

The logo consists of a white speech bubble with rounded corners and a small tail pointing towards the bottom-left. Inside the bubble, the word "results" is written in a bold, lowercase, red sans-serif font.

**results**

# The RESULTS National Webinar

September 2020

*Welcome!*

# Our Anti-Oppression Values

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

*RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.*

*We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.*

*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

*There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.*

Find all our anti-oppression resources at: <https://results.org/volunteers/anti-oppression/>

# Where things stand now

The logo for 'results' is a red speech bubble shape with the word 'results' in white lowercase letters.

- House passed HEROES Act May 15
- Senate voted on a “skinny” package Thursday
  - Not expected to move
  - Overall, need to pressure to get a deal done
- White House and Congressional leaders negotiating but minimal progress



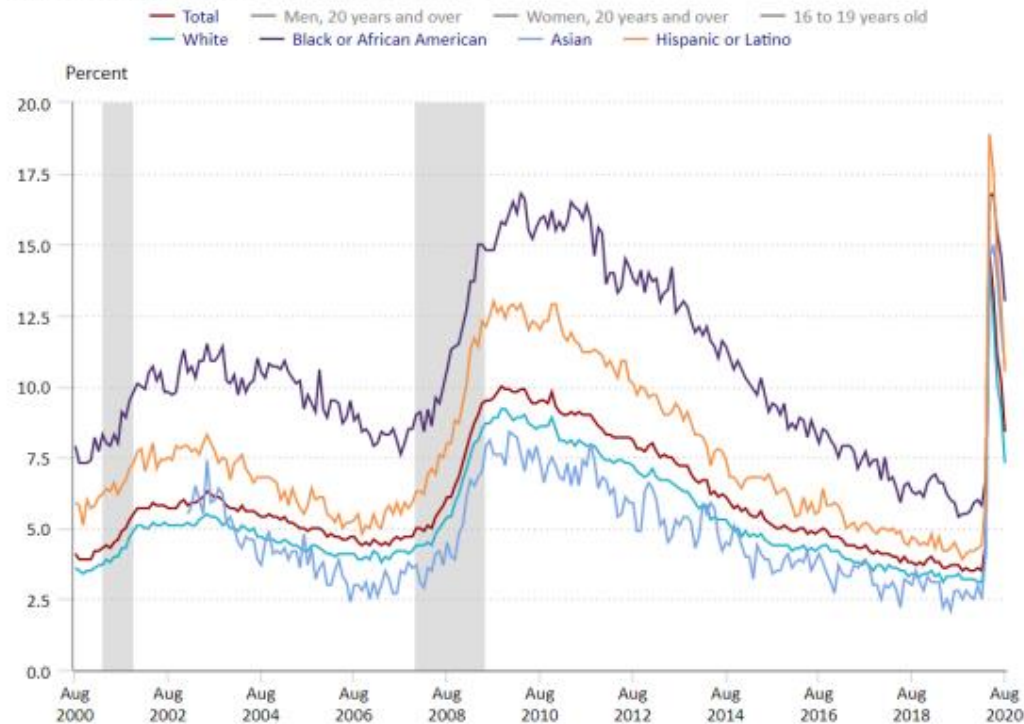
Meredith Dodson  
mdodson@results.org

# Economic woes

results

## Civilian unemployment rate, seasonally adjusted

Click and drag within the chart to zoom in on time periods



August data: 8.4 percent unemployment

More people remain unemployed than at the height of the Great Recession.

More than 1 in 10 Black women (12.0%) and Latinas (10.5%) are still unemployed, compared to only 6.9% of white men.

Hover over chart to view data.

Note: Shaded area represents recession, as determined by the National Bureau of Economic Research.

