The RESULTS National Webinar
September 2020
Welcome!
Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
Where things stand now

• House passed HEROES Act May 15

• Senate voted on a “skinny” package Thursday
  o Not expected to move
  o Overall, need to pressure to get a deal done

• White House and Congressional leaders negotiating but minimal progress

Meredith Dodson
mdodson@results.org
Economic woes

August data: 8.4 percent unemployment
More people remain unemployed than at the height of the Great Recession.
More than 1 in 10 Black women (12.0%) and Latinas (10.5%) are still unemployed, compared to only 6.9% of white men.
Families are still struggling

From the latest Census Household Pulse Survey (August 19-31):

- 12.1 million adults in households with children (14.1 percent) without enough to eat in past 7 days
- 8.2 million adults in households (14.4 percent) not up to date on their rent

“I've always been someone who made sure I was prepared for an emergency – but I wasn't completely prepared for [COVID-19].”

-Yeshim, Colorado

#BoostSNAPNow
Black and Latino Households Likelier to Experience Food Insufficiency During Pandemic

Share of adults saying that their household sometimes or often did not have enough to eat in the last 7 days, as of July 7, 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Adults</td>
<td>11%</td>
</tr>
<tr>
<td>Black, not Latino</td>
<td>20%</td>
</tr>
<tr>
<td>Latino (any race)</td>
<td>19%</td>
</tr>
<tr>
<td>Other/multiracial, not Latino</td>
<td>14%</td>
</tr>
<tr>
<td>White, not Latino</td>
<td>7%</td>
</tr>
<tr>
<td>Asian, not Latino</td>
<td>6%</td>
</tr>
</tbody>
</table>

Note: Other/Multiracial not Latino = people identifying as American Indian, Alaska Native, Native Hawaiian or Pacific Islander, or more than one race. Percentages are based on reporting distributions and do not include the populations that did not report to the question.

Source: CBPP analysis of Census Bureau Household Pulse Survey

Black and Latinx households struggling to put food on the table
Congress should boost SNAP

**SNAP STRENGTHS**

- **SNAP reduces hunger**
  by providing low-income people necessary food money

- **SNAP bolsters local economies**
  by increasing money spent for food at local retailers

- **SNAP delivers assistance**
  quickly & effectively to people recovering from disasters and economic crises
Helpful: September 1 CDC national eviction moratorium.

But millions are still struggling to make ends meet, and this moratorium won’t pay the rent. “Tenants already owe nearly $25 billion in back rent, which could reach $69.8 billion by the end of the year,” according to conservative economist Mark Zandi of Moody’s analytics.
Rental assistance key to keep housing affordable

Nearly 1/2 of all rental units are owned by individual investors, often known as “mom & pop” landlords.
1 IN 5 RENTERS BEHIND ON RENT DURING PANDEMIC, WITH BLACK AND LATINO RENTERS FACING GREATEST HARDSHIP

Share of adult renters saying they are behind on last month’s rent, as of July 7, 2020

- All Adults: 19%
- Black, not Latino: 30%
- Latino (any race): 23%
- Other/multiracial, not Latino: 22%
- Asian, not Latino: 14%
- White, not Latino: 13%
Guest Speaker
Kali Daugherty

- RESULTS volunteer from Milwaukee, Wisconsin since 2016
- Lead Community Intervention Specialist with the Milwaukee County Housing Division
- Currently part of the Experts on Poverty cohort
- Former REAL Change Fellow
Nearly 9 in 10 people in the U.S. agree that our elected leaders in Washington should take major action to make sure everyone has stable, affordable housing during the COVID-19 outbreak.

Source: Public Opinion Poll
May 15-20, 2020 Hart Research Associates
Will you personally speak to Senate/House Leadership urging them to pass a robust relief package, and prioritize:

- **$100 billion in emergency rental assistance**
  - Included in House bill, but not in Senate GOP proposal

- **Boost the maximum SNAP benefits by 15 percent**
  - Included in House bill but not Senate GOP proposal

There is bipartisan support for rental assistance and an increase in SNAP benefits, but we need Congress to pass a robust relief package to ensure we help families keep a roof over their heads and food on the table.

