



# **RESULTS National Webinar**

*January 11, 2025*

Welcome!

# Our Values

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

# Welcome!

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**Joanne Carter**  
Executive Director

# Guest Speaker

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## **Linda Mafu**

Head of Civil Society and  
Political Advocacy, The Global  
Fund to End AIDS, Tuberculosis,  
and Malaria



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**Global Poverty Campaigns**

# Global Campaigns Update

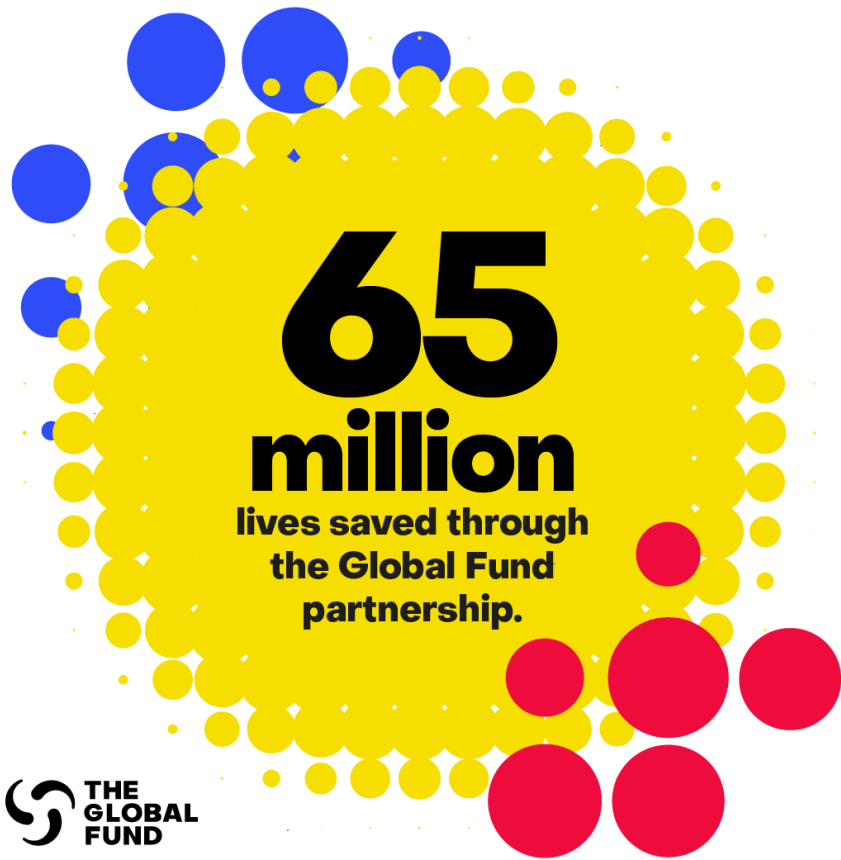
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**Colin Smith**

Director of Global  
Campaigns

[csmith@results.org](mailto:csmith@results.org)





# Championing the Global Fund



# What happened last time?



White House proposal:

 **29% cut**

Final word from Congress:

 **16% boost**

## How can we do it again?

- Broad bipartisan support for the 1:2 matching pledge
- \$2 billion in the appropriations process
- Members of Congress writing personally
- Messages from Congress to the world



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**U.S. Poverty Campaigns**

# U.S. Campaigns Update

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**TaShon Thomas**

Interim VP,  
Campaigns & Advocacy  
[tthomas@results.org](mailto:tthomas@results.org)

# 2025 Domestic Priorities

Child Tax Credit Expansion

SNAP & WIC Protection

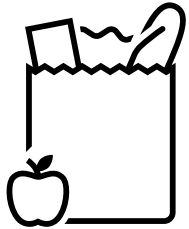
Renter Tax  
Credit  
Creation

Earned  
Income Tax  
Credit  
Expansion

Keep Direct  
File

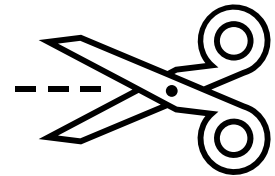
# Nutrition Assistance Programs

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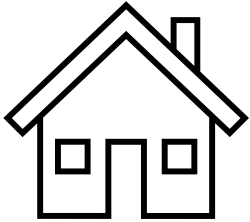
Farm Bill renewal will be a top priority

Expect major debates about cuts to nutrition assistance programs, including SNAP and WIC



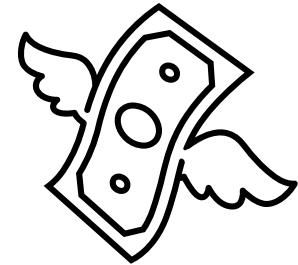
# Policies to Lower the National Housing Crisis

