

RESULTS

the power to end poverty

January 2020 RESULTS Joint U.S./Global National Webinar *Creating Your 2020 Roadmap to End Poverty*

Login online at <https://results.zoom.us/j/510407386> or dial by phone at either (669) 900-6833 or (929) 436-2866, meeting ID: 510 407 386.

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.



Find all our anti-oppression resources at: <https://results.org/volunteers/anti-oppression/>

Welcome from Joanne Carter Executive Director, RESULTS



2020 Global Poverty Campaign Overview



John Fawcett
jfawcett@results.org

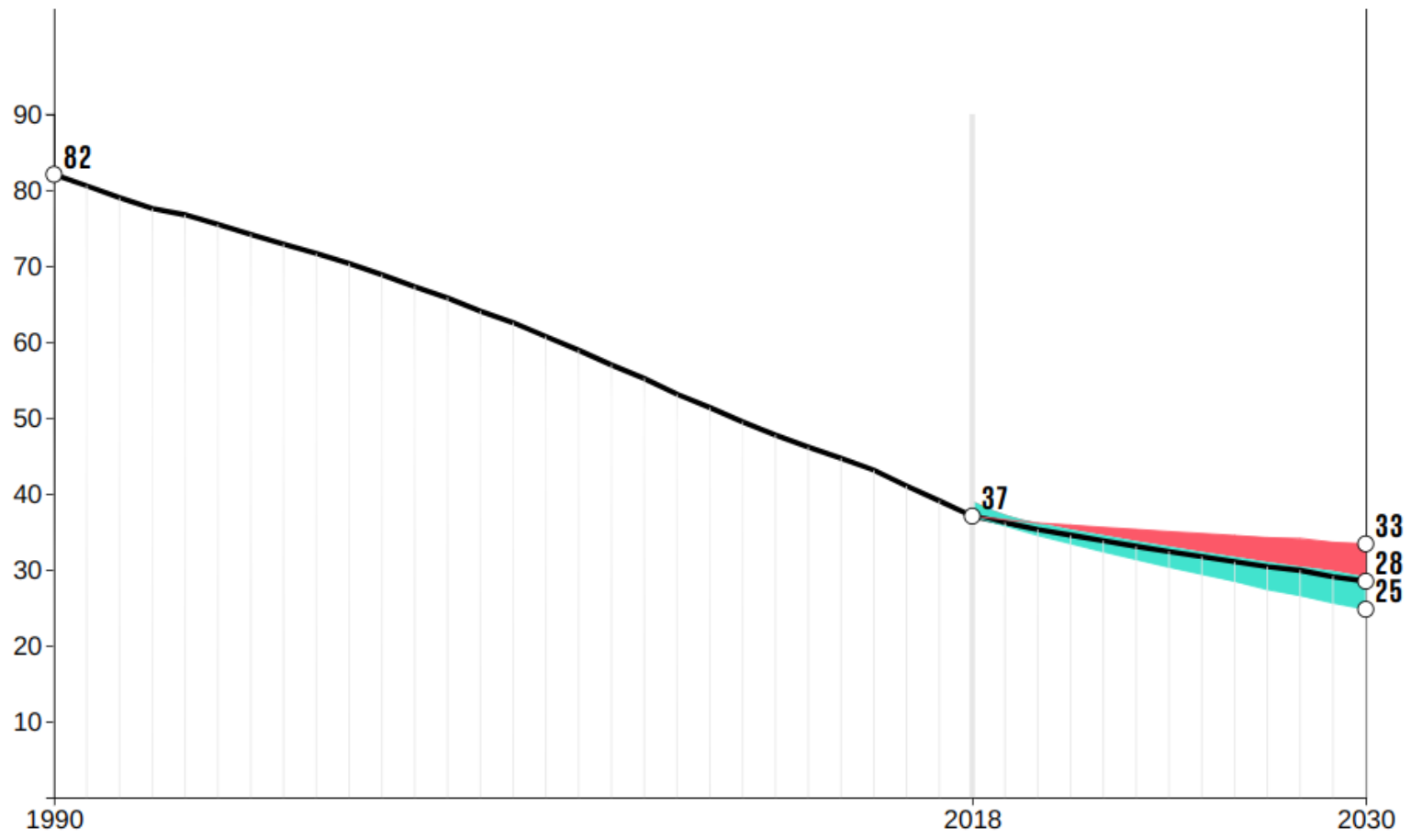


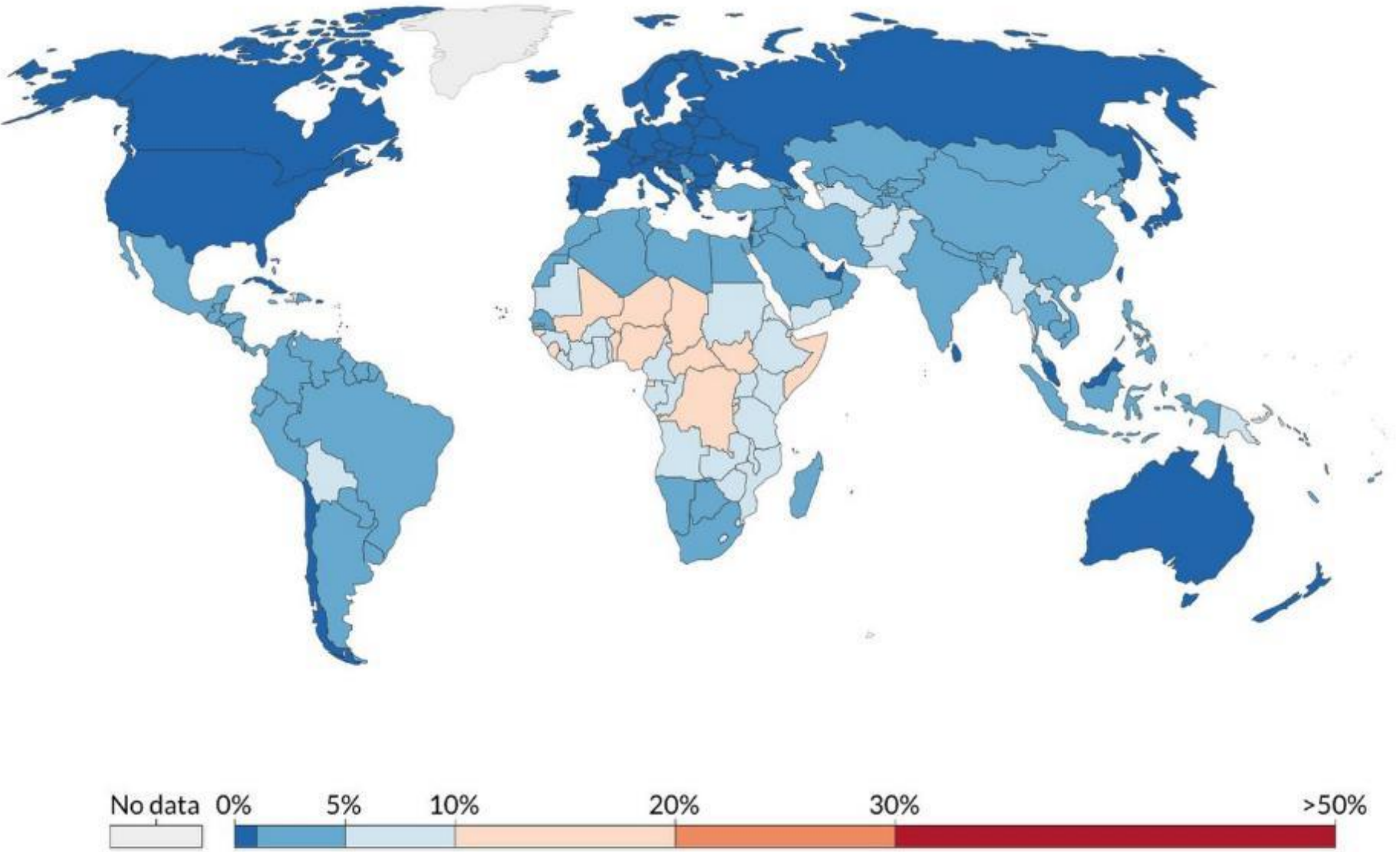
Ending Preventable Child Deaths

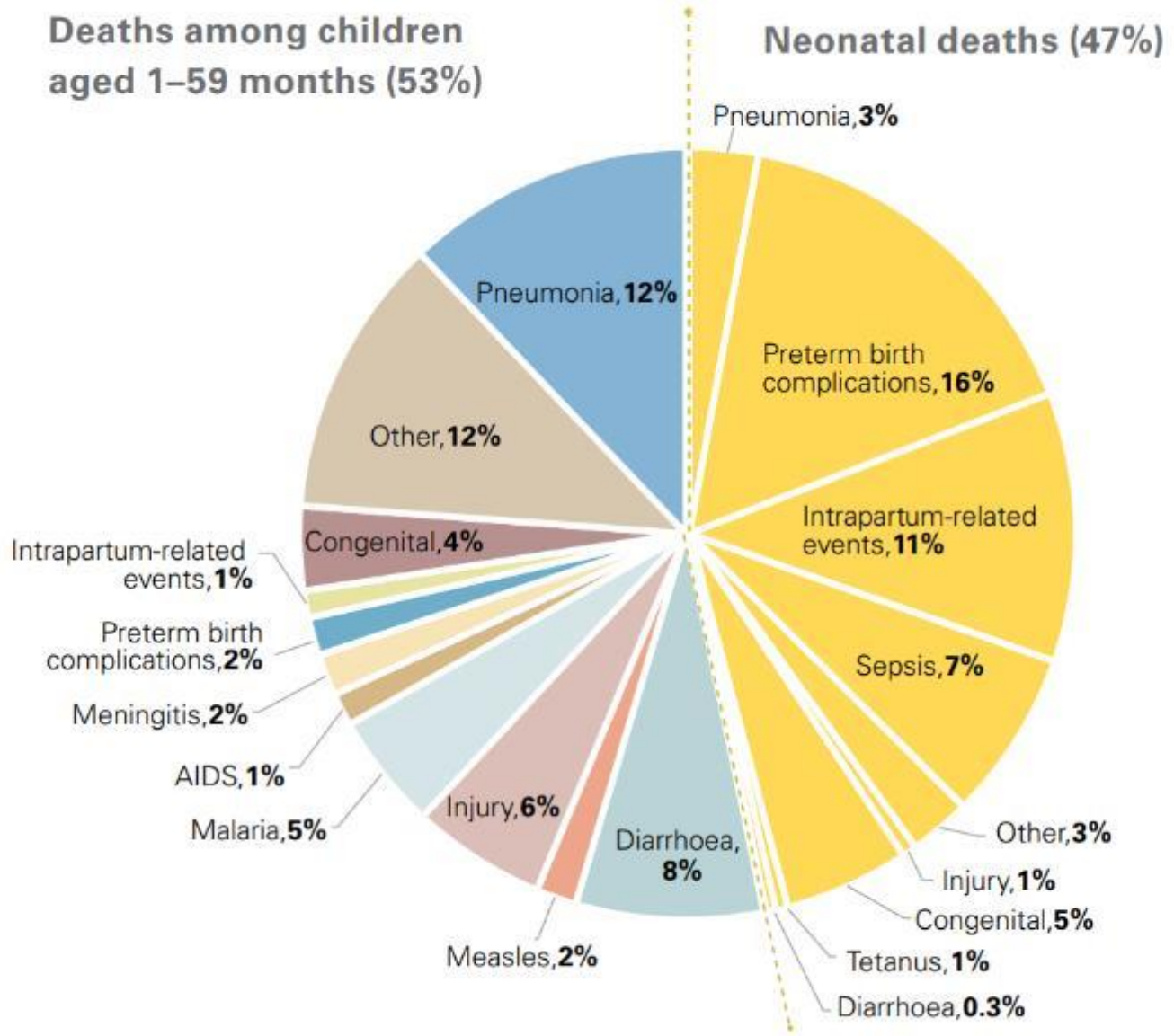
Renewing the Child Survival Revolution through Immunization, Nutrition, and Impact

Under-five deaths per 1,000 live births

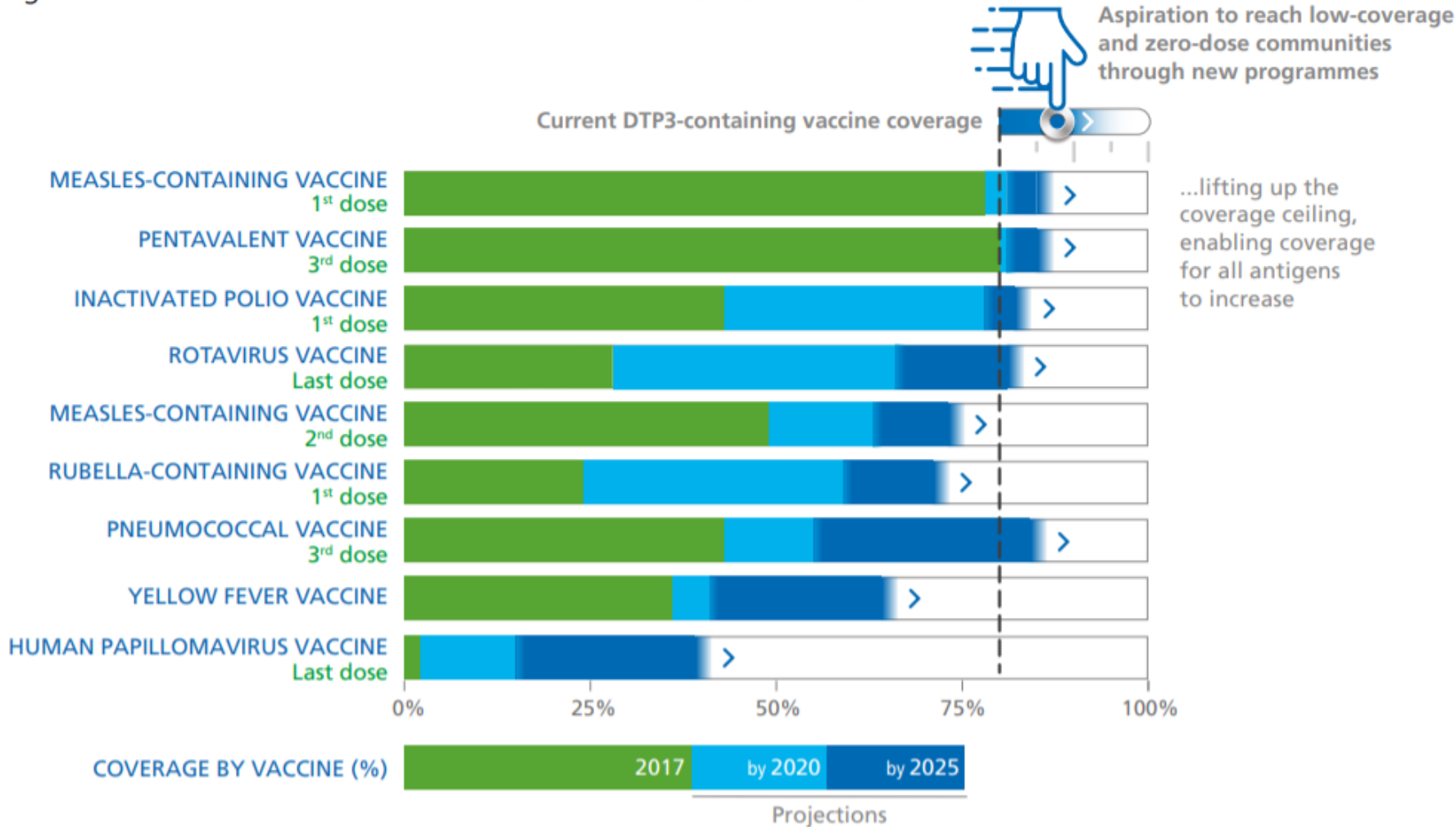
● Current projection ● If we progress ● If we regress



