

RESULTS

the power to end poverty

May 2019 RESULTS U.S. Poverty National Webinar

Building Local Allies in the Push for Affordable Housing

Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.

RESULTS is a movement of passionate, committed everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. Poverty cannot end as long as oppression exists. We commit to opposing all forms of oppression, including racism, classism, colonialism, white saviorism, sexism, homophobia, transphobia, ableism, xenophobia, and religious discrimination.

At RESULTS we pledge to create space for all voices, including those of us who are currently experiencing poverty. We will address oppressive behavior in our interactions, families, communities, work, and world. Our strength is rooted in our diversity of experiences, not in our assumptions.

With unearned privilege comes the responsibility to act so the burden to educate and change doesn't fall solely on those experiencing oppression. When we miss the mark on our values, we will acknowledge our mistake, seek forgiveness, learn, and work together as a community to pursue equity.

There are no saviors — only partners, advocates, and allies. We agree to help make the RESULTS movement a respectful, inclusive space.



Yolanda Gordon
RESULTS Group Leader and Expert on Poverty
Fort Mill, SC



Welcome from Joanne Carter Executive Director, RESULTS



Congratulations!



OUR ADVOCATES
ARE SETTING
THE AGENDA



80

meetings so far in 2019
with members of Congress



157

meetings so far in 2019
with congressional staff



19

weeks so far in 2019

We want to see you in DC this summer!



**RESULTS
INTERNATIONAL
CONFERENCE**

July 13-16 in Washington DC

www.resultsconference.org

Guest Speaker: Joey Lindstrom

National Low-Income Housing Coalition

- Manager for Field Organizing at the National Low-Income Housing Coalition (www.nlihc.org)
- Joined NLIHC in February 2013
- Worked with NLIHC in 2000 while organizing Wisconsin advocates in support of the National Housing Trust Fund
- Led campaigns in Wisconsin on minimum wage, funding for homeless services, and eliminating housing discrimination HCV recipients
- Also worked in various direct service capacities including as a homeless outreach coordinator, tenant's rights counselor, and workforce development professional
- Bachelor's Degree from the University of Wisconsin with majors in political science and religious studies.





OUR HOMES, OUR VOICES

National Housing Week of Action

Joey Lindstrom
National Low Income Housing Coalition

The Lack of Affordable Housing



Nationwide:

- 4 million** affordable and available rental homes
- **11 million** extremely low-income households

7 million shortage in affordable and available homes

THE PROBLEM:

The U.S. has a shortage of more than **7 MILLION** rental homes affordable and available to extremely low income renter households.



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An Absolute Shortage Exists for Extremely Low-Income Households



THE GAP

RENTERS AND RENTAL UNITS IN THE US, MATCHED BY INCOME CATEGORIES AND AFFORDABILITY, 2017 (IN MILLIONS)



Of the **7.4 million** affordable rental homes for extremely low-income households, **3.4 million** are occupied by higher income households.

That leaves only **4 million** units for the 11 million extremely low-income renter households.

AMI = Area Median Income
Source: NLIHC tabulations of 2017 ACS PUMS data
60/20/40 National Low-Income Housing Coalition