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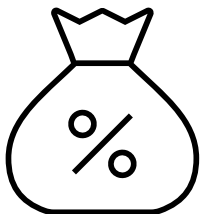


No one-size fits all policy can help with the deeply embedded crisis, but Congress can help

Renter Tax Credit will provide similar tax benefits as homeowners, landlords and developers

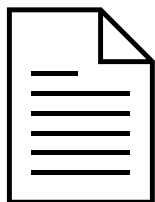
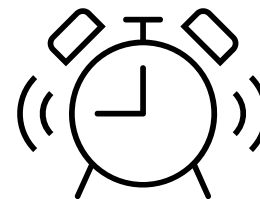


# First 100 Days: Taxes, Taxes, Taxes



Continue to educate lawmakers on the Child Tax Credit, Earned Income Tax Credit and Direct File

Current tax credits expire at the end of the calendar year



Direct File works and needs to be expanded





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**Action and Allies Campaign:  
First 100 Days**

# Planning + Lobbying = Impact

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**Lisa Marchal**

Senior Manager  
Grassroots Impact

[lmarchal@results.org](mailto:lmarchal@results.org)

# 2025 Group Planning

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## RESULTS Guide for 2025 Group Roadmaps

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### Getting Ready

It's time again to plan for success! Each year, RESULTS groups and advocates gather to discuss shared responsibilities, interests, and goals, and use that information to form a Group Roadmap for the year. This roadmap helps you plan and focus and helps RESULTS staff better coach you to create the political will to end poverty. The process is important, enlightening, and fun.

In January 2025, we begin the year with a new Congress and a new President. If we want Congress to take our priorities seriously, we need to talk to them early. To do that, we will kick off the year with our First 100 Days Campaign. Our goal is that by the end of April, RESULTS advocates will have met with all 100 Senate offices and key leadership offices in the House to talk about our U.S. and global poverty priorities. Your 2025 Group Roadmap is your first step in reaching this goal. So, let's get started.

<https://results.org/volunteers/working-with-your-group>

# Find Planning Resources Online



The screenshot shows the results website homepage. At the top left is the 'results' logo. The navigation menu includes 'Issues', 'Get Involved', 'About Us', and 'Volunteers Hub', with a yellow arrow pointing to the latter. On the right, there are buttons for 'Volunteer' and 'Donate'. The main content area features a quote: "We can take steps to make sure that we leave the world better than we found it." attributed to Chinyere Azike, Cambridge, MA. Below the quote are two dropdown menus: 'I am' with the selected option 'A potential volunteer advocate', and 'Interested in' with the selected option 'Learn more and sign up to volunteer'. A black 'Go' button is positioned to the right of the second dropdown menu. The background of the page is a photograph of Chinyere Azike, a woman with glasses and a grey blazer, smiling.