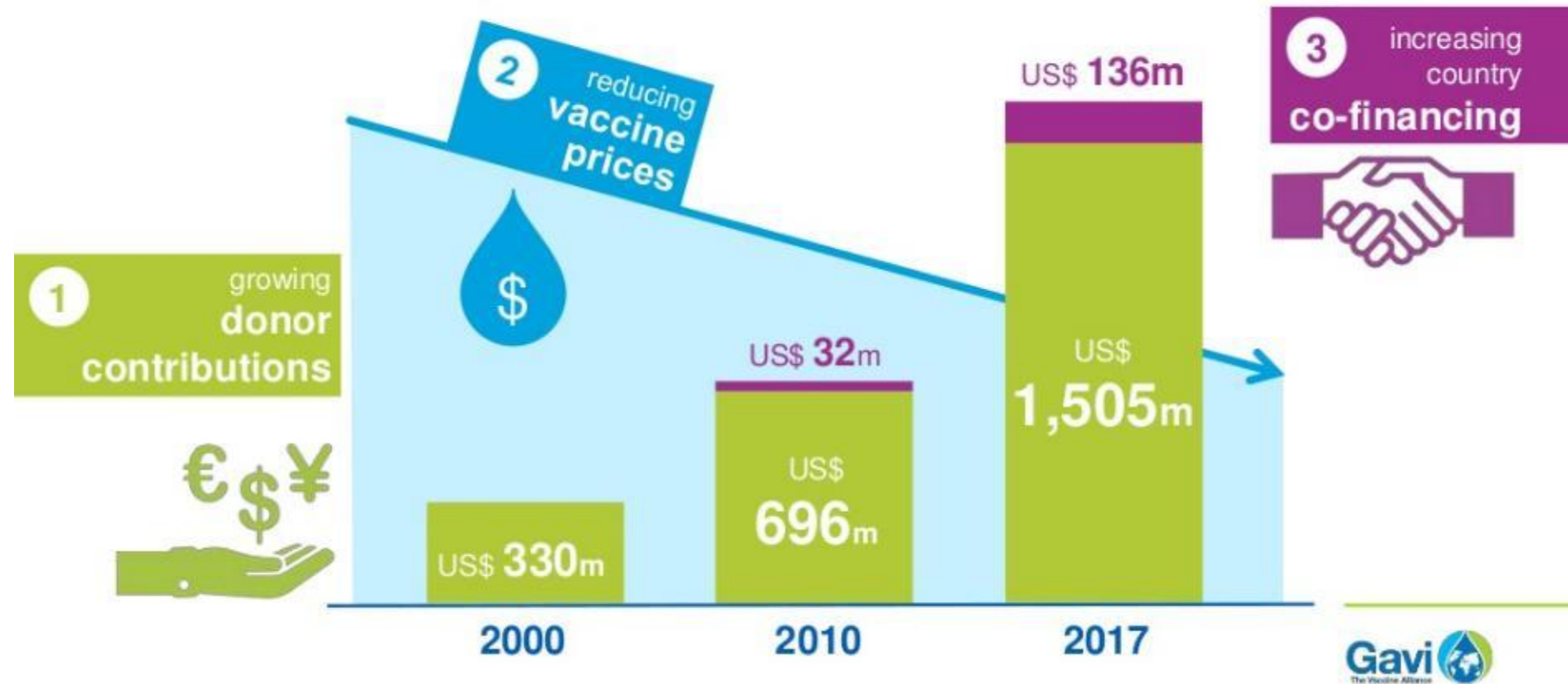




> Figure 3 **INCREASING DISEASE PREVENTION THROUGH VACCINES**

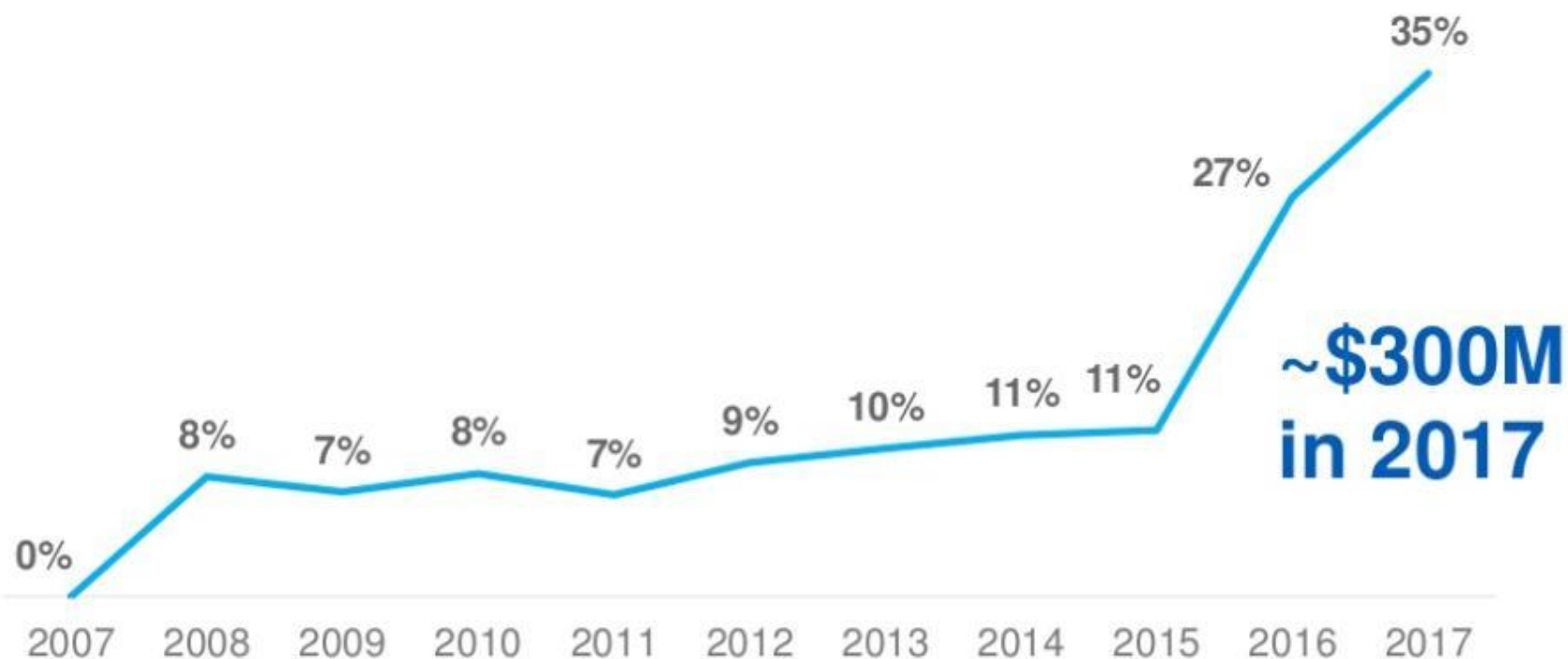


Gavi's resource mobilisation model: a three-pronged approach



Domestic resource mobilisation: Countries financing growing share of Gavi-supported vaccine programmes

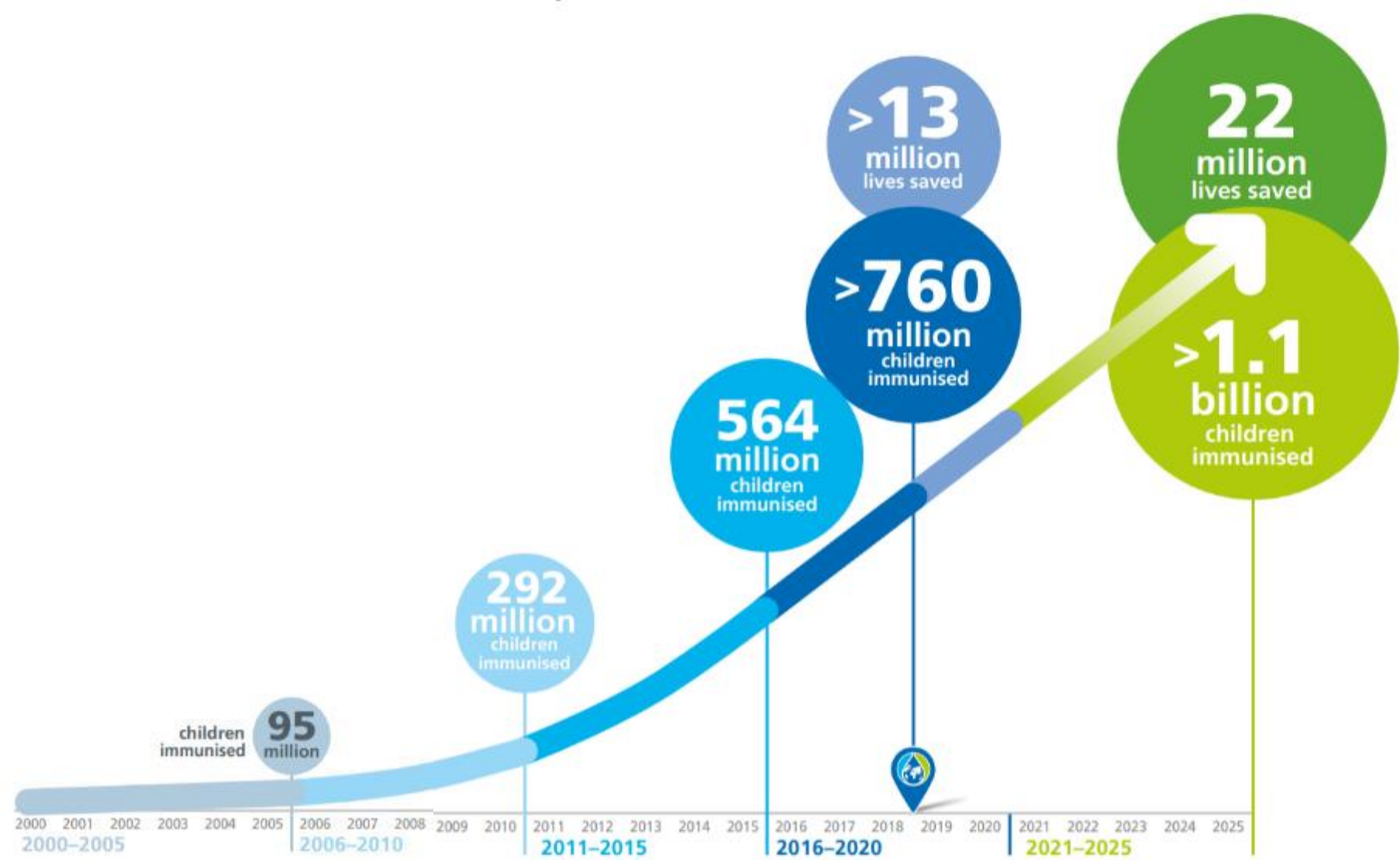
% of expenditure on Gavi-supported vaccine financed by countries



