

#### **RESULTS National Webinar**

**February 4, 2023** 

## **Our Anti-Oppression Values**

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RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including ableism, ageism, biphobia, classism, colonialism, homophobia, racism, religious discrimination, sexism, transphobia, white saviorism, and xenophobia.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at <a href="https://results.org/volunteers/anti-oppression/">https://results.org/volunteers/anti-oppression/</a>

## Welcome!





Joanne Carter
RESULTS Executive Director



**Grassroots Café** 

# Thank you for joining us!



Who is joining you in the room today?

In the poll, please respond with the number of people in the room with you (including yourself).

#### Welcome new RESULTS volunteers



Amanda Ortiz – Bronx, NY

Angeline Logan – Burlington, NJ

Anissa Corralez – San Antonio, TX

Aubrey Molloy – New York, NY

Chloe Harris – Mesa, AZ

Degarland Mlo – Charlotte, NC

Denishea Williams – Cedar Hill, TX

Dorothy Venditto – Mount Kisco, NY

Elizabeth Brown – Winston Salem, NC

Elizabeth Cerwonka Parent – Nottingham, MD

Faith Ayepola – West Haven, CT

Jayla Hemphill – Pittsburgh, PA

Kelly Miller – Hueysville, KY

Lindsey Noyed – Minneapolis, MN

Mike Willett – Eliot, ME

Rebecca Baker – San Antonio, TX

Sumair Bhimani – Plano, TX

Vanessa Yanez – Tucson, AZ

# Set the Agenda!





results.org/set-the-agenda

## **Set the Agenda Campaign Goals**



**Planning Goal:** 100 percent of RESULTS groups complete their Group Roadmaps by January 31.

- Most groups have completed their 2023 Roadmaps. Thank you!
  - Roadmaps help us support you.
  - Roadmaps help us know the reach of our impact.
- If you're not done with your 2023 Roadmap, please set a time to finish it ASAP. Let's shoot for February 15!
  - Find the Group Planning resources at: <a href="https://results.org/volunteers/working-with-your-group">https://results.org/volunteers/working-with-your-group</a>.
  - Contact Jos Linn with questions (<u>ilinn@results.org</u>).

### **Set the Agenda Campaign Goals**



**Organizing Goal:** Engage all new advocates in leadership by inviting them to attend and speak at congressional meetings.

- Lobby meetings are perfect for engaging new volunteers.
- We have over 4,500 "warm leads" from all 50 states people who inquired about volunteering since 2020.
- Regional Coordinators are sending you the list of warm leads from your state. Our STA Outreach Guide (<a href="https://bit.ly/set-the-agenda">https://bit.ly/set-the-agenda</a>) has resources to help, including sample e-mails/texts for reaching out.
- Use this opportunity to grow your group and our collective impact!
- If you have questions, contact Alicia Stromberg (<u>astromberg@results.org</u>).

## **Set the Agenda Campaign Goals**



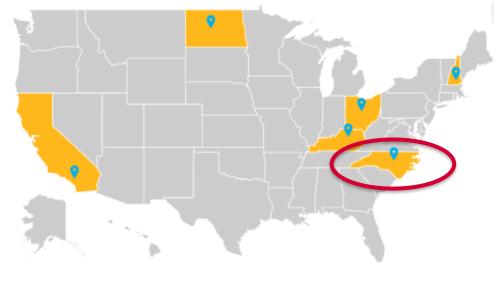
**Advocacy Goal:** Meet with 100 percent of congressional offices we cover by end of March.

- Congratulations on getting started! We've already had 6 lobby meetings this year.
  - Meeting with congressional offices is critical to policy success
  - Submit meeting requests now! Use our Set the Agenda Advocacy
     Tools: <a href="https://results.org/volunteers/lobbying">https://results.org/volunteers/lobbying</a>.
    - Congress will be on recess in mid-February House: Feb. 10-26; Senate,
       Feb. 18-26.
  - Set up your state lobby prep call to get ready for your lobby meetings. Contact Katie Fleischer (<u>kfleischer@results.org</u>) to schedule your prep call.