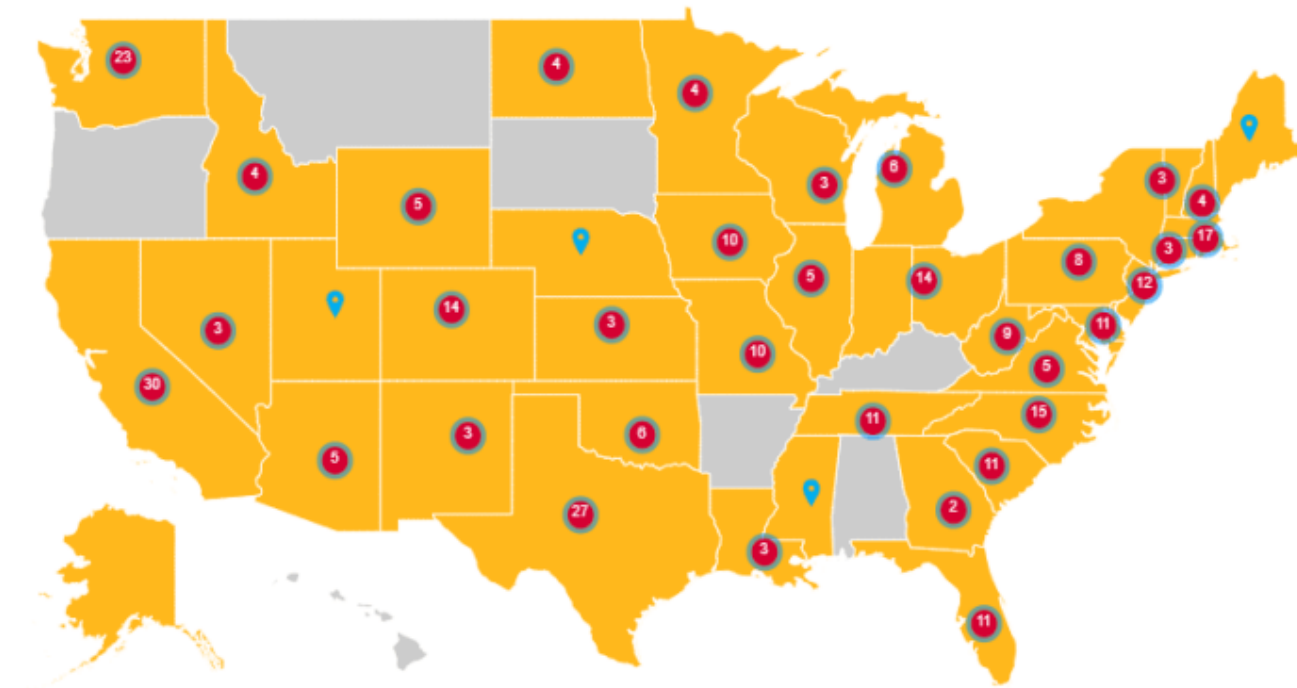
**Total Meetings: 313**

**Total Offices: 211**

House: 128

Senate: 66

Candidate Offices: 17



# First 100 Days Lobbying Campaign

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## Our Goal

Meet with all 100 Senators and Key House Committee Members by the end of April

# Why lobby?

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Photo by [Headway](#) on [Unsplash](#)

**Clearly articulate  
priorities and  
requests**

# Why lobby?

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Photo by [Headway](#) on [Unsplash](#)

**Clearly articulate  
priorities and requests**

**Develop  
relationships**



# Why lobby?

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Photo by [Headway](#) on [Unsplash](#)

**Clearly articulating priorities  
and requests**

**Developing relationships**

**Build power**

# First 100 Days Lobbying Campaign



## Your Resources

<https://results.org/action-and-allies>

Our First 100 Days lobby push is part of our year-long theme, "Action and Allies"!

# For Lobbying Success . . .

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

***Request***  
***Prepare***  
***Assess***  
***Report***  
***Celebrate***

For lobby prep with staff:  
[kfleischer@results.org](mailto:kfleischer@results.org)


118th Congressional Scorecard:  
<https://tinyurl.com/118CongSC>

Lobbying resources for 2025:  
<https://results.org/action-and-allies>

Other general lobbying resources:  
<https://results.org/volunteers/lobbying>

# RESULTS Development

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Thank you for your generous  
support in 2024!

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We met our Giving Season match and raised  
more than \$220,000 to start 2025 strong.

**With you by our side, we will continue to  
work for a world beyond poverty!**

—Your RESULTS team



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**Announcements**

# Closing Announcements

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**Joanna DiStefano**

Senior Associate for  
Grassroots Impact

[jdistefano@results.org](mailto:jdistefano@results.org)

# Thank you for joining us!

The logo consists of a red speech bubble shape with the word "results" written in white lowercase letters inside.

***Who is joining you in the room today?***

In the poll, please respond with the number of people in the room with you (including yourself).

# New Advocate Orientations Resume!

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

**Wednesday, January 15, 8:30-9:30 p.m. ET**

In this 60-minute orientation, you will learn about our advocacy model, current campaigns, and opportunities to be a volunteer with RESULTS.

Please reach out to Alicia Stromberg with any questions [astromberg@results.org](mailto:astromberg@results.org).

[Register today!](#)



# Join the *5th* session of Motivational Interviewing Series

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**Wednesday, January 15, 8:00-9:00 p.m. ET**

Want to build bridges with lawmakers? Want to effectively talk to people who disagree with you? This is the series for you!

With only 2 more live sessions, don't miss this opportunity to gain skills by using MI for effective dialogue with lawmakers you struggle to move into action.

**[Register today!](#)**

(watch the previous trainings [here](#))

# Researching Your Members of Congress

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape pointing downwards.

As the 119th Congress begins, Regional Coordinator Allison Gallaher will lead this two-part training on getting to know your members of Congress.

**Session 1: January 23, 8:30 p.m. ET: Tools and practice**

**Session 2: January 30, 8:30 p.m. ET: Optional practice session**

Bring your questions about your congressional legislators!

**[Register today](#)**

# Action Network Power Hour!

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**Thursday, January 30**

**Two options: 12:30–1:30 p.m. ET or 8:00–9:00 p.m. ET**

Action Network Managers and advocates interested in the role can speak with those in the role across the country, ask for support with their Action Networks, and brainstorm ways to educate our non-group RESULTS members. New folks are always welcome, especially those who are interested in the role! No registration is required. Join via <https://results.zoom.us/j/97263551612> or call (312) 626-6799, meeting ID 972 6355 1612.

