

RESULTS National Webinar

September 9, 2023

Welcome!

Our Values & Resources

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

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With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

Read our full anti-oppression values statement here at <u>results.org/values</u>.

Find these resources and more at results.org/volunteers/anti-oppression:

- Resource Guides from our Diversity & Inclusion trainings, including:
 - Interrupting Microaggressions
 - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

Welcome!





Joanne Carter
RESULTS Executive Director



RESULTS U.S. Policy Work





Michael Santos

Associate Director, RESULTS U.S. Poverty Policy

msantos@results.org



- Congress is back from recess!
- Possible tax package in the horizon
- CTC work = greater fairness on tax code
- Work on economic justice continues
- October National Webinar on work requirements



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CTC Request



Ask your members of Congress to:

Will you urge your colleagues on the House Ways and Means Committee or Senate Finance Committee to expand the full benefit of the Child Tax Credit (CTC) to as many families as possible, prioritizing those with low incomes?

See our new CTC leave-behind at: https://results.org/wp-content/uploads/2023-CTC-Request-Summer-and-Fall-MEGA-RESOURCE.pdf



RESULTS Global Policy Work

Great Work!!



- 1. Over 50 meetings so far during congressional recess!
- 2. 33 senators signed the TB sign-on letter to the Administration!

Signers: Brown, Young, Markey, Feinstein, Coons, Tillis, Klobuchar, Cantwell, Murray, Kaine, Booker, Padilla, Reed, Warren, Rosen, Duckworth, Cardin, Van Hollen, Casey, Capito, Hickenlooper, Manchin, Shaheen, Whitehouse, Lujan, Hirono, Merkley, Sanders, Warner, Menendez, Peters, Blumenthal, Murkowski.

Global policy





Our Fall Goal

Congress prioritizes equity and impact in the fight against global poverty

Equity & Impact



- Who does it reach? Who gets left out?
- Are we working in partnership?
- How is funding delivered?
- Are interventions based on evidence?



Part 1

How the **U.S. government** spends money and designs programs

Part 2

How the **World Bank** spends money and designs programs

Program Design





Malnutrition Prevention & Treatment Act



The End Tuberculosis Now Act



The READ Act

Asks on TB Right Now



Ask Reps and Senators to cosponsor the End TB Now Act and speak to House/Senate leadership about passing it ASAP.

Tip: Leverage your work on the House and Senate TB sign-on letters:

- Share final letter and thank those who signed. Ask them to cosponsor End TB Now Act and speak to leadership.
- Share final letter with those who <u>didn't sign</u> as well and let them know they can still make a difference on TB by cosponsoring the End TB Now Act.

Asks on READ Act Right Now



- **READ in the House:** Ask Reps. to cosponsor the READ Act and speak to Foreign Affairs leadership (McCaul, Meeks) about moving the bill out of committee ASAP.
- **READ in the Senate:** Ask Senators to cosponsor READ Act and speak to Senate leadership about passing it ASAP.
- Global Education & READ Act Opportunity: Invite Reps., Senators, staff to International Literacy Day event on 9/13



Grassroots Café

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FALL 2023

Build the Buy-in Campaign

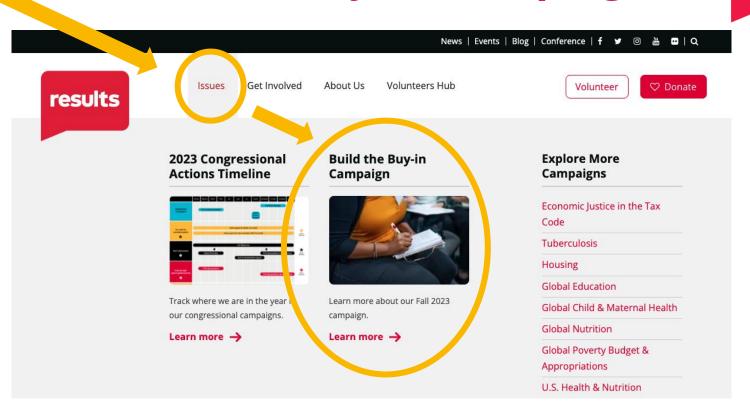
When Congress and communities buy in to the same goals, change happens.

