



**results**

# **RESULTS National Webinar**

**January 6, 2024**

***Welcome!***

# Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

**Find these resources and more at [results.org/volunteers/anti-oppression](https://results.org/volunteers/anti-oppression):**

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

# Welcome!

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

**Joanne Carter**  
RESULTS Executive Director

# Guest Speaker

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**Hon. Ileana Ros-Lehtinen**  
Former Representative (FL-27)

**Naya Caldes**  
RESULTS Miami Group &  
2024 RESULTS Fellow





**Dr. Yanick Perodin**  
RESULTS Miami Group

The logo consists of a white speech bubble with a red outline and a red tail pointing towards the bottom-left. Inside the bubble, the word "results" is written in a bold, red, lowercase sans-serif font.

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**RESULTS Global Policy Work**

# Global Poverty Campaigns Update

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**Dorothy Monza**

Manager, Nutrition and Child Health  
dmonza@results.org





**1** NO POVERTY

A white icon of a family consisting of two adults and two children, representing the goal of No Poverty.

**2** ZERO HUNGER

A white icon of a bowl of food with steam rising from it, representing the goal of Zero Hunger.

**3** GOOD HEALTH AND WELL-BEING

A white icon of a heartbeat line and a heart, representing the goal of Good Health and Well-being.

**4** QUALITY EDUCATION

A white icon of an open book and a pencil, representing the goal of Quality Education.

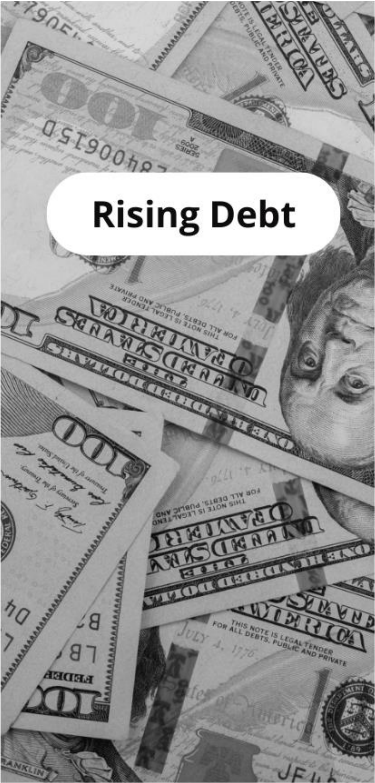
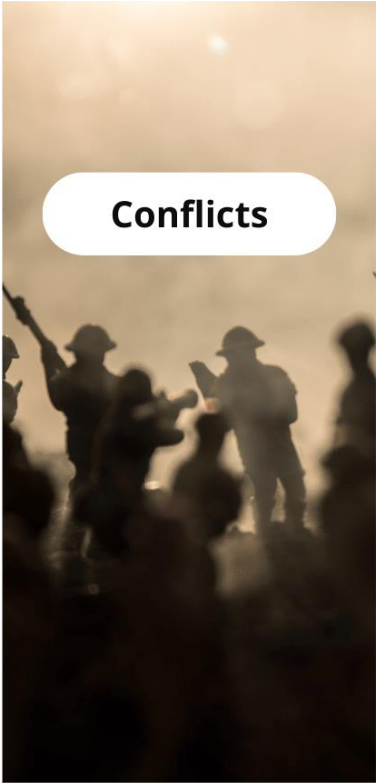
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© UNICEF/UN0663897/Schermbrucker



