The RESULTS United National Webinar

Welcome!

Remarks from

Executive Director

Dr. Joanne Carter

Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/

Grassroots Shares

Delores Lyons
RESULTS Detroit

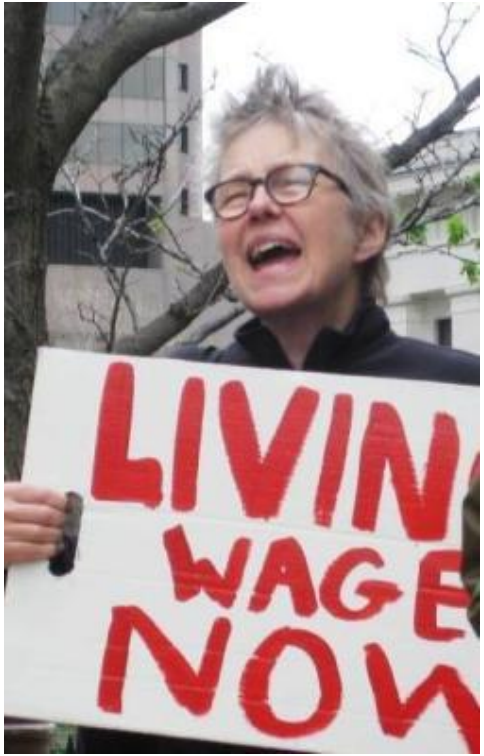
Grassroots Shares

NELIMA SITATI
RESULTS African Leaders Cohort

Grassroots Shares

Asia Bijan Thompson
RESULTS Experts on Poverty Alumnus

Grassroots Shares



Ginnie Vogts
RESULTS Columbus

Educate yourself and act!

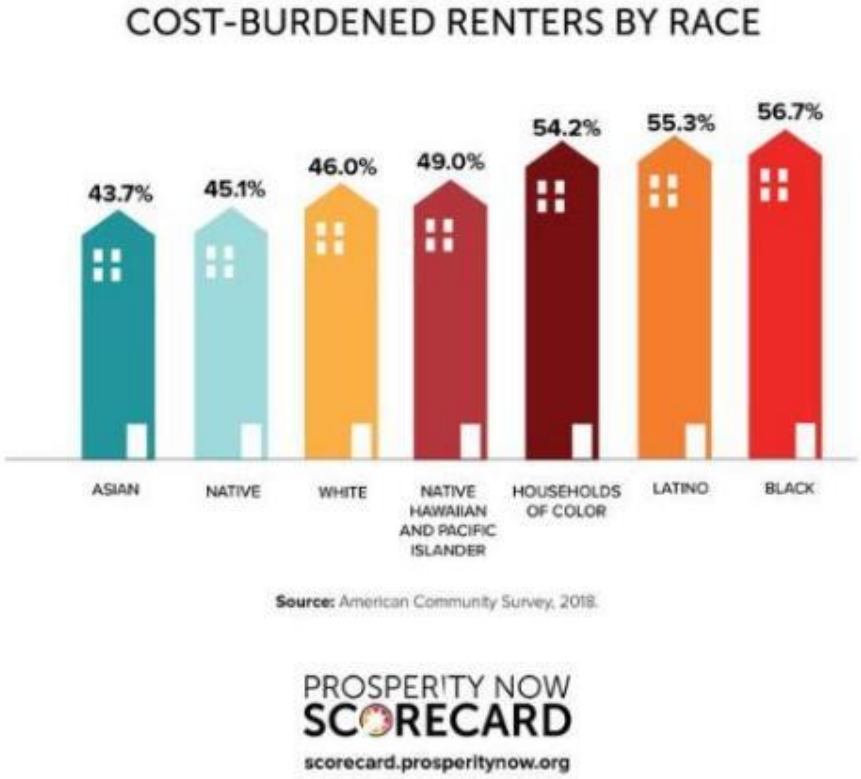
Educate yourself on racism and find actions to take at:

- Movement for Black Lives: https://m4bl.org
- Campaign Zero: https://www.joincampaignzero.org
- Color of Change: https://colorofchange.org
- NAACP: https://www.naacp.org
- Equal Justice Initiative: https://eji.org

June 10: How to Be an Ally in the Fight for Racial Justice webinar

The agony and outrage of racism has boiled over in the US. Many white people are asking themselves how to be allies to their Black peers. One thing white people can do is take it upon themselves to get educated and find meaningful actions that do not place additional burden on people experiencing racism. Join us on **Wednesday June 10 at 9:00 pm ET** to discuss what you can do. Join via Zoom: https://results.zoom.us/j/390106571 or dial +1 929 436 2866, meeting ID: 390106571.

