



results

The RESULTS National Webinar

May 1, 2021

Welcome!

RESULTS Anti-Oppression Values

The RESULTS logo is a red speech bubble shape with the word "results" in white lowercase letters.

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: <https://results.org/volunteers/anti-oppression/>

Please take the Anti-Oppression Survey

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We need your feedback on existing anti-oppression efforts in practice within RESULTS. Your input will contribute to identifying areas of growth in our anti-oppression work and contribute to the improvement of your work environment or volunteer capacity.

Please take the survey today:

<https://survey.alchemer.com/s3/6249181/Anti-Oppression-and-Equity-Survey>

Deadline to complete it has been extended to May 11.

U.S. Poverty “Asks”

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Follow up with housing and tax aides. Urge them to speak to leadership, urging them to focus on bold and long-term anti-poverty policies:

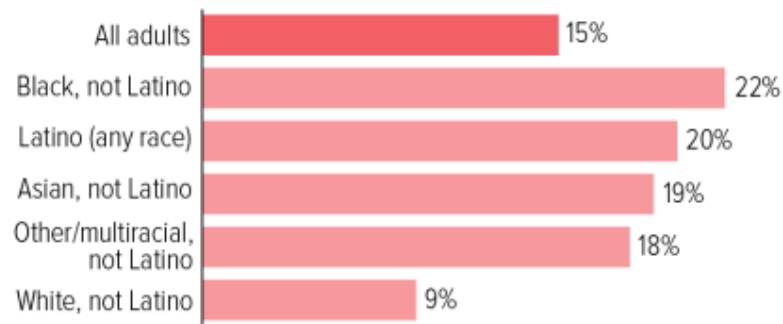
- Making 2021 EITC/CTC provisions permanent
- Rental assistance (likely via Housing Choice Vouchers) should be universal for all those who qualify – with multi-year guaranteed funding
- Support efforts to address access to affordable housing + racial inequities

Housing Unaffordability + Instability Persist

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Over 1 in 7 Renters Not Caught Up on Rent During Pandemic, With Renters of Color Facing Greatest Hardship

Share of adult renters saying their household is not caught up on rent



Note: Other/multiracial, not Latino = people identifying as American Indian, Alaska Native, Native Hawaiian or Pacific Islander, or more than one race. Chart excludes renters who did not respond to the question.

Source: CBPP analysis of Census Bureau Household Pulse Survey tables for March 17-29, 2021

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG

Source: <https://www.cbpp.org/sites/default/files/atoms/files/8-13-20pov.pdf>

- In the 5 states and 27 cities, landlords have filed for **323,853** evictions during the pandemic.
- **5,460** evictions were filed two weeks ago.

Source: <https://evictionlab.org/eviction-tracking/>

Guest Speaker: Zach Tilley

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Policy Associate, Children's Defense Fund
Washington, DC

<https://www.childrensdefense.org>



Fighting Child Poverty and Housing Insecurity

Zach Tilly
Policy Associate



**children's
defense fund**
Leave No Child Behind®

About CDF

- Founded in 1973 by Marian Wright Edelman
- Policy work focuses on every aspect of children's lives
- CDF's housing work began a few years ago

Housing Insecurity among Children

- More than 1 in 3 children live in households “burdened” by housing costs
- 2.6 million households with children experience “Worst Case Housing Needs” (<50% AMI, spend more than half of income on rent)
- More than 1.5 million children experienced homelessness at some point during the 2017-18 school year

Children Need Affordable Housing to Thrive

- When families have access to quality, affordable housing and don't have to spend too much of their money on the rent, children experience better health and education outcomes.
- Unaffordable rents increase the likelihood of a child moving frequently or experiencing an eviction or homelessness, all of which can lead to worse outcomes for children.

Housing Assistance Helps Children

- Housing subsidies lift about a million children out of poverty every year
- They're an extremely effective tool for fighting poverty...
- But only 1 in 4 households eligible for assistance actually receive it
 - And the number of households getting vouchers is actually declining

President Biden's Efforts to Fight Poverty

- The American Rescue Plan, passed on March 11, 2021 as the latest of COVID response bills, the first under the Biden Administration
- Includes many notable provisions that support children and families:
 - Expansion of the CTC and EITC
 - A third direct economic impact payment
 - \$40 billion in child care funding
 - Expansion of SNAP
 - Postnatal Medicaid extension to 1 year
- The American Jobs Plan and the American Families Plan also contain several crucial investments in fighting child poverty.

Other Efforts to Cut Child Poverty

The Expanded 2021 Child Tax Credit is projected to cut child poverty nearly in half:

- Fully available to families with no income
- Boosted to \$3,600 for children 0-5; \$3,000 for children 6-17
- Half will be available via advanced periodic payments, starting as early as July 1, 2021
- Half will be available as a lump-sum refund on families' taxes in early 2022



children's defense fund

Leave No Child Behind®

25 E STREET, NW

WASHINGTON, DC 20001

(202) 628-8787

1 (800) 233-1200

WWW.CHILDRENSDEFENSE.ORG

Now is the time to be bold.

