



**results**

# **RESULTS National Webinar**

*September 7, 2024*

**Welcome!**

# Our Values

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

# Welcome!

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**Joanne Carter**  
Executive Director

# Guest Speaker

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**Rep. Derek Kilmer (D-WA-8)**



Facilitated by RESULTS Gig Harbor (WA)  
volunteer Andy Clarke (far left)



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**Global Poverty Campaigns**

# U.S. Poverty Campaigns

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**Colin Smith**

Director of Global Policy

[csmith@results.org](mailto:csmith@results.org)

In a world of intractable problems, malnutrition is one ***we already know how to end.***

# Nutrition for Growth

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A **global pledging moment** to tackle malnutrition and ensure everyone, everywhere can reach their full potential. Every four years alongside the Olympics.





# What can the U.S. government do?

- Make a specific, bold, new financial pledge
- Send a powerful public signal to the world, encouraging others to be bold

Members of Congress are writing to President Biden!  
**Ask your representative to join the list**

## Join Bipartisan Letter to Advance Global Fight Against Malnutrition

Sending Office: Honorable James P. McGovern  
Sent By: Cindy Buhl@mail.house.gov

*Accelerate Progress Against Global Malnutrition*

*Join Bipartisan Letter on Nutrition for Growth Summit*

*Quill Letter Link [Here](#)*

Dear Colleague,

Please join us in sending a letter to President Biden and his Administration calling for an early pledge and strong United States commitment for the Nutrition for Growth (N4G) Summit. N4G is a global pledging moment that brings together governments, donors, philanthropies, businesses, academia, and non-governmental organizations to accelerate progress against malnutrition. Held every four years, the last N4G Summit in 2021 proved the most successful to date, with participants [committing over US \\$27 billion in new funding](#) to tackle malnutrition. The next N4G Summit will take place on March 27-28, 2025, in Paris, France, with commitments made both in the months leading up to and during the Summit. The United States will host the Summit in 2028.

# Get Congress on the record

*Bipartisan congressional  
letter calls for an early  
pledge and new policies*

Deadline:  
**September 12**

**48** signers and counting!



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**U.S. Poverty Campaigns**

# U.S. Poverty Campaigns

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**TaShon Thomas**

Interim VP,  
Campaigns & Advocacy

[tthomas@results.org](mailto:tthomas@results.org)

# U.S. Poverty Campaigns Update

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- **Food Insecurity Report Released**

- Food insecurity increased to 13.5% of households compared to 12.8% in 2022
- Prices increased for everyone with households with children spiked to the highest levels in nearly a decade
- Food insecurity among Black and Hispanic Americans was more than twice as high as White Americans
- No significant difference between cities (15.9%) and rural areas (15.4%); but still significantly less than the nation's suburbs (11.7%)
- Southern states saw the most food insecurity than any other region (14.7%)

# U.S. Poverty Campaigns Update

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- **SNAP**
  - No vote is likely until after the federal appropriations packages are passed
  - Farm Bill programs, including SNAP, have funding until at least December
  - Some leaders in the House and Senate continue to call for cuts to SNAP and restrictions on foods people may purchase
  - House Ag Chair Thompson's SNAP Choice amendment will **NOT** be included in FY25 Appropriations

# U.S. Poverty Campaigns Update

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- **Appropriations**

- Closely watching how this appropriations process plays out
- Speaker Johnson could introduce the SAVE Act
- \$7.7 billion to support nearly seven million individuals expected to participate in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)



# Take action on key U.S. poverty priorities

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape pointing to the right.

## SNAP / Farm Bill action:

Continue to talk to your members of Congress about protect SNAP from reckless cuts and policies in Farm Bill discussions.

The logo consists of a white speech bubble with rounded corners and a tail pointing towards the bottom-left. Inside the bubble, the word "results" is written in a bold, lowercase, red sans-serif font.