U.S. Policy Update



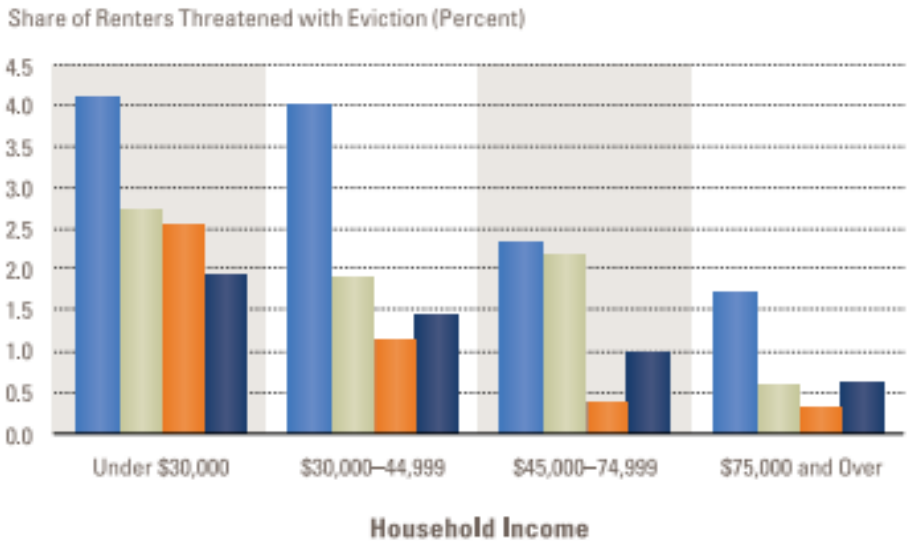
Since 1960, renter's incomes have gone up by 5 percent while rental cost has gone up by 61 percent.

Meredith Dodson
mdodson@results.org

Millions struggled before this crisis

results

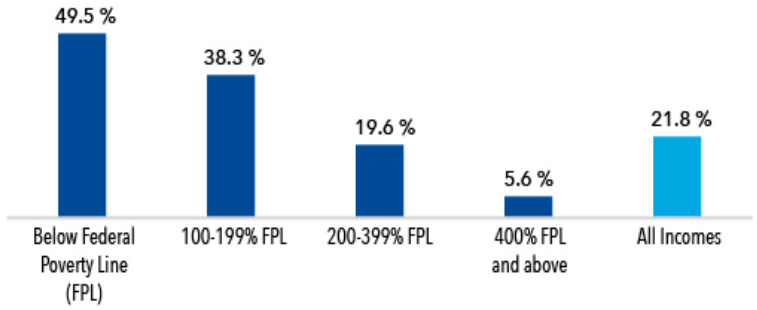
Lower-Income Minority Households Are the Most Likely to Come Under Threat of Eviction



Notes: Respondents reported being threatened with eviction in the three months prior to the survey. Black, Asian/other, and white households are non-Hispanic. Hispanics may be of any race.

Source: JCHS tabulations of HUD, 2017 American Housing Survey.