Opportunity to secure large-scale policies that:

- Dramatically reduce child poverty
- Address racial inequities

Why is it key for members of Congress to speak to Leadership (our “Ask”)?

- Conversations happening now (e.g. Senate Democrats over lunch on Tuesday) about their recovery priorities – specifically what changes they want to include beyond the Administration’s proposal
- As Congress moves large-scale legislation, key that Congressional leaders/negotiators their peers care about poverty and equity

April 6, 2021

President Joseph R. Biden, Jr.
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500

Dear President Biden,

We write to highlight the urgent need for substantial affordable housing infrastructure investments as part of the broader effort to repair and modernize our nation's critical infrastructure systems. Without proportional affordable housing investments, there is no path for an equitable recovery and long term financial stability for low and middle income American families.

If we fail to act now, our nation's economic growth will continue to be held back by the over 7 million unit deficit in affordable homes. Our current low affordable housing inventory is a significant driver of higher housing costs, which in turn strains limited federal rental assistance programs. Despite the clear and urgent need, only one in four households who qualify for housing assistance receives it due to decades of chronic underfunding by Congress. Millions of eligible households are currently stuck on waiting lists – often for several years – hoping for help to come sooner.

The long wait for help sets families further back year after year. Eight million of the lowest-income renters pay at least half of their income on rent, leaving them without the resources they need to put food on the table, purchase needed medications, or make ends meet. Coronavirus and the compounding effects of explosive wildfires and extreme weather events have made the need for affordable housing more clear than ever in both rural and urban communities. Even before the coronavirus pandemic, fifty-four million rural residents lived in areas that had either a severe need or moderately severe need for the production of more affordable rental housing.

For these reasons, we urge you to include at a minimum the following key affordable housing infrastructure programs in the Build Back Better infrastructure package.

- Guarantee Housing Choice Vouchers for all eligible Americans and convert the funding status from annual appropriations to mandatory spending.
- \$70 billion to address the Public Housing repair backlog.
- \$45 billion for the National Housing Trust Fund per year, of which \$26 billion should be reserved for permanent supportive housing for people experiencing homelessness.

While these programs and funding levels merit additional emphasis, this list should not be regarded as a complete list of all the ways we all can or should act to lower housing costs for American families. We respectfully encourage you to consider these three principal

Housing Sign-On

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recommendations as minimum housing investments that will help ensure the broader in the Build Back Better infrastructure package delivers broad and equitable benefits to all Americans.

Sincerely,

/s/ Jeffrey A. Merkley
United States Senator

/s/ Kirsten Gillibrand
United States Senator

/s/ Elizabeth Warren
United States Senator

/s/ Ed Markey
United States Senator

/s/ Alex Padilla
United States Senator

/s/ Patty Murray
United States Senator

/s/ Richard J. Durbin
United States Senator

/s/ Chris Van Hollen
United States Senator

/s/ Marie K. Hirono
United States Senator

/s/ Ted W. Liao
United States Representative

/s/ Ritchie Torres
United States Representative

/s/ Stephen Lynch
United States Representative

/s/ Adam Smith
United States Representative

/s/ Lucy McBath
United States Representative

/s/ Suzanne Bonamici
United States Representative

/s/ Jesús G. "Chuy" García
United States Representative

/s/ Raulade Tish
United States Representative

/s/ Jerrold Nadler
United States Representative

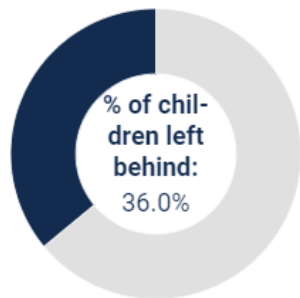
/s/ Earl Blumenauer
United States Representative

/s/ Diana Torres
United States Representative

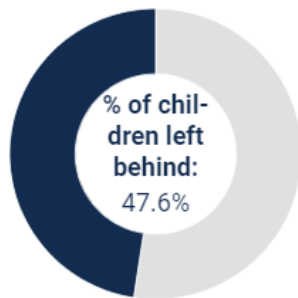
Who Is Left Behind by a Lack of Full Refundability?

More than one-third of children (39 percent) live in families that do not qualify for the full federal Child Tax Credit. That statistic is even more pronounced when broken out by race and ethnicity. Making the credit fully refundable would reach those children left behind.