**TAKE ACTION**: forward our email alert to your Action Network today, and mark your calendars for a National Call-In Day Wednesday.
Getting to leadership still matters

Policymakers need to hear from colleagues that COVID relief is important.
U.S. Poverty Action Resources

U.S. Poverty Action available online at: https://results.org/volunteers/monthly-actions/

• Online Housing LTE: https://results.org/volunteers/action-center/?vvsrc=%2fcampaigns%2f72504%2frespond

• Online SNAP LTE: https://results.org/volunteers/action-center/?vvsrc=%2fcampaigns%2f74353%2frespond

• Partial information on evictions: https://nlihc.org/coronavirus-and-housing-homelessness/eviction-update

• State data on renters at risk of eviction: https://nlihc.org/sites/default/files/The_Eviction_Crisis_080720.pdf

• Report published media at: www.tinyurl.com/RESULTSMedia

• Report meetings with Congressional offices at: www.tinyurl.com/RESLRF

Public pressure (media) and direct follow up (especially with Senate GOP) key
U.S. Census poverty data released next week

2019 Census Poverty Data overview with Meredith Dodson
Tuesday, September 15
8:00 pm ET
Join at
https://results.zoom.us/j/324294681 or dial
by phone at (669) 900-6833 or (929) 436-2866,
meeting ID: 324 294 681.
Remarks from Executive Director Dr. Joanne Carter
Grassroots Inspiration and Action

Jos Linn
jlinn@results.org

Lisa Marchal
Imarchal@results.org

Ken Patterson
kpatterson@results.org
Letters to the Editor
Structure

Typically 150-200 words – the shorter, the better

How it appears
1. Local & timely hook
2. Why it matters
3. Call to action

How you write it
1. Call to action
2. Why it matters
3. Local & timely hook
Letters to the Editor
Structure

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How you write it
1. CALL TO ACTION
2. Why it matters
3. Local & timely hook
Letters to the Editor

Structure

A good **CALL TO ACTION** is:

- Brief
- Specific
- Mentions people by name
**Letters to the Editor**

**Structure**

<table>
<thead>
<tr>
<th>How it appears</th>
<th>How you write it</th>
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</thead>
<tbody>
<tr>
<td>1. Local &amp; timely hook</td>
<td>1. Call to action</td>
</tr>
<tr>
<td>2. Why it matters</td>
<td>2. WHY IT MATTERS</td>
</tr>
<tr>
<td>3. Call to action</td>
<td>3. Local &amp; timely hook</td>
</tr>
</tbody>
</table>
Why it matters

Why do I care about this issue?

What makes this issue compelling now?

Why does my member of Congress need to know about it?
Letters to the Editor
Structure

How it appears
1. Local & timely hook
2. Why it matters
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How you write it
1. Call to action
2. Why it matters
3. LOCAL & TIMELY HOOK
Local and timely hook

Racism
2020 election coverage
Coronavirus
Local election
Poverty and homelessness
Unemployment
Public health
Evictions

Pop culture
Health care workers
Candidate endorsement
Gridlock in DC
Local or national budget cuts
Student housing
Health disparities
Charity drives
SEND IT!

100 percent of unsent letters never get published!

Submitting your LTE:

• E-mail it directly to the paper (e.g. letters@kcstar.com - look on paper’s website for address)
• Submit it through your paper’s website
• Submit it through the RESULTS website (https://results.org/volunteers/action-center/)
• Mailing a hard copy to your local paper (takes longer)

Important! Most papers require you to include your name and contact info to be published. If you are a new writer, they will sometimes contact you to verify authorship.
Leverage your Media

Maximize the impact of your media by:

• **Send copies to the appropriate aides** in your House and Senate offices

• **Tag members of Congress on social media** with your published letters

• Share your media with group members and your Local Action Networks urging people to write letters in response

• Plan to deliver all your recent media in **upcoming lobby meetings**
Leverage your Media

Share your knowledge and experience – show someone new how to write and submit their own LTE

*What better way is there to create political will than teaching someone else how to do it?*


30-minute “Media Lab” training at: https://results.zoom.us/rec/share/1ZA2K-j_8jpLf5XDxUjza_IFIKPhaaa81HQaq6VZxRtjb1kqcVP4Uym8yuOkFlI8
Your Media Power: Open Lines

• Tell us about your media actions, successes, and challenges
Influence of Letters to the Editor

Eloise Sutherland
RESULTS Austin

Re: Aug. 16 article, “Americans waiting on help, but Congress is in recess.”

I am appalled that the Senate recessed for three weeks without passing emergency legislation to address the pandemic and economic crisis. Sen. John Cornyn shows he is a leader by standing behind Sen. Mitch McConnell on TV. How about he and his colleagues take action to deal with the emergency America faces?

Sen. Cornyn and the Senate need to go back to work and pass a COVID-19 package that provides $100 billion emergency rental assistance to avert the catastrophe of 20 million Americans evicted. What about the more than 25 million workers who got their last $600 supplement with their unemployment check at the end of July? And, according to experts, they need to provide $20 billion to keep the wheels from falling off international humanitarian health work.

This is a real crisis for real Americans. We need real leaders who will take real action right now.

Mark Coats, Austin

Re: Aug. 18 letter to the editor, “Cornyn, Senate should pass a relief package.”

