The RESULTS United National Webinar

Welcome!

Closed captioning: http://west.typewell.com/faelapgb
Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
U.S. Poverty Campaigns

Housing & Home Ownership

Meredith Dodson
mdodson@results.org
Guest Speaker: Sarah Saadian

- Vice President of Public Policy at the National Low Income Housing Coalition (www.nlihc.org)
- Oversees NLIHC’s broad congressional portfolio
- Previously worked on housing and other issues at Enterprise Community Partners, Rapoza Associates, and the National Community Reinvestment Coalition
- Has Bachelor’s degree from University of Virginia and law degree from University of Connecticut, School of Law
Federal Renters’ Tax Credit Proposals

Sarah Saadian
Vice President of Policy
National Low Income Housing Coalition
ELI Renters Face the Most Severe Affordable Housing Shortage

Renter Households and Affordable & Available Rental Homes, 2016

Source: NLIHC tabulations of 2016 ACS PUMS data.
Contribution to Surplus (Deficit) of Affordable and Available Rentals by Income Group

- 0 - 30% of AMI: -2.0
- 31% - 50% of AMI: -0.5
- 51% - 80% of AMI: 2.1
- 81% - 100% of AMI: 2.0
- Above median: 2.2
- Total Surplus: 7.2
Housing Justice is Racial Justice
Opportunity Starts at Home Legislative Priorities

- **Dramatically expand rental assistance** to bridge the gap between rent and income

- **Dramatically expand the supply of housing** affordable to the lowest-income renters

- **Create a new national program that provides temporary financial assistance** to help cover the rent for households experiencing unexpected economic shocks
Renters’ Tax Credit Proposals

Individual Tax Credits
- “Rent Relief Act” (ADD BILL NUMBERS)
  Senator Kalama Harris (D-CA), Reps. Danny Davis (D-IL), Scott Peters (D-CA), and Jimmy Gomez (D-CA)
- “Housing, Opportunity, Mobility, and Equity (HOME) Act”
  Senator Cory Booker (D-NJ) and Rep. Clyburn (D-SC)

Project-Based Tax Credits
- In the last Congress, former Sen. Heller (R-NV) introduced legislation for elderly households (BILL NUMBER)
- Center on Budget and Policy Priorities
## Renters’ Tax Credit Proposals

<table>
<thead>
<tr>
<th>INDIVIDUAL TAX CREDITS</th>
<th>“Rent Relief Act”</th>
<th>“Housing, Opportunity, Mobility, and Equity (HOME) Act”</th>
</tr>
</thead>
</table>
| **Sponsor**            | Senator Kamala Harris (D-CA)  
Congressmen Danny Davis (D-IL)  
Scott Peters (D-CA), Jimmy Gomez (D-CA) | Senator Cory Booker (D-NJ)  
Congressman James Clyburn (D-SC) |
| **Type**               | Fully Refundable  | Fully Refundable |
| **Eligibility**        | Taxpayers earning less than $125,000 annually | All cost-burdened taxpayers |
| **Value of Credit**    | A share of the difference between 30% of income and rent, capped at 100% of Small Area Fair Market Rent | The difference between 30% of income and rent, capped at 100% of Small Area Fair Market Rent |
| **Schedule**           | If gross income is:  
< $25,000  
Between $25,000 and $50,000  
Between $50,000 and $75,000  
Between $75,000 and $100,000  
More than $100,000*  
The percentage is:  
100%  
75%  
50%  
25%  
0% | 100% of cost burdens for all incomes |
| **Utilities**          | Included          | Included |
| **Residents in Federally Subsidized Housing** | Provided a separate tax credit – in lieu of the one above – equal to the amount paid by the taxpayer in rent for 1 month | Eligible for the tax credit, if they have cost burdens |
| **Interest Accrued**   | Creates a Rainy Day Fund for taxpayers who choose to defer tax credit for 180 days to collect interest accrued | |
| **Other Provisions**   | Allows taxpayers to receive their benefit in monthly payments. | Requires states and local communities to develop new inclusive zoning policies, programs, or regulatory initiatives to create more affordable housing supply. |
If Enacted...

- Cut poverty rate by 2.9% (Booker) or 2.4% (Harris); the current rate is 13.5%.
- Lift 9.4M (Booker) or 7.8M (Harris) people out of poverty.
- One of the most effective ways of addressing poverty, because housing is typically an individual’s largest cost.
- Help address racial inequity because people of color are disproportionately harmed by the housing crisis and homelessness.