When Congress hears about your priorities for ending poverty and why they matter, they start to "buy in" to the goals that create change. Now that you've Set the Agenda and grown relationships with your lawmakers and fellow advocates, it's time to build that buy-in for Congress to follow-through. This fall 2023, we will publish media, meet strategically with members of Congress, and connect with each other to build bipartisan buy-in for action on tuberculosis (TB), global education, economic justice in the tax code, and equity and impact in global anti-poverty programs.



results.org/build-the-buy-in





results.org/build-the-buy-in



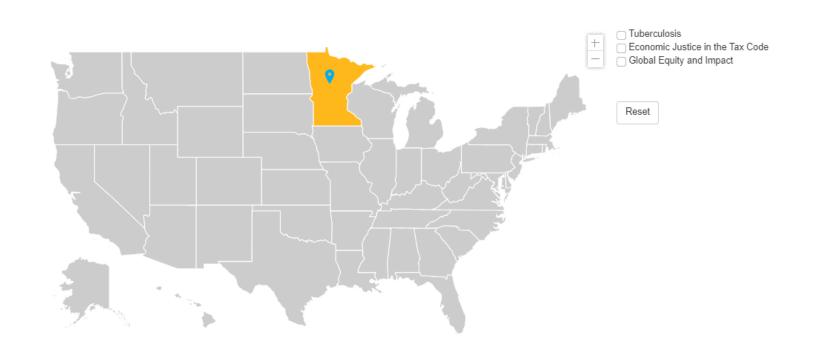
STRONG MEDIA PUSH

- **250 media pieces** by the end of the year (starting Sep. 1)
- At least 1 media piece published in all 50 states
- At least 1 media piece published by each RESULTS group and Free Agent

Let's fill this map!



Total Media Published: 1



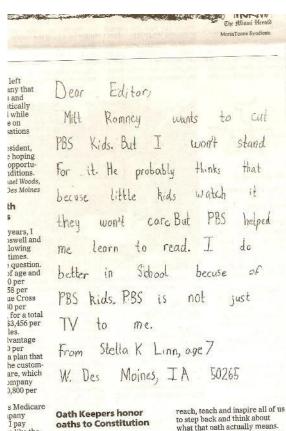












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Those of us who have taken this

oath have not only a moral obli-

gation, but a legal obligation to

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October 9, 2012
The Des Moines
Register















THE KANSAS CITY STAR.

ROOFS OVER HEADS

From toddlers playing with dollhouses to President Joe Biden delivering his State of the Union address, people agree that housing is important. Yet, in the U.S, the average one-bedroom apartment costs much more than someone working full time at the federal minimum wage makes. And as rent prices increase, many Americans face the prospect of eviction.

As a high school junior, I'm worried about many things: the SAT, college essays and prom. However, these are things I'm lucky to worry about because the roof over my head is secure. There are thousands of Americans, many my age, without such luck. They must deal with the housing crisis much before they can find a prom dress.

Congress can fix this. Millions of low-income renters could afford better, stable homes with federal rental assistance. But because of inadequate funding, only 1 in 4 of those eligible can receive this help. By making large corporations and the wealthy pay their share of taxes, rental assistance could be expanded to all who are eligible, virtually ending homelessness.

Every junior should get to focus on being 16, not impending homelessness. I urge Sens. Roy Blunt and Josh Hawley and Rep. Emanuel Cleaver to prioritize funding for rental assistance in legislation this year.

- Stella Linn, Kansas City





Your view: Prioritize federal funding for rental assistance

From toddlers getting Barbie Dreamhouses for their birthdays to President Joe Biden in his State of the Union address, most people can agree that housing is incredibly important.

Yet, in the U.S. it takes three times the current minimum wage for a worker to afford a one-bedroom apartment, and as rent prices continue to increase rapidly, many Americans are facing the prospect of exiction.

As a second semester junior in high school, right now I'm worried about many things, from my SAT score to college essays to prom. However, these are things I'm lucky to be worried about because I know the roof over my head will be there. There are thousands of Americans, some of them my age, without such luck. They must deal with the current and ongoing housing crisis much before they can find a prom dress.

However, Congress can do something about this, Millions of low-income renters could afford better, stable places to live with federal rental assistance, but because of inadequate funding, only one in four of those eligible can receive this assistance. By making large corporations and the wealthy pay their fair share of taxes, rental assistance could be expanded to all who are eligible, virtually ending homelessness, reducing racial inequity and saving lives.

Every junior should be able to focus on the stress of being 16 years old, not the stress of impending homelessness. I urge U.S. Sens. Roy Blunt and Josh Hawley to prioritize funding for rental assistance in upcoming legislation.

Stella Linn

Kansas City

How we succeed!



- **250 media pieces** by the end of the year (starting Sep. 1)
 - Submit media pieces regularly, not just one and done
- At least 1 media piece published in all 50 states
 - Ask people to people in other states to submit media and help them do it
- At least 1 media piece published by each RESULTS group
 - Each person in your group submits one or more pieces per month between now and the end of the year



RESOURCES

- Build the Buy-in page: https://results.org/build-the-buy-in
- Media actions: https://results.org/volunteers/action-center/action-alerts
- Working with the media: https://results.org/volunteers/media-tools
- 2023 Grassroots Media Packets: https://results.org/resources/2023-grassroots-media-packets
- Report published media: https://results.org/report-media

Share Your Story!