# Partnership Calls

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## **Global Allies (Returned Peace Corps Volunteers) Webinar**

Thursday, December 12, 8:30 p.m. ET

[Click for more details.](#)

## **Together Women Rise Partnership Webinar**

Tuesday, December 17, 8:30 p.m. ET

[Click to learn more.](#)

# Monthly Support Calls



## U.S. Poverty Free Agents

Tuesday, January 21, 1:00 p.m. and 8:00 p.m. ET  
Contact Jos Linn at [jlinn@results.org](mailto:jlinn@results.org) for information.

## Media Office Hour

Wednesday, January 22, 2:00-3:00 p.m. ET  
Join at <https://results.zoom.us/j/93668005494> or call (312) 626-6799,  
meeting ID 936 6800 5494.

## Global Poverty Free Agents

Monday, January 27, 7:00 p.m. ET  
Contact Lisa Marchal at [lmarchal@results.org](mailto:lmarchal@results.org) for information.

# Find events



ews | Events | Blog | Conference | f | t | i | v | w | q

results Issues Get Involved About Us Volunteers Hub Volunteer Donate

## Upcoming Events

NEWSROOM BLOG **EVENTS** TOPICS

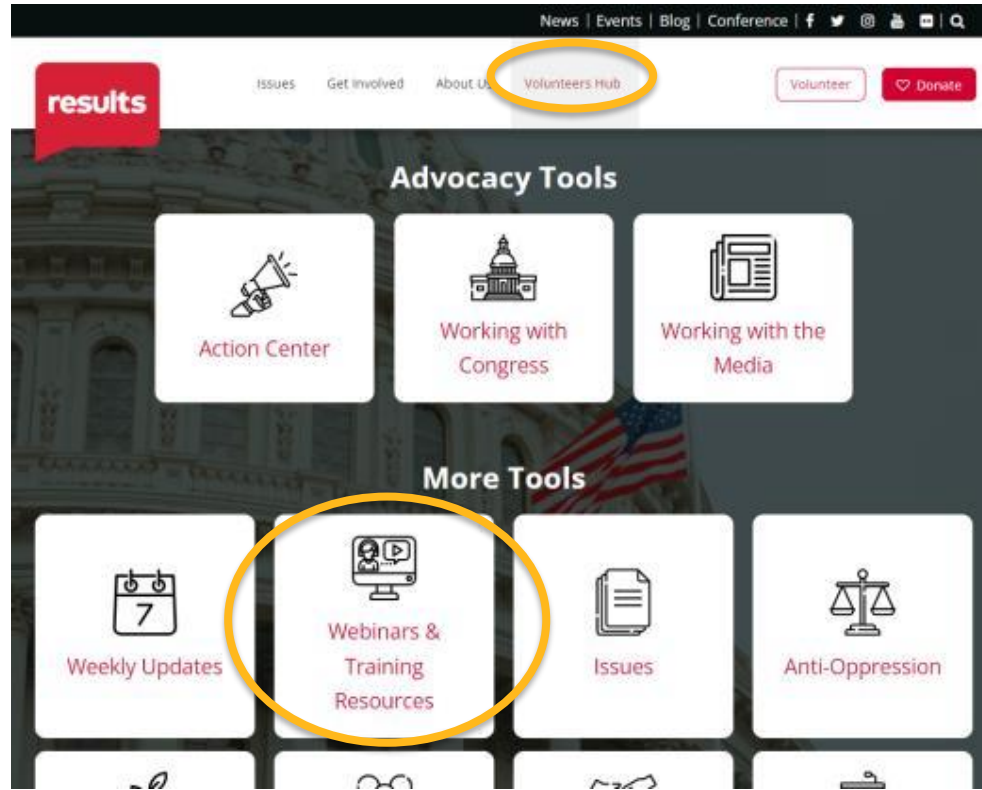
< > This Month April 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2 8:30 am - 9:30 pm New Advocates Orientation	3	4	5	6 1:00 pm - 2:30 pm National Webinar
7	8	9	10	11 2:00 pm - 3:00 pm Outreach and Event Planning Office Hour 8:30 pm - 9:30 pm Global Alliance	12	13

[results.org/events](https://results.org/events)

# Find today's slides

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[results.org/volunteers/national-webinars](https://results.org/volunteers/national-webinars)

Let us know the amazing things  
you are doing!

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## Report Actions



Report Published  
Media



Report Lobby  
Meetings



Report Outreach  
Meetings

<https://results.org/volunteers/reporting-your-advocacy-actions>



# RESULTS Office Closure

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**Martin Luther King Jr. Day  
Monday, January 20**

Join us for the  
**February 2025 National Webinar**

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Saturday, February 1  
at 1:00 p.m. ET

Featured Guest:  
**Former Sen. Sherrod Brown  
(D-OH)**

Register:

[www.tinyurl.com/RESULTS2025](http://www.tinyurl.com/RESULTS2025)



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 /RESULTSEdFund

 @voices4results

[www.results.org](http://www.results.org)