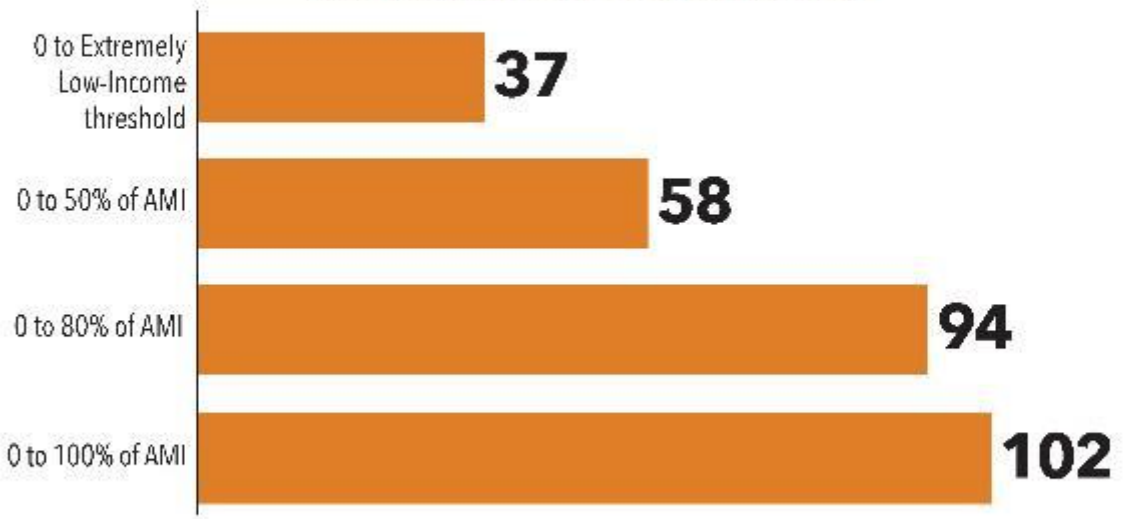


Supply Does Not Meet the Demand for Affordable Homes



THE GAP

AFFORDABLE AND AVAILABLE RENTAL HOMES
PER 100 RENTER HOUSEHOLDS, 2017



The shortage has the greatest impact on extremely low-income households who have more limited options than other families.

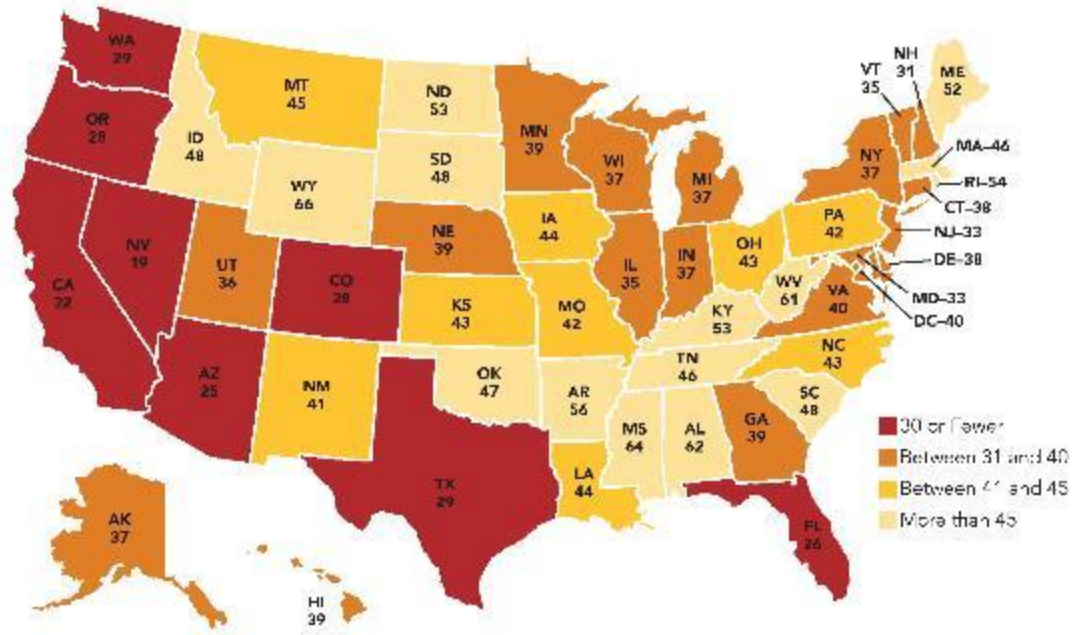
Source: NLIHC calculations of 2017 ACS PUMS data.
AMI = Area Median Income.
© 2019 National Low Income Housing Coalition