Share Your Story

What is your story? What is your "why"?

We all have a reason why we are passionate about ending poverty, a reason why we joined RESULTS or an advocacy experience that we are proud of and keeps us motivated.

We want to hear what drives you to advocacy and what it feels like to take action. Your voice matters. Your story matters.

Questions to consider as you think about what story to share:

- Why do you want to end poverty?
- What personal experiences led you to advocacy?
- Do you have personal experience with poverty?
- Did you have an inspirational meeting with a Congressional aide?
- Did you get published in the media?

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We want to hear from YOU!



- What is your story? What is your "why"?
- We all have a reason why we are passionate about ending poverty, a reason why we joined RESULTS or an advocacy experience that we are proud of and keeps us motivated.
- We want to hear what drives you to advocacy and what it feels like to take action. Your voice matters.
- Your story matters.

Let's watch!





How to submit your story?



Visit <u>Results.org/share-your-story</u> to submit your story now!



Don't forget to turn in your lobby, media, and outreach reports!

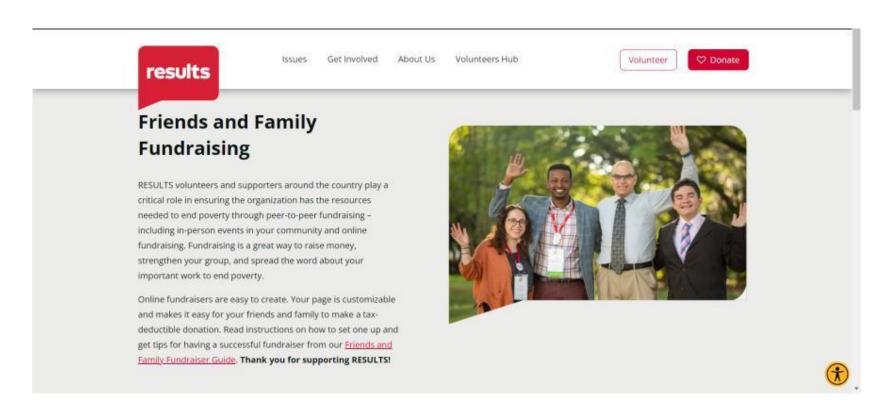


Announcements

Fall Friends and Family fundraising campaign

Visit results.org/donate/fundraise

to access our fundraising guide and create your online fundraising page



Fall Friends and Family fundraising campaign

Fundraising resources on our blog: results.org/blog



Nervous about fundraising? Tips from RESULTS volunteers

"Ask the people who know you well. My donors trust me and respect me because they know I work hard as a RESULTS volunteer. Reciprocal respect and love are the foundation of the way I raise money.

- Beth Wilson, RESULTS group leader, regional coordinator, former grassroots fundraising coordinator and former grassroots board member.

https://results.org/blog/nervous-about-fundraisingtips-from-results-volunteers

This fall, step out to support RESULTS

"I share my story because fundraising for RESULTS both brings in critical financial support and can be a great way to introduce people to our mission to end poverty. By showing up, telling our stories, and inviting friends, colleagues, and family to give, we are offering them the opportunity to join us in making a real impact in the world."

-Lesley Reed, Director of Donor Communications and RESULTS volunteer

https://results.org/blog/this-fall-step-out-to-support-results

Fall Friends and Family fundraising campaign



Buke Dube's Page

BUKEKILE DUBE

Dear friends,

I grew up in Zimbabwe, a country still struggling with high rates of HIV. This is why I became an advocate with RESULTS six years ago, an organization dedicated to making a difference in the lives of those affected by HIV/AIDS.

HIV/AIDS has had a lasting impact on my family. Seven of my aunts and uncles contracted the virus, and sadly, two of them lost their lives. Witnessing their pain made me realize that I had to take action for my family and others facing similar challenges.

Thanks to RESULTS and its partners like the Global Fund and PEPFAR, Zimbabwe has seen a 30% increase in people receiving antiretroviral therapy. This means that 1.1 million individuals are now receiving treatment. That means an HIV diagnosis is no longer a death sentence in Zimbabwe. It

DONATE

\$0.00 of \$4,000.00

is humbling and motivating to know that my work as a grassroots advocate and donor with RESULTS is helping to keep my family members and countless others alive.

Now, I am reaching out to you with a humble request. Please join me in supporting RESULTS and its mission to fight HIV/AIDS. Your donation, big or small, can provide free treatment to those in need, ensure access to vital medications, and support research and prevention efforts. It will also help me meet my fundraising goal:) Together, we can change lives and create a future where HIV/AIDS is no longer a crisis. Please consider donating to RESULTS today.

Thank you from the bottom of my heart for your generosity, empathy, and support.