# Families are still struggling

results

From the latest Census [Household Pulse Survey](#) (August 19-31):

- 12.1 million adults in households with children (14.1 percent) without enough to eat in past 7 days
- 8.2 million adults in households (14.4 percent) not up to date on their rent

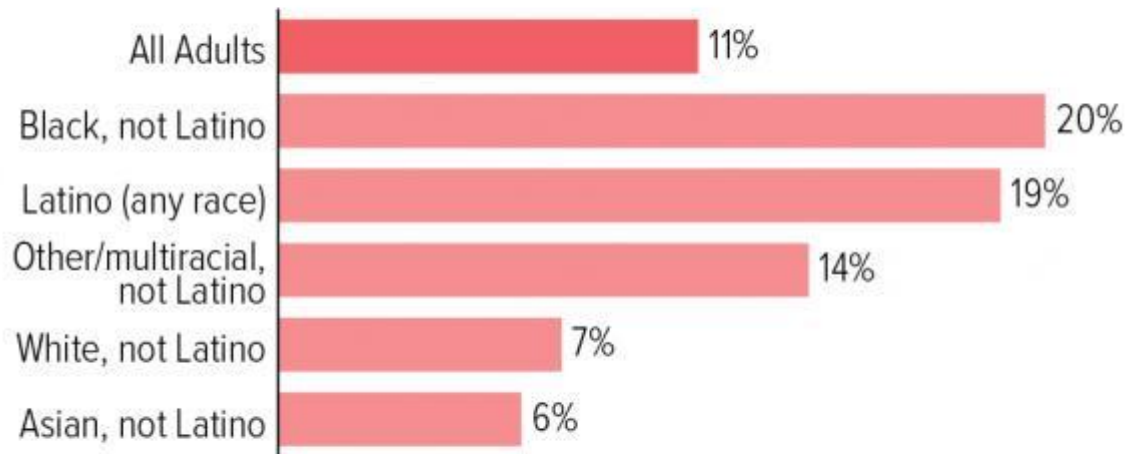


**#BoostSNAPNow**

FEEDING  
AMERICA

## Black and Latino Households Likelier to Experience Food Insufficiency During Pandemic

Share of adults saying that their household sometimes or often did not have enough to eat in the last 7 days, as of July 7, 2020



Note: Other/Multiracial not Latino = people identifying as American Indian, Alaska Native, Native Hawaiian or Pacific Islander, or more than one race. Percentages are based on reporting distributions and do not include the populations that did not report to the question.

Source: CBPP analysis of Census Bureau Household Pulse Survey

results

**Black and  
Latinx  
households  
struggling to  
put food on  
the table**

# Congress should boost SNAP

results

## SNAP STRENGTHS



**SNAP reduces hunger**  
by providing low-income people  
necessary food money



**SNAP bolsters local economies**  
by increasing money spent for food at  
local retailers



**SNAP delivers assistance**  
quickly & effectively to people recovering  
from disasters and economic crises



# Reprieve for renters

results



**Back rent will be owed  
when the federal eviction  
moratorium expires.**

What does this mean for millions of  
low-income renters who were already  
struggling before the pandemic?



#RENTRELIEFNOW!

**Helpful:** September 1 CDC  
national eviction moratorium.

But millions are still struggling to  
make ends meet, and this  
moratorium won't pay the rent.  
"Tenants already owe nearly \$25  
billion in back rent, which could  
reach \$69.8 billion by the end of  
the year," according  
to [conservative economist Mark  
Zandi of Moody's analytics](#).



