

### **RESULTS National Webinar**

November 4, 2023

Welcome!

#### **Our Values & Resources**

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

results

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at <u>results.org/values</u>.

#### Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

# Welcome!





Joanne Carter
RESULTS Executive Director



**RESULTS U.S. Policy Work** 

# **U.S. Poverty Campaigns**





David Plasterer
Senior Associate
RESULTS U.S. Poverty Policy
dplasterer@results.org

# **Guest Speaker**





Caitlin Peruccio

Legislative Counsel and Senior Policy Advisor

Chairwoman Rosa DeLauro

### Take action!



Ask your members of Congress to:

Will you urge your colleagues on the House Ways and Means Committee or Senate Finance Committee to expand the full benefit of the Child Tax Credit (CTC) to as many families as possible, prioritizing those with low incomes?

See our CTC leave-behind at: <a href="https://results.org/wp-content/uploads/2023-CTC-Request-summer-and-Fall-MEGA-RESOURCE.pdf">https://results.org/wp-content/uploads/2023-CTC-Request-summer-and-Fall-MEGA-RESOURCE.pdf</a>

### Take action!



Keep submitting letters to the editor and op-eds with the message:

# Any tax bill this year must significantly reduce child poverty by expanding the Child Tax Credit.

Use our <u>updated CTC media alert</u> to send your letters today. Remember, things could happen quickly so the more letters you get now, the more pressure it puts on Congress to expand the CTC.



**Grassroots Café** 

# Thank you for joining us!



Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).

### **RESULTS Organizing and Advocacy Fellowship**





- 10-year anniversary
- Where are they now?
- Goodbye to 2023
   Fellows
- Fellowship application

# **RESULTS Fellowship Alumna**





Sarah Leone Senior Associate Grassroots Impact Team

# **Guest Speakers**





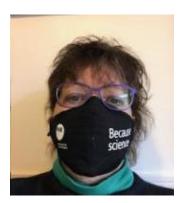
Candace Baker RESULTS Indiana



RESULTS Houston



**Bree Olwan**RESULTS
Philadelphia



Leslye Heilig RESULTS Massachusetts



**RESULTS Global Policy Work** 

# **Guest Speaker**



### Dr. Obiageli "Oby" Ezekwesili

President, Human Capital Africa
Senior Economic Advisor, Africa Economic
Development Policy Initiative (AEDPI)







### **Our Fall Goal**

Congress prioritizes equity and impact in the fight against global poverty

### **Actions for Congress on education**



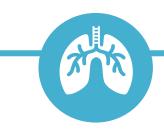


House: Cosponsor & ask
Foreign Affairs leadership to
move the bill out of committee.

**Senate:** Cosponsor & ask Senate leadership to pass the bill.

### **Actions for Congress on tuberculosis**





The End Tuberculosis Now Act Cosponsor & ask congressional leadership to pass the bill!



**Build the Buy-in update** 

results

**FALL 2023** 

### Build the Buy-in Campaign

When Congress and communities buy in to the same goals, change happens.

When Congress hears about your priorities for ending poverty and why they matter, they start to "buy in" to the goals that create change. Now that you've Set the Agenda and grown relationships with your lawmakers and fellow advocates, it's time to build that buy-in for Congress to follow-through. This fall 2023, we will publish media, meet strategically with members of Congress, and connect with each other to build bipartisan buy-in for action on tuberculosis (TB), global education, economic justice in the tax code, and equity and impact in global anti-poverty programs.



results.org/build-the-buy-in

# **Build the Buy-In Campaign**



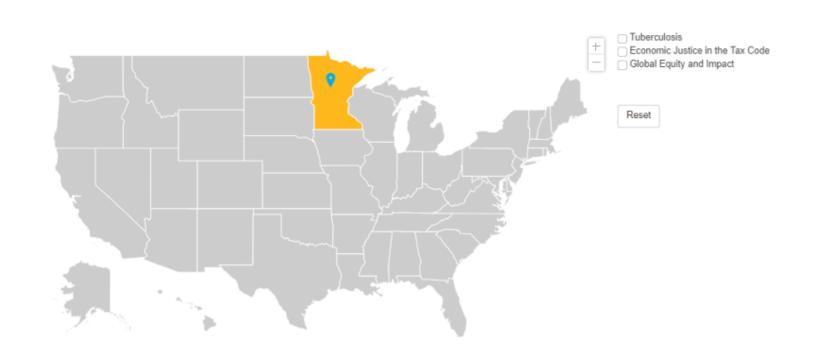
STRONG MEDIA PUSH from Sep. 1 through Dec. 31

- 250 media pieces
- At least 1 media piece published in all 50 states
- At least 1 media piece published by each RESULTS group and Free Agent

