

The logo features the word "results" in a bold, lowercase, sans-serif font, colored red. It is centered within a white speech bubble shape that has rounded corners and a small tail pointing towards the bottom-left. The entire graphic is set against a solid red background.

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# **RESULTS National Webinar**

**March 4, 2023**

# Our Values & Resources



*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

**Read our full anti-oppression values statement here at [results.org/values](https://results.org/values).**

Check out the [2023 Spring Anti-Oppression Workshop Schedule](#) for training opportunities.

**Find these resources and more at [results.org/volunteers/anti-oppression](https://results.org/volunteers/anti-oppression):**

- Resource Guides from our Diversity & Inclusion trainings, including:
  - Interrupting Microaggressions
  - Creating Space for Critical Conversations
- Information on how RESULTS responds to oppressive incidents

# Welcome!

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## **Lakeisha McVey** Senior Associate, Experts on Poverty

Read more about the Experts on Poverty at  
<https://results.org/experts-on-poverty>

# Remembering La'Shon

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**La'Shon Marshall (and her son Caleb)**  
RESULTS volunteer (Detroit) and Expert on Poverty

*We encourage you to visit her tribute page and share remembrances of La'Shon*  
(<https://results.org/lashon>)



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**Grassroots Café**

# Thank you for joining us!



*Who is joining you in the room today?*

In the poll, please respond with the number of people in the room with you (including yourself).

# Welcome new RESULTS volunteers

Amanda Ortiz – Bronx, NY

Anissa Corrales - San Antonio, TX

Aubrey Molloy - New York, NY

Chloe Harris – Mesa, AZ

Degarland Mlo – Charlotte, NC

Denishea Williams - Cedar Hill, TX

Dorothy Venditto - Mount Kisco, NY

Elizabeth Brown – Nottingham, NC

Elizabeth Parent – Nottingham, MD

Faith Ayepola- West Haven, CT

Jonathan George – Indianapolis, IN

Julie McCrobie - New York, NY

Kate Crouthamel – Escondido, CA

Kelly Miller – Hueysville, KY

Lindsey Noyed – Minneapolis, MN

Lisa Huron – Leander, TX

Malachi Gillespie - Fort Collins, CO

Mary Ellen Koenn - Star City, WV

Rebecca Baker - San Antonio, TX

Valerie Gregorio – California, MD

Vanessa Yanez – Tucson, AZ

# Set the Agenda!

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[results.org/set-the-agenda](https://results.org/set-the-agenda)



# Set the Agenda Campaign

<https://results.org/set-the-agenda>

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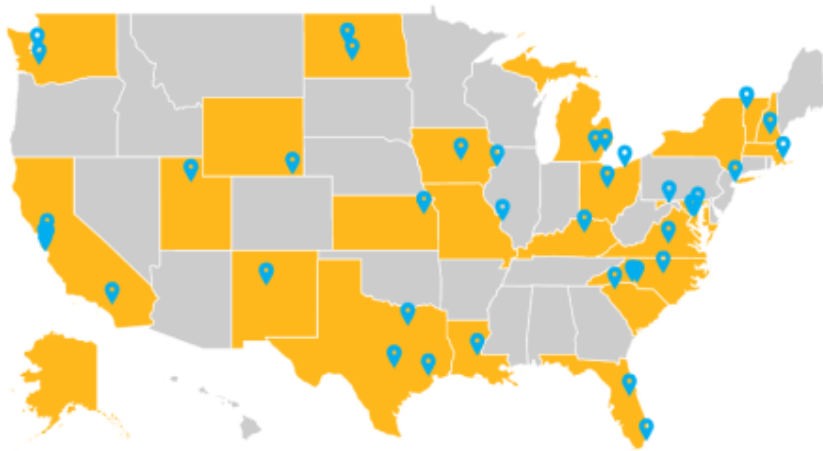
- 1. Planning Goal:** 100 percent of RESULTS groups complete their Group Roadmaps by January 31. **76 percent are complete.**
  - If you have not updated your Group Roster and completed your Group Roadmap, please do so ASAP.
  - Contact Jos Linn with questions ([jlinn@results.org](mailto:jlinn@results.org)).
- 2. Organizing Goal:** Engage all new advocates in leadership by inviting them to attend and speak at congressional meetings. **Most groups are reaching out to our 4,500 “warm leads” and getting some positive responses.**
  - Use our Set the Agenda outreach guide (<https://bit.ly/set-the-agenda>).
  - If you have questions, contact Alicia Stromberg ([astromberg@results.org](mailto:astromberg@results.org)).