# Rental assistance key to keep housing affordable

results

NEARLY

**1/2**

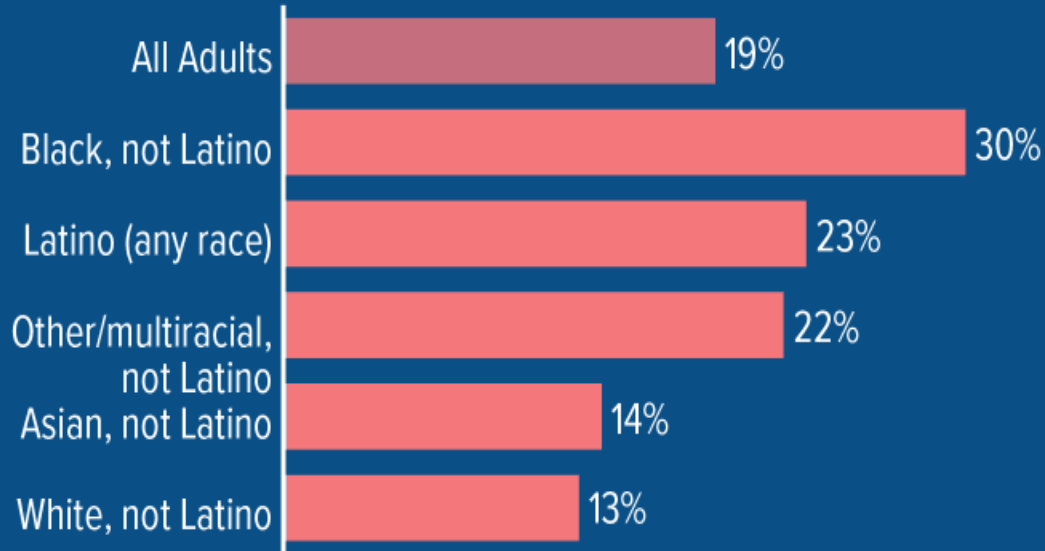
of all rental units are  
**owned by individual investors,**  
often known as “mom & pop” landlords.



**HOUSING MATTERS**  
*an Urban Institute Initiative*

# 1 IN 5 RENTERS BEHIND ON RENT DURING PANDEMIC, WITH BLACK AND LATINO RENTERS FACING GREATEST HARDSHIP

Share of adult renters saying they are behind on last month's rent, as of July 7, 2020



# Guest Speaker

## Kali Daugherty

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- RESULTS volunteer from Milwaukee, Wisconsin since 2016
- Lead Community Intervention Specialist with the Milwaukee County Housing Division
- Currently part of the [Experts on Poverty](#) cohort
- Former REAL Change Fellow



# Nearly 9 in 10 people



in the U.S. agree that our elected leaders in Washington should take major action to **make sure everyone has stable, affordable housing** during the COVID-19 outbreak



OPPORTUNITY  
STARTS AT HOME

Source: Public Opinion Poll  
May 15-20, 2020 Hart Research Associates

# U.S. Poverty Requests

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

Will you personally speak to Senate/House Leadership urging them to pass a robust relief package, and prioritize:

- **\$100 billion in emergency rental assistance**
  - Included in House bill, but not in Senate GOP proposal
- **Boost the maximum SNAP benefits by 15 percent**
  - Included in House bill but not Senate GOP proposal

There is bipartisan support for [rental assistance](#) and an [increase in SNAP benefits](#), but we need Congress to pass a robust relief package to ensure we help families keep a roof over their heads and food on the table.

**TAKE ACTION:** forward our email alert to your Action Network today, and mark your calendars for a National Call-In Day Wednesday.

# Getting to leadership still matters

results



Sen. Mitch McConnell (R-KY)  
Senate Majority Leader



Rep. Nancy Pelosi (D-CA-12)  
Speaker of the House



Sen. Chuck Schumer (D-NY)  
Senate Minority Leader



Rep. Kevin McCarthy (R-CA-23)  
House Minority Leader

Policymakers  
need to hear  
from  
colleagues that  
COVID relief is  
important

# U.S. Poverty Action Resources

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U.S. Poverty Action available online at: <https://results.org/volunteers/monthly-actions/>

- Online Housing LTE: <https://results.org/volunteers/action-center/?vvsrsrc=%2fcampaigns%2f72504%2frespond>
- Online SNAP LTE: <https://results.org/volunteers/action-center/?vvsrsrc=%2fcampaigns%2f74353%2frespond>
- Partial information on evictions: <https://nlihc.org/coronavirus-and-housing-homelessness/eviction-update>
- State data on renters at risk of eviction: [https://nlihc.org/sites/default/files/The Eviction Crisis 080720.pdf](https://nlihc.org/sites/default/files/The%20Eviction%20Crisis%20080720.pdf)
- Report published media at: [www.tinyurl.com/RESULTSMedia](http://www.tinyurl.com/RESULTSMedia)
- Report meetings with Congressional offices at: [www.tinyurl.com/RESLRF](http://www.tinyurl.com/RESLRF)

*Public pressure (media) and direct follow up (especially with Senate GOP) key*



# U.S. Census poverty data released next week

2019 Census Poverty Data overview with  
Meredith Dodson

Tuesday, September 15

8:00 pm ET

Join at

<https://results.zoom.us/j/324294681> or dial

by phone at (669) 900-6833 or (929) 436-  
2866,

meeting ID: 324 294 681.

