The RESULTS National Webinar

January 2021

Welcome!
RESULTS Anti-Oppression Values
RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
Remarks from Executive Director
Dr. Joanne Carter
COVID Deal

Bipartisan package includes:

• $25 billion in emergency rental assistance with a priority for low-income renters most at risk of eviction (more on the housing specifics here)
• Extends the national CDC eviction moratorium for one month (see revised CDC declaration form)
• 15 percent boost to SNAP for six months to help families put food on the table (more on food assistance here)
• Key changes to boost the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) for low-income workers and families, which enables workers who have lost jobs or face reduced wages to use their 2019 income to get a larger refund
• $4 billion for Gavi, the Vaccine Alliance, which will mean millions of people in low-income countries have access to a COVID vaccine
We’ve done incredible advocacy in 2020!

700+ pieces of media published

(Second highest ever!)
We’ve done incredible advocacy in 2020!

500+ congressional meetings
We’ve done incredible advocacy in 2020!

We brought housing, SNAP, & global assistance to the forefront in COVID negotiations.

We protected anti-poverty programs & secured a Gavi pledge.
2021 Policy Priorities – U.S.

- Housing
- Tax
- Nutrition
Guest Speaker: Ellen Nissenbaum

- Senior Vice President for Government Affairs for CBPP (www.cbpp.org)
- Has directed CBPP's work with federal policymakers and national organizations since 1984
- Works on federal budget and tax issues, Medicaid and health care, nutrition programs, and other critical policies
- Regarded as one of the leading legislative directors among non-profit organizations in Washington
- Assists national and state organizations and coalitions on key policy developments in Congress and the Executive Branch, strategic guidance, and communications planning
- Regularly speaks at conferences, in briefings for policymakers, and with news outlets on federal budget issues.
Questions?
Please share your questions in the chat.
Census Household Pulse Survey

Food Insecurity in Last 7 Days, Respondents w/Children by Race/Ethnicity

- **White**
  - May: 23%
  - June: 22%
  - July: 23%
  - August: 24%
  - September: 26%
  - October: 24%

- **Black**
  - May: 40%
  - June: 39%
  - July: 39%
  - August: 42%
  - September: 43%
  - October: 39%

- **Hispanic**
  - May: 35%
  - June: 37%
  - July: 36%
  - August: 37%
  - September: 35%
  - October: 39%

Meredith Dodson
mdodson@results.org
Snapshot: Families with Young Children

Prevalence of Household Food Insecurity Among Families with Low Incomes with Children < 4 Years of Age in Greater Boston

Pre-COVID Household Food Insecurity: 35.3%
January 2018-March 2020

Recent Household Food Insecurity: 38.5%
September-December 2020

Results are preliminary from ongoing Children’s HealthWatch COVID Study data collection. Current sample size: 156 families.
More Than 1 in 3 Adults Had Trouble Paying for Usual Household Expenses in Last 7 Days

Share of adults reporting that it was somewhat or very difficult for their household to pay for usual expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>All adults</td>
<td>38%</td>
</tr>
<tr>
<td>Black, not Latino</td>
<td>55%</td>
</tr>
<tr>
<td>Latino (any race)</td>
<td>51%</td>
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<tr>
<td>Other/multiracial, not Latino</td>
<td>48%</td>
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<tr>
<td>Asian, not Latino</td>
<td>32%</td>
</tr>
<tr>
<td>White, not Latino</td>
<td>31%</td>
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Note: Other/multiracial, not Latino = people identifying as American Indian, Alaska Native, Native Hawaiian or Pacific Islander, or more than one race. Percentages exclude individuals who did not respond to the question.

