stay tuned
April 4, 1pm ET

Webinar:
Coronavirus and the Fight Against Poverty with NY Times columnist Nicholas Kristof

Watch the livestream at:
facebook.com/resultsedfund
The RESULTS United National Webinar

Welcome!

Closed captioning: http://west.typewell.com/faelapgb
Babita Daware
Fort Worth

Welcome

“How I Met RESULTS”
Remarks from
Executive Director
Dr. Joanne Carter
Our Guest: Nicholas Kristof

• Pulitzer Prize-winning columnist for the New York Times.
• Has written extensively about poverty around the world in his column and books
• Has a new book co-written with his wife Sheryl WuDunn, Tightrope, highlighting the struggles of working-class Americans.
RESULTS: BE AN ADVOCATE

WHO WE ARE  I  WHAT WE DO  I  HOW WE DO IT  I  WHY IT MATTERS
Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
International Conference Update

Yolanda Gordon
ygordon@results.org
RESULTS International Conference

June 20-21, 2020: Special guests, interactive virtual program

June 20-27, 2020: Week of action

Stay tuned for more details at results.org/conference
Age 20-30?

Apply today for our young leader fellowship!

www.results.org/fellowship
Legislative Update

Meredith Dodson  
mdodson@results.org

John Fawcett  
jfawcett@results.org
congress decides where our money goes.

Congress decides how to spend money during the appropriations process. This funding can support health, education, and economic opportunity for families around the world.
<table>
<thead>
<tr>
<th>Issue</th>
<th>Leads</th>
<th>Request</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maternal &amp; Child Health, Nutrition</td>
<td>Collins (R-ME) and Coons (D-DE)</td>
<td>Robust funding for Maternal and Child Health, including Gavi, and Nutrition</td>
<td>April 10</td>
</tr>
<tr>
<td>Global Partnership for Education</td>
<td>Van Hollen (D-MD)</td>
<td>Robust funding for the Global Partnership for Education and Basic Education</td>
<td>April 17</td>
</tr>
<tr>
<td>Global Fund and PEPFAR</td>
<td>Cory Booker (D-NJ) and Dan Sullivan (R-AK)</td>
<td>Robust funding for PEPFAR and the Global Fund</td>
<td>April 16</td>
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<tr>
<td>Tuberculosis</td>
<td></td>
<td>TBD</td>
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https://results.org/issues/global-poverty-budget-appropriations/
Millions struggled before this crisis

Households Not Confident They Could Handle a $400 Unexpected Expense

![Bar chart showing the percentage of households not confident they could handle a $400 unexpected expense across different income levels.]

Source: Urban Institute Well-Being and Basic Needs Survey, December 2017. Respondents were adults aged 18 to 64.
Disproportionate impact of our underlying housing crisis

COST-BURDENED RENTERS BY RACE

- Asian: 43.7%
- Native: 45.1%
- White: 46.0%
- Native Hawaiian and Pacific Islander: 49.0%
- Households of Color: 54.2%
- Latino: 55.3%
- Black: 56.7%

What Congress has done so far

$12 billion in direct housing funding, including:

• $4 billion in assistance to people experiencing homelessness via Emergency Solutions Grants (“ESG”)

• Billions to maintain existing federal housing assistance (Housing Choice Vouchers, etc.)

• $5 billion in community development funding (CDBG) and $150 billion for state and local governments

  • Localities can use (but don’t have to) these funds for housing assistance

BIG OMISSION! No additional money to increase SNAP benefits
What Congress should do next

In virtual lobby meetings and your media work, push lawmakers to fill the gaps that remain, including:

• At least $50 billion in emergency rental assistance

• National eviction moratorium
  • Only one in four rental properties are covered under the current federal eviction moratorium

• 15 percent increase in the maximum SNAP benefit for nutrition assistance
April Action (part 1): Set up meeting with members of Congress or their staff

• Congress is on recess likely the whole month of April

• We are likely to need another COVID-19 response bill, with implications for both U.S. and global poverty

• Your meetings set the agenda for that legislation, as well as what happens after the health crisis passes

• Submit your meeting requests now – find sample requests, laser talks, leave-behinds, and other lobbying resources at: https://results.org/volunteers/lobbying/

Jos Linn
jlinn@results.org
Grassroots Share

Lily Callaway
RESULTS Pittsburgh
Upcoming Events

Using Tech for Virtual Group Meetings
Monday, April 6, 8:00 pm ET.
Join online at: https://results.zoom.us/j/390106571 or dial (929) 436-2866 or (669) 900-6833, meeting ID 390 106 571.