Transforming vaccine markets

Penta: Increasing volumes, more suppliers, lower prices

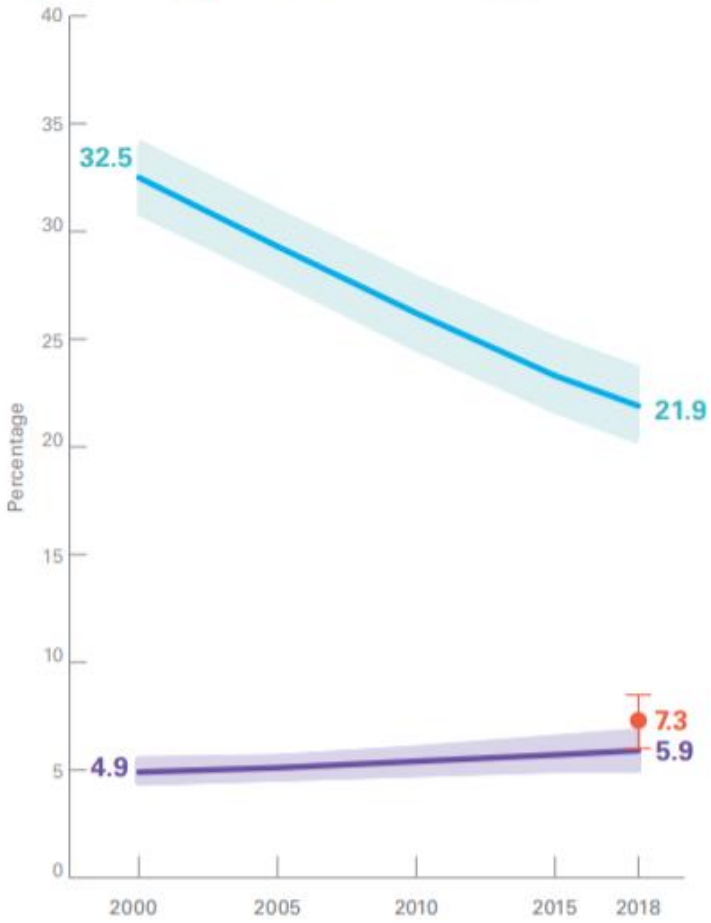




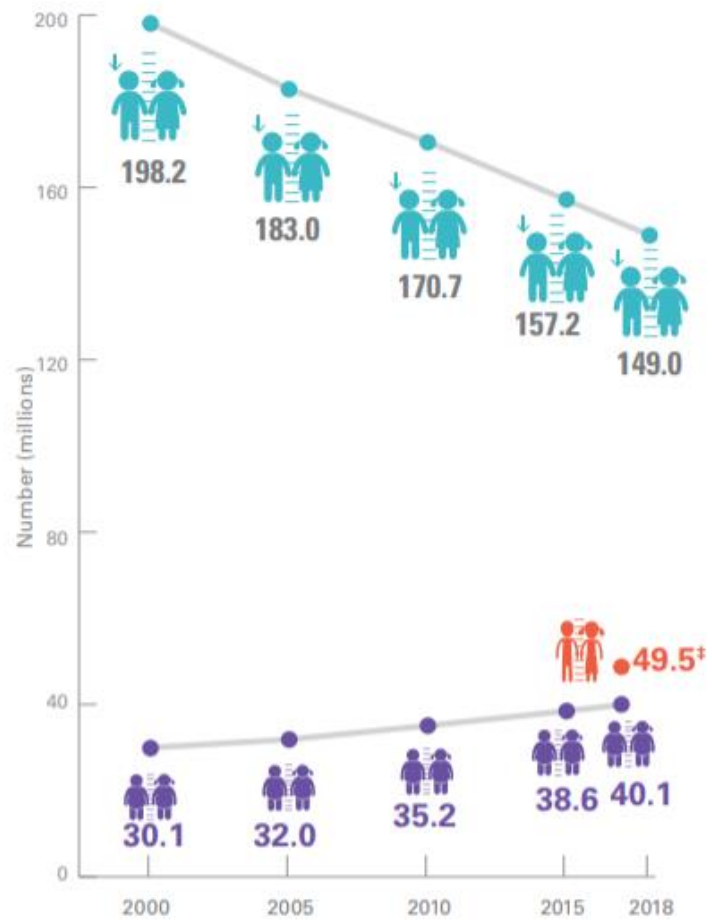


Malnutrition rates remain alarming: stunting is declining too slowly while wasting still impacts the lives of far too many young children

stunting wasting overweight 95% confidence interval



Percentage of stunted, overweight and wasted children under 5, global, 2000–2018



Number (millions) of stunted, overweight and wasted children under 5, global, 2000–2018

Key 2020 Moments and Opportunities

- Appropriations
- Gavi Replenishment (June)
- RESULTS International Conference (June)
- Nutrition for Growth (December)
- Authorizing legislation

End of 2019 U.S. Poverty Campaigns Recap



Meredith Dodson
mdodson@results.org

GOOD: the Fiscal Year 2020 Omnibus package includes a **\$1.27 billion increase for Housing Choice Vouchers (Tenant Based Rental Assistance)**, to a total of \$23.9 billion. RESULTS volunteers worked to secure substantial increases to rental assistance as we started our affordable housing campaign work in 2019. [NLIHC has more details on housing in the FY2020 bills.](#)

DISAPPOINTING: the final tax deal did not include expansions for the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC). Your meetings, calls, e-mails, and 100+ media pieces on the EITC and CTC, these credits would have been out of the mix long ago. **Your hard work laid a strong foundation – including some bipartisan momentum – for when taxes are discussed again.**

EITC/CTC: You Built Momentum for Future Tax Legislation

The Working Families Relief Act's expansions of the Earned Income Tax Credit and Child Tax Credit would boost incomes across races, helping:

- 24 million white families;
- 9 million Latino families;
- 8 million Black families; and
- 2 million Asian-American families

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG

And... it cuts child poverty nationally by 28 percent!

Bipartisan Momentum to Expand the Child Tax Credit

Last minute bipartisan proposal→


City of Denver

Sign Up

2018 updated

Business

Mitt Romney bucks his party. Republicans should follow his leadership.



By Catherine Pearson
Columbo

Nov. 18, 2019 at 7:15 a.m. PT

U.S. Sen. Mitt Romney (R-UT) is bucking his party and making a Democratic reform that long should have been bipartisan one. This politically courageous move is making Republicans and Democrats alike more likely to find common ground on the issues that matter most.

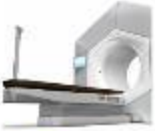
It's a bold move that Romney is making, and it's one that Democrats should follow.

On Sunday, Romney and Sen. Michael Bennet (D-CO) unveiled a bipartisan proposal to expand the child tax credit to all families, not just those with children under 6.

Cancer Treatment at MedStar Health

Robotic-assisted prostatectomy at MedStar Spaulding Memorial Hospital Center

Learn More



MedStar Health

MITT ROMNEY
U.S. SENATOR UTAH

HOME ABOUT MITT SERVICES

Press Releases

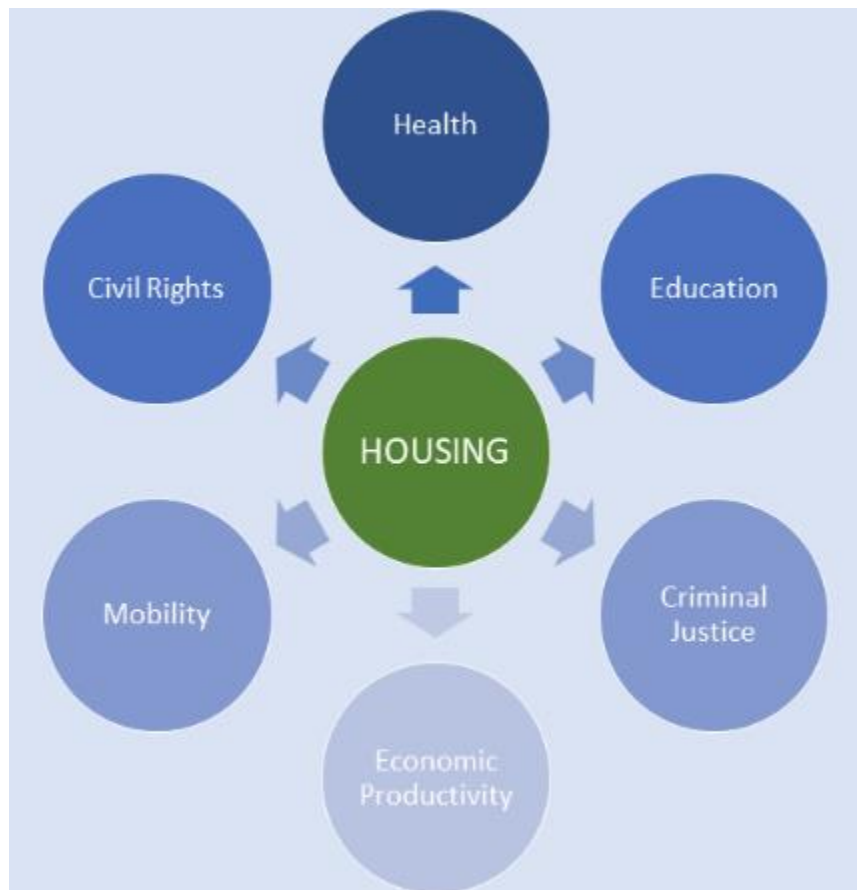
Romney, Bennet Offer Path to Bipartisan Compromise on Refundable Credits, Business Tax Fixes

Sunday, December 15, 2019

WASHINGTON—As negotiations over a potential legislative package of tax provisions continue, U.S. Senators Mitt Romney (R-UT) and Michael Bennet (D-CO) have proposed a bipartisan compromise to support American families, workers, and businesses. The Bennet-Romney proposal represents one path toward a compromise over certain components of the ongoing negotiations.

"Congress is nearing another deadline without a clear plan to deal with dozens of fundamental responsibilities that the American people expect us to address," Romney and Bennet said. "With its focus on helping families raising young children, protecting medical innovation for patients, and bringing certainty to workers and businesses, our plan should be considered on merit alone. And while the intent of our proposal is not to address every aspect of the current negotiations, we believe it is a compromise that can help clear a path forward and break the current logjam."

