



## RESULTS and RESULTS Educational Fund Boards of Directors Meeting

### Minutes of the March 3 & 10, 2022 meeting

*Due to travel and meeting restrictions, the March 2022 board meeting was held virtually over the organization's Zoom platform taking place in two parts, each from approximately 5pm until 8pm Eastern US time.*

#### **Session 1 – March 3, 2022**

Attending: Pankaj Agarwal; S. Ashish Bali; Lily Calloway; Joanne Carter (*ex officio*); Sam Daley-Harris; Nikki Eberhard (Observer, non-voting); Kul Gautam (Board Chair); Roger Hudson; Jennn Koo; Scott Leckman; Ernie Loevinsohn; Maxine Thomas; Jan Twombly (Board Treasurer)

Staff: Joanne Carter, Executive Director; Mark Butler, CFO/COO; John Fawcett, Vice President for Policy and Advocacy; Jesse Marsden, Chief of Staff; Barb Weber, Vice President for Philanthropy

#### **Proceedings:**

**Meeting Called to Order** by the Chair at 5pm.

Maxine Thomas and Joanne Carter delivered remarks honoring the memory and work of **La'Shon Sincereá Marshall**, who was a tremendous advocate in Detroit, a leader in the Experts on Poverty cohort, and a dear friend to so many of us in RESULTS upon the occasion of the death of her, her partner Aaron, and her beloved son Caleb on February 18.

**Welcome & opening business:** Chair opened with remarks on the current global situation.

Reading of the organization's Anti-Oppression Values

Consent Agenda: Chair presented the consent agenda noting its contents including:

- Meeting Agenda
- Approve Minutes for Summer Board Meeting July 21 and 22, 2021
- Approve EC Minutes for September 15, 2021
- Approve EC Minutes for December 13, 2021

**Motion** to approve items on the consent agenda by Ashish Bali, seconded by Jan Twombly. **Motion passed.**

**Executive Director's Report:** Joanne Carter, Executive Director, presented on the accomplishments, recent changes, status of fundraising for the organization followed by discussion. Highlights included:

- Joanne noted the recent passing of Dr. Paul Famer, founder of Partners in Health and long time RESULTS ally and dear friend and colleague.
- Reminded of the challenges of this moment and urgency to meet those challenges at scale and drive those responses toward systemic change.
- Reviewed important successes from 2021, despite challenging environment, including expanded EITC and CTC, record level funding expansion for Housing. Helped drive largest funding increase ever for Gavi, the Vaccine Alliance, the largest Global Fund increases through the COVID 19 mechanism, and are on track for the single biggest US bilateral funding appropriation for TB.
- Reviewed priorities for 2022
  - Global Policy – US hosting the Global Fund Replenishment, ensuring the US (always a key signaling contribution but now the host country as well) will be critical to our strategic goal of building toward a doubling of the Global Fund
  - US Policy – With the lapse of CTC benefits in January, finding new pathways to reinstate it will be a leading priority for US Policy in 2022 – whether through Build Back Better legislation, a variation on its original form, or another legislative mechanism.

- In our Grassroots Organizing and Recruiting we are building around an expansion and strengthening strategy to increase our impact along with the resilience of groups by increasing the number of volunteers in each, building to be more representative of those with first-hand experience of the issues, and tracking deep coverage of congress.
- Reviewed the potential implications for the upcoming midterms which present both challenges (large number of retirements, likely change of control for one or both chambers) and opportunities
- Noted successful year in development with more to be reviewed in departmental report.
- Noted strong financial position and the unique moment to invest in our capacities and effectiveness and the significant work that will be involved in meeting the hiring demands coming up.

**Grassroots Board Member Committee Report:** Grassroots committee reported on its work including its quarterly townhall sessions, discussions on supporting organizational visibility, ensuring representation and participation on each of the committees, supporting and engaging with the strategic goal to foster an organizational culture of philanthropy, and will begin looking to the elections this summer to fill Maxine Thomas' seat as she rotates off the board at the conclusion of her second term.

**Governance Committee Report:** The Governance Committee chair, Scott Leckman, welcomed Nikki to the meeting and reported on the committee's recent activities and work. It noted its upcoming work to include reviewing bylaws of both organizations for a few discrepancies in terms, compiling a recommendation on term limits for board members, reviewing the composition requirements for GR board members in light of the growing number of joint groups, among other items the committee will take forward.

