

RESULTS United National Webinar

Our Anti-Oppression Values



RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/

Welcome to the RESULTS United National Webinar!





New webinar date and format



First Saturday of the month at 1:00pm ET 90-minute webinar in three parts

1:00-1:30pm ET U.S. Poverty Policy

1:30-2:00pm ET Joint Grassroots Section

2:00-2:30pm ET Global Poverty Policy

Combined U.S./Global Poverty groups

U.S. Poverty groups

Global Poverty groups



U.S. Poverty Campaigns



Meredith Dodson mdodson@results.org



Jos Linn jlinn@results.org

Why Do You Think Housing Is Important?





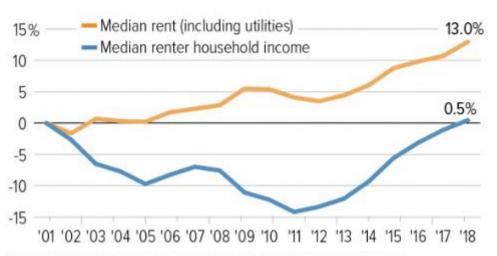
- Housing is a major source of wealth for many middle-class Americans and remains a common path to wealth building
- Where you live has implications for health, education, job access and security outcomes that all affect overall economic well being
- The history of housing policy in the U.S. has been one where federal policies provided white Americans opportunities to build wealth while excluding Americans of color, particularly Blacks, from doing the same

Stagnant Wages While Housing Costs Rise

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Renters' Incomes Haven't Caught Up to Housing Costs

Percent change since 2001, adjusted for inflation



Source: CBPP tabulations of the Census Bureau's American Community Survey

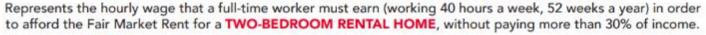
Since 1960, renter's incomes have gone up by 5 percent while rental cost has gone up by 61 percent.

72.5 percent of extremely low-income

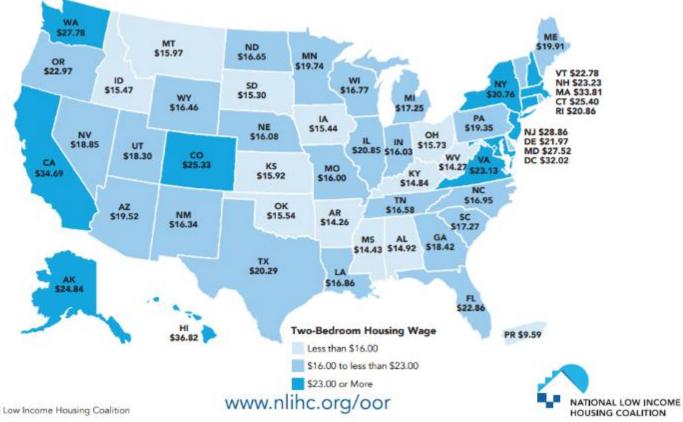
renters are severely housing cost burdened, meaning they spend more than half their income on housing.

No one can afford a 2- bedroom rental on federal minimum wage

2019 TWO-BEDROOM RENTAL HOUSING WAGES



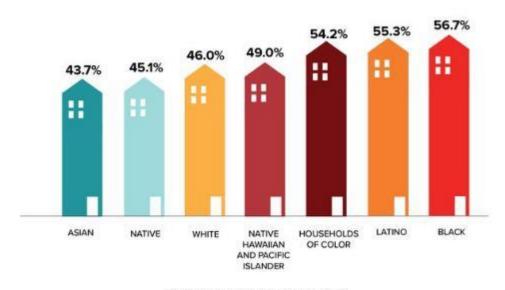




Disproportionate Impact of Our Housing Crisis



COST-BURDENED RENTERS BY RACE



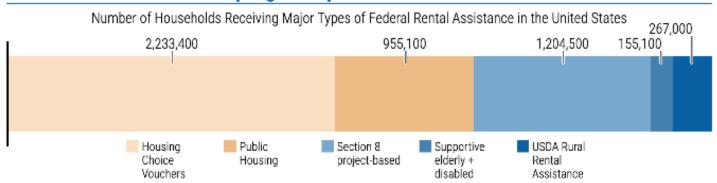
Source: American Community Survey, 2018.