Why Do You Think Housing Is Important?



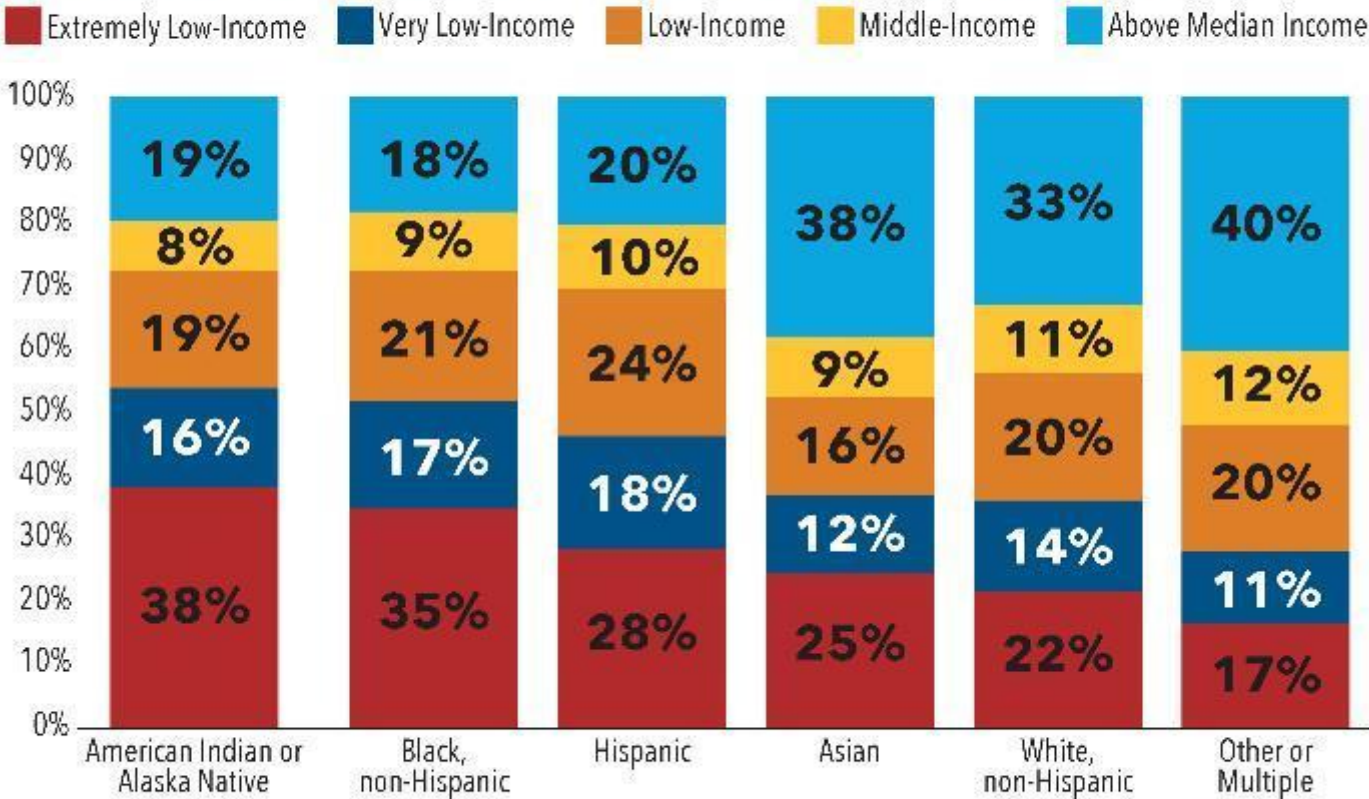
- Housing is a major source of wealth for many middle-class Americans and remains a common path to wealth building
- Where you live has implications for health, education, job access and security outcomes that all affect overall economic well being
- The history of housing policy in the U.S. has been one where federal policies provided white Americans opportunities to build wealth while excluding Americans of color, particularly Blacks, from doing the same

- [Opportunity Starts at Home Campaign](#)

Disproportionate Impact of Our Housing Crisis



INCOME DISTRIBUTION OF RENTERS BY RACE AND ETHNICITY



Source: NLIHC tabulations of 2017 ACS PUMS data.
©2019 National Low Income Housing Coalition

Bipartisan Momentum to Address Our Housing Crisis

Eviction Crisis Act (S.3030)

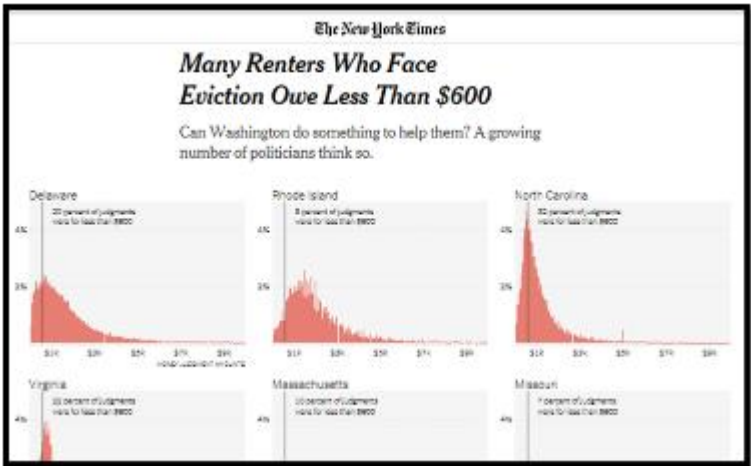
Bennet (D-CO), Portman (R-OH), Brown (D-OH), Young (R-IN)



OPPORTUNITY
STARTS AT HOME



@OppStartsatHome
#OpportunityStartsatHome
www.opportunityhome.org



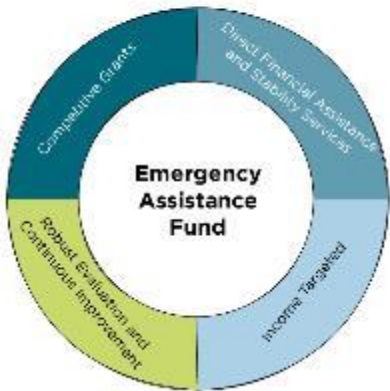
Bennet, Portman Introduce Major Proposal to Tackle the Eviction Crisis

December 12, 2019

Washington, D.C. – U.S. Senators Michael Bennet (D-Colo.) and Rob Portman (R-Ohio) today introduced the Eviction Crisis Act to address the national housing crisis crippling millions of Americans who are struggling to rise into the middle class. The new legislation will shed light on the root causes of the eviction crisis, reduce preventable evictions, and limit the devastation to families when eviction is unavoidable.

"Today in America, an unexpected illness, a car accident, or a family emergency can lead to a family being evicted from their home and

Most families in poverty who rent spend at least half of their incomes on housing, leaving no margin for an unexpected expense. Broken-down cars, unreimbursed medical bills, or temporary declines of income can quickly send vulnerable households down the disastrous spiral of housing instability, eviction, and homelessness. An Emergency Assistance Fund would offer short-term support to keep families in crisis stably housed.



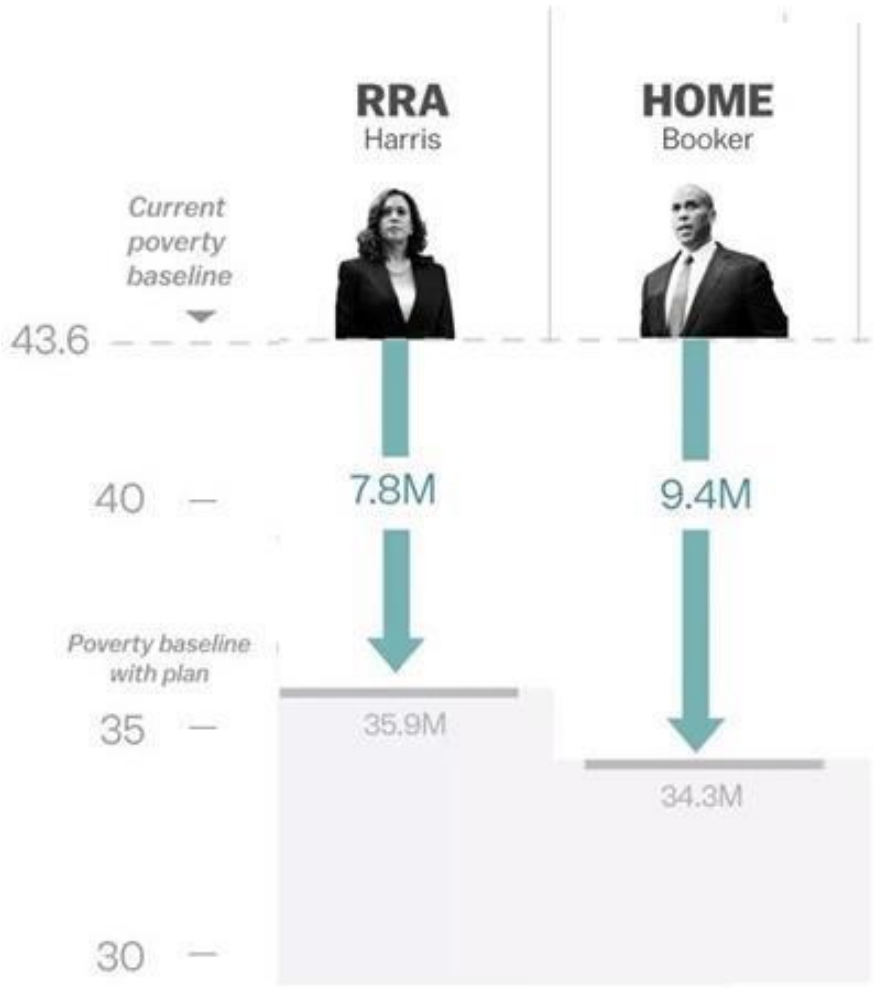
- State and local governments apply for federal funds to implement creative emergency assistance programs
- Funds must be used to provide direct financial assistance and stability services to households experiencing a crisis which threatens their housing stability.
- Funds are targeted to those most at-risk, extremely low income households
- The program's effectiveness in preventing housing stability is rigorously evaluated and best practices are scaled