A Nationwide Shortage of Affordable Housing



THE GAP

RENTAL HOMES AFFORDABLE AND AVAILABLE PER 100 EXTREMELY LOW INCOME RENTER HOUSEHOLDS BY STATE



Note: Extremely low income (ELI) renter households have incomes at or below the poverty level or 30% of the area median income. Source: NLIHC tabulations of 2017 ACS PUMS Data. ©2019 National Low Income Housing Coalition

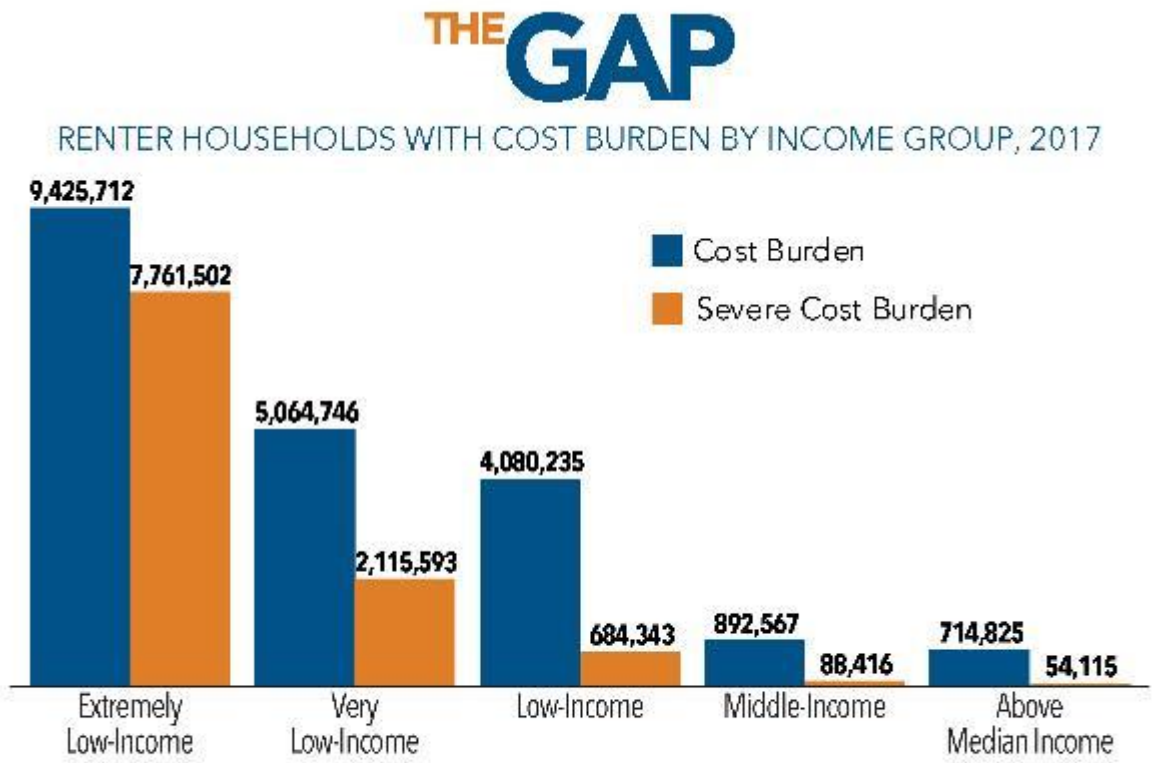
Housing Costs Are a Heavy Burden for the Lowest-Income Families



High housing costs prevent families from making important investments in health, education, and savings.

Cost Burden indicates households pay more than 30% of their monthly income on housing expenses.

Severe Cost Burden means households use more than 50% of their monthly income on housing costs.