Major Federal Rental Assistance Programs

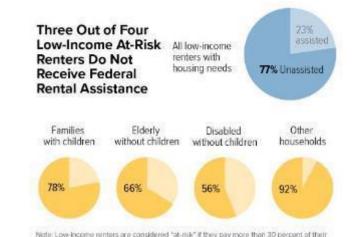


Federal rental assistance programs provided states with \$43.9 billion in 2018.



Housing assistance programs <u>lifted 3 million</u> people above the federal poverty line in 2018.

But only one in four who need assistance receive it.



Our Housing Crisis is a Matter of Priorities



Estimated costs for some current deductions for 2019-23:

- Mortgage interest = \$169 billion
- Exclusion of capital gains on sales of primary residence = \$187 billion
- State and local tax deduction = \$117 billion
- Reduced tax rate on dividends and long-term capital gains = \$845 billion

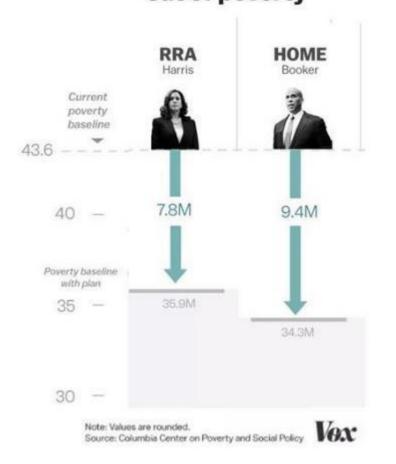
Source=

https://www.jct.gov/publications.html?func=download &id=5238&chk=5238&no html=1



Source= https://childrenshealthwatch.org/wp-content/uploads/CHW-Stable-Homes-2-pager-web.pdf

How many people each plan lifts out of poverty



Our Focus: Renters' Credits Will Reduce Poverty



We must address this housing crisis -- and we can begin to do so by shifting tax resources to support a "Renters Tax Credit" for low- and moderate-income renters. Several policymakers have introduced legislation that does this, including Sen. Cory Booker (D-NJ) (H.R. 4808/S. 2684) and Sen. Kamala Harris (D-CA) (H.R. 2169/S. 1106). Also, former Sen. Dean Heller (R-NV) introduced S. 3580 in the last Congress.

ACTION: Get Policymakers on the record. Quick online action:

https://tinyurl.com/RESULTShousing

More on Renters' Credit Proposals

INDIVIDUAL TAX CREDITS							
	"Rent Relief Act"			"Housing, Opportunity, Mobility, and Equity (HOME) Act"			
Sponsor	Senator Kamala Harris (D-CA) Congressmembers Danny Davis (D-IL) Scott Peters (D-CA), Jimmy Gomez (D-CA)			Senator Cory Booker (D-NJ) Congressman James Clyburn (D-SC)			
Type	Fully Refundable			Fully R	efundable		
Eligibility	Taxpayers earning less than \$125,000 annually		All cost-burdened taxpayers				
Value of Credit		of the difference between 30% of income and oped at 100% of Small Area Fair Market Rent			The difference between 30% of income and rent, capped at 100% of Small Area Fair Market Rent		
Schedule	If gross income is: < \$25,000 Between \$25,000 and Between \$50,000 and Between \$75,000 and More than \$100,000*	\$75,000 50	% % %	100% of cost burdens for all incomes			
Utilities	Included		Included				
Residents in Federally Subsidized Housing	Provided a separate tax credit – in lieu of the one above – equal to the amount paid by the taxpayer in rent for 1 month			Eligible for the tax credit, if they have cost burdens			
Interest Accrued			Creates a Rainy Day Fund for taxpayers who choose to defer tax credit for 180 days to collect interest accrued				
Other Provisions	Allows taxpayers to receive their benefit in monthly payments.			Requires states and local communities to develop new inclusive zoning policies, programs, or regulatory initiatives to create more affordable housing supply.			