OPPORTUNITY
STARTS AT HOME

Our Focus: Renters' Credits Will Reduce Poverty

How many people each plan lifts out of poverty



Note: Values are rounded.
 Source: Columbia Center on Poverty and Social Policy
Vox

We must address this housing crisis -- and we can begin to do so by shifting tax resources to support a “Renters Tax Credit” for low- and moderate-income renters. Several policymakers, including Senators Booker (D-NJ) and Harris (D-CA) and former Senator Heller (R-NV), have introduced legislation that does this (H.R. 2169/S. 1106 and H.R. 4808/S. 2684; S. 3580 in the last Congress).

ACTION: Get Policymakers on the record.

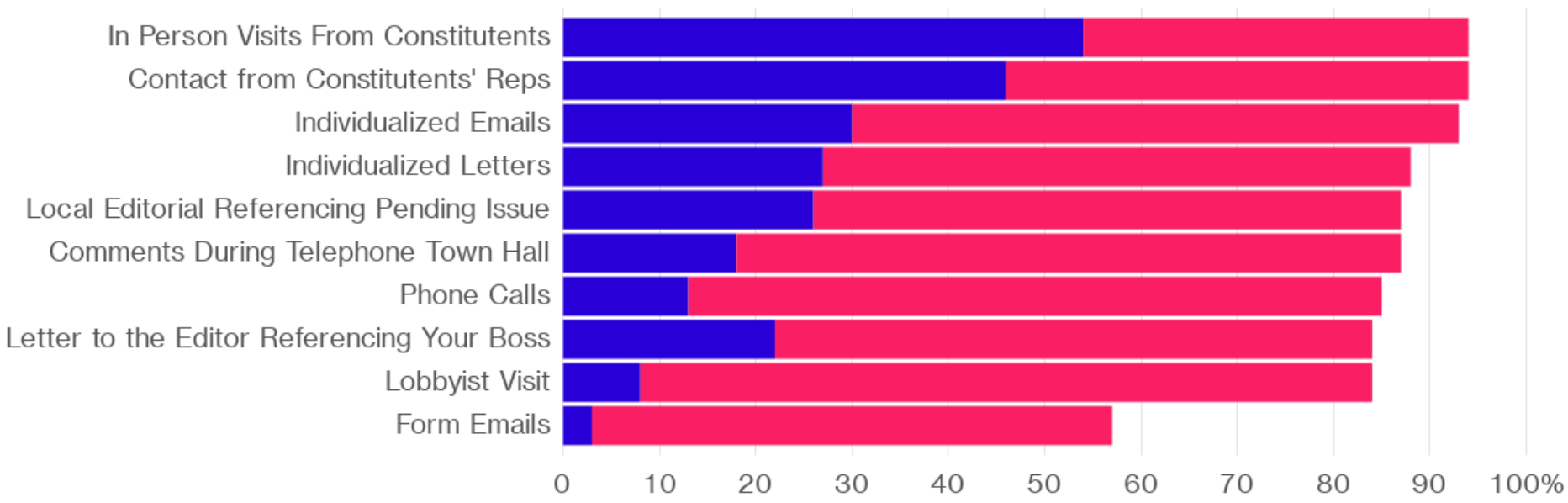
Quick online action:
<https://tinyurl.com/RESULTShousing>

Getting Policymakers on the Record

Want To Be Heard? Show Up!

Influence on Washington D.C.-based congressional staffers by communication type.

■ A Lot of Positive Influence ■ Some Positive Influence



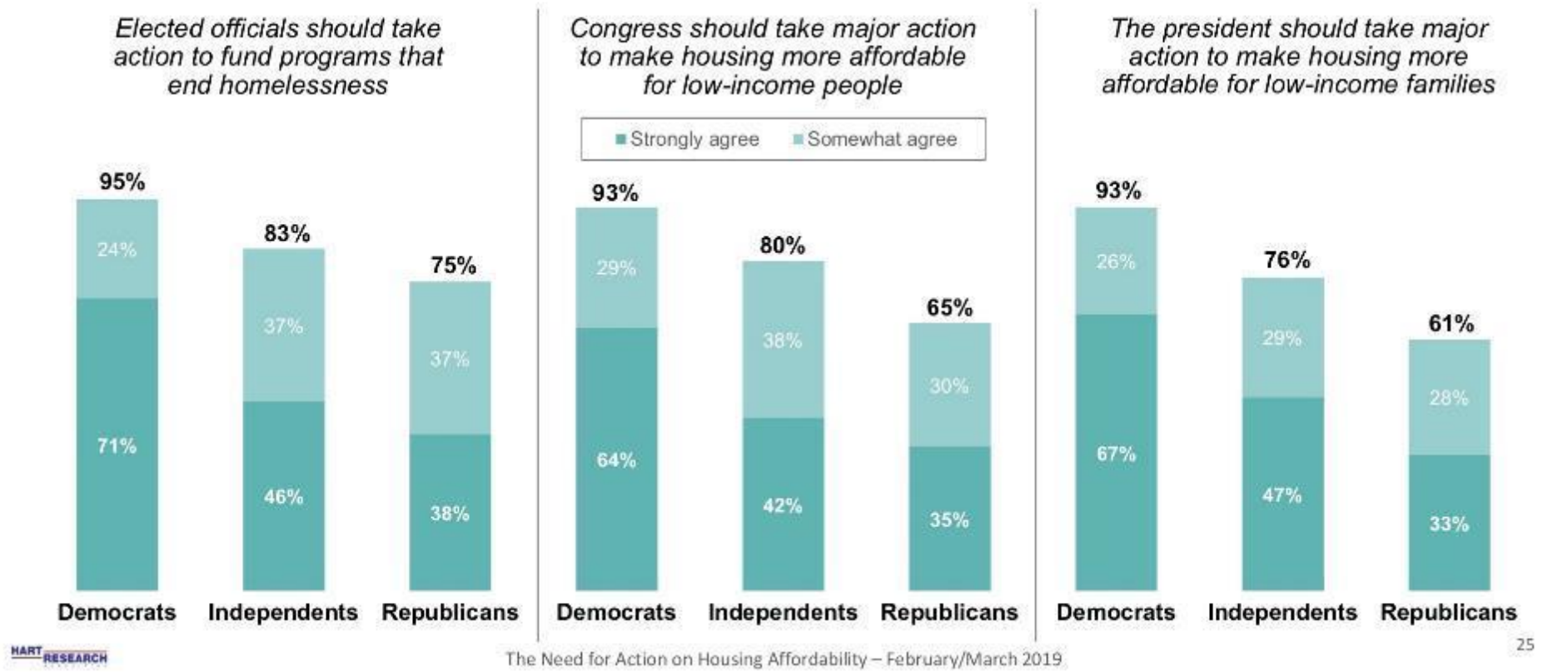
Source: Congressional Management Foundation
*Bars do not add up to 100 because not all surveyed categories are displayed



Getting Candidates on the Record



Democrats, independents, and Republicans want their elected officials to take action on housing.



How to Ask a Question/Make a Comment on Zoom

The screenshot displays a Zoom meeting window. The main content area shows a red slide with the text "RESULTS the power to end poverty". Below the slide, a white box contains the text: "November 2018 RESULTS U.S. Poverty National Webinar", "*The election is over but we're just getting started...*", and login information: "Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801." The Zoom toolbar at the bottom includes icons for Mute, Start Video, Invite, Participants, Share, and Chat. A yellow arrow labeled "1. Click here" points to the Chat icon. To the right, the Zoom Group Chat window is open, showing a message from "Me to Everyone" and a text input field. A yellow arrow labeled "2. Type here" points to the input field. Another yellow arrow labeled "3. See here" points to the "Enter Full Screen" button in the top right corner of the meeting window.

3. See here

1. Click here

2. Type here

Zoom Meeting ID: 873-308-801

Enter Full Screen

Zoom Group Chat

From Me to Everyone
My message appears up here.

RESULTS
the power to end poverty

November 2018 RESULTS U.S. Poverty National Webinar
The election is over but we're just getting started...

Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.

Mute Start Video Invite Participants Share Chat

To: Everyone More

If I type my message here.

2:23 PM 11/13/2018

Your 2020 Roadmaps!



