

# stay tuned

April 4, 1pm ET

results

**Webinar:**

Coronavirus and the Fight Against Poverty  
with NY Times columnist Nicholas Kristof



Watch the livestream at:

**[facebook.com/resultsedfund](https://www.facebook.com/resultsedfund)**

The word "results" is written in a bold, lowercase, sans-serif font in a dark blue color. It is centered within a white speech bubble that has a rounded top and a small tail pointing towards the bottom-left corner. The speech bubble is set against a solid dark blue background.

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# The RESULTS United National Webinar

*Welcome!*

Closed captioning: <http://west.typewell.com/faelapgb>

# Babita Daware Fort Worth

## Welcome

“How I Met RESULTS”



# Remarks from Executive Director Dr. Joanne Carter

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# Our Guest: Nicholas Kristof

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- Pulitzer Prize-winning columnist for the [\*New York Times\*](#).
- Has written extensively about poverty around the world in his column and books
- Has a new book co-written with his wife Sheryl WuDunn, [\*Tightrope\*](#), highlighting the struggles of working-class Americans.

# RESULTS: BE AN ADVOCATE

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WHO WE ARE | WHAT WE DO | HOW WE DO IT | WHY IT MATTERS



# Our Anti-Oppression Values

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

*RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.*

*We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.*

*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

*There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.*

Find all our anti-oppression resources at: <https://results.org/volunteers/anti-oppression/>

# International Conference Update

The logo for 'results' is a red speech bubble shape with the word 'results' in white lowercase letters.

Yolanda Gordon  
ygordon@results.org

# RESULTS International Conference

The RESULTS logo is a red speech bubble shape with the word "results" in white lowercase letters.

June 20-21, 2020:  
**Special guests, interactive virtual program**

June 20-27, 2020:  
**Week of action**

**Stay tuned for more details at [results.org/conference](https://results.org/conference)**

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**Age 20-30?**

**Apply today for our  
young leader fellowship!**

**[www.results.org/fellowship](http://www.results.org/fellowship)**



# Legislative Update

The logo for 'results' is a red speech bubble shape with the word 'results' in white lowercase letters.

Meredith Dodson  
mdodson@results.org

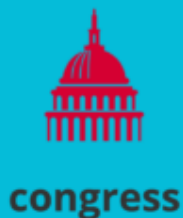


John Fawcett  
jfawcett@results.org

# congress decides where our money goes.

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Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



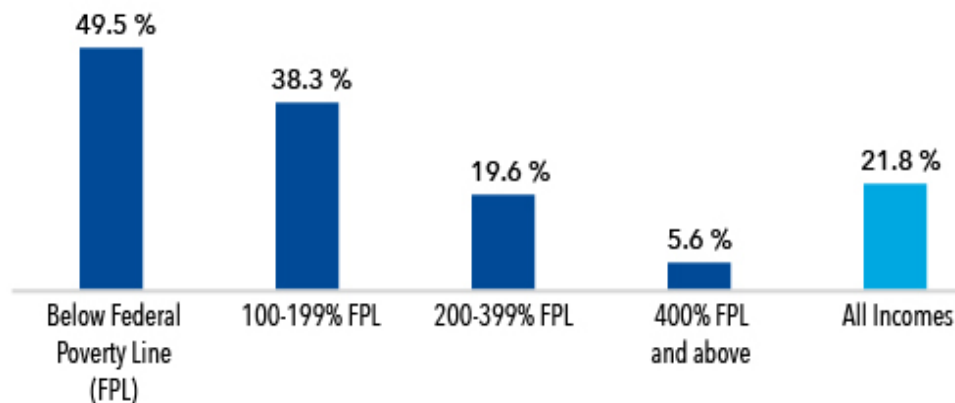
<https://results.org/issues/global-poverty-budget-appropriations/>

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Issue	Leads	Request	Deadline
Maternal & Child Health, Nutrition	Collins (R-ME) and Coons (D-DE)	Robust funding for Maternal and Child Health, including Gavi, and Nutrition	April 10
Global Partnership for Education	Van Hollen (D-MD)	Robust funding for the Global Partnership for Education and Basic Education	April 17
Global Fund and PEPFAR	Cory Booker (D-NJ) and Dan Sullivan (R-AK)	Robust funding for PEPFAR and the Global Fund	April 16
Tuberculosis	TBD		

