

### **RESULTS National Webinar**

*November 2, 2024* 

Welcome!

## **Our Values**



At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at <u>results.org/values</u>.

## Welcome!





Joanne Carter
Executive Director

# Where does our work go from here? A conversation





**Joanne Carter** Executive Director of RESULTS



**Kul Gautam**Chair of the RESULTS Board,
Former Deputy Executive
Director of UNICEF and



# Global and U.S. Poverty Campaigns

## **Campaign Updates**





Crickett Nicovich

Director, Policy and
Government Affairs

cnicovich@results.org

### **End TB Now Act**



S.288 introduced

by Sens. Young (R-IN) and Menendez (D-NJ)

Passed Senate Foreign Relations Committee 5 total cosponsors

Passed full Senate by unanimous consent

H.R.1776 introduced

by Reps. Bera (D-CA) and Salazar (R-FL)

Passed House Foreign
Affairs Committee
92 total cosponsors

pass full House

Goal:

7

### **READ Act**



S.41 introduced

by Sens. Durbin (D-IL) and Rubio (R-FL)

Passed Senate Foreign Relations Committee 7 total cosponsors

Passed full Senate by unanimous consent

H.R.681 introduced

by Reps. Smith (R-NJ) and Meng (S-NY)

Passed House Foreign Affairs Committee

76 total cosponsors

Goal:

pass full House

## **FY25 Appropriations**



- A full FY25 omnibus is possible, but increasingly unlikely
  - The current priority is supplemental FEMA funding for hurricane relief
- More likely: some FY25 bills pass, others get a continuing resolution (CR) until next spring
- Goal: Encourage Congress to finish FY25 appropriations before January with the highest possible funding levels for our issues

## **Global Appropriations**

\$300 million

\$172.5 million

\$394.5 million

\$1.25 billion

\$922 million

\$121.6 million

\$340 million

\$300 million

\$1 billion

\$1.65 billion

\$1.15 billion

\$200 million

\$300 million

\$165.5 million

\$394.5 million

\$1.2 billion

\$640.55 million

\$85 million

S Ask

Account	FY24 Enacted	FY25 House	FY25 Senate	FY25 RESULTS A		
USAID Maternal and Child Health	\$915 million	\$915 million	\$940 million	\$1.15 billion		

\$300 million

\$165 million

\$394.5 million

\$1.65 billion

\$922 million

\$121.6 million

Of which, Gavi, the Vaccine

**Alliance** 

**USAID Nutrition** 

**USAID Tuberculosis** 

**Global Fund to Fight AIDS, TB** 

and Malaria

**USAID Basic Education** 

Of which, Global Partnership

for Education

## **Farm Bill**



- The 2018 Farm bill officially expired on Sep 30
  - Programs like SNAP will have funding and are expected to continue until the end of the year
- Possibilities: 1-year or some other short term extension
- Goal: ensure Congressional champions are ready to protect /expand SNAP when the Farm bill moves

## Tax Justice



#### **Child Tax Credit**

- While unlikely to pass in the lame duck, we will follow the Wyden/Smith bill that expands the CTC
- **Goal:** Continue to set the stage for expectations on CTC expansion in the 2025 bill using the Wyden/Smith bill as new baseline

#### **Renters Tax Credit**

- We are working with congressional champions and coalition partners to finalize language for a new <u>RTC bill</u> to be introduced early next Congress
  - Designed to support rent-burdened people paying more than 30% of their income for rent
- Goal: Build congressional support for the RTC in the 2025 tax bill

## First 100 Days



#### Global Policy goals:

- Increase FY26 Appropriations funding levels for Global Fund,
   bilateral TB, MCH, Gavi, Nutrition, and Global Education
- Bold U.S. pledge for the Global Fund to Fight AIDS, TB, and Malaria
- Follow up on Gavi replenishment and Nutrition for Growth

#### U.S. Policy goals:

- Protect SNAP in the Farm bill
- $\circ$   $\,$  Introduce a new Renters Tax Credit bill
- Ensure continued support for an expanded Child Tax Credit



**Grassroots Café: Election Engagement** 

## **Double/50 Media Campaign**





Jos Linn
Interim Director for
Grassroots Impact
ilinn@results.org

## Double/50 Media Campaign



Goal: Using media to make poverty an election issue and a priority for the new Congress.