Creating Your 2020 RESULTS Group Roadmaps



Jos Linn

jlinn@results.org

- January is the time for new beginnings
- That includes RESULTS
- Our group planning process has a new name = Creating your 2020 Group Roadmap!
- A roadmap...
 - Keeps you focused on your destination
 - Is unique to each group
 - Reminds us of the journey
- Your Roadmap also helps RESULTS staff better help you

Creating Your 2020 RESULTS Group Roadmaps

- Most important thing is for you to have the roadmap conversation
 - Opportunity to review and celebrate
 - Chance to evaluate and reset
 - Grounds you in why you do this work
- We've made the process easy for you
 - Comprehensive 2020 Roadmap Guide (everyone should read it)
 - Flexible, friendly reporting form
- Find at: <https://results.org/volunteers/outreach-planning/> under "My group wants to make out plans"

Creating Your 2020 RESULTS Group Roadmaps

- 2020 Roadmap Form at:
<https://tinyurl.com/wg98uqt>
- Please complete the basic group info sections
 - This helps RESULTS know our network, strategize actions, and better support you
- Option to add in detailed info on MoCs, media, and more (recommended)

Your RESULTS 2020 Roadmap

Creating a roadmap is an important part of any journey. You want to find the best way to reach your destination. Each year, RESULTS groups around the country take time to discuss the goals they have for their advocacy for the end of poverty. They create their roadmap.

Each group approaches this process differently. Some groups want a detailed plan they can use for guidance. Others want to have the roadmap discussion but only document the basics. Wherever your group falls on this spectrum, your roadmap is valuable in helping you achieve your goals and to RESULTS staff who will support you in getting there. The important thing is to have the conversation. It's useful, enlightening, and fun.

Before you discuss your plan:

1. Find all the 2020 Roadmap resources in the Outreach and Planning page of the RESULTS website (Current Volunteers → Outreach and Planning → "My group wants to make our plans").
2. For those who wish, complete the 2020 Individual Action Form before your group meets.
3. Have a copy of this Guide with you during your discussion and use it as needed.
4. Keep the 2020 Roadmap online form open during your discussion so you can fill the form out as you go (<https://tinyurl.com/wg98uqt>).
5. Get an idea where each of your members of Congress fall on the Champion Scale.
6. Have pen and paper available for those who need or want them during your discussion.

If you would like to edit or revise your Roadmap after submission, click the "Edit your response" link at the end of the online form. When your form re-opens, begin editing or save the URL by copying and pasting it somewhere. Without this link, you will not be able to return to your completed form later. If you prefer a shorter URL to remember, copy the URL and go to www.tinyurl.com to create a shorter link.

* Required

Email address *

Your email

Next

Page 1 of 9

Happy Roadmapping!



Open Shares from You



Ken Patterson
Kpatterson@results.org

Questions:

- What excites you about your work with RESULTS in 2020?
- What new skill or challenge are you taking on for the first time in 2020?

Laser Talk: Make a Difference in 2020

ENGAGE: Nick Kristof of the NY Times called 2019 “The Best Year Ever”. He cites facts showing that child deaths, illiteracy, and terrible diseases are at their lowest levels in history. I feel good knowing I had something to do with that through RESULTS.

PROBLEM: The problem is, people don’t know these facts and they get bogged down with all the bad news. I think a lot of people want to do something, but don’t know what to do, or don’t believe they can make a difference.

ILLUSTRATE: RESULTS has proven to me that my voice can make a difference. Last year we made excellent progress on poverty issues I care about—both in the US and around the globe. This year, we're working to make housing more affordable in the US and improve maternal and child health abroad.

CALL TO ACTION: 2020 could be your year to make a difference. Would you be interested in joining me? I could invite you to our next RESULTS meeting and guide you in taking actions that make a difference. What do you think?

RESULTS International Conference

June 20-23, 2020

Capital Hilton, Washington, DC

Registration now open!

www.results.org/conference



Lisa Marchal
lmarchal@results.org

The word "results" is written in a bold, lowercase, sans-serif font in a dark blue color. It is centered within a white speech bubble that has a rounded top and a pointed bottom. The speech bubble is set against a solid dark blue background.

results

40th anniversary rebrand preview

what it is

- Visual refresh/new look
- New logo, colors, fonts, shapes
- Launching with 40th anniversary

what it is not

- New capitalization of our name in documents
- New mission or messaging

when is it going down?

- Official launch date: **January 22, 2020**
- Website, social media will be updated
- Gradual changeover of swag and materials up until the conference in June
- You can begin to order new materials online in late January
- You can still use up your old branded materials until June

what about ordering new materials?

- New materials available to **order online at end of January**
 - Threadless.com (swag: t-shirts, water bottles, bags, phone cases)
 - Outreach materials order form (brochures, stickers, etc.)
- More materials available **at International Conference**
 - Folders, lanyards, bags, brochures, postcards
 - Swag: patches, lapel pins, hats, stickers

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sneak peek...

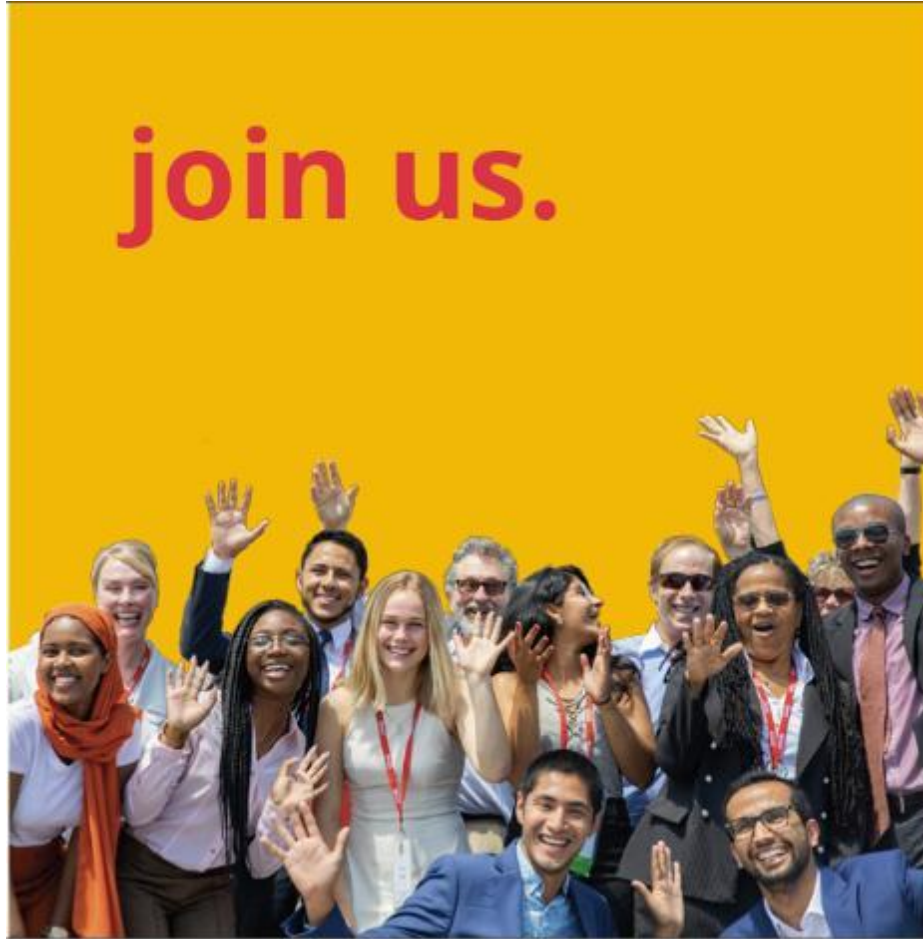
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join us.



40 years of progress

- Child deaths are down by nearly two-thirds.
- The number of children in primary school has doubled.
- TB deaths have fallen by almost half.
- More than 1 billion people have moved out of extreme poverty.
- Basic assistance programs cut the U.S. poverty rate nearly in half every year.



Announcements

Monday, January 13: Global Free Agents Webinars. 1:00 pm ET and 8:00 pm ET. Join via <https://results.zoom.us/j/285681999> or, by phone, dial (669) 900-6833 or (929) 436-2866, meeting ID: 285 681 999.

Tuesday, January 14: New Advocate Orientation, 12:00 pm. ET. If you or someone you know are new to RESULTS, join us for New Advocate Orientation. During this live webinar, you'll interact with RESULTS staff and other new volunteers, learn more about our advocacy model and issues, and get information on next steps. [Sign up here.](#)

Wednesday, January 15: RESULTS Action Network Community of Practice webinar, 8:30pm ET. To join the webinar, log into <https://results.zoom.us/j/427674133> or dial in to 669-900-6833, meeting ID: 427 674 133. You can also join our [Facebook](#) and [e-mail](#) groups.

Announcements

Thursday, January 16: Issue Webinar on our Child Survival Campaign, 8:30 pm ET. Led by Director of Global Poverty and Advocacy John Fawcett. Join at <https://results.zoom.us/j/660662137> or dial by phone at either (669) 900-6833 or (929) 436-2866, meeting ID: 660 662 137.

Monday, January 20: Martin Luther King, Jr. holiday. All RESULTS offices closed.

Tuesday, January 21: U.S. Poverty Free Agents Calls, 1:00 pm and 8:00 pm ET. Join at <https://results.zoom.us/j/324294681> or dial by phone at (669) 900-6833 or (929) 436-2866, meeting ID: 324 294 681.