# Set the Agenda Campaign

<https://results.org/set-the-agenda>

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**3. Advocacy Goal:** Meet with 100 percent of congressional offices we cover by end of March. **Groups have had at least 40 meetings so far (with many more requests made)!**

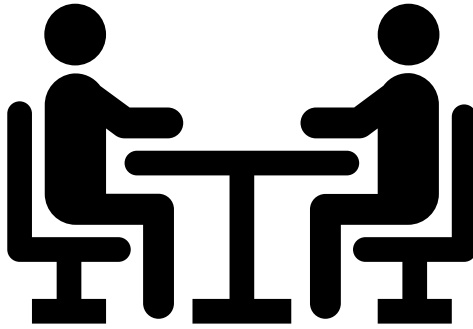


# Set the Agenda lobbying resources

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- **Set the Agenda resources:** <https://results.org/set-the-agenda>. Find links to policy briefs, lobby leave-behinds, and laser talks.
  - Important! Please do not share background briefs with congressional offices. Only the Renter Tax Credit brief may be shared.
- **Submit meeting requests!** Find sample meeting requests and other lobbying materials at: <https://results.org/volunteers/lobbying>.
  - Upcoming recesses: **March 11-20** (House only); **April 1-16** (House and Senate).
- **Set up your state lobby prep call** to get ready for your lobby meetings. Contact Katie Fleischer ([kfleischer@results.org](mailto:kfleischer@results.org)) to schedule your prep call.

# Let's practice our advocacy skills!

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## EPIC Laser Talk training!

Find all current Laser Talks at:

<https://results.org/volunteers/laser-talks>

Learn how to draft and deliver your own EPIC Laser Talk at:

<https://results.org/resources/create-and-deliver-a-laser-talk>

# Breakouts

The logo for 'results' is a red speech bubble shape with the word 'results' written in white lowercase letters inside.

- Let's learn two of our laser talks.
- For the laser talk on **global TB appropriations**, **STAY WHERE YOU ARE.**
- For the laser talk on the **Renter Tax Credit**, **GO TO THE BREAKOUT ROOM** when promoted.
- Find all out 2023 laser talks at:  
<https://results.org/volunteers/laser-talks>

# U.S. Poverty Laser Talk

## Renter Tax Credit

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**Engage:** The tax code provides billions in tax subsidies to homeowners, developers, businesses, and landlords, but almost nothing for the nearly 44 million Americans who rent.

**Problem:** Even employed households are having trouble keeping up with skyrocketing rents.

**Inform:** A Renter Tax Credit would help. The credit would be targeted to rent-burdened, low-income households and paid out on a monthly basis, essentially capping out-of-pocket rent and utilities costs at 30 percent of total income. This would allow low-income renters to afford a safe place to live without sacrificing other basic needs. It would broadly benefit households that existing housing and homelessness programs are unable to serve, resulting in fewer evictions and fewer people experiencing homelessness.

**Call to Action:** Stable housing is the foundation of financial security. Will you support using the tax code to target relief to renters with a Renter Tax Credit? May we follow up with you with more details on how to use the tax code in this way? What's the best way to follow up with you?