Opportunities to Pass A Renters’ Tax Credit

• Infrastructure package – House Dems are putting one together for May
• Tax extenders package – end of the year
• Other tax legislation this Congress or next, including tax cuts.
## Tax Writing Committees

### House Ways & Means

#### Democrats

- Richard Neal (Chair, MA)
- John Lewis (GA)
- Lloyd Doggett (TX)
- Mike Thompson (CA)
- John Larson (CT)
- Earl Blumenauer (OR)
- Ron Kind (WI)
- Bill Pascrell (NJ)
- Danny Davis (IL)
- Linda Sanchez (CA)
- Brian Higgins (NY)
- Terri Sewell (AL)
- Suzan DelBene (WA)

#### Republicans

- Judy Chu (CA)
- Gwen Moore (WI)
- Dan Kildee (MI)
- Brendan Boule (PA)
- Don Beyer (VA)
- Dwight Evans (PA)
- Brad Schneider (IL)
- Tom Suozzi (NY)
- Jimmy Panetta (CA)
- Stephanie Murphy (FL)
- Jimmy Gomez (CA)
- Steven Horsford (NV)
- Kevin Brady (Ranking, TX)
- Devin Nunes (CA)
- Vern Buchanan (FL)
- Adrian Smith (NE)
- Kenny Marchant (TX)
- Tom Reed (NY)
- Mike Kelly (PA)
- George Holding (NC)
- Jackie Walorski (IN)
- Darin LaHood (IL)
- Brad Wenstrup (OH)
- Jodey Arrington (TX)
- Drew Ferguson (GA)
- Ron Estes (KS)
## Tax Writing Committees

### Senate Finance Committee

<table>
<thead>
<tr>
<th>Republicans</th>
<th>Democrats</th>
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</thead>
<tbody>
<tr>
<td>Chuck Grassley (Chair, IA)</td>
<td>Ron Wyden (Ranking, OR)</td>
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<tr>
<td>Mike Crapo (ID) – <strong>possible next chairman</strong></td>
<td>Debbie Stabenow (MI)</td>
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<td>Pat Roberts (KS)</td>
<td>Maria Cantwell (WA)</td>
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<tr>
<td>Michael Enzi (WY)</td>
<td>Robert Menendez (NJ)</td>
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<tr>
<td>John Cornyn (TX)</td>
<td>Thomas Carper (DE)</td>
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<tr>
<td>John Thune (SD)</td>
<td>Benjamin Cardin (MD)</td>
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<tr>
<td>Richard Burr (NC)</td>
<td>Sherrod Brown (OH)</td>
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<tr>
<td>Rob Portman (OH)</td>
<td>Michael Bennet (CO)</td>
</tr>
<tr>
<td>Patrick Toomey (PA)</td>
<td>Robert Casey (PA)</td>
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<tr>
<td>Tim Scott (SC)</td>
<td>Mark Warner (VA)</td>
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<tr>
<td>Bill Cassidy (LA)</td>
<td>Sheldon Whitehouse (RI)</td>
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<tr>
<td>James Lankford (OK)</td>
<td>Maggie Hassan (NH)</td>
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<tr>
<td>Steve Daines (MT)</td>
<td>Catherine Cortez Masto (NV)</td>
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</table>
Advocacy Resources

Participate in the National Housing Week of Action (May 2 to May 12)
OurHomes-OurVoices.org/ - Join advocates across the nation in calling for robust housing investments, including the creation of a renter’s tax credit!

In-District Meetings or Meetings with Representatives in DC

Local op-eds, LTE, and media coverage

Raising the issue with candidates running for office

Find State and Local Housing Information
nlihc.org/housing-needs-by-state - Factsheets by State/Congressional District are available under the Resources Tab under each State page.

Join Our Newsletter
nlihc.org/membership - Get weekly updates on federal housing issues and ways you can get involved!
QUESTIONS?
March Action: Use RESULTS events to engage others

• Who do you know would make a great advocate on our housing issues?
• Reach out to them to invite them to participate in your upcoming local RESULTS events
  • March 16-20: Lobby meetings to talk renter’s credit
  • April 4: National Webinar with Nicholas Kristof
  • April 6-17: Lobby meetings to talk renter’s credit
• The best way to get people involved is through action
March Action: Use RESULTS events to engage others

- March Action includes:
  - Sample laser talk for inviting people to the April webinar and lobby meetings
  - Tips for personalizing your invitation
  - Talking points for people to write letters on the renters credit to take to lobby meeting
- Action sheet: https://results.org/volunteers/monthly-actions/
- Lobbying resources: https://results.org/volunteers/lobbying/
Remarks from
Executive Director
Dr. Joanne Carter
Grassroots Café

- Organizing opportunity around April 4 webinar: Nicholas Kristof
- Taking a different approach
- Speaking powerfully to potential advocates
- Time to plan for April: planning a set of transformational experiences
April 4 National Webinar
Guest: Nicholas Kristof

- Has written extensively about poverty around the world in his column and books.
- Has a new book co-written with his wife Sheryl WuDunn, Tightrope, highlighting the struggles of working-class Americans.
- This event is a great opportunity to engage advocates on a deeper level.
Growing the Movement

Approach #1: Use Kristof name to invite lots of people to the webinar. Surely some of the people who come will want to be involved in RESULTS.