Announcements

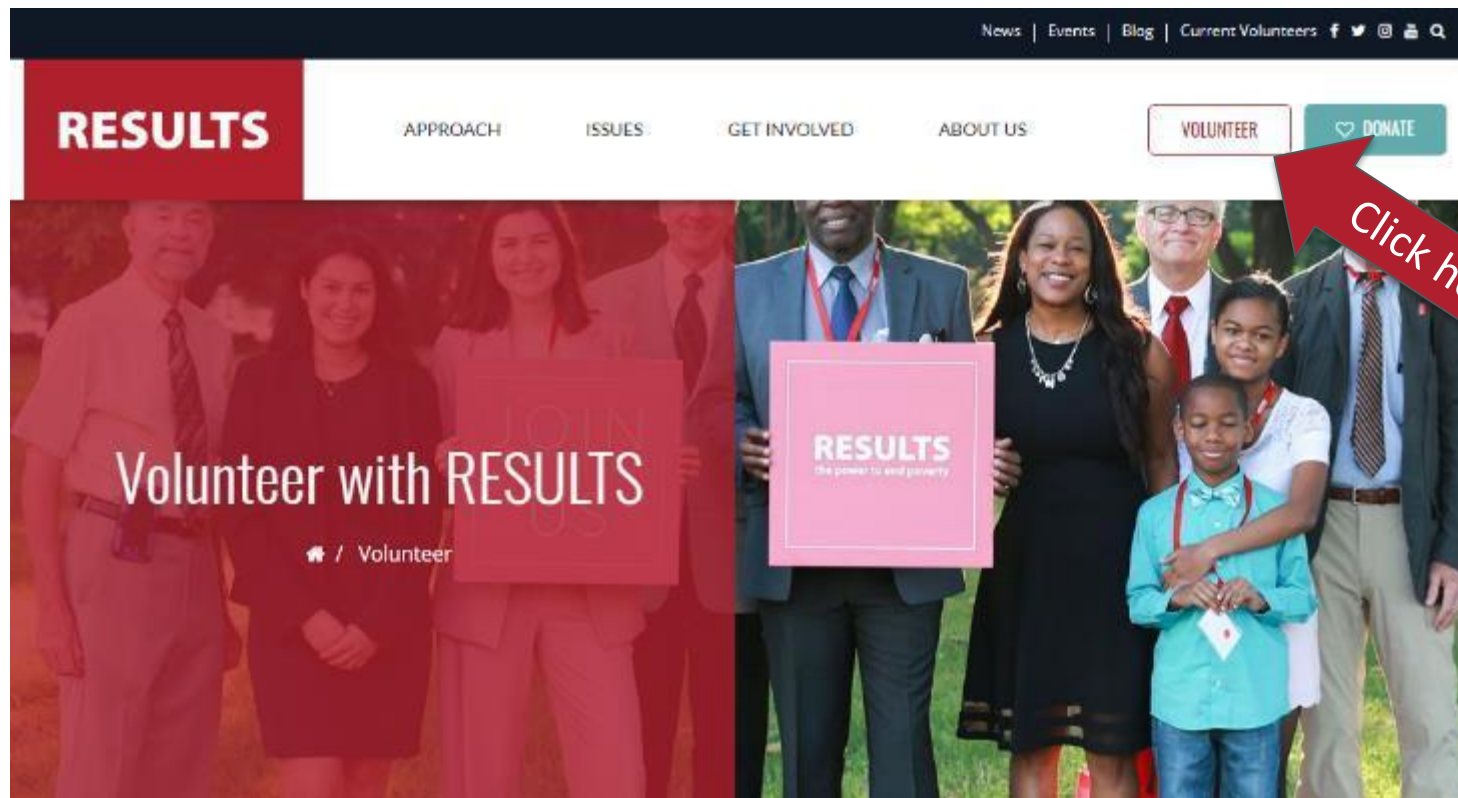
Tuesday, January 21: Book Club on *The Righteous Mind* by Jonathan Haidt, 9:00 pm ET. Led by RESULTS advocate Jim Driggers, this discussion offers you a profound opportunity to examine your own and others' beliefs about morality. You can use that knowledge to better frame discussions to support RESULTS-championed legislation. Learn more about the book club [here](#).

Wednesday, January 29: Researching Your Member of Congress and Scheduling Tips Webinar, 9:00 pm ET. Led by Regional Coordinator Allison Gallaher. Join at <https://results.zoom.us/j/611934750> or dial by phone at (929) 436-2866 or (669) 900-6833, meeting ID 611 934 750.

Tuesday, February 11: Book Discussion, *White Fragility* by Robin DiAngelo. Stay tuned for more information.

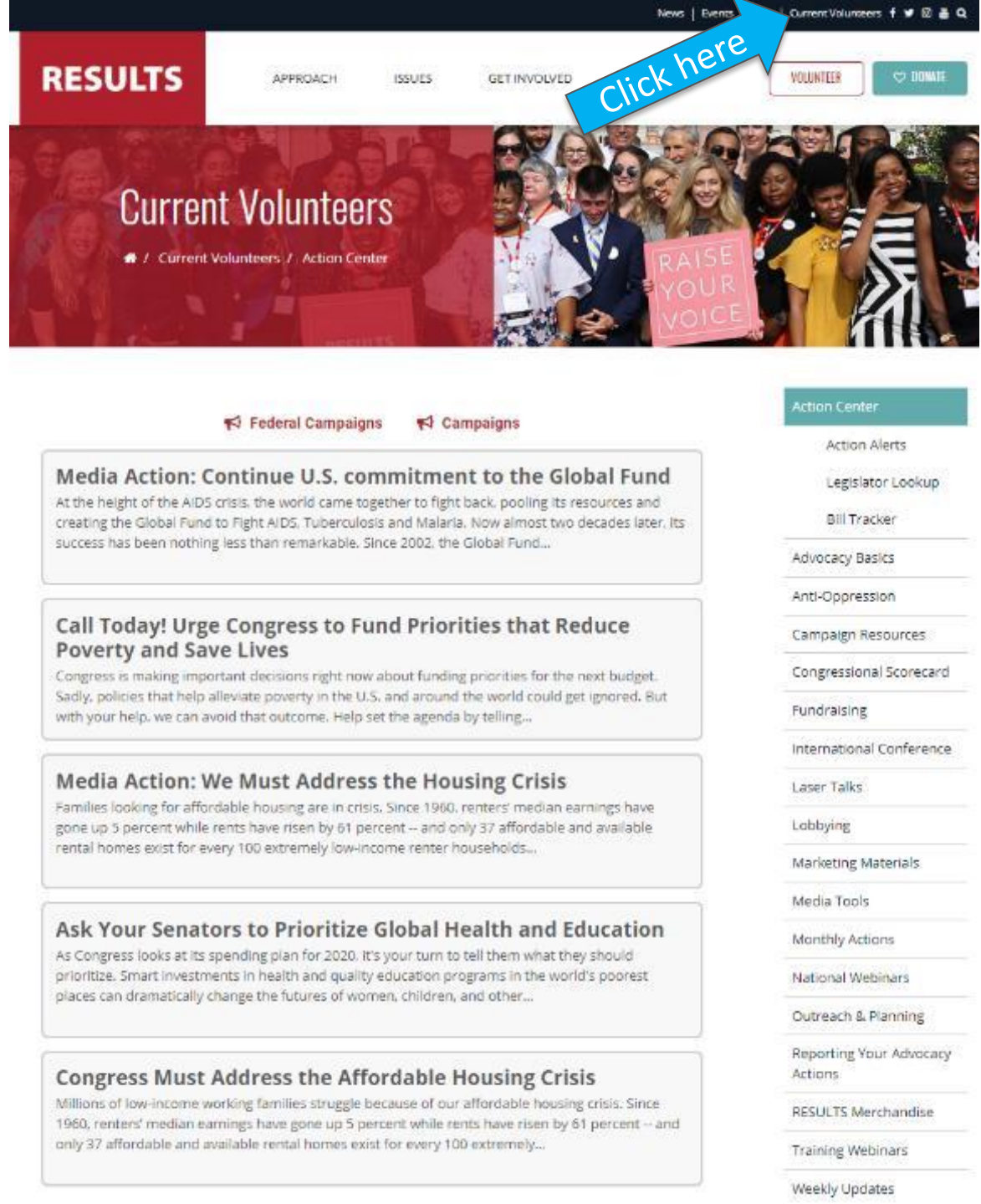
New to RESULTS?

Thank you for joining us today! If you'd like more information about RESULTS and how to get involved, go to www.results.org and click "Volunteer".



Find All Your Need on the “Current Volunteers” page

Find action alerts, lobbying resources, monthly actions, weekly updates, national webinars, and more!



New Webinar Format

New webinar format debuts **Saturday, February 1 at 1:00pm ET**

90-minute webinar in three parts



New Zoom link!

Login online at: <https://results.zoom.us/j/994444828>

or

dial (929) 436-2866 or (669) 900-6833, meeting ID 994 444 828

New Webinar Name

Thank you to everyone who submitted ideas for renaming our new national webinar.

And the winning name is....

?????

And the person who gave us the name and winner of a free registration to the 2020 RESULTS International Conference is...

?????

Congratulations!

Thank you for being on today's webinar!

We'll link to the **recording and audio transcript** of the webinar on our [National Webinars page](#).