2 ZERO HUNGER



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4 QUALITY EDUCATION

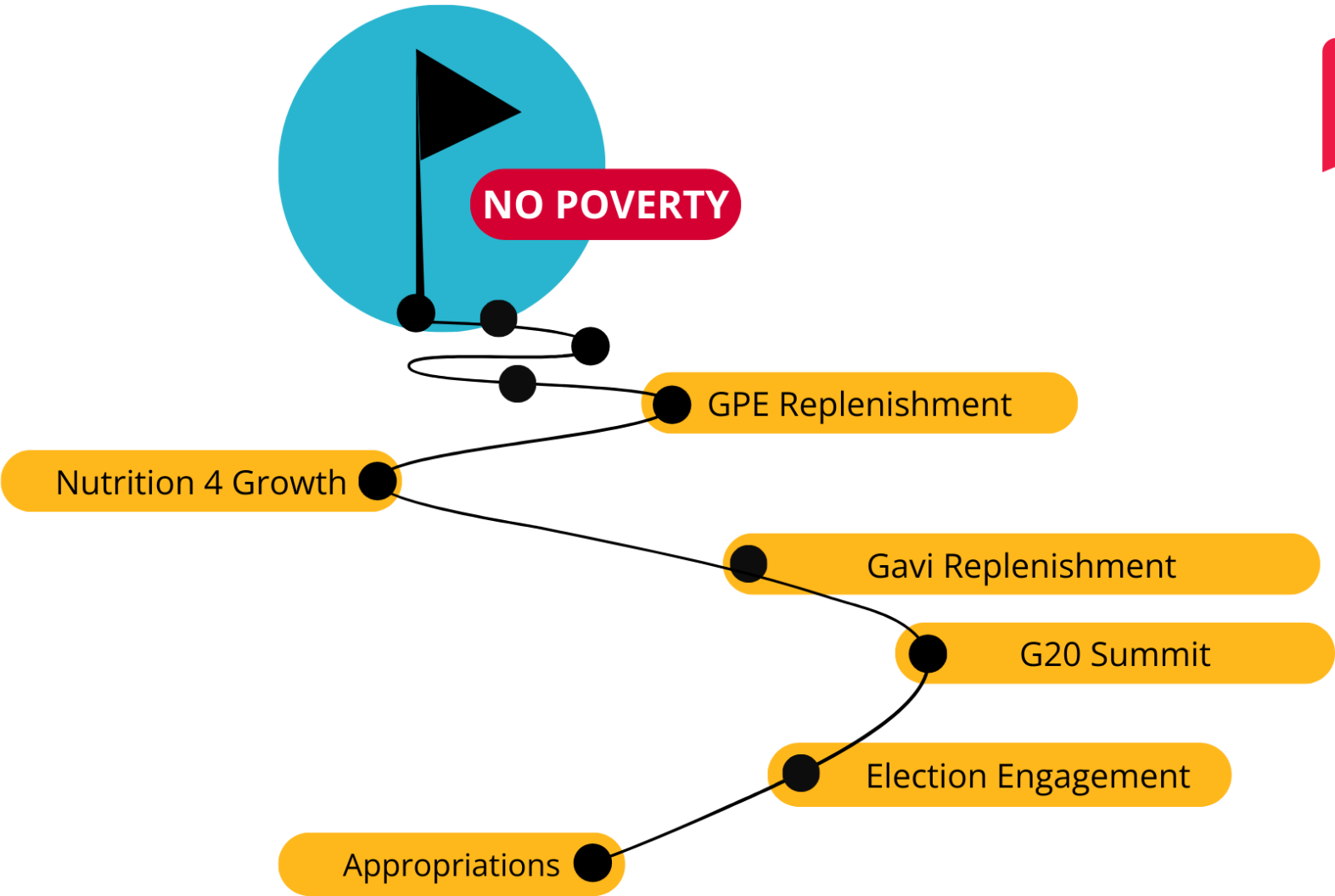


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# 3 GOOD HEALTH AND WELL-BEING



© UNICEF/U.S. CDC/UN0695667/Roger LeMoyne







thank you!

For questions contact  
[dmonza@results.org](mailto:dmonza@results.org)





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**RESULTS U.S. Policy Work**

# U.S. Poverty Campaigns Update

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**TaShon Thomas**  
Director of U.S. Policy  
[tthomas@results.org](mailto:tthomas@results.org)

# CTC Updates

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

- Ongoing conversations with potential to move in January funding bill
- Almost 150 Republican Members sent a letter to Speaker Johnson requesting a tax package by the end of the year
- Members are aware CTC must be included in any tax package

# Take action!

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

*Ask your members of Congress to:*

**Will you urge your colleagues on the House Ways and Means Committee or Senate Finance Committee to expand the full benefit of the Child Tax Credit (CTC) to as many families as possible, prioritizing those with low incomes?**

See our CTC leave-behind at: <https://results.org/wp-content/uploads/2023-CTC-Request-Summer-and-Fall-MEGA-RESOURCE.pdf>

# Take action!

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

*Keep submitting letters to the editor and op-eds with the message:*

**Any tax bill this year must significantly reduce child poverty by expanding the Child Tax Credit.**

Use our [updated CTC media alert](#) to send your letters today. Remember, things could happen quickly so the more letters you get now, the more pressure it puts on Congress to expand the CTC.



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**Grassroots Café**

# Thank you for joining us!

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

*Who is joining you in the room today?*

In the poll, please respond with the number of people in the room with you (including yourself).



# Communities of Change

The logo for 'results' is displayed in white lowercase letters inside a red speech bubble shape.

