



results

RESULTS National Webinar

October 5, 2024

Welcome!

Our Values

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Welcome!

results



Joanne Carter
Executive Director

Guest Speaker

results



Grecia Lima

National Political Director
Community Change Action



results

**Global and U.S. Poverty
Campaigns**

Campaign Updates

results



Amanda Beals
Associate Director,
Grassroots Expansion
abeals@results.org

Global Poverty Campaigns

results

Nutrition for Growth (N4G)

A **global pledging moment** to tackle malnutrition and ensure everyone, everywhere can reach their full potential.

Every four years alongside the Olympics.



What can the U.S. government do?

results

- Make a specific, bold, new financial pledge
- Send a powerful public signal to the world, encouraging others to be bold
- Show our leadership ahead of the 2028 Los Angeles Summit

Getting Congress on the record

results

Join Bipartisan Letter to Advance Global Fight Against Malnutrition

Sending Office: Honorable James P. McGovern
Sent By: Cindy.Buhl@mail.house.gov

Accelerate Progress Against Global Malnutrition

Join Bipartisan Letter on Nutrition for Growth Summit

Quill Letter Link [Here](#)

Dear Colleague,

Please join us in sending a letter to President Biden and his Administration calling for an early pledge and strong United States commitment for the Nutrition for Growth (N4G) Summit. N4G is a global pledging moment that brings together governments, donors, philanthropies, businesses, academia, and non-governmental organizations to accelerate progress against malnutrition. Held every four years, the last N4G Summit in 2021 proved the most successful to date, with participants [committing over US \\$27 billion in new funding](#) to tackle malnutrition. The next N4G Summit will take place on March 27-28, 2025, in Paris, France, with commitments made both in the months leading up to and during the Summit. The United States will host the Summit in 2028.

106 Members of Congress signed onto the bipartisan N4G letter!

End TB Now Act

results

S.288 introduced
by Sens. Young (R-IN)
and Menendez (D-NJ)

Passed Senate Foreign
Relations Committee
5 cosponsors

Passed full Senate
by unanimous consent

H.R.1776 introduced
by Reps. Bera (D-CA)
and Salazar (R-FL)

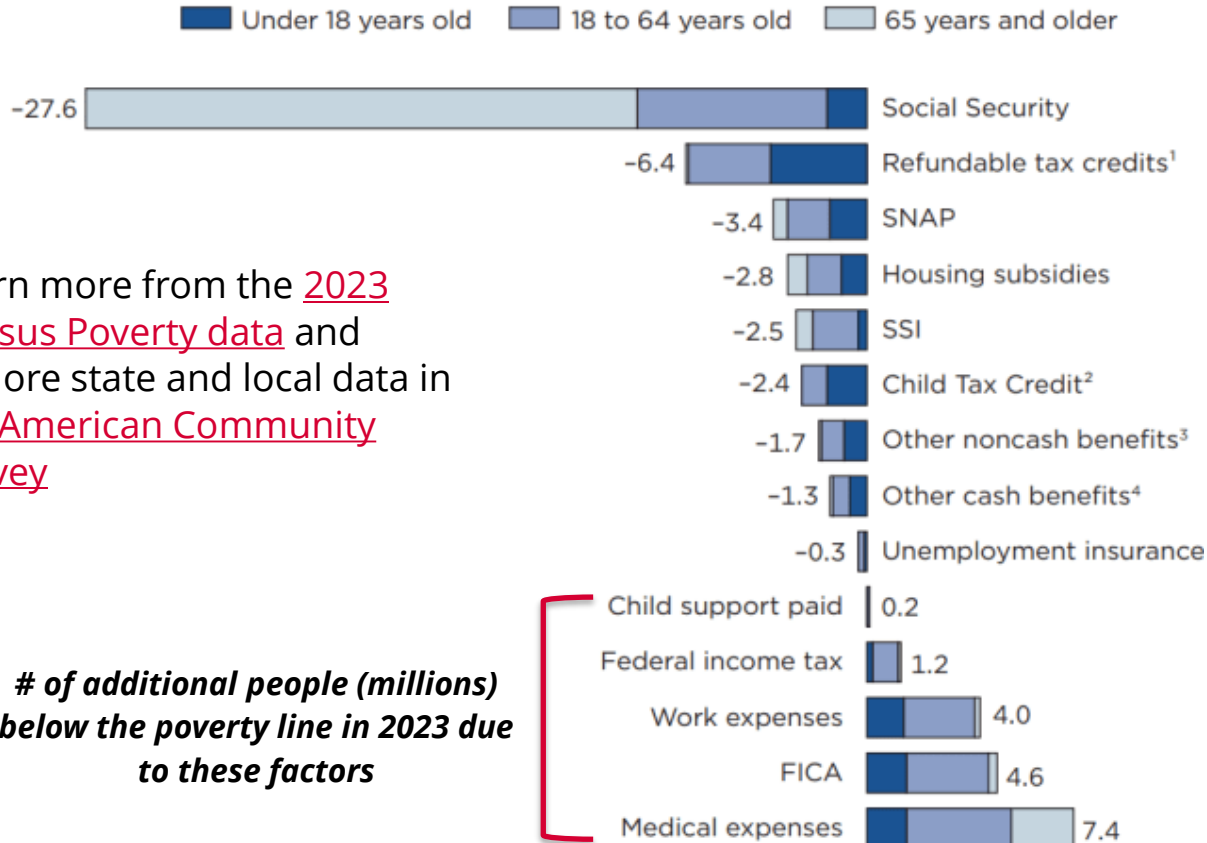
Passed House Foreign
Affairs Committee
91 cosponsors

