2020 RESULTS Roadmap

Group or Free Agent Name: _____ State: _____

Primary Focus Area: U.S. Poverty / Global Poverty / Both (circle one)

Use this form to document your 2020 Group Roadmap in conjunction with the Roadmap Guide (https://results.org/wp-content/uploads/RESULTS-2020-Group-Roadmap-Guide.pdf). Once completed, please enter the info from this form online at: www.tinyurl.com/wg98uqt.

Group Norms:

1.
2.
3.
4.
5.
6.

In 2020, our group will meet in person:

___ Twice per month (the RESULTS national webinar being one of them) - BEST PRACTICE
___ Once per month on the national webinar day (first Saturday at 1pm ET)
___ Once per month not on the national webinar day
___ Other: _____

Who are the members of your group and their role(s)? (Please list every member; additional space at end of form)

NAME	E-MAIL and BEST CONTACT PHONE NUMBER	ROLE(S)

Share your 2020 Outcome Statement. In a few sentences, share what your group hopes to accomplish in 2020 (see a sample here; https://results.org/wp-content/uploads/RESULTS-2020-Group-Roadmap-Guide.pdf).

RESULTS
the power to end poverty

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The above sections are required to complete the online form. The remaining pages are optional, but we strongly encourage you to complete them. The more detail you provide, the better success you'll have.

What time period does your Roadmap cover? ___ Whole year ___ First 6 months Other: _____

Group Health

What steps will you take to add new members to your local RESULTS group in 2020?

What is your group's process for welcoming new volunteers into your group?

Do you need help from RESULTS staff to set up a process for welcoming new volunteers? ____ Yes ____ No

What steps will you take to create, maintain, and/or cultivate your local action network?

Members of Congress

What is the last name of your representative in Congress? _____

What steps will your group take in 2020 to move this representative up the Champion Scale?

What is the last name of one of your senators in Congress? _____

What steps will your group take in 2020 to move this senator up the Champion Scale?

What is the last name of one of your senators in Congress? _____

What steps will your group take in 2020 to move this senator up the Champion Scale?

Please list the last names of any other representatives you plan to work with in 2020.

What steps will your group take in 2020 to move these additional representatives up the Champion Scale?

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Media

Our goal is to get the following types of media published in 2020:

	Letters to the editor	Op-eds	Editorials	TV/Radio/Other
1-5 pieces				
6-10 pieces				
10-20 pieces				
20+ pieces				

How will you leverage your published media to generate the political will to end poverty in 2020? For example, how will you let members of Congress know you got published? And how can you use your published media to motivate others into action?

Conference and Fundraising

The RESULTS International Conference is a great opportunity to celebrate RESULTS' 40th Anniversary (June 20-23 in Washington, DC; www.results.org/conference). Who from your group will attend the 2020 International Conference?

RESULTS 40th Anniversary is a milestone that can attract donors to our cause. Does your group plan to fundraise for RESULTS in 2020? _____ Yes _____ No _____ Not sure yet

If yes, what do you plan to do?

_____ Spring Friends & Family Online Fundraising Campaign (April/May 2020)

_____ Virtual Thanksgiving Feast Online Fundraising Campaign (November 2020)

_____ Our own local fundraising event celebrating RESULTS' 40th Anniversary

_____ Other: _____

What is your fundraising goal for 2020? (in dollars) $_____

Additional space for listing group members (cont'd from page 1)

NAME	E-MAIL and BEST CONTACT PHONE NUMBER	ROLE(S)