Planning Virtual Lobby Meetings with Members of Congress
Wednesday, April 8, 3:00 pm ET
Join online at: https://results.zoom.us/j/390106571 or dial (669) 900-6833 or (929) 436-2866, meeting ID 390 106 571.
April Action (part 2): Include new advocates in your lobby meetings

- Lots to be done and we need your help!
- If you were invited by someone today, please contact them and ask to join an upcoming lobby meeting
- If you are brand new to RESULTS, stick around for the orientation and how to get connected with others taking action
- For current volunteers, reconnect with those you invited and those you meant to
  - Invite them to join your next lobby meeting
  - Invite them to plan with you
  - Follow up afterward to ask about their experience
April Action (part 3): Generate media

- Members will be home for the next month
- Use media to bolster your message
- Generate letters to the editor to get the attention of lawmakers
  - [U.S. Poverty online LTE](https://www.poverty.org/lte) on housing
  - [Global Poverty online LTE](https://www.poverty.org/lte) on global health
- Send copies to aides and share in virtual lobby meetings
Upcoming Events

Letter to the Editor Training

Thursday, April 16, 8:30 pm ET
Wednesday, April 22, 1:00 pm ET

Want to hone your writing skills?
Join online at:
https://results.zoom.us/j/390106571 or dial
(929) 436-2866 or (669) 900-6833, meeting ID
390 106 571.
April Action Resources

- Action sheets: [https://results.org/volunteers/monthly-actions/](https://results.org/volunteers/monthly-actions/)
- Lobbying resources: [https://results.org/volunteers/lobbying/](https://results.org/volunteers/lobbying/)
- Laser talk for inviting: [https://results.org/volunteers/laser-talks/](https://results.org/volunteers/laser-talks/)
- Training webinar recordings and slides: [https://results.org/volunteers/training-webinars/](https://results.org/volunteers/training-webinars/)
Time to Plan

Spend time right after this webinar to plan any last-minute inviting and plan your meeting(s) with Congress.
Grassroots Board Member Election

Step up to leadership! There are two open positions for grassroots representatives on the RESULTS Board this year.

Are you ready to run? Do you know someone who would make a good representative for you – the volunteer – on the Board?

Send nominations to Jesse Marsden at jmarsden@results.org. Nominations are due May 2.
Upcoming Events

Global Poverty Free Agents webinars
Monday, April 20
1:00 pm and 8:00 pm ET
Join at:
https://results.zoom.us/j/285681999
or dial (669) 900-6833 or (929) 436-2866, meeting ID: 285 681 999.

U.S. Poverty Free Agents webinars
Tuesday, April 21
1:00 pm and 8:00 pm ET
Join at:
https://results.zoom.us/j/324294681 or
dial by phone at (669) 900-6833 or (929) 436-2866, meeting ID: 324 294 681.
Upcoming Events

RESULTS United National Webinar
Saturday, May 2, 1:00 pm ET
Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: https://results.zoom.us/j/994444828 or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994444828.
Let us know how many were in your room at your location today!

Put the city and number in the chat box or send to lmarchal@results.org
Stay tuned for our new volunteer overview
We will start in just a few minutes
Welcome to RESULTS!

RESULTS is a movement of passionate, committed, everyday people. Together, we use our voices to influence political decisions that will bring an end to poverty.
RESULTS International

ACTION Global Health Partners

RESULTS
U.S. Chapters
RESULTS Believes...

• The end of poverty is possible and achievable. Political will is lacking.

• Poverty is driven by oppression. RESULTS opposes all forms of oppression.

• Government has an important role to play in ending poverty. Elected officials work for us. We need to supervise them.

• Poverty is not partisan.

• Nobody should be denied their basic rights to healthcare, education, or economic opportunity.

We must take action now.
Education
Achieving a world where everyone experiences the power of a great education regardless of where they are born.

Economic Opportunity
Increase economic mobility and ensure people have access to economic opportunity in their community.

