November 2019 RESULTS U.S. Poverty National Webinar

Expand the EITC and CTC for Workers and Families

Login at: https://results.zoom.us/j/873308801 or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.
RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn’t fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: https://results.org/volunteers/anti-oppression/
Grassroots Share
The personal impact of the CTC and EITC

Aaron Carrillo
RESULTS Lawrence, KS
Welcome from Joanne Carter
Executive Director, RESULTS
How to Ask a Question/Make a Comment on Zoom

1. Click here
2. Type here
3. See here
The Child Tax Credit is only targeted at children in low-income families:

a) TRUE

b) FALSE
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

The Child Tax Credit is only targeted at children in low-income families:

a) TRUE  b) FALSE
The Child Tax Credit (CTC)

**FIGURE 1**
Child Tax Credit, Single Parent
For one child, tax year 2018

**Source:** Urban-Brookings Tax Policy Center calculations.
**Notes:** Assumes all income comes from earnings, and child meets all tests to be a CTC-qualifying dependent. Credit for married parents begins to phase out at $400,000 of income. Only citizen children qualify for the $2,000 CTC for children under 17. Noncitizens under age 17 who meet the dependency tests of eligibility can qualify for the credit for dependents over age 17.
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

Luckily, Congress focused on expanding the Child Tax Credit for low-income families in the 2017 *Tax Cuts and Jobs Act:*

a) TRUE

b) FALSE
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

Luckily, Congress focused on expanding the Child Tax Credit for low-income families in the 2017 *Tax Cuts and Jobs Act*:

a) TRUE
b) FALSE
CTC in the 2017 Tax Law

Low-Income Families Get Little or Nothing From 2017 Tax Law’s Child Tax Credit Increase

Compared to prior law, 2019

- Single mother with two children earning $14,500 (full-time, minimum wage) $75
- Married couple with two children earning $24,000 $800
- Married couple with two children earning $100,000 $2,000
- Married couple with two children earning $400,000 $4,000

Source: CBPP analysis
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

The Earned Income Tax Credit incentivizes work by:

a) Increasing in value as low-wage workers make more money, and then slowly decreasing to avoid a big “cliff effect”

b) Giving big tax breaks to corporate CEOs since we all know they pass those along to workers
The Earned Income Tax Credit incentivizes work by:

a) Increasing in value as low-wage workers make more money, and then slowly decreasing to avoid a big "cliff effect"

b) Giving big tax breaks to corporate CEOs since we all know they pass those along to workers
The Earned Income Tax Credit (EITC)

FIGURE 1
Earned Income Tax Credit
2018

Credit amount

$6,431

$5,716
$3,461

$519

$5,780
$5,400
$10,180
$14,290
$18,600

$40,220
$45,802
$51,154

34 percent
65 percent phase-in
40 percent
21.06 percent phase-out
75.98 percent
7.65 percent
7.65 percent

Three children
Two children
One child
No children

Notes: Assumes all income comes from earnings. Amounts are for taxpayers filing a single or head-of-household tax return. For married couples filing a joint tax return, the credit begins to phase out at income $5,690 higher than shown.
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

New Census Bureau figures show that the EITC and CTC lifted this many million Americans above the federal poverty line in 2018:

a) 2 million
b) Almost 9 million
c) 50 million
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

New Census Bureau figures show that the EITC and CTC lifted this many million Americans above the federal poverty line in 2018:

a) 2 million
b) Almost 9 million
c) 50 million
Updated Census Poverty Figures

Figure 8. Change in Number of People in Poverty After Including Each Element: 2018
(In millions)

- Social Security: -27.2
- Refundable tax credits: -8.9
- SNAP: -3.2
- SSI: -2.9
- Housing subsidies: -3.0
- Child support received: -1.4
- School lunch: -0.8
- TANF/general assistance: -0.4
- Unemployment insurance: -0.2
- LIHEAP: -0.4
- Workers’ compensation: -0.4
- WIC: -0.1
- Child support paid: -0.3
- Federal income tax: 0.3
- FICA: 1.2
- Work expenses: 4.8
- Medical expenses: 5.7

Note: For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <https://www2.census.gov/programs-surveys/cps/techdocs/cpsmar19.pdf>

There are no proposals to expand the EITC and Child Tax Credit to support more low-income workers and families

a) TRUE

b) FALSE
There are no proposals to expand the EITC and Child Tax Credit to support more low-income workers and families

a) TRUE

b) FALSE
The Working Families Tax Relief Act

THE WORKING FAMILIES TAX RELIEF ACT WOULD:

- Expand the EITC for families with kids;
- Deliver a meaningful EITC for the first time for workers who don’t have kids at home;
- Make the Child Tax Credit fully refundable; and
- Create a new Young Child Tax Credit for families with kids under 6

THESE POLICIES WOULD BENEFIT 46 MILLION FAMILIES.
5 million low-wage workers are currently taxed into poverty
Expanding the CTC

Working Families Tax Relief Act (WFTRA) Expands Child Tax Credit for Very Young Children

Credit for a married couple with two children under age 6, 2019

<table>
<thead>
<tr>
<th>Income</th>
<th>WFTRA CTC</th>
<th>Current CTC</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>$6,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>$100,000</td>
<td>$4,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>$200,000</td>
<td>$3,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>$300,000</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>$400,000</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>$500,000</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

Note: Assumes all income is from earnings (as opposed to investments, for example). About 92 percent of families with children would receive the same CTC or a larger CTC as under current law.

Source: CBPP analysis of IRS and Census data

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG
Impact: Working Families Tax Relief Act

The Working Families Relief Act’s expansions of the Earned Income Tax Credit and Child Tax Credit would boost incomes across races, helping:

- **24 million** white families;
- **9 million** Latino families;
- **8 million** Black families; and
- **2 million** Asian-American families

And… cuts child poverty nationally by 28 percent!
# 16 Million Women of Color

## TABLE 3

**Women (Filers and Spouses) Benefiting From the Working Families Tax Relief Act**

<table>
<thead>
<tr>
<th></th>
<th>Women Receiving an Increase in EITC or Child Tax Credit</th>
<th>Average Tax Credit Increase</th>
<th>Share of Women in Racial and Ethnic Group Receiving a Tax Credit Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>White, non-Latina</td>
<td>17,310,000</td>
<td>$1,200</td>
<td>22%</td>
</tr>
<tr>
<td>Latina</td>
<td>7,820,000</td>
<td>$1,500</td>
<td>41%</td>
</tr>
<tr>
<td>Black, non-Latina</td>
<td>5,770,000</td>
<td>$1,900</td>
<td>38%</td>
</tr>
<tr>
<td>Asian and Pacific Islander, non-Latina</td>
<td>2,090,000</td>
<td>$900</td>
<td>26%</td>
</tr>
<tr>
<td>Native Americans, non-Latina</td>
<td>390,000</td>
<td>$1,900</td>
<td>41%</td>
</tr>
<tr>
<td>Other, non-Latina</td>
<td>560,000</td>
<td>$1,600</td>
<td>36%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>33,950,000</strong></td>
<td><strong>$1,400</strong></td>
<td>28%</td>
</tr>
</tbody>
</table>

U.S. Poverty Campaigns: a Quiz on the EITC and CTC

How does expanding EITC and CTC this fall relate to the Working Families Tax Relief Act (S. 1138/H.R. 3157)?
Long-term goal: bigger expansions of EITC/CTC as outlined in WFTRA
Short-term: see if we can get the EITC expanded for younger workers and others who don’t claim dependents, and make the CTC fully refundable
We should focus on expanding the Child Tax Credit for:

a) Children in the lowest-income families
b) Wealthy families who are left out of the full CTC
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

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Making the CTC Fully Refundable

- Single mother
- Working as a home health care aide
- $14,500 in annual wages
- Two children, ages 3 and 11

![Bar chart showing the difference between Child Tax Credit increase under 2017 tax law and Ways and Means proposal. The increase under the Ways and Means proposal is $3,200, while the increase under the 2017 tax law is $75.]
S.1138/H.R.3157 and Current Tax Bill

**S.1138/H.R.3157**
- Expand the EITC for families with kids
- Increase EITC for childless workers
- Make the CTC fully refundable
- Create a Young Child Tax Credit

**What Congress MAY do in 2019**
- Increase EITC for childless workers
- Make the CTC fully refundable
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

So, we should just wait and see if Congress does anything to help low-income workers and families this year?

a) TRUE
b) FALSE
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

So, we should just wait and see if Congress does anything to help low-income workers and families this year?

a) TRUE
b) FALSE
Join us for the National Call-in Day to Support Expanding Low-Income Tax Credits

1-888-678-9475  1-888-678-9475

Our message is simple: “Any tax package that passes this year must include improvements to the low-income tax credits: the EITC (Earned Income Tax Credit) and the CTC (Child Tax Credit).”