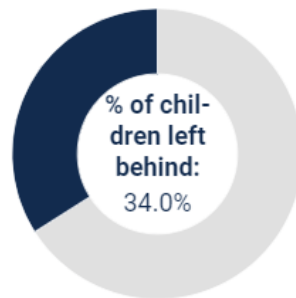
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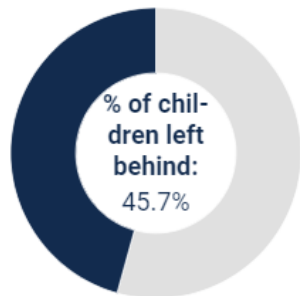
White



Black



Asian



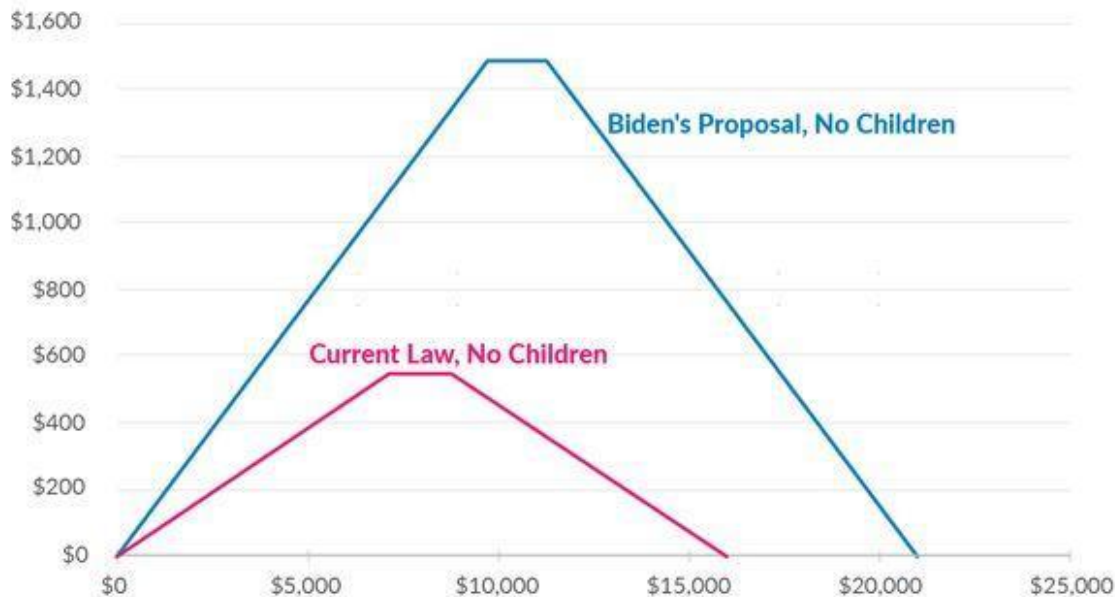
Hispanic

Child Tax Credit changes key

Visual: Expanding EITC

Biden Would Expand the EITC for Workers without Children

Approximate EITC credit amounts for a single filer with no children



Source: Author calculations based on President-elect Biden's "American Rescue Plan" Proposal

Tax credits for low-income workers and families should be expanded permanently.

- Expanding (and restructuring) the CTC could **cut child poverty by almost half**
- **Expand EITC** for younger workers/others who don't claim dependents
- COVID relief makes temporary changes, so key to make permanent in a recovery package
 - 41 senators sent a joint letter to the Administration urging them to make this a priority a few weeks ago – which clearly made an impact

Now is the time to be bold.



Table 1. Poverty Impacts of the AFA and the AFA combined with the Section 8 Expansion, Children under age 18 by Race/Ethnicity

	Baseline Poverty Rate	With AFA	Percent reduction	With AFA and Section 8 expansion	Percent reduction
Overall	13.7%	7.9%	42%	4.9%	64%
Black, non-Hispanic	23.7%	11.4%	52%	7.3%	69%
Hispanic	21.7%	12.9%	41%	6.2%	71%
Multiracial or another race, non-Hispanic	12.4%	7.7%	38%	5.2%	58%
White, non-Hispanic	7.0%	4.5%	36%	3.5%	51%

Combining a Child Tax Credit expansion with Section 8 housing voucher expansion cuts child poverty for all children & helps narrow the racial child poverty gap

Action Resources

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Main Resources

- Monthly Action Sheets: <https://results.org/volunteers/monthly-actions/>
- Lobby Resources: <https://results.org/volunteers/lobbying/>
- Laser Talks: <https://results.org/volunteers/laser-talks/>
- Lobby Report Form: www.tinyurl.com/RESLobbyReport

U.S. Poverty Resources

- Census Household Pulse data <https://www.census.gov/data-tools/demo/hhp/#/?measures=EXR>
- State housing data <https://nlihc.org/housing-needs-by-state>
- Columbia University poverty data on expanding CTC: www.tinyurl.com/ColumbiaCTC and expanding HCVs with CTC: www.tinyurl.com/ColumbiaHousingCTC



Dr. Joanne Carter
Executive Director

Celebrations!

First  **results**
100 **Days**

Highlights from this year's First 100 Days Campaign!

Special Shoutouts!