# Millions struggled before this crisis

## Households Not Confident They Could Handle a \$400 Unexpected Expense

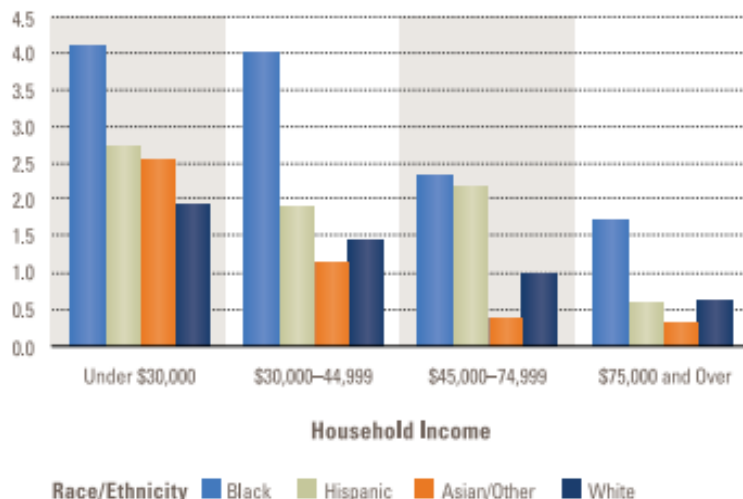


Source: Urban Institute Well-Being and Basic Needs Survey, December 2017. Respondents were adults aged 18 to 64.

FIGURE 36

## Lower-Income Minority Households Are the Most Likely to Come Under Threat of Eviction

Share of Renters Threatened with Eviction (Percent)



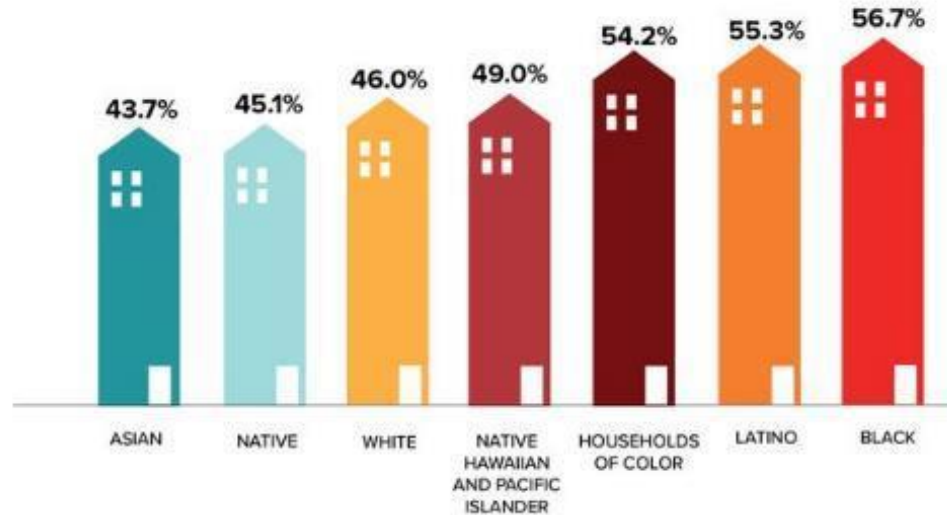
Notes: Respondents reported being threatened with eviction in the three months prior to the survey. Black, Asian/other, and white households are non-Hispanic. Hispanics may be of any race.

Source: JCHS tabulations of HUD, 2017 American Housing Survey.

# Disproportionate impact of our underlying housing crisis

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## COST-BURDENED RENTERS BY RACE



Source: American Community Survey, 2018.