WEDNESDAY, NOVEMBER 6, 2019
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

What are the differences between the House and Senate asks?
Call to Action: Will you tell congressional leaders that any final tax package this year must include expanding the EITC and CTC for low-income workers and families?

Additional House Call to Action: Will you prioritize working families by cosponsoring the robust EITC and CTC expansions in H.R.3157?
If you have gotten any media pieces published on the EITC and CTC this fall, you should:

a) Include it in your holiday cards
b) Use it to wrap holiday gifts
c) Send it to the tax aides in your Congressional offices
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

If you have gotten any media pieces published on the EITC and CTC this fall, you should:

a) Include it in your holiday cards
b) Use it to wrap holiday gifts
c) Send it to the tax aides in your Congressional offices

We’ll also accept “All of the Above”
Bonus: Share on Social Media after Sending to Tax Aides
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

When do we expect this tax package to be resolved?

a) When Congress takes up another spending extension (a “CR”) before November 21

b) With a final spending package in December

c) With a final spending package in late February or March – after impeachment proceedings in both chambers
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

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U.S. Poverty Campaigns: a Quiz on the EITC and CTC

Tax policy has nothing to do with housing:

a) TRUE

b) FALSE
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

Tax policy has nothing to do with housing:

a) TRUE

b) FALSE
As rents rise and wages stagnate, many families struggle to find affordable housing in the U.S.

This is especially true for low-income households who often spend more than half their income on rent.

The U.S. has a number of housing policies to help low-income families find and afford housing, but only about one quarter of eligible households got assistance in 2018.

Thus, my colleague Katherine Michelmore and I considered whether a different type of policy – the Earned Income Tax Credit (EITC) – might help improve families’ access to housing by giving parents more disposable income. We wanted to know if further expanding the credit might help address the housing affordability crisis.

Getting money back

The EITC is a refundable tax credit that provides a subsidy to mostly low-income working parents.

Although people without children can get the EITC, fewer are eligible. The EITC allows low-income workers to both reduce their total tax liability and get money back – on average about $3,000 a year – even if they do not owe taxes.

This means that for a low-income family who makes about $20,000 a year, the EITC can increase take-home earnings by more than 15%.
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

What happened to RESULTS focus on housing?

a) We decided that there is no affordable housing crisis

b) The 2017 tax law must have closed the racial wealth divide

c) RESULTS will focus primarily on housing over the next year – we’ve just pivoted for right now to go for this opportunity to expand EITC and CTC
What happened to RESULTS focus on housing?

a) We decided that there is no affordable housing crisis

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Expand Affordable Rental Housing via Tax Credits

We must address this housing crisis -- and we can begin to do so by shifting tax resources to support a “Renters Tax Credit” for low- and moderate-income renters. Several policymakers have introduced legislation that does this (H.R. 2169 and S. 1106, H.R. 7050 and S. 3342 in the last Congress).

TAKE ACTION: https://tinyurl.com/RESULTShousing
U.S. Poverty Campaigns: a Quiz on the EITC and CTC

How is Meredith going to sneak in her favorite visual (via the Congressional Management Foundation)?
Advocacy Works!

Want To Be Heard? Show Up!
Influence on Washington D.C.-based congressional staffers by communication type.

- A Lot of Positive Influence
- Some Positive Influence

- In Person Visits From Constituents
- Contact from Constituents' Reps
- Individualized Emails
- Individualized Letters
- Local Editorial Referencing Pending Issue
- Comments During Telephone Town Hall
- Phone Calls
- Letter to the Editor Referencing Your Boss
- Lobbyist Visit
- Form Emails

Source: Congressional Management Foundation
*Bars do not add up to 100 because not all surveyed categories are displayed
How to Ask a Question/Make a Comment on Zoom

1. Click here
2. Type here
3. See here
November 2019 U.S. Poverty Action
Urge Congress to Prioritize the EITC and CTC

Join us for the National Call-in Day to Support Expanding Low-Income Tax Credits

1-888-678-9475 1-888-678-9475

Our message is simple: “Any tax package that passes this year must include improvements to the low-income tax credits: the EITC (Earned Income Tax Credit) and the CTC (Child Tax Credit).”

WEDNESDAY, NOVEMBER 6, 2019

Generate as many calls as you can!

Jos Linn
jlinn@results.org
November 2019 U.S. Poverty Action
November 6 Call-in Day Message to Senators

My name is ___________ and I am a constituent from __________________. I am concerned that Congress may try to pass a tax bill this fall that again ignores low-income workers and families. The Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) lift more families and children out of poverty than any other program – and we should focus on expanding these credits to help families make ends meet. Will you please tell Senator __________________ that any tax package that passes this year must include improvements to the EITC and CTC?