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**Supporting RESULTS  
through Planned Giving**

# Planned Giving: A Legacy of RESULTS

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## *The 45 in 45 campaign*

- We're celebrating 45 years of RESULTS in 2025!
- We're launching the **45 in 45 campaign to secure 45 new bequests and support a thriving future for RESULTS**
- All new and existing members of RESULTS' Legacy Society will receive a special custom RESULTS notebook! Please contact me to claim your gift at [mstrob@results.org](mailto:mstrob@results.org) or (202) 783-4800 x 221



# Planned Giving: A Legacy of RESULTS

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

*"If you're going to live, leave behind a legacy. Make an impact on the world that can never be erased."*

*-Maya Angelou*

## ***What is Planned Giving?***

- Your commitment to ending poverty can extend beyond your lifetime with a planned gift to RESULTS Educational Fund, our 501(c)(3) tax-deductible arm.
- Naming RESULTS Educational Fund in your will or trust, or as a beneficiary of a life insurance policy or retirement account, is a powerful way to magnify your impact, as our advocacy leverages your gift many times.
- These gifts can offer personal and financial advantages to you while providing RESULTS with an invaluable source of support.

# Planned Giving: A Legacy of RESULTS

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Do you want to leave a legacy of RESULTS? Want to learn more about planned giving or our Legacy Society?

Have you included RESULTS in your estate plans or as a beneficiary of assets such as a retirement plan?

**I'd love to talk with you! Or visit [www.results.org/planned-giving](http://www.results.org/planned-giving)**

**Melissa M. Strobel**

Director of Development

[mstrobel@results.org](mailto:mstrobel@results.org)

(202) 783-4800 x 221





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**Grassroots Café**

# Election Engagement Media

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**Jos Linn**

Interim Director,  
Grassroots Impact

[jlinn@results.org](mailto:jlinn@results.org)

# Election Engagement Campaign

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## August

Perspectives  
on Democracy  
& In-District  
Meetings

**September**  
**Importance of**  
**Candidate**  
**Engagement &**  
**Media Training**

**October**  
Using Data to  
Combat Toxic  
Poverty  
Narratives

**November**  
Keeping Congress  
Accountable  
During End of  
Lame Duck Year



# Your media matters!

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## Editor,

Thanks to the Cascadia Daily News for creating a set of citizen-inspired questions for candidates at both the local and state/national levels (CDN, Aug. 8, 2024).

After candidates weigh in on these questions, voters can cast an informed ballot. Then after the election comes, our followup to make sure they walk their talk. In addition, we can ask the local level and the state/national level officials to work together.

For example, in affordable housing, often great ideas come from the local levels but need the state/national level cooperation in the form of funding [to] help make solutions possible. At the same time, local poverty issues are often solved by tax reforms, like the expanded child tax credit that cut child poverty nearly in half, until Congress failed to renew it.

Our job as citizens is to make sure our elected officials at all levels follow through on these and other critical initiatives.

Willie Dickerson  
Snohomish

## The Mercury News

### U.S. must honor vaccination promise

No child should lose their life contracting a simply receiving a vaccine immunization. D children received no vaccine at all last year.

GAVI, The Vaccine Alliance was established the world against the threat of epidemics a sustainable use of vaccines.

The success of GAVI has proven substantial children died each year prior to their fifth more than 1 billion children in 78 lower-income countries preventing more than a projected 17.3 million future deaths.

On June 20 in Paris, first lady Dr. Jill Biden announced a U.S. pledge of at least \$1.58 billion to GAVI over five years. Our representatives and senators must now sign the resolutions supporting GAVI, H. Res. 1286 and S. Res. 684.

Ricardo Narvaez  
Concord

ABOUT ARCHIVE SYNDICATE OTHER WORDS SUBMIT DONATE SUBSCRIBE

## I GOT HELP. NOW I GIVE BACK. THAT'S HOW A HEALTHY SOCIETY SHOULD WORK.

*If lawmakers slash the social safety net any further, millions of stories like mine won't be possible.*

By Sharvonne A. Walker | May 29, 2024

Life is unpredictable. And sometimes, no matter how hard you work, life throws curve balls that hit you in the gut.

