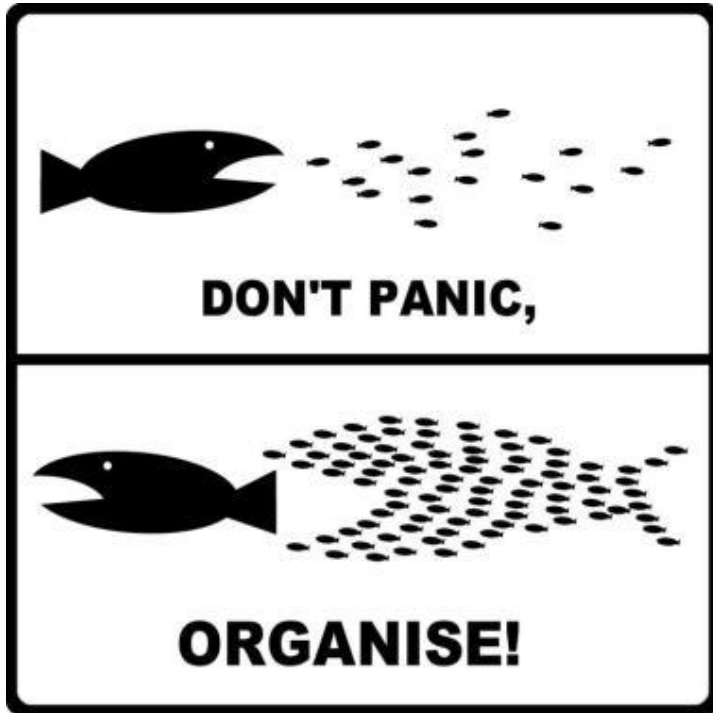


Alicia Stromberg

Manager,
New Member Engagement

astromberg@results.org

Time to Organize



- Organizing is about community, connection, collective power
- **650** people reached out to learn about advocacy in 2025
- **73** people in the New Advocate Incubator
- **The most common question is "What can I do?"**

Opportunity to Build Power

results



**AUGUST RECESS:
DEMONSTRATING
POWER THROUGH
COMMUNITY**

JANUARY–APRIL

- Taking Action
- Building Allies in Congress



MAY–AUGUST

- Leveling Up
- Growing Our Movement
- Amplifying Our Voice



Critical Summer Actions

results

If you **HAVE NOT** met with all your MOCs

Continue lobbying

If you **HAVE** met with all your MOCs

Set a goal for August Recess F2F meetings

Include new people and partners to level up the power of your voice in the lobby meetings!

Critical Summer Actions

results

**While you're waiting
to get meetings
confirmed, help
build a bigger
RESULTS movement!**

Connect with local partners

Work your Warm Leads

Prioritize getting together in person

Host LTE and letter writing gatherings

Volunteer Share

results



Andrea Balderrama

RESULTS Arizona member
Joined fall 2024

Building Power Through Advocacy

results



Errolyn Gray

Senior Associate,
New Member Engagement

egray@results.org

Relational Organizing

results

1

Do a 1:1 to build relationships

2

Learn their values & interests

3

Engage in transformational action

Next Steps

- **Reflect & celebrate to set your goals for how you want to grow**
- Identify a New Advocate Mentor for the summer
- New Advocate Mentor Roundtable:
 - Wednesday, May 7th at 8:30pm ET / 5:30pm PT
- Resources coming available in May
 - Best practices
 - Warm leads outreach templates
 - 1:1 meeting guide



results

Announcements

Closing Announcements

results



Jos Linn

Interim Director,
Grassroots Advocacy

jlinn@results.org

Thank you for joining us!

The logo consists of a red speech bubble shape with the word "results" written in white lowercase letters inside.

Who is joining you in the room today?

Please complete the Zoom poll by indicating the number of people in the room with you today (including yourself).

Grassroots Directors Candidates' Forum

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

Thursday, May 15, 9:00 pm ET

Meet your candidates for the open Grassroots Director seat on the RESULTS Board. Learn their stories and their visions for representing you. Polls will open following the event.

Zoom link:

<https://results.zoom.us/j/98985537124>

(no registration required)

New Advocate Orientation

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

In this 60-minute [orientation](#), interested persons will learn about our advocacy model, current campaigns, and opportunities to be a volunteer with RESULTS, followed by a question-and-answer portion.

May 6, 8:00 pm ET

[Register for the orientation.](#)

Questions? Need assistance? Reach out to volunteer@results.org.

Partnership Calls

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards and to the left.

Global Allies (Returned Peace Corps Volunteers) Webinar

Thursday, May 8, 8:30 p.m. ET

[Click for more details.](#)

Together Women Rise Partnership Webinar

Tuesday, May 20, 12:30 p.m. ET

[Click to learn more.](#)

Advocate Mentor Roundtable

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

A roundtable discussion is a structured conversation where a moderator guides a group of speakers and an audience to explore a topic.