## Let's fill this map!





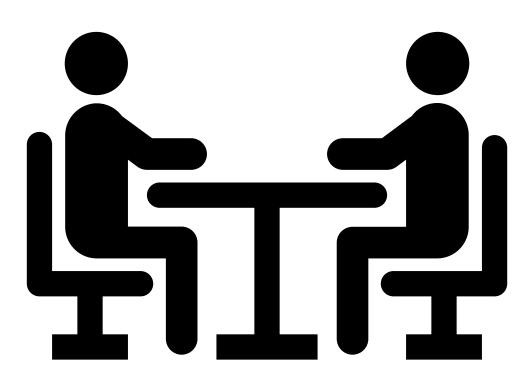


Set the Agenda page: <a href="https://results.org/set-the-agenda">https://results.org/set-the-agenda</a>

**Lobby Resources**: <a href="https://results.org/volunteers/lobbying">https://results.org/volunteers/lobbying</a>

## Let's practice our advocacy skills!





# How to have an effective lobby meeting...



...with a little help from Motivational Interviewing!



# **Be Authentic!**





## **Core Skills: OARS**

- Open Questions
- Affirmations
- Reflections
- Summaries



# **Open Questions**



 Open questions typically begin with Who, What, When, Where, Why, and How.

## **Affirmations**



 Very simply, you are highlighting their strengths, positive efforts, articulated values, and good intentions.

## **Researching Your Member of Congress**



- Now, ideally, <u>you've done some background</u> research before this meeting, both on the issue and on your member of Congress
- So, your research is really going to provide you with what you need to formulate affirmations.

## Reflection



 Reflect both their thoughts and feelings, both stated and implied.

"When you said X, it reminded me of the value and importance of..."

## Summarize



 Review what's been said, capturing where we are going and why

"So, to summarize, I understand that the Representative..."



# **Debrief Process**

## **Breakout Rooms**



- What is one (1) question (using the OARS technique) you will use in your meetings with your member of Congress (MOC)?
- Be creative and personalize it to your MOC.
   Use any research you've already done on them to determine how to proceed.



**Announcements** 

#### **Announcements**



## 2023 Group Roadmaps . . . Let's Bring It Home!



Photo by <u>Tamas Tuzes-Katai</u> on <u>Unsplash</u>

#### **2023 Anti-Oppression Work**



2021: AO Grassroots Audit & Summary

2022: **342** advocates completed AO workshops including, Diversity & Inclusion 101, Interrupting Microaggressions, Creating Space for Difficult Conversations

This is a good start, however there is still much more to go...

#### **2023 Anti-Oppression Work**



If you missed the **Diversity & Inclusion 101**, here are two opportunities to get the training...

#### Thursday, February 23 at 3:00 pm ET

Register at:

https://results.zoom.us/meeting/register/tJAqfuusrz4rH9376EXc6i Ge2QDZuhHw-Qo3

#### Tuesday, May 23 at 8:00 pm ET

Register at: <a href="https://results.zoom.us/meeting/register/tJMtc-mgqjsjGNHx51wSwXWrlNiujf3Ygt3y">https://results.zoom.us/meeting/register/tJMtc-mgqjsjGNHx51wSwXWrlNiujf3Ygt3y</a>

#### **2023 Anti-Oppression Work**



#### **Anti-Oppression 201 workshops:**

**Structural Racism** – March 31, 12:00 pm ET

**Oppression: The Missing Perspectives** – April 28, 12:00 pm ET

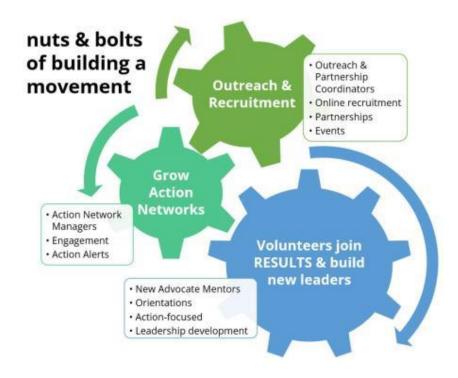
**Disrupting Biases on Poverty & Classism** – May 11, 8:00 pm ET facilitated by RESULTS Experts on Poverty

Join us as we continue this journey and live into our values...