Households Not Confident They Could Handle a $400 Unexpected Expense



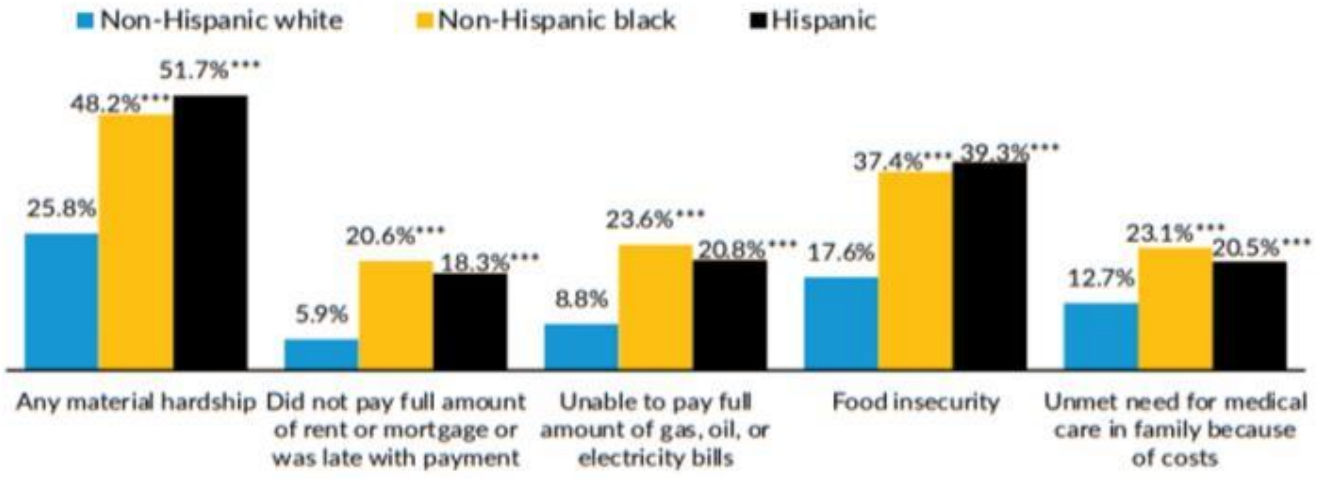
Source: Urban Institute Well-Being and Basic Needs Survey, December 2017.
Respondents were adults aged 18 to 64.

People Struggling as Rents Due

results

Share of Parents Ages 18 to 64 Reporting That Their Families Experienced Material Hardship in the Last 30 Days, March/April 2020

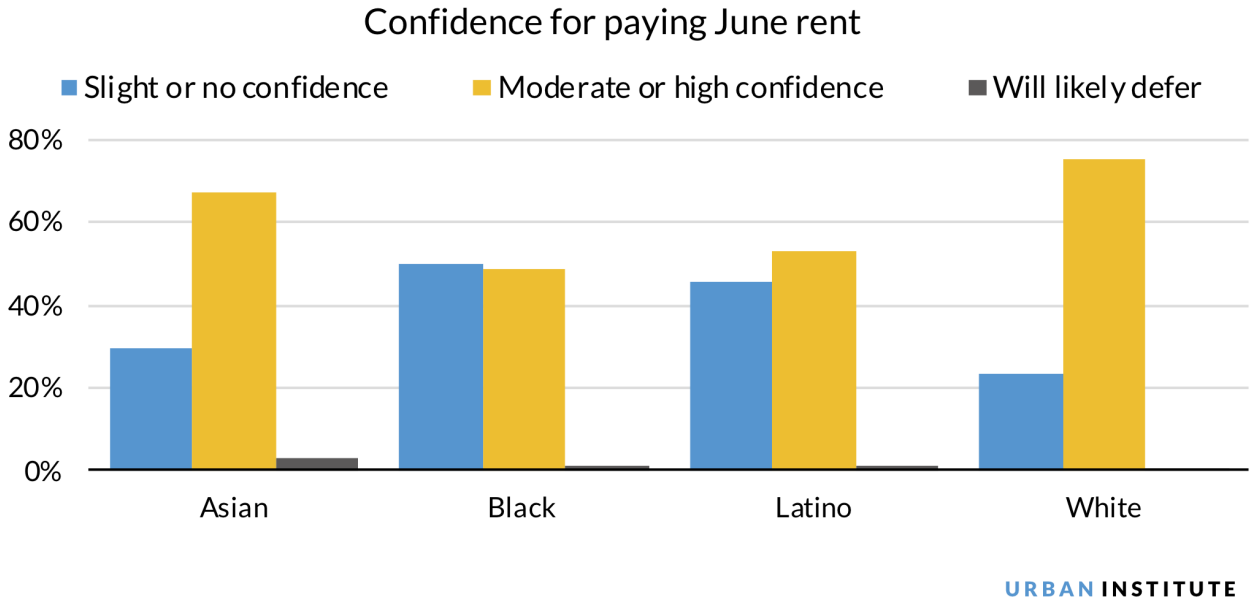
By race/ethnicity



URBAN INSTITUTE

Source: Health Reform Monitoring Survey, quarter 1 2020. The survey was conducted between March 25 and April 10, and 74.5 percent of respondents completed the survey by March 31.