Source: NLIHC tabulations of ACS PUMS data, 8/2019 National Low Income Housing Coalition

The Impact of Low Wages



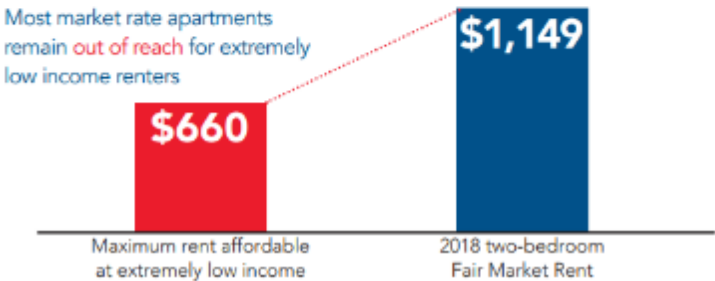
2018

OUT of REACH FACTS OVERVIEW

DID YOU KNOW THAT



HAVE EXTREMELY LOW INCOMES AND CANNOT AFFORD THE RENT?



MINIMUM-WAGE WORK DOESN'T PAY THE RENT IN MOST AREAS:

FEDERAL MINIMUM WAGE:	ANNUAL INCOME:
\$7.25	\$15,080

2018 one-bedroom Housing Wage: **\$17.90**

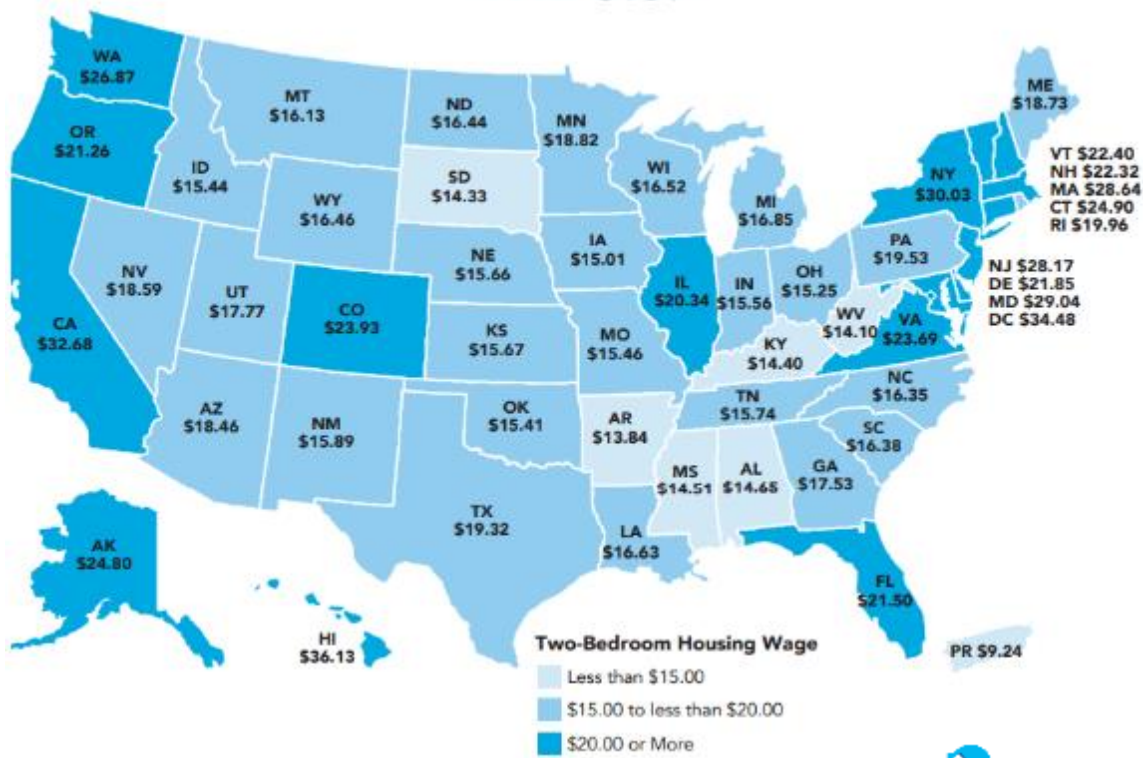
Number of hours at minimum wage needed to afford rent: **99**



Minimum Wages Are Insufficient for High Housing Costs



WAGES NEEDED TO AFFORD RENT ACROSS THE U.S.