After you call, please forward the action alert to your action networks and others with a quick request for them to call their senators and leave the same message.
November 2019 U.S. Poverty Action

What other action(s) can you take this month?

Being strategic makes an impact on decision-makers

Meet with members of Congress. Congress is on recess twice this month (House, November 4-11; both, November 25-29). Schedule meetings and attend town halls to talk to them directly about expanding the EITC and CTC in any new tax bill. If you can’t get a meeting, meet with their local staff.

Speak/follow up with tax aides. If you have not yet touched base with your Senate and House tax aides, contact them now. If you’ve already spoken to the aide, follow-up to what happened when they spoke to their boss. Ask if they will speak to their bosses about only supporting a tax bill this fall if it includes expansions of the EITC and CTC.

Generate media on the EITC and CTC. Continue to push our message in the media by getting letters to the editors and op-eds published about tax policy that helps workers and families. If you do get published, please send copies to the tax aides and take copies to any lobby meetings you have.
November 2019 U.S. Poverty Action

What other action(s) can you take this month?

Finding meaning is what makes an impact on you

Do something new. Good advocacy comes from growth. When you do something new, you are more focused, more challenged, and in the end, more fulfilled. Trying new things or new ways to do old things makes you more effective.

Do it with other people. People are inspired by other people. In working together with others, you feel a richness which you cannot get from acting alone. Whether its inviting someone to a lobby meeting, doing a group call to an aide, writing an op-ed together, or simply having someone read your letter, find a way to take action with others.

Do something your proud of. In taking action, you want to feel like you contributed to something meaningful, to feel a part of something bigger. Skip the easy thing and choose the action that asks more of you.
November Action Resources

Push Congress to expand the EITC and CTC

- Action Sheet: [https://results.org/volunteers/monthly-actions/](https://results.org/volunteers/monthly-actions/)
- RESULTS Lobbying page: [https://results.org/volunteers/lobbying/](https://results.org/volunteers/lobbying/)
- Contact info for congressional offices: [https://results.org/volunteers/action-center/legislator-lookup/?vvsrsrc=%2fAddress or http://capwiz.com/fconl/dbq/officials/](https://results.org/volunteers/action-center/legislator-lookup/?vvsrsrc=%2fAddress or http://capwiz.com/fconl/dbq/officials/)
- Online LTE action: [https://results.org/volunteers/action-center/?vvsrsrc=%2fcampaigns%2f65373%2frespond](https://results.org/volunteers/action-center/?vvsrsrc=%2fcampaigns%2f65373%2frespond)
Grassroots Fundraising Impact

• 18% of overall individual giving raised
  • Events
  • Online peer-to-peer campaigns
  • Facebook fundraisers

• Largest source of new donors and large dollar donors

• 21 groups fundraising so far in 2019 (not including Facebook fundraisers)

Thank you!
Virtual Thanksgiving Feast Peer-to-Peer Campaign

- November 2019
- Online fundraising campaign
- Participate individually or with a team
- Ready to use email templates and social media posts
- Prize for top fundraiser!

results.salsalabs.org/vtf2019
Questions?

Mea Geizhals
Acting Director of Individual Giving

mgeizhals@results.org
202-783-4800 x.131
Fall Recruitment Campaign

• **Goal:**
  o Work with 22 groups over 4 months to:
    • **SIZE:** Increase the size of their group
    • **DIVERSITY:** Extra focus on diversifying teams, in line with local demographics

• **Timeline:**
  o March - August: Prep
  o September: Post Opportunities & Recruit, manage incoming volunteers
  o October: Keep recruiting, onboard + train new volunteers, group intros
  o November: Close online listings, group intros, catch warm leads, onboard + train new volunteers
  o December: Group intros (maybe), catch warm leads and wrap up loose ends
New Advocate Onboarding

1. Sign Up to Volunteer!
   www.results.org

2. Speak with RESULTS Expansion Staff
   Alice Aluoch (Global Health Organizer)
   Amanda Beals (Manager, Global Grassroots Expansion)

3. Attend a New Advocate Orientation

4. YES! I want to be an advocate.
   You are here

5. Meet your local RESULTS Group

Complete New Advocate Issue & Advocacy Training
## TRAINING SCHEDULE

<table>
<thead>
<tr>
<th>Training Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Poverty Campaigns</td>
</tr>
<tr>
<td>U.S. Poverty Campaigns</td>
</tr>
<tr>
<td>Understanding Congress</td>
</tr>
<tr>
<td>Media Training</td>
</tr>
<tr>
<td>Meetings with Members of Congress (MoCs)</td>
</tr>
<tr>
<td>Grassroots Organizing</td>
</tr>
</tbody>
</table>
Progress