# What Congress has done so far

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## \$12 billion in direct housing funding, including:

- \$4 billion in assistance to people experiencing homelessness via Emergency Solutions Grants (“ESG”)
- Billions to maintain existing federal housing assistance (Housing Choice Vouchers, etc.)
- \$5 billion in community development funding (CDBG) and [\\$150 billion for state and local governments](#)
  - Localities can use (but don’t have to) these funds for housing assistance

**BIG OMISSION!** [No additional money](#) to increase SNAP benefits

# What Congress should do next

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

In virtual lobby meetings and your media work, push lawmakers to fill the gaps that remain, including:

- At least \$50 billion in [emergency rental assistance](#)
- [National eviction moratorium](#)
  - Only one in four rental properties are covered under the current federal eviction moratorium
- 15 percent increase in the maximum SNAP benefit for [nutrition assistance](#)

## April Action (part 1): Set up meeting with members of Congress or their staff

The logo for 'results' is a red speech bubble shape with the word 'results' in white lowercase letters.

- Congress is on recess likely the **whole month of April**
- We are likely to **need another COVID-19 response bill**, with implications for both U.S. and global poverty
- **Your meetings set the agenda** for that legislation, as well as what happens after the health crisis passes
- **Submit your meeting requests now** – find sample requests, laser talks, leave-behinds, and other lobbying resources at: <https://results.org/volunteers/lobbying/>



Jos Linn  
jlinn@results.org

## Grassroots Share



Lily Callaway  
RESULTS Pittsburgh

# Upcoming Events

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, sans-serif font, set against a red speech bubble background.

## Using Tech for Virtual Group Meetings

Monday, April 6, 8:00 pm ET.

Join online at:

<https://results.zoom.us/j/390106571> or  
dial (929) 436-2866 or (669) 900-6833,  
meeting ID 390 106 571.

## Planning Virtual Lobby Meetings with Members of Congress

Wednesday, April 8, 3:00 pm ET

Join online at:

<https://results.zoom.us/j/390106571> or  
dial (669) 900-6833 or (929) 436-2866,  
meeting ID 390 106 571.

## April Action (part 2): Include new advocates in your lobby meetings

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, set against a red speech bubble background.

- Lots to be done and we need your help!
- If you were invited by someone today, please contact them and ask to join an upcoming lobby meeting
- If you are brand new to RESULTS, stick around for the orientation and how to get connected with others taking action
- For current volunteers, reconnect with those you invited and those you meant to
  - Invite them to join your next lobby meeting
  - Invite them to plan with you
  - Follow up afterward to ask about their experience

## April Action (part 3): Generate media

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

- Members will be home for the next month
- Use media to bolster your message
- Generate letters to the editor to get the attention of lawmakers
  - [U.S. Poverty online LTE](#) on housing
  - [Global Poverty online LTE](#) on global health
- Send copies to aides and share in virtual lobby meetings

# Upcoming Events

## Letter to the Editor Training

Thursday, April 16, 8:30 pm ET  
Wednesday, April 22, 1:00 pm ET

Want to hone your writing skills?

Join online at:

<https://results.zoom.us/j/390106571> or dial  
(929) 436-2866 or (669) 900-6833, meeting ID  
390 106 571.

# April Action Resources

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- Action sheets: <https://results.org/volunteers/monthly-actions/>
- Lobbying resources: <https://results.org/volunteers/lobbying/>
- Laser talk for inviting: <https://results.org/volunteers/laser-talks/>
- Training webinar recordings and slides: <https://results.org/volunteers/training-webinars/>

# Time to Plan

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Spend time right after this webinar to plan any last-minute inviting and plan your meeting(s) with Congress.

# Grassroots Board Member Election

The logo for 'results' is a red speech bubble with the word 'results' in white lowercase letters.

**Step up to leadership!** There are **two open positions** for grassroots representatives on the RESULTS Board this year.

Are you ready to run? Do you know someone who would make a good representative for you – the volunteer – on the Board?

**Send nominations to Jesse Marsden at [jmarsden@results.org](mailto:jmarsden@results.org).** Nominations are due May 2.

# Upcoming Events

The logo for 'results' is located in the top right corner. It consists of the word 'results' in a white, lowercase, sans-serif font, set against a red speech bubble background that points towards the bottom left.