# Global Poverty Laser Talk

## Appropriations for global tuberculosis

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**Engage:** Tuberculosis - an airborne bacteria - now kills more people each year than HIV and malaria combined.

**Problem:** COVID, conflict, and other crises have specifically taken a toll on the fight against tuberculosis. This disease drives and exacerbates global poverty, and it targets vulnerable populations. Alarmingly, TB cases increased in both 2020 and 2021. In 2021, 1.6 million people worldwide died from this often-curable disease.

**Inform:** The U.S. has been a leader in the fight against TB, and fiscal year 2024 decisions will soon be made in Congress by the committee that funds foreign aid.

**Call to Action:** Will you write and speak to the leadership of the State and Foreign Operations Subcommittee of Appropriations and ask that they include at least \$1 billion for USAID bilateral tuberculosis funding in the FY24 spending bill? Will you also ask for at least \$2 billion for the Global Fund to Fight AIDS, TB and Malaria?



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**Announcements**



# March Policy Forums

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**Thursday, March 16**

**8-8:45 pm ET: U.S. Poverty Policy Forum**

[Register today.](#)

**9-9:45 pm ET: Global Poverty Policy Forum**

[Register today.](#)

## 2023 Anti-Oppression Work

***Structural Racism*** – March 31, 12:00 pm ET

***Oppression: The Missing Perspectives*** – April 28, 12:00 pm ET

***Disrupting Biases on Poverty & Classism*** – May 11, 8:00 pm ET  
facilitated by RESULTS Experts on Poverty

***Diversity & Inclusion 101*** – May 23, 8:00 pm ET. Register at:  
<https://results.zoom.us/meeting/register/tJMtc-mgqjsjGNHx51wSwXWrINiujf3Ygt3y>.

# Free Agents and New Advocate Orientations

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## U.S. Poverty Free Agents

**March 21, 1:00 pm ET and 9:00 pm ET (your choice)**

Contact Jos Linn at [jlinn@results.org](mailto:jlinn@results.org) for information.

## Global Poverty Free Agents

**March 27, 7:00 pm ET**

Contact Lisa Marchal at [lmarchal@results.org](mailto:lmarchal@results.org) for information.

**2023 New Advocate Orientation sign-up page:**

<https://tinyurl.com/NAdvOrientation23>

# Partner Organization Webinars

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**Together Women Rise partnership webinar**

**March 21, 8:30 pm ET**

Join at <https://tinyurl.com/TWRPFeb>

**Global Allies Program: Partners Ending Poverty  
with Returned Peace Corps Volunteers**

**March 22, 8:30 pm ET**

Register at <https://tinyurl.com/GlobalAllies223>

# Learning and Sharing Opportunities

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## Action Network Managers Webinar March 15

[Click for the 8:00 pm ET session](#)

No mid-day session this month.  
No registration required.