- Total Volunteer Inquiries September-October: 309
  - From Target Areas: 232

- Total Volunteer Sign-Ups (Registered in RESULTS email system): 242

- Total Registered for Orientation: 149

- Total Attended Orientation: 81
  - Registered for November Orientation: 32

- Total Connected with Groups: 75

- November Goals: 116 warm/hot leads, increase turnout for Nov orientations
Group Targets Progress

Minneapolis MN*
New Orleans LA**
Fargo ND
Des Moines IA**
Raleigh/Durham/Chapel Hill NC*
Birmingham AL*
Wilmington DE*
Lexington KY*
Chicago IL*
Rochester NY*
Indianapolis IN*
Greenville SC*
Saint Petersburg FL*
Cedar Falls IA*
Iowa City IA*
Madison WI*
Providence RI**
Austin TX*
Fort Worth TX*
Waco TX*
Pittsburgh PA*
Portland OR*

New Groups
Phoenix AZ (group in training)
Tucson AZ (group in training)
Boise ID (new group)
Rexburg ID (Free Agent)
Denver/Boulder CO (new group)

* = at least 1 new advocate introduced
** = advocate(s) signed up for Nov orientation
Fall Recruitment Campaign

**Persistence**
Follow up, follow up, follow up

**Patience**

**Passion**
Share why you care

**Power**
Communicate powerful, exciting opportunities
Invite people to engage as an advocate, not attend a meeting
New to RESULTS?

Thank you for joining us this evening. If you’d like more information about RESULTS and how to get involved, go to www.results.org and click “Volunteer”.

Click here
Find action alerts, lobbying resources, monthly actions, weekly updates, national webinars, and more!

Find All Your Need on the “Current Volunteers” page
Welcome Yolanda Gordon to RESULTS staff!
Senior Associate for Expansion and Advocacy
RESULTS International Conference

June 20-23, 2020
Capital Hilton, Washington, DC

Registration now open!

www.results.org/conference
Announcements

**Take the National Webinar Survey.** How can we improve our national webinars? Would you like to see a joint global-US webinar each month? Let us know your thoughts on our National Webinar survey.

**Let us know your stats.** If you have outstanding lobby meetings, media, or outreach you have not told us about, please do so by November 15.

**Wednesday, November 6:** RESULTS Action Network Community of Practice webinar, 8:30pm ET. To join, log in: [https://results.zoom.us/j/427674133](https://results.zoom.us/j/427674133) or dial in: 669-900-6833, Meeting ID: 427 674 133. You can also join our Facebook and e-mail groups.

**Tuesday, November 12:** RESULTS Public Grassroots Board Meeting, 9:00pm ET. If you have questions for the RESULTS Grassroots Board Members, join their first public meeting next week. Join at [https://results.zoom.us/j/292096907](https://results.zoom.us/j/292096907) or dial either (929) 436-2866 or (669) 900-6833, Meeting ID: 292 096 907#.

**Tuesday, November 19:** U.S. Poverty Free Agents Calls, 1:00pm and 8:00pm ET. Join at: [https://results.zoom.us/j/324294681](https://results.zoom.us/j/324294681) or dial by phone at (929) 436-2866 or (669) 900-6833, Meeting ID: 324 294 681.

Find other events on the [RESULTS Events Calendar](https://results.zoom.us/j/324294681).
Final Action: Draft your action network message for tomorrow’s National EITC/CTC Call-in Day

Forward our EITC/CTC call-in alert to your action networks tomorrow morning. Tonight, draft a personalized message you can add to the top of your forwarded e-mail tomorrow. Use this one to get your started:

Dear ____________,

Congress is working on a tax bill they hope to pass before the end of this year. RESULTS is working hard to make sure any tax bill they do help low-income workers and families by expanding the Earned Income Tax Credit and Child Tax Credit. This will benefit millions of people around the country, many of them here in ______________ (your state).

Will you help us today by calling your members of Congress to tell them to expand the EITC and CTC in any new tax bill? Use the number and message below to leave a message with your representative and both senators?
Thank you for being on tonight’s webinar!

We’ll link to the recording and audio transcript of the webinar on our National Webinars page tomorrow.

The next U.S. Poverty National Webinar is on Tuesday, December 3 at 8:00pm ET.