First of the Month Comes Fast



Source: Authors' calculations using US Census Bureau Household Pulse Survey data for May 14–May 19, 2020.
Notes: Results include estimates for renters who responded to the survey and answered specific questions about their ability to pay. The Pulse Survey provides estimates for all adults in households; therefore, percentages should be interpreted as the share of adults in households who pay rent. "Latino" includes respondents who identified as "Hispanic or Latino" of any race; "White," "Black," and "Asian" exclude respondents who identified as "Hispanic or Latino."

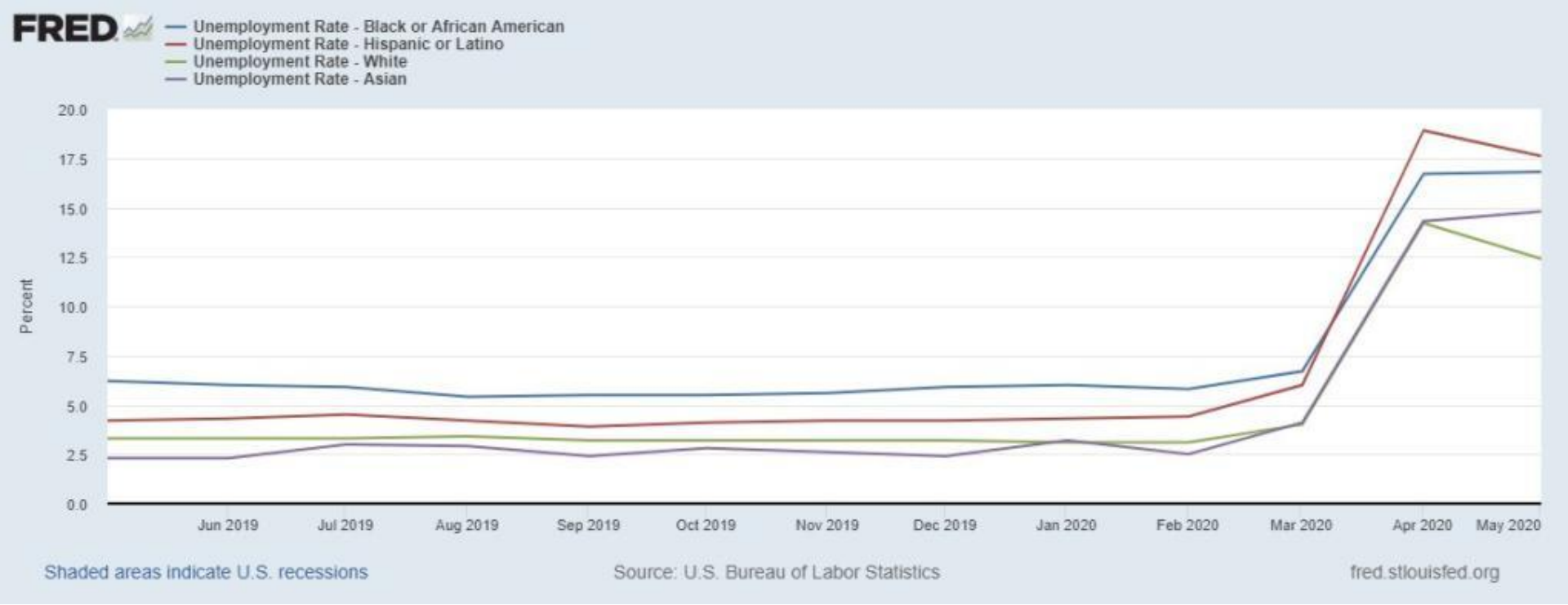
Over half of all people

in the U.S. express concern that they will lose their housing if they don't get additional assistance to help cover the costs

