



**results**

# **RESULTS National Webinar**

**August 5, 2023**

**Welcome!**



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**RESULTS U.S. Policy Work**



**Michael Santos**  
Associate Director  
RESULTS U.S. Poverty Policy  
[msantos@results.org](mailto:msantos@results.org)

# Our Values & Resources

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

Check out the [2023 Spring Anti-Oppression Workshop Schedule](#) for training opportunities.

**Find these resources and more at [results.org/volunteers/anti-oppression](https://results.org/volunteers/anti-oppression):**

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

# Background

- Congress is on recess!
- Remember: working on economic justice
- Need the CTC to be fair
- Possible tax package in the horizon
- CTC work = greater impact on tax code

# Guest Speaker

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**Sophie Collyer**

Research Director

Center on Poverty and Social Policy at Columbia University

# WHAT WE KNOW ABOUT THE Child Tax Credit

RESULTS National Webinar  
August 5, 2023

Sophie Collyer

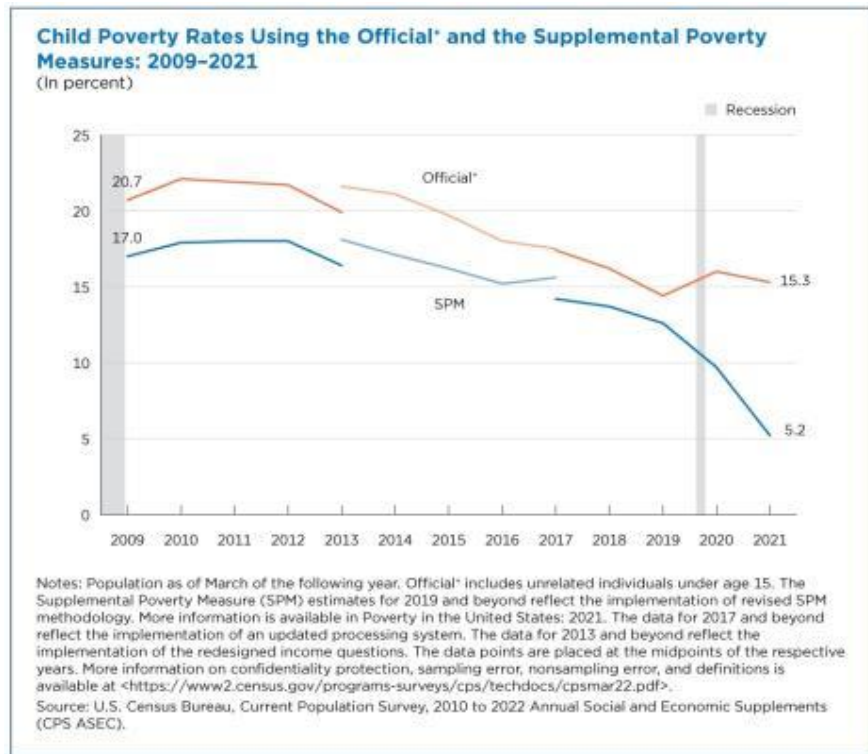


# The 2021 Child Tax Credit Expansion and Child Poverty

## Expansions to Child Tax Credit Contributed to 46% Decline in Child Poverty Since 2020

September 13, 2022

Written by: Kalee Burns, Liana Fox and Danielle Wilson

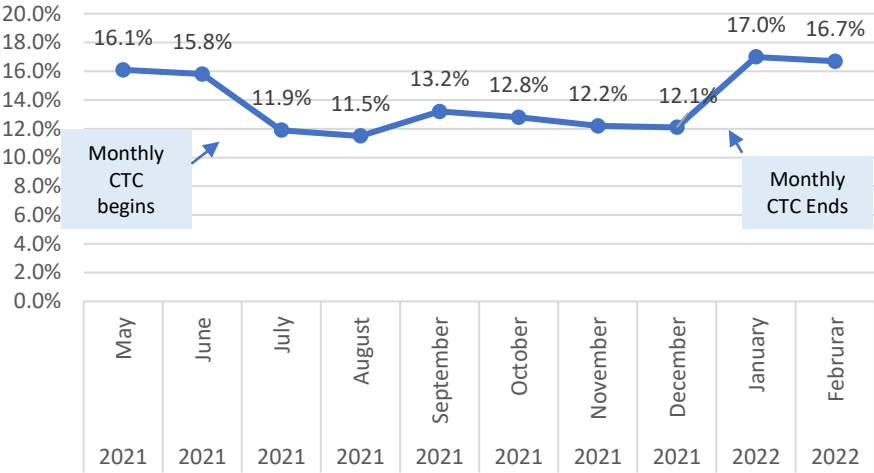
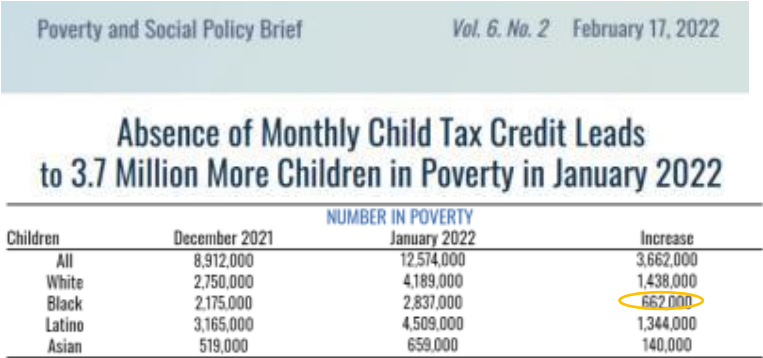




# The 2021 Child Tax Credit Expansion and Child Poverty

Poverty rates for 2022 will be released this coming September, and we'll likely see a reversal of this downward trend with child poverty increasing given the expiration of the Child Tax Credit expansion.