## Media Office Hour March 22, 2:00 pm ET

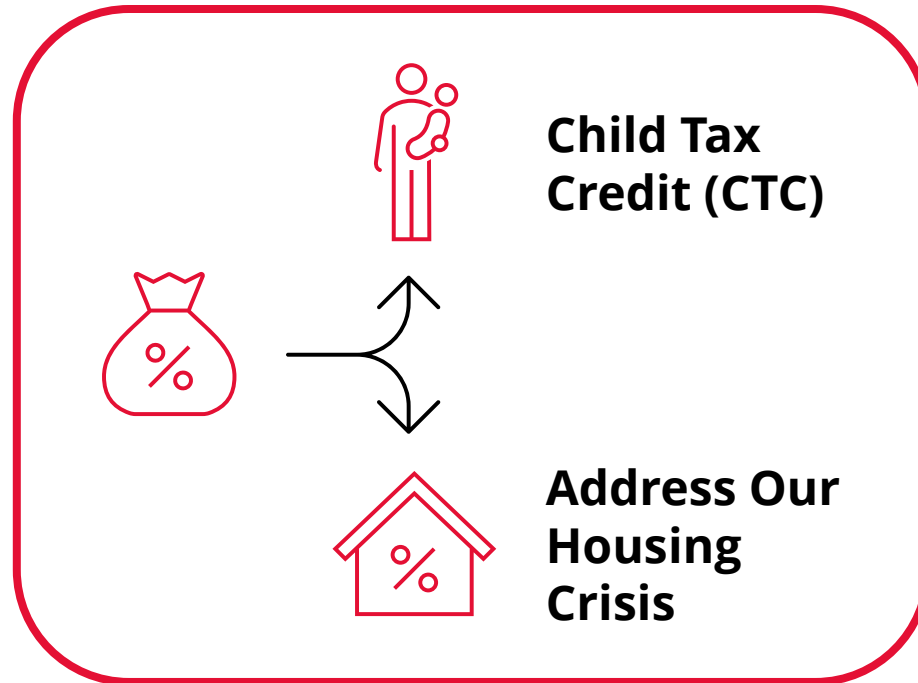
Join via Zoom at <https://results.zoom.us/j/93668005494>  
or (312) 626-6799, meeting ID 936 6800 5494.



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**U.S. and Global Poverty Policy Section**

# Our long-term goal: *Economic Justice through the tax code*



# U.S. Poverty Policy

## Guest Speakers

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**Stacy Pollard**

Family Promise

[www.familypromise.org](http://www.familypromise.org)



**Cara Baldari**

First Focus on Children

[www.firstfocus.org](http://www.firstfocus.org)



Facilitated by

**Michael Santos**

RESULTS U.S. Poverty Associate Director



66,000  
volunteers

187k people  
served in  
2021

1 million  
served since  
founding

31,000 Episodes of  
homelessness  
prevented in 2021

80% of Affiliates  
operate  
Prevention

63% of Affiliates  
operate  
stabilization

 Family Promise

43 states



# Connecting with your Local Affiliate

Contact Info:

Stacy Pollard: [spollard@familypromise.org](mailto:spollard@familypromise.org)

OR:

<https://familypromise.org/what-we-do/affiliates/affiliates-by-state/>





# State of Play on the Hill

- [Bipartisanship](#) still possible and key to getting something done in current Congress
- Lobby meetings key to setting agenda, lay groundwork for possible tax legislation later this year.

# State of U.S. Economy

- Employment rose and joblessness is at an all-time low.
- But [Americans feel poorer](#) because of lingering inflation: the average consumer good cost 6.4 percent more in January 2023 than in January 2022. Food costs rose 10 percent.
- Lower-income Americans are struggling the most.
  - In the Gallup poll, 61 percent of low-income respondents said they are worse off than a year ago, compared to 43 percent of upper-income people.
- [Securing housing in the current market remains challenging](#) for many.

# Additional Resources

## Set the Agenda Campaign Materials

- Renter Tax Credit
  - [Policy Brief](#)
  - [RTC Video](#)
  - [How to Effectively Talk to Your Lawmakers About the RTC](#)
  - [Hawaii State-Level Renter Tax Credit](#) on the news!
  - [Where Other States Are on Renter Tax Credits](#)
  - [RTC Leave Behind](#)
- Child Tax Credit
  - [Policy Brief](#)
  - [Making the Conservative Case for CTC](#)
  - [CTC Leave Behind](#)

## Resources from today's speakers

- [FF Policy Brief on Child, Family and Youth Homelessness](#) (2021)
- [FF Fact Sheet on Child Poverty](#) (latest annual child poverty data)
- [It is way too early to declare victory over child poverty](#) (blog)
- Family Promise [List of Affiliates](#)

# Take Action on Key U.S. Poverty Priorities

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- **Child Tax Credit**

Tell your member to urge colleagues – especially on Senate Finance and House Ways and Means – and leadership to expand the Child Tax Credit (CTC) with monthly payments prioritizing the lowest-income families in any tax legislation this year.