In 2018, the 2-bedroom national housing wage was **\$22.10**.

An American household must earn at least **\$22.10 an hour** to afford a modest, two-bedroom apartment without spending **more than 30% of income on rent**.

The housing wage in [state] is **\$\$\$**.

Increased Funding from Final 2019 Omnibus Bill



\$12 billion

Over President Trump's
budget

\$1.5 billion

in new resources

Highlights

- Fully funds voucher renewals as well as an additional 7,600 new vouchers to veterans and youth aging out of foster care.
- Includes \$25 million for a mobility demonstration.
- New funding for public housing capital and operating.
- Provides full funding to renew project-based rental assistance, as well as Section 202 Housing for the Elderly and Section 811 Housing for People with Disabilities.
- Increase funding for homeless assistance.

Budget Outlook and Timeline for FY20



- **Outlook on FY20 Funding Levels:**

- Congress still needs to reach a deal to lift the statutory caps for FY 20 discretionary spending on defense and non-defense programs (including affordable housing).
- Congress is unlikely to do so before September because of disagreements between lawmakers from both parties.
- Until then, House and Senate Appropriations Committees will write spending bills close to FY19 spending levels.

President Trump's 2020 Budget Request



\$9.6 billion

for HUD programs

18% decrease

Or \$9.6 billion **below**
2019 enacted budget
levels

- Proposes to drastically cut housing benefits.
- Would slash federal investments in affordable homes, increase rents, and impose work requirements.

Advocates should urge Congress to reject the Trump budget and instead lift austere caps on federal spending to expand investments in affordable homes for America's families.

Key Messaging for Advocates



- Investing in affordable housing = long-term benefits.
- Additional federal resources are needed to fully address the affordability crisis and restore HUD funding to previous levels.
- Congress must again hear from advocates that we need to continue a bold and sustained commitment to ensure that **everyone** has a safe, accessible and affordable home.

Additional Messaging for 2019



- Lift the Caps!
 - Congress will need to lift the mandated spending limits from the Budget Control Act in order to maintain HUD & USDA programs
- **NO MORE SHUTDOWNS**
- Protect and expand the national Housing Trust Fund
- Bold new legislation
 - American Housing and Economic Mobility Act
 - Rent Relief Act and HOME Act
 - Ending Homelessness Act
- Focus on intersectionality of the housing movement

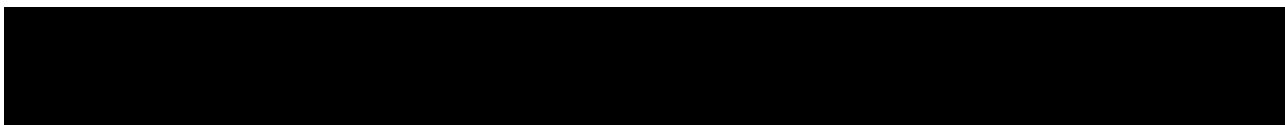
Types of Week of Action Events



- Rallies
- Community conversations
- Site visits
- Press conferences
- In-district meetings
- Art exhibits
- Film screenings
- And more!