That's what our tax dollars are supposed to be for – a helping hand when we're most in need. More than once in my life, the social safety net came through for my family. And thanks to that help, we're able to give back today.

My mother worked hard as a carpenter and educator for most of the years I was growing up. But her income just wasn't enough to pay for rent, food, childcare, and other basic needs.

Thankfully, she kept us fed with WIC (the Women, Infants, and Children nutrition assistance program), SNAP (then called "food stamps"), and frequent visits to food pantries. And after living in a shelter for the first three years of my life, we were able to get

THE MISSOURIAN NEWS SPORTS GREEN ONTARIANS VOICE VISUALS SPECIAL SECTIONS CLASSIFIEDS SUBSCRIBE

## LETTER TO THE EDITOR

### Plague case in Western U.S. is reminder that funding vaccines is still critical

CYNTHIA CHANGWIT LEVIN Feb 15, 2024

Listen to this article now  
Powered by Trifinity Audio  
00:30

SHARE INFORMATION

An Oregon resident was diagnosed with the plague. Here are some things to know.

Reports of the bubonic plague in our Western states (An Oregon resident's plague," published online Feb. 13) is a reminder that infectious diseases are think about them or not.

Two diseases far more common than the plague and on the rise are tuberculosis and COVID-19. Continued funding support from Congress to fight them in the U.S. and in the world.

WYOMING NEWS CENTER NEWS WEATHER FEATURES SPORTS OPINIONS COMMUNITY BUSINESS LEADERSHIP JOBS HISTORY OPINIONS CONTACTS

## Erdmann: Tell Congress to protect - or even strengthen - SNAP benefits

FEB 15, 2024 12:00PM

Today's dominant economic theory assumes that people always act in their own self-interest, accumulating as much as possible for the least effort. Interestingly, research suggests that, as college students follow a curriculum based on this assumption, they become less cooperative with their peers and less generous.

In contrast, study after study shows that people who are struggling most will often be the most generous, even to the point of self-sacrifice. This counterintuitive goes back at least to biblical times, as reflected in Jesus' story of "the widow's mite."

Wendy Ellis is the face of modern economic assumption.

VIEW SERVICES AVAILABLE IN YOUR AREA!  
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Trending Now

- 1 Primary election in Wyoming direction?
- 2 Cheyenne racial slur four-year-

The Herald

### Opinion by Kathleen Moss

August 03, 2024 at 9:58 AM

Share Opinion

#### To the Editor:

I remember standing on a street corner in downtown Fargo, being struck by what I didn't see: there were no homeless people living on the street. It was 1980. I had recently returned to North Dakota after teaching in an American school in Pakistan for fifteen months. There I had come to expect to encounter the desperate homeless as a regular feature in the city. On my return home, I was grateful not to see a single person who had no choice but to sleep outside.

Fast-forward four decades, and we have the U.S. Supreme Court City of Grants Pass v. Johnson decision of allowing cities to outlaw homelessness without solving it. We have come to a place in U.S. criminal. People a symptom of the costs and increasing

# Join the **Double 50** campaign!

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

Goal: **Using media to make poverty an election issue and a priority for the new Congress.**

From September 1 – December 31, we will:

- **DOUBLE our 2024 media count** for the year – **300 new media pieces!**
- Get at least one piece **published in all 50 states**

# Join the **Double 50** campaign!

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

RESULTS commits to supporting you to reach our goal with:

- **New media templates** on the website each week ([www.results.org/volunteers/action-center/](http://www.results.org/volunteers/action-center/))
- Regular **media hooks** to use for letters
- **Weekly updates on our progress** and where to target your media
- Monthly media **office hours and special trainings**

# Join the **Double 50** campaign!

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## Speaking of hooks:

- The 2023 U.S. Census poverty data will be released on September 10
- One of the few times each year the media covers poverty issues
- The new data is a great hook for letters and op-eds!
- Watch for more info in Tuesday's Weekly Update

