RESULTS National Webinar
February 3, 2024
Welcome!
Our Values & Resources

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at results.org/values.

Find these resources and more at results.org/volunteers/anti-oppression:

• Resource Guides from our Diversity & Inclusion trainings, including:
  • Interrupting Microaggressions
  • Creating Space for Critical Conversations
• Information on how RESULTS responds to oppressive incidents
Welcome!

Crickett Nicovich
Director of Policy and Government Affairs
ncnicovich@results.org
Guest Speaker

Rep. Jim McGovern (D-MA-2)
US Policy Updates
U.S. Poverty Campaigns Update

TaShon Thomas
Director of U.S. Policy
ttthomas@results.org
Let’s Take A Moment To Celebrate!
Take action!

Here is your message to senators:

Will you support H.R. 7024, the *Tax Relief for American Families and Workers Act* which expands the CTC for 16 million children in families with low income? Also, will you urge Senate leaders to bring the bill to a vote NOW?

Call using our online action alert: [https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fCampaigns%2f72571%2fRespond](https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fCampaigns%2f72571%2fRespond)
2024 US Policy Campaigns
2024 Policy Priorities

- **Tax Equity**
  - Child Tax Credit

- **Housing Justice**
  - Renter Tax Credit

- **Healthy Start**
  - SNAP/WIC Reauthorization and Funding
2024 Grassroots Timeline

January/February
- Action: Child Tax Credit
- Education: SNAP/WIC

March - May
- Action: SNAP/WIC
- Education: Renter Tax Credit

June - October
- Election Action/Education: Renter Tax Credit

November/December
- Action: Lame Duck Session
- Education: 2025 First 100 Days

NOTE: Timeline may change based on progression of Farm Bill and Appropriations.
MORE TO COME!
Our Goal

Congress demanding equity and impact in the fight against global poverty
Appropriations

• FY24 Appropriations:
  o Continuing Resolution maintains FY23 funding levels until March 1 and 8
  o SFOPS bill (our issues) on March 8
  o Asking for both READ Act Reauthorization and End TB Now Act to be included on an omnibus

• FY25 Appropriations:
  o Coming soon! Mid-February approps memos will be ready!
World Bank Advocacy

• Congressional letter to the World Bank, led by Senator Booker – still working on securing a Republican lead!

• Key asks:
  o Accountability at the WB to prioritize resources for the lowest-income places to have the biggest impact on poverty
  o Human needs at the center – urging increased investment in "Human Capital", i.e. health, nutrition, and education
  o Transparency & accountability
  o A key role in debt relief

• For more information: July 2023 Global Policy Forum
Thank you for joining us!

Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).
We have a bold agenda!

Let’s look at our 2024 Action Timeline

https://results.org/2024-actions-timeline
Goals for Feb. - April

- Meet with 100% of offices we cover
- Meet in-person with as many senators and representatives as we can
- Total meeting goal: 345
Meeting with Congress

Relationship building is everything

Congressional meetings build relationships

Two meeting moments in 2024:
• February – April
• August - October
Resources

1. Sample meeting request letter: Volunteer Hub/Working with Congress

2. Legislator Look-Up: Volunteer Hub/Working with Congress (see icon toward top of page)

3. Lobby prep. support: Contact Katie Fleischer (kfleischer@results.org)
Let’s Hear from You

1. What are your best practices for getting meetings?

2. What are your best practices for preparing your state/group for meetings?
WA state advocate Beth Wilson
Resources and Preparing for Lobby Meetings
What helpful resources are available to you?

**Being a Congressional Point Person - February 6 at 8:30 pm ET**

- The Congressional Point Person is an important role to play for RESULTS.
- But what does the Congressional Point Person do? How can we make the most of the role to build congressional relationships, engage others, and increase our impact?
- Register for the “Being a Congressional Point Person” webinar to learn and share your insights.

**Researching Your members of Congress – February 15 at 8:30 pm ET**

- To have effective lobby meetings, you need to know a bit about your member(s) of Congress.
- In this 90-minute webinar, RESULTS Regional Coordinator Allison Gallaher shares tips and tools on how to research your legislators.
- Learn how to find what they care about, how they plan to lead, and how to connect with them on our issues.
- Join us for the Researching Your Member(s) of Congress webinar!
Preparing for lobby meetings
What is Motivational Interviewing?
How can Motivational Interviewing help you in your advocacy journey?
How many of you have heard of Motivational Interviewing before?