We'd like to open this virtual roundtable for RESULTS New Advocate Mentors to come and discuss what works well when empowering advocates, as well as any barriers that can appear.

Wednesday, May 7, 8:00 p.m. ET

<https://results.zoom.us/meeting/register/tjclcu-qqD4jEtQl94SoIWjG6znWcKg8rTIS#/registration>

Registration is required.

Monthly Support Calls

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

U.S. Poverty Free Agents

Tuesday, May 20, 1:00 p.m. ET

Contact Jos Linn at jlinn@results.org for information.

Global Poverty Free Agents

Contact Lisa Marchal (lmarchal@results.org) for more support.

Monthly Support Calls

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

Media Office Hour

Wednesday, May 21, 2:00-3:00 p.m. ET

Join at <https://results.zoom.us/j/93668005494> or call (312) 626-6799, meeting ID 936 6800 5494.

Action Network Power Hour

Thursday, May 22 (choose 12:30 p.m. ET or 8:00 p.m. ET)

Join via <https://results.zoom.us/j/97263551612>
or call (312) 626-6799, meeting ID 972 6355 1612.

Find events



ews | Events | Blog | Conference | f | t | i | v | w | q

results Issues Get Involved About Us Volunteers Hub Volunteer Donate

Upcoming Events

NEWSROOM BLOG **EVENTS** TOPICS

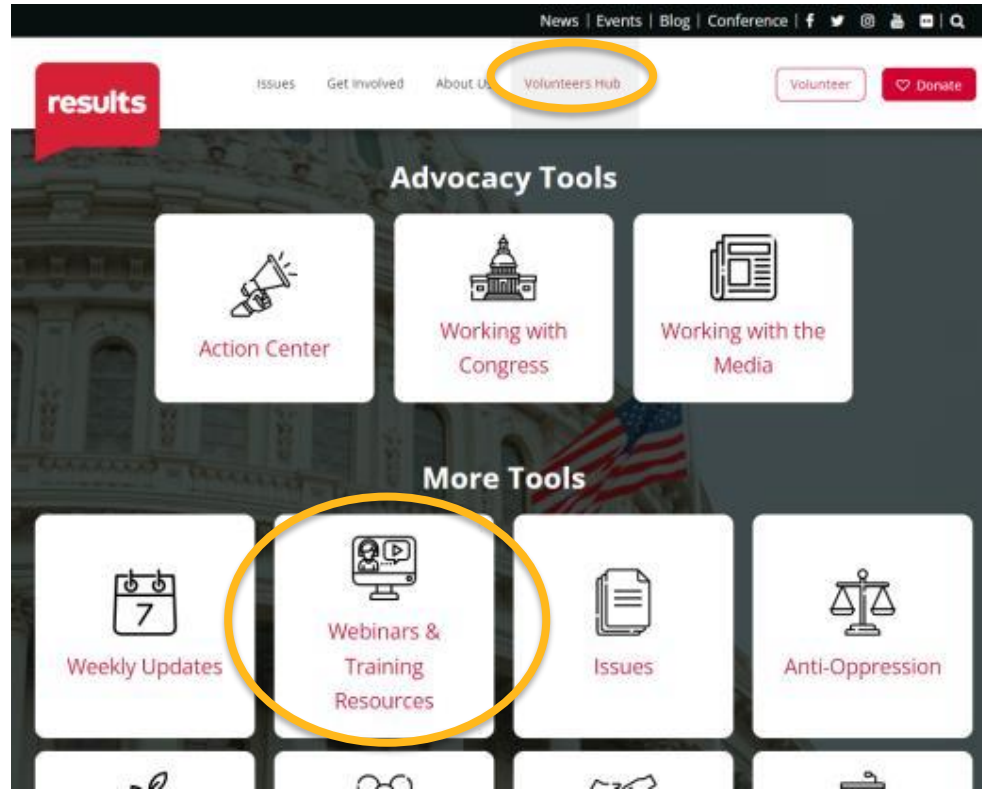
< > This Month April 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2 8:30 am - 9:30 am New Advocates Orientation	3	4	5	6 1:00 pm - 2:30 pm National Webinar
7	8	9	10	11 2:00 pm - 3:00 pm Outreach and Event Planning Office Hour 8:30 pm - 9:30 pm Global Alliance	12	13

results.org/events

Find today's slides

results



results.org/volunteers/national-webinars

Let us know the amazing things
you are doing!

results

Report Actions



Report Published
Media



Report Lobby
Meetings



Report Outreach
Meetings

<https://results.org/volunteers/reporting-your-advocacy-actions>

Join us for the
June 2025 National Webinar

results



Special Guest:
Thokozile Phiri

Executive Director,
Facilitators of Community
Transformation (FACT)

Saturday, June 7, 1:00 p.m. ET

Register: www.tinyurl.com/RESULTS2025



results

 **@RESULTS_Tweets**

 **/RESULTSEdFund**

 **@voices4results**

www.results.org