## **Action Networks**



#### How do they fit into our overall strategy?



#### **Grassroots Board Members Town Hall**



Thursday, February 9 8:30 pm - 9:30 pm ET

This Grassroots Board Town Hall discussion will explore "What does the board do and how do leaders make change within RESULTS?" We anticipate this town hall will be facilitated by Lily Callaway, with cohosts Grassroots Board Members Lindsay Saunders, Jennifer Koo, and Lynne Patalano.

Join at <a href="https://tinyurl.com/GRBTWFeb">https://tinyurl.com/GRBTWFeb</a>

Passcode: Grassroots

#### **February Policy Forums**



**Thursday, February 16** 

8-8:45 pm ET: U.S. Poverty Policy Forum Register today.

9-9:45 pm ET: Global Poverty Policy Forum Register today.

## **Partner Organization Webinars**



Global Allies Program: Partners Ending Poverty with Returned Peace Corps Volunteers
February 9, 8:30 pm ET

Register at <a href="https://tinyurl.com/GlobalAllies223">https://tinyurl.com/GlobalAllies223</a>

Together Women Rise partnership webinar February 21, 8:30 pm ET

Join at <a href="https://tinyurl.com/TWRPFeb">https://tinyurl.com/TWRPFeb</a>

## **Learning and Sharing Opportunities**



# Action Network Managers Webinar February 15

<u>Click for the 12:30 pm ET session</u> or <u>click for the 8:00 pm ET session</u>.

No registration required.

#### Media Office Hour February 22, 2:00 pm ET

Join via Zoom at <a href="https://results.zoom.us/j/93668005494">https://results.zoom.us/j/93668005494</a> or (312) 626-6799, meeting ID 936 6800 5494.

# **Group Leader Office Hour February 23, 8:00 pm ET**

Join via Zoom at <a href="https://results.zoom.us/j/6602641580">https://results.zoom.us/j/6602641580</a> or (312) 626-6799, meeting ID 660 264 1580.

#### **Free Agents and New Advocate Orientations**



U.S. Poverty Free Agents February 21, 1:00 pm ET and 9:00 pm ET (your choice)

Contact Jos Linn at <a href="mailto:jlinn@results.org">jlinn@results.org</a> for information.

Global Poverty Free Agents February 27, 7:00 pm ET

Contact Lisa Marchal at <a href="marchal@results.org">lmarchal@results.org</a> for information.

**2023 New Advocate Orientation sign-up page:** 

https://tinyurl.com/NAdvOrientation23

# See you next month as we move toward spring!



Join the next

RESULTS National Webinar

Saturday, March 4 at 1:00 pm ET

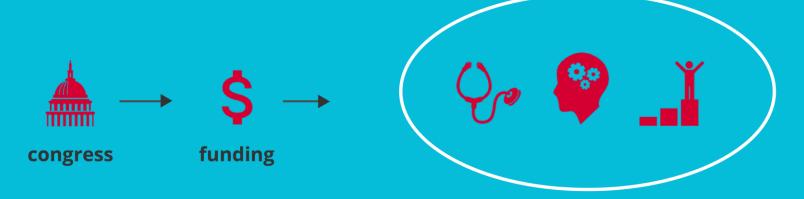


**U.S. and Global Poverty Policy Section** 

# congress decides where our money goes.



Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



#### we influence appropriations by...

#### results

## meeting with members of Congress and their staff (at home & in DC).









asking members of Congress to sign "dear colleague" letters on funding.