Goal:
pass full House

U.S. Poverty Campaigns

- 2023 U.S. Census poverty data released in September
- Supplemental Poverty Measure (SPM) increased from **12.4 percent to 12.9 percent** in 2023
 - Housing costs are a key driver of poverty
 - SNAP helped 3.4 million people stay above the poverty line
- Child poverty rose from **12.4 percent to 13.7 percent**
 - The CTC lifted 2.4 million people above the poverty line in 2023, less than half of the 2021 expanded CTC

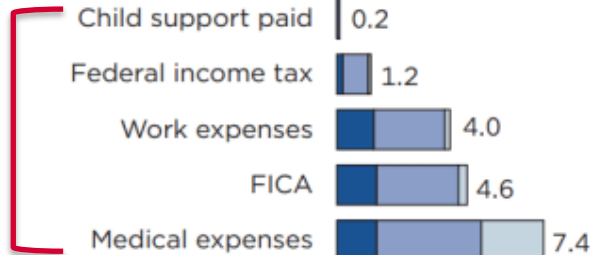
Anti-poverty programs work!



Learn more from the [2023 Census Poverty data](#) and explore state and local data in the [American Community Survey](#)

of fewer people (millions) below the poverty line in 2023 due to these programs

of additional people (millions) below the poverty line in 2023 due to these factors



Farm Bill

- The 2018 Farm bill officially expired on Sep 30
- Programs like SNAP will have funding until the end of the year
- But some members of Congress still want to cut billions from SNAP over the next decade and add burdensome restrictions

Appropriations



- Congress passed a bipartisan continuing resolution (CR) that maintains current funding levels through December 20
- The CR was "clean," with no partisan policy riders



results

**Grassroots Café:
Election Engagement**

Election Engagement Campaign

results



Lisa Marchal

Manager, Grassroots
Impact

lmarchal@results.org

Grassroots Share

results



Jocelyn Dorgan (right)
RESULTS New Jersey

Your media matters!

results

Editor,

Thanks to the Cascadia Daily News for creating a set of citizen-inspired questions for candidates at both the local and state/national levels (CDN, Aug. 8, 2024).

After candidates weigh in on these questions, voters can cast an informed ballot. Then after the election comes, our followup to make sure they walk their talk. In addition, we can ask the local level and the state/national level officials to work together.

For example, in affordable housing, often great ideas come from the local levels but need the state/national level cooperation in the form of funding [to] help make solutions possible. At the same time, local poverty issues are often solved by tax reforms, like the expanded child tax credit that cut child poverty nearly in half, until Congress failed to renew it.

Our job as citizens is to make sure our elected officials at all levels follow through on these and other critical initiatives.

Willie Dickerson
Snohomish

The Mercury News

U.S. must honor vaccination promise

No child should lose their life contracting a simply receiving a vaccine immunization. [Children](#) received no vaccine at all last year.