**Alicia Stromberg**

Senior Associate, Grassroots Expansion  
[astromberg@results.org](mailto:astromberg@results.org)

# Communities of Change

The logo consists of the word "results" in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points towards the bottom-left.

## **Election Year**

- Many people & organizations will be active in the community
- Issues that resonate with what's on people's minds

## **Advocacy Influence**

- More constituents = More power with members of Congress

## **Building long term power**

- Post-election 2025 lobbying campaign

**Build the Base****CREATE A FOLLOWING**

*Build community connection & awareness.*

**Mobilize for Action****ENGAGE YOUR FOLLOWING**

*Support community to act.*

**Organize for Power****BUILD POWER**

*Connect community for long-term advocacy. Nurture new relationships. Enlist new advocates. Develop new leaders.*

# Solidarity Action

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## Make your voice heard!

*Stand with millions of people who are struggling with high rents and unaffordable housing.*

SHARE YOUR TESTIMONY

Millions of households across the United States, especially those living in poverty, are feeling the effects of high rents. Too many people in our communities are just one emergency away from being evicted or losing their homes – and they often must make hard choices between paying rent and paying for other necessities like food, healthcare, or childcare.

RESULTS advocates are mobilizing our communities to show our members of Congress that it needs to take action to make housing affordable, and you can add your voice. Even for many people living in poverty, working hard and as many hours as possible are not enough to afford rent. With rents rising, we're seeing more and more people experience homelessness. Congress needs to do more to make housing affordable for all.

We must address the housing crisis with more investments, more funding, and more long-term solutions that work for all those living in poverty, and Congress has the responsibility to act.

## Share your testimony and demonstrate community support for action around affordable housing

How has this issue affected you or your community? Why do you care?