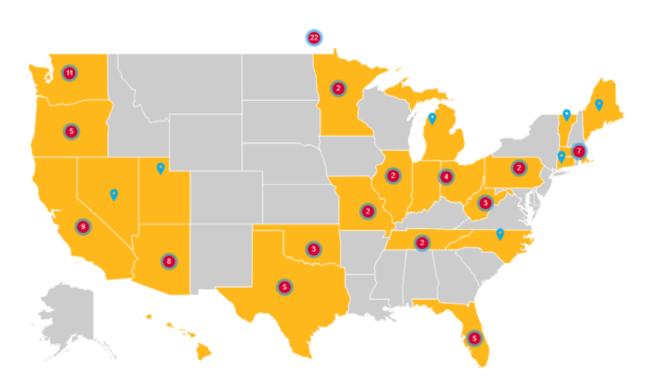
From September 1 – December 31, we will:

- DOUBLE our 2024 media count for the year 300 new media pieces!
- Get at least one piece published in all 50 states

## Double/50 Media Campaign



Total Media Published: 100 Total States Published: 25



Here is where we are today!

#### **Grassroots Share**



### **Brazil Jefferson**

RESULTS Riverside/San Bernadino (CA)

#### Your media matters!



#### Editor. Thanks to the Cascadia Daily News for creating a set of citizen-inspired questions for candidates at both the local and state/national levels (CDN, Ang. 8, 2024). After candidates weigh in on these questions, voters can cast an informed ballot. Then after the election comes, our followup to make sure they walls their talk. In addition, we can ask the local level and the state/national level officials to work together. For example, in affordable housing, often great ideas come from the local levels but need the state/national level cooperation in the form of funding [to] help make solutions possible. At the same time, local poverty issues are often solved by tax reforms, like the expanded child tax credit that cut child poverty nearly in half, until Congress failed to renew it. Our job as citizens is to make sure our elected officials at all levels follow through on these and other critical initiatives. Willie Dickerson Snohomish LETTER TO THE EDITOR The Alereury News

U.S. must honor

vaccination promise

sustainable use of vaccines.

17.3 million future deaths.

No child should lose their life contracting a

simply receiving a vaccine immunization. I

children received no vaccine at all last year.

GAVI. The Vaccine Alliance was established

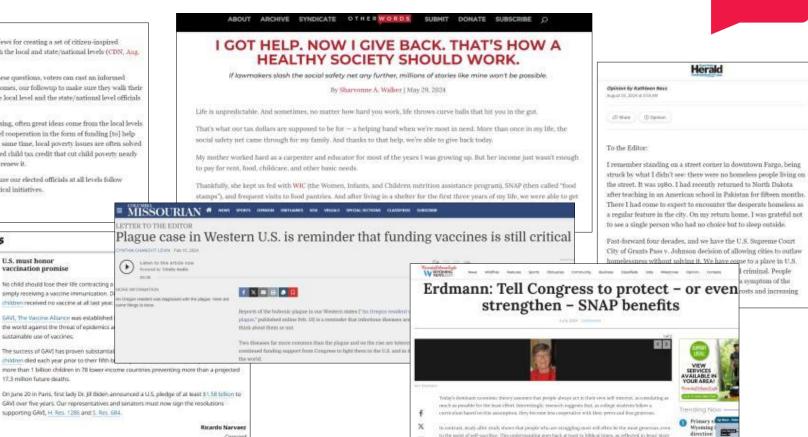
the world against the threat of epidemics a

The success of GAVI has proven substantial children died each year prior to their fifth

supporting GAVL H. Res. 1286 and S. Res. 684.

DRE RECEIVATION

serier (Slengs its holida).



of 'the widow's note."

Scalin flav in the face of modern economic assumption.

Cheyenne

recial stur

four-war-

### Check out our new "hooks" resource! results



RESULTS Double/50 Media Campaign Hooks				
Date added to this list =	Issue	■ Hook Description  ■	Applicable link =	results
10/1/2024	U.S. Nutrition/SNAP	The Farm Bill, which governs SNAP, has officially expired as of yesterday 9/30, Congress has yet to pass a new one (call for one soon with strong SNAP)	https://kvoe.com/2024/10/	/01/farm-bill-expires-but-congress-may-extend-o
9/30/2024	Child Tax Credit	Sen Romney intro'd new Child Tax Credit bill, it increases the credit and provides a bit more money to some people with low incomes and shows bipartisan interest in the CTC, but it falls short of the 2021 CTC that cut child poverty by 46%. It will exclude many citizen children born to non-citizen parents and reduce some single-parent household's EITC amount.	https://www.cbpp.org/re\$e	earch/federal-tax/romney-child-tax-credit-proposi
9/30/2024	Global Vaccines/Gavi	New data from research team at The Lancet shows infant mortality has come down by 2/3 over the last 50 years, largely due to vaccines. (Note- this could also be a hook for Tuberculosis/End TB Now Act passage in the House given the upcoming TB vaccine and TB is still the deadliest infectious disease on earth)		ndard.com/world-news/worldwide-infant-mortality
9/30/2024	Global Vaccines/Gavi	Director-General of the World Trade Organization and former board chair of Gavi calls too-slow Mpox vaccine response a 'wake up call' re a future pandemic in an op-ed.		m/article/691469/opinion/the-slow-mpox-respons
9/26/2024	U.S. Nutrition/SNAP	The Farm Bill, which governs SNAP was not included in this week's continuing resolution to fund the government (the Farm Bill technically expires on September 30, this coming Monday)	https://www.brownfieldagr	news.com/news/congress-avoids-shutdown-full-