In-Person Events



Southern California
Regional Conference
August 12
San Bernardino, CA







In-Person Events



Texas-Oklahoma Regional Conference





August 19, Austin, TX

In-Person Events Grassroots Share





Buke Dube, RESULTS Dallas Global

Upcoming In-Person Events



- Sept 30 Indiana Statewide Conference Indianapolis, IN
 - Contact Kazmyn Ramos kjp0402@gmail.com
- Oct 21 Capital Regional Conference Winchester, VA
 - Contact Joanna DiStefano <u>jdistefano@results.org</u>
- Oct 21 Midwest Regional Conference St. Louis, MO
 - Contact Jos Linn <u>jlinn@results.org</u>
- Oct 21 Western North Carolina Fall Advocacy Social Hickory, NC
 - Contact Emily Bird <u>movewithemily@gmail.com</u>
- Dec 2 Northern California Oakland, CA
 - Contact Sarah Izabel izabelss@alumni.vcu.edu or Sue Oehser soehser@earthlink.com

In-Person Events Support



Event Planning and Outreach Office Hours

Thursday, September 14, 2:00 pm ET Thursday, October 12, 2:00 pm ET Thursday, November 9, 2:00 pm ET Thursday, December 14, 2:00 pm ET

Join via Zoom at https://results.zoom.us/j/98524229370 or call (312) 626-6799, Meeting ID: 985 2422 9370. No registration required.

Or message Joanna DiStefano (<u>idistefano@results.org</u>) to set up a time to talk through your plans.

Join us for a special October National Webinar:

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Who deserves to be poor? Work & income requirements as tools of oppression

Saturday, October 14, 12:00-3:00 pm ET



- 1. Featured panel speakers, moderated by **Michael Santos**
 - Peggy Bailey, Center for Budget and Policy Priorities
 - Aaron Carrillo, RESULTS Grassroots Board
 - Elisa Minoff, Center for the Study of Social Policy
- 2. EPIC Laser Talk training on the Child Tax Credit
 - Facilitated by Kazmyn Ramos, RESULTS Expert on Poverty
 - Learn how to make the case for an expanded Child Tax Credit

Diversity and Inclusion 101



Learn about implicit bias and microaggressions and gain an understanding of systemic racism and oppression.

Friday, September 29, 12:00 pm ET (90 minutes)

Registration: https://results.org/events/2023-09-29/

Group Leader Training Series



Are you a current (or even aspiring) RESULTS Group Leader? You are welcome to this four-part learning series to be held on four successive weeks starting **October 18, from 8:00-10:00 pm ET**.

Based on a series of trainings held 2015-2018, these interactive sessions will get you in touch with fellow Group Leaders, offer encouraging information about leadership itself, give you practical tools for leading your RESULTS group, and provide some fun.

Register today! Questions? Contact Lisa Marchal.

Partner Organization Webinars



Global Allies Program: Partners Ending Poverty with Returned Peace Corps Volunteers
Thursday, September 14, 8:30 pm ET

Register at https://tinyurl.com/GAPSummer23

Together Women Rise partnership webinar Tuesday, September 19, 8:30 pm ET

Join at https://tinyurl.com/TWRRP

September Policy Forums



Thursday, September 21

U.S. Policy Forum, 8:00 pm ET

Focus: 2022 U.S. Census Poverty Data review with Meredith

Dodson of the Coalition on Human Needs

Register: https://tinyurl.com/USPFSEPT23

Global Policy Forum, 9:00 pm ET

Focus: News on the eve of the UN High-Level Meeting on tuberculosis

Register: https://tinyurl.com/GPFSEPT23

Free Agents Webinars



U.S. Poverty Free Agents
Tuesday, September 19, 1:00 pm ET and 8:00 pm ET (your choice)

Contact Jos Linn at <u>jlinn@results.org</u> for information.

Global Poverty Free Agents Monday, September 25, 7:00 pm ET

Contact Lisa Marchal at lmarchal@results.org for information.

Other Support Calls



Event Planning and Outreach Office Hours September 14th, 2:00 pm ET

Join via Zoom at https://results.zoom.us/j/98524229370 or call (312) 626-6799, Meeting ID: 985 2422 9370. No registration required.

Action Network Managers Webinar Wednesday, September 20, 12:30 pm and 8:00 pm ET

Click for the 12:30 session; Click for the 8:00 session

No registration required.

Other Support Calls



Media Office Hour Wednesday, September 20, 2:00 pm ET

Join via Zoom at https://results.zoom.us/j/93668005494 or (312) 626-6799, meeting ID 936 6800 5494. No registration required.

New Advocate Orientations
Thursday, September 14 (12:30 pm ET)
Or Wednesday, September 27 (8:30 pm ET)

Register today: https://tinyurl.com/NAOSEPT23

Thank you for joining us!



Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).



- @RESULTS_Tweets
- f /RESULTSEdFund
- @voices4results

www.results.org