Source: CBPP analysis of Census Bureau Household Pulse Survey tables for December 9-21, 2020

Hardship continues
2021 housing policy priorities

Immediate need: keep renters stably housed – estimated need of $100 billion total in emergency rental assistance over 12 months

- Plus eviction moratorium (push to get new President to enact ASAP)

Then, must address underlying housing crisis with bold long-term solutions

- Dramatically scale up assistance for low-income renters
- May work on increasing supply of affordable housing (infrastructure)
- Longer term/next strategic plan: homeownership
2021 U.S. policy priorities

**Tax:** expand the EITC and Child Tax Credit (CTC)

- Expanding (and restructuring) the CTC could child poverty by at least **one-third**
- Can build on [bipartisan CTC expansion proposals](#)
- Expand EITC for younger workers/others who don’t claim dependents
- Once Dems control Senate: large scale tax legislation via reconciliation

**Food assistance** including SNAP boost beyond the 15 percent for six months included in the bipartisan package passed last month
Take Action

1. Put in your *virtual lobby meeting requests* now. Ask for face-to-face meetings with both senators and all the reps your group covers.
   • Find lobbying resources, including an editable request letter, at: [https://results.org/volunteers/lobbying/](https://results.org/volunteers/lobbying/)

2. Get *letters to the editor* published urging Congress to pass additional COVID relief as soon as possible.
   • Use our online LTE alert to take action today: [https://results.org/volunteers/action-center/](https://results.org/volunteers/action-center/)
Grassroots Inspiration and Action

Jos Linn
jlinn@results.org

Lisa Marchal
l marchesal@results.org

Ken Patterson
kpatterson@results.org
First 100 Days Results
Looking Ahead:
First 100 Days Goals

1. Meet with all 100 Senate offices by May 1
2. Meet with 3/4 of the House offices by May 1
3. Build a cadre of new RESULTS leaders across all groups that amplifies the voices of people with lived experiences of poverty
Total Meetings: 301
2021 Group Roadmaps

Put those Roadmaps into action!

• Start with lobby meeting requests

• Find Group Roadmap resources at: https://results.org/volunteers/outreach-planning/ (under “My group wants to make our plans”)

• If you haven’t already, please complete your Roadmaps.

• If you have questions, please contact Jos Linn at jlinn@results.org or 202.783.4800, x. 203.
JOIN US!
First 100 Days Kickoff Virtual Event
Saturday, February 6
1:00 pm ET – 5:00pm ET

Register today at:
results.org/first100days
Welcome RESULTS Advocates

Sheah Ableman – Kingston, NH
Shiza Ashraf – Sacramento, CA
Posa Aswani - Minneapolis, MN
Jeanette Augustine – Philadelphia, PA
Yuliza Avelar – North Brunswick, NJ
Patience Babcock – Schertz, TX
Thanh Bach - San Jose, CA
Daniel Becirevic - Garland, TX
Liam Becker – Triangle, NC
Lindsay Behen – Pittsburg, PA
Stephen Benchik – Denver, CO
Bayley Borowy - Clinton Township, MI
Georges Buhamba Hamba – Detroit, MI
Carmen Carias – Houston, TX
Marcelina Ceniceros - Iowa City, IA
Brenda De Ramus - Tacoma, WA
Sam Doiron – Schertz, TX
Briana Dorsey - Fort Worth, TX
Deborah Grieser – Washington DC
Gina Gylys – Asheville, NC
Brenna Harmless-Lentner – Tucson, AZ
Sereion Humphrey – Raleigh, NC
Alain Kwizera - Grand Prairie, TX
Jackie Jacob - Palm Springs, CA
Koryn Johnson – Corona, CA
Tameica Jones – Greenville, NC
Darrell Juan - Tucson, AZ
Yonata Kidana – Dallas, TX
Ro-Anne Galleta – Silicon Valley, CA
Niaz Hussain – Cary, NC
Meghan Leineweber - Kitsap County, WA
Matt Lok – Brighton, MA
Utkarsh Mehta - Pullman, WA
Sam Murray – Flemington, NJ
Aram Nejad – Phoenix, AZ
Kevin Peters - Fairless Hills, PA
Salina Pressimone - River Edge, NJ
Beth Prevo - Lakewood, WA
Ella Regan – Hampton, VA
Ivy Rob – Dallas, TX
Samantha Saechao – Oakland, CA
Jeff Sarazin – Birmingham, MI
Puneet Singhal - Pittsburgh, PA
Steven Tracy – Rochester, NY
Alaina Velarde - North Salt Lake, UT
Mike Villeneuve – Raleigh, NC
Greg Wagner - Glendive, MT
Nisha Wattanayuth – Madison, WI
Kristal West – Boise, ID
Hailli Wickens – Pearland, TX
Victoria Wilscam – Minneapolis, MN
Katy Wirissa - Black Diamond, WA
Ji Su Yoo - Glendale, CA
Welcome RESULTS Fellows