#### Check out our new "hooks" resource!



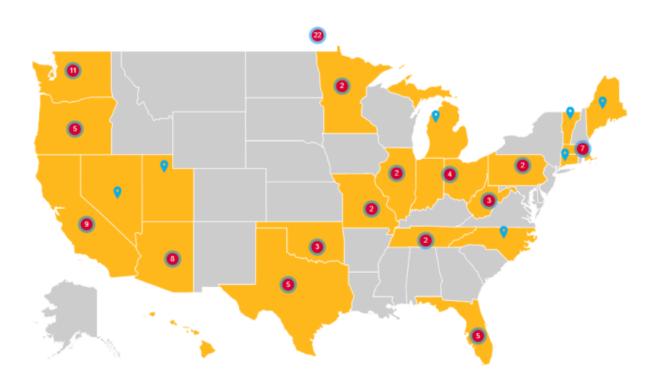
Our Double/50 media hooks tracker has lots of hooks!

- Find hooks: <a href="https://tinyurl.com/RESULTSMediaHooks">https://tinyurl.com/RESULTSMediaHooks</a>
  - The list is updated weekly with hooks on various issues
- Find media templates in the hooks spreadsheet (tab at bottom) and in our <u>Action Center</u>
- For media coaching, **contact Jos Linn** at <u>ilinn@results.org</u>.

## Help us fill up this map!



Total Media Published: 100 Total States Published: 25



# RESULTS Post-Election Webinar: Organizing for the Future



Join us for a special webinar about our way forward after the elections. No matter what happens, we are going to raise our voices against poverty, together.

#### Thursday, November 14 at 8:30 p.m. ET

Learn more and <u>register here.</u>



Friends & Family Fundraising Campaign

# Fall Friends and Family fundraising campaign



Visit <a href="www.results.org/donate/fundraise">www.results.org/donate/fundraise</a>
to access our fundraising guide and build your own fundraising page

Questions to ask yourself:

- Are you or your group able to hold a fundraiser this fall?
- What is your goal, e.g., number of donations, amount raised, etc.
- Could you create a match or other incentive to inspire giving?
- How long would you like to hold your fundraiser?

Do you need any fundraising support? Please reach out to the Development team at <u>development@results.org</u>



**Announcements** 

# Thank you for joining us!



## Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).



## **Building Resiliency**

As the election winds down, take time to recharge as a volunteer advocate with these

resources to practice self-care and self-compassion.

# Motivational Interviewing series continues



Wednesday, November 6, 8:00-9:00 p.m. ET

Want to build bridges with lawmakers? Want to effectively talk to people who disagree with you? This is the series for you!

We are thrilled to welcome back Dr. Dave Christian, Ph.D., P.C., who has trained in Motivational Interviewing (MI) for years. In six monthly sessions, you will gain skills using MI for effective dialogue with lawmakers you struggle to move into action. We're join us for this third session!

Register today!

## **Grassroots Leadership Awards**



## **Submit nominations** by Friday, November 8

- Bob Dickerson Leadership Award: recognizes a grassroots volunteer who shows extraordinary leadership and commitment to the mission of RESULTS
- Cameron Duncan Media Award: given to a journalist, editor, or grassroots volunteer for outstanding work on issues related to poverty in the media

# AO Learning Community Post-Election Gathering: "Repair"



No matter the outcome on election day, how do we repair the rifts in our communities and the impact those who have been marginalized? Join the discussion on

#### Friday, November 8, 12:00-1:30 p.m. ET

The AO Learning Community gathering is open to all volunteers! Register here.

For questions, please contact Lakeisha McVey at <a href="mailto:lmcvey@results.org">lmcvey@results.org</a>.

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## **Regional Coordinator Open House**



Regional Coordinators support our vibrant network of volunteers in creative and crucial ways. Curious about what volunteer Regional Coordinators do within the RESULTS network?

Come on along to this open house to meet many of our volunteer Regional Coordinators and hear more about this unique leadership opportunity within RESULTS.

Monday, December 9, 9:00 p.m. ET

Registration is open!

### **Office Hours**



#### **Outreach and Event Planning Office Hour**

Thursday, November 14, 2:00 p.m. - 3:00 p.m. ET Join via <a href="https://results.zoom.us/j/94004748060">https://results.zoom.us/j/94004748060</a> or call (312) 626-6799, meeting ID 940 0474 8060.