GAVI, The Vaccine Alliance was established the world against the threat of epidemics a sustainable use of vaccines.

The success of GAVI has proven substantial children died each year prior to their fifth more than 1 billion children in 78 lower-income countries preventing more than a projected 17.3 million future deaths.

On June 20 in Paris, first lady Dr. Jill Biden announced a U.S. pledge of at least \$1.5B billion to GAVI over five years. Our representatives and senators must now sign the resolutions supporting GAVI, H. Res. 1285 and S. Res. 684.

Ricardo Narvaez
Concord



ABOUT ARCHIVE SYNDICATE OTHER WORDS SUBMIT DONATE SUBSCRIBE

I GOT HELP. NOW I GIVE BACK. THAT'S HOW A HEALTHY SOCIETY SHOULD WORK.

if lawmakers slash the social safety net any further, millions of stories like mine won't be possible.

By Sharvonne A. Walker | May 29, 2024

Life is unpredictable. And sometimes, no matter how hard you work, life throws curve balls that hit you in the gut.

That's what our tax dollars are supposed to be for – a helping hand when we're most in need. More than once in my life, the social safety net came through for my family. And thanks to that help, we're able to give back today.

My mother worked hard as a carpenter and educator for most of the years I was growing up. But her income just wasn't enough to pay for rent, food, childcare, and other basic needs.

Thankfully, she kept us fed with WIC (the Women, Infants, and Children nutrition assistance program), SNAP (then called "food stamps"), and frequent visits to food pantries. And after living in a shelter for the first three years of my life, we were able to get



THE MISSOURIAN NEWS SPORTS OPINION ENTERTAINMENT VIDEO VISUALS SPECIAL SECTIONS CLASSIFIEDS SUBSCRIBE

LETTER TO THE EDITOR

Plague case in Western U.S. is reminder that funding vaccines is still critical

CYNTHIA CHANDLER LEWIN Feb 15, 2024

Listen to this article now
Powered by Truly Audio
20:38

SHARE EPISODES WITH:
An Oregon resident was diagnosed with the plague. Here are some things to know.

REPORTS OF THE bubonic plague in our Western states ("An Oregon resident is plague," published online Feb. 10) is a reminder that infectious diseases are still about them or not.

Two diseases far more common than the plague and on the rise are bubonic continued funding support from Congress to fight them in the U.S. and in the world.

Ricardo Narvaez
Concord



WYOMING NEWS-SERVICE NEWS WEATHER FEATURES SPORTS OPINIONS COMMUNITY BUSINESS HEADLINES JOBS WYOMING SPORTS CONTACT

Erdmann: Tell Congress to protect - or even strengthen - SNAP benefits

JULIA 2024 2:00PM

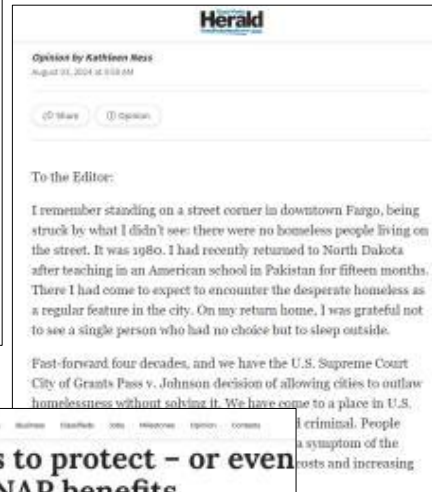
Today's dominant economic theory assumes that people always act in their own self-interest, accumulating as much as possible for the least effort. Interestingly, research suggests that, as college students follow a curriculum based on this assumption, they become less cooperative with their peers and less generous.

In contrast, study after study shows that people who are struggling most will often be the most generous, even to the point of self-sacrifice. This counterintuitive goes back at least to biblical times, as reflected in Jesus' story of "the widow's mite."

Blocky files in the face of modern economic assumption.

Trending Now

- 1 Primary election Wyoming direction
- 2 Cheyenne racial star four-year



The Herald

Optimism by Kathleen Ross

August 01, 2024 at 9:08 AM

Optimism

To the Editor:

I remember standing on a street corner in downtown Fargo, being struck by what I didn't see: there were no homeless people living on the street. It was 1980. I had recently returned to North Dakota after teaching in an American school in Pakistan for fifteen months. There I had come to expect to encounter the desperate homeless as a regular feature in the city. On my return home, I was grateful not to see a single person who had no choice but to sleep outside.