**Global Poverty Free Agents webinars**  
**Monday, April 20**  
**1:00 pm and 8:00 pm ET**

Join at:

<https://results.zoom.us/j/285681999>

or dial (669) 900-6833 or (929) 436-2866, meeting ID: 285 681 999.

**U.S. Poverty Free Agents webinars**  
**Tuesday, April 21**  
**1:00 pm and 8:00 pm ET**

Join at:

<https://results.zoom.us/j/324294681> or

dial by phone at (669) 900-6833 or (929) 436-2866, meeting ID: 324 294 681.

# Upcoming Events

## RESULTS United National Webinar

**Saturday, May 2, 1:00 pm ET**

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: <https://results.zoom.us/j/994444828> or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.

**Let us know how many were in your  
room at your location today!**

Put the city and number in the chat box  
or send to [lmarchal@results.org](mailto:lmarchal@results.org)



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**Stay tuned for our new volunteer overview**

We will start in just a few minutes

# Welcome to RESULTS!

RESULTS is a movement of passionate, committed, everyday people. Together, we use our voices to influence political decisions that will bring an end to poverty.





RESULTS International



ACTION Global Health Partners



**RESULTS**  
**U.S. Chapters**



# RESULTS Believes...

The RESULTS logo consists of the word "results" in a white, lowercase, sans-serif font, positioned inside a red speech bubble shape that points towards the bottom-left.

- The end of poverty is possible and achievable. Political will is lacking.
- Poverty is driven by oppression. RESULTS opposes all forms of oppression.
- Government has an important role to play in ending poverty. Elected officials work for us. We need to supervise them.
- Poverty is not partisan.
- Nobody should be denied their basic rights to healthcare, education, or economic opportunity.

**We must take action now.**



## Education

Achieving a world where everyone experiences the power of a great education regardless of where they are born.



## Economic Opportunity

Increase economic mobility and ensure people have access to economic opportunity in their community.



## Health and Nutrition

Putting an end to the leading preventable killers across the world and improving access to nutrition and health care.