# Media Map: September 9



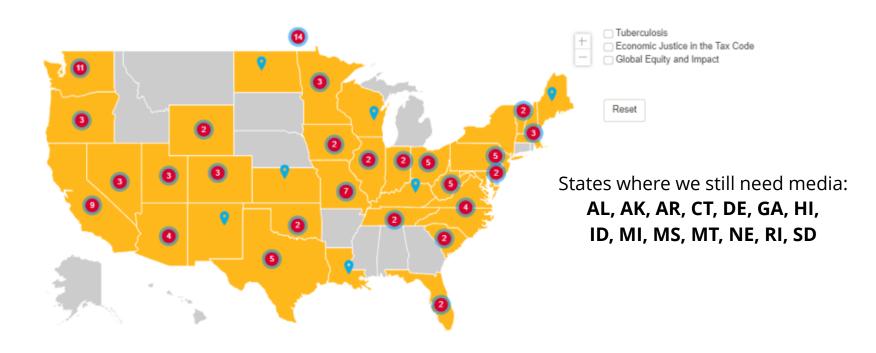
**Total Media Published: 1** 



# Media Map: November 4



Total Media Published: 114
Total States with Published Media: 36



### 39 of 81 Groups with BTBI media (so far)

results

**AZ:** RESULTS Phoenix

**CA:** RESULTS Contra Costa, RESULTS Oakland, RESULTS San Diego (US), RESULTS Silicon Valley

**CO:** RESULTS Colorado

**DC/MD:** RESULTS DC/MD

**FL:** RESULTS Miami

**IN:** RESULTS Indiana

**KY:** RESULTS Lexington

**MO:** RESULTS Kansas City, RESULTS St. Louis (US), RESULTS St. Louis (Global)

NC: RESULTS Triangle

**NH:** RESULTS New Hampshire

NJ: RESULTS Delaware Valley

**NM:** RESULTS Albuquerque

**NV:** RESULTS Las Vegas

**OH:** RESULTS Cleveland, RESULTS Columbus

**OK:** RESULTS Oklahoma

**OR:** RESULTS Greater Oregon

PA: RESULTS Philadelphia

**SC:** RESULTS

Greenville/Spartanburg

TN: RESULTS East Tennessee

**TX:** RESULTS Austin (Global), RESULTS Dallas

**UT:** RESULTS Salt Lake City (US)

VA: RESULTS Virginia

**VT:** RESULTS Vermont

**WA:** RESULTS Bremerton, RESULTS Seattle, RESULTS Snohomish, RESULTS South Kitsap, RESULTS SW Washington, RESULTS Tri-Cities

WI: RESULTS Wisconsin

**WV:** RESULTS West Virginia

WY: RESULTS Cheyenne

# **Build the Buy-In Campaign**



#### **MEDIA RESOURCES**

- Build the Buy-in page: <a href="https://results.org/build-the-buy-in">https://results.org/build-the-buy-in</a>
- Media actions: <a href="https://results.org/volunteers/action-center/action-alerts">https://results.org/volunteers/action-center/action-alerts</a>
- Working with the media: <a href="https://results.org/volunteers/media-tools">https://results.org/volunteers/media-tools</a>
- 2023 Grassroots Media Packets: <a href="https://results.org/resources/2023-grassroots-media-packets">https://results.org/resources/2023-grassroots-media-packets</a>
- Report published media: <a href="https://results.org/report-media">https://results.org/report-media</a>

Need help with your media work? Contact Jos Linn at <u>ilinn@results.org</u>.



Announcements

## Join our Experts on Poverty



#### **Experts on Poverty**

RESULTS launched our Experts on Poverty program in 2015. The program includes a cohort of individuals with lived/living experiences of poverty from across the nation. The Experts on Poverty (also known as Experts or EOPs) receive training and support to become stronger leaders in the anti-poverty movement. They shift the narrative around those who experience poverty and highlight the way anti-poverty policies affect their everyday lives.

Applications for the new cohort are open during Oct/Nov 2023. Click the button to download the application guide.

DOWNLOAD THE APPLICATION GUIDE



Learn more and apply at: <a href="https://results.org/experts-on-poverty">https://results.org/experts-on-poverty</a>.

Register for the EOP information session this Tuesday, November 7 at 8:00 pm ET.

# **Share Your Story!**





#### **Share Your Story**

What is your story? What is your "why"?

We all have a reason why we are passionate about ending poverty, a reason why we joined RESULTS or an advocacy experience that we are proud of and keeps us motivated.

We want to hear what drives you to advocacy and what it feels like to take action. Your voice matters. Your story matters.

Questions to consider as you think about what story to share:

- Why do you want to end poverty?
- What personal experiences led you to advocacy?
- Do you have personal experience with poverty?
- Did you have an inspirational meeting with a Congressional aide?
- Did you get published in the media?