Fast-forward four decades, and we have the U.S. Supreme Court "City of Grants Pass v. Johnson" decision of allowing cities to outlaw homelessness without solving it. We have come to a place in U.S. criminal. People a symptom of the costs and increasing

Double/50 Media Campaign

results

Goal: **Using media to make poverty an election issue and a priority for the new Congress.**

From September 1 – December 31, we will:

- **DOUBLE our 2024 media count** for the year – **300 new media pieces!**
- Get at least one piece **published in all 50 states**

Double/50 Media Campaign

results

Total Media Published: 2

Total States Published: 2

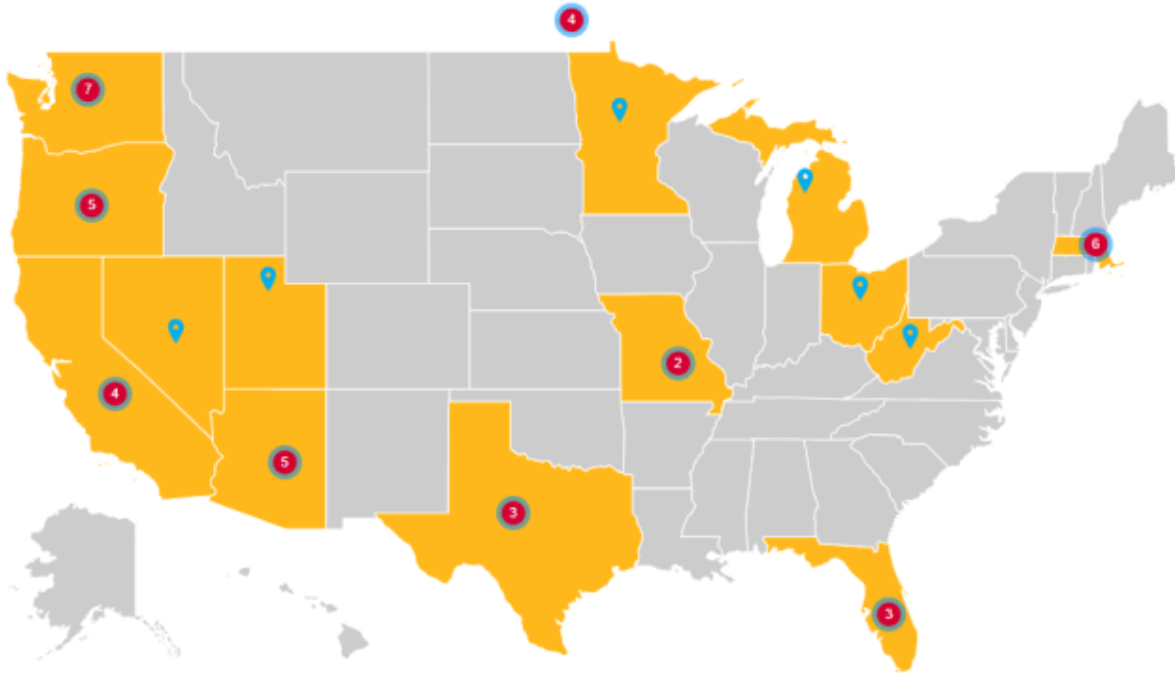


Here is where we were on the September webinar

Double/50 Media Campaign

results

Total Media Published: 45
Total States Published: 14



Here is
where we
are today!

Structure of LTEs

(works for Op-eds too)

3 components

Timely & relatable hook

Why it matters

Call to action

Check out our new “hooks” resource!