# Our Advocacy Strategy

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Influence

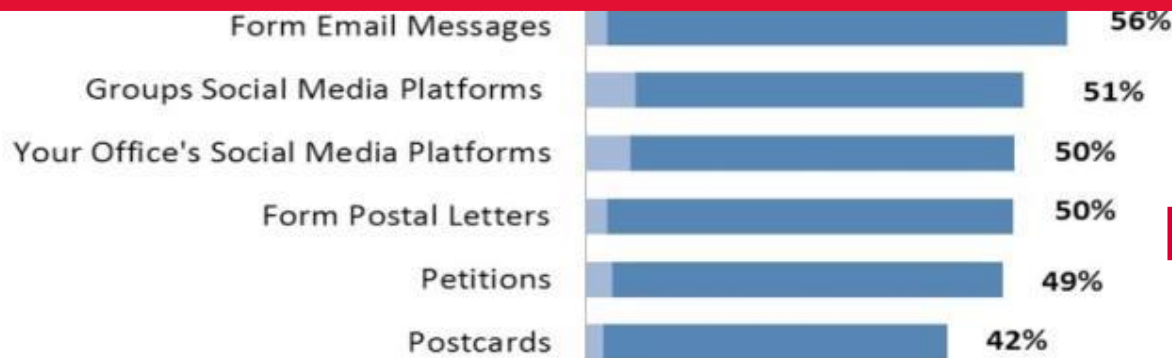
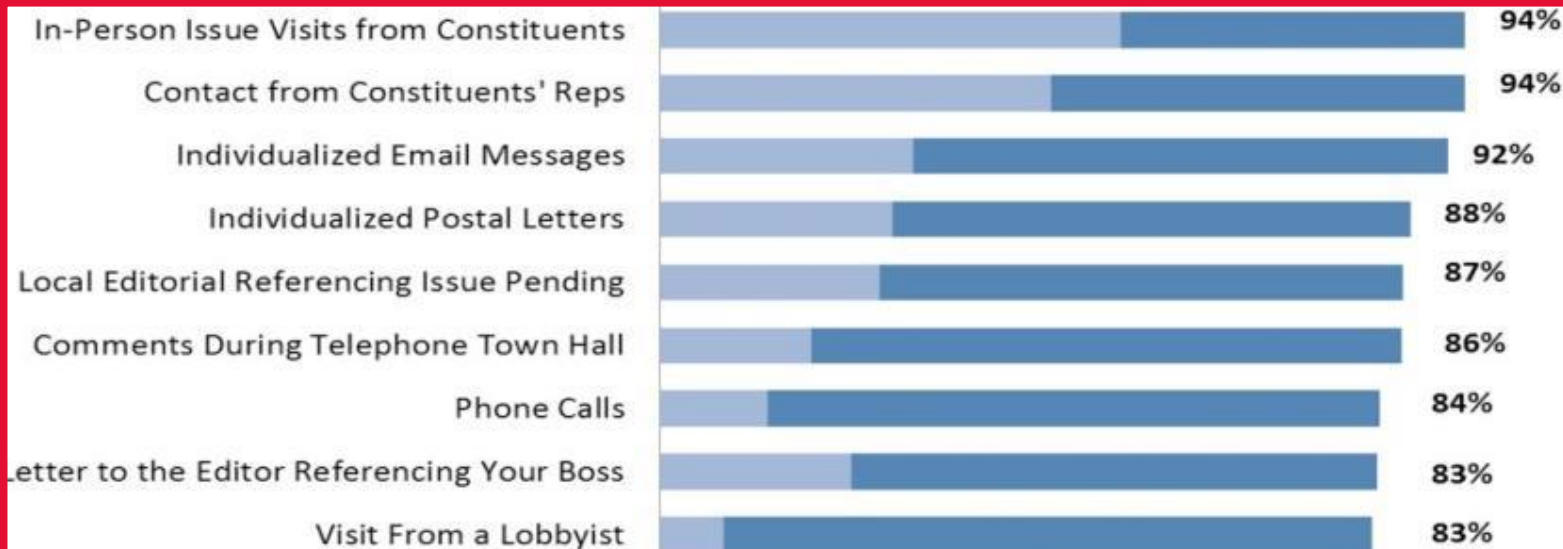


Trust



Relationships

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A Lot of Positive Influence

Some Positive Influence

Actions that  
Make a Difference

Source: Congressional Management Foundation

I never imagined I would be on a first name basis with my MoC

*Bukekile Dube, RESULTS Dallas*



## Here's how we got there:

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For me, advocacy is personal. This is about my family.

I organized RESULTS advocates to write him (my MoC) letters before he was even sworn in.

We scheduled an in-person meeting. (We've met with him 6 times and counting!)

I attended his public events "Coffee with Constituents."

I wrote a letter to the editor thanking him and addressing him directly (his mom read it in the newspaper!).

The next time we met, his staff thanked me, he greeted me like an old friend and eventually said yes to my

# You Don't Have to Do This Alone



## Connect in your Community Join a RESULTS Group

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- Meet regularly
- Learn about issues
- Take action
- Share leadership

*\*RESULTS groups are meeting virtually until it is safe to be together in person*

**Time Commitment: 3-6 hours / month**  
Leadership positions available





# No Group? No Problem. Be a Free Agent



- Virtual Group
- Monthly online meeting with staff & other Free Agents
- Take action on your own
- Time commitment: 2-4 hours / month



## Connect in your Community Start a RESULTS Group

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- Recruit a Core Team (3-4 people)
- Learn advocacy skills & take action
- Host a kick-off meeting
- Confirm local leadership

**Time commitment:** 4-10 hours / month  
depending on how much leadership you  
want to take on!

# RESULTS Support Materials

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National Campaigns Webinar  
1<sup>st</sup> Saturday @ 1pm ET Monthly

Webinar (U.S. and Global Poverty)

January 2020: Creating your 2020  
Roadmap to End Poverty

Guest Speaker: RESULTS staff and volunteers

Weekly Update:  
Every Tuesday

Monthly Action Sheet

Weekly Updates (U.S. and Global Poverty)