We've already seen evidence of this from CPSP's monthly poverty series.

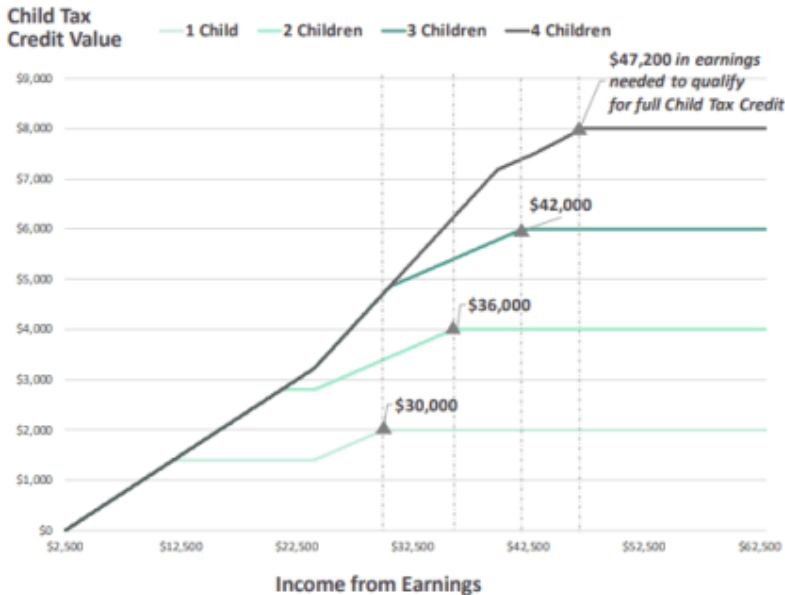


# Why aren't families receiving expanded CTC payments anymore?

- The American Rescue Plan expansion to the CTC was temporary (and we'll discuss the specifics of that temporary expansion in a bit).
- The CTC on the books today actually follows the parameters outlined in the Tax Cuts and Jobs Act of 2017.
- Under this structure:
  - Families need at least \$2,500 in earnings to qualify at all for the credit
  - It then phases in with earnings so you need to earn a certain amount in order to qualify for the full credit
  - It begins to phase out for single filers (heads of household) with earnings above \$200,000 and joint filers with earnings above \$400,000.

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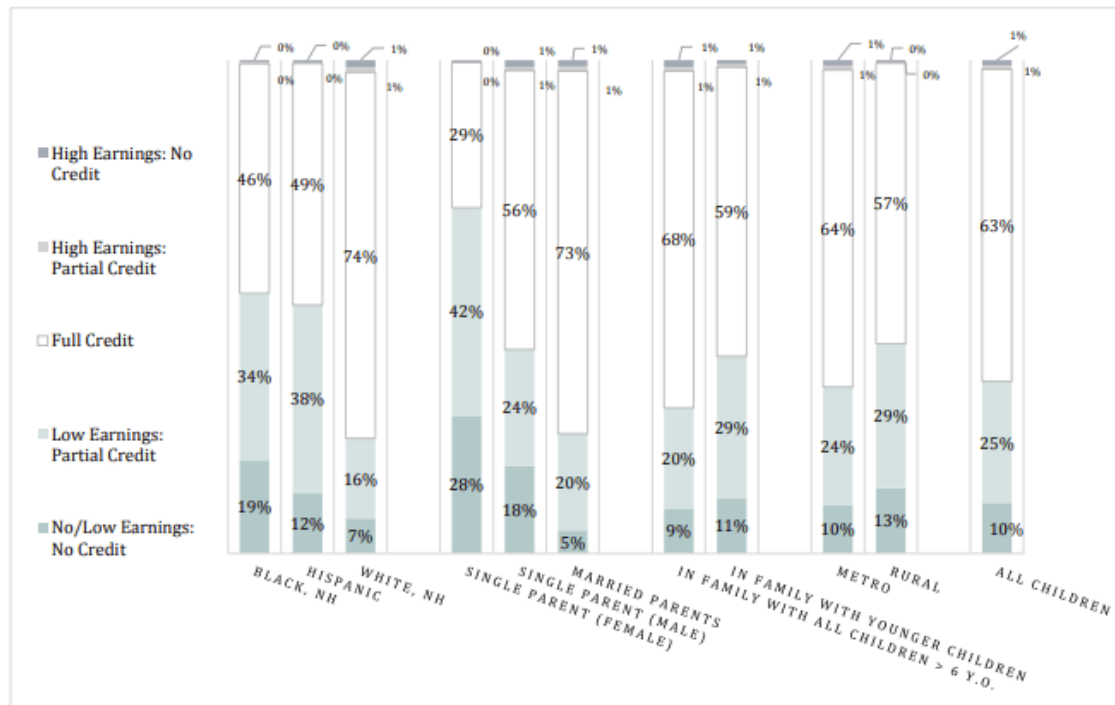


Note: Families earning below \$2,500 are not eligible for the Child Tax Credit or Additional Child Tax Credit. At higher income levels, the credit is reduced by 5 percent of adjusted gross income over \$200,000 for single filers and \$400,000 for joint filers, until it phases out completely.

