



results

RESULTS National Webinar

February 3, 2024

Welcome!

Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
 - Interrupting Microaggressions
 - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

Welcome!

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Crickett Nicovich

Director of Policy and Government Affairs

cnicovich@results.org

Guest Speaker

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Rep. Jim McGovern
(D-MA-2)



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US Policy Updates

U.S. Poverty Campaigns Update

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TaShon Thomas
Director of U.S. Policy
tthomas@results.org

Let's Take A Moment To Celebrate!



\$79B BUSINESS & FAMILY TAX BENEFITS PACKAGE
2/3 Majority Needed to Pass

LIVE

ON MOTION TO SUSPEND THE RULES AND PASS, AS AMENDED

H R 7024

	YEA	NAY	PRES	NV
REPUBLICAN	169	47		3
DEMOCRATIC	188	23		2
INDEPENDENT				
TOTALS	357	70		5

U.S. HOUSE

TIME REMAINING 0:00

C-SPAN

Take action!

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

Here is your message to senators:

Will you support H.R. 7024, the *Tax Relief for American Families and Workers Act* which expands the CTC for 16 million children in families with low income? Also, will you urge Senate leaders to bring the bill to a vote NOW?

Call using our online action alert: <https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fCampaigns%2f72571%2fRespond>



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2024 US Policy Campaigns

2024 Policy Priorities



Tax Equity

- Child Tax Credit



Housing Justice

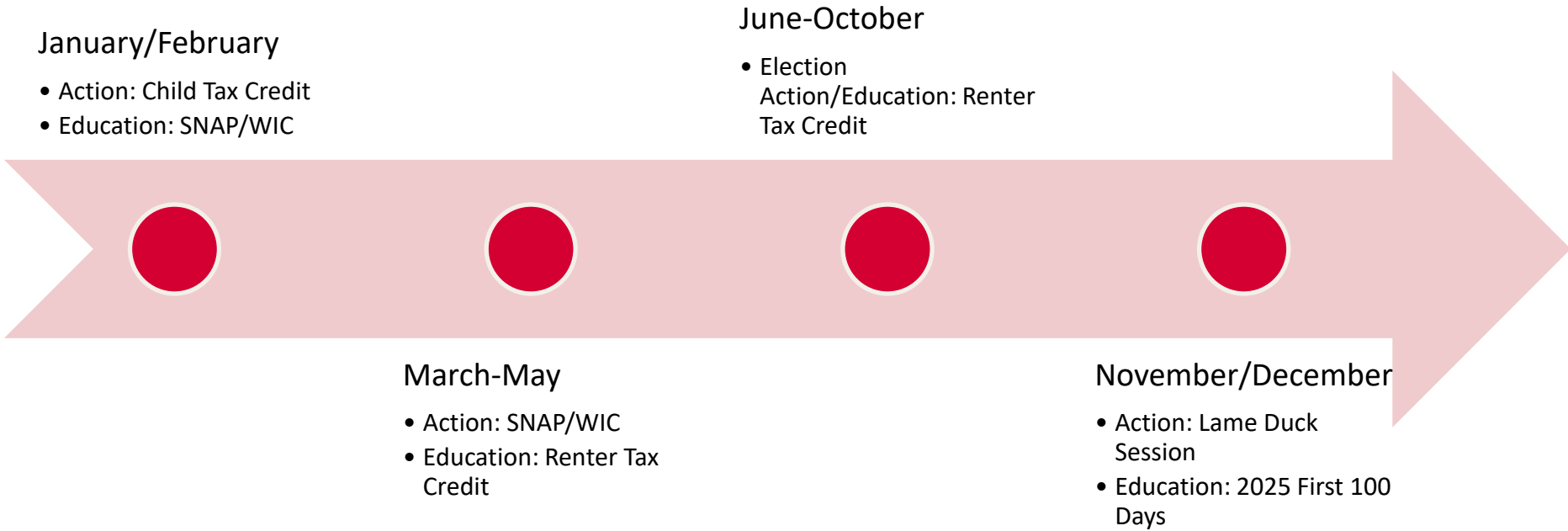
- Renter Tax Credit



Healthy Start

- SNAP/WIC Reauthorization and Funding

2024 Grassroots Timeline



NOTE: Timeline may change based on progression of Farm Bill and Appropriations.



MORE TO COME!