RESULTS Double/50 Media Campaign Hooks			
Date added to this list	Issue	Hook Description	Applicable link
10/1/2024	U.S. Nutrition/SNAP	The Farm Bill, which governs SNAP, has officially expired as of yesterday 9/30, Congress has yet to pass a new one (call for one soon with strong SNAP)	https://kvoe.com/2024/10/01/farm-bill-expires-but-congress-may-extend-or
9/30/2024	Child Tax Credit	Sen Romney intro'd new Child Tax Credit bill, it increases the credit and provides a bit more money to some people with low incomes and shows bipartisan interest in the CTC, but it falls short of the 2021 CTC that cut child poverty by 46%. It will exclude many citizen children born to non-citizen parents and reduce some single-parent household's EITC amount.	https://www.cbpp.org/research/federal-tax/romney-child-tax-credit-proposal
9/30/2024	Global Vaccines/Gavi	New data from research team at The Lancet shows infant mortality has come down by 2/3 over the last 50 years, largely due to vaccines. (Note- this could also be a hook for Tuberculosis/End TB Now Act passage in the House given the upcoming TB vaccine and TB is still the deadliest infectious disease on earth)	https://www.business-standard.com/world-news/worldwide-infant-mortality-
9/30/2024	Global Vaccines/Gavi	Director-General of the World Trade Organization and former board chair of Gavi calls too-slow Mpox vaccine response a 'wake up call' re a future pandemic in an op-ed.	https://www.gulf-times.com/article/691469/opinion/the-slow-mpox-response
9/26/2024	U.S. Nutrition/SNAP	The Farm Bill, which governs SNAP was not included in this week's continuing resolution to fund the government (the Farm Bill technically expires on September 30, this coming Monday)	https://www.brownfieldagnews.com/news/congress-avoids-shutdown-full-fa



Example hooks for your letters!

results

- **U.S. Nutrition/SNAP:** On 10/3, new work requirements for older adults for SNAP go into effect. The paperwork is prohibitive and harmful, leaving more people hungry. Call for a strong SNAP in a new Farm Bill. <https://www.marketplace.org/2024/10/03/new-snap-work-requirements-for-older-adults-go-into-effect/>
- **Child Tax Credit:** In the televised vice presidential debate, both VP candidates acknowledged the lack of support for new parents and for child care. Candidates didn't say this directly, but you can call for a better CTC to help with this. <https://www.youtube.com/watch?v=jXtCrMkiOvA>
- **Global Vaccines/Gavi:** New data from research team at The Lancet shows infant mortality has come down by 2/3 over the last 50 years, largely due to vaccines. (this could also be a hook for passing the End TB Now Act in the House given the upcoming TB vaccine and TB is still the deadliest infectious disease on earth). https://www.business-standard.com/world-news/worldwide-infant-mortality-rate-drops-by-two-third-over-50-years-report-124092800173_1.html.

Find more hooks at: <https://tinyurl.com/RESULTSMediaHooks>

Check out our new “hooks” resource!

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

Our Double/50 media hooks tracker has lots of hooks!

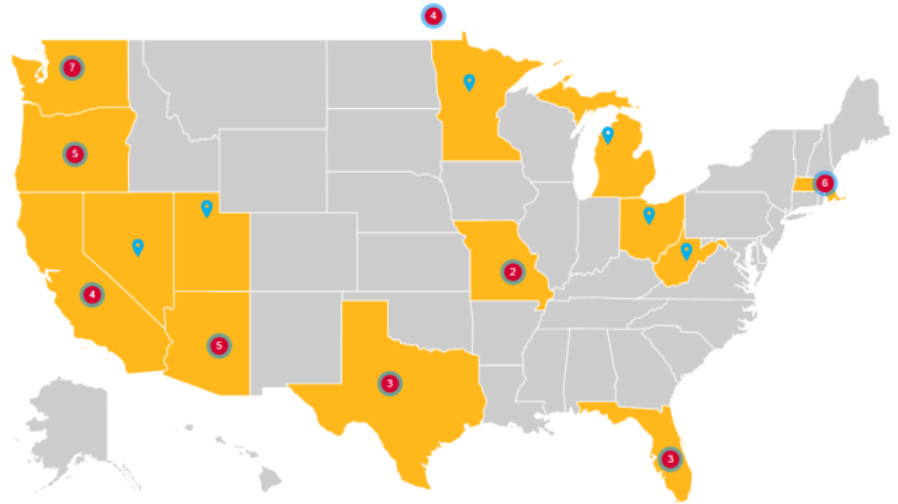
- **Find hooks:** <https://tinyurl.com/RESULTSMediaHooks>
 - The list is **updated weekly** with hooks on various issues
- **Find media templates** in the hooks spreadsheet (tab at bottom) and in our [Action Center](#)
- For media coaching, **contact Jos Linn** at jlinn@results.org.