# We need you...

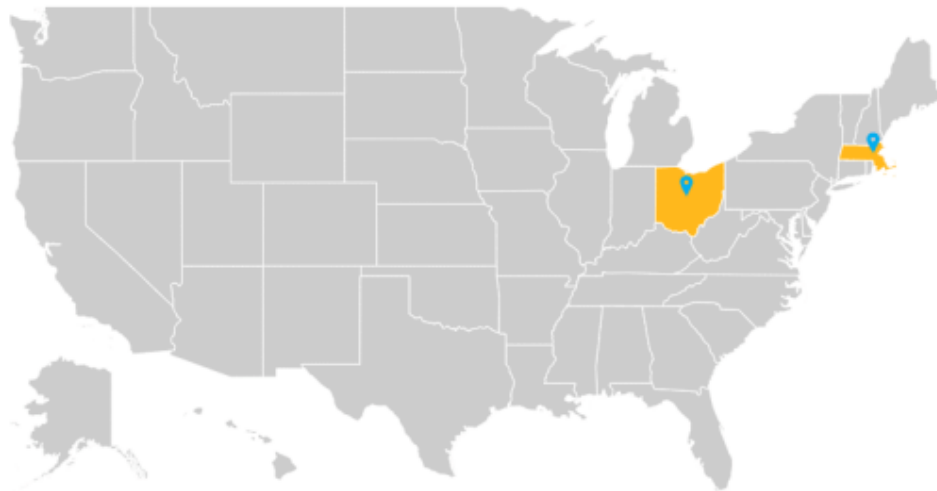
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## Media Map

Total Media Published: 2

Total States Published: 2



# ...to fill up this map!

# Welcome!

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**Lakeisha McVey**

Senior Manager,  
Lived Experience Engagement

[lmcvey@results.org](mailto:lmcvey@results.org)

# Lived Experience Op-ed Project

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

- Developed through a partnership with the [Institute for Policy Studies \(IPS\)](#)
- Amplify the experiences and expertise of RESULTS volunteers with lived experiences of poverty in the U.S.
- Op-eds are ghost-written & published on OtherWords.org
- IPS compensates \$200 for time and expertise

# Benefits/Impact

- Opportunity to share your experiences and tell your story the way you want it to be told
- IPS will pitch your op-ed to other papers
- In 2024 alone, 9 op-eds have been published
  - Republished over 120 times
  - 66 unique national and local outlets
  - 23 states



# Find more information & apply



## Generating Media

I want templates and tools for working with the media. ▼

I want to apply to publish an op-ed about my lived experience. ▲



Lived Experience  
Op-Ed Info Sheet



Lived Experience  
Op-Ed Application  
Form

[results.org/volunteers/media-tools](https://results.org/volunteers/media-tools)

# Centering Lived Poverty Experience in the Media



**Thursday, September 12, 8:00-9:00 p.m. ET**

Do you have lived experience of poverty and want to publish an op-ed? Would you like to help get op-eds published in your local media from writers with lived experience?

Hear about [RESULTS' partnership with the Institute for Policy Studies](#) (IPS) to publish op-eds from advocates with lived experience of poverty.

[Please register to attend the webinar](#). For any questions, please contact Lakeisha McVey at [lmcvey@results.org](mailto:lmcvey@results.org).

# Questions? Contact me!

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**Lakeisha McVey**  
lmcvey@results.org



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**Announcements**

# Thank you for joining us!

The logo consists of a red speech bubble shape with the word "results" written in white lowercase letters inside.

***Who is joining you in the room today?***

In the poll, please respond with the number of people in the room with you (including yourself).

# Motivational Interviewing series begins!



**Wednesday, September 11, 8:00 – 9 p.m. ET**

Want to build bridges with lawmakers? Want to effectively talk to people who disagree with you?

We are thrilled to welcome back Dr. Dave Christian, Ph.D., P.C., who has trained in Motivational Interviewing (MI) for years. In six monthly sessions, you will gain skills using MI for effective dialogue with lawmakers you struggle to move into action.