Link to brief: <https://www.povertycenter.columbia.edu/s/Child-Tax-Credit-Larger-Families-CPSP-2020-8rsg.pdf>

Note: We'll soon be updating this to reflect the 2022 tax code and will share!

# As a result of the current CTC structure, many children are left behind.



Pre-pandemic, roughly 1 in 3 children in the U.S. were ineligible for the full CTC because their family income was not high enough to qualify.

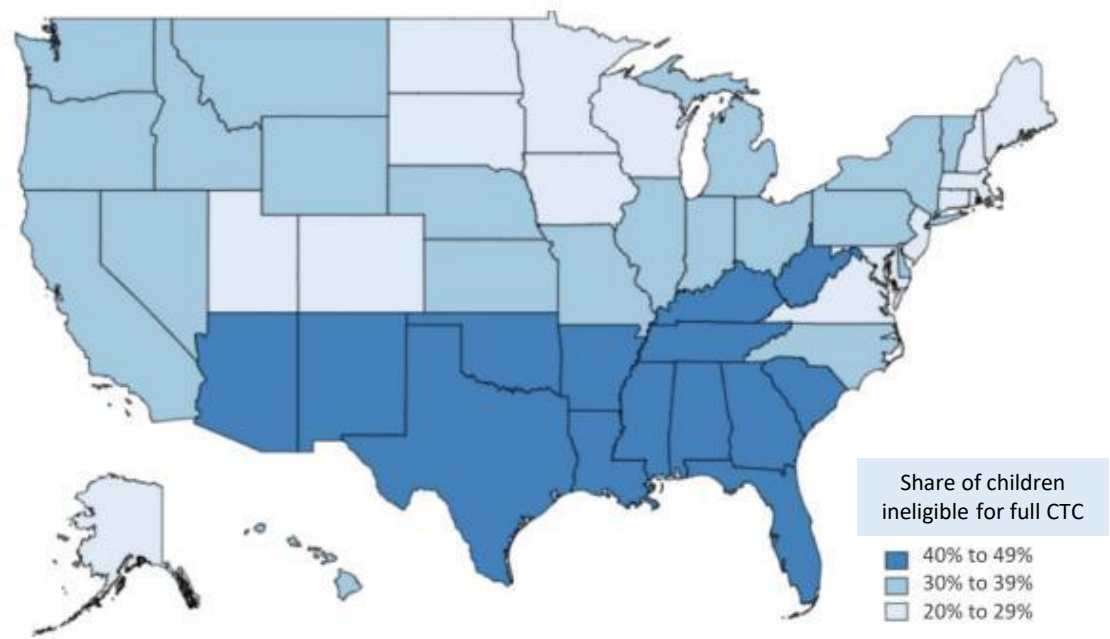
Groups with an even higher share of children left behind included:

- 1) Black Children (53%)
- 2) Latino Children (50%)
- 3) Children with single parents (70%, 42%)
- 4) Children in families with young children (40%)
- 5) Children in rural areas (43%)
- 6) Children in larger families (not shown)

Link to brief: <https://www.povertycenter.columbia.edu/s/Who-Is-Left-Behind-in-the-Federal-CTC-CPSP-2019.pdf>

Note: We'll soon be updating these results with more recent data.

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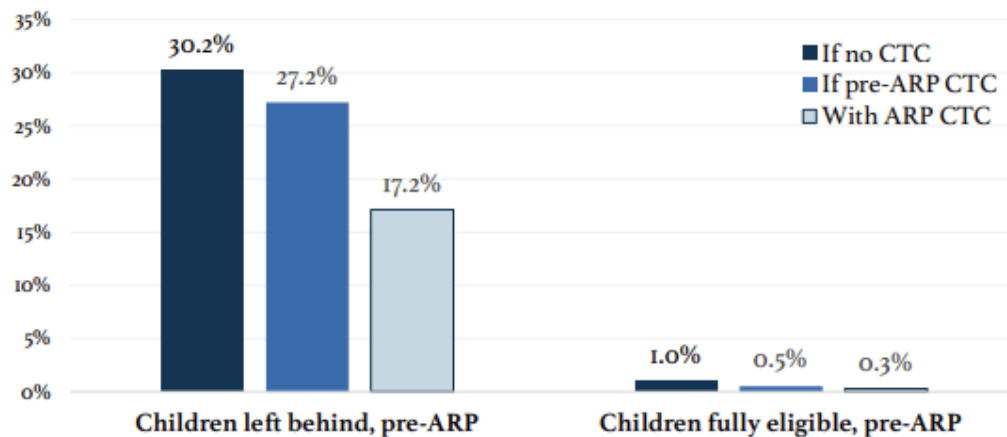
Note: We'll soon be updating these results with more recent data.

# What happened when those left behind received the expanded CTC payments in 2021?

The American Rescue Plan:

- (1) expanded eligibility,
- (2) increased payment amounts, and
- (3) allowed for monthly delivery of payments.