# Remarks from Executive Director Dr. Joanne Carter



# Grassroots Inspiration and Action

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Jos Linn  
jlinn@results.org



Lisa Marchal  
lmarchal@results.org



Ken Patterson  
kpatterson@results.org

# Letters to the Editor Structure

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

Typically 150-200 words – the shorter, the better

## How it appears

1. Local & timely hook
2. Why it matters
3. Call to action

## How you write it

1. Call to action
2. Why it matters
3. Local & timely hook

# Letters to the Editor Structure

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

## How it appears

1. Local & timely hook
2. Why it matters
3. Call to action

## How you write it

1. **CALL TO ACTION**
2. Why it matters
3. Local & timely hook

# Letters to the Editor Structure

A good **CALL TO ACTION** is:

- Brief
- Specific
- Mentions people by name

# Letters to the Editor Structure

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## How it appears

1. Local & timely hook
2. Why it matters
3. Call to action

## How you write it

1. Call to action
2. **WHY IT MATTERS**
3. Local & timely hook



# Why it matters

The logo consists of a red speech bubble shape with the word "results" written in white lowercase letters inside it.

Why do I care about this issue?

What makes this issue compelling now?

Why does my member of Congress  
need to know about it?

# Letters to the Editor Structure

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

## How it appears

1. Local & timely hook
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## How you write it

1. Call to action
2. Why it matters
- 3. LOCAL & TIMELY HOOK**

# Local and timely hook

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Racism

2020 election coverage

Coronavirus

Local election

Poverty and homelessness

Unemployment

Public health

Evictions

Pop culture

Health care workers

Candidate endorsement

Gridlock in DC

Local or national budget cuts

Student housing

Health disparities

Charity drives



## 100 percent of unsent letters never get published!

Submitting your LTE:

- E-mail it directly to the paper (e.g. [letters@kcstar.com](mailto:letters@kcstar.com) - look on paper's website for address)
- Submit it through your paper's website
- Submit it through the RESULTS website (<https://results.org/volunteers/action-center/>)
- Mailing a hard copy to your local paper (takes longer)

**Important!** Most papers require you to include your name and contact info to be published. If you are a new writer, they will sometimes contact you to verify authorship.

# Leverage your Media

The logo consists of a red speech bubble shape pointing to the right, containing the word "results" in white lowercase letters.

Maximize the impact of your media by:

- **Send copies to the appropriate aides** in your House and Senate offices
- **Tag members of Congress on social media** with your published letters
- Share your media with group members and your Local Action Networks **urging people to write letters in response**
- Plan to deliver all your recent media in **upcoming lobby meetings**

# Leverage your Media

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

Share your knowledge and experience – show someone new how to write and submit their own LTE

*What better way is there to create political will than teaching someone else how to do it?*

Leveraging Your Media info sheet:

<https://results.org/wp-content/uploads/Leveraging-Media-Chart.pdf>

30-minute “Media Lab” training at:

[https://results.zoom.us/rec/share/1ZA2K-j\\_8jpLf5XDxUjza\\_IFIKPhaaa81HQAq6VZxRtkb1kqcVP4Uym8yuOkFhIB](https://results.zoom.us/rec/share/1ZA2K-j_8jpLf5XDxUjza_IFIKPhaaa81HQAq6VZxRtkb1kqcVP4Uym8yuOkFhIB)

# Your Media Power: Open Lines

- Tell us about your media actions, successes, and challenges





### Cornyn, Senate should pass a relief package

Re: Aug. 16 article, "Americans waiting on help, but Congress is in recess."

I am appalled that the Senate recessed for three weeks without passing emergency legislation to address the pandemic and economic crisis. Sen. John Cornyn shows he is a leader by standing behind Sen. Mitch McConnell on TV. How about he and his colleagues take action to deal with the emergency America faces?