The logo consists of a white speech bubble with a red outline and a red tail pointing towards the bottom-left. Inside the bubble, the word "results" is written in a bold, red, lowercase sans-serif font.

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RESULTS Global Policy Work



Our Goal

*Congress demanding
equity and impact in the
fight against global poverty*

Appropriations

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside it.

- **FY24 Appropriations:**

- Continuing Resolution maintains FY23 funding levels until March 1 and 8
- SFOPS bill (our issues) on March 8
- Asking for both READ Act Reauthorization and End TB Now Act to be included on an omnibus

- **FY25 Appropriations:**

- Coming soon! Mid-February approps memos will be ready!

World Bank Advocacy

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

- Congressional letter to the World Bank, led by Senator Booker – still working on securing a Republican lead!
- Key asks:
 - Accountability at the WB to prioritize resources for the lowest-income places to have the biggest impact on poverty
 - Human needs at the center – urging increased investment in "Human Capital", i.e. health, nutrition, and education
 - Transparency & accountability
 - A key role in debt relief
- For more information: [July 2023 Global Policy Forum](#)

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Grassroots Café

Thank you for joining us!

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Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).

We have a bold agenda!

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Let's look at our 2024 Action Timeline

<https://results.org/2024-actions-timeline>

Goals for Feb. - April

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- *Meet with 100% of offices we cover*
- *Meet in-person with as many senators and representatives as we can*
- *Total meeting goal: 345*

Meeting with Congress

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Relationship
building is
everything

Congressional
meetings build
relationships

Two meeting
moments in 2024:

- February – April
- August - October

Resources

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1. Sample meeting request letter: Volunteer Hub/Working with Congress
2. Legislator Look-Up: Volunteer Hub/Working with Congress (see icon toward top of page)
3. Lobby prep. support: Contact Katie Fleischer (kfleischer@results.org)

Let's Hear from You

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- 1. What are your best practices for getting meetings?*
- 2. What are your best practices for preparing your state/group for meetings?*

WA state advocate Beth Wilson

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Resources and Preparing for Lobby Meetings

What helpful resources are available to you?

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Being a Congressional Point Person - February 6 at 8:30 pm ET

- The Congressional Point Person is an important role to play for RESULTS.
- But what does the Congressional Point Person do? How can we make the most of the role to build congressional relationships, engage others, and increase our impact?
- Register for the ["Being a Congressional Point Person" webinar](#) to learn and share your insights.

Researching Your members of Congress – February 15 at 8:30 pm ET

- To have effective lobby meetings, you need to know a bit about your member(s) of Congress.
- In this 90-minute webinar, RESULTS Regional Coordinator Allison Gallaher shares tips and tools on how to research your legislators.
- Learn how to find what they care about, how they plan to lead, and how to connect with them on our issues.
- Join us for the [Researching Your Member\(s\) of Congress webinar](#)!

Preparing for lobby meetings

What is Motivational Interviewing?

**How can Motivational
Interviewing help you in
your advocacy journey?**

**How many of you have heard of
Motivational Interviewing before?**

***Feel free to post your response in the chat
or use the raise your hand function!***

OARS Technique

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We have a very simple and easy-to-remember acronym to help anchor us in the MI approach when it comes to our Congressional meetings, and that is **OARS**, O-A-R-S.

And that stands for

- **O**pen Questions
- **A**ffirmations
- **R**eflections
- **S**ummaries.

Have any of you ever used Motivational Interviewing when speaking with a congressional office?

Feel free to post your response in the chat or use the raise your hand function!

**Where can you access
Motivational Interviewing
resources?**

www.results.org

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Go to the Volunteer Hub



Working with Congress



I want to prepare for a lobby meeting

www.results.org

results

Go to the Volunteer Hub



Webinars and Training Resources (menu right)