We still need you...

results



Total Media Published: 45
Total States Published: 14



...to fill up this map!



results

**Friends & Family
Fundraising Campaign**

Fall Friends and Family fundraising campaign


Visit www.results.org/donate/fundraise

to access our fundraising guide and build your online fundraising page

results

Log in to see fundraising page

Start your own fundraiser



Mia's First Birthday

Amanda Beale

On April 26, 2023, I had the honor of starting the most rewarding job of my life—being a mommy to my baby girl Mia. This past year has been pure joy as I watched in amazement as my tiny newborn grew and developed into a healthy, curious & active toddler.

Here's enjoyed:

- Snuggling her to sleep every night the first several months of her life
- Watching her tiny body grow from not even filling into newborn-size clothes to making eyeing onesies and rompers
- Making her her first smile and laugh
- Hearing her find her voice as her newborn cries turned into toddler stinks as she moved through the house leaving messes and joy
- Witnessing her growing foodie tendencies as I've been able to introduce her to new, healthy, tasty food and share my love of cooking with her

But being a mom isn't all fun. It's scary, challenging, and overwhelming too, ensuring everything that could go wrong and all the sacrifices that exist in the world that could hurt your baby.

We've been fortunate to have good jobs, enough money to pay the bills and provide everything we need: a safe home, nutritious food, access to regular healthcare for Mia and me, and so much more that allowed her to get the best start at life, grow, develop, and enjoy being a baby.

DONATE

\$1,007.46 of \$1,000.00

100%

Fall Friends and Family fundraising campaign

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

Visit www.results.org/donate/fundraise

to access our fundraising guide and build your online fundraising page

Questions to ask yourself:

- Are you or your group able to hold a fundraiser this fall?
- What is your goal, e.g., number of donations, amount raised, etc.
- Could you create a match or other incentive to inspire giving?
- How long would you like to hold your fundraiser?

Please reach out to the Development team at development@results.org for support



results

Announcements

Thank you for joining us!

The logo consists of a red speech bubble shape pointing downwards, containing the word "results" in white lowercase letters.

Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).

Motivational Interviewing series continues!



Wednesday, October 9, 8:00-9 p.m. ET

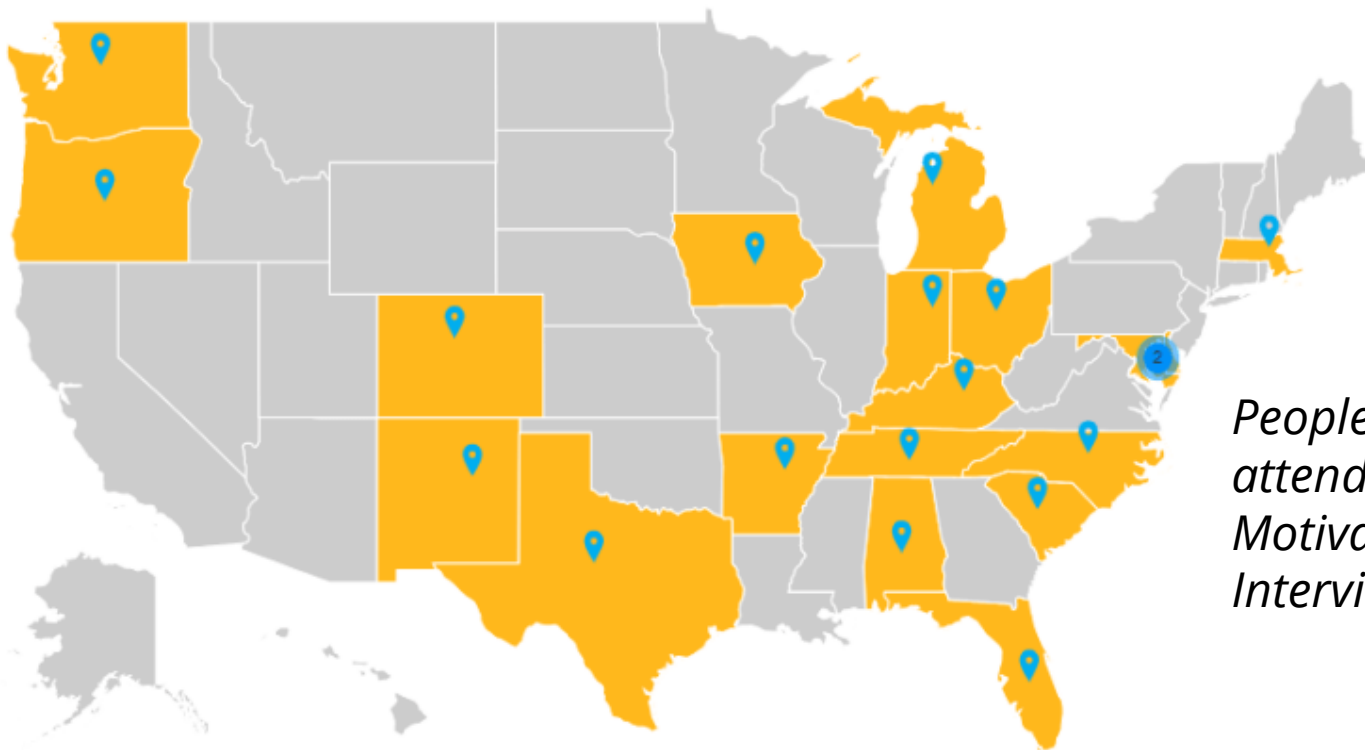
Want to build bridges with lawmakers? Want to effectively talk to people who disagree with you? This is the series for you!

