

RESULTS August 2019 Joint U.S./Global National Webinar Build on the Success of the International Conference

Join at <a href="https://results.zoom.us/j/510407386">https://results.zoom.us/j/510407386</a>. Or by phone at (669) 900-6833 or (929) 436-2866, meeting ID 510-407-386

Closed captioning: <a href="http://west.typewell.com/faelapgb">http://west.typewell.com/faelapgb</a>

# Welcome!



Joanne Carter

**Executive Director** 

Celebrating the RESULTS International Conference



**Jos Linn** 

Grassroots Manager, U.S. Poverty Campaigns



# 2019 RESULTS International Conference









- Nearly all 50 states
- 25+ countries

















# **Shares and Open Phones**

- What breakthrough did you experience in meetings with your members of Congress?
- What has your 2019 Conference experience inspired you to do back home?



ON THE WEBINAR? UNMUTE BY CLICKING THE MICROPHONE.



ON BY PHONE? UNMUTE BY HITTING \*6.



IF YOU ARE NOT SPEAKING, PLEASE STAY MUTED.

#### Complete Your Conference Experience

- 1. Fill out a separate lobby report for each meeting you had at: <a href="https://www.tinyurl.com/RMoCReport">www.tinyurl.com/RMoCReport</a>.
- 2. Follow up with the aides you met with:
  - Thank them
  - Reiterate your request with leave-behinds attached (<u>IC</u> <u>Resources</u>)
  - Send any needed follow-up info
  - Ask about status of request
- 3. Request face-to-face meetings during the August recess (now through September 6)

# **Campaigns Overview**



Ken Patterson

Director, Global Grassroots Advocacy



**Jos Linn** 

Grassroots Manager, U.S. Poverty Campaigns

#### **Grassroots Support Campaign**

#### Aug. – Dec. 2019: Organizing to Grow Our Groups

Goal: Support groups to add new advocates using the "organizing" approach covered on the <u>June U.S. Poverty webinar with Hahrie Han</u> and the "<u>Transformational</u> <u>Organizing</u>" workshop at the IC.

#### Plan:

- Groups decide how many new group members they want to add by the end of the year (1, 2, 3, 4?)
- Grassroots staff and RCs will support groups to achieve their goals using an organizing approach around current campaign goals.

# **Global Poverty Campaign Update**

#### **Appropriations Update**

- House numbers for FY2020 are strong, maintaining or increasing funding for all programs we advocate for.
- In the House, got critical increase to \$1.56 billion for the Global Fund to Fight AIDS, TB, and Malaria, plus language supporting three years of funding at this level.
- We need the Senate to follow suit on House funding levels and the Global Fund increase.
- Request: Ask your senators to speak to Senators Graham & Leahy in support of the House funding levels <u>except</u>, ask for an increase in global nutrition to \$250 million.

## **Global Poverty Campaign Update**

#### Global Fund Goals Through October 10

Goal: Generate <u>overwhelming</u> support for the Global Fund replenishment in Congress and in the media. Specifically:

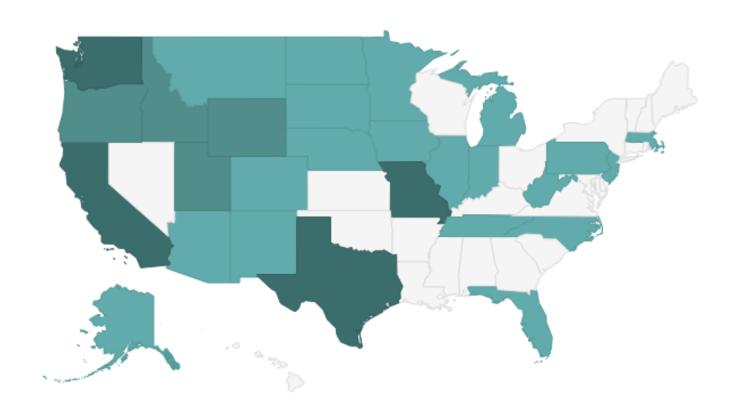
- Get Senate to include \$1.56 billion for the Global Fund in SFOPS.
- Get 2/3 of the House to cosponsor House Resolution 517.
- Get over half the Senate to cosponsor the Global Fund resolution.
- Generate media in support of the Global Fund in all 50 states!