Approach #2: Use Kristof name to create a series of transformational experiences for a handful of people with the greatest potential to become advocates.
Growing the Movement

Approach #1: Use Kristof name to invite lots of people to the webinar. Surely some of the people who come will want to be involved in RESULTS.

Approach #2: Use Kristof name to create a series of transformational experiences for a handful of people with the greatest potential to become advocates.
Why Approach #2

It’s what RESULTS does. It makes RESULTS unique and effective: We cultivate motivation, give people agency as change makers, put people in relationship with each other. We help people become the change agents and people they always dreamed of becoming.
Why Approach #2

“...we have to stop thinking about activism as costly...we have to think about it more as value ...You know, how do you make people feel like they're part of something that has purpose. If I look at some of the polling data and people's disaffection from politics in general, I think people are hungry for meaningful experiences and meaningful ways to engage in public life. And there are a lot of grassroots organizations out there, but there aren't a lot of grassroots organizations that invite people into a meaningful experience through which they can have a voice over outcomes they really care about. So. I think, first is understanding that value proposition and being really clear about it.”

--Dr. Hahrie Han, June 2019 webinar
The Value Proposition

• Time spent on RESULTS advocacy = influence & change.
• You will work on big things, improving the lives of millions of people.
• We encourage you to use your creativity and ideas and know-how to get things done.
• You are not alone--you have an amazing group of people to work with.
• RESULTS will train you so you feel competent.
• This is urgent—we need you to make change happen now.
What Transformational Experiences?

1. Hear a famous speaker: Nicholas Kristof
2. Plan and play a role in congressional meetings you have set up for the April 5-19 recess
3. Join a life-changing conference in DC in June

WOW!
Who Do We Invite?

Who show potential as an advocate through:

• Taking action or donating?
• Talking passionately about poverty?
• Searching for a way to make a difference?
How Do We Invite?

Engage: I’ve really appreciated learning about your passion for making a difference.

Problem: I know that you could have great impact as a RESULTS advocate, so I have an invitation for you.

Inform: On April 4 our RESULTS chapter is hosting a group of people with high advocacy potential to join our National Webinar with Nicholas Kristof, columnist for the NY Times and author. Kristof is a fan of RESULTS and has a deep concern for people experiencing poverty. He will speak about US and global poverty and the importance of grassroots advocacy in driving change. After the webinar, we’ll do some planning for an upcoming meeting with Representative’s/Senator’s _______ office to talk housing and/or global child survival.

Call to Action: Would you like to join us for the Nick Kristof webinar on April 4 at 1pm ET and take part in our lobby planning & the actual meeting on ______(date)?
Time to Plan: 10 minutes

1. Create a list of names of people with a high potential for becoming advocates

2. Figure out who will invite them to the April 4 webinar and lobby meeting opportunity

3. Decide who will set up meetings for the April 6-19 congressional recess
Spring Recesses
March 16-20, April 6-17

• The House and Senate will be on recess in March and April
• Schedule meetings for the recess now
  • Personalize our sample meeting request
• Plan to meet right after the April 4 webinar to map out your lobby meeting(s)
Advocate Engagement Training
March 10 at 8:30pm ET

• Join us this Tuesday evening for a training on how to use spring lobby meetings and the April webinar to inspire people to become powerful advocates with RESULTS

• We’ll review strategies on maximizing these opportunities and help you plan for success

• To join the training, login at: https://results.zoom.us/j/201739470 or dial (929) 436-2866 or (669) 900-6833, meeting ID: 201 739 470
Responding to coronavirus in our advocacy and organizing
Do’s

✔ Focus on marginalized communities
✔ Make connections – what’s worked and what’s needed
✔ Stand against xenophobia

Don’ts

• Exploit the outbreak as just a hook
• Use “our” safety as justification for global action
• Accidentally play into harmful frames
RESULTS International Conference

June 20-23, 2020
Capital Hilton, Washington, DC

Registration now open! Early Bird registration ends April 20.

www.results.org/conference
Join us in DC to celebrate 40 years of RESULTS!

Early Bird Registration is open through April 20.

Register today: www.results.org/conference/
Age 20-30?