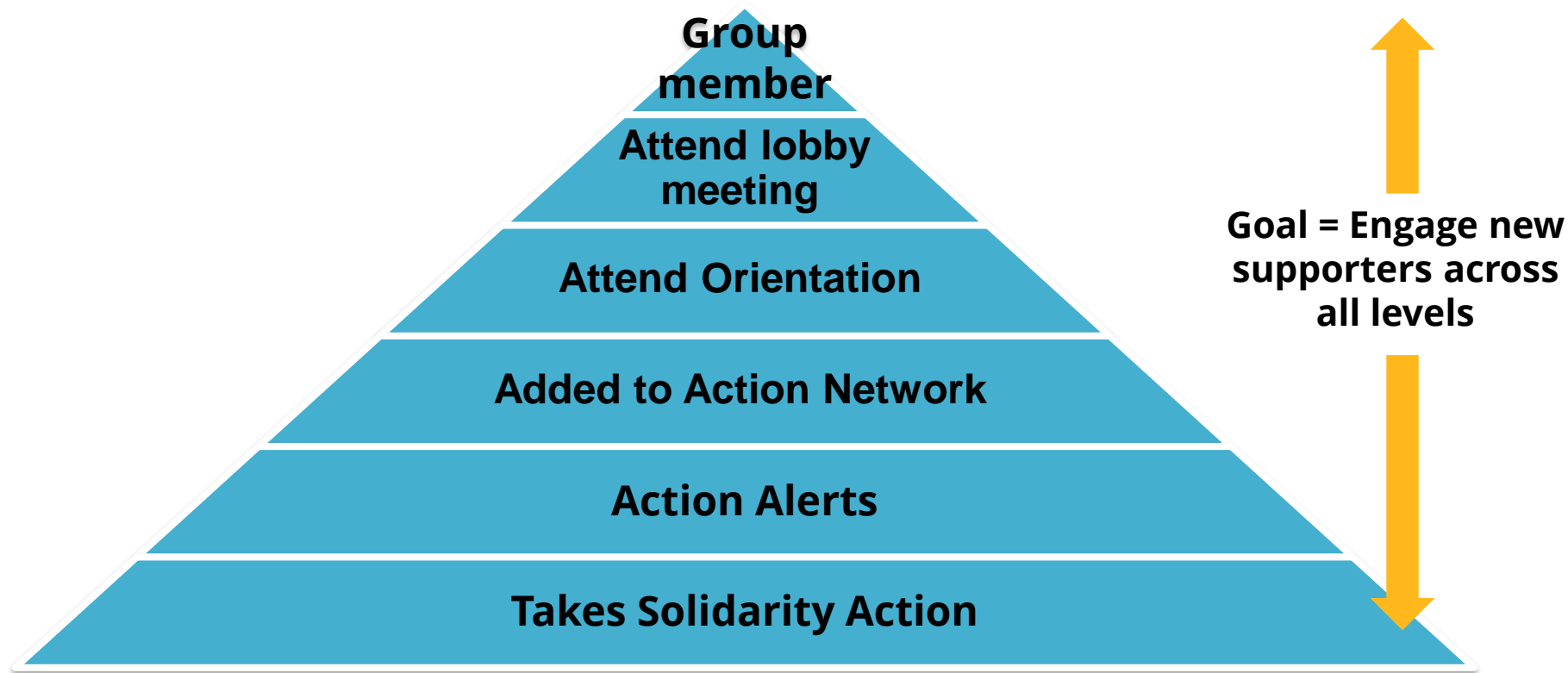
Training Resources (at the top)



Community of Change

RESULTS Ladder of Engagement

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Global Solidarity Action is live

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News | Events | Blog | Conference | [f](#) [t](#) [@](#) [v](#) [d](#) [q](#)

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[Issues](#) [Get Involved](#) [About Us](#) [Volunteers Hub](#)

[Volunteer](#)

[Donate](#)

Raise your voice!

Say no to preventable deaths and yes to children's rights around the world

SHARE YOUR TESTIMONY

In 2023, five million children died under the age of 5 from preventable causes — that's 13,800 children every single day. Malnutrition, pneumonia, and diarrhea account for most of these needless deaths. The consequences of childhood hunger are devastating and permanent, but they are also entirely preventable.

RESULTS advocates work with their members of Congress to build influence for smart nutrition and global health policies that address global hunger and poverty. We're working together to build a better world where all kids, no matter where they are born, can have a healthy future.

You can take a stand against childhood hunger by signing onto our solidarity action! Your name will help demonstrate that our communities care about global hunger and poverty.

Fast Facts:

- Malnutrition is the underlying cause of nearly half of all preventable child deaths.
- In low- and middle-income countries, two in three children under age 5 — or 478 million children — do not have access to enough nourishing food that meet their basic nutrition needs.
- Childhood hunger and poverty are global health equity issues. Impoverished countries and countries that were colonized continue to face the largest burden and worst effects of malnutrition.
- Where a child is born impacts their chance to live. Children born in high-income countries have a 14 times lower risk of dying before their fifth birthday than a child born in Africa.