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<thead>
<tr>
<th>Peter Augustin</th>
<th>Leah Daniels</th>
<th>Erika Jarmon</th>
<th>Lizzett Mora</th>
<th>Timea Renfrow</th>
<th>Jazmine Smith</th>
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<tr>
<td>Sam Armstrong</td>
<td>Marcos Delgado</td>
<td>Andrea Vasquez Johnson</td>
<td>Chelsea Morgan</td>
<td>Steffani Ritter</td>
<td>Elizabeth Staffeldt</td>
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<td>Rashenda Aziz Mohona</td>
<td>Ishaan Desai</td>
<td>Monet Jones</td>
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<td>Makai Roberts</td>
<td>Ellie Storer</td>
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<td>Hunter Beetham</td>
<td>Lindsey Earl</td>
<td>Emily Kauffman</td>
<td>Valielza O'Keefe</td>
<td>Alec Rodriguez</td>
<td>J. Haley Swindle</td>
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<td>Taelyr Blehm</td>
<td>Saba Fathima</td>
<td>Ivan Khvatik</td>
<td>Drew Orlan</td>
<td>Meri Hayden Rushing</td>
<td>Edward Syth</td>
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<td>Cristina Bolanos</td>
<td>Alice Feng</td>
<td>Anuroop Kumar</td>
<td>Michael Orlando</td>
<td>Annum Sadana</td>
<td>Dianne Techwei</td>
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<td>Jamaica Brickhouse</td>
<td>Heather Fischer</td>
<td>Skylee Lawton</td>
<td>Chandrasimha Penthal</td>
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<td>Rayna Castillo</td>
<td>Gabriela Galindo</td>
<td>Brittany Lee</td>
<td>Jasmine Phillips</td>
<td>Alexandra Saulenas</td>
<td>Natalia Tovar</td>
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<tr>
<td>Maggie Cech</td>
<td>Indiana Hammel</td>
<td>Hwa Young Lee</td>
<td>O'nisha Philpot</td>
<td>Allen Setzer</td>
<td>Aaron Tucker</td>
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<td>Paloma Chumacero</td>
<td>Deanna Jacobs</td>
<td>Rania Lewis</td>
<td>Alicia Polak</td>
<td>Sandhya Shankar</td>
<td>Sarah Vizeswarapu</td>
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<td>Cindy Collazo Zapata</td>
<td>Brian Jan</td>
<td>Annika List</td>
<td>Kazmyn Ramos</td>
<td>Kavita Shah</td>
<td>Antigone Washington</td>
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<td>Cesia Cotache Condor</td>
<td>Abhinav Janappareddi</td>
<td>Dilani Logan</td>
<td>Danielle Radford</td>
<td>Alexandria Smith</td>
<td>Leena Yumeen</td>
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<td>Tiffany Chiem</td>
<td>Olivera Jankovska</td>
<td>Samantha Magbulos</td>
<td>Mayisah Rahman</td>
<td>Hunter Smith</td>
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<td>Jibrell Crump</td>
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<td>Michaela Mishoe</td>
<td>Yassah Reed</td>
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New Advocate Lobbying Success

Crystal Sexton
Hampton, New Hampshire
RESULTS Free Agent
Joined RESULTS in November 2020
Resources for Working with Congress

