RESULTS United National Webinar
Our Anti-Oppression Values

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists.

We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
Welcome to the RESULTS United National Webinar!
New webinar date and format

First Saturday of the month at 1:00pm ET
90-minute webinar in three parts

1:00-1:30pm ET
U.S. Poverty Policy

1:30-2:00pm ET
Joint Grassroots Section

2:00-2:30pm ET
Global Poverty Policy

Combined U.S./Global Poverty groups

U.S. Poverty groups

Global Poverty groups
U.S. Poverty Campaigns

Meredith Dodson
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Why Do You Think Housing Is Important?

- Housing is a major source of wealth for many middle-class Americans and remains a common path to wealth building.
- Where you live has implications for health, education, job access and security outcomes that all affect overall economic well being.
- The history of housing policy in the U.S. has been one where federal policies provided white Americans opportunities to build wealth while excluding Americans of color, particularly Blacks, from doing the same.
Since 1960, renter's incomes have gone up by 5 percent while rental cost has gone up by 61 percent.

72.5 percent of extremely low-income renters are severely housing cost burdened, meaning they spend more than half their income on housing.
No one can afford a 2-bedroom rental on federal minimum wage
Disproportionate Impact of Our Housing Crisis

COST-BURDENED RENTERS BY RACE


Prosperity Now Scorecard
scorecard.prosperitynow.org
Major Federal Rental Assistance Programs

Housing assistance programs lifted 3 million people above the federal poverty line in 2018.

But only one in four who need assistance receive it.
Our Housing Crisis is a Matter of Priorities

Estimated costs for some current deductions for 2019-23:

• Mortgage interest = $169 billion
• Exclusion of capital gains on sales of primary residence = $187 billion
• State and local tax deduction = $117 billion
• Reduced tax rate on dividends and long-term capital gains = $845 billion

Source= https://www.jct.gov/publications.html?func=download&id=5238&chk=5238&no_html=1

Our Focus: Renters’ Credits Will Reduce Poverty

We must address this housing crisis -- and we can begin to do so by shifting tax resources to support a “Renters Tax Credit” for low- and moderate-income renters. Several policymakers have introduced legislation that does this, including Sen. Cory Booker (D-NJ) (H.R. 4808/S. 2684) and Sen. Kamala Harris (D-CA) (H.R. 2169/S. 1106). Also, former Sen. Dean Heller (R-NV) introduced S. 3580 in the last Congress.

ACTION: Get Policymakers on the record.
Quick online action: https://tinyurl.com/RESULTShousing
Estimated cost: $93-134 billion annually.

As of now, RESULTS is prioritizing proposals where the credit goes directly to low-income families, although some have argued that a renters’ credit would be easier to administer if it went to landlords.
Standard housing cost should be 30 percent of income.

**Rent burdened** means households are spending 30+ percent of their income on housing. Households spending 50+ percent on housing are **severely rent burdened**.

HUD info on Small Area Fair Market Rents:
New study from Harvard’s Joint Center for Housing Studies:

- In 2018, there were 6 million more cost-burdened renters in the U.S. than there were in 2001.
- 20.8 million Americans are rent-burdened, with nearly half of them, 10.9 million, qualifying as severely rent-burdened, defined as paying half their income for housing.
- In 46 states, more than two in five renters are considered rent-burdened.
Couple with Efforts to Increase the Supply of Affordable Housing

The low-rent stock has shrunk by 4 million units since 2001
Affordable Housing Crisis Nationwide

1 big thing: Trump country's housing crisis

The rent is too damn high across huge swaths of conservative states, and it's getting worse fast.

Why it matters: The housing crisis gripping coastal cities has now gone national.

Change in share of rental units under $600/month
Percentage point change, 2012 to 2017

By the numbers ... The top 10 U.S. cities, in terms of their rising share of renters making $30,000 to $45,000 who pay more than 30% of their income on rent:

1. Nashville
2. Greenville, S.C.
3. McAllen, Texas
4. Boise City, Idaho
5. Raleigh
6. Denver
7. Palm Bay, Fla.
8. Austin
9. Omaha
10. Louisville
The RESULTS Housing Quiz

Since 1961, income for renters has risen by 5 percent. Over that same period, by how much have average rents risen (adjusted for inflation)?

a) 25 percent  
b) 53 percent  
c) 61 percent  
d) 87 percent
The RESULTS Housing Quiz

A person earning the prevailing minimum wage ($7.25/hr) can afford a modest two-bedroom apartment in how many U.S. states?

a) 0 states  
b) 5 states  
c) 10 states  
d) 25 states
The RESULTS Housing Quiz

Which group of renters is most housing cost burdened?

a) Whites
b) Hispanics
c) African Americans
d) Native Americans

COST-BURDENED RENTERS BY RACE

The RESULTS Housing Quiz

How many eligible households are able to receive federal housing assistance?