Share your testimony and demonstrate community support for children's rights around the world

How has this issue affected you or your community? Why do you care about children's hunger and health?

Share your testimony here

Tell us a little more about yourself:

First Name*

Last Name*

Email Address*

Phone

555-555-5555

<https://results.org/raise-your-voice-global>

Share the solidarity action on social media & invite your network to support our lobby meetings

Sample caption

"I am meeting with my Senators and Representatives this spring to push for bold funding increases in child health and nutrition, vaccines, and global education. Want to support me? Sign our solidarity action! We will share the number of signers and your testimony with our members of Congress during our lobby meetings to demonstrate broad community support for these issues."

US Action

results.org/raise-your-voice-us

Global Action

results.org/raise-your-voice-global



RESULTS Educational Fund



@voices4RESULTS



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Announcements

2023 lobbying totals

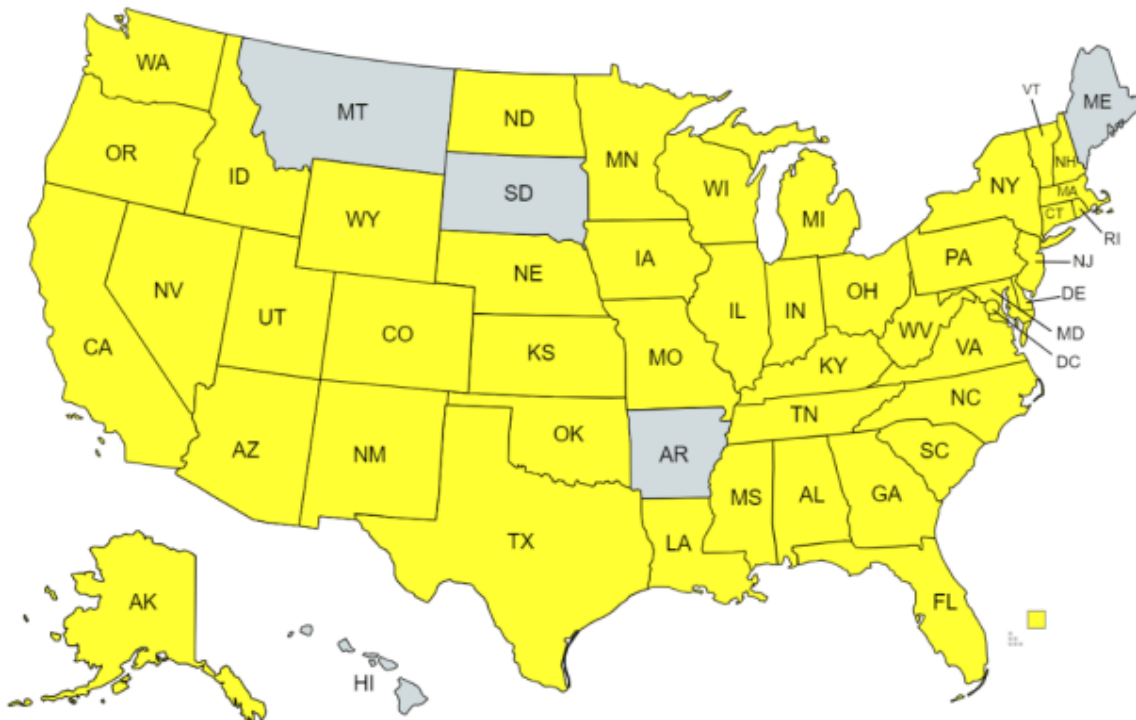
The logo consists of a red speech bubble shape with the word "results" written in white lowercase letters inside it.

Total lobby meetings: **376 meetings (83 face-to-face)**

- **113 Senate meetings**, including 12 face-to-face (74 different offices)
- **261 House meetings** including 71 face-to-face (161 different offices)
- **2 candidate meetings**

What states held meetings in 2023?

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You held at least
ONE lobby meeting
in **45 states** in
2023!