RESULTS Campaigns Weekly Update  
March 24, 2020

Mar 24th 2020

Global Poverty



Monthly Action Sheet (Global Poverty)

March 2020 Global Poverty Action:  
Write Your Senators on  
Appropriations

With the President's budget cuts to many global health and education programs serving the most vulnerable, Congress must step up. They'll only do that if you ask them. Engage others to write letters to your senators asking for funding for effective global health and education programs. (Word version)

Mar 24th 2020 | Global Poverty Budget & Appropriations

U.S. Poverty



Monthly Action Sheet (U.S. Poverty)

March 2020 U.S. Poverty Action:  
Engage New People In Advocacy  
(updated)

The COVID-19 outbreak will have a huge impact on low-income Americans trying to secure stable housing, which means our advocacy is crucial now more than ever. Use spring recess meetings and our April 4 webinar with Nicholas Kristof to invite new people in the advocacy to end poverty. (Word version)

Mar 24th 2020 | Housing & Home Ownership

# Our website was built to support you!

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News | Events | Blog | **Current Volunteers** | Conference

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Approach

Issues

Get Involved

About Us

## Media Action: Coronavirus makes housing a much bigger issue

With the COVID-19 outbreak, Americans in unstable housing situations are at great risk. Even before the outbreak, families looking for affordable housing were in crisis. Since 1960, renters' median earnings have gone up 5 percent while rents have risen by 61 percent --...

## Media Action: Virus reminds us that everyone needs access to health care

In this time of uncertainty, we're all coping with the coronavirus pandemic. And the risks are only magnified for people around the world experiencing poverty or who have limited access to health services. Let your voice be heard loudly and clearly - those living in...

## Tell Congress to prioritize housing and hunger in next pandemic response

Policymakers are moving legislation to protect millions who are impacted directly or indirectly by the coronavirus pandemic. It will help millions of people struggling to make ends meet. However, this crisis is far from over and Congress will need to pass more legislation...

Laser Talks

Lobbying

Media Tools

Monthly Actions

National Webinars

Outreach & Planning

Reporting Your Advocacy Actions

RESULTS Merchandise

Training Webinars

Weekly Updates

# RESULTS Volunteer Commitments

The RESULTS logo is a red speech bubble shape with the word "results" in white lowercase letters.

- Help make the RESULTS movement a respectful, inclusive place
- Connect with RESULTS
  - Join a local group or become a Free Agent (or start a group!)
  - Choose to be a U.S. (domestic) or Global Advocate
- Take one RESULTS advocacy action each month
- Listen to the Monthly Campaigns Webinar (live or recorded)
- Read the Weekly Update

# Next Step: Sign Up to Get Connected

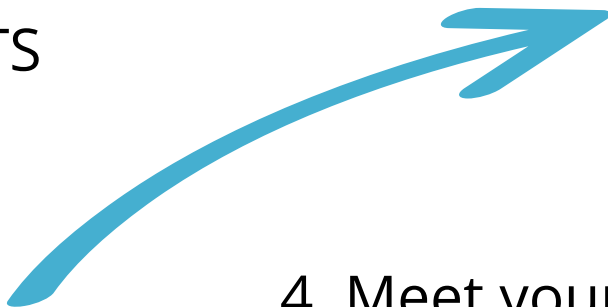
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1. Sign Up to Volunteer!

[www.results.org/volunteer](http://www.results.org/volunteer)

2. Speak with RESULTS  
Expansion Staff

3. Say YES! I want to  
be an advocate.



4. Meet your local RESULTS Group



Complete New Advocate Issue &  
Advocacy Training (online)

If you want RESULTS to follow up with you...

You **MUST** sign up at  
[www.results.org/volunteer](http://www.results.org/volunteer)

*(We have no other way of knowing to reach out to you!)*

# BE AN ADVOCATE



@RESULTS\_Tweets



/RESULTSEdFund



@voices4results

[www.results.org/volunteer](http://www.results.org/volunteer)



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**@voices4results**

**[www.results.org](http://www.results.org)**