Estimated cost: \$93-134 billion annually.

As of now, RESULTS is prioritizing proposals where the credit goes directly to low-income families, although some have argued that a renters' credit would be easier to administer if it went to landlords.

RENT BURDENED





Standard housing cost should be 30 percent of income.

Rent burdened means households are spending 30+ percent of their income on housing. Households spending 50+ percent on housing are severely rent burdened.

HUD info on Small Area Fair Market Rents:

https://www.huduser.gov/portal/datasets/fmr/smallarea/index.html

https://www.mvsmartmove.com/SmartMove/blog/rent-to-income-ratio.page

Cost-Burdened Renters



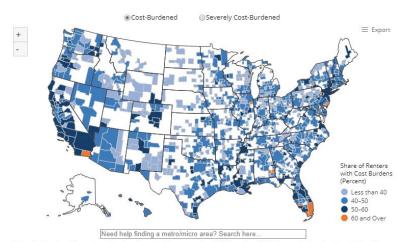


CALENDAR

STUDENTS NEWS & MEDIA BLOG

Home / Many Renters Are Burdened by Housing Costs

MANY RENTERS ARE BURDENED BY HOUSING COSTS



Notes: Cost-burdened (severely cost-burdened) households pay more than 30% (more than 50%) of income for housing. Households with zero or negative income are assumed to have severe burdens, while households paying no cash rent are assumed to be without burdens. Monthly housing costs include the contract rent and utilities for renter households.

Source: Harvard Joint Center for Housing Studies tabulations of US Census Bureau, 2006-2018 American Community Survey 1-Year Estimates using the Missouri Data Center MABLE/geocorr14

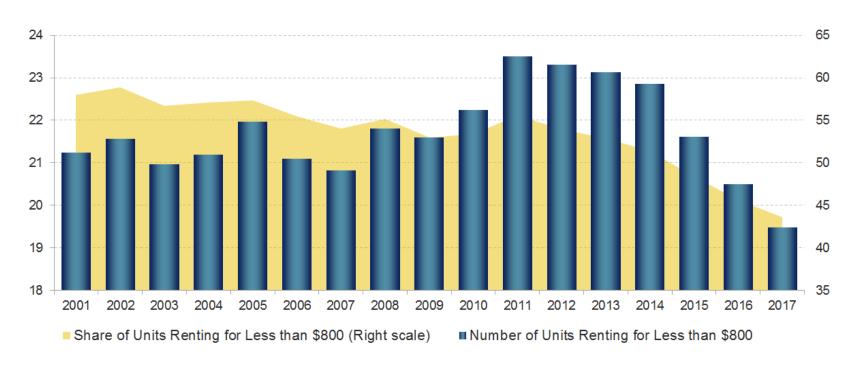


New study from Harvard's Joint Center for Housing Studies:

- In 2018, there were 6 million more cost-burdened renters in the U.S. than there were in 2001.
- 20.8 million Americans are rentburdened, with nearly half of them, 10.9 million, qualifying as severely rent-burdened, defined as paying half their income for housing.
- In 46 states, more than two in five renters are considered rentburdened.

Couple with Efforts to Increase the Supply of Affordable Housing





The low-rent stock has shrunk by 4 million units since 2001

Affordable Housing Crisis Nationwide

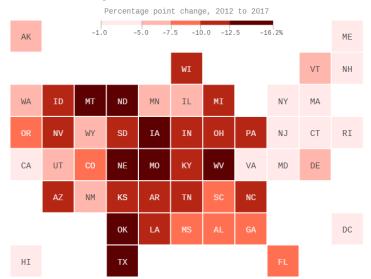


1 big thing: Trump country's housing crisis

The rent is too damn high across huge swaths of conservative states, and it's getting worse fast.