[Register today!](#)

# Election Support Office Hours

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

**Drop in to discuss your questions relating to election engagement beginning on September 10 at 1:00 p.m. ET!**

## **Additional Opportunities:**

Thursday, September 12 at 8:00 p.m. ET

Monday, September 16 at 8:00 p.m. ET

Thursday, September 19 at 2:00 p.m. ET

Tuesday, September 24 at 8:00 p.m. ET

**Join via** <https://results.zoom.us/j/97873811515>  
or **call** 312-626-6799 (Meeting ID: 978 7381 1515).

# Building Resilience as Advocates from a Trauma Informed Care Approach



**Wednesday, September 25 at 8:00 – 10:00 p.m. ET**

Facilitated by: Dr. Khalila Fordham and Dr. Paolo Laraño (The Greenhouse Foundation)

As dedicated advocates, we often need to harness the skills to navigate stress, anxiety, and frustration. This dynamic, engaging, and interactive workshop invites you to further develop resilience while facing the difficulties of advocacy work from a trauma-informed perspective.

**RSVP: <https://tinyurl.com/RESULTSBuildingResilience>**



# September U.S. Poverty Policy Forum

## “The United States of Hunger”



**Thursday, September 19, 1:00 p.m. ET**

In this special forum, leaders will discuss the persistent issue of food insecurity. They will discuss our current government dietary guidelines compared with economic reality, as well as connect housing affordability and food insecurity. Attendees will get also insights into how food insecurity affects public health.

[Register today!](#)

# RESULTS Fellowship



**Recruitment is now underway for the  
2025 RESULTS Fellowship!**

Learn more and apply at: <https://results.org/fellowship>

Also, join us for a Fellowship info session on  
**Wednesday, September 18, 6:00 p.m. ET.**

[Register today!](#)

# Let us know the amazing things you are doing?

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## Report Actions



Report Published  
Media



Report Lobby  
Meetings



Report Outreach  
Meetings

<https://results.org/volunteers/reporting-your-advocacy-actions>

# Centering Lived Poverty Experience in the Media



**Thursday, September 12, 8:00-9:00 p.m. ET**

Do you have lived experience of poverty and want to publish an op-ed? Would you like to help get op-eds published in your local media from writers with lived experience?

Hear about [RESULTS' partnership with the Institute for Policy Studies](#) (IPS) to publish op-eds from advocates with lived experience of poverty.

[Please register to attend the webinar](#). For any questions, please contact Lakeisha McVey at [lmcvey@results.org](mailto:lmcvey@results.org).

# Office Hours

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points downwards.

## **Outreach and Event Planning Office Hour**

Thursday, September 12, 2:00 p.m. - 3:00 p.m. ET

Join via <https://results.zoom.us/j/94004748060>  
or call (312) 626-6799, meeting ID 940 0474 8060.

## **Media Office Hour**

Wednesday, September 18, 2:00-3:00 p.m. ET

Join at <https://results.zoom.us/j/93668005494>  
or call (312) 626-6799, meeting ID 936 6800 5494.

# Partnership Calls

## Global Allies Program

**(Returned Peace Corps Volunteers)**

Thursday, September 12, 8:30 p.m. ET

[Register today!](#)

## Together Women Rise Partnership Webinar

Tuesday, September 24, 8:30 p.m. ET

[Click to learn more.](#)

# Free Agents



## **U.S. Poverty Free Agents**

Tuesday, September 17, 1:00 p.m. and 8:00 p.m. ET  
Contact Jos Linn at [jlinn@results.org](mailto:jlinn@results.org) for information.

## **Global Poverty Free Agents**

Monday, September 23, 7:00 p.m. ET  
Contact Lisa Marchal at [lmarchal@results.org](mailto:lmarchal@results.org) for information.

