

The RESULTS logo consists of a white speech bubble with a tail pointing towards the bottom-left corner. Inside the bubble, the word "results" is written in a bold, lowercase, sans-serif font. The entire logo is centered on a solid red background.

**results**

# The RESULTS United National Webinar

## *Welcome!*

Closed captioning: <http://west.typewell.com/faelapgb>

# Our Anti-Oppression Values

The logo for RESULTS, featuring the word "results" in white lowercase letters on a red speech bubble background.

*RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.*

*We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.*

*At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.*

*With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.*

*There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.*

Find all our anti-oppression resources at: <https://results.org/volunteers/anti-oppression/>

# U.S. Poverty Campaigns

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## Housing & Home Ownership

🏠 / Issues / Housing & Home Ownership



**Meredith Dodson**  
[mdodson@results.org](mailto:mdodson@results.org)

# Guest Speaker: Sarah Saadian

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- Vice President of Public Policy at the National Low Income Housing Coalition ([www.nlihc.org](http://www.nlihc.org))
- Oversees NLIHC's broad congressional portfolio
- Previously worked on housing and other issues at Enterprise Community Partners, Rapoza Associates, and the National Community Reinvestment Coalition
- Has Bachelor's degree from University of Virginia and law degree from University of Connecticut, School of Law





NATIONAL LOW INCOME  
HOUSING COALITION

# Federal Renters' Tax Credit Proposals

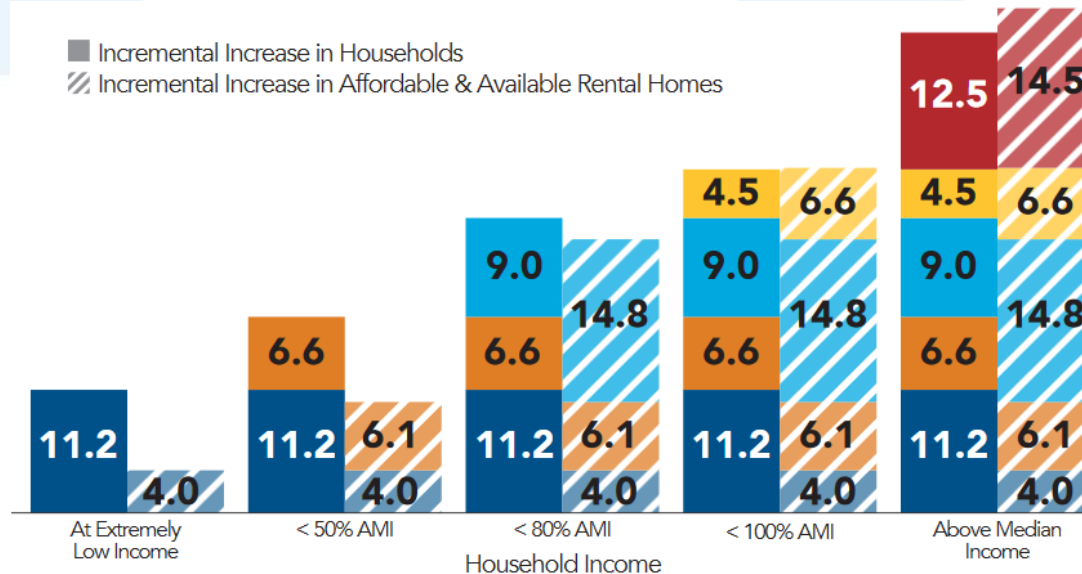
Sarah Saadian

Vice President of Policy

National Low Income Housing Coalition

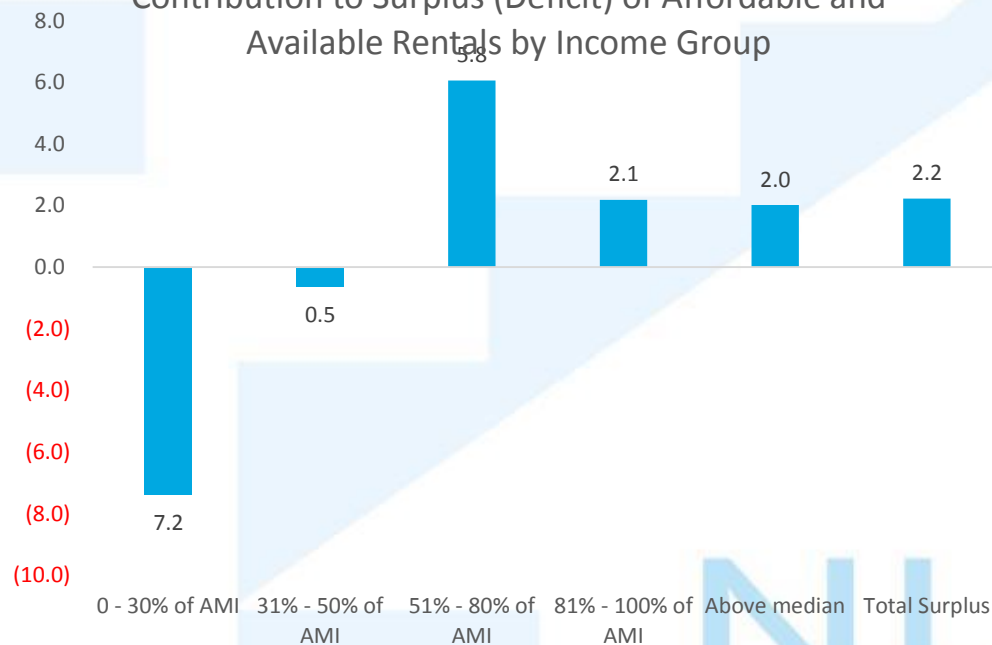
# ELI Renters Face the Most Severe Affordable Housing Shortage

## Renter Households and Affordable & Available Rental Homes, 2016

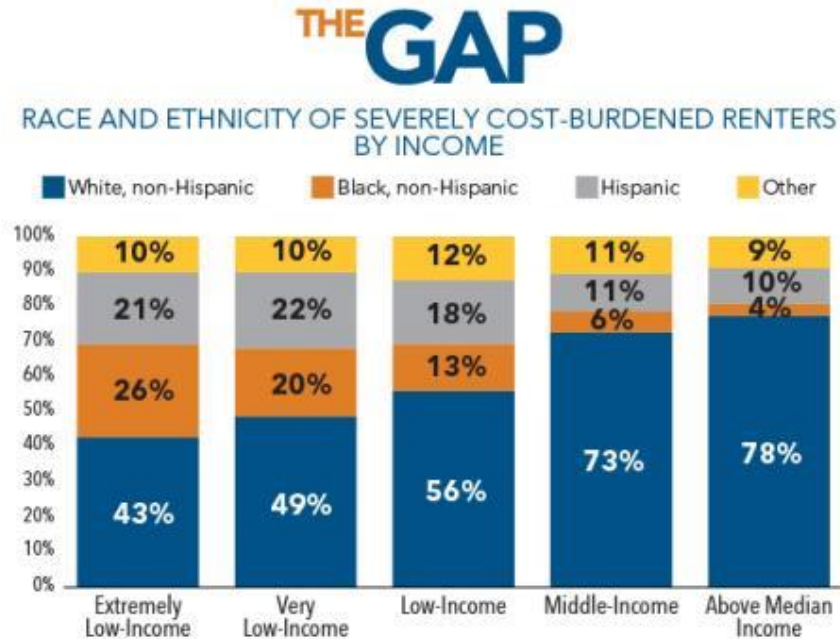


Source: NLIHC tabulations of 2016 ACS PUMS data.

Contribution to Surplus (Deficit) of Affordable and  
Available Rentals by Income Group



# Housing Justice is Racial Justice



Source: NLHC tabulations of 2017 ACS PUMS data.  
©2019 National Low Income Housing Coalition

<https://nlihc.org/gap>



# Opportunity Starts at Home Legislative Priorities



- **Dramatically expand rental assistance** to bridge the gap between rent and income
- **Dramatically expand the supply of housing** affordable to the lowest-income renters
- **Create a new national program that provides temporary financial assistance** to help cover the rent for households experiencing unexpected economic shocks

# Renters' Tax Credit Proposals



## Individual Tax Credits

- “Rent Relief Act” (ADD BILL NUMBERS)  
Senator Kalama Harris (D-CA), Reps. Danny Davis (D-IL), Scott Peters (D-CA), and Jimmy Gomez (D-CA)
- “Housing, Opportunity, Mobility, and Equity (HOME) Act”  
Senator Cory Booker (D-NJ) and Rep. Clyburn (D-SC)

## Project-Based Tax Credits

- In the last Congress, former Sen. Heller (R-NV) introduced legislation for elderly households (BILL NUMBER)
- Center on Budget and Policy Priorities