Why it matters: The housing crisis gripping coastal cities has now gone national.

Change in share of rental units under \$600/month



<u>Data:</u> Joint Center for Housing Studies of Harvard University. Cartogram: Andrew Witherspoon/Axios



NEWSLETTERS -

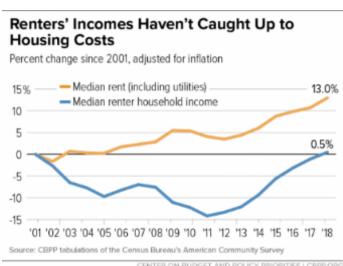
By the numbers ... The top 10 U.S. cities, in terms of their rising share of renters making \$30,000 to \$45,000 who pay more than 30% of their income on rent:

- 1. Nashville
- 2. Greenville, S.C.
- 3. McAllen, Texas
- 4. Boise City, Idaho
- 5. Raleigh
- Denver
- 7. Palm Bay, Fla.
- 8. Austin
- 9. Omaha
- 10. Louisville



Since 1961, income for renters has risen by 5 percent. Over that same period, by how much have average rents risen (adjusted for inflation)?

- a) 25 percent
- b) 53 percent
- c) 61 percent
- d) 87 percent

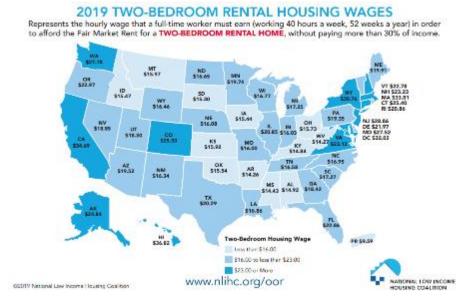


CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG



A person earning the prevailing minimum wage (\$7.25/hr) can afford a modest two-bedroom apartment in how many U.S. states?

- a) 0 states
- b) 5 states
- c) 10 states
- d) 25 states

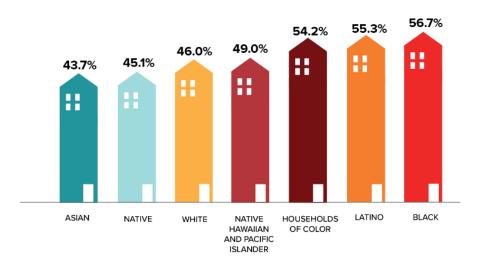




Which group of renters is most housing cost burdened?

- a) Whites
- b) Hispanics
- c) African Americans
- d) Native Americans

COST-BURDENED RENTERS BY RACE



Source: American Community Survey, 2018.





How many eligible households are able to receive federal housing assistance?

- a) 1 in 3
- b) 1 in 4
- c) 1 in 10
- d) 1 in 50

Due to inadequate funding from Congress for housing programs, 77 percent of those who have housing needs go unassisted.



A renters' tax credit would be targeted toward low-to-moderate income households that pay above what percentage of their household (HH) income toward rent?

- a) 10 percent
- b) 15 percent
- c) 20 percent
- d) 30 percent

Rent affordability defined by HH income

30 percent > affordable

30 percent < rent burdened

50 percent < severely rent burdened



In order to help low-income families struggling to make ends meet, a renters' tax credit needs to be refundable.

- a) True
- b) False

Refundability of the renter's credit, i.e. people get a tax refund even if they don't owe federal income tax, is essential (like the EITC and CTC). If the credit is not refundable, families who need it most would not benefit.



Advocates envision that the renters' credit will be distributed:

- a) Monthly
- b) Yearly
- c) Every two years

The IRS would be directed to devise a plan to distribute the credit monthly, so families wouldn't have to wait until tax time to benefit. The IRS used to distribute the EITC monthly to those who requested it, so they already have experience in doing this.