As discussed, child poverty fell to a historic low in 2021 as a result of these expansions, and much of this reduction stemmed from ensuring those left behind under current and pre-ARP law, had access to the expanded CTC.



Megan A. Carrao, PhD, Center on Poverty and Social Policy at Columbia University

As of December 2021, the expanded Child Tax Credit had delivered six monthly payments, reaching over 61 million children in more than 36 million households nationwide. A continuous stream of new research has tracked the impact of these payments. A challenge for policymakers and fellow researchers alike has been how best to understand the key findings emerging from this regularly evolving evidence base.

This research roundup compiles what we know so far about families' awareness of the new program, who has received it, how families are using it, and how it is impacting their lives. It pulls from a large set of publicly available sources, from the US Census Household Pulse to surveys, focus groups, and other data held about families with children as conducted by polling firms, research organizations, service providers, banking and finance companies, and more. The evidence is reviewed and organized across eight central themes: access; income; poverty; spending; food; financial stress; employment; and equity.

New research is released regularly and this paper will be updated in future months. Findings reflect information available through mid-December 2021 and reflect the immediately evident impacts of the expanded Child Tax Credit; it is likely that longer-term impacts of this policy change on children and their families, particularly if the expansion is continued as proposed through the current Build Back Better legislation, will also be seen over time.

### Key Findings

- The expanded Child Tax Credit has reached the overwhelming majority of children, but outreach to newly-eligible families with low incomes should still continue
- Monthly payments are buffering family incomes amidst the continuing COVID-19 crisis
- Monthly payments are reducing child poverty
- Families are spending the Child Tax Credit on food and other basic needs
- Monthly payments are reducing food insufficiency
- Monthly payments may be reducing financial stress and other hardships
- There is no evidence that indicates the monthly payments are reducing employment
- The expanded Child Tax Credit matters for racial equity

CENTER ON  
POVERTY &  
SOCIAL POLICY

<https://www.povertycenter.columbia.edu/publication/2022/child-tax-credit/research-roundup-one-year-on>

Research Horizons of the Expanded Child Tax Credit: The First 6 Months

### Policy Context

[illegible]

The American Rescue Plan (ARP) temporarily transferred the Child Tax Credit, as well as the Earned Income Tax Credit, from the Internal Revenue Service to the Department of the Treasury. The ARP also temporarily increased the Child Tax Credit from \$2,000 to \$3,600 per child for 2021. The credit is now available for all children under the age of 18, regardless of their income level. The credit is also now available for children who are not U.S. citizens or permanent residents. The credit is also now available for children who are not in the custody of their biological parents. The credit is also now available for children who are not in the custody of their biological parents. The credit is also now available for children who are not in the custody of their biological parents.

These changes closely resemble the proposed American Jobs Congress H.R. 3411 in the 117th Congress) and build on data today, including research proposals for a child allowance Tax Credit. Using pre-pandemic data, estimates indicate if parents receive it, could—on its own—potentially reduce poverty in one year, after all other safety net programs are lost (Mum et al 2021).

Children of color stand to see even greater gains; child more than fifty percent among Latino children by no children by more than 60 percent (CPSF staff). State of children in all but three states' (Axx and Womack 2010). Criminal benefits that far outweigh the direct costs. Social Tax Credit has a gross cost of approximately through improved child health educational attainment criminal justice systems, and more, the policy goals representing a rate of return on investment at a level

### Key Findings

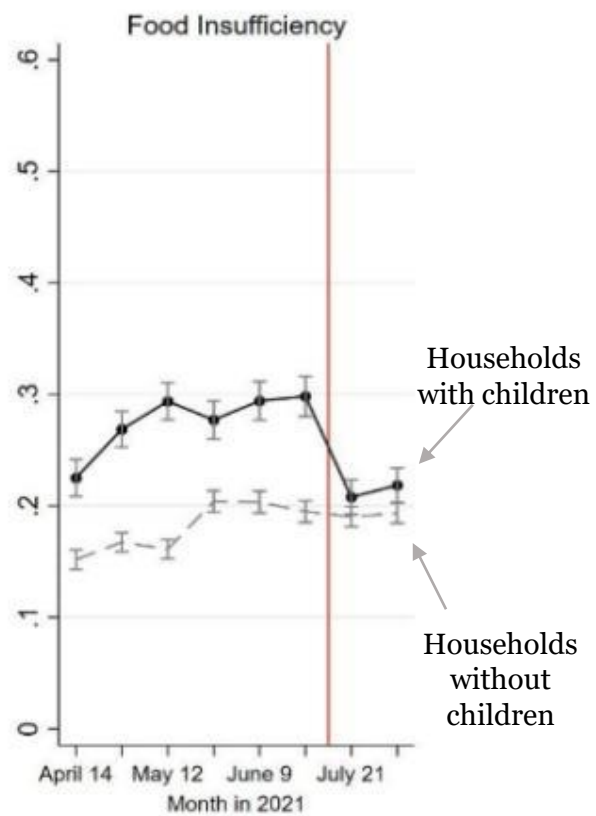
- Floodings**
- The expanded Child Tax Credit has not extended to low-income families.
  - Monthly payments are insufficient for many.
  - Monthly payments are spreading the Child Tax Credit over 12 months.
  - Families are spending the Child Tax Credit on other needs.
  - Monthly payments are not reducing poverty.
  - Monthly payments are not reducing child poverty.
  - There is no evidence that indicates the monthly payments are reducing child poverty.
  - The expanded Child Tax Credit matters for racial equity.