#### United States Senate

Wednesdoon, DC 20010 May 17, 2022

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The Honorable Chein Crosm Chairman Subcommittee on State, Foreign Operatives, and Related Programs Committee on Appropriations United States Streets Washington, D.C. 20110 The Honorable Richard Shuffey Viso Chairman Commistor on Appropriations Useful States Solutio Washington, D.C. 20110

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As you discovering printed for the Food V are 2023 that Ferrings Operations and Ferrial Agreems Appropriation As As on emperaturity required day to provide day the finding for the Microsol and Child Brook (MCIII) and Vesticities Automate while the Child's Undah Programs account at EAMD Advance finding for the ACVI and Vesticities accounts to critical to proceiving officials, crickness-based, proving-documed assistance that area been and higher strengthen commons in discripting constants.

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#### United States Senate

WASHINGTON, DC 20516

May 19, 3101

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Subcommittee on the Department of State.

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123 Senate Hart Office Holding

Washington, DC 20110

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127 Smatt-Dekays Office Building Washington, DC 26510

Dear Charman Command Ranking Mender Graham

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U.S. Indicating through PSFVAE and other Infrared investments, along with multitated reconstructs in the Clabel Tand over once, here been transformative in Bigling for disolfy BIVADS epidemic, and the results are attending to 2021, BIVAD epidemic, and the results are attending to 2021, BIVAD expected this saving attentive the saviners for 150% ordinary people. Through PSFVAE appeared, ever 11 million explains, valuated achieves and their pumpires accounted critical are and support across and more in temperature, nowe from 22 millions spikane, vary according to the contraction of the contraction

At the same time, the Global Fund's efforts have sixed even 44 million lines since its inception to 2002, the 2020, the Global Fund supported 2.5 million people on autoretowird transmiss for FVV, traited 6.7 million people for TII, and distributed 100 million insochastic research bed with the million persystem.

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Despite the tremendous progress made on HIV globally, overs work, around 6,000 young scores agod 19-24 six substitut with HIV novideoids. PEPFAR and the Chibal Fund at



#### additional opportunities to weigh in



- Sign-On letter deadlines (AKA "Dear Colleagues")
  - Pay attention! Each letter may have a different deadline!
- Individual offices have deadlines for requests from us
  - Ask your MoCs/staff when their deadlines are!
     Follow up! We have to meet these deadlines, so our members can then meet the committee deadlines

#### additional opportunities to weigh in



- The Sub-Committee has deadlines for requests from other congressional offices
  - Personal requests from all members are due to the committee chair and ranking member in an official request form.
  - <u>Committee members</u> can and should continue to weigh in <u>individually</u> after this deadline.
- Ask champion members of Congress to testify on behalf of these issues for "Members' Day" before the State and Foreign Operations Subcommittee

# Our Focus – Senate and House State and Foreign Operations Sub-Committee Leadership





Chairman Chris Coons (D-DE)
Ranking Member Lindsay Graham (R-SC)



Chairman Mario Diaz-Balart (R-FL-26) Ranking Member Barbara Lee (D-CA-12)

The full appropriations committee members are available at <a href="https://www.appropriations.senate.gov">www.appropriations.senate.gov</a> and <a href="https://www.appropriations.house.gov">www.appropriations.house.gov</a>

#### results

#### **OUR ISSUES**



Ending the tuberculosis epidemic



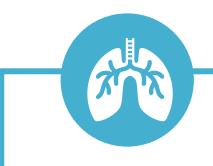
Ending preventable maternal and child deaths



Ensuring access to quality education for all children

#### **Ending the Tuberculosis Epidemic**





Ending the tuberculosis epidemic

During the COVID pandemic, TB deaths and incidence (new cases) both rose for the first time in years.

Almost 11 million people were sickened and 1.6 million were killed by tuberculosis in 2021.

TB is caused by an airborne bacteria and anyone who breathes is at risk, but people with compromised immune systems are more susceptible to falling ill.