Share your testimony here

First Name\*

Last Name\*

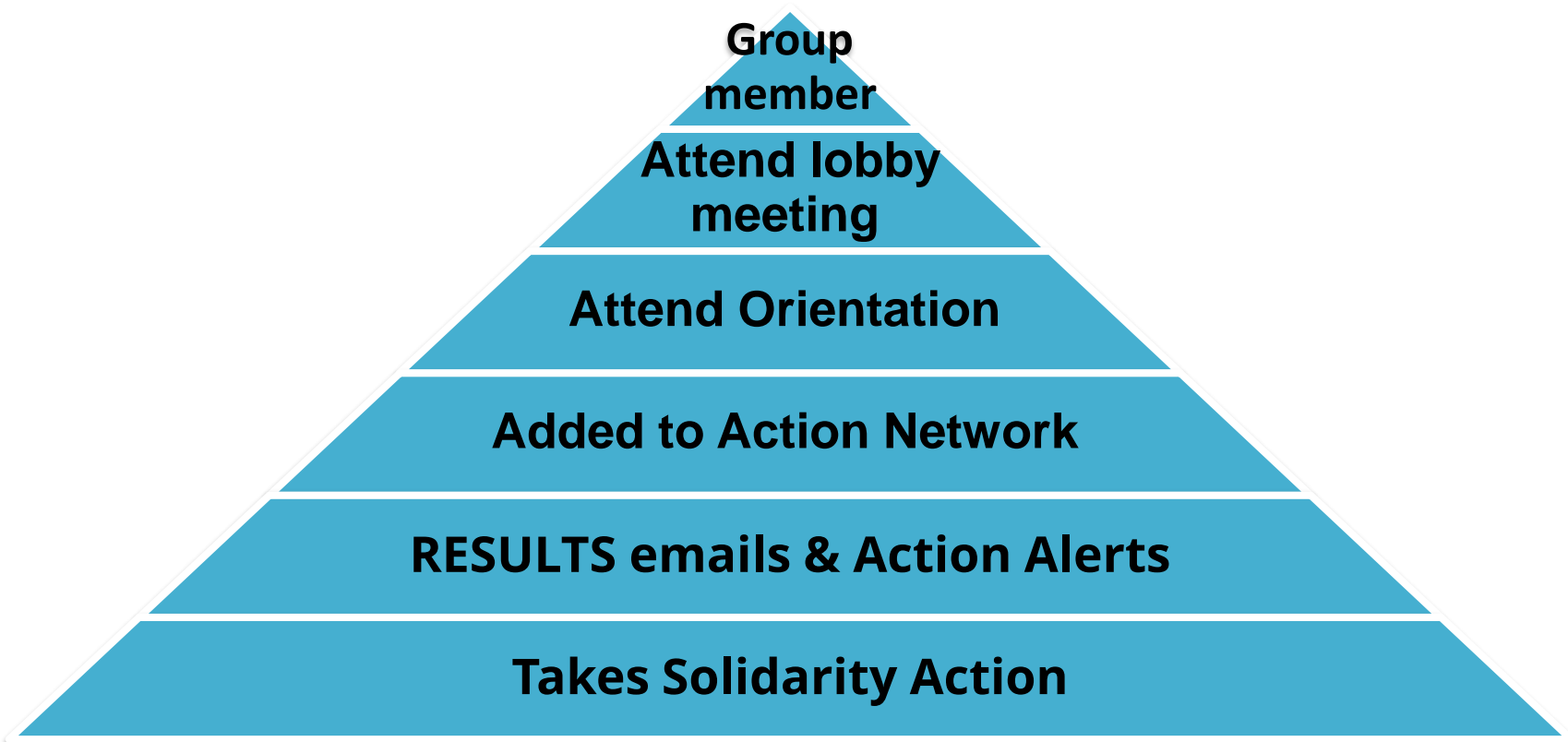
Email Address\*

Phone

Address (optional)

Address (optional)

# Ladder of Engagement



# Share on Social Media

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

**Instagram:**  
@voices4results

**Facebook:**  
Results Educational  
Fund



<https://www.facebook.com/RESULTSEdFund/>

# Volunteer Roles & Shared Leadership

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**Errollyn Gray**

Senior Associate, Grassroots Expansion  
[egray@results.org](mailto:egray@results.org)

# 2024 – Building a Strong Foundation

- Community of Change
  - Outreach & Organizing Campaign
  - Tools and resources



- Group Roles and Shared Leadership



# 2024 Priority Roles

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside it.

- Outreach and Partnerships Coordinator (OPC)
- New Advocate Mentor
- Action Network Manager
- Congressional Point Person
- Group Leader

# Outreach and Partnerships Coordinator

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, centered within a red speech bubble shape that points towards the bottom left.

- Promotes awareness of RESULTS and RESULTS issues in the community
  - Leads individual outreach efforts in their group
  - Leads partnership efforts in their group
- Assists in group growth and health
  - Tracks and maintains a list of contacts of individuals who may want to join the group
  - Works with the New Advocate Mentor and Action Network Manager

# New Advocate Mentor

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, set against a red speech bubble background that points towards the bottom left.

- Supports new group members
  - Ensures new members are up to speed on RESULTS and local group activities
- Offers mentorship
  - Gets new advocates engaged at a level they are comfortable with
  - Checks in periodically and acts as a resource
- Fosters sense of community and belonging
  - Ensures the group maintains a welcoming atmosphere
    - Stewards anti-oppression practices in the group

# Action Network Manager

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside.

- **The Action Network Manager plays a very important role within a RESULTS group.**
  - **An Action Network is a list of individuals or "members" who aren't a part of the local group but have agreed to speak with their members of Congress, take online actions, sign petitions, and write letters to the editor.**
- **As an Action Network Manager, they will:**
  - **Encourage and empower their members to act and find their inner advocate**
  - **Serve as a bridge between action taking and the RESULTS network**
  - **Maintains contact with and supports individuals who want to action but are not ready to join a group**

# Congressional Point Person

- Supports the group to develop long-term relationships with congressional offices
  - Serves as point of contact for legislative aides, facilitating requests and on-going communication
  - Watches for public appearances and town hall meetings with legislators

# Group Leader

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

- Promotes the success of the group
  - Coordinates activities so members are engaged, inspired, and have the information and resources needed to take action
  - Facilitates Group Roadmap discussions
- Fosters good group health
  - Engages in healthy leadership
  - Embodies anti-oppression values and applies them practically

# Shared Leadership

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

- Shared Leadership with multiple roles
  - These 5 roles will work together to move us forward in this pivotal year
  - Shared leadership builds group strength and capacity
- Shared Leadership within one role
  - Shared leadership builds role capacity and a varied approach

# Accessibility and Support

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, set against a red speech bubble background that points towards the bottom left.

- Outreach and Partnerships Coordinator (OPC)
  - Tools and Resources
  - Activity Calendar
  - Monthly Meetings
  - One-on-One Coaching and Support
- New Advocate Mentor
  - Quarterly meetings
  - Mentor Google Listserv
  - Resources under the Volunteer Hub tab under "Working with Your Group"



# Accessibility and Support

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white, lowercase, sans-serif font.