The amount of a household's renters' credit would be equal to the amount between:

- a) 30 percent of HH income and their current rent
- b) 30 percent of HH income and the local Fair Market Rent
- c) The lesser of A and B

Example: A family earns \$1,000/mo, their rent is \$550/mo, and the local FMR is \$750/mo. Since their actual rent is lower than the FMR, we use that amount. Thus their renters' credit would be \$250/mo (30% of \$1,000 = \$300; \$550 (actual rent) – \$300 = \$250).

However, if the local FMR was \$500/mo, we'd use that amount since it's lower, so their credit would be \$200 per month (30% of \$1,000 = \$300; \$500 (FMR) -\$300 = \$200).



A renters' credit would cost approximately:

- a) \$48-65 billion annually
- b) \$93-134 billion annually
- c) \$305-317 billion annually

It's about priorities. Here are the Joint Committee on Taxation estimated costs for several deductions currently in the tax code (total over the period 2019-23):

- Mortgage interest = \$169 billion
- Exclusion of capital gains on sales of primary residence = \$187 billion
- State and local tax deduction = \$117 billion
- Reduced tax rate on dividends and long-term capital gains = \$845 billion

Source= https://www.jct.gov/publications.html?func=download&id=5238&chk=5238&no_html=1



A renters' credit would solve America's affordable housing crisis.

- a) True
- b) False

We still must invest more in increasing the number of housing units available (housing stock), address the rising number of evictions, and reduce racial wealth inequality through targeted homeownership policies. But we have to start somewhere and housing economists generally recommend that a renters' credit is a key first step to address our housing crisis.

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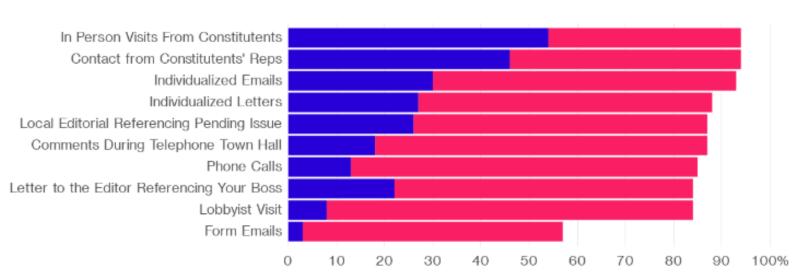
Getting Policymakers on the Record



Want To Be Heard? Show Up!

Influence on Washington D.C.-based congressional staffers by communication type.





Source: Congressional Management Foundation
*Bars do not add up to 100 because not all surveyed categories are displayed

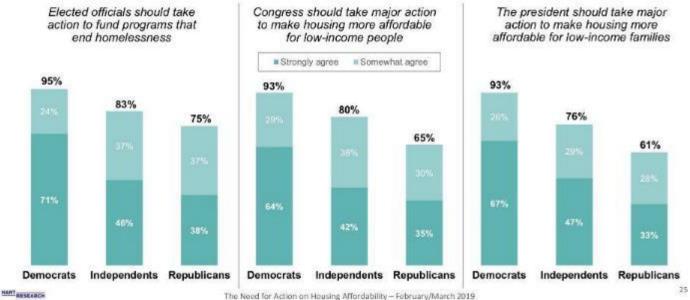


Getting Candidates on the Record





Democrats, independents, and Republicans want their elected officials to take action on housing.