Step-by-Step Guides

WORKING WITH CONGRESS

GROWING AS AN ADVOCATE

WORKING WITH THE MEDIA

WORKING WITH THE COMMUNITY
Lobbying Resources

- Laser talks to request meetings & speak about our campaigns
- Sample letter to request meeting
- Leave behinds

I want to request a lobby meeting.
I want to prepare for a lobby meeting.
I want to assess my member of Congress.
I need lobbying materials.
I want to report a lobby meeting.
Setting Up a Meeting

1. Contact scheduler for your member of Congress, make a verbal request (use our laser talk)
2. Follow with a written request (use our sample letter)
3. Follow up with the scheduler via email & phone
4. Develop relationships with DC aides covering our issues and staff in local offices. Ask them to help you secure a meeting with the Rep. or Senator.
BREAKOUT ROOM DISCUSSION

We recognize that we’re in a challenging political environment.

What has worked in securing meetings/establishing relationships with members of Congress (MoCs) in such an environment?

Let’s break out into smaller rooms and talk about it.
BREAKOUT ROOM DISCUSSION
Debrief

What did you learn?
What inspired you?
2021 International Conference

JUNE 12-13

WITH ADVOCACY WEEK FOLLOWING

VIRTUAL FORMAT
Upcoming Trainings

Basics of Zoom Training
Wednesday, January 13, 8:30 pm ET
Register: https://results.zoom.us/meeting/register/tJYlc-muqDojG93K3vrNo3DC5UgYFaNXYEc-

How Do I Meet with My Congressional Office?
Thursday, January 21, 8:30 pm ET
Register: https://results.zoom.us/meeting/register/tJMsdOqoqj8uHtYJQGlxxUgBKzOXOtPy1Md

Researching Your Members of Congress
Thursday, January 28, 8:30 pm ET
Register: https://results.zoom.us/meeting/register/tjYvduyopjMqGNT_bXzBLzblYn9223MwmoaN

Registration information also in the Weekly Update!
https://results.org/volunteers/weekly-updates/
BIPOC CAUCUS
Jan. 13, 2021, 8:30pm ET

How the Judicial System Affects Poverty and the BIPOC Community

Join us for a caucus meeting reserved only for Black, Indigenous, and people of color, featuring speaker Asia Bijan Thompson, Esq., Law Guardian with the NJ Office of the Public Defender.

Contact: ygordon@results.org
Upcoming Events

New Advocate Orientation
Tuesday, January 12, 12:00 pm ET
Register to attend at:
https://results.salsalabs.org/orientationcallrsvp/index.html?_ga=2.111757443.60245586.1607979731-2052042826.1602183780

U.S. Poverty Free Agents Webinars
Tuesday, January 19, 1:00 pm and 8:00 pm ET
Contact Jos Linn at jlinn@results.org for more information

Global Poverty Free Agents Webinar
Monday, January 25, 8:00 pm ET
Contact Lisa Marchal at lmarshal@results.org for more information
RESULTS African Diaspora Virtual Meet & Greet

January 29, 2021
8:00pm ET

The African Leadership Cohort is inviting all RESULTS volunteers of the African Diaspora and anyone of African descent to join us for a meet & greet session.

Registration: Contact Alice Aluoch at aaluoch@results.org.
Don’t Forget!
First 100 Days Kickoff Virtual Event
Saturday, February 6
1:00 pm ET – 5:00pm ET

Register today at:
results.org/first100days
Text RESULTS to 50457 to sign up for text action alerts.
Questions?