# Renters' Tax Credit Proposals

INDIVIDUAL TAX CREDITS														
	"Rent Relief Act"	"Housing, Opportunity, Mobility, and Equity (HOME) Act"												
Sponsor	Senator Kamala Harris (D-CA) Congressmembers Danny Davis (D-IL) Scott Peters (D-CA), Jimmy Gomez (D-CA)	Senator Cory Booker (D-NJ) Congressman James Clyburn (D-SC)												
Type	Fully Refundable	Fully Refundable												
Eligibility	Taxpayers earning less than \$125,000 annually	All cost-burdened taxpayers												
Value of Credit	A share of the difference between 30% of income and rent, capped at 100% of Small Area Fair Market Rent	The difference between 30% of income and rent, capped at 100% of Small Area Fair Market Rent												
Schedule	<table><tr><td>If gross income is:</td><td>The percentage is:</td></tr><tr><td>&lt; \$25,000</td><td>100%</td></tr><tr><td>Between \$25,000 and \$50,000</td><td>75%</td></tr><tr><td>Between \$50,000 and \$75,000</td><td>50%</td></tr><tr><td>Between \$75,000 and \$100,000</td><td>25%</td></tr><tr><td>More than \$100,000*</td><td>0%</td></tr></table>	If gross income is:	The percentage is:	< \$25,000	100%	Between \$25,000 and \$50,000	75%	Between \$50,000 and \$75,000	50%	Between \$75,000 and \$100,000	25%	More than \$100,000*	0%	100% of cost burdens for all incomes
If gross income is:	The percentage is:													
< \$25,000	100%													
Between \$25,000 and \$50,000	75%													
Between \$50,000 and \$75,000	50%													
Between \$75,000 and \$100,000	25%													
More than \$100,000*	0%													
Utilities	Included	Included												
Residents in Federally Subsidized Housing	Provided a separate tax credit – in lieu of the one above – equal to the amount paid by the taxpayer in rent for 1 month	Eligible for the tax credit, if they have cost burdens												
Interest Accrued		Creates a Rainy Day Fund for taxpayers who choose to defer tax credit for 180 days to collect interest accrued												
Other Provisions	Allows taxpayers to receive their benefit in monthly payments.	Requires states and local communities to develop new inclusive zoning policies, programs, or regulatory initiatives to create more affordable housing supply.												

# If Enacted...

- Cut poverty rate by 2.9% (Booker) or 2.4% (Harris); the current rate is 13.5%.
- Lift 9.4M (Booker) or 7.8M (Harris) people out of poverty.
- One of the most effective ways of addressing poverty, because housing is typically an individual's largest cost.
- Help address racial inequity because people of color are disproportionately harmed by the housing crisis and homelessness.

<https://www.vox.com/future-perfect/2019/1/30/18183769/democrat-poverty-plans-2020-presidential-kamala-harris-booker-gillibrand>

# Opportunities to Pass A Renters' Tax Credit



- Infrastructure package – House Dems are putting one together for May
- Tax extenders package – end of the year
- Other tax legislation this Congress or next, including tax cuts.

# Tax Writing Committees



## House Ways & Means

### Democrats

Richard Neal (Chair, MA)  
John Lewis (GA)  
Lloyd Doggett (TX)  
Mike Thompson (CA)  
John Larson (CT)  
Earl Blumenauer (OR)  
Ron Kind (WI)  
Bill Pascrell (NJ)  
Danny Davis (IL)  
Linda Sanchez (CA)  
Brian Higgins (NY)  
Terri Sewell (AL)  
Suzan DelBene (WA)

Judy Chu (CA)  
Gwen Moore (WI)  
Dan Kildee (MI)  
Brendan Boule (PA)  
Don Beyer (VA)  
Dwight Evans (PA)  
Brad Schneider (IL)  
Tom Suozzi (NY)  
Jimmy Panetta (CA)  
Stephanie Murphy (FL)  
Jimmy Gomez (CA)  
Steven Horsford (NV)

### Republicans

Kevin Brady (Ranking, TX)  
Devin Nunes (CA)  
Vern Buchanan (FL)  
Adrian Smith (NE)  
Kenny Marchant (TX)  
Tom Reed (NY)  
Mike Kelly (PA)  
George Holding (NC)  
Jackie Walorski (IN)  
Darin LaHood (IL)  
Brad Wenstrup (OH)  
  
Jodey Arrington (TX)  
Drew Ferguson (GA)  
Ron Estes (KS)