2023 congressional coverage

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- Added **15 additional House districts!**
- Current coverage:
 - **86 Senate offices**
 - **260 House offices**

2023 Media Totals

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Total media: **589 pieces** (2022 total: 477)

- *327 discuss the Child Tax Credit*
- *153 discuss Renter Tax Credit or housing*
- *94 discuss global tuberculosis*
- *44 discuss global education*

States published: **45 plus national publications**

Groups published: **60 groups published plus Free Agents and Action Network members**

72 percent of all 2023 media came during our Apr-Jun and Sep-Dec media campaigns

Build the Buy-in media campaign

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

Time frame:

- **September 1 – December 31, 2023**

Goals:

- **250 published pieces**
- **Published in all 50 states**
- **Every RESULTS group gets published once**



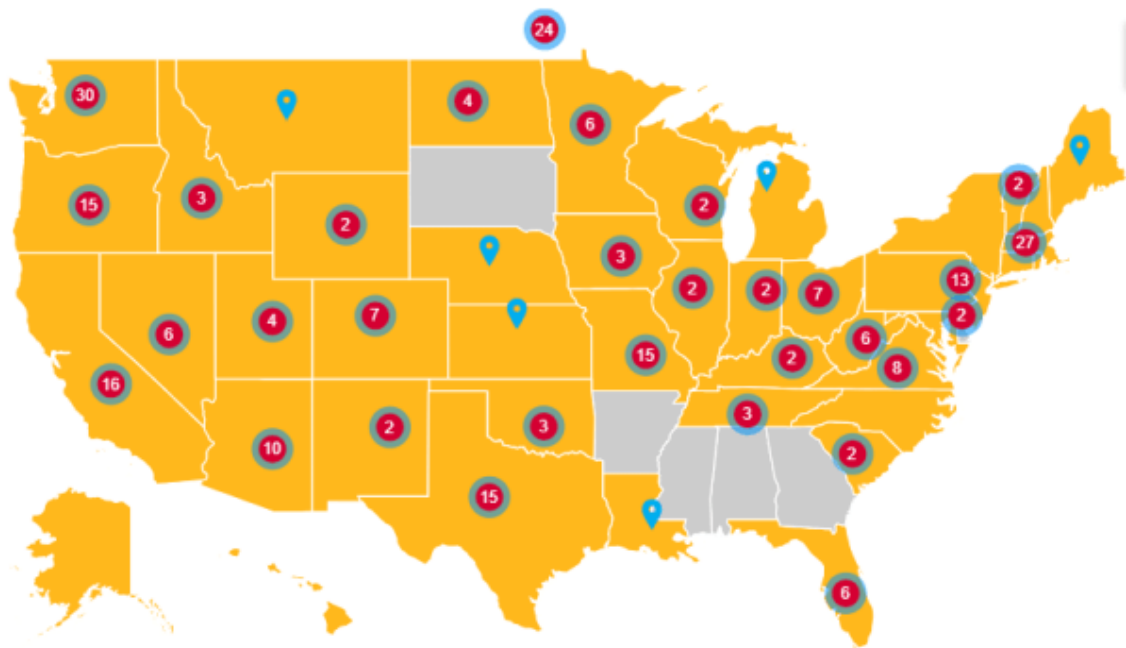
results.org/build-the-buy-in

Look at what you did!



Total Media Published: 257

Total States Published: 44



Only 6 states where we
didn't get published:
AL, AR, DE, GA, MS, SD

52 of 81 Groups with BTBI media



AK: RESULTS Anchorage

AZ: RESULTS Phoenix

CA: RESULTS Contra Costa
RESULTS Oakland
RESULTS San Diego (US)
RESULTS Silicon Valley

CO: RESULTS Colorado

CT: RESULTS Coastal CT

DC/MD: RESULTS DC/MD

FL: RESULTS Miami
RESULTS North Florida

ID: RESULTS Boise

IA: RESULTS Iowa

IN: RESULTS Indiana

KY: RESULTS Lexington

MA: RESULTS Massachusetts

MN: RESULTS Minnesota

MO: RESULTS Kansas City
RESULTS St. Louis (US)
RESULTS St. Louis (Global)