a) 1 in 3
b) 1 in 4
c) 1 in 10
d) 1 in 50

Due to inadequate funding from Congress for housing programs, 77 percent of those who have housing needs go unassisted.
The RESULTS Housing Quiz

A renters’ tax credit would be targeted toward low-to-moderate income households that pay above what percentage of their household (HH) income toward rent?

a) 10 percent  
b) 15 percent  
c) 20 percent  
d) 30 percent

Rent affordability defined by HH income
- 30 percent > affordable
- 30 percent < rent burdened
- 50 percent < severely rent burdened
The RESULTS Housing Quiz

In order to help low-income families struggling to make ends meet, a renters’ tax credit needs to be refundable.

a) True
b) False

Refundability of the renter’s credit, i.e. people get a tax refund even if they don’t owe federal income tax, is essential (like the EITC and CTC). If the credit is not refundable, families who need it most would not benefit.
Advocates envision that the renters’ credit will be distributed:

a) Monthly
b) Yearly
c) Every two years

The IRS would be directed to devise a plan to distribute the credit monthly, so families wouldn’t have to wait until tax time to benefit. The IRS used to distribute the EITC monthly to those who requested it, so they already have experience in doing this.
The RESULTS Housing Quiz

The amount of a household’s renters’ credit would be equal to the amount between:

a) 30 percent of HH income and their current rent
b) 30 percent of HH income and the local Fair Market Rent
c) The lesser of A and B

Example: A family earns $1,000/mo, their rent is $550/mo, and the local FMR is $750/mo. Since their actual rent is lower than the FMR, we use that amount. Thus their renters’ credit would be $250/mo (30% of $1,000 = $300; $550 (actual rent) – $300 = $250).

However, if the local FMR was $500/mo, we’d use that amount since it’s lower, so their credit would be $200 per month (30% of $1,000 = $300; $500 (FMR) - $300 = $200).
The RESULTS Housing Quiz

A renters’ credit would cost approximately:

a) $48-65 billion annually
b) $93-134 billion annually
c) $305-317 billion annually

It’s about priorities. Here are the Joint Committee on Taxation estimated costs for several deductions currently in the tax code (total over the period 2019-23):

- Mortgage interest = $169 billion
- Exclusion of capital gains on sales of primary residence = $187 billion
- State and local tax deduction = $117 billion
- Reduced tax rate on dividends and long-term capital gains = $845 billion

Source= https://www.jct.gov/publications.html?func=download&id=5238&chk=5238&no_html=1
The RESULTS Housing Quiz

A renters’ credit would solve America’s affordable housing crisis.

a) True

b) False

We still must invest more in increasing the number of housing units available (housing stock), address the rising number of evictions, and reduce racial wealth inequality through targeted homeownership policies. But we have to start somewhere and housing economists generally recommend that a renters’ credit is a key first step to address our housing crisis.
Getting Policymakers on the Record

Want To Be Heard? Show Up!

Influence on Washington D.C.-based congressional staffers by communication type.

- A Lot of Positive Influence
- Some Positive Influence

- In Person Visits From Constituents
- Contact from Constituents' Reps
- Individualized Emails
- Individualized Letters
- Local Editorial Referencing Pending Issue
- Comments During Telephone Town Hall
- Phone Calls
- Letter to the Editor Referencing Your Boss
- Lobbyist Visit
- Form Emails

Source: Congressional Management Foundation
*Bars do not add up to 100 because not all surveyed categories are displayed
Getting Candidates on the Record

Democrats, independents, and Republicans want their elected officials to take action on housing.

- Opportunity Starts at Home Campaign
Bipartisan Momentum to Address Our Housing Crisis

Eviction Crisis Act (S.3030)
Bennet (D-CO), Portman (R-OH), Brown (D-OH), Young (R-IN)

OppStartsatHome
OpportunityStartsatHome
www.opportunityhome.org
February Action: Getting Policymakers on the Record

Find at: https://results.org/volunteers/monthly-actions/

Page 1: Sample agenda and questions for your monthly meeting

Page 2: Guide for generating letters to hand-deliver in meetings or send to aides
February Action: Resources

- Action sheet: https://results.org/volunteers/monthly-actions/
- State data on shortage of affordable rental homes: https://reports.nlihc.org/gap
- State data on “housing wage”: https://reports.nlihc.org/oor
Remarks from Executive Director
Dr. Joanne Carter
Learning From Each Other

What's the most audacious or exciting thing in your 2020 Roadmap?

➢ To unmute, press the microphone in your login box
➢ To unmute your phone, press *6
➢ Or use the chatbox!
➢ Submit your Roadmap: https://tinyurl.com/wg98uqt

Lisa Marchal
lmarchal@results.org
Requesting a Face-to-Face Meeting

1. Identify the "Scheduler" (website, call them, ask us)
2. Send email request: use today's laser talk and our draft letter (https://results.org/volunteers/lobbying/)
3. Follow up by phone (use the laser talk)
4. If they can't schedule you when you want, when can they? Persist.