# What else happened when families received the expanded CTC payments in 2021?

ACCESS	INCOME	POVERTY	SPENDING
Reached over 61 million children, but outreach needed to newly-eligible children in low income families	Buffered family incomes amidst continuing pandemic & uncertain economy	Significantly reduced child poverty (by approx. 30%) during the six months it was in place	Families spent it on basic household needs – most common item: food
HUNGER	STRESS	EMPLOYMENT	EQUITY
Reduced food insecurity, particularly among families with lower incomes	Reduced financial stress and material hardship.	No evidence of reductions in parental work	Children of color stand to benefit the most



# What else happened when families received the expanded CTC payments in 2021?



**The initial Child Tax Credit payments reduced food insufficiency by 25%.**

Food insufficiency here is defined as sometimes or often not having enough food to eat in the house in the previous seven days.

Link to paper:  
<https://www.aeaweb.org/articles?id=10.1257/pandp.20231088>

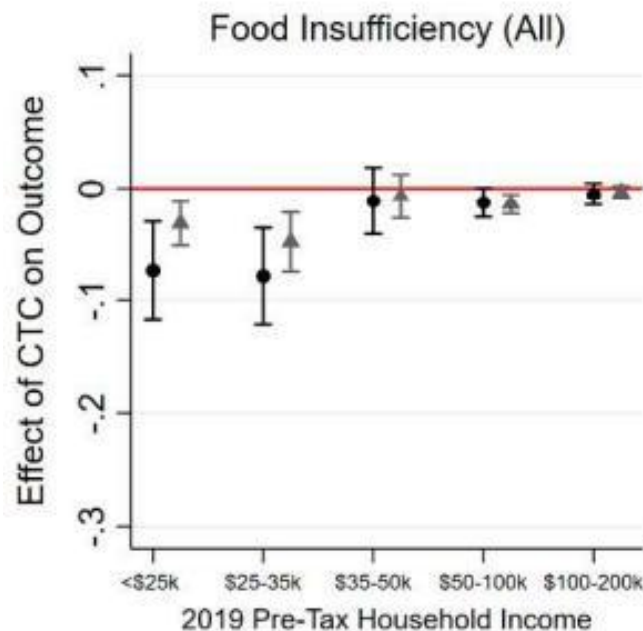
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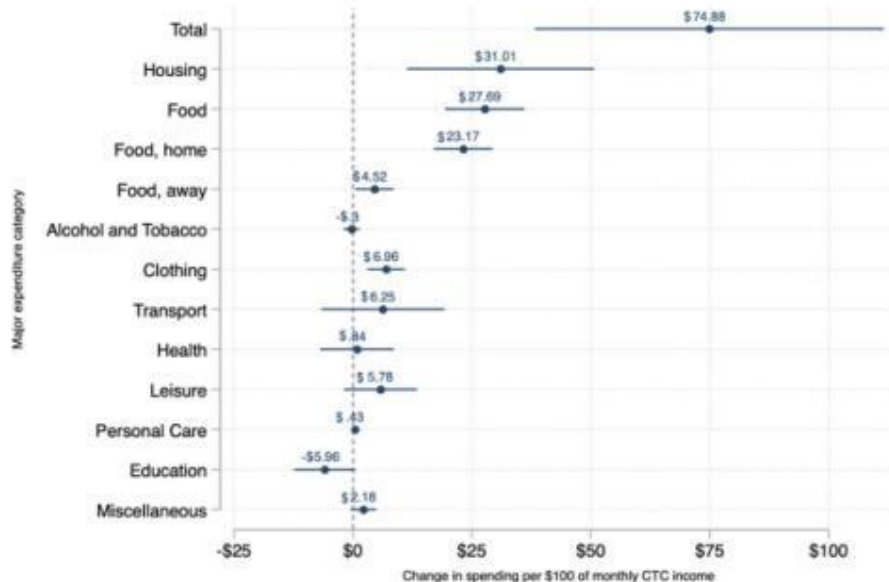
These substantial reductions in food insufficiency were concentrated among households with less than \$35,000 in annual income.

Link to paper:

<https://www.aeaweb.org/articles?id=10.1257/pandp.20231088>



# What else happened when families received the expanded CTC payments in 2021?

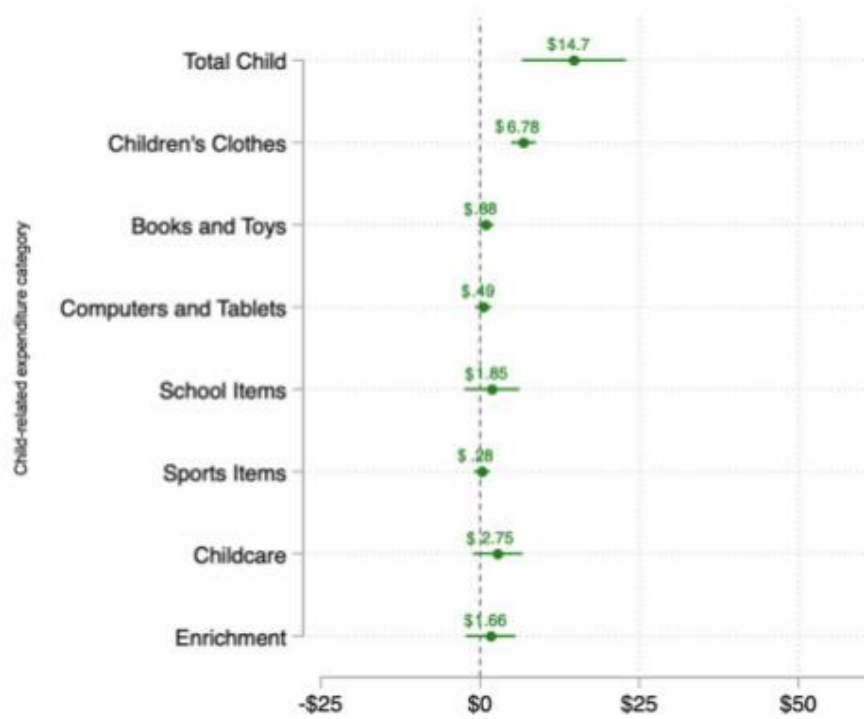


Recent analysis using the Consumer Expenditure Survey data finds that **families spent the CTC payments on basic needs like food and housing, and on child-related goods and services.**

Link to paper:

[https://www.nber.org/system/files/working\\_papers/w31412/w31412.pdf](https://www.nber.org/system/files/working_papers/w31412/w31412.pdf)

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# Takeaways

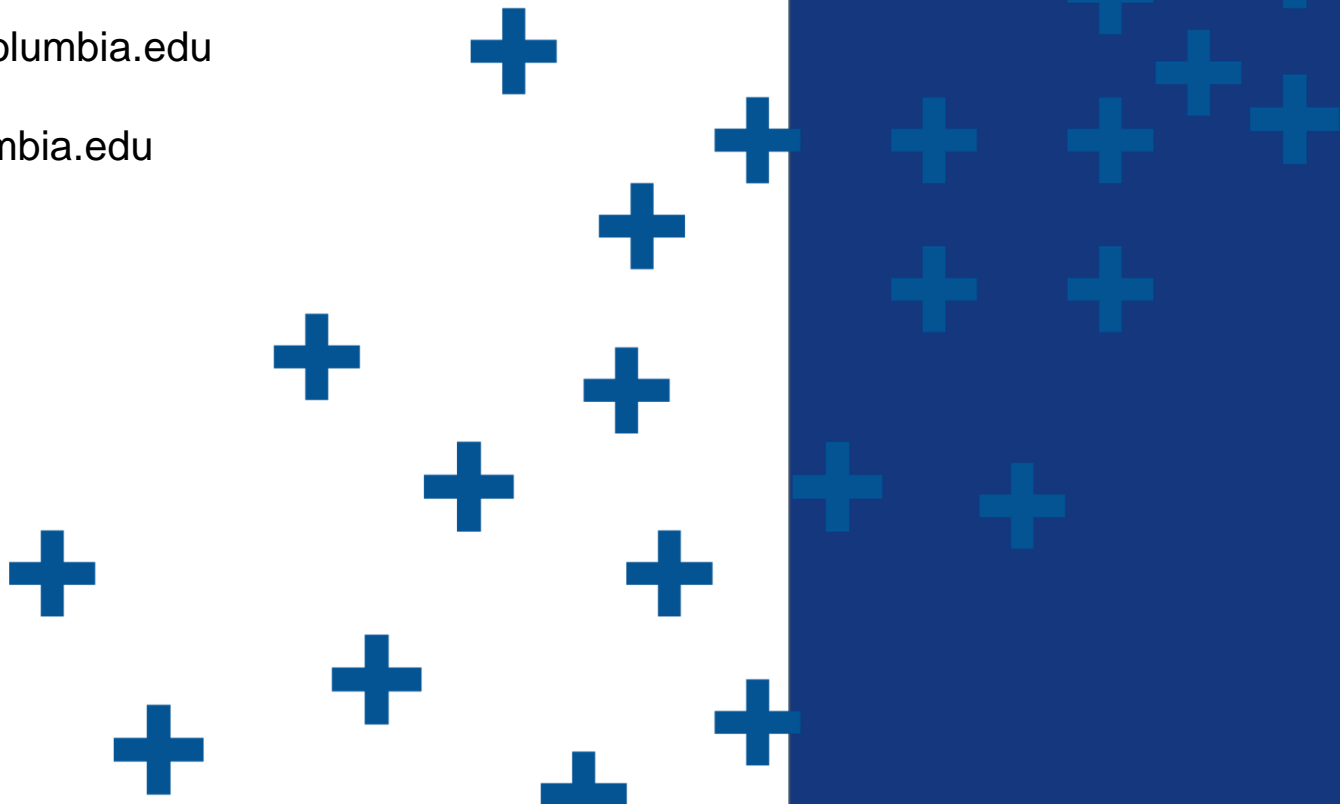
- The 2021 expansion to the Child Tax Credit led to a historic decline in child poverty, but we'll likely see a **reversal of this trend** in September when Census releases the 2022 poverty rates.
- **Why?** The temporary expansion is no longer in effect, and the CTC that families were eligible for in 2022 was tied to earnings, meaning children in the lowest income families were ineligible for the full credit. **That is, it could not reach the families who would benefit from it the most.**
- **What happened when families currently ineligible received the full credit and the credit value increased?:**
  - Families used payments to meet their basic needs
  - Historic reductions in poverty
  - A sharp and immediate decline in food insecurity
  - Among many other improvements to wellbeing