#### **Media Office Hour**

Wednesday, November 20, 2:00-3:00 p.m. ET Join at <a href="https://results.zoom.us/j/93668005494">https://results.zoom.us/j/93668005494</a> or call (312) 626-6799, meeting ID 936 6800 5494.

## **Partnership Calls**



#### **Together Women Rise Partnership Webinar**

Tuesday, November 19, 8:30 p.m. ET Click to learn more.

## **Monthly Support Calls**



#### **U.S. Poverty Free Agents**

Tuesday, November 19, 1:00 p.m. and 8:00 p.m. ET Contact Jos Linn at <a href="mailto:jlinn@results.org">jlinn@results.org</a> for information.

#### **Action Network Managers**

Wednesday, November 20, 12:30 p.m. ET and 8:00 p.m. ET Join via <a href="https://results.zoom.us/j/95416781155">https://results.zoom.us/j/95416781155</a> or call (312) 626-6799, meeting ID 954 1678 1155).

#### **Global Poverty Free Agents**

Monday, November 25, 7:00 p.m. ET Contact Lisa Marchal at <a href="marchal@results.org">lmarchal@results.org</a> for information.

## **New Advocate Orientation**



Learn more about RESULTS, our work, and how you can join the movement to end poverty.

Wednesday, November 20, 1:00 p.m. ET

Registration is open!

## **RESULTS Office Closed**



November 11: Veterans Day

November 28-29: Autumn Break

# Let us know the amazing things you are doing?



## **Report Actions**



Report Published Media



Report Lobby Meetings

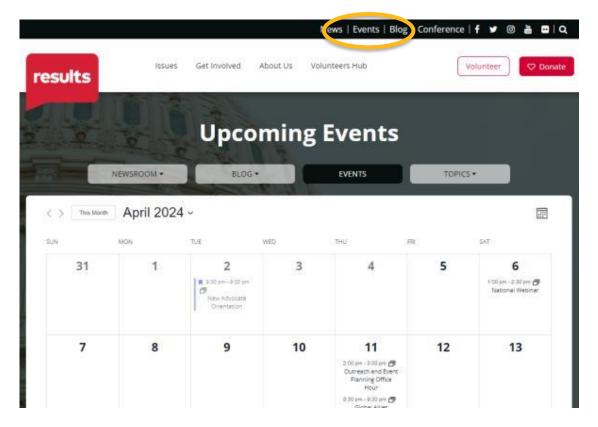


Report Outreach
Meetings

https://results.org/volunteers/reporting-your-advocacy-actions

### **Find events**

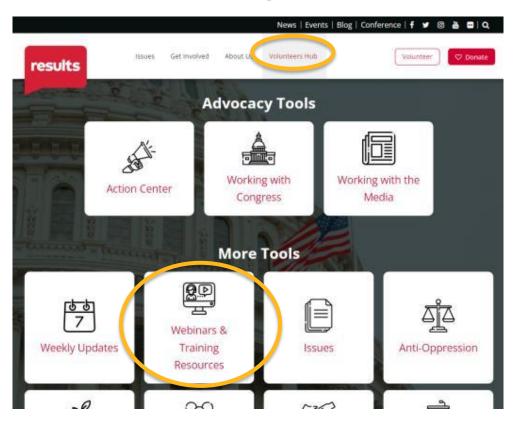




results.org/events

## Find today's slides





results.org/volunteers/national-webinars

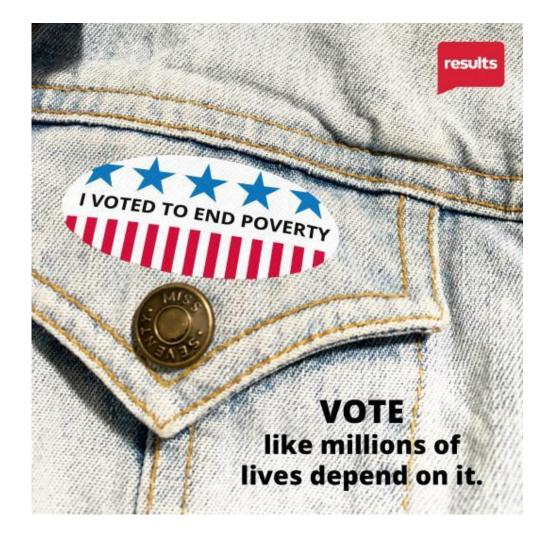
# Join us for the **December National Webinar**



#### December 7 at 1:00 p.m. ET

Register at: <a href="mailto:tinyurl.com/RESULTS2024">tinyurl.com/RESULTS2024</a>







- @RESULTS\_Tweets
- f /RESULTSEdFund
- @voices4results

www.results.org