- Action Network Manager
  - Monthly meetings
  - Resource page
  - Manager Google listserv
- Congressional Point Person
  - Targeted training
  - Targeted coaching
  - Office hours

# Accessibility and Support

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

- Group Leader
  - Trainings
  - Handbook
  - Regional Coordinator Support

# Get Plugged In

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

- Group Roadmaps
  - Take on volunteer roles
  - Discuss outreach plans and goals
  - Discuss shared leadership

# 2024 Group Roadmaps

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**Joanna DiStefano**  
Senior Associate, Grassroots Impact  
[jdistefano@results.org](mailto:jdistefano@results.org)

# 2024 Group Roadmaps

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## Mapping out the Year

- January-May
  - Outreach
  - Engagement of new members
  - Action taking, May solidarity action
- June-August
  - Continued actions
  - Skill building
  - Issue awareness
- September-December
  - Election-related advocacy opportunities

# 2024 Group Roadmaps

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside.

## Before you meet...

- Schedule your Roadmap meeting for at least **90 minutes**.
- Aim for completion by **January 31st**.
- Each member should complete the **Individual Planning Form**.
- Use the **2024 Roadmap Guide** to structure your planning meeting(s).
- Complete your **2024 Roadmap document** (Google spreadsheet) as you plan.

# 2024 Group Roadmaps



MO\_KANSAS\_CITY\_DOMESTIC Group Roadmap

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GROUP ROADMAP

GROUP ROADMAP						
Group Roster					Group Name: MO_KANSAS_CITY_DOMESTIC	
First Name	Last Name	Pronouns	Currently active?	Role(s) in Group (for congressional Point People, please list the MoC name and if you are point on US issues, Global issues, or both)	Email	Phone
Carri	Drake	She/her	Active	Co-Leader, New Volunteer Coordinator	drake944@gmail.com	(813) 454-73
Sam	Simpson	He/him	Active	Point Person Sen. Josh Hawley, Action Network Manager		
Stella	Linn	She/her	Active	Co-Social Media Manager, Co-Point Person Rep. Emanuel Cleaver		
Jos	Linn	He/him	Active	Co-Leader, Co-Point Person Rep. Emanuel Cleaver, Co-Media Point Person		
Zachary	Mallory	They/them	Inactive	Global Policy coordinator		
Stephanie		She/her	Inactive	Outreach and partnership manager; co-media point person		

Group Roster

2024 Roadmap

2023 Roadmap

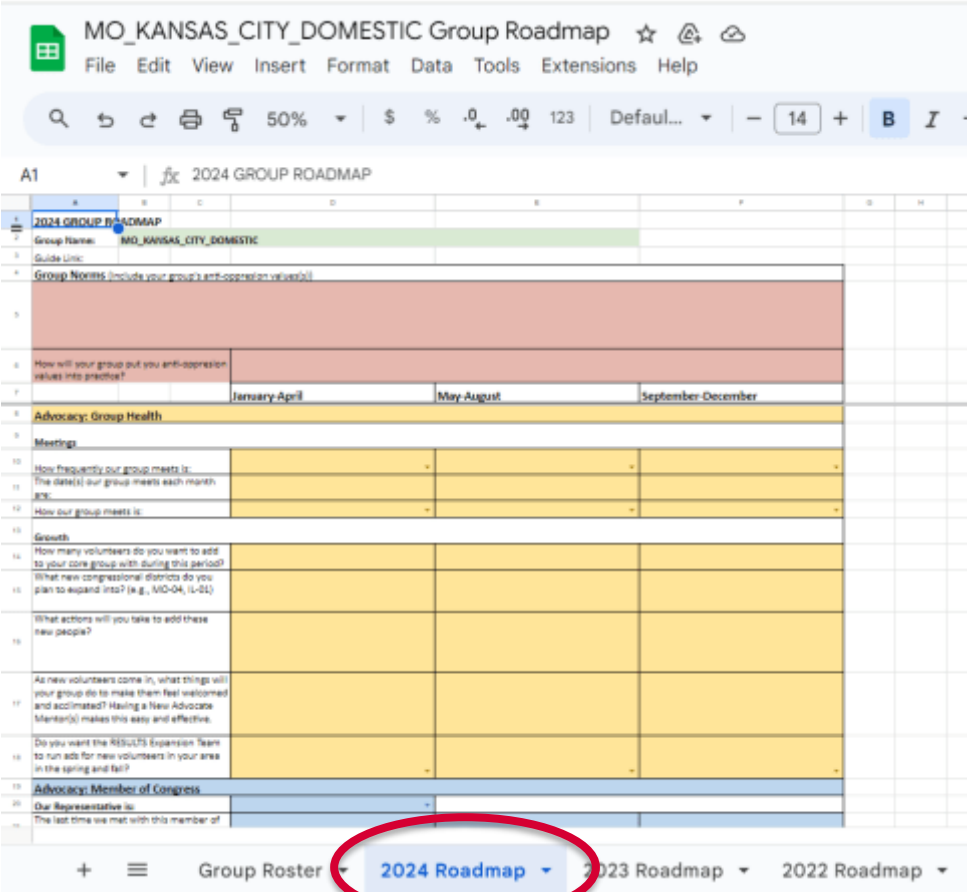
2022 Roadmap

Outreach Planning

2021 Roadmap

**Update your Group Roster** and make plans to keep this information current. It's how we confirm congressional coverage and move on quick actions.