# Tax Writing Committees



## Senate Finance Committee

### Republicans

Chuck Grassley (Chair, IA)  
Mike Crapo (ID) – **possible next chairman**  
Pat Roberts (KS)  
Michael Enzi (WY)  
John Cornyn (TX)  
John Thune (SD)  
Richard Burr (NC)  
Rob Portman (OH)  
Patrick Toomey (PA)  
Tim Scott (SC)  
Bill Cassidy (LA)  
James Lankford (OK)

### Democrats

Steve Daines (MT)  
Todd Young (IN)  
Ben Sasse (NE)  
Ron Wyden (Ranking, OR)  
Debbie Stabenow (MI)  
Maria Cantwell (WA)  
Robert Menendez (NJ)  
Thomas Carper (DE)  
Benjamin Cardin (MD)  
Sherrod Brown (OH)  
Michael Bennet (CO)  
Robert Casey (PA)  
Mark Warner (VA)  
Sheldon Whitehouse (RI)  
Maggie Hassan (NH)  
Catherine Cortez Masto (NV)

# Advocacy Resources



## **Participate in the National Housing Week of Action (May 2 to May 12)**

[OurHomes-OurVoices.org/](https://ourhomes-ourvoices.org/) - Join advocates across the nation in calling for robust housing investments, including the creation of a renter's tax credit!

## **In-District Meetings or Meetings with Representatives in DC**

**Local op-eds, LTE, and media coverage**

**Raising the issue with candidates running for office**

## **Find State and Local Housing Information**

[nlihc.org/housing-needs-by-state](https://nlihc.org/housing-needs-by-state) - Factsheets by State/Congressional District are available under the Resources Tab under each State page.

## **Join Our Newsletter**

[nlihc.org/membership](https://nlihc.org/membership) - Get weekly updates on federal housing issues and ways you can get involved!



QUESTIONS?

## March Action: Use RESULTS events to engage others

The RESULTS logo is a red speech bubble shape with the word "results" in white lowercase letters.

- Who do you know would make a great advocate on our housing issues?
- Reach out to them to invite them to participate in your upcoming local RESULTS events
  - **March 16-20: Lobby meetings to talk renter's credit**
  - **April 4: National Webinar with Nicholas Kristof**
  - **April 6-17: Lobby meetings to talk renter's credit**
- The best way to get people involved is through action

# March Action: Use RESULTS events to engage others

The RESULTS logo is a red speech bubble shape with the word "results" in white lowercase letters.

- March Action includes:
  - Sample laser talk for inviting people to the April webinar and lobby meetings
  - Tips for personalizing your invitation
  - Talking points for people to write letters on the renters credit to take to lobby meeting
- Action sheet: <https://results.org/volunteers/monthly-actions/>
- Lobbying resources: <https://results.org/volunteers/lobbying/>

# *Remarks from* Executive Director Dr. Joanne Carter

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# Grassroots Café

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- Organizing opportunity around April 4 webinar: Nicholas Kristof
- Taking a different approach
- Speaking powerfully to potential advocates
- Time to plan for April: planning a set of transformational experiences



Ken Patterson

[kpatterson@results.org](mailto:kpatterson@results.org)

# April 4 National Webinar

## Guest: Nicholas Kristof

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- Pulitzer Prize-winning columnist for the [\*New York Times\*](#).
- Has written extensively about poverty around the world in his column and books
- Has a new book co-written with his wife Sheryl WuDunn, [\*Tightrope\*](#), highlighting the struggles of working-class Americans.
- This event is a great opportunity to engage advocates on a deeper level.

# Growing the Movement

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Approach #1: Use Kristof name to invite lots of people to the webinar. Surely some of the people who come will want to be involved in RESULTS.

Approach #2: Use Kristof name to create a series of transformational experiences for a handful of people with the greatest potential to become advocates

# Growing the Movement

Approach #1: Use Kristof name to invite lots of people to the webinar. Surely some of the people who come will want to be involved in RESULTS.

Approach #2: Use Kristof name to create a series of transformational experiences for a handful of people with the greatest potential to become advocates



## Why Approach #2

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It's what RESULTS does. It makes RESULTS unique and effective: We cultivate motivation, give people agency as change makers, put people in relationship with each other. We help people become the change agents and people they always dreamed of becoming.