Sen. Cornyn and the Senate need to go back to work and pass a COVID-19 package that provides \$100 billion emergency rental assistance to avert the catastrophe of 20 million Americans evicted. What about the more than 25 million workers who got their last \$600 supplement with their unemployment check at the end of July? And, according to experts, they need to provide \$20 billion to keep the wheels from falling off international humanitarian health work.

This is a real crisis for real Americans. We need real leaders who will take real action right now.

**Mark Coats, Austin**

### Cornyn: I'll keep fighting for more pandemic relief

Re: Aug. 18 letter to the editor, "Cornyn, Senate should pass a relief package."

In his Aug. 18 letter, a writer expressed his desire for Congress to do more to help Texans suffering from the economic consequences of the pandemic. We've passed five coronavirus relief packages so far, and I share his frustration that we're stalled on a sixth.

To date, Congress has passed trillions of dollars in coronavirus relief, including \$312 billion in public health funding and \$28 billion for COVID-19 testing. We've sent recovery checks of up to \$1,200 per individual, boosted unemployment benefits with an additional \$600 per week, and appropriated more than \$25 billion to help Americans suffering from food insecurity.

Still, we need to do more for Texans who are out of a job through no fault of their own. I support an extension of enhanced federal unemployment benefits, another round of recovery checks, and more funding for schools and child-care. I'll keep fighting to deliver that for Texans.

**John Cornyn,  
U.S. Senator, Austin**

**results**

## Influence of Letters to the Editor



**Eloise Sutherland**  
**RESULTS Austin**

# Your Media Power

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

- Over 80 pieces of media generated since August 1 (let's keep it going)
- Over 125 pieces of media generated on Global poverty and COVID-19 requests since January
- Over 225 pieces of media generated on US poverty and COVID-19 requests since January

# Leveraging Your Media Power

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

- Your media was sent to House and Senate leadership in August. We'll send it to them again in Sept.
- Let's make sure your MoCs see our media—let them know that people from all over the nation want them to lead.
- We'll send you our media packets to forward to your representatives and senators with a request to lead.

# Upcoming Events

The logo for 'results' is a red speech bubble shape with the word 'results' in white lowercase letters.

**U.S. Poverty Free Agents webinar**  
**Tuesday, September 15**  
**1:00 pm ET**

Join at

<https://results.zoom.us/j/324294681>

or dial by phone at (669) 900-6833  
or (929) 436-2866,  
meeting ID: 324 294 681.

**Global Poverty Free Agents webinars**  
**Monday, September 21**  
**1:00 pm and 8:00 pm ET**

Join at

<https://results.zoom.us/j/285681999>

or dial (669) 900-6833 or (929) 436-  
2866, meeting ID: 285 681 999.

# Upcoming Events

## RESULTS United National Webinar Saturday, October 3 at 1:00 pm ET

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online

at: <https://results.zoom.us/j/994444828> or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.

# Upcoming Events

Wednesday, October 7 - Action Network  
Community of Practice, 8:30 pm ET. Join  
at <https://results.zoom.us/j/427674133> or by  
phone at (929) 436-2866 or (669) 900-6833,  
meeting ID: 427 674 133

# Upcoming Events

The logo for 'results' is located in the top right corner. It consists of a red speech bubble shape with the word 'results' written in white lowercase letters inside it.

Putting *The Righteous Mind* into Practice

Tuesday, October 13, 9:00 pm ET

Learn how to use the concepts from the book in how you talk about RESULTS' issues

Check the Weekly Update for login info:

<https://results.org/volunteers/weekly-updates/>





**Text RESULTS to 50457 to sign up for text action alerts.**

# RESULTS: BE AN ADVOCATE

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WHO WE ARE | WHAT WE DO | HOW WE DO IT | WHY IT MATTERS



Sign up for an upcoming New Advocate Orientation at:

<https://bit.ly/RESULTSorIENTATION>

# Welcome new RESULTS Advocates

The RESULTS logo consists of the word "results" in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points towards the bottom-left.