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Alaska

Alabama

Delaware

Idaho

North
Dakota

Nebraska

New
Hampshire

Oklahoma

Virginia

Wyoming



1. Meet with all 100 Senate offices

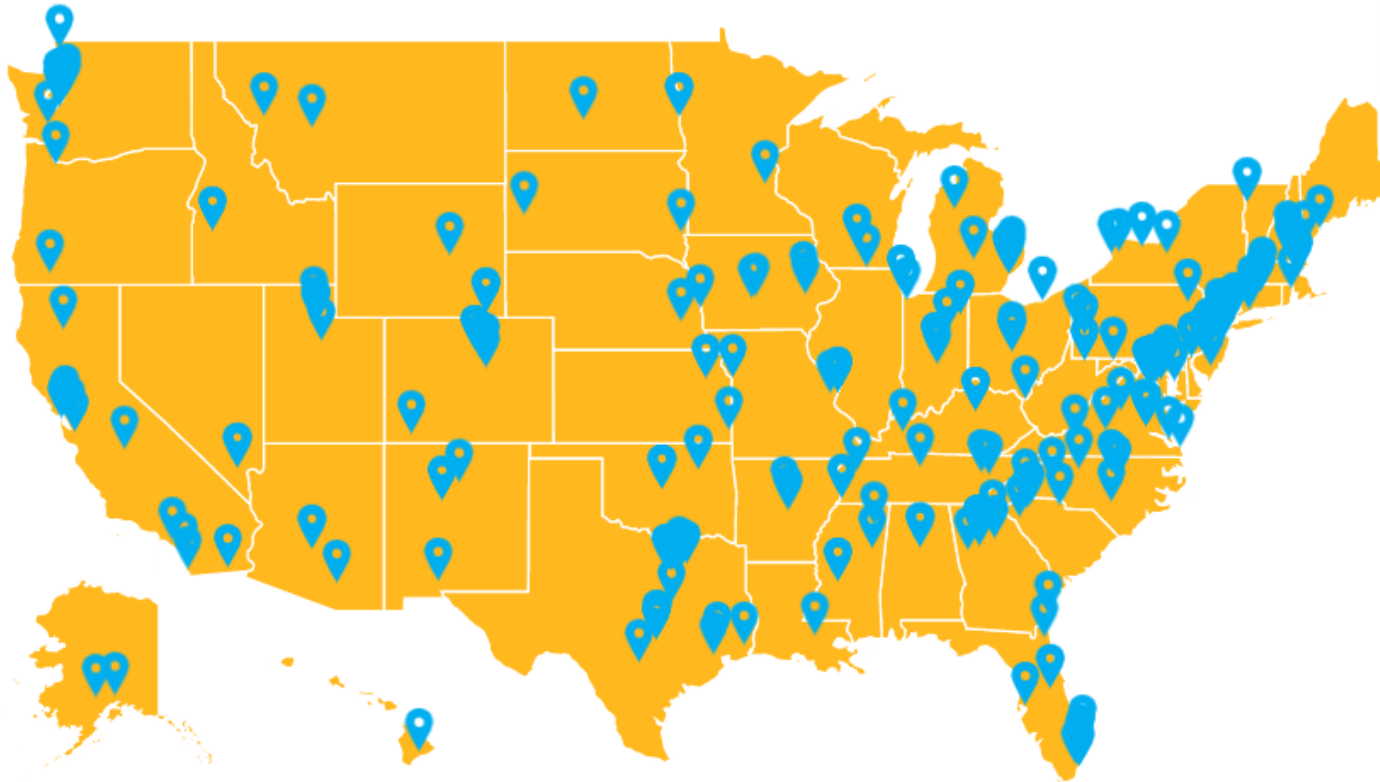
*You met with 99% of
your Senators!*

2. Meet with 3/4 of House offices

*You met with 37% of your
Representatives!*

3. Build a cadre of new RESULTS
leaders with lived experiences of
poverty

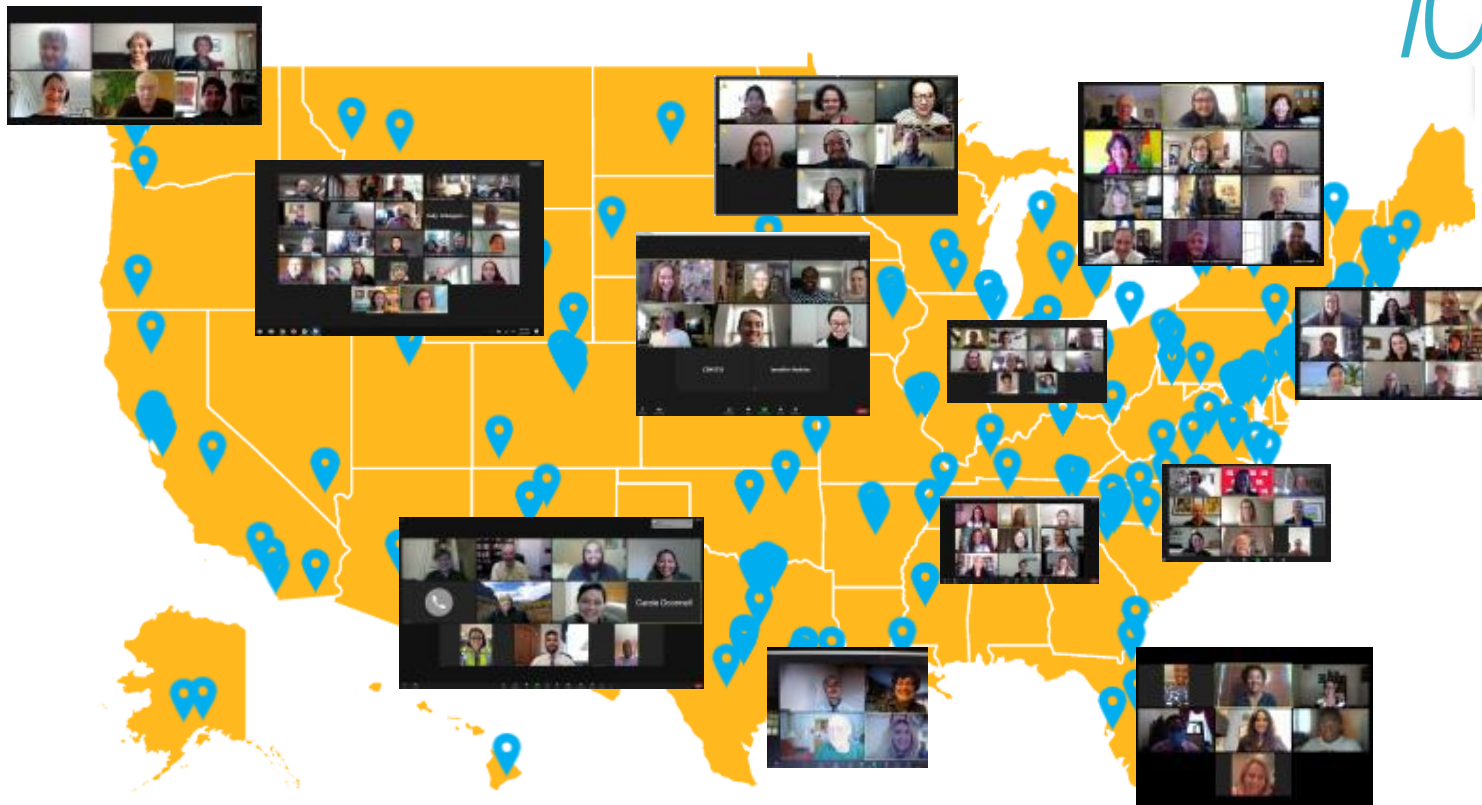
Total Meetings: 300+



Updated on April 30

Total Meetings: 300+

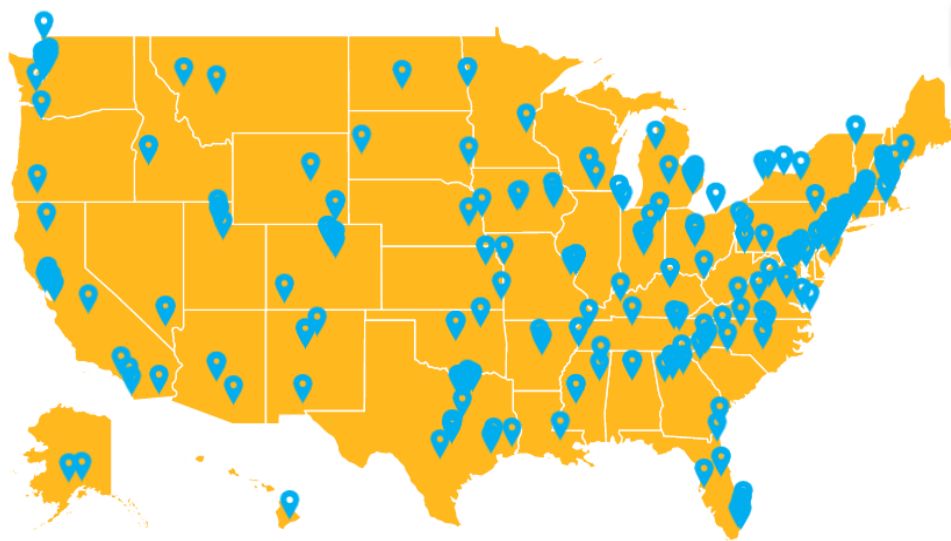
First
100
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See full size images on social media by following #Voices4RESULTS

Don't forget to submit a lobby report for any last-minute meetings that have occurred!

First results
100 Days



To get on the map, complete this form for each meeting:
www.tinyurl.com/RESLobbyReport.

First 100 Days Video

May U.S. Poverty Action

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On the heels of your amazing lobbying during the First 100 Days, generate media in support of bold housing and tax policies as part of economic recovery.