# 2024 Group Roadmaps

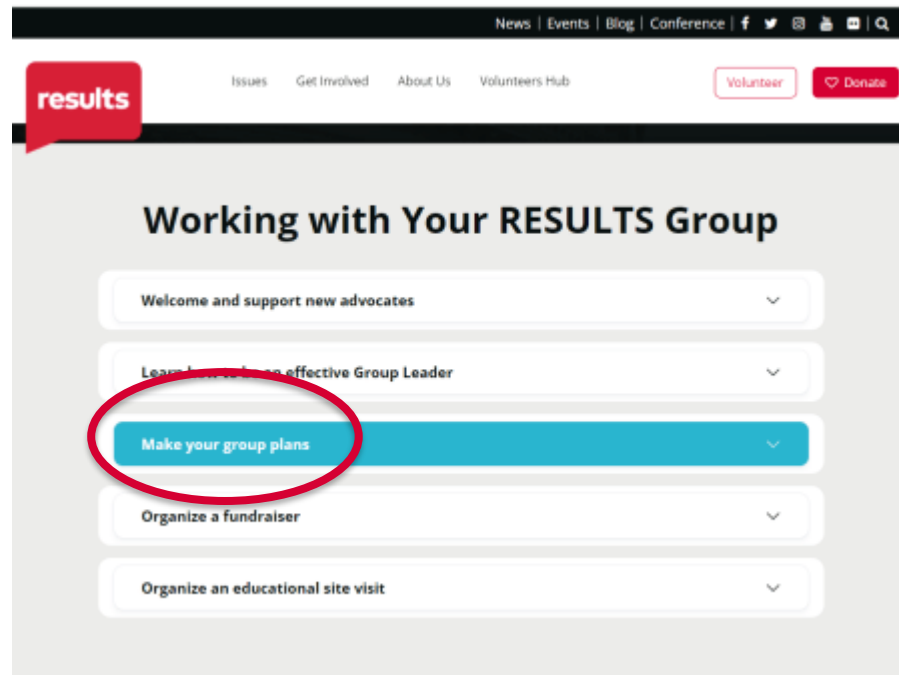
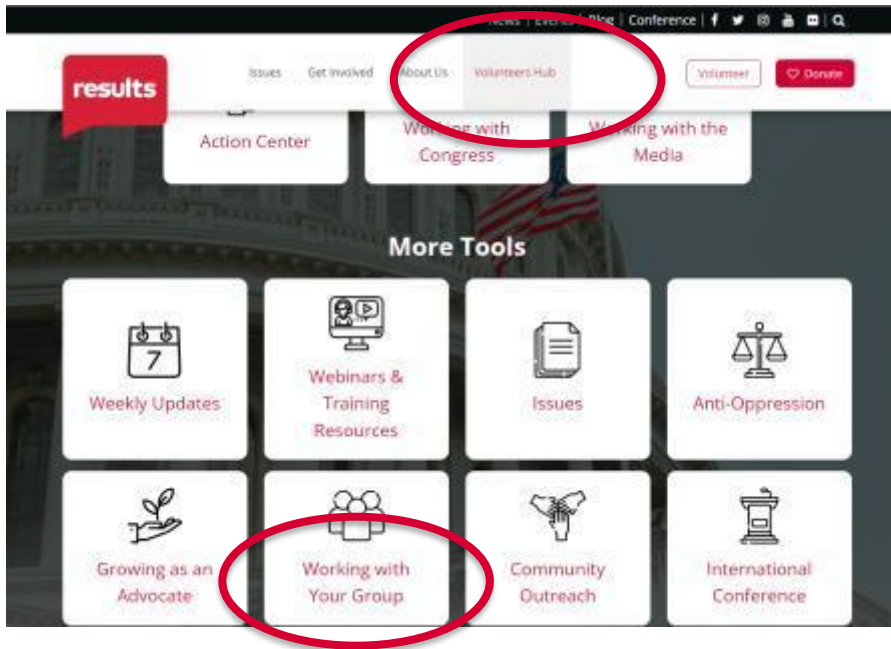


Your **2024 Group Roadmap** is already in your existing roadmap spreadsheet. Look for the tab at the bottom.