- **Renter Tax Credit**

Urge your member and their staff to read the RESULTS Renter Tax Credit policy brief to get more information about how this works. In addition, urge them to do their own research on tax policies that help lower-income renters, and to meet directly with constituents struggling with rent costs to discuss policy solutions

# U.S. Poverty Policy Staff Announcement

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**Gabe Hafemann (they/them)**  
Congressional Hunger Center  
2023 RESULTS Bill Emerson National Hunger Fellow

# Global Poverty Policy

## Guest Speaker



### **Atul Gawande**

Assistant Administrator for  
Global Health,  
U.S. Agency for International  
Development (USAID)



Facilitated by  
**Joanne Carter**  
RESULTS Executive Director



# congress decides where our money goes.

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Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



funding



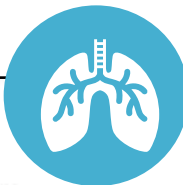
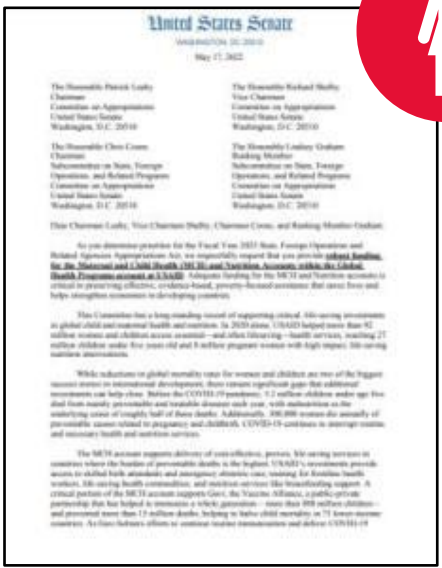
# FY24 Appropriations Requests



Account	FY21	FY22	FY23	RESULTS' FY24 Request
USAID Tuberculosis	\$319 million	\$371 million	\$394.5 million	\$1 billion
USAID Maternal and Child Health	\$855 million	\$890 million	\$910 million	\$1.15 billion
<i>Of which, Gavi</i>	<i>\$290 million</i>	<i>\$290 million</i>	<i>\$290 million</i>	<i>\$340 million</i>
USAID Nutrition	\$150 million	\$155 million	\$160 million	\$300 million
USAID International Basic Education	\$950 million	\$950 million	\$970 million	\$1.2 billion
<i>Of which, Global partnership for Education</i>	<i>\$125 million</i>	<i>\$125 million</i>	<i>\$130 million</i>	<i>\$200 million</i>
Global Fund to Fight AIDS, TB, and Malaria	\$1.56 billion	\$1.56 billion	\$2 billion	\$2 billion



*we influence appropriations by...*  
asking members of Congress to sign “Dear Colleague” letters on funding.



[results.org/blog/fy24-appropriations-tell-congress-to-fund-the-fight-against-poverty](https://results.org/blog/fy24-appropriations-tell-congress-to-fund-the-fight-against-poverty)

# Appropriations Process

## House Side Deadlines:

- SFOPS Member Day – March 8th
- SFOPS Committee deadline – March 24<sup>th</sup>
- Most personal office deadlines are coming up soon!

## Senate Side Deadlines:

- SFOPS Committee deadline – April 12<sup>th</sup>
- All personal office deadlines will be before that date.

## Cheat sheets and leave-behinds:

- [results.org/resources/fy24-global-appropriations-memos](https://results.org/resources/fy24-global-appropriations-memos)

**Join the next**  
**RESULTS National Webinar**  
**Saturday, April 1 at 1:00 pm ET**

This webinar will focus on engaging people with the lived experience of poverty. It is hosted by the [RESULTS Experts on Poverty](#).

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**@RESULTS\_Tweets**



**/RESULTSEdFund**



**@voices4results**

**[www.results.org](http://www.results.org)**