# Thank you

**Email:** [sophie.collyer@columbia.edu](mailto:sophie.collyer@columbia.edu)

**Web:** [povertycenter.columbia.edu](http://povertycenter.columbia.edu)

**Twitter:** [@cpspppoverty](https://twitter.com/cpspppoverty)



# CTC Request

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

*Ask your members of Congress to:*

**Will you urge your colleagues on the House Ways and Means Committee or Senate Finance Committee to expand the full benefit of the Child Tax Credit (CTC) to as many families as possible, prioritizing those with low incomes?**

See our new CTC leave-behind at: <https://results.org/wp-content/uploads/2023-CTC-Request-Summer-and-Fall-MEGA-RESOURCE.pdf>



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**Grassroots Café**



# Lobby Meeting 101



# Basics of in district lobbying

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# Grassroots Share: Liz Brown!

# Best Practices for In District Lobbying

1. Focus on building relationships
2. Invite your community to attend
3. Be persistent
4. Find your MOC at a community event

**Q&A: Now is the time to  
ask questions!**



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**Announcements**

# Fall Friends and Family fundraising campaign

Visit [www.results.org/donate/fundraise](http://www.results.org/donate/fundraise)  
to access our fundraising guide and create your online fundraising page



The screenshot shows the RESULTS website's 'Friends and Family Fundraising' page. The header features the RESULTS logo on the left and navigation links for 'Issues', 'Get Involved', 'About Us', and 'Volunteers Hub' in the center. On the right, there are two buttons: 'Volunteer' and 'Donate' (with a heart icon). The main content area has a large heading 'Friends and Family Fundraising' followed by a paragraph explaining the role of volunteers and supporters. Below this, another paragraph describes online fundraisers and provides a link to the 'Friends and Family Fundraiser Guide'. To the right of the text is a photograph of four people (three men and one woman) standing outdoors, smiling and waving. A small accessibility icon is visible in the bottom right corner of the page.

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Issues Get Involved About Us Volunteers Hub

Volunteer Donate

## Friends and Family Fundraising

RESULTS volunteers and supporters around the country play a critical role in ensuring the organization has the resources needed to end poverty through peer-to-peer fundraising – including in-person events in your community and online fundraising. Fundraising is a great way to raise money, strengthen your group, and spread the word about your important work to end poverty.

Online fundraisers are easy to create. Your page is customizable and makes it easy for your friends and family to make a tax-deductible donation. Read instructions on how to set one up and get tips for having a successful fundraiser from our [Friends and Family Fundraiser Guide](#). **Thank you for supporting RESULTS!**



# Grassroots Share: Nancy Gardiner

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[results.org/blog/a-powerhouse-mother-daughter-duo-of-support-for-results](https://results.org/blog/a-powerhouse-mother-daughter-duo-of-support-for-results)



# Fall Friends and Family fundraising campaign

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

Visit [www.results.org/donate/fundraise](https://www.results.org/donate/fundraise) to access RESULTS' fundraising guide and create your online fundraising page

## Questions to consider:

- Is your group (or individual volunteers) able to hold an online fundraiser this fall?
- What is your goal, e.g., number of donations, amount raised?
- Could you create a match or other incentive to inspire giving?
- For how long would you like to hold your fundraiser?

***Please reach out to the Development team at [development@results.org](mailto:development@results.org) for support!***

# August Town Hall: All Are Welcome!

The logo for 'results' is displayed in white lowercase text inside a red speech bubble shape.

Questions? Email  
**grboard@results.org**

Lynne Patalano



Jennn M. Koo



Aaron Carrillo



Allison Gallaher

- Get to know this year's Grassroots Board Members!
- Learn about the RESULTS Board of Directors and how we can be a resource to you!
- Meet and mingle with other volunteers!

**Thursday, August 10 at 8:30pm ET**

Bring a friend and join us at [tinyurl.com/resultstownhall](https://tinyurl.com/resultstownhall)

# Thank you for joining us!

The logo consists of the word "results" in white lowercase letters, positioned inside a red speech bubble shape that points towards the bottom-left.

*Who is joining you in the room today?*

In the poll, please respond with the number of people in the room with you (including yourself).

# Lobby Prep Office Hours

The logo for RESULTS, featuring the word "results" in white lowercase letters inside a red speech bubble shape.

## Tuesdays in August, 8:00-9:00 pm ET

To help you have powerful lobby meetings in August, join our Lobby Prep Office Hours to get coaching on congressional requests, insights into your members of Congress, etc. This is an easy way to make sure you are ready for your August lobby meetings.

**Join at: <https://results.zoom.us/j/98582131855>  
or dial (301) 715-8592, meeting ID: 985 8213 1855.**

No registration required and join any time during the hour.

*If you prefer more personalized coaching, please contact RESULTS staff to schedule a lobby prep call with your group ([grassroots@results.org](mailto:grassroots@results.org)).*

# Join training on having meaningful conversations

The logo consists of a red speech bubble shape pointing downwards, containing the word "results" in white lowercase letters.

## Motivational Interviewing 101

Join this special edition workshop to help you have an effective dialogue with your members of Congress. By utilizing a few tips and tricks, you can begin to transcend the adversarial mindset and use values-based advocacy to make the case for change.