Ken Patterson
kpatterson@results.org
Skill: Learn an EPIC Laser Talk

Book a meeting with your member of Congress

Practice 4 Times

1. I'll speak, you listen
2. I'll speak & leave blanks, you fill them in out loud
3. I'll speak, you fill in the blanks in your head
4. You practice with someone from across the nation
4th Laser Talk Practice: Across the Nation

Step 1: Decide who will do the practice. If you're solo it's you.

Step 2: In the breakout, introduce yourselves and your city. City earliest in the alphabet goes first.

Step 3: You have 2 minutes to practice your laser talk, 1 minute for feedback. For feedback:
   • "Scheduler" gives feedback first, then others.
   • Be kind and constructive with feedback

Step 4: Switch and repeat.

Step 5: We'll bring us all back together
RESULTS International Conference

June 20-23, 2020
Capital Hilton, Washington, DC

Registration now open!

www.results.org/conference
Join us in DC to celebrate 40 years of RESULTS!

Early Bird Registration is open until April 20.

Register today at www.results.org/conference/
Now accepting applications! [https://results.org/fellowship/](https://results.org/fellowship/)

RESULTS Fellows will be in DC this weekend for their Midyear Summit. Look for an action alert Tuesday morning so you can take action while they lobby on Capitol Hill.
Learning Opportunities

Tuesday, February 4: Book Club on *The Righteous Mind* by Jonathan Haidt. Led by RESULTS advocate Jim Driggers, this discussion offers you a profound opportunity to examine your own and others’ beliefs about morality. You can use that knowledge to better frame discussions to support RESULTS-championed legislation. Learn more about the book club [here](#).

Tuesday, February 11: Book Discussion on *White Fragility* by Robin DiAngelo. Join at: [https://results.zoom.us/j/807783478](https://results.zoom.us/j/807783478) or dial into (669) 900-6833 or (929) 436-2866, meeting ID 807783478.
Upcoming Events

RESULTS Action Network Community of Practice webinar
Wednesday, February 5, 8:30 pm ET
Login at: https://results.zoom.us/j/427674133 or
dial 669-900-6833, meeting ID: 427 674 133. You can also join
our Facebook and e-mail groups.

Global Free Agents webinars
Monday, February 10
1:00 pm and 8:00 pm ET
Join at: https://results.zoom.us/j/285681999 or
dial (669) 900-6833 or (929) 436-2866,
meeting ID: 285 681 999.
Upcoming Events

New Advocate Orientation
Tuesday, February 11, 12:00 pm ET
If you or someone you know are new to RESULTS, join us for New Advocate Orientation. During this live webinar, you’ll interact with RESULTS staff and other new volunteers, learn more about our advocacy model and issues, and get information on next steps. Sign up here.

U.S. Poverty Free Agents webinars
Tuesday, February 18
1:00 pm and 8:00 pm ET
Join at:
https://results.zoom.us/j/324294681 or dial by phone at (669) 900-6833 or (929) 436-2866, meeting ID: 324 294 681.
RESULTS United National Webinar
Saturday, March 7, 1:00 pm ET

Join us for an inspiring webinar on what you can do right now to reduce poverty in the U.S. and around the world. To join the webinar, login online at: [https://results.zoom.us/j/994444828](https://results.zoom.us/j/994444828) or by phone at either (669) 900-6833 or (929) 436-2866, meeting ID 994 444 828.
To note...

Monday, February 17
All RESULTS offices closed
Global Poverty Campaigns

Special Guest

Dr. Seth Berkley
CEO
Gavi, The Vaccine Alliance
Legislative Update

Crickett Nicovich
cnicovich@results.org
# RESULTS’ FY 2021 Requests

| **Child Health, Gavi, and Nutrition** | • Provide $900 million for Maternal and Child Health.  
• Include $290 million for Gavi, the Vaccine Alliance, for global immunization within Maternal and Child Health.  
• Provide $200 million for Nutrition programs in Global Health. |
| **Bilateral Tuberculosis** | • Provide $400 million for scaling up critical U.S.-supported efforts to control and treat TB and drug-resistant TB. |
| **Global Fund to Fight AIDS, Tuberculosis, and Malaria** | • Provide $1.56 billion for the Global Fund to Fight AIDS, Tuberculosis and Malaria to maintain and expand life-saving prevention and treatment programs. |
| **Global Partnership for Education and Basic Education** | • Include $125 million for the Global Partnership for Education within Basic Education to cost-effectively support access to quality education for all children. |
Let us know how many were in your room at your location today!

Put the city and number in the chatbox or send to lmarshal@results.org