NC: RESULTS Triangle
RESULTS Western NC

NH: RESULTS New Hampshire

NJ: RESULTS Delaware Valley

NM: RESULTS Albuquerque
RESULTS Santa Fe

NV: RESULTS Las Vegas

NY: RESULTS Buffalo

OH: RESULTS Cleveland
RESULTS Columbus

OK: RESULTS Oklahoma

OR: RESULTS Greater Oregon

PA: RESULTS Philadelphia
RESULTS South Central PA

SC: RESULTS Greenville/Spartanburg

TN: RESULTS East Tennessee

TX: RESULTS Austin (Global)
RESULTS Austin (US)
RESULTS Dallas

UT: RESULTS Salt Lake City (US)

VA: RESULTS Virginia

VT: RESULTS Vermont

WA: RESULTS Bremerton
RESULTS Seattle
RESULTS Snohomish
RESULTS South Kitsap
RESULTS SW Washington
RESULTS Tacoma
RESULTS Tri-Cities

WI: RESULTS Wisconsin

WV: RESULTS West Virginia

WY: RESULTS Cheyenne

2024 Group Roadmaps



2024 GROUP ROADMAP		
Group Name:	MO_KANSAS_CITY_DOMESTIC	
Guide Link:		
Advocacy: Group Health		
Meetings		
How frequently our group meets is:	Only once per month not on National Webinar Day	
The date(s) our group meets each month are:	Third Tues or Wed of the month at 7:30pm CT	
How our group meets is:	Virtual	
Growth		
How many volunteers do you want to add to your core group with during this period?	STL: 2 people (for the year) KC: 3 people (for the year)	
What new congressional districts do you plan to expand into? (e.g., MO-04, IL-01)	MO-03, MO-06	
What actions will you take to add these new people?	<ul style="list-style-type: none">-Social media-Talking to work colleagues-David talks to people in his Buddhist community-Engaging around the election-Event around "No Address" or another draw-Regional Conference	
As new volunteers come in, what things will your group do to make them feel welcomed and acclimated? Having a New Advocate Mentor(s) makes this easy and effective.	<ul style="list-style-type: none">-Pace how information is shared-Offer to train, coach to help with skills-Create a group level overview for new people-Have a New Advocate mentor-Share successes and influence	
Do you want the RESULTS Expansion Team to run ads for new volunteers in your area in the spring and fall?	Yes (for both KC and STL)	

Thank you to everyone who has worked on or completed your **2024 Group Roadmaps** (and updated your Group Rosters).