In his Aug. 18 letter, a writer expressed his desire for Congress to do more to help Texans suffering from the economic consequences of the pandemic. We’ve passed five coronavirus relief packages so far, and I share his frustration that we’re stalled on a sixth.

To date, Congress has passed trillions of dollars in coronavirus relief, including $312 billion in public health funding and $28 billion for COVID-19 testing. We’ve sent recovery checks of up to $1,200 per individual, boosted unemployment benefits with an additional $600 per week, and appropriated more than $25 billion to help Americans suffering from food insecurity.

Still, we need to do more for Texans who are out of a job through no fault of their own. I support an extension of enhanced federal unemployment benefits, another round of recovery checks, and more funding for schools and childcare. I’ll keep fighting to deliver that for Texans.

John Cornyn, U.S. Senator, Austin
Your Media Power

• Over 80 pieces of media generated since August 1 (let's keep it going)
• Over 125 pieces of media generated on Global poverty and COVID-19 requests since January
• Over 225 pieces of media generated on US poverty and COVID-19 requests since January
Leveraging Your Media Power

• Your media was sent to House and Senate leadership in August. We'll send it to them again in Sept.

• Let's make sure your MoCs see our media—let them know that people from all over the nation want them to lead.

• We'll send you our media packets to forward to your representatives and senators with a request to lead.
Upcoming Events

U.S. Poverty Free Agents webinar
Tuesday, September 15
1:00 pm ET
Join at
https://results.zoom.us/j/324294681
or dial by phone at (669) 900-6833
or (929) 436-2866,
meeting ID: 324 294 681.

Global Poverty Free Agents webinars
Monday, September 21
1:00 pm and 8:00 pm ET
Join at
https://results.zoom.us/j/285681999
or dial (669) 900-6833 or (929) 436-2866,
meeting ID: 285 681 999.
Upcoming Events

RESULTS United National Webinar
Saturday, October 3 at 1:00 pm ET

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: https://results.zoom.us/j/994444828 or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.
Upcoming Events

Wednesday, October 7  -  Action Network Community of Practice, 8:30 pm ET. Join at https://results.zoom.us/j/427674133 or by phone at (929) 436-2866 or (669) 900-6833, meeting ID: 427 674 133
Upcoming Events

Putting *The Righteous Mind* into Practice
Tuesday, October 13, 9:00 pm ET
Learn how to use the concepts from the book in how you talk about RESULTS’ issues
Check the Weekly Update for login info:
https://results.org/volunteers/weekly-updates/
Text RESULTS to 50457 to sign up for text action alerts.
RESULTS: BE AN ADVOCATE

WHO WE ARE  I  WHAT WE DO  I  HOW WE DO IT  I  WHY IT MATTERS

Sign up for an upcoming New Advocate Orientation at:
Welcome new RESULTS Advocates

LuQman Abdullah - Philadelphia, PA
Ashley Swaby – Bloomington, IN
Chris Butchee – Minneapolis, MN
Saba Fathima - Boulder, CO
Haley Swindle - Savannah, GA
Grace Ramsey – Lexington, KY
Erin McNamara – Atlanta, GA
Dakeya Jordan – Fort Worth, TX
Marcia Wong – Simpsonville, SC
Rayna Castillo – Phoenix, AZ
Valory Means – Douglasville, GA
Sydney Harding - Rockville, Maryland
Courtney Cohen - San Diego, CA
Elyse Dolde – Denver, CO
Sela Davis – Iowa City, IA

Please use the chat box to send a welcoming message to our new volunteers. We're so happy you're here!
New Advocate Success Story

Carina Grainey
Group Leader
RESULTS Twin Cities
Age 20-30?

Apply today for our young leader fellowship!

www.results.org/fellowship
Guest Speakers

David Bryden, TB Advocacy Officer

Rahab Mwaniki, KANCO
Impact of COVID 19 on TB services in Kenya

Rahab Mwaniki
Campaigns Manager
KANCO
ABOUT KANCO

• Formed in 1990 and duly registered in 1997 as a not for profit network organization

• The Largest Network Organization in Kenya

• Progressive membership of 1200 Organizations

• Our national membership spread can be viewed on the interactive online mapping platform at www.kanco.org/map

KANCO national membership spread
Covid Incountry
The country reported its first case of COVID-19 on 13th March, 2020 and thereafter a raft of measures were put in place to contain the spread of the virus including restriction of movements, closure of learning institutions, lockdowns, curfews among others.