# New Advocate Orientations



**Wednesday, September 18, 8:30 p.m. ET**

**Tuesday, September 24, 1:00 p.m. ET**

[Registration is open!](#)



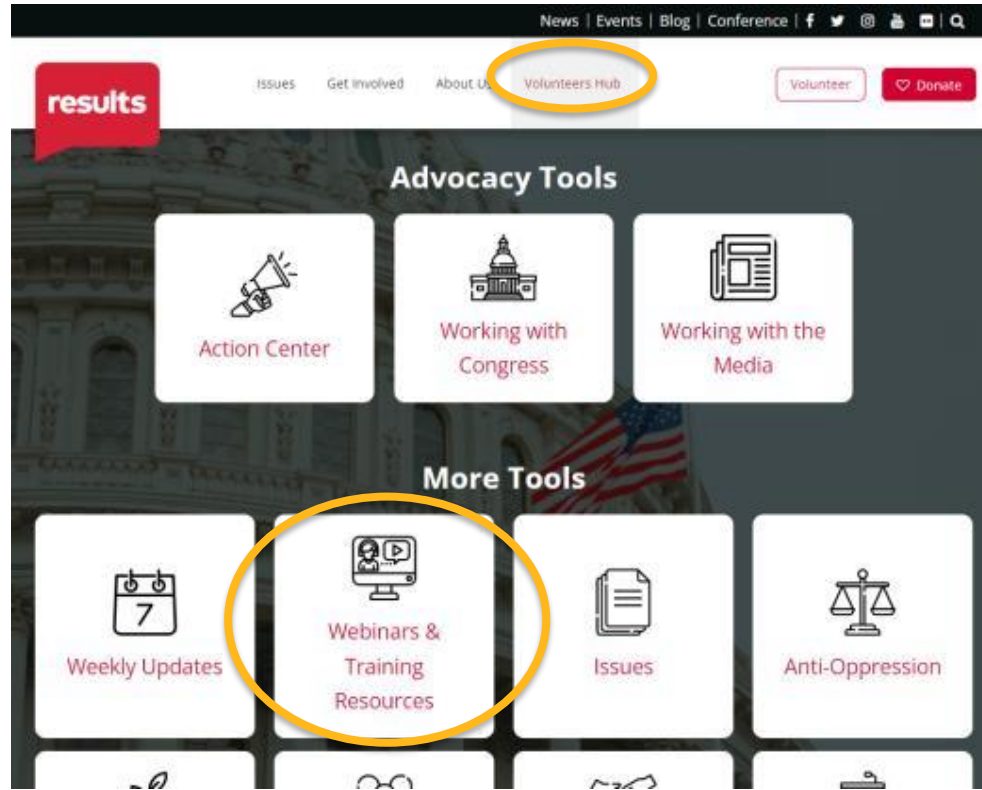
# Action Network Manager Calls

**Wednesday, September 18,  
12:30 p.m. ET and 8:00 p.m. ET**

Join via <https://results.zoom.us/j/95416781155>  
or call (312) 626-6799, meeting ID 954 1678 1155).

# Find today's slides

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[results.org/volunteers/national-webinars](https://results.org/volunteers/national-webinars)

# Find events



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results Issues Get Involved About Us Volunteers Hub Volunteer Donate

## Upcoming Events

NEWSROOM BLOG **EVENTS** TOPICS

< > This Month April 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2 8:30 am - 9:30 pm New Advocates Orientation	3	4	5	6 1:00 pm - 2:30 pm National Webinar
7	8	9	10	11 2:00 pm - 3:00 pm Outreach and Event Planning Office Hour 8:30 pm - 9:30 pm Global Alliance	12	13

[results.org/events](https://results.org/events)

# Join us for the **October National Webinar**

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Guest speaker:

**GreCIA Lima**

National Political Director at  
Community Change Action

**October 5 at 1:00 p.m. ET**

Register at: [tinyurl.com/RESULTS2024](https://tinyurl.com/RESULTS2024)

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 **/RESULTSEdFund**

 **@voices4results**

**[www.results.org](http://www.results.org)**