*Feel free to post your response in the chat or use the raise your hand function!*
OARS Technique

We have a very simple and easy-to-remember acronym to help anchor us in the MI approach when it comes to our Congressional meetings, and that is **OARS**, O-A-R-S.

**And that stands for**

- **Open Questions**
- **Affirmations**
- **Reflections**
- **Summaries**.
Have any of you ever used Motivational Interviewing when speaking with a congressional office?

Feel free to post your response in the chat or use the raise your hand function!
Where can you access Motivational Interviewing resources?
Go to the Volunteer Hub
Working with Congress
I want to prepare for a lobby meeting
Go to the Volunteer Hub

Webinars and Training Resources (menu right)

Training Resources (at the top)
Community of Change
RESULTS Ladder of Engagement

- Group member
- Attend lobby meeting
- Attend Orientation
- Added to Action Network
- Action Alerts
- Takes Solidarity Action

Goal = Engage new supporters across all levels
Global Solidarity Action is live

Raise your voice!

Say no to preventable deaths and yes to children’s rights around the world

In 2023, five million children died under the age of 5 from preventable causes — that’s 13,600 children every single day. Malnutrition, pneumonia, and diarrhea account for most of these needless deaths. The consequences of childhood hunger are devastating and permanent, but they are also entirely preventable.

RESULTS advocates work with their members of Congress to build influence for smart nutrition and global health policies that address global hunger and poverty. We’re working together to build a better world where all kids, no matter where they are born, can have a healthy future.

You can take a stand against childhood hunger by signing onto our solidarity action! Your name will help demonstrate that our communities care about global hunger and poverty.

Fast Facts:

- Malnutrition is the underlying cause of nearly half of all preventable child deaths.
- In low- and middle-income countries, two in three children under age 5 — or 478 million children — do not have access to enough nourishing food that meet their basic nutrition needs.
- Childhood hunger and poverty are global health equity issues. Impoverished countries and countries that were colonized continue to face the largest burden and worst effects of malnutrition.
- Where a child is born impacts their chance to live. Children born in high-income countries have a 14 times lower risk of dying before their fifth birthday than a child born in Africa.

https://results.org/raise-your-voice-global
Share the solidarity action on social media & invite your network to support our lobby meetings

**Sample caption**

"I am meeting with my Senators and Representatives this spring to push for bold funding increases in child health and nutrition, vaccines, and global education. Want to support me? Sign our solidarity action! We will share the number of signers and your testimony with our members of Congress during our lobby meetings to demonstrate broad community support for these issues."

US Action
results.org/raise-your-voice-us

Global Action
results.org/raise-your-voice-global

RESULTS Educational Fund
@voices4RESULTS
Announcements
2023 lobbying totals

Total lobby meetings: **376 meetings (83 face-to-face)**

- **113 Senate meetings**, including 12 face-to-face (74 different offices)
- **261 House meetings** including 71 face-to-face (161 different offices)
- **2 candidate meetings**
What states held meetings in 2023?

You held at least **ONE** lobby meeting in **45 states** in 2023!
2023 congressional coverage

• Added **15 additional House districts**!
• Current coverage:
  • **86 Senate offices**
  • **260 House offices**
2023 Media Totals

Total media: **589 pieces** (2022 total: 477)

- **327** discuss the Child Tax Credit
- **153** discuss Renter Tax Credit or housing
- **94** discuss global tuberculosis
- **44** discuss global education

States published: **45 plus national publications**

Groups published: **60 groups published plus Free Agents and Action Network members**

72 percent of all 2023 media came during our Apr-Jun and Sep-Dec media campaigns
Build the Buy-in media campaign

Time frame:

• September 1 – December 31, 2023

Goals:

• 250 published pieces
• Published in all 50 states
• Every RESULTS group gets published once

results.org/build-the-buy-in
Look at what you did!