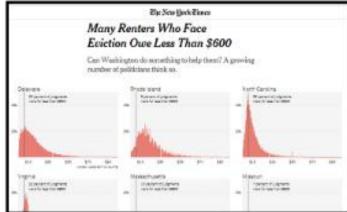
Bipartisan Momentum to Address Our Housing Crisis



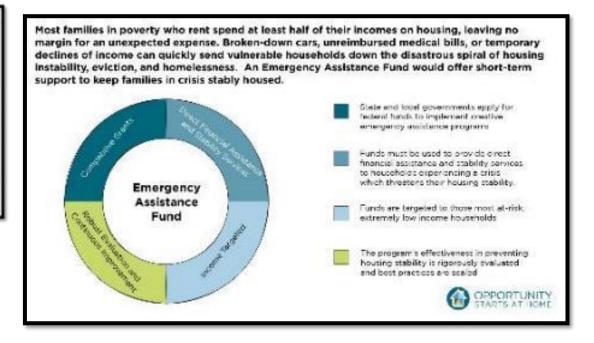
Eviction Crisis Act (S.3030)

Bennet (D-CO), Portman (R-OH), Brown (D-OH), Young (R-IN)

@OppStartsatHome #OpportunityStartsatHome ww.opportunityhome.org







February Action: Getting Policymakers on the Record

Sebniary 2020

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Monthly Volunteer Action

Discuss the Renters' Credit with Lawmakers

Takes time this menth to move our affordable housing campaign forward, Use page one of this action to schedule and plan lobby meetings in February to talk about the renter's tax credit. Use page two to write letters on the renter's credit; be sure to invite others to write letters, with you

Why is housing important to you?

Reflect on current and past bousing situations in your He. Byou have experienced stable another unstable housing situations, how has that impacted your He? How do these experiences inform your advocacy on Fouring? Share your thoughts with neurosm of your group.

Who will schedule your face-to-face meetings and follow up with schedulers?

Congress will be on necess February 17-71, 200. Requires imperson meetings with your representative and both searches of discuss the retriest most in meet with adder if you cannot get a fore-to-face meeting soon). Use our downloadable meeting request or poline template to requiest meetings during the February moses. Be sure to personalize the request to fit your members of Congress, your group, and the issues you will discuss.

How will you prepare for your meetings?

Review our bousing laser talks and housing policy request for talking points and background on the rentant credit (lake a copy of the policy request to leave with them). Research data on your statch lade of housing and whorit costs. When you get a meeting scheduled, contact Meredith Dedson (and obsorbersaules agriller (or I fire illinoidines) inscand to set up a cell to help your prepare.

How will you get lawmakers on the record supporting a renters' tax credit?

Building support for the renient credit starts with education. Meeting with members of Congress this menths your apportunity to introduce them to the renient credit, educate them on the need for one, and ask for their support.

The next step is securing their commitment to a renters' credit. That starts with adding for a public greature in support of the idea. That could include co-sponsoring one of the current renters' credit bills in Congress ogle. 2(1975. 1976) and H.S. (1976. 2056), moding a speech on the House/Season four supporting a renteral tax credit, publishing an op-ed in support of the idea, making a statement on the media or on their social media platforms in support of the idea.

"Would you stand up for low-noome renters by making a public gesture of support for a "enters" tay credit? For example..."

Note that it may take more than one conveniation to secure this support. Ask what information you can provide to help secure their support. Follow up with said providing research and information in support of the retries' credit. Keep asking them to take a public stance on the issue until they do it. If you need roughling or other help, private contact 45% if 35 staff.

1101 15th St. NW, Suite 1200 | Weslengton, OC 20005 Pt (202) 703-4000 | Westresuits.org | #152ULTS_Tweets Winter 2020

Letter-Writing Action

Housing for All: Support a Renters' Tax Credit

The U.S. too code can be a powerful tool in alleviating powerny. However, there are fee housing proves one in the tax code that benefit leve-income enterin. We could help necess by making a renterful XX code. This credit would private a refundable federal far credit for rental costs above 30 percent of household income (what MUD defines an "affordable"), up to 100% of the area's Fair Market Rank. By providing renters reliaf from growing rental costs and, parted with measures to increase the supply of affordable housing, more families could find safe, affordable places to live. Use these taking points or our pattern provides to vivile Mutters to Congress about a rental code.