Fill in sections for group norms including anti-oppression values, group health, your members of Congress, media goals, and fundraising.

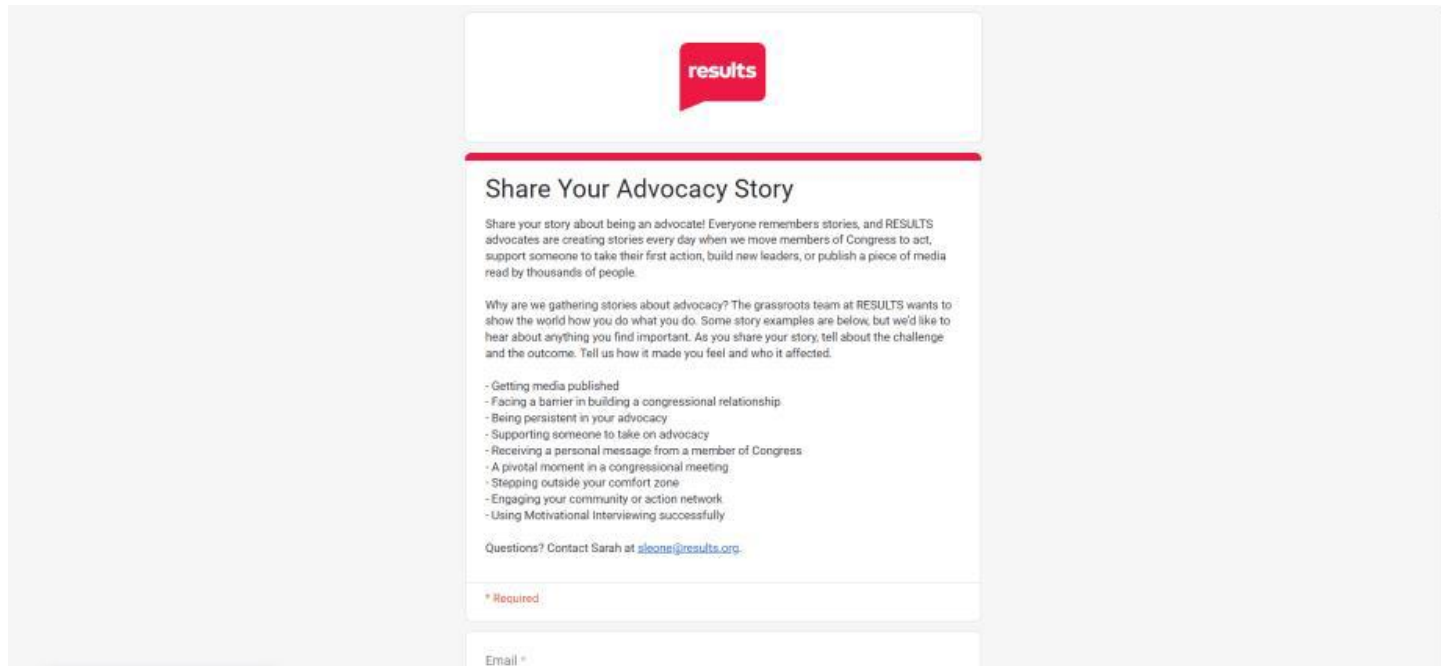


# 2024 Group Roadmaps



Find the 2024 Roadmap Guide, Individual Planning Form, and Grassroots Roles reference at: <https://results.org/volunteers/working-with-your-group>

# Share Your Advocacy Story!

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.A screenshot of a web form titled "Share Your Advocacy Story" with the RESULTS logo at the top. The form contains an introductory paragraph, a list of example topics, contact information, and a required email field.

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## Share Your Advocacy Story

Share your story about being an advocate! Everyone remembers stories, and RESULTS advocates are creating stories every day when we move members of Congress to act, support someone to take their first action, build new leaders, or publish a piece of media read by thousands of people.

Why are we gathering stories about advocacy? The grassroots team at RESULTS wants to show the world how you do what you do. Some story examples are below, but we'd like to hear about anything you find important. As you share your story, tell about the challenge and the outcome. Tell us how it made you feel and who it affected.

- Getting media published
- Facing a barrier in building a congressional relationship
- Being persistent in your advocacy
- Supporting someone to take on advocacy
- Receiving a personal message from a member of Congress
- A pivotal moment in a congressional meeting
- Stepping outside your comfort zone
- Engaging your community or action network
- Using Motivational Interviewing successfully

Questions? Contact Sarah at [sleone@results.org](mailto:sleone@results.org).