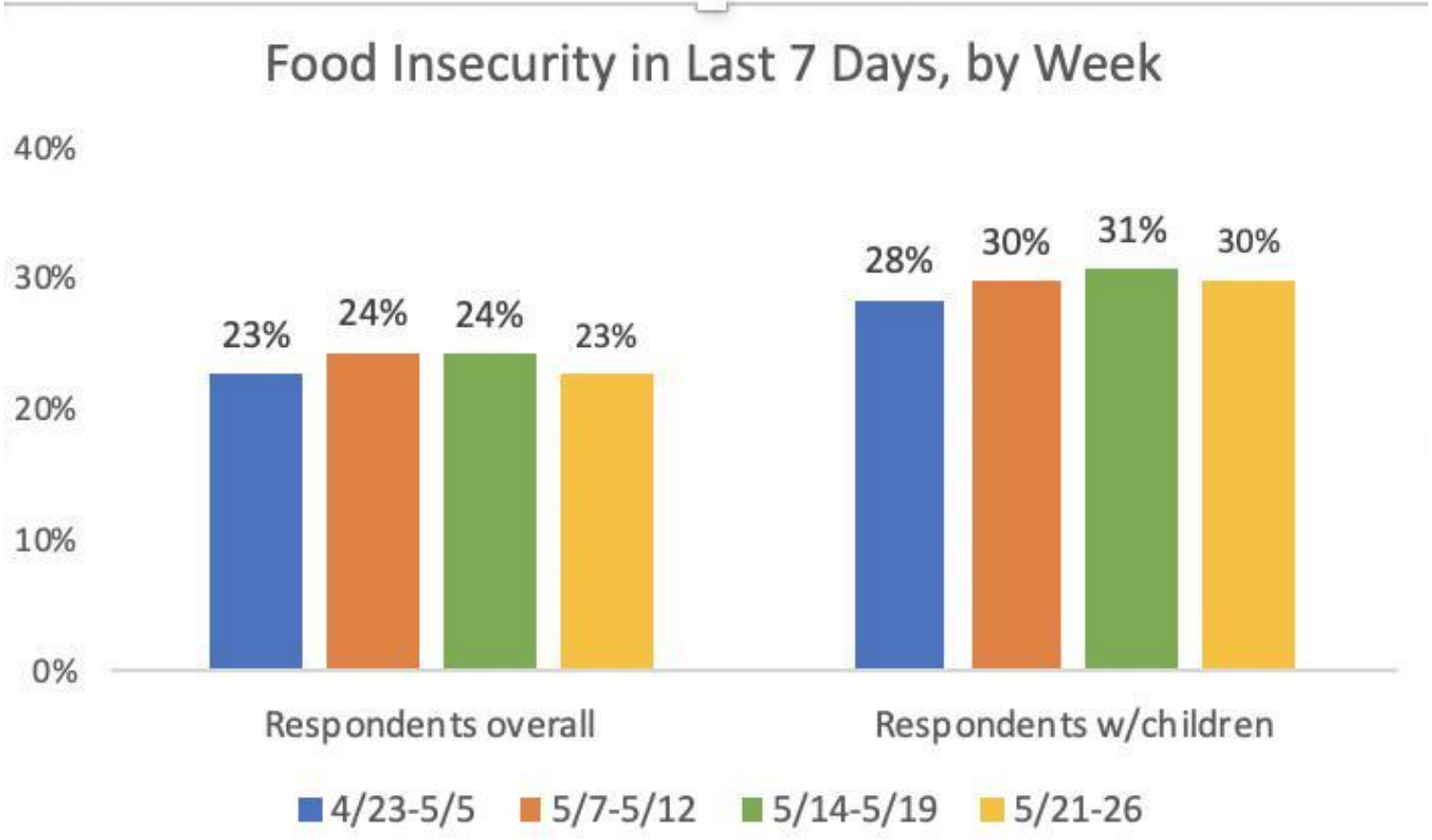
OPPORTUNITY STARTS AT HOME

Source: Public Opinion Poll
May 15-20, 2020 Hart Research Associates

Millions have lost jobs or income



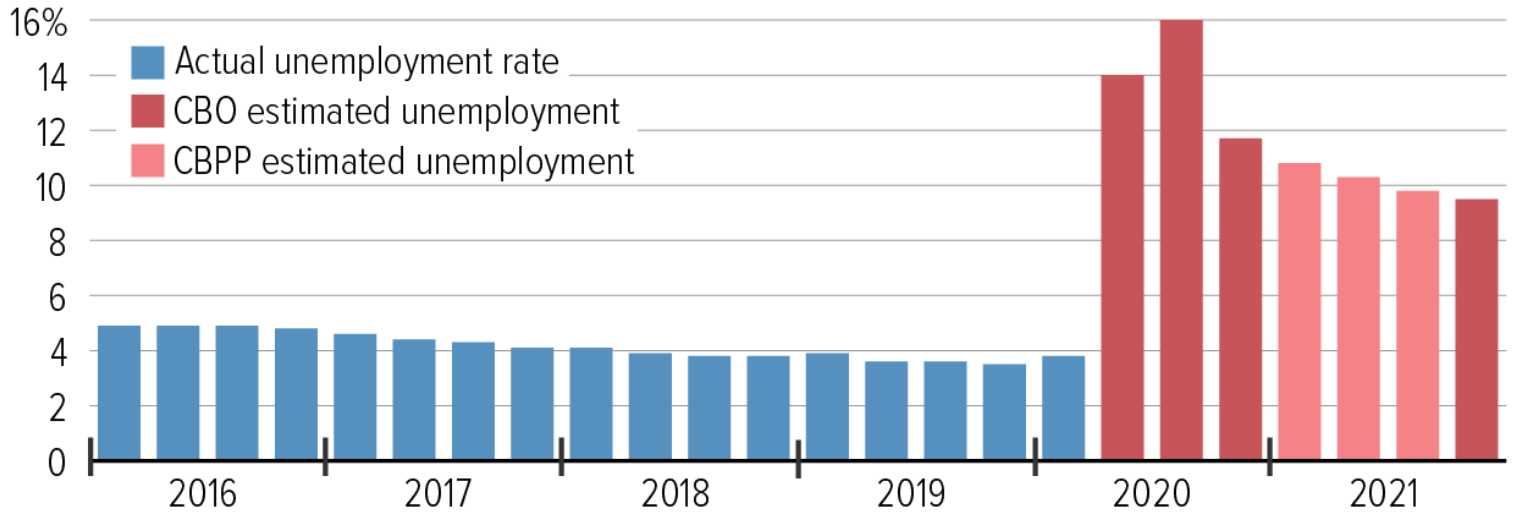
Challenges putting food on the table



This crisis may continue

results

CBO Expects Unemployment to Remain Historically High Through 2021



Source: Actual: Bureau of Labor Statistics; Estimated: Congressional Budget Office (CBO) and CBPP calculations through interpolation of CBO figures.

Nearly 8 in 10 people

in the U.S. agree that our elected leaders are not putting enough attention on people's need for help to pay for their housing during the coronavirus outbreak

OPPORTUNITY STARTS AT HOME

Source: Public Opinion Poll
May 15-20, 2020 Hart Research Associates

What Congress should do next

In virtual lobby meetings, push lawmakers to fill the gaps that remain, including:

- $100 billion in emergency rental assistance
- National eviction moratorium
    - Only one in four rental properties are covered under the current federal eviction moratorium
- Longer term: get on the record for a refundable renters' credit

In addition, we may suggest you do targeted advocacy during virtual meetings to support:

- 15 percent increase in the maximum SNAP benefit for nutrition assistance
- Expansions of the Earned Income Tax Credit and Child Tax Credit

Global Policy Update

John Fawcett
jfawcett@results.org

Gavi

UKaid

GLOBAL VACCINE SUMMIT 2020 LONDON

Gavi
The Vaccine Alliance

results

The Global Vaccine Summit, hosted by the UK, raised $ 8.8 billion, exceeding its target of $7.4 billion.

The U.S. pledged its largest amount ever: $1.16 billion.

This will save 8 million lives and immunize 300 million children over the next five years.

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A global pandemic demands a global response.

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The World Bank estimates that the COVID-19 pandemic could drive 49 million people into extreme poverty in 2020.

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According to the Stop TB Partnership, disruptions to health services could cause an additional 6.3 million cases of tuberculosis and an additional 1.4 million TB deaths between 2020 and 2025.

results

Without urgent action, the number of people facing hunger is expected to double to 265 million by the end of 2020, according to the World Food Programme.

Malnutrition contributes to nearly half of the deaths of young children.

Wasting, a form of severe malnutrition, is the single biggest driver of increased child deaths in projections of the impact of COVID-19.

results

These are not predictions.

They are projections of what will happen *if we don't act.*

COVID-19 Funding Priorities

- **Global Fund COVID-19 Response Mechanism: $4 billion over 2 years**
- **Gavi, the Vaccine Alliance**
  - **Access to COVID-19 Tools (ACT) Accelerator**
  - **Advance Market Commitment (AMC) for COVID-19 vaccine**
- **Hunger and Malnutrition: $2 billion**