Submit letters to the editor and op-eds urging Congress to expand rental assistance and to make the EITC and CTC provisions permanent.

The **May 2021 U.S. Poverty Action** has template LTEs and other resources at: <https://results.org/volunteers/monthly-actions/>

Global Poverty Actions

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1. **Senate:** Appropriations

- Contact Senate Foreign policy aides: ask for the deadline for constituents to submit appropriations requests, and if they need requests in a particular format or form.
- In addition, ask that Senators to sign on to the Dear Colleague letters on 1) Maternal & Child Health, 2) Nutrition and Global Education. TB letter coming soon.

2. **GPE (Global Partnership for Education) Media:** Create public support for a bold, multi-year pledge to GPE by the Administration.

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RESULTS International Conference

June 12-13, 2021



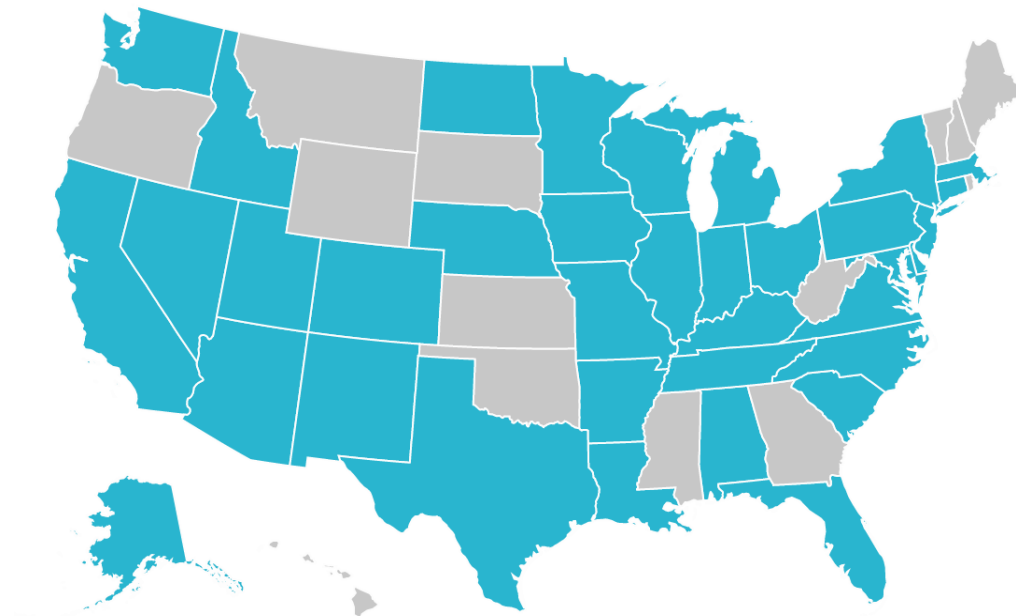
- Interactive online event
- Exciting speakers
- Advocacy skill & issue workshops
- Coordinated Advocacy Week, June 14-18

Register today! results.org/conference

Please register today if you plan to participate in
Advocacy Week

2021 International Conference Attendees State Coverage Map

results



Register today: results.org/conference

Upcoming Events

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Spring Peer-to-Peer Fundraising Campaign

Monday, May 10-Monday, May 24



**spring 2021
fundraising
campaign**

Monthly Policy Forum: U.S. Poverty

Thursday, May 20, 8:00 pm ET

Register at: <https://results.zoom.us/meeting/register/tjEoc-CvrD4oGNLFmh30yEWDpdb0JypCRveT>

Monthly Policy Forum: Global Poverty

Thursday, May 20, 9:00 pm ET

Register at: <https://results.zoom.us/meeting/register/tjwpc-mupzpkGty5kTsmK5-nhz6NAIU1G6vc>

Upcoming Events

New Advocate Orientations

Tuesday, May 4, 12:00 pm ET and May 19, 8:30 pm ET

www.results.org/volunteer

U.S. Poverty Free Agents Webinars

Tuesday, May 18, 1:00 pm and 8:00 pm ET

Contact Jos Linn at jlinn@results.org for more information.

Global Poverty Free Agents Webinar

Monday, May 24, 7:00 pm ET

Contact Lisa Marchal at lmarchal@results.org for more information.

See more on the RESULTS Events Calendar: <https://results.org/events/>

Guest Speaker: Alex Palacios, GPE

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Prior to GPE he was the Special Representative for the GAVI Alliance and has also held several posts within the U.S. Government, including Deputy Assistant Administrator for Legislative and Public Affairs at the U.S. Agency for International Development (USAID), Assistant General Counsel at the Peace Corps and at the Inter-American Foundation. He served on the Clinton-Gore Transition Team and was the U.S. Representative for UNICEF in Washington, DC.

Director, North America, Private Sector and Foundations,
Global Partnership for Education

<https://www.globalpartnership.org/>

All kids deserve the chance to learn equally, learn early, and learn well.