Week of Action 2018



**OUR HOMES,
OUR VOICES**





Contact Info

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www.nlihc.org

Our Homes, Our Voices Week of Action Resources

- Website: www.ourhomes-ourvoices.org
- Week of Action Events: <https://www.ourhomes-ourvoices.org/current-events>
- 2018 Week of Action highlights: https://youtu.be/1JWL9w_T_qE

Other resources:

- Our Homes, Our Votes: <https://nlihc.org/resource/our-homes-our-votes>

May Action – Find Local Housing Allies



Jos Linn

jlinn@results.org

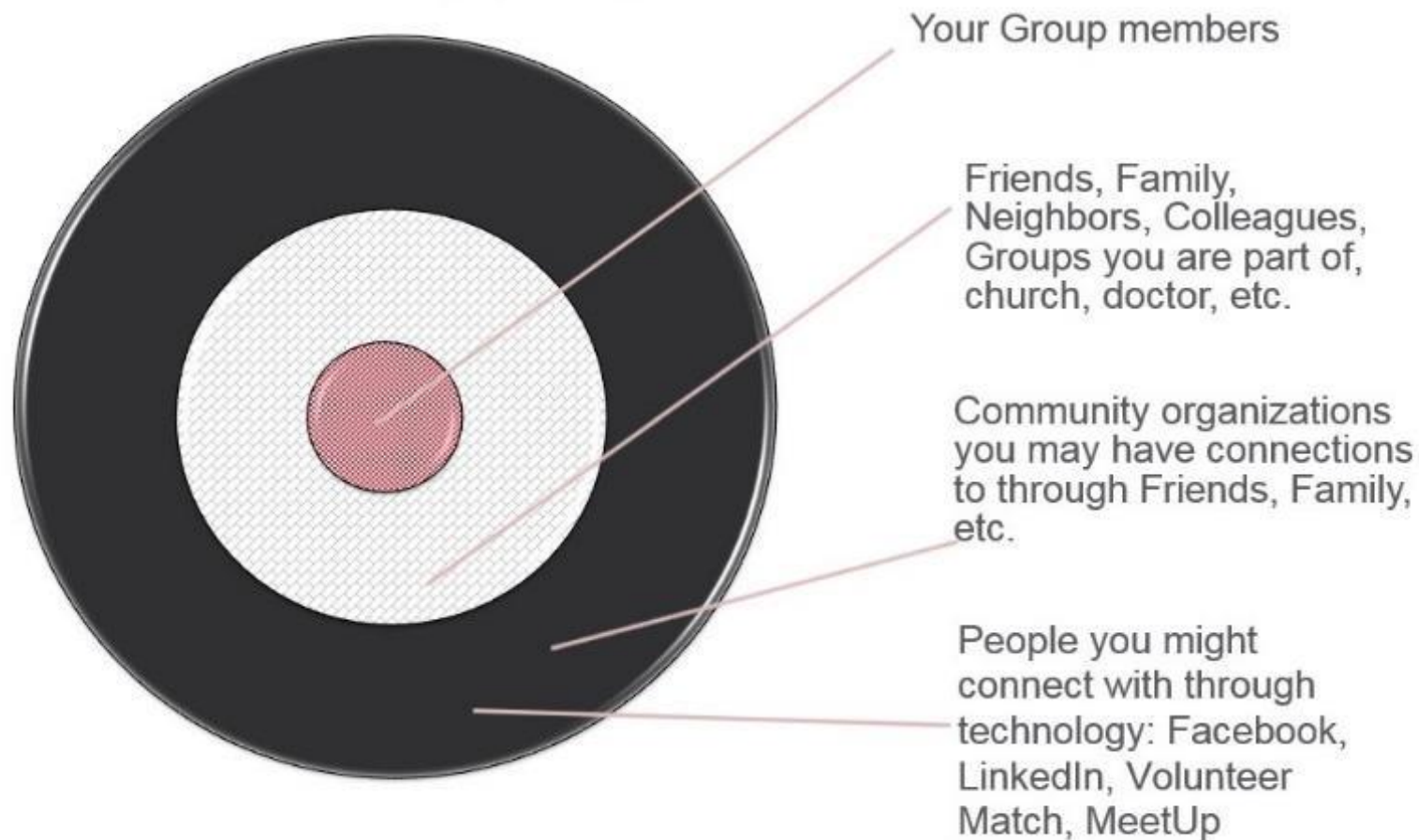
- Building local allies = creating political will