Grassroots Inspiration and Action

Jos Linn

Grassroots Impact Manager

Lisa Marchal

Grassroots Impact Manager

Ken Patterson

Director, Grassroots Impact

Scheduling Virtual Lobby Meetings

- **Contact scheduler** using our virtual meeting lobby request
  - Sample request: https://results.org/wp-content/uploads/2020-05-RESULTS-Virtual-Lobby-Meeting-Request-Letter.doc
  - Personalize the request
  - Offer an online platform (Zoom, Google Hangout, Facetime, conf call) but also ask if they have platform that prefer to use
  - Ask which aides will be present, if any
- **Follow up regularly** to check on the status
  - If you cannot get a meeting with your member of Congress, reach out to the specific aide(s) on your issues

Preparing for your Virtual Lobby Meeting

- Do a lobby prep call with RESULTS staff
  - For the Conference, we will contact you about setting this up
- Gather your group together online/phone to plan
  - Should be time to do this during IC lobby prep call (can also set up separate call)
  - What issues do you plan to discuss and how will you present them?
    - Thank you, data, stories, media?
  - 50/50 rule – plan to talk no more than half the time
    - How will you make it a conversation? What questions will you ask?
  - Decide roles: Facilitator, issue presenter, storyteller, note-taker, tech person, follow up person
  - Always keep the technology in mind – opportunities and challenges (keep it simple!)

Preparing for your Virtual Lobby Meeting

- Do your research
  - Know your issue, legislation, and position
    - Find RESULTS Laser Talks at: https://results.org/volunteers/laser-talks/
  - Know your legislator's background and position on the issue(s)
    - Go to our Elected Officials page, legislators' websites, and online searches (e.g. "Cory Booker housing") for info
- Gather your materials to send ahead of time
  - Leave behinds, published media, outline of the meeting agenda
  - Find leave behind materials at: https://results.org/volunteers/lobbying/

Tell stories

Stories matter and…they work!

- “Data makes you credible. Stories make you memorable.”
- Stories are “sticky” – 22x more likely to be remembered than facts alone
- Effective way to influence policy makers, bust dangerous myths

Preparing for your Virtual Lobby Meeting

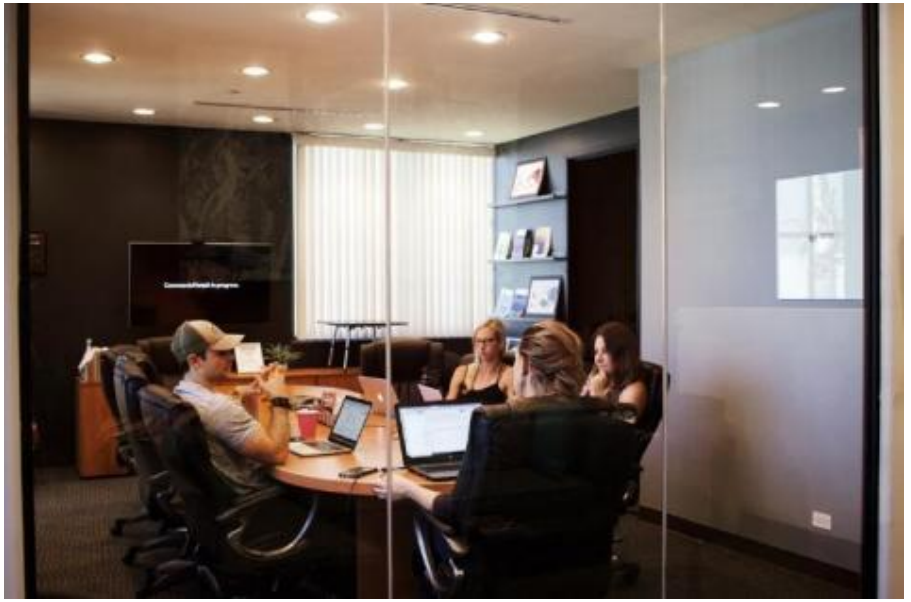
- **Practice, practice, practice**
  - Gather group online to test the technology AND role play agenda
    - Practice what you will say (use EPIC to prepare)
    - Focus on cues on when to speak (facilitator important)
    - Make sure everyone understands the tech (e.g. mute/unmute)
- **Confirm meeting and send materials**
  - Day before, confirm meeting and log on details with scheduler (provide personal contact number)
  - Send materials to aide who plans to attend (if known) or send to scheduler

Conducting a Virtual Meeting

- Be punctual
  - Log on 5-10 minutes before to make sure you get on at planned start time
- Actively listen
- Take detailed notes
- Pause when switching speakers
  - Cue to facilitator that you are done
- Stick to agenda and speaking times
- Take a snapshot of the screen to share