We are thrilled to welcome back Dr. Dave Christian, Ph.D., P.C., who has trained in Motivational Interviewing (MI) for years. In six monthly sessions, you will gain skills using MI for effective dialogue with lawmakers you struggle to move into action.

[Register today!](#)

Motivational Interviewing is catching on!

results



People from 20 states attended the September Motivational Interviewing session!

RESULTS Fellowship

results



**Recruitment is now underway for the
2025 RESULTS Fellowship!**

But time is running out . . . apply by November 1!

Learn more and apply at: <https://results.org/fellowship>

Let us know the amazing things you
are doing?

results

Report Actions



Report Published
Media



Report Lobby
Meetings



Report Outreach
Meetings

<https://results.org/volunteers/reporting-your-advocacy-actions>

Office Hours

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

Outreach and Event Planning Office Hour

Thursday, October 10, 2:00 p.m. - 3:00 p.m. ET

Join via <https://results.zoom.us/j/94004748060>
or call (312) 626-6799, meeting ID 940 0474 8060.

Media Office Hour

Wednesday, October 16, 2:00-3:00 p.m. ET

Join at <https://results.zoom.us/j/93668005494>
or call (312) 626-6799, meeting ID 936 6800 5494.

Partnership Calls

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape pointing to the left.

Global Allies Program (Returned Peace Corps Volunteers)

Thursday, October 10, 8:30 p.m. ET

[Register today!](#)

Together Women Rise Partnership Webinar

Tuesday, October 22, 8:30 p.m. ET

[Click to learn more.](#)

Monthly Support Calls



U.S. Poverty Free Agents

Tuesday, October 15, 1:00 p.m. and 8:00 p.m. ET
Contact Jos Linn at jlinn@results.org for information.

Action Network Managers

Wednesday, October 16, 12:30 p.m. ET and 8:00 p.m. ET
Join via <https://results.zoom.us/j/95416781155>
or call (312) 626-6799, meeting ID 954 1678 1155).

Global Poverty Free Agents

Monday, October 28, 7:00 p.m. ET
Contact Lisa Marchal at lmarchal@results.org for information.

New Advocate Orientations

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

Learn more about RESULTS, our work, and how you can join the movement to end poverty.

Thursday, October 17, 1:00 p.m. ET

Tuesday, October 29, 8:30 p.m. ET

[Registration is open!](#)

New Advocate Mentor Community Call

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

Are you interested in helping support new volunteers in your group? Learn more about being a New Advocate Mentor!