- Start with "Dear Senultap. _____" Tell your name and that you're a constituent and RESULTS volunteer who believes Congress needs to do more to help low-income renters.
- Tell them America is in a housing crisis. Williams of low-income working families struggle every day just to put a roof over their heads.
- State that, according to Harward researchers, meta have false by 61 percent since 1960 but render? median servings have gone up 5 percent. Right now, only 57 affordable and available rental homes what for every 100 extremely lose-income rener households use your stocks number thom the graph.
- Explain that we can increasing housing affordability by supporting a "renters" tax credit" for low- and moderata-income renters. Households would receive a

Households would receive a cefundable tax credit for rental costs above 30 percent of their household income up to the local fair market rem.

 Urge your members of Congress to speak out publicly in support a refundable renters' tax credit, and urge congressional learnership, including islause. Ways, and Means Committee Leaders. Bishard Neal and Ranking Number Reviol Brady or Senate (France Committee Leaders Chuck Grassile, and Ranking Nember Ron Wyden, so prioritire renters' credit in any surlegislation.

Once completed, frank-ledvier your letters in an upcoming tobby meeting, scan the letter into an emed to the housing ande, or must all to the local office closest to you. Find contact into all www.nessfib.org/wounteensisction-concerning/plater-lesskup/.

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Find at:

https://results.org /volunteers/mont hly-actions/

Page 1: Sample agenda and questions for your monthly meeting

Page 2: Guide for generating letters to hand-deliver in meetings or send to aides

February Action: Resources



- Action sheet: https://results.org/volunteers/monthly-actions/
- Lobby meeting request: https://results.org/wp-content/uploads/2020-RESULTS-U.S.-Global-Poverty-Lobby-Meeting-Request.doc
- Winter 2020 housing laser talks: https://results.org/wp-content/uploads/RESULTS-US-Poverty-Laser-Talk-Worksheet-Winter-2020.docx
- Winter 2020 housing congressional request sheet: https://results.org/wp-content/uploads/RESULTS-Affordable-Housing-Congressional-Requests-Winter-2020.docx
- State data on shortage of affordable rental homes: https://reports.nlihc.org/gap
- State data on "housing wage": https://reports.nlihc.org/oor
- Vox article on candidate anti-poverty plans (from 2019):
 https://www.vox.com/future-perfect/2019/1/30/18183769/democrat-poverty-plans-2020-presidential-kamala-harris-booker-gillibrand

Remarks from Executive Director Dr. Joanne Carter





Learning From Each Other



What's the most audacious or exciting thing in your 2020 Roadmap?

- ➤ To unmute, press the microphone in your login box
- > To unmute your phone, press *6
- > Or use the chatbox!
- ➤ Submit your Roadmap: https://tinyurl.com/wg98uqt



Lisa Marchal Imarchal@results.org

Requesting a Face-to-Face Meeting



- 1. Identify the "Scheduler" (website, call them, ask us)
- Send email request: use today's laser talk and our draft letter (https://results.org/volunteers/lobbying/)
- 3. Follow up by phone (use the laser talk)
- 4. If they can't schedule you when you want, when can they? Persist.



Ken Patterson kpatterson@results.org

Skill: Learn an EPIC Laser Talk



Book a meeting with your member of Congress

Practice 4 Times

- 1. I'll speak, you listen
- 2. I'll speak & leave blanks, you fill them in out loud
- 3. I'll speak, you fill in the blanks in your head
- 4. You practice with someone from across the nation



4th Laser Talk Practice: Across the Nation



Step 1: Decide who will do the practice. If you're solo it's you.

Step 2: In the breakout, introduce yourselves and your city. City earliest in the alphabet goes first.

Step 3: You have 2 minutes to practice your laser talk, 1 minute for feedback. For feedback:

- "Scheduler" gives feedback first, then others.
- Be kind and constructive with feedback

Step 4: Switch and repeat.

Step 5: We'll bring us all back together

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RESULTS International Conference

June 20-23, 2020 Capital Hilton, Washington, DC

Registration now open!

www.results.org/conference

Join us in DC to celebrate 40 years of RESULTS!