Please share your questions in the chat.
2021 Policy Priorities – Global

- Pandemic response
- Education
- Nutrition
- Tuberculosis
2021 Global policy priorities

• Responding to the global pandemic
• U.S. leadership for the Global Partnership for Education
• Increase support for underfunded priorities
  o Nutrition
  o Tuberculosis
2021 Global policy priorities

- Responding to the global pandemic
- U.S. leadership for the Global Partnership for Education
- Increase support for underfunded priorities
  - Nutrition
  - Tuberculosis
The pandemic could drive an additional 150 million people into extreme poverty.
Sources: Lakner et al. (2020) (updated), PovcalNet, Global Economic Prospects
Note: Extreme poverty is measured as the number of people living on less than $1.90 per day. 2017 is the latest year with official global poverty estimates. SAR regional estimates are not shown.
Not just more extreme poverty – more extreme inequality. Poor households are hit harder and recover slower than wealthier households.
SHORT-RUN IMPACT IN CRISIS
Crises have larger welfare effects on poorer households. This means initial welfare differences between rich and poor get larger.

LONG-RUN RECOVERY
Income growth is often slower for poor households in recovery as they lost human capital and assets during the crisis. This also makes the welfare difference larger.

NEXT CRISIS
Without intervention, this cycle repeats increasing inequality as it goes.
By 2022 an additional:
- 9.3 million children with wasting
- 2.3 million children stunted
- 168,000 child deaths from undernutrition
An additional $1.2 billion per year in nutrition funding could mitigate the worst impacts.
Up to two thirds of AIDS, TB and malaria programs report service disruptions.

The Global Fund has exhausted its funding to support country responses.
“The second wave is here.”

Dr. John N. Nkengasong
Director
Africa Centers for Disease Control and Prevention
0.2

Percent of U.S. Covid-19 emergency funding for global aspects of the pandemic.
Congress should provide at least $20 billion in emergency Covid-19 funding for the global pandemic, including $4 billion for the Global Fund to Fight AIDS, Tuberculosis, and Malaria.
The pandemic could drive an additional 150 million people into extreme poverty.
2021 Global policy priorities

- Responding to the global pandemic
- U.S. leadership for the Global Partnership for Education
- Increase support for underfunded priorities
  - Nutrition
  - Tuberculosis
160 MILLION
more children are in school in GPE partner countries.

If these children all lived in one country, it would be the ninth largest in the world.
2X

the number of girls are on the path to equality.

82 million more girls are in school in GPE partner countries. Primary enrollment for girls has increased by 65 percent and almost three-quarters of partner countries have achieved gender parity in school completion rates.
OVER $500 MILLION

for COVID-19 global education response.

GPE is the largest provider of education grants in the global COVID-19 response, supporting partner countries’ efforts to ensure continued learning, schools reopen safely and recovery leads to better learning rather than a return to business as usual.
At least 1.5 billion students were out of school at the peak of the pandemic.
CASE FOR INVESTMENT – KEY MESSAGES

2021-2026

$5 BILLION replenishment

Leverage partnerships and funds to transform education

Enable 175 MILLION GIRLS AND BOYS to learn
Reach 140 MILLION STUDENTS with professionally trained teachers
Get 88 MILLION MORE CHILDREN including 48 million more girls in school
Save $16 BILLION through more efficient education spending

2025

Add $164 BILLION to partner economies
Save 3 MILLION LIVES
Lift 18 MILLION PEOPLE out of poverty
Save 2 MILLION GIRLS from child marriage

MORE SUSTAINABLE, PEACEFUL AND RESILIENT SOCIETIES
The U.S. should pledge $1 billion over 5 years (2021-2025) at the Global Partnership for Education replenishment conference in July.
2021 Global policy priorities

• Responding to the global pandemic

• U.S. leadership for the Global Partnership for Education

• Increase support for underfunded priorities
  o Nutrition
  o Tuberculosis
Supply all pregnant women with prenatal vitamins

Support breastfeeding mothers

Continue large-scale Vitamin A Supplementation

Expand coverage of specialized foods for treatment
The U.S. accelerate investment in high impact health and nutrition interventions, including:
- $1 billion for USAID TB programs
- Increased funding and new legislation to strengthen nutrition programs.
Please report your advocacy actions!

https://results.org/volunteers/reporting-your-advocacy-actions/

Let us know how many were in your room at your location today (or how many joined from your city, if you know).

Put the city and number in the chat box or send to lmarchal@results.org