Total Media Published: 257
Total States Published: 44

Only 6 states where we didn’t get published:
AL, AR, DE, GA, MS, SD
52 of 81 Groups with BTBI media

AK: RESULTS Anchorage
AZ: RESULTS Phoenix
CA: RESULTS Contra Costa
     RESULTS Oakland
     RESULTS San Diego (US)
     RESULTS Silicon Valley
CO: RESULTS Colorado
CT: RESULTS Coastal CT
DC/MD: RESULTS DC/MD
FL: RESULTS Miami
     RESULTS North Florida
ID: RESULTS Boise
IA: RESULTS Iowa
IN: RESULTS Indiana
KY: RESULTS Lexington
MA: RESULTS Massachusetts
MN: RESULTS Minnesota
MO: RESULTS Kansas City
     RESULTS St. Louis (US)
     RESULTS St. Louis (Global)
NC: RESULTS Triangle
     RESULTS Western NC
NH: RESULTS New Hampshire
NJ: RESULTS Delaware Valley
NM: RESULTS Albuquerque
     RESULTS Santa Fe
NV: RESULTS Las Vegas
NY: RESULTS Buffalo
OH: RESULTS Cleveland
     RESULTS Columbus
OK: RESULTS Oklahoma
OR: RESULTS Greater Oregon
PA: RESULTS Philadelphia
     RESULTS South Central PA
SC: RESULTS Greenville/Spartanburg
TN: RESULTS East Tennessee
TX: RESULTS Austin (Global)
     RESULTS Austin (US)
     RESULTS Dallas
UT: RESULTS Salt Lake City (US)
VA: RESULTS Virginia
VT: RESULTS Vermont
WA: RESULTS Bremerton
     RESULTS Seattle
     RESULTS Snohomish
     RESULTS South Kitsap
     RESULTS SW Washington
     RESULTS Tacoma
     RESULTS Tri-Cities
WI: RESULTS Wisconsin
WV: RESULTS West Virginia
WY: RESULTS Cheyenne
Thank you to everyone who has worked on or completed your 2024 Group Roadmaps (and updated your Group Rosters).

**Benefits to you:** focus, shared responsibility, inspiration

**Benefits to RESULTS:** inspiration, coverage, support

**Benefits to the world:** the sky’s the limit!
2024 Group Roadmaps

If you have not completed your Roadmaps (including updating your Group Roster with roles), please complete them by **Thursday, February 15**.

If you need more time, just let RESULTS staff know.

Thank you and we look forward to helping your reach your 2024 goals!
Questions? Contact RESULTS staff at grassroots@results.org.
Support Calls

Being a Congressional Point Person
Tuesday, February 6, 8:30 pm ET
Register online

Researching Your Member(s) of Congress
Thursday, February 15, 8:30 pm ET
Register online
Other Support Calls

Global Allies (Returned Peace Corps Volunteers) Webinar
Thursday, February 8, 8:30 pm ET
Learn more.

Together Women Rise Partnership Webinar
Tuesday, February 20, 8:30 pm ET
Click to learn more.

Media Office Hour
Wednesday, February 21, 2:00 pm ET
Join via Zoom at https://results.zoom.us/j/93668005494 or (312) 626-6799, meeting ID 936 6800 5494. No registration required.
Other Support Calls

Event Planning and Outreach Office Hours
Thursday, February 8, 2:00 pm ET
Join via Zoom at https://results.zoom.us/j/98524229370 or call (312) 626-6799, Meeting ID: 985 2422 9370. No registration required.

Action Network Manager Call
Wednesday, February 21, 12:30 pm ET and 8:00 pm ET
Click for the 12:30 session; Click for the 8:00 session
No registration required.
Other Support Calls

**New Advocate Orientation**
Tuesday, February 13, 12:00 pm ET.
Register today.

**Four-part Group Leader Training Series**
Starting Wednesday, February 21, 8:00 pm ET
Registration is open.
Free Agents Webinars

**U.S. Poverty Free Agents**
Tuesday, February 20, 1:00 pm and 8:00 pm ET
Contact Jos Linn at jlinn@results.org for information.

**Global Poverty Free Agents**
Monday, February 26, 7:00 pm ET
Contact Lisa Marchal at imarchal@results.org for information.
The RESULTS office will be closed Monday, February 19 in observance of Presidents’ Day
Don't forget to submit your lobby, media, and outreach reports!

https://results.org/volunteers/reporting-your-advocacy-actions
Find today’s slides

https://results.org/volunteers/national-webinars
Find events

https://results.org/events
Looking ahead to the March National Webinar...

Delivering Change for Women and Children Around the Globe

Learn about health equity, child survival, and gender equity programs and policies, and get inspired to act on International Women’s Day (Friday, March 8) and advocate to Congress throughout 2024.

March 2, 1pm ET | REGISTER: tinyurl.com/RESULTS2024
By Cristina Matos-Albers (Unsplash)

By Richard Burlton (Unsplash)