Complete the form at:

https://airtable.com/appfAPsIc TTu2lXMX/shrZN4c5r8lsgVwpH

Fill out this form to share your written or video stories with the

### Celebrate new advocates!





#### Celebrate a RESULTS volunteer

Help us recognize new volunteers and our leaders who are supporting advocates to take action!

We know that jumping into RESULTS advocacy for the first time is a huge milestone. We want to recognize volunteers across the network for building our movement. Did someone new attend a lobby meeting? Or support someone to take action? We want to hear all about it.

Please fill out this short form and share about the new volunteer in action or tell us about your experience supporting a new advocate. We will send this person a congratulatory e-card and a token of our appreciation!

Note: someone does not need to be a formal "group member" for us to recognize their achievement! We want to uplift people across the network who engaged in any way. We are considering "new volunteers" to be someone who joined within the last 1-2 years.

Thank you for all you are doing to build the RESULTS movement!

We are delighted to have so many new advocates in our midst who are taking powerful action and making positive waves. If you want to celebrate the actions of a new volunteer, please share about the experience.

Complete the form at: <a href="https://form.jotform.com/RESULT">https://form.jotform.com/RESULT</a>
Svolunteer/celebrate

# **Oppression: The Missing Perspectives**



It is recommended to attend Diversity & Inclusion 101 or have some significant background in anti-racism and implicit bias work before attending this workshop.

This workshop will culminate in self-reflection and identifying race and class biases, including marginalized and oppressed populations.

Thursday, November 9, 12:00 pm ET (90 mins.)

Registration and more information:

https://tinyurl.com/MissingPerspectives

# **Group Leader Training Series**



Are you a current (or even aspiring) RESULTS Group Leader?

You are welcome to the final session of the Group Leader Training Series to be held November 8, from 8:00-10:00 pm ET.

Based on a series of trainings held 2015-2018, these interactive sessions will get you in touch with fellow Group Leaders, offer encouraging information about leadership itself, give you practical tools for leading your RESULTS group, and provide some fun.

Register today! Questions? Contact Lisa Marchal.

### **Submit your award nominations**



The **Bob Dickerson Leadership Award** is awarded to a grassroots volunteer who shows extraordinary leadership and commitment to the mission of RESULTS.

The **Cameron Duncan Media Award** is given to a journalist, editor, or grassroots volunteer for outstanding work on issues related to poverty in the media.

If you know a volunteer, journalist, or editor who demonstrated the qualities for either of these awards in 2023, please complete <u>the</u> <u>awards nomination form</u>. *The deadline is Monday, November 6.* 

# **Other Support Calls**



### Media Office Hour Wednesday, November 8, 2:00 pm ET

Join via Zoom at <a href="https://results.zoom.us/j/93668005494">https://results.zoom.us/j/93668005494</a> or (312) 626-6799, meeting ID 936 6800 5494. No registration required.

New Advocate Orientations
Wednesday, November 8, 8:30 pm ET)
Thursday, November 30, 12:30 pm ET)

Register today: <a href="https://tinyurl.com/NAOSEPT23">https://tinyurl.com/NAOSEPT23</a>

## **Other Support Calls**



Event Planning and Outreach Office Hours Thursday, November 9, 2:00 pm ET Thursday, December 14, 2:00 pm ET

Join via Zoom at <a href="https://results.zoom.us/j/98524229370">https://results.zoom.us/j/98524229370</a> or call (312) 626-6799, Meeting ID: 985 2422 9370. No registration required.

Action Network Managers Webinar Wednesday, November 15, 8:00 pm ET

Click for the 12:30 session; Click for the 8:00 session

No registration required.

### **Free Agents Webinars**



No U.S. Poverty Free Agents webinars in November (next webinars are December 12, 1:00 pm and 8:00 pm ET)

Global Poverty Free Agents Monday, November 27, 7:00 pm ET

Contact Lisa Marchal at <a href="marchal@results.org">lmarchal@results.org</a> for information.



# Don't forget to submit your lobby, media, and outreach reports!

<u>https://results.org/volunteers/reportions</u>
<u>ng-your-advocacy-actions</u>

### No Policy Forums this month



Due to staff planning and the Thanksgiving holiday, there are no policy forums in November.

We will gather for a special joint U.S. and Global Policy Forum on **Thursday, December 14 at 8:30 pm ET.** 

Register today!

# See you in December!



We have new a registration for the National Webinar.

Please register for the December 2 National Webinar at:

https://tinyurl.com/RESULTS2024

### December webinar guest!





### John Green

Best-selling author ("The Fault in our Stars") and tuberculosis advocate

### Saturday, December 2 at 1:00pm ET

Register at <a href="https://www.tinyurl.com/RESULTS2024">www.tinyurl.com/RESULTS2024</a>



- @RESULTS\_Tweets
- f /RESULTSEdFund
- @voices4results

www.results.org