*Benefits to you: **focus, shared responsibility, inspiration***

*Benefits to RESULTS: **inspiration, coverage, support***

*Benefits to the world: **the sky's the limit!***

2024 Group Roadmaps

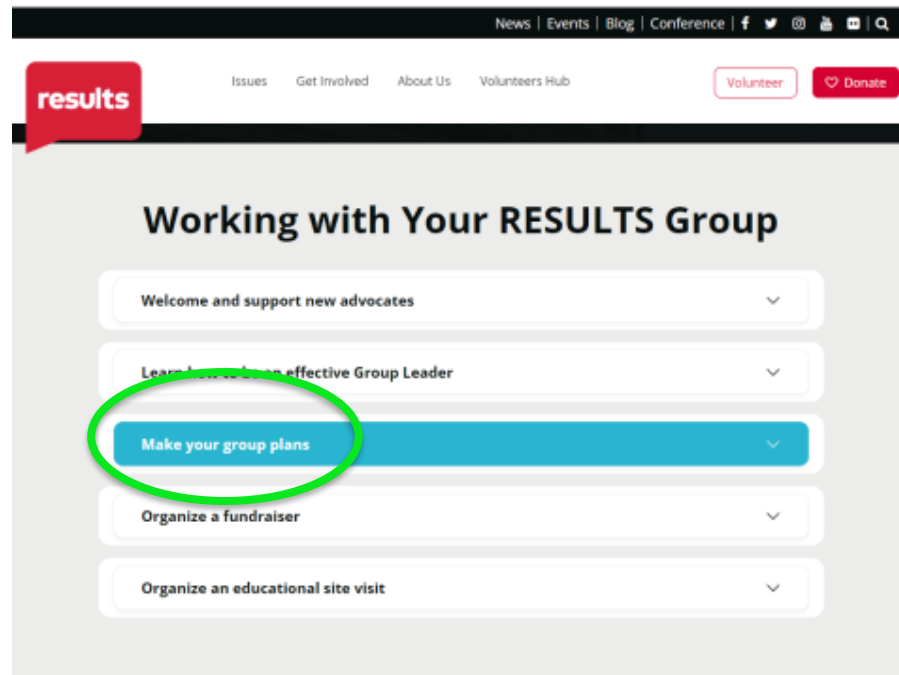
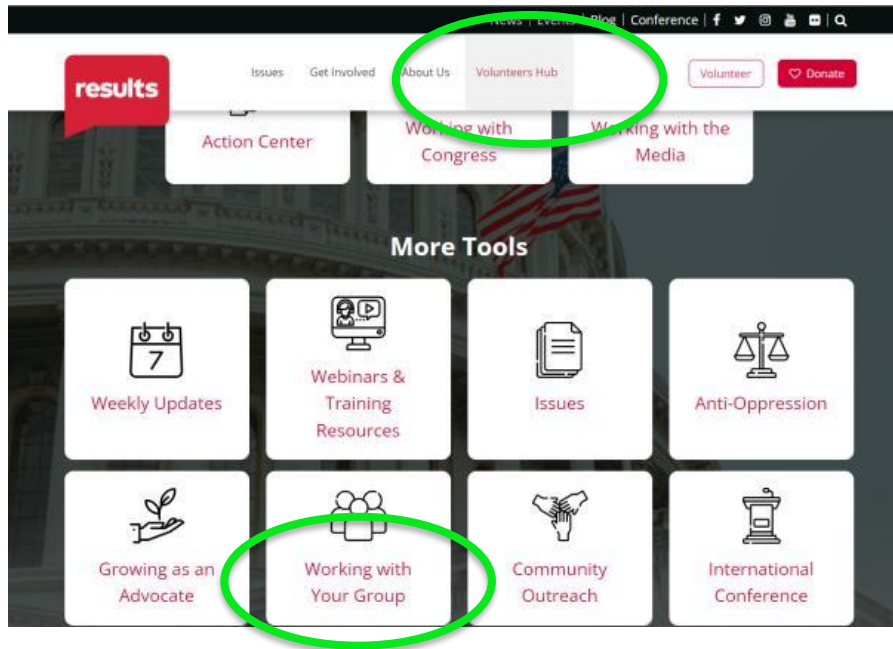
The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

If you have not completed your Roadmaps (including updating your Group Roster with roles), please complete them by **Thursday, February 15**.

If you need more time, just let RESULTS staff know.

Thank you and we look forward to helping your reach your 2024 goals!

2024 Group Roadmaps



Questions? Contact RESULTS staff at grassroots@results.org.

Support Calls

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Being a Congressional Point Person

Tuesday, February 6, 8:30 pm ET

[Register online](#)

Researching Your Member(s) of Congress

Thursday, February 15, 8:30 pm ET

[Register online](#)

Other Support Calls

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

Global Allies (Returned Peace Corps Volunteers) Webinar

Thursday, February 8, 8:30 pm ET

[Learn more.](#)

Together Women Rise Partnership Webinar

Tuesday, February 20, 8:30 pm ET

[Click to learn more.](#)

Media Office Hour

Wednesday, February 21, 2:00 pm ET

Join via Zoom at <https://results.zoom.us/j/93668005494> or (312) 626-6799, meeting ID 936 6800 5494. No registration required.

Other Support Calls

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Event Planning and Outreach Office Hours

Thursday, February 8, 2:00 pm ET

Join via Zoom at <https://results.zoom.us/j/98524229370> or call (312) 626-6799,
Meeting ID: 985 2422 9370. No registration required.

Action Network Manager Call

Wednesday, February 21, 12:30 pm ET and 8:00 pm ET

[Click for the 12:30 session](#); [Click for the 8:00 session](#)

No registration required.

Other Support Calls

The logo consists of a red speech bubble shape pointing downwards, containing the word "results" in white lowercase letters.

New Advocate Orientation

Tuesday, February 13, 12:00 pm ET.

[Register today.](#)

Four-part Group Leader Training Series

Starting Wednesday, February 21, 8:00 pm ET

[Registration is open.](#)

Free Agents Webinars

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U.S. Poverty Free Agents

Tuesday, February 20, 1:00 pm and 8:00 pm ET

Contact Jos Linn at jlinn@results.org for information.