Apply today for our young leader fellowship!

www.results.org/fellowship
Learning Opportunities

Continuing Book Club on *The Righteous Mind* by Jonathan Haidt. Led by RESULTS advocate Jim Driggers, this discussion offers you a profound opportunity to examine your own and others’ beliefs about morality. You can use that knowledge to better frame discussions to support RESULTS-championed legislation. The next call is **Tuesday, March 10 at 9:00 pm ET.** Learn more about the book club [here](#).

Join follow-up discussion on *White Fragility*. Attendees to the *White Fragility* webinar last month had such a meaningful discussion, they’ve decided to continue it this month. On this next webinar, they’ll look at how their views of racism have changed since reading the book and explore next steps in their effort to recognize and dismantle systemic oppression. The webinar is **Wednesday, March 18 at 9:00 pm ET.** To join, log in at: [https://results.zoom.us/j/807783478](https://results.zoom.us/j/807783478) or dial (669) 900-6833 or (929) 436-2866, meeting ID 807 783 478.
Upcoming Events

New Advocate Orientation
Tuesday, March 10, 12:00 pm ET
If you are new to RESULTS, join this live webinar to meet RESULTS staff and other new volunteers, learn more about our advocacy model and issues, and get information on how to get involved. Sign up today.

RESULTS Advocate Engagement training webinar
Tuesday, March 10, 8:30 pm ET
Training on using lobby meetings and April webinar to move people into more engaged advocacy. Join at: https://results.zoom.us/j/201739470 or dial (929) 436-2866 or (669) 900-6833, meeting ID: 201 739 470.
Upcoming Events

Global Free Agents webinars
Monday, March 16
1:00 pm and 8:00 pm ET
Join at:
https://results.zoom.us/j/285681999 or
dial (669) 900-6833 or (929) 436-2866,
meeting ID: 285 681 999.

U.S. Poverty Free Agents webinars
Tuesday, March 17
1:00 pm and 8:00 pm ET
Join at:
https://results.zoom.us/j/324294681 or
dial by phone at (669) 900-6833 or (929) 436-2866,
meeting ID: 324 294 681.
Upcoming Events

RESULTS United National Webinar
with Nicholas Kristof
Saturday, April 4, 1:00 pm ET

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: https://results.zoom.us/j/994444828 or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.
Update: Big Win on Gavi!

The request includes funds to meet an anticipated multi-year, $1.16 billion contribution to Gavi, the Vaccine Alliance, of $290 million annually for fiscal years 2020 – 2023 for Gavi’s upcoming strategic cycle.

Fiscal Year 2020 Congressional Budget Justification

John Fawcett
jfawcett@results.org
Guest Speaker: Shawn Baker
Chief Nutritionist, USAID

Mr. Baker comes to USAID from the Bill and Melinda Gates Foundation, where he was the first Director of Nutrition. He has nearly four decades of experience in public health, nutrition, and food security.

Malnutrition is a complex challenge around the globe that hits the most-vulnerable the hardest. Nearly half of all deaths of young children globally can trace their causes back to poor nutrition. USAID helps governments, civil society, and the private sector address the problem holistically through a variety of interventions, including in health, food security, and responding to emergencies.
Congress decides how to spend money during the appropriations process. This funding can support health, education, and economic opportunity for families around the world.
<table>
<thead>
<tr>
<th>Issue</th>
<th>Leads</th>
<th>Request</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maternal &amp; Child Health, Nutrition</td>
<td>McCollum (D-MN), Brooks (R-IN), Lee (D-CA), Fitzpatrick (R-PA)</td>
<td>$900 million for MCH including $290 million for Gavi, and an additional $200 million for Nutrition</td>
<td>March 10</td>
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<tr>
<td>Global Partnership for Education</td>
<td>Quigley (D-IL), Fitzpatrick (R-PA)</td>
<td>Robust funding for the Global Partnership for Education and Basic Education</td>
<td>March 9</td>
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<tr>
<td>Global Fund and PEPFAR</td>
<td>Lee (D-CA), Wagner (R-MO)</td>
<td>Robust funding for PEPFAR and the Global Fund</td>
<td>March 9</td>
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<tr>
<td>Tuberculosis</td>
<td>Engel (D-NY), Don Young (R-AK)</td>
<td>$400 million for bilateral tuberculosis program at USAID</td>
<td>March 6</td>
</tr>
<tr>
<td>MCH, Nutrition</td>
<td>Collins (R-ME), Coons (D-DE)</td>
<td>robust funding for MCH, including Gavi, and Nutrition</td>
<td>TBD</td>
</tr>
</tbody>
</table>
Let us know how many were in your room at your location today!

Put the city and number in the chat box or send to lmarshal@results.org