#### Plan:

- 1. Follow up on IC requests and use August recess meetings.
- 2. Use August Action Sheet to generate letters to Congress
- 3. Use May Action Sheet and online action to generate media. Work with ONE, and other community partners.

## **Global Fund Media Map**

Let's get all 50 states!



170 Pieces of Media

### **Global Poverty Campaign Update**

#### **After October 10**

Take action to build US support for two 2020 global health pledging moments:

- Gavi, The Vaccine Alliance replenishment in the UK, mid-2020
- The Nutrition for Growth Summit in Tokyo during the Summer Olympics (sometime between July 24

  Aug. 9)

### **U.S. Poverty Campaign Update**

#### **Expand Access to Affordable Housing**

- Building support for bold policies to address affordable housing, with a focus on Renters' Credit
  - In conjunction with other policies that increase the supply of affordable housing and ultimately support homeownership and reduce racial wealth inequality
- Last month = 100s of conversations on Capitol Hill, our first lobby day on housing
- Bipartisan interest in addressing housing crisis
- This is a marathon, not a sprint use conversations with Congress, candidates, in the media to build additional momentum for change over the next few years

### **U.S. Poverty Campaign Update**

#### **Expand Tax Credits for Working Families**

- Learned at IC that EITC/CTC is in play for this year
- GREAT opportunity in "tax extenders bill" (same as 2015)
  - Make CTC fully refundable: 1/3 kids (26 mil) impacted
  - Expand EITC for "childless" workers: 16 mil young workers and others without dependents, including 5 million currently taxed into poverty would benefit
- VITAL to this effort is August recess conversations AND follow up with DC tax aides key
- Then 9/10 Census poverty data release = media opportunity

### **U.S. Poverty Campaign Update**

**August Action:** Talk to members of Congress during the August recess in meetings and town halls

- Housing: Urge members to support a renters' tax credit for lowincome families
- Tax:
  - House: Co-sponsor H.R. 3157
  - Senate: Follow the precedent from 2015 no extension of business tax credits without including expansion of EITC and CTC
- See <u>August Action</u> for more details and contact Jos Linn (<u>ilinn@results.org</u>) for coaching and questions
- September preview: Generate media around the 2018 Census poverty day release. September webinar will be Tuesday September 10 at 8:00pm ET, the day the data is released.

### **Get those meetings in August!**

- Congress is on recess until Sept. 6. It's called a "work period".
- Schedule meetings and attend town halls to discuss our issues.
- Follow up with DC aides afterward.
- Find resources on our <u>Monthly Actions</u> and <u>Lobbying</u> pages under "Current Volunteers".

# Let's take the congressional recess quiz!

#### Willie Dickerson

**2019 Cameron Duncan Media Award Winner** 

RESULTS Snohomish, WA





Special
Announcement from
Qiana Torregano
RESULTS Grassroots
Board Member, RESULTS
New Orleans

#### **Important Dates**

- Aug. 21, 8:30 pm ET: Webinar: "Wow, I got published!": Making Media a Transformational Experience.
- Sept.19 at 8:30 pm ET. Webinar: "Wow I got published" repeated.
- September National Webinars:
  - US: Tuesday, September 10 at 8pm ET
  - o Global: Saturday, September 14 at 2pm ET
- Nov. 2019: Virtual Thanksgiving Feast fundraising

# Let us know how many joined you today directly in the chat box or send to <u>Lisa Marchal</u>

Imarchal@results.org

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.



There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.

Find all our anti-oppression resources at: <a href="https://results.org/volunteers/anti-oppression/">https://results.org/volunteers/anti-oppression/</a>

# Thank you for being so persistent, consistent, and effective!