- Organizations want to work with you – let them know you're out there
- RESULTS volunteers have a lot to offer

May Action – Find Local Housing Allies

Mapping Connections



May Action: Find Local Housing Allies

RESOURCES

- **May Action:** <https://results.org/wp-content/uploads/2019-05-U.S.-Poverty-Action-Find-Local-Housing-Allies.pdf>
- Places to start for **finding allies**:
 - National Low-Income Housing Coalition [member organizations](#)
 - [Opportunity Starts at Home campaign](#) state campaigns
 - [State affiliates](#) of the Center on Budget and Policy Priorities
- **Our Homes, Our Voices Week of Action:** <https://www.ourhomes-ourvoices.org>
- **Ask for help!** Contact Jos Linn for assistance (jlinn@results.org)

Grassroots Shares



Sarah Miller (black shirt) and fellow RESULTS St. Louis volunteers meeting with staff of former Sen. Claire McCaskill (D-MO) in 2018

Work on May-August 2019 Group Planning

- Great job on Set the Agenda – your planning helped!
- Time to look at the next four months, May through August
 - Setting your goals in four-month increments = focus and flexibility to meet them
 - It helps us better support you
 - Lets groups catch up
- Take time at your May meetings to **complete May-August Planning**
 - Fill it out the planning form at:
<https://results.org/volunteers/action-center/?vvsrsrc=%2fSurveys%2f5224%2fRespond>

Spring Fundraising Campaign: Going on Now



- Join: www.results.salsalabs.org/spring2019
- Resources: www.results.org/donate/fundraise
- Contact Mea Geizhals with questions:
mgeizhals@results.org or 202-783-4800 x131



REAL Change Fellowship

Year-long hands-on training program for young people between the ages of 18–30.

Receive training and support to become a powerful advocate for the end of poverty.

Apply today!

results.org/realchange



RESULTS INTERNATIONAL CONFERENCE

Early Bird registration ends NEXT WEEK (May 15)!

Register at www.resultsconference.org!

Need financial assistance getting there? Apply for [Gap Funding](#)
(for current, active volunteers).

Visit the [Conference Resources page](#) for additional resources.

Announcements

RESULTS Action Network Community of Practice webinar, Wednesday, May 8 at 8:00pm ET. To join, log in: <https://results.zoom.us/j/427674133> or dial in: 669-900-6833, Meeting ID: 427 674 133.



Mackenzie Aime
maime@results.org

RESULTS New Advocate Orientation, May 14 (12:00pm ET) and May 22 (8:30pm ET). Get started at: <https://results.salsalabs.org/volunteer/index.html>.

U.S. Poverty Free Agents Calls, Tuesday, May 21 at 1:00 pm and 8:00 pm ET. Join at: <https://results.zoom.us/j/324294681> or dial by phone at (929) 436-2866 or (669) 900-6833, Meeting ID: 324 294 681.

Thursday, April 18 : *Quiet Leadership* Book Club, 9:00 pm ET. To join, go to <https://results.zoom.us/j/482992263>. You can also join by phone at (929) 436-2866 or (669) 900-6833, meeting ID 482 992 263.

Find these and other events on our [**Event Calendar**](#).

Thank you for being on tonight's webinar!

The next U.S. Poverty National Webinar is **Tuesday, June 4 at 8:00pm ET** with special guest author and scholar [Hahrie Han](#). Her most recent book is [How Organizations Develop Activists: Civic Associations and Leadership in the 21st Century](#).

[Watch this video](#) to preview her work on transformational organizing.



FINAL ACTION

Write down 3 groups you want to contact

Get started on finding local housing contacts. Take a few minutes this evening to **write down three organizations or local leaders you want to reach out to** in the next week.

Connect with them to talk about how you can **work together to make affordable housing a priority.**