Speakers



Prof. Muhammad Yunus, Ph.D. Nobel Peace Prize Winner



Qiana Torregano Advocate and Expert on Poverty



Kul Gautam
Former Deputy Director, UNICEF
and RESULTS Board of Directors
Chair



Dr. Joanne Carter Executive Director RESULTS

Early Bird Registration is open until April 20.

Register today at www.results.org/conference/



Rev. Dr. Liz Theoharis Poor People's Campaign Co-Chair



Sam Daley-Harris RESULTS Founder



RESULTS Fellowship

/ RESULTS Organizing and Advocacy Fellowship

Now accepting applications! https://results.org/fellowship/

RESULTS Fellows will be in DC this weekend for their Midyear Summit. Look for an action alert Tuesday morning so you can take action while they lobby on Capitol Hill.

Learning Opportunities



Tuesday, February 4: Book Club on *The Righteous Mind* by Jonathan Haidt. Led by RESULTS advocate Jim Driggers, this discussion offers you a profound opportunity to examine your own and others' beliefs about morality. You can use that knowledge to better frame discussions to support RESULTS-championed legislation. Learn more about the book club here.

Tuesday, February 11: Book Discussion on *White Fragility* by Robin DiAngelo. Join at: https://results.zoom.us/j/807783478 or dial into (669) 900-6833 or (929) 436-2866, meeting ID 807783478

Upcoming Events



RESULTS Action Network Community of Practice webinar Wednesday, February 5, 8:30 pm ET

Login at:

https://results.zoom.us/j/427674133 or dial 669-900-6833, meeting ID: 427 674 133. You can also join our Facebook and e-mail groups. Global Free Agents webinars Monday, February 10 1:00 pm and 8:00 pm ET

Join at:

https://results.zoom.us/j/285681999 or dial (669) 900-6833 or (929) 436-2866, meeting ID: 285 681 999.

Upcoming Events



New Advocate Orientation Tuesday, February 11, 12:00 pm ET

If you or someone you know are new to RESULTS, join us for New Advocate Orientation. During this live webinar, you'll interact with RESULTS staff and other new volunteers, learn more about our advocacy model and issues, and get information on next steps. Sign up here.

U.S. Poverty Free Agents webinars Tuesday, February 18 1:00 pm and 8:00 pm ET

Join at:

https://results.zoom.us/j/324294681 or dial by phone at (669) 900-6833 or (929) 436-2866, meeting ID: 324 294 681.

Upcoming Events



RESULTS United National Webinar Saturday, March 7, 1:00 pm ET

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: https://results.zoom.us/j/994444828 or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.

To note...





Monday, February 17 All RESULTS offices closed

Global Poverty Campaigns





Special Guest

Dr. Seth
Berkley
CEO
Gavi, The Vaccine Alliance

Legislative Update





Crickett Nicovich cnicovich@results.org

RESULTS' FY 2021 Requests

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Child Health, Gavi, and Nutrition	 Provide \$900 million for Maternal and Child Health. Include \$290 million for Gavi, the Vaccine Alliance, for global immunization within Maternal and Child Health. Provide \$200 million for Nutrition programs in Global Health.
Bilateral Tuberculosis	Provide \$400 million for scaling up critical U.S supported efforts to control and treat TB and drug- resistant TB.
Global Fund to Fight AIDS, Tuberculosis, and Malaria	Provide \$1.56 billion for the Global Fund to Fight AIDS, Tuberculosis and Malaria to maintain and expand life- saving prevention and treatment programs.
Global Partnership for Education and Basic Education	Include \$125 million for the Global Partnership for Education within Basic Education to cost-effectively support access to quality education for all children.



Let us know how many were in your room at your location today!

Put the city and number in the chatbox or send to lmarchal@results.org



- @RESULTS_Tweets
- f /RESULTSEdFund
- @voices4results

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