\* Required

Email \*

<https://results.org/share-your-story>



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**Announcements**

# Welcome to the new RESULTS Experts on Poverty!

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**Candace Baker**  
*Camby, IN*



**Ashley Dines**  
*Las Vegas, NV*



**Tiffany Tagbo**  
*Oklahoma City, OK*



**Carla Ventura**  
*Columbia, SC*

[results.org/experts-on-poverty](https://results.org/experts-on-poverty)

Jennifer  
*CT*



# A HUGE RESULTS Welcome!

New Experts on Poverty!

<https://results.org/experts-on-poverty>

New Fellows!

<https://results.org/fellowship>

# [www.results.org/community-of-change](http://www.results.org/community-of-change)

The logo for Results.org, featuring the word "results" in white lowercase letters on a red speech bubble background.

IN 2024, WE'LL GROW OUR

## Community of Change

2024 kicks off a presidential election year, opening up opportunities to expand our community of anti-poverty champions. Your outreach to members of Congress and members of your community will grow the movement for equity and justice. This winter and spring, we will grow an unstoppable Community of Change demanding ample funding for anti-poverty programs, action on nutrition and global child health, and economic justice in the tax code.



# Community of Change Campaign Resources

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, set against a red speech bubble background that points towards the top right.

Funding the fight against poverty



Global child health



U.S. nutrition



Economic justice in the U.S. tax code





# Support Calls

The logo consists of the word "results" in white lowercase letters inside a red speech bubble shape.

**Global Allies (Returned Peace Corps Volunteers) Webinar**

**Thursday, January 11, 8:30 pm ET**

[Learn more.](#)

**Media Office Hour**

**Wednesday, January 17, 2:00 pm ET**

Join via Zoom at <https://results.zoom.us/j/93668005494> or (312) 626-6799,  
meeting ID 936 6800 5494. No registration required.

**Together Women Rise Partnership Webinar**

**Wednesday, January 17, 8:30 pm ET**

[Click to learn more.](#)

## **Anti-oppression Applied Learning Simulation** **Friday, January 19, 12:00-1:30 pm ET**

Upon completing all three anti-oppression workshops: Diversity & Inclusion 101, Systemic Racism, and Oppression: The Missing Perspectives, we will deepen the application of our learning through applied learning during this important 90-minute webinar.

[Learn more.](#)

# *Quiet Leadership* training

**Thursdays, January 25 and February 1, 9:00 pm ET**

Regional Coordinator Misty Novitch will be taking us through a two-part series on David Rock's book *Quiet Leadership*, a potent and compelling coaching tool that provides you with resources to support others in their clarity of thinking.

All advocates welcome.

Join us for the *Quiet Leadership* training!

# Other Support Calls

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## **Action Network Manager Call**

**Wednesday, January 24, 12:30 pm ET and 8:00 pm ET**

[Click for the 12:30 session](#); [Click for the 8:00 session](#)

No registration required.

## **New Advocate Mentor Community Call**

**Wednesday, January 31<sup>st</sup>, 8:00 pm ET**

No registration required.

## **Event Planning and Outreach Office Hours**

**Thursday, January 11, 2:00 pm ET**

Join via Zoom at <https://results.zoom.us/j/98524229370> or call (312) 626-6799,

Meeting ID: 985 2422 9370. No registration required.

# Free Agents Webinars

## **U.S. Poverty Free Agents**

**Tuesday, January 16, 1:00 pm and 8:00 pm ET**

Contact Jos Linn at [jlinn@results.org](mailto:jlinn@results.org) for information.

## **Global Poverty Free Agents**

**Monday, January 22, 7:00 pm ET**

Contact Lisa Marchal at [lmarchal@results.org](mailto:lmarchal@results.org) for information.

**The RESULTS office will be closed  
Monday, January 15  
in observance of Martin Luther King, Jr. Day**

Don't forget to submit your lobby,  
media, and outreach reports!

<https://results.org/volunteers/reporting-your-advocacy-actions>

# Happy New Year!

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

## February National Webinar

Saturday, February 3 at 1:00 pm ET

<https://tinyurl.com/RESULTS2024>



The word "results" is written in a bold, lowercase, sans-serif font in a dark blue color. It is centered within a white speech bubble that has a tail pointing towards the bottom-left corner. The entire graphic is set against a solid dark blue background.

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**/RESULTSEdFund**



**@voices4results**

**[www.results.org](http://www.results.org)**