- COVID-19 related school closures disrupted learning for **1.5 billion** children
- The Global Partnership is the only public-private partnership exclusively focused on **quality education**
 - *Replenishment conference this year for next 5-year period*

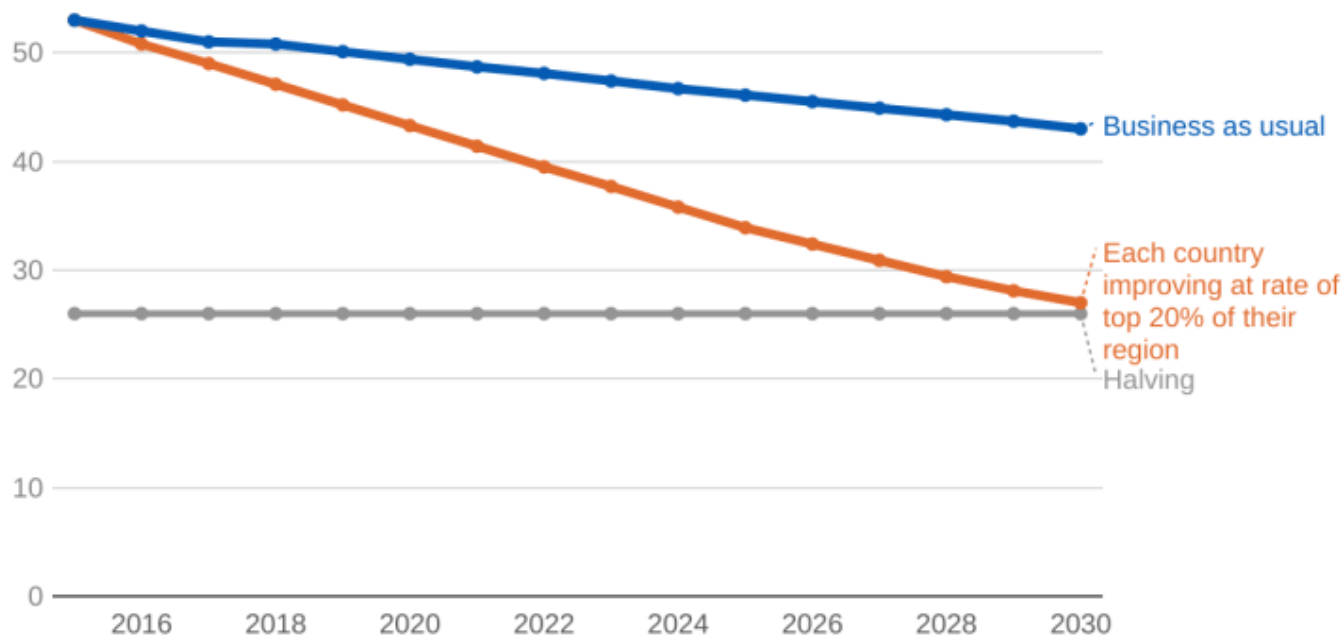
Nine out of 10 children in the world's most impoverished countries cannot read a basic story by age 10.

The inverse is true in wealthy countries, where 9 out of 10 can.

Education progress must nearly triple to halve 'learning poverty'