**Wednesday, August 9, 8:00 pm ET**

Register at: <https://tinyurl.com/MI101August>

# Diversity and Inclusion 101

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

Learn about implicit bias and microaggressions and gain an understanding of systemic racism and oppression.

**Friday, August 25, 12:00 pm ET (90 minutes)**

Registration: <https://tinyurl.com/DandIAug>

Join the next  
**RESULTS National Webinar**  
**Saturday, September 9 at 1:00 pm ET**  
(a week later than normal due to Labor Day)

# Join us for a special October National Webinar

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

***Who deserves to be poor? Work requirements as a tool of  
oppression***

**Saturday, October 14, 12:00-3:00 pm ET**

*Featured panel speakers, moderated by Michael Santos,*

- Peggy Bailey, Center for Budget and Policy Priorities
- Aaron Carrillo, RESULTS Grassroots Board
- Elisa Minoff, Center for the Study of Social Policy



# Partner Organization Webinars

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points towards the bottom left.

**Global Allies Program: Partners Ending Poverty  
with Returned Peace Corps Volunteers**

**Thursday, August 10, 8:30 pm ET**

Register at <https://tinyurl.com/GAPSummer23>

**Together Women Rise partnership webinar**

**Tuesday, August 15, 8:30 pm ET**

Join at <https://tinyurl.com/TWRRP>

# Free Agents Webinars

## **U.S. Poverty Free Agents**

**Tuesday, August 22, 1:00 pm ET and 8:00 pm ET (your choice)**

Contact Jos Linn at [jlinn@results.org](mailto:jlinn@results.org) for information.

## **Global Poverty Free Agents**

**Monday, August 28, 7:00 pm ET**

Contact Lisa Marchal at [lmarchal@results.org](mailto:lmarchal@results.org) for information.

# Other Support Calls

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside.

## **Event Planning and Outreach Office Hours**

**Thursdays in August, 2:00 pm ET**

Join via Zoom at <https://results.zoom.us/j/98524229370> or call (312) 626-6799, Meeting ID: 985 2422 9370. No registration required.

## **Action Network Managers Webinar**

**Wednesday, August 16, 12:30 pm and 8:00 pm ET**

[Click for the 12:30 session](#); [Click for the 8:00 session](#)

No registration required.

# Other Support Calls

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

## Media Office Hour

**Wednesday, August 23, 2:00 pm ET**

Join via Zoom at <https://results.zoom.us/j/93668005494> or (312) 626-6799, meeting ID 936 6800 5494. No registration required.

## New Advocate Mentor Connection Call

**Thursday, August 24, 8:00 pm ET**

**Register at:** <https://tinyurl.com/NAMCCAug>

# RESULTS Merchandise Shop

The RESULTS logo, consisting of the word "results" in white lowercase letters inside a red speech bubble shape.

- RESULTS Merchandise Shop linked at the bottom of every page
- **results.threadless.com**



Reach out to **communications@results.org** with any questions

The logo consists of a white speech bubble with rounded corners and a small tail pointing towards the bottom-left. Inside the bubble, the word "results" is written in a bold, lowercase, red sans-serif font.

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**RESULTS Global Policy Work**



## Our Fall Goal

*Congress demanding  
equity and impact in the  
fight against global poverty*

***Extended!***

## **Senate TB letter – Closing Friday**

- Email your senator's foreign policy aide
- Follow up with a phone call, and keep calling until you get a “yes” or “no”

**ASK: Will you sign the letter to President Biden, asking for bold U.S. leadership on TB?**



## Equity & Impact

- How is funding delivered?
- Who does it reach? Who gets left out?
- What are the priorities?

## Part 1

*How the **U.S. government** spends money and designs programs*

## Part 2

*How the **World Bank** spends money and designs programs*

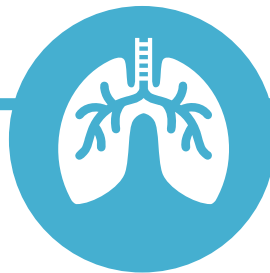


## Guest Speaker

**Kenneth Prudencio**  
Head of Advocacy  
ASAPSU



Malnutrition  
Prevention &  
Treatment Act



The End  
Tuberculosis  
Now Act



The  
READ Act

# The World Bank

- What is it?
- Why focus on it?
- What can we do?



Photo by Markus Krisetya on Unsplash

conflict  
covid  
crisis

janetyellen

2023

miamottley  
debt trillions  
ajaybanga ukraïne

emmanuelmacron china

pandemics  
bridgetownagenda

climate  
lending

What about poverty?



Photo by Jeremy Bishop on Unsplash

“By carving out a role for itself in shaping day-to-day Bank policy, Congress has cracked open a closed process”

*Congress Underestimated: The Case of the World Bank*  
American Journal of International Law

# Equity & impact campaign

## *Asks for Congress*

1. Sponsor TB & education bills, and push to get them passed into law
2. Sign bipartisan letter to World Bank (soon!)



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**Saturday, September 9 at 1:00 pm ET**  
(remember, a week later than normal due to Labor Day)

*See you next month!*



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**@RESULTS\_Tweets**



**/RESULTSEdFund**



**@voices4results**

**[www.results.org](http://www.results.org)**