## Why Approach #2

“...we have to stop thinking about activism as costly...we have to think about it more as value ...You know, how do you make people feel like they're part of something that has purpose. If I look at some of the polling data and people's disaffection from politics in general, I think people are hungry for meaningful experiences and meaningful ways to engage in public life. And there are a lot of grassroots organizations out there, but there aren't a lot of grassroots organizations that invite people into a meaningful experience through which they can have a voice over outcomes they really care about. So. I think, first is understanding that value proposition and being really clear about it.”

**--Dr. Hahrie Han, June 2019 webinar**

# The Value Proposition

- Time spent on RESULTS advocacy = influence & change.
- You will work on big things, improving the lives of millions of people.
- We encourage you to use your creativity and ideas and know-how to get things done.
- You are not alone--you have an amazing group of people to work with.
- RESULTS will train you so you feel competent.
- This is urgent—we need you to make change happen now.

# What Transformational Experiences?

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1. Hear a famous speaker: Nicholas Kristof
2. Plan and play a role in congressional meetings you have set up for the April 5-19 recess
3. Join a life-changing conference in DC in June

**WOW!**

# Who Do We Invite?

Who show potential as an advocate through:

- Taking action or donating?
- Talking passionately about poverty?
- Searching for a way to make a difference?

# How Do We Invite?

**Engage:** I've really appreciated learning about your passion for making a difference.

**Problem:** I know that you could have great impact as a RESULTS advocate, so I have an invitation for you.

**Inform:** On April 4 our RESULTS chapter is hosting a group of people with high advocacy potential to join our National Webinar with Nicholas Kristof, columnist for the *NY Times* and author. Kristof is a fan of RESULTS and has a deep concern for people experiencing poverty. He will speak about US and global poverty and the importance of grassroots advocacy in driving change. After the webinar, we'll do some planning for an upcoming meeting with Representative's/Senator's \_\_\_\_\_ office to talk housing and/or global child survival.

**Call to Action:** Would you like to join us for the Nick Kristof webinar on April 4 at 1pm ET and take part in our lobby planning & the actual meeting on \_\_\_\_\_(date)?

## Time to Plan: 10 minutes

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1. Create a list of names of people with a high potential for becoming advocates
2. Figure out who will invite them to the April 4 webinar and lobby meeting opportunity
3. Decide who will set up meetings for the April 6-19 congressional recess

# Spring Recesses

## March 16-20, April 6-17

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- The House and Senate will be on recess in March and April
- Schedule meetings for the recess now
  - Personalize our [sample meeting request](#)
- Plan to meet right after the April 4 webinar to map out your lobby meeting(s)



# Advocate Engagement Training

## March 10 at 8:30pm ET



- Join us this Tuesday evening for a training on how to use spring lobby meetings and the April webinar to inspire people to become powerful advocates with RESULTS
- We'll review strategies on maximizing these opportunities and help you plan for success
- To join the training, login at:  
<https://results.zoom.us/j/201739470> or dial (929) 436-2866 or (669) 900-6833, meeting ID: 201 739 470

# Responding to coronavirus in our advocacy and organizing

# Do's

- ✓ Focus on marginalized communities
- ✓ Make connections – what's worked *and* what's needed
- ✓ Stand against xenophobia

# Don'ts

- Exploit the outbreak as just a hook
- Use “our” safety as justification for global action
- Accidentally play into harmful frames

# RESULTS International Conference

June 20-23, 2020

Capital Hilton, Washington, DC

Registration now open! Early Bird registration ends **April 20.**

[www.results.org/conference](http://www.results.org/conference)

# Join us in DC to celebrate 40 years of RESULTS!

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## Speakers



**Prof. Muhammad Yunus,**  
Ph.D.  
Nobel Peace Prize Winner



**Qiana Torregano**  
Advocate and Expert on Poverty



**Kul Gautam**  
Former Deputy Director, UNICEF  
and RESULTS Board of Directors  
Chair



**Rev. Dr. Liz Theoharis**  
Poor People's Campaign  
Co-Chair



**Sam Daley-Harris**  
RESULTS Founder



**Dr. Joanne Carter**  
Executive Director  
RESULTS

Early Bird  
Registration is  
open through  
April 20.

Register today:  
[www.results.org/  
conference/](http://www.results.org/conference/)

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**Age 20-30?**

**Apply today for our  
young leader fellowship!**

**[www.results.org/fellowship](http://www.results.org/fellowship)**



# *Learning Opportunities*

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Continuing Book Club on *The Righteous Mind* by Jonathan Haidt. Led by RESULTS advocate Jim Driggers, this discussion offers you a profound opportunity to examine your own and others' beliefs about morality. You can use that knowledge to better frame discussions to support RESULTS-championed legislation. The next call is **Tuesday, March 10 at 9:00 pm ET**. Learn more about the book club [here](#).