HCW Deployment
At the beginning, National MOH staff were mobilized to manage quarantine sites and be part of COVID-19 response team. The counties have now taken over most of the roles. By 17th June 2020, there were 4044 confirmed positive cases reported in the country, 107 fatalities and 1353 recoveries.
Pediatric Case Finding was 9.9% and co-infection rates were at 25.5%. Bact Confirmed were 19994[56.3%] and Clinically dx were 15517[43.6%]. Data also points to indication of more screening among HIV patients in 2019 than in 2020 (probably due to reduced facility visits by HIV patients). 2019 case finding for January and February was lower than that of 2020.

### DSTB Case Notification Trend

#### Drop of 9% in 2020 (Jan-May) compared to similar period in 2019

<table>
<thead>
<tr>
<th></th>
<th>Notified</th>
<th>Peds</th>
<th>Co-infection</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>4,190</td>
<td>349[8.5%]</td>
<td>1032[24.6%]</td>
</tr>
<tr>
<td>February</td>
<td>6,770</td>
<td>601[8.9%]</td>
<td>1753[25.9%]</td>
</tr>
<tr>
<td>March</td>
<td>11,699</td>
<td>1180[10%]</td>
<td>3055[26.1%]</td>
</tr>
<tr>
<td>April</td>
<td>4,426</td>
<td>467[10.5%]</td>
<td>1050[23.7%]</td>
</tr>
<tr>
<td>May</td>
<td>8,426</td>
<td>934[11.1%]</td>
<td>2157[25.6%]</td>
</tr>
</tbody>
</table>

#### 2020

<table>
<thead>
<tr>
<th></th>
<th>Notified</th>
<th>Peds</th>
<th>Co-infection</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>5,077</td>
<td>376[7.4%]</td>
<td>1163[22.9%]</td>
</tr>
<tr>
<td>February</td>
<td>7,511</td>
<td>696[9.2%]</td>
<td>1852[24.7%]</td>
</tr>
<tr>
<td>March</td>
<td>9,948</td>
<td>1048[10.5%]</td>
<td>2384[24%]</td>
</tr>
<tr>
<td>April</td>
<td>4,446</td>
<td>412[9.3%]</td>
<td>1031[23.2%]</td>
</tr>
<tr>
<td>May</td>
<td>5,283</td>
<td>419[7.9%]</td>
<td>1285[24.3%]</td>
</tr>
</tbody>
</table>

Pediatric Case Finding is 9.1% and co-infection rates were at 23.9%. Bact Confirmed are 18748[58.1%] and Clinically dx are 13517[41.9%]. Counties with massive drop in case finding include Kilifi (-33.5%), Trans Nzoia (-30.4%), Isiolo (-27.1%), Vihiga (-22.1%) and Elgeyo Marakwet (-20.6%). Despite the Covid Challenges Nyeri, Siaya, Kirinyaga and Turkana increased case finding by over 10% each.
Addressing TB during Covid-19

01 - Communication
Communication issued to counties through the office of the DG Health on guidelines on continuity of TB services during COVID. Transitioned to Injectable free regimen

02 – Drug Collections
Longer period of drug collections provided to minimize patient interaction with the health system

03 – Virtual Meetings
Virtual meetings to sensitize staff on TB and COVID-19 and allay fears

04 – Restricted TA
Restricted technical assistance visits to counties with some virtual TAs

05 – Fund Re-allocation
Reallocation of funds to procure PPEs for healthcare workers

06 – GF Funding Proposal
Developing and submitting proposal for GF funding on COVID-19. Part of support is towards procurement of PPEs to HCWs community TB activities

07 – TB Screening
Screening of TB for those in quarantine and isolation facilities

08 – Community DOTS
Some DRTB patients in Nairobi on facility DOTs to be considered for community DOTs
Global Fund COVID 19 funding

GF- Flexibility of USD 5.9M

Response mechanism Priority 1 = USD13.4 M

Response Mechanism Priority 2 = USD22.3M
Contact Information

|Office: + 254 722 203 344 / +254 733 333 237
|Address: P.O Box 69866 – 00400 Nairobi – Kenya

kanco@kanco.org

Website: www.kanco.org

Facebook  Twitter
Campaigns Update

John Fawcett
jfawcett@results.org
A global pandemic demands a global response.
Signs of Progress

• 105 members of Congress sign bipartisan Lee-Roby letter in support of emergency Global Fund assistance

• House Appropriations Committee includes $10 billion in emergency global funding, including $2.5 billion for global health

• Senate Appropriations Committee proposes $4.4 billion in emergency global funding, including $3 billion for global health
Our Requests

Ask Leadership for no less than $20 billion in international aid in any emergency response, including:

• $4 billion for the Global Fund to Fight AIDS, TB, and Malaria
• $4 billion for Gavi, The Vaccine Alliance
• $2 billion for Anti-Hunger, including at least $500 million for Nutrition
Let us know how many were in your room at your location today!

Put the city and number in the chat box or send to lmarshal@results.org