LuQman Abdullah - Philadelphia, PA

Ashley Swaby - Bloomington, IN

Chris Butchee - Minneapolis, MN

Saba Fathima - Boulder, CO

Haley Swindle - Savannah, GA

Grace Ramsey - Lexington, KY

Erin McNamara - Atlanta, GA

Dakeya Jordan - Fort Worth, TX

Marcia Wong - Simpsonville, SC

Rayna Castillo - Phoenix, AZ

Valory Means - Douglasville, GA

Sydney Harding - Rockville, Maryland

Courtney Cohen - San Diego, CA

Elyse Dolde - Denver, CO

Sela Davis - Iowa City, IA

**Please use the chat box to send a welcoming message to our new volunteers. We're so happy you're here!**

# New Advocate Success Story

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**Carina Grainey**  
Group Leader  
RESULTS Twin Cities

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# Age 20-30?

## Apply today for our young leader fellowship!

[www.results.org/fellowship](http://www.results.org/fellowship)



# Guest Speakers

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David Bryden, TB Advocacy Officer



Rahab Mwaniki, KANCO





# **Impact of COVID 19 on TB services in Kenya**

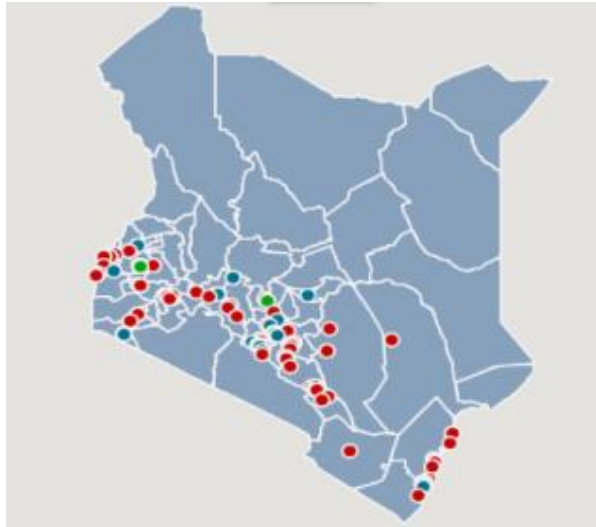
**Rahab Mwaniki**

**Campaigns Manager**

**KANCO**



## ABOUT KANCO



*KANCO national membership spread*

- Formed in 1990 and duly registered in 1997 as a not for profit network organization
- The Largest Network Organization in Kenya
- Progressive membership of 1200 Organizations
- Our national membership spread can be viewed on the interactive online mapping platform at [www.kanco.org/map](http://www.kanco.org/map)





## Covid Incountry

The country reported its first case of COVID-19 on 13<sup>th</sup> March, 2020 and thereafter a raft of measures were put in place to contain the spread of the virus including restriction of movements, closure of learning institutions, lockdowns, curfews among others.

## HCW Deployment

At the beginning, National MOH staff were mobilized to manage quarantine sites and be part of COVID-19 response team. The counties have now taken over most of the roles.

By 17<sup>th</sup> June 2020, there were 4044 confirmed positive cases reported in the country, 107 fatalities and 1353 recoveries.





# DSTB Case Notification Trend



Drop of 9% in 2020 (Jan-May) compared to similar period in 2019

2019

As at 5<sup>th</sup> June

	Notified	Peds	Co-infection
January	4,190	349[8.5%]	1032[24.6%]
February	6,770	601[8.9%]	1753[25.9%]
March	11,699	1180[10%]	3055[26.1%]
April	4,426	467[10.5%]	1050[23.7%]
May	8,426	934[11.1%]	2157[25.6%]

35481

Pediatric Case Finding was 9.9% and co-infection rates were at 25.5%. Bact Confirmed were 19994[56.3%] and Clinically dx were 15517[43.6%]. Data also points to indication of more screening among HIV patients in 2019 than in 2020 (probably due to reduced facility visits by HIV patients). 2019 case finding for January and February was lower than that of 2020.