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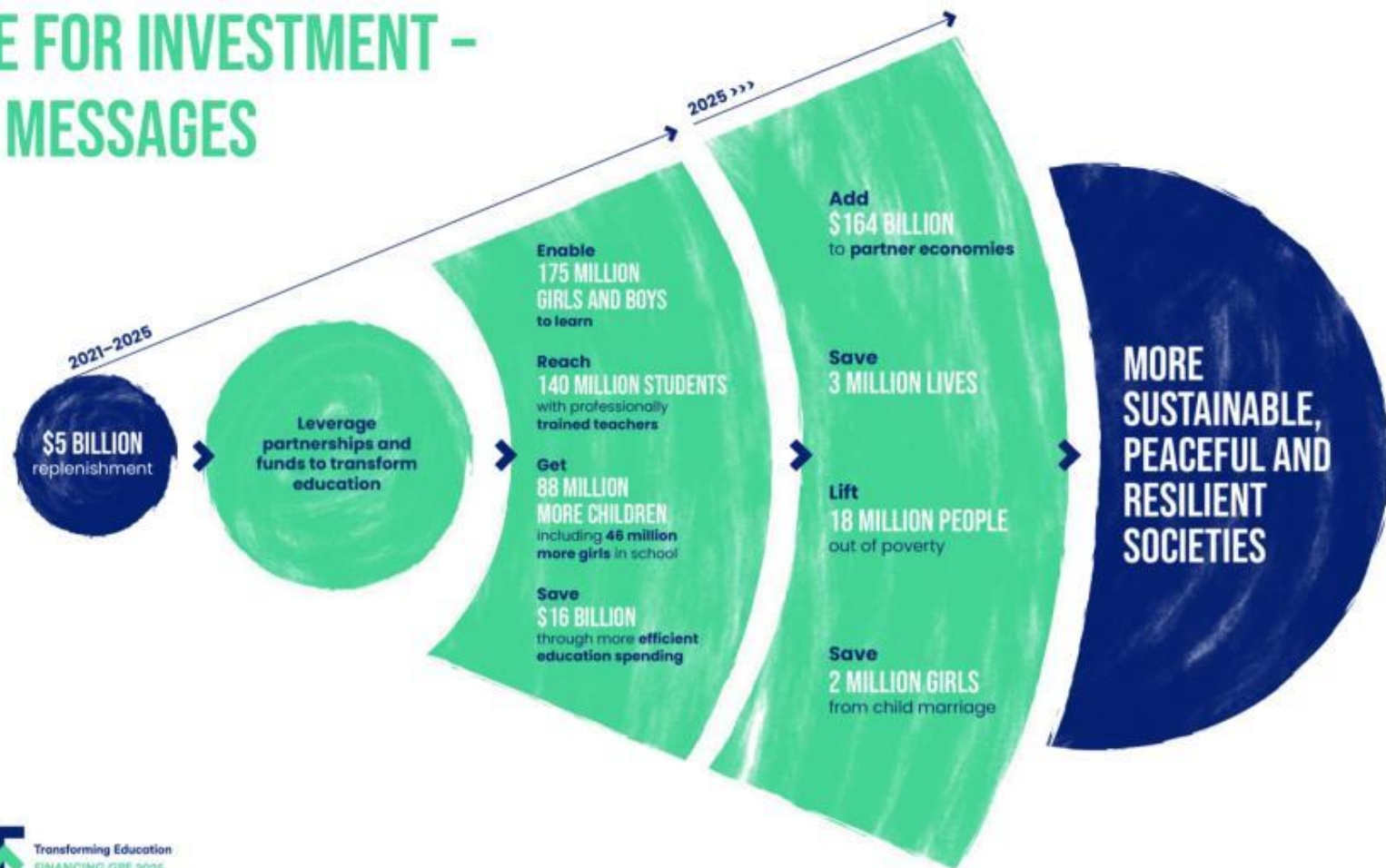
Learning poverty (% of children who cannot read at age 10)



Note: The values from 2016 to 2030 are simulated (2015-based global estimates); Source: Azevedo and others (2019) using the Global Learning Assessment Database; UIS Enrollment Data; and UN population numbers.

Embed this chart

CASE FOR INVESTMENT – KEY MESSAGES



Thanks to your advocacy, all House letters closed with 100+ signers

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House TB Letter

- 109 signers – shattering previous record!
- Calls for \$1 billion investment in USAID TB
- Led by Reps. Bera & Young

House Nutrition Letter

- 122 signers*
- Calls for \$300 million investment in USAID nutrition programs
- Led by Reps. McGovern & Fitzpatrick

House GPE Letter

- 120 signers*
- Calls for robust funding for USAID Basic Education & GPE
- Led by Reps. Quigley & Fitzpatrick

*= not final tally, check [FY22 Scorecard](#) for final numbers and signers

Now – on to the Senate!

- **Senate Maternal and Child Health and Nutrition Letter**
 - Calls for robust investment in MCHN programs
 - Led by Sens. Shaheen (D-NH) and Collins (R-ME)
- **Senate GPE and Basic Education Letter**
 - Calls for robust investment in GPE and USAID Basic Education programs
 - Led by Sen. Van Hollen (D-MD)

The blog [Time for Congress to sign up to fight poverty](#) has the most updated details!

May Global Poverty Actions

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1. Continue: Ask Senators to submit our appropriations requests to SFOPS. Find forms & deadlines on their websites or from the FP aide. Send forms to Dorothy.
2. New: Ask Sens. to sign the Maternal and Child Health and GPE/Basic Education “Dear Colleague” sign-on letters (TB letter still coming).
3. Continue meeting with House and Senate offices.
4. Bonus Ask: Cosponsor H.Res. 225 on GPE

May Global Resources

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Appropriations Requests & Sign-On Letters

- <https://results.org/resources/fy22-global-appropriations-memos/>

Additional Background information on GPE

- RESULTS Blog on GPE: <https://results.org/blog/the-u-s-must-raise-its-hand-for-global-education-with-a-bold-1-billion-pledge/>
- GPE Case for Investment: <https://www.globalpartnership.org/financing-2025/case-for-investment>
- RESULTS February Policy Forum on GPE: <https://results.org/resources/107368/>

Other Resources for Taking and Reporting Action

- Monthly Action Sheets: <https://results.org/volunteers/monthly-actions/>
- Lobby Resources: <https://results.org/volunteers/lobbying/>
- Laser Talks: <https://results.org/volunteers/laser-talks/>
- Lobby Report Form: www.tinyurl.com/RESLobbyReport



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