**TB is an issue of health equity.** It disproportionately affects low-income and marginalized communities in the global south, and is a driver of poverty.

### **Ending Preventable Maternal and Child Deaths**





Ending preventable maternal and child deaths

In 2020, **5 million children** died under age five, most from preventable causes like malnutrition, pneumonia, and diarrhea.

Nearly **300,000 women and girls** die every year from lack of basic healthcare for pregnancy and birth.

Specific populations have nutritional needs that go **beyond access to food**—adolescent girls, pregnant people, and young children need greater access to micronutrients like iron, calcium, and folic acid.

#### **Ensuring Access to Quality Education**





Ensuring access to quality education for all children

Education can **end cycles of poverty** by increasing future wages, preventing child marriages, and reducing infant mortality. Achieving universal primary and secondary education would help lift more than **420 million out of poverty**.

COVID has severely disrupted children's access to quality education around the world. In low- and middle-income countries, up to **70% of 10-year-olds** are unable to read a simple text. Girls, low-income children, and children with disabilities face the **greatest barriers to education**.

Since 2002, **160 million more children** have attended school thanks to the Global Partnership for Education (GPE).

#### **FY24 Appropriations Requests**

results

Account	FY21	FY22	FY23	RESULTS' FY24 Request
Global Fund to Fight AIDS, TB, and Malaria	\$1.56 billion	\$1.56 billion	\$2 billion	\$2 billion
USAID Tuberculosis	\$319 million	\$371 million	\$394.5 million	\$1 billion
USAID Maternal and Child Health	\$855 million	\$890 million	\$910 million	\$1.15 billion
Of which, Gavi	\$290 million	\$290 million	\$290 million	\$340 million
USAID Nutrition	\$150 million	\$155 million	\$160 million	\$300 million
USAID International Basic Education	\$950 million	\$950 million	\$970 million	\$1.15 billion
Of which, Global partnership for Education	\$125 million	\$125 million	\$130 million	\$200 million

#### More impact and equity from this funding



- READ Act Reauthorization Act (S.41 / H.R.681)
  - Reintroduced in the Senate by Sens. Durbin (D-IL) and Rubio (R-FL), and in the House by Reps. Smith (R-NJ-4) and Meng (D-NY-6)
  - Reauthorizes the 2017 READ Act for an additional 5 years.
  - Continues and updates the comprehensive strategy to promote basic education and support students, especially girls.
- End TB Now Act
  - Will be reintroduced as a bicameral, bipartisan bill very soon!
  - Aims to increase equity and improve the impact of USAID's bilateral TB programs, and prioritize the most marginalized communities.

## Our long-term goal: Economic Justice through the tax code





#### **Current State of Play on the Hill**





#### **Take Action on Key U.S. Poverty Priorities**



#### Child Tax Credit

Tell your member to urge colleagues – especially on Senate Finance and House Ways and Means – and leadership to expand the Child Tax Credit (CTC) with monthly payments prioritizing the lowest-income families in any tax legislation this year.

#### Renter Tax Credit

Urge your member and their staff to read the RESULTS Renter Tax Credit policy brief to get more information about how this works. In addition, urge them to do their own research on tax policies that help lower-income renters, and to meet directly with constituents struggling with rent costs to discuss policy solutions

## Tips on How to Effectively Talk About Our CTC and RTC Priorities



- Share your story it's even more powerful than "the data" alone.
  - Tip #1: Label the problem and share your own perspective and experience.
  - Tip #2: Remind them about the diverse needs of its constituents.
  - o Tip #3: Let them know that policies like the RTC and CTC can help prevent homelessness, and an ounce of prevention is worth a pound of cure.
- Pitch your focused ask!
- Get information from your lawmakers and share that with your network and with RESULTS staff.

# Thank you!





- @RESULTS\_Tweets
- f /RESULTSEdFund
- @voices4results

www.results.org