2020

As at 5<sup>th</sup> June

	Notified	Peds	Co-infection
January	5,077	376[7.4%]	1163[22.9%]
February	7,511	696[9.2%]	1852[24.7%]
March	9,948	1048[10.5%]	2384[24%]
April	4,446	412[9.3%]	1031[23.2%]
May	5,283	419[7.9%]	1285[24.3%]

32,265

Pediatric Case Finding is 9.1% and co-infection rates were at 23.9%. Bact Confirmed are 18748[58.1%] and Clinically dx are 13517[41.9%]. Counties with massive drop in case finding include Kilifi (-33.5%), Trans Nzoia (-30.4%), Isiolo (-27.1%), Vihiga (-22.1%) and Elgeyo Marakwet (-20.6%). Despite the Covid Challenges Nyeri, Siaya, Kirinyaga and Turkana increased case finding by over 10% each.



# Addressing TB during Covid-19



## Community DOTS - 08

Some DRTB patients in Nairobi on facility DOTS to be considered for community DOTS

## TB Screening - 07

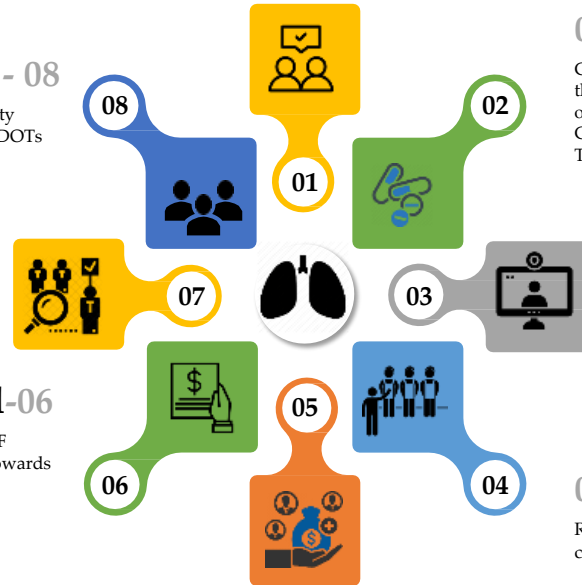
Screening of TB for those in quarantine and isolation facilities

## GF Funding Proposal-06

Developing and submitting proposal for GF funding on COVID-19. Part of support is towards procurement of PPEs to HCWs community TB activities

## Fund Re-allocation – 05

Reallocation of funds to procure PPEs for healthcare workers



## 01 - Communication

Communication issued to counties through the office of the DG Health on guidelines on continuity of TB services during COVID.

Transitioned to Injectable free regimen

## 02 – Drug Collections

Longer period of drug collections provided to minimize patient interaction with the health system

## 03 – Virtual Meetings

Virtual meetings to sensitize staff on TB and COVID-19 and allay fears

## 04 – Restricted TA

Restricted technical assistance visits to counties with some virtual TAs



# Global Fund COVID 19 funding

GF- Flexibility of USD 5.9M

Response mechanism Priority 1 =USD13.4 M

Response Mechanism Priority 2= USD22.3M



# Contact Information

|Office: + 254 722 203 344 / +254 733 333 237

|Address: P.O Box 69866 – 00400 Nairobi – Kenya



[kanco@kanco.org](mailto:kanco@kanco.org)



Website: [www.kanco.org](http://www.kanco.org)



[Facebook](#)



[Twitter](#)

# Campaigns Update

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John Fawcett

[jfawcett@results.org](mailto:jfawcett@results.org)



A global  
pandemic  
demands a global  
response.



# Signs of Progress

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- 105 members of Congress sign bipartisan Lee-Roby letter in support of emergency Global Fund assistance
- House Appropriations Committee includes \$10 billion in emergency global funding, including \$2.5 billion for global health
- Senate Appropriations Committee proposes \$4.4 billion in emergency global funding, including \$3 billion for global health

# Our Requests

Ask Leadership for no less than \$20 billion in international aid in any emergency response, including:

- \$4 billion for the Global Fund to Fight AIDS, TB, and Malaria
- \$4 billion for Gavi, The Vaccine Alliance
- \$2 billion for Anti-Hunger, including at least \$500 million for Nutrition

Let us know how many were in your room  
at your location today!

Put the city and number in the chat box  
or send to [lmarchal@results.org](mailto:lmarchal@results.org)



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**@RESULTS\_Tweets**



**/RESULTSEdFund**



**@voices4results**

**[www.results.org](http://www.results.org)**