Join follow-up discussion on *White Fragility*. Attendees to the [White Fragility](#) webinar last month had such a meaningful discussion, they've decided to continue it this month. On this next webinar, they'll look at how their views of racism have changed since reading the book and explore next steps in their effort to recognize and dismantle systemic oppression. The webinar is **Wednesday, March 18 at 9:00 pm ET**. To join, log in at: <https://results.zoom.us/j/807783478> or dial (669) 900-6833 or (929) 436-2866, meeting ID 807 783 478.

# *Upcoming Events*

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## **New Advocate Orientation**

**Tuesday, March 10, 12:00 pm ET**

If you are new to RESULTS, join this live webinar to meet RESULTS staff and other new volunteers, learn more about our advocacy model and issues, and get information on how to get involved. [Sign up today.](#)

## **RESULTS Advocate Engagement training webinar**

**Tuesday, March 10, 8:30 pm ET**

Training on using lobby meetings and April webinar to move people into more engaged advocacy. Join at:

<https://results.zoom.us/j/201739470> or dial (929) 436-2866 or (669) 900-6833, meeting ID: 201 739 470.



# *Upcoming Events*

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Global Free Agents webinars  
Monday, March 16  
1:00 pm and 8:00 pm ET

Join at:

<https://results.zoom.us/j/285681999> or  
dial (669) 900-6833 or (929) 436-2866,  
meeting ID: 285 681 999.

U.S. Poverty Free Agents webinars  
Tuesday, March 17  
1:00 pm and 8:00 pm ET

Join at:

<https://results.zoom.us/j/324294681> or  
dial by phone at (669) 900-6833 or (929)  
436-2866, meeting ID: 324 294 681.

# *Upcoming Events*

**RESULTS United National Webinar  
with Nicholas Kristof  
Saturday, April 4, 1:00 pm ET**

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: <https://results.zoom.us/j/994444828> or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.

# Update: Big Win on Gavi!

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The request includes funds to meet an anticipated multi-year, \$1.16 billion contribution to Gavi, the Vaccine Alliance, of \$290 million annually for fiscal years 2020 – 2023 for Gavi's upcoming strategic cycle.



*Fiscal Year 2020 Congressional Budget Justification*

John Fawcett  
jfawcett@results.org

# Guest Speaker: Shawn Baker

## Chief Nutritionist, USAID

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Mr. Baker comes to USAID from the Bill and Melinda Gates Foundation, where he was the first Director of Nutrition. He has nearly four decades of experience in public health, nutrition, and food security.

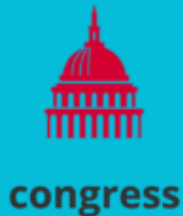
Malnutrition is a complex challenge around the globe that hits the most-vulnerable the hardest. Nearly half of all deaths of young children globally can trace their causes back to poor nutrition. USAID helps governments, civil society, and the private sector address the problem holistically through a variety of interventions, including in health, food security, and responding to emergencies.



# congress decides where our money goes.

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Congress decides how to spend money during the **appropriations** process. This funding can support health, education, and economic opportunity for families around the world.



<https://results.org/issues/global-poverty-budget-appropriations/>

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Issue	Leads	Request	Deadline
Maternal & Child Health, Nutrition	McCollum (D-MN), Brooks (R-IN), Lee (D-CA), Fitzpatrick (R-PA)	\$900 million for MCH including \$290 million for Gavi, and an additional \$200 million for Nutrition	March 10
Global Partnership for Education	Quigley (D-IL), Fitzpatrick (R-PA)	Robust funding for the Global Partnership for Education and Basic Education	March 9
Global Fund and PEPFAR	Lee (D-CA), Wagner (R-MO)	Robust funding for PEPFAR and the Global Fund	March 9
Tuberculosis	Engel (D-NY), Don Young (R-AK)	\$400 million for bilateral tuberculosis program at USAID	March 6
MCH, Nutrition	Collins (R-ME), Coons (D-DE)	robust funding for Robust funding for MCH, including Gavi, and Nutrition	TBD

**Let us know how many were  
in your room at your location  
today!**

Put the city and number in the chat box  
or send to [lmarchal@results.org](mailto:lmarchal@results.org)



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