Global Poverty Free Agents

Monday, February 26, 7:00 pm ET

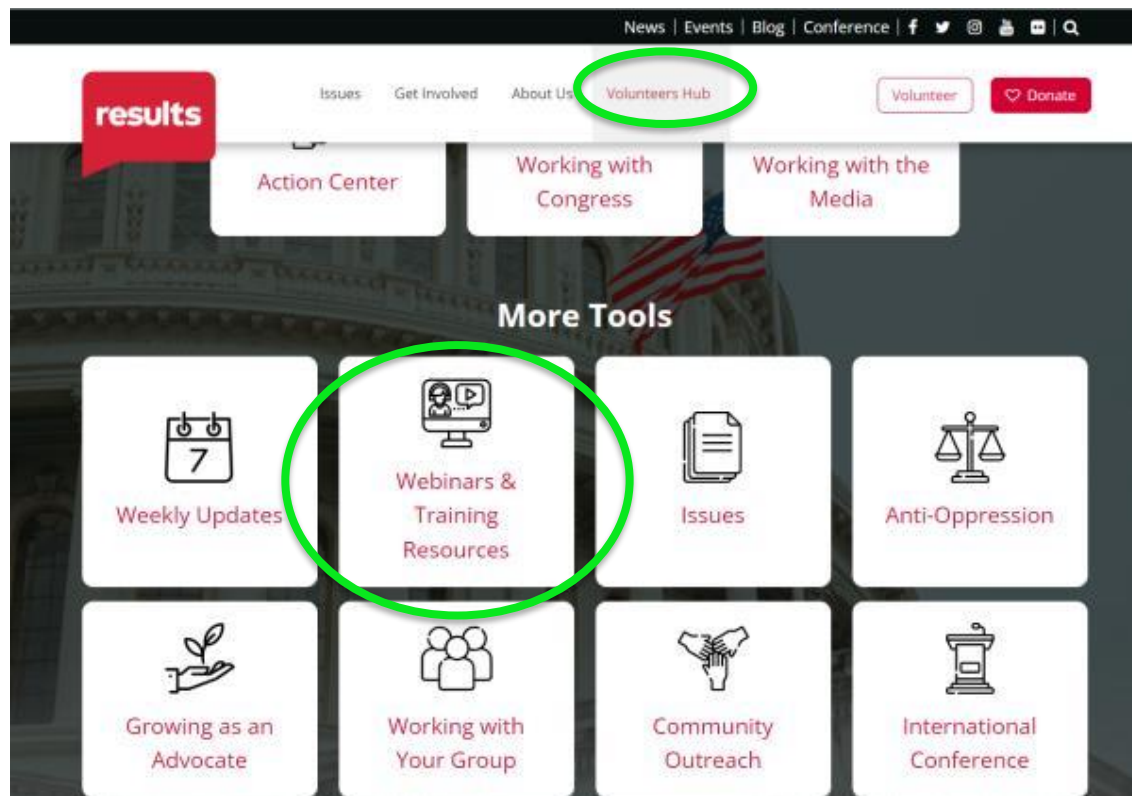
Contact Lisa Marchal at lmarchal@results.org for information.

**The RESULTS office will be closed
Monday, February 19
in observance of Presidents' Day**

Don't forget to submit your lobby,
media, and outreach reports!

<https://results.org/volunteers/reporting-your-advocacy-actions>

Find today's slides

The logo for 'results' is displayed in white text on a red speech bubble background.

<https://results.org/volunteers/national-webinars>

Find events



News | **Events** | Blog | Conference | f | t | @ | v | y | Q

results Issues Get Involved About Us Volunteers Hub Volunteer Donate

Upcoming Events

NEWSROOM BLOG **EVENTS** TOPICS

< > This Month February 2024

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31 12:00 pm - 1:00 pm New Advocate Orientation 5:00 pm - 9:00 pm New Advocate Mentor Community Call	1 9:00 pm - 10:00 pm Quiet Leadership Training	2	3 1:00 pm - 2:30 pm National Webinar

<https://results.org/events>

Looking ahead to the March National Webinar...



Delivering Change for Women and Children Around the Globe

Learn about health equity, child survival, and gender equity programs and policies, and get inspired to act on **International Women's Day** (Friday, March 8) and advocate to Congress throughout 2024.

March 2, 1pm ET | REGISTER: tinyurl.com/RESULTS2024



By Cristina Matos-Albers ([Unsplash](#))



By Richard Burlton ([Unsplash](#))



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@RESULTS_Tweets



/RESULTSEdFund



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