Health and Nutrition
Putting an end to the leading preventable killers across the world and improving access to nutrition and health care.
Our Advocacy Strategy

Influence

Trust

Relationships
### Actions that Make a Difference

Source: Congressional Management Foundation

<table>
<thead>
<tr>
<th>Action</th>
<th>Positive Influence</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-Person Issue Visits from Constituents</td>
<td>94%</td>
</tr>
<tr>
<td>Contact from Constituents’ Reps</td>
<td>94%</td>
</tr>
<tr>
<td>Individualized Email Messages</td>
<td>92%</td>
</tr>
<tr>
<td>Individualized Postal Letters</td>
<td>88%</td>
</tr>
<tr>
<td>Local Editorial Referencing Issue Pending</td>
<td>87%</td>
</tr>
<tr>
<td>Comments During Telephone Town Hall</td>
<td>86%</td>
</tr>
<tr>
<td>Phone Calls</td>
<td>84%</td>
</tr>
<tr>
<td>Letter to the Editor Referencing Your Boss</td>
<td>83%</td>
</tr>
<tr>
<td>Visit From a Lobbyist</td>
<td>83%</td>
</tr>
<tr>
<td>Form Email Messages</td>
<td>56%</td>
</tr>
<tr>
<td>Groups Social Media Platforms</td>
<td>51%</td>
</tr>
<tr>
<td>Your Office's Social Media Platforms</td>
<td>50%</td>
</tr>
<tr>
<td>Form Postal Letters</td>
<td>50%</td>
</tr>
<tr>
<td>Petitions</td>
<td>49%</td>
</tr>
<tr>
<td>Postcards</td>
<td>42%</td>
</tr>
</tbody>
</table>
I never imagined I would be on a first name basis with my MoC

_Bukekile Dube, RESULTS Dallas_

For me, advocacy is personal. This is about my family.

I organized RESULTS advocates to write him (my MoC) letters before he was even sworn in.

We scheduled an in-person meeting. (We’ve met with him 6 times and counting!)

I attended his public events “Coffee with Constituents.”

I wrote a letter to the editor thanking him and addressing him directly (his mom read it in the newspaper!).

The next time we met, his staff thanked me, he greeted me like an old friend and eventually said yes to my request.

Here’s how we got there:
You Don’t Have to Do This Alone
Connect in your Community
Join a RESULTS Group

• Meet regularly
• Learn about issues
• Take action
• Share leadership

*RESULTS groups are meeting virtually until it is safe to be together in person

Time Commitment: 3-6 hours / month
Leadership positions available
No Group? No Problem. Be a Free Agent

- Virtual Group
- Monthly online meeting with staff & other Free Agents
- Take action on your own
- Time commitment: 2-4 hours / month
Connect in your Community
Start a RESULTS Group

- Recruit a Core Team (3-4 people)
- Learn advocacy skills & take action
- Host a kick-off meeting
- Confirm local leadership

**Time commitment:** 4-10 hours / month depending on how much leadership you want to take on!
RESULTS Support Materials

National Campaigns Webinar
1st Saturday @ 1pm ET Monthly

Weekly Update:
Every Tuesday

Monthly Action Sheet

Weekly Updates (U.S. and Global Poverty)
RESULTS Campaigns Weekly Update
March 24, 2020

Mar 24th 2020
Media Action: Coronavirus makes housing a much bigger issue
With the COVID-19 outbreak, Americans in unstable housing situations are at great risk. Even before the outbreak, families looking for affordable housing were in crisis. Since 1960, renters' median earnings have gone up 5 percent while rents have risen by 61 percent —...

Media Action: Virus reminds us that everyone needs access to health care
In this time of uncertainty, we're all coping with the coronavirus pandemic. And the risks are only magnified for people around the world experiencing poverty or who have limited access to health services. Let your voice be heard loudly and clearly - those living in...

Tell Congress to prioritize housing and hunger in next pandemic response
Policymakers are moving legislation to protect millions who are impacted directly or indirectly by the coronavirus pandemic. It will help millions of people struggling to make ends meet. However, this crisis is far from over and Congress will need to pass more legislation...
RESULTS Volunteer Commitments

• Help make the RESULTS movement a respectful, inclusive place

• Connect with RESULTS
  o Join a local group or become a Free Agent (or start a group!)
  o Choose to be a U.S. (domestic) or Global Advocate

• Take one RESULTS advocacy action each month

• Listen to the Monthly Campaigns Webinar (live or recorded)

• Read the Weekly Update
Next Step: Sign Up to Get Connected

1. Sign Up to Volunteer!
   www.results.org/volunteer

2. Speak with RESULTS Expansion Staff

3. Say YES! I want to be an advocate.

4. Meet your local RESULTS Group
   Complete New Advocate Issue & Advocacy Training (online)
If you want RESULTS to follow up with you...

You **MUST** sign up at
www.results.org/volunteer

*(We have no other way of knowing to reach out to you!)*