#### **Departmental Report: Campaigns Team**

John Fawcett, VP for Policy & Advocacy, presented highlighting key successes including the recent First 100 Days Campaign and Congressional engagement by volunteers around the International Conference in June. Noted gains in activating newly joined volunteers in meetings and group leadership roles. Highlighted new team capacity for supporting volunteers and reviewed coming challenges including supporting and managing team growth. John presented on "deep coverage" as a framework in development with the strategic plan for assessing the influence and growth of the volunteer network.

**Board Discussion – Innovations in Grassroots Advocacy:** The board held a brainstorming session to generate innovative ideas around grassroots advocacy. Ideas were collected and will be reviewed and will be shared out to the board by Ernie Loevinsohn as Issues Committee Chair for further discussion.

Session 1 adjourned 10pm eastern time.

#### **Session 2 – March 10, 2022**

Attending: Pankaj Agarwal; S. Ashish Bali; Lily Calloway; Joanne Carter (*ex officio*); Sam Daley-Harris; Kul Gautam (Board Chair); Roger Hudson; Jennn Koo; Scott Leckman; Ernie Loevinsohn; Lindsay K. Saunders; Maxine Thomas; Jan Twombly (Board Treasurer)

Staff: Joanne Carter, Executive Director; Mark Butler, CFO/COO; John Fawcett, Vice President for Policy and Advocacy; Jesse Marsden, Chief of Staff; Barb Weber, Vice President for Philanthropy

**Welcome & reconvening:** Meeting commenced at 6:45 with welcome remarks from the Chair.

**Board Discussion – Anti-Oppression:** The board hosted a discussion on the work across the organization to understand and grapple with the kinds of systemic oppressions, biases, and related issues that have impacts on our mission, policy issues, and even our operations and human resources work. This included exploring more about the connection between systemic oppression and poverty as well as looking at concepts building on *diversity, equity, and*

*inclusion* or DEI such as JEDI (addition of *justice*). **Board agreed to convene a special meeting/training focusing on these questions in the context of the summer Board meeting.**

**Fundraising Committee Report:** Committee reported on its recent activities and reported on Board Giving over the preceding year. Discussion on a renewed Board Giving Campaign and importance of board participation was discussed. **Motion** to host a new Board Giving Campaign for the coming year by Roger Hudson, seconded by Lindsay K. Saunders and Ernie Loevinsohn. **Motion passed.**

#### **Departmental Report: Development**

Barb Weber, VP for Philanthropy, presented latest work of the Development Team along with an overview of the landscape in Philanthropy and its implications for RESULTS. Highlighted significant overall increases in recent giving to RESULTS both for restricted and unrestricted giving but also a need/opportunity to deepen engagement with those in our philanthropic network who could become even stronger partners to our work. Barb laid out priorities for the coming period and made particular note of the increased success also meaning increased demands to support those new/expanded funding relationships and so a priority on filling identified and open roles on the Development Team.

#### **Departmental Report: Finance & Operations**

Mark Butler, CFO/COO, presented on the financial and operational outlook of the organization noting the organization's strong financial position. Reviewed the leading operational challenge in successfully hiring some 20 new positions across the organization – a positive in that we're growing, and a challenge in terms of the scale for upcoming hiring. Underscored the opportunity to drive our strategic investments as identified in previous board meetings leveraging the resources secured over the preceding year.

**Board Discussion – Bipartisanship:** Due to time constraints the board discussion on our bipartisanship approach was referred to the next Executive Committee call.

**Closing Business:** Chair provided a recap of the meeting over the two sessions. Action items for Board and for staff were noted.

**Governance *In Camera* Session:** Chair facilitated an *in camera* session covering variety of governance-related matters. Outcomes of that session are as follows:

- Jan Twombly was re-elected to a new 3-year term as Treasurer of both boards.
- Pankaj Agarwal was elected to a 3-year term as Secretary of both boards.
- Jennn Koo was recommended by the Chair and confirmed by the board to the Fundraising Committee.
- Nikki Eberhard was elected to the Boards of RESULTS and RESULTS Educational Fund.
- Marian Wright Edelman and Prof. Yunus retired from the Boards of RESULTS and RESULTS Educational Fund and will be invited by staff to join the RESULTS Council of Advisors.
- **Board agreed to convene a special ad-hoc committee to review the composition and functioning of our Board in line with best practices of other comparable organizations and restructuring it to respond to newly emerging opportunities and challenges.**

Winter Board meeting adjourned at approximately 10:30pm.