After the Meeting – Debrief and Report

- Debrief with your group
  - Meet with your group ASAP to discuss how the meeting went, what worked, what could be improved
- Fill out the RESULTS Lobby Report Form: www.tinyurl.com/RESLRF
  - This is extremely important – it lets RESULTS staff know what happened and devise a strategy going forward



After the Meeting – Follow Up

- **Follow-up with the appropriate aide(s)**
  - Please do ASAP – follow-up is almost as important as the meeting itself
  - It further develops the relationship and holds them accountable
  - **What to include:**
    - Thank you
    - Reiterate your request
    - Any supplemental information you want to include (be brief)
- Within a few days of your meeting, **contact aide to check in** the status of your request

Resources

- Lobbying resources: https://results.org/volunteers/lobbying/
- Planning a Virtual Lobby meeting training: https://results.org/resources/planning-virtual-lobby-meetings-with-members-of-congress/
- How to use Zoom for online meetings: https://results.org/resources/how-to-organize-remote-meetings-with-zoom-and-phone/

Grassroots Share

Zelda Foxall

RESULTS Seattle

Organizing vs Mobilizing

Organizing	Mobilizing
Organizing is about leadership development and growing long-term people power through transformation	Mobilizing is about getting the most # of people to take an action to demonstrate broad support
Personalized Communications (1:1s)	Mass Communications
Relationship Based	Not Relationship Based
High value for time	Low value for time

Organizing Characteristics

1. **Relationship**
   - Give volunteers work that bring them in contact with others
2. **Agency**
   - Provide strategic autonomy on how the work is done
3. **Purpose**
   - Show volunteers how their work fits into the bigger picture—the campaign, the change they are creating in the world

Engaging new people

Bill Whitmire
RESULTS Phoenix

June Action Resources

- Action sheets: https://results.org/volunteers/monthly-actions/
- Lobbying resources: https://results.org/volunteers/lobbying/
- Laser talk for inviting: https://results.org/volunteers/laser-talks/
- Training webinar recordings and slides: https://results.org/volunteers/training-webinars/

Text RESULTS to 50457 to sign up for text action alerts.

RESULTS International Conference

June 20-21, 2020:
Special guests, interactive virtual program

June 22-25, 2020:
Week of action

https://results.org/conference/about/

Things to do . . .

- Confirm your lobby prep call (look for e-mail from Dorothy Monza about dates)
- Conference resources: https://results.org/resources/2020-international-conference-resources/
  - IC Checklist, sample requests, issue briefs, and more!
- Get published!
- Write letters and either email to DC or mail to district offices
- Make all feel welcome

Upcoming Events

Bridging the Partisan Divide: How to Lobby Those Who Don't Agree with You
Thursday, June 11
9:00 pm ET

RESULTS activist Jim Driggers will present highlights from Jonathan Haidt's book *The Righteous Mind: Why Good People Are Divided by Politics and Religion.*

Check your Weekly Update for joining information.

Upcoming Events

Global Poverty Free Agents webinars
Monday, June 15
1:00 pm and 8:00 pm ET

Join at:
https://results.zoom.us/j/285681999
or dial (669) 900-6833 or (929) 436-2866, meeting ID: 285 681 999.

U.S. Poverty Free Agents webinars
Tuesday, June 16
1:00 pm and 8:00 pm ET

Join at:
https://results.zoom.us/j/324294681 or dial by phone at (669) 900-6833 or (929) 436-2866, meeting ID: 324 294 681.

Upcoming Events

RESULTS United National Webinar
Saturday, July 11 at 1:00 pm ET

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: https://results.zoom.us/j/994444828 or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.

Vote Today!

Grassroots Board Member Elections are now open until July 18.

For candidate information and to vote, go to: https://results.org/blog/results-2020-grassroots-board-elections/

RESULTS: BE AN ADVOCATE

WHO WE ARE I WHAT WE DO I HOW WE DO IT I WHY IT MATTERS

Sign up for the next New Advocate Orientation (June 9) at:
https://bit.ly/RESULTSorientation

results

Age 20-30?

Apply today for our young leader fellowship!

www.results.org/fellowship

Let us know how many were in your room at your location today!

Put the city and number in the chat box

or send to lmarchal@results.org

BE AN ADVOCATE

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/RESULTSEdFund

@voices4results

www.results.org/volunteer

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