Wednesday, October 30, 8:00 p.m. ET

[Register today!](#)

Find events



ews | Events | Blog | Conference | f | t | i | v | w | q

results Issues Get Involved About Us Volunteers Hub Volunteer Donate

Upcoming Events

NEWSROOM BLOG **EVENTS** TOPICS

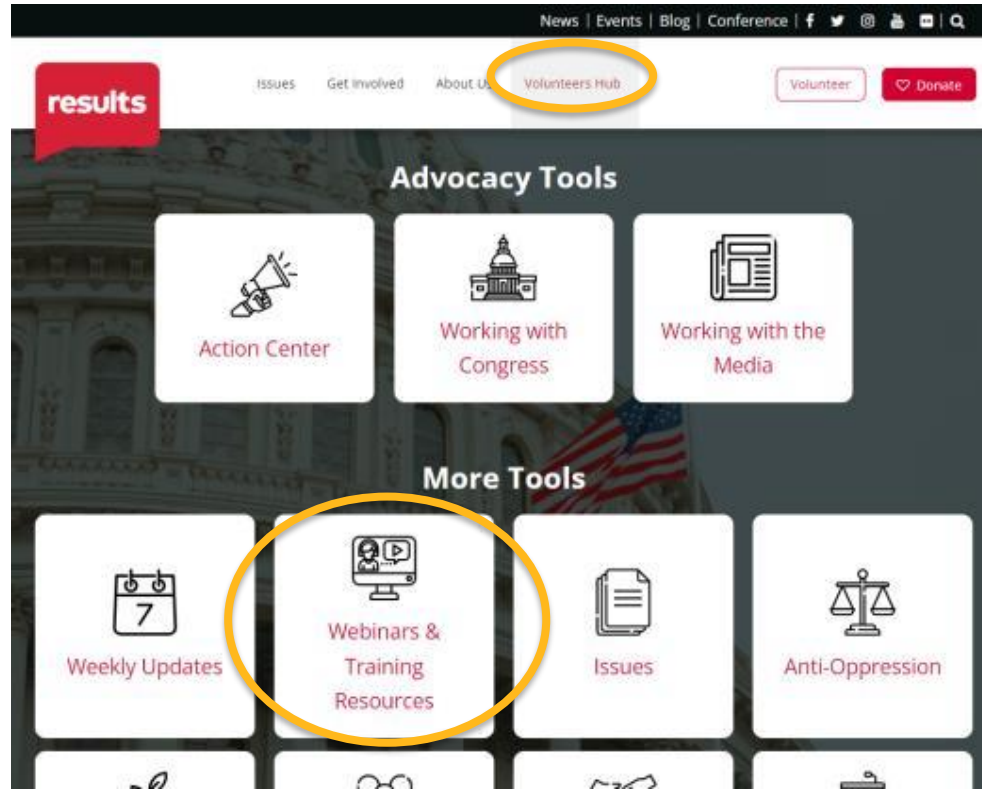
< > This Month April 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2 8:30 am - 9:30 am New Advocates Orientation	3	4	5	6 1:00 pm - 2:30 pm National Webinar
7	8	9	10	11 2:00 pm - 3:00 pm Outreach and Event Planning Office Hour 8:30 pm - 9:30 pm Global 4000	12	13

results.org/events

Find today's slides

results



results.org/volunteers/national-webinars

Join us for the **November National Webinar**



A conversation with...

Joanne Carter
Executive Director
of RESULTS



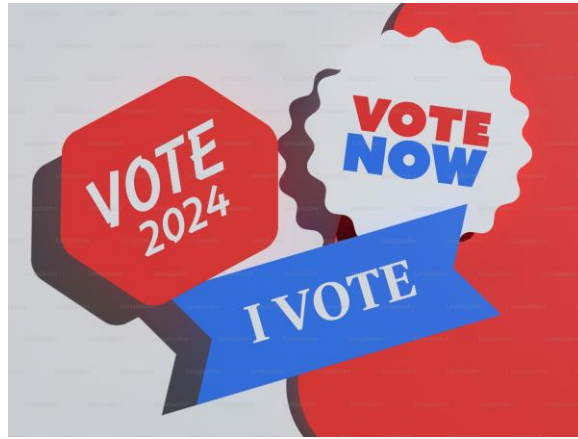
Kul Gautam
Former Deputy
Executive Director of
UNICEF and Chair of
the RESULTS Board

November 2 at 1:00 p.m. ET

Register at: tinyurl.com/RESULTS2024

Are you registered to vote?

results



Voter registration deadlines are fast approaching. Visit www.vote.org to register or confirm you're already registered.

When voting opens in your state, please vote!

results

 **@RESULTS_Tweets**

 **/RESULTSEdFund**

 **@voices4results**

www.results.org