

# RESULTS

the power to end poverty

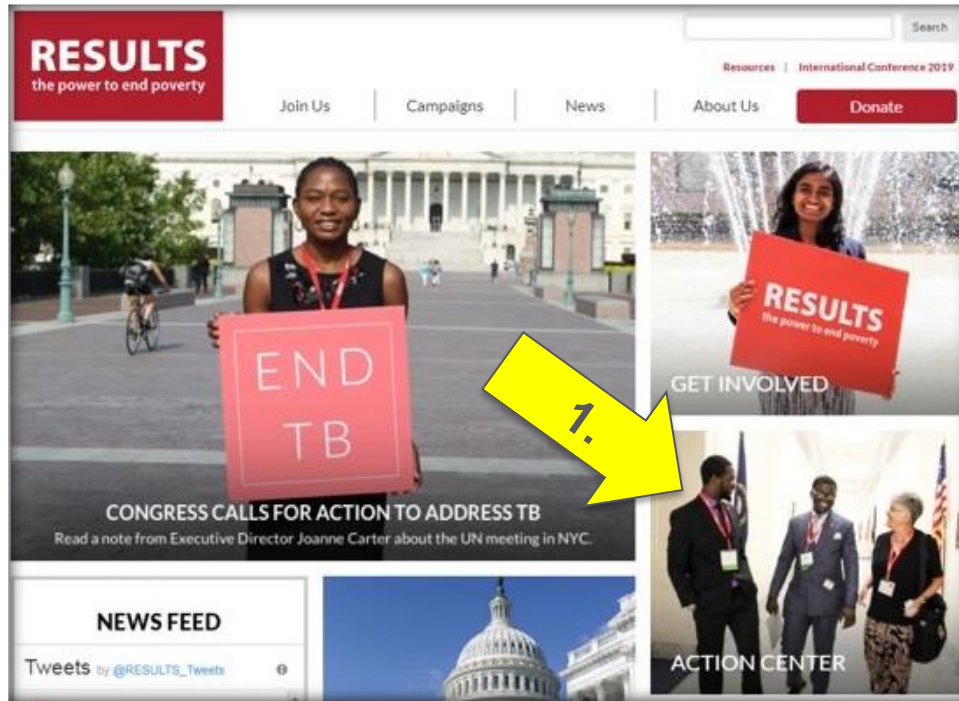
December 2018 RESULTS U.S. Poverty National Webinar

*Looking Back and Looking Forward in the Movement to End Poverty*

Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.

Post-webinar: Link to [webinar recording and audio transcript](#)

# Find the slides on the National Webinars page



1. Click on **Action Center** from the RESULTS Homepage ([www.results.org](http://www.results.org))



2. On the Action Center page, click on **More Resources**
3. Click on **Webinars**

# How to Chat on Zoom

Zoom Meeting ID: 873-308-801

Enter Full Screen

## RESULTS

the power to end poverty

November 2018 RESULTS U.S. Poverty National Webinar

*The election is over but we're just getting started...*

Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.

1. Click here

Mute Start Video

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Participants 1

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2:22 PM 11/13/2018

RESULTS U.S. Poverty National Webinar

# How to Chat on Zoom

The screenshot displays a Zoom meeting window. The main area shows a presentation slide with a red header and white text. The slide content includes the word "RESULTS" in large white letters, followed by the tagline "the power to end poverty". Below this, it states "November 2018 RESULTS U.S. Poverty National Webinar" and "The election is over but we're just getting started...". It also provides login information: "Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801." The bottom of the Zoom window features a toolbar with icons for Mute, Start Video, Invite, Participants, Share, and Chat. A yellow arrow labeled "2. Type here" points to the chat input field at the bottom right of the chat window. The chat window itself is titled "Zoom Group Chat" and shows a message history with a placeholder "From Me to Everyone: My message appears up here." and a new message input area with a "To:" dropdown set to "Everyone" and a "More" button.

Zoom Meeting ID: 873-308-801

Enter Full Screen

**3. See here**

**RESULTS**  
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*The election is over but we're just getting started...*

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**2. Type here**

Zoom Group Chat

From Me to Everyone:  
My message appears up here.

To: Everyone More

If I type my message here.

Mute Start Video Invite Participants Share Chat

2:23 PM 11/13/2018

RESULTS U.S. Poverty National Webinar

# Another Amazing Year from You!



## Meeting with Lawmakers

38 Senators (28 different)

92 Reps (80 different)



## Generating Media

309 pieces (to date)

(256 LTEs, 40 op-eds, 11 articles/TV/radio, 2 editorials)

***2018 was your second most productive year ever!***



# You Make a Difference!



Also, your mobilization (including 46 letters to the editor) has helped generate over **100,000 public comments** **opposing the new public charge rule**

So what are you proud of this year?  
Share in CHAT box

# Maxine Thomas

RESULTS Grassroots Board member and Expert on Poverty



## Guest Speakers:

# Mike Koprowski and Chantelle Wilkinson

## Opportunity Starts at Home Campaign

Opportunity Starts at Home is a multi-sector housing campaign to meet the rental housing needs of the nation's lowest income people



### National Campaign Director

- Was Executive Director of Opportunity Dallas
- Served as the chief of transformation and innovation in the Dallas school system
- Served in the U.S. Air Force
- Degrees from the University of Notre Dame, Duke University, and Harvard University



### Housing Campaign Coordinator

- Was a budget analyst for NY state legislature (housing and transportation policy)
- In 2016, she worked on the Breathing Lights Campaign
- Received BA and MA from the Rockefeller College of Public Affairs and Policy at the University at Albany





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# America's Affordable Housing Crisis Has Reached Historic Heights



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The nation has 11.2 million extremely low-income renter households.

There's a shortage of more than 7.2 million rental homes affordable and available to extremely low income renter households.

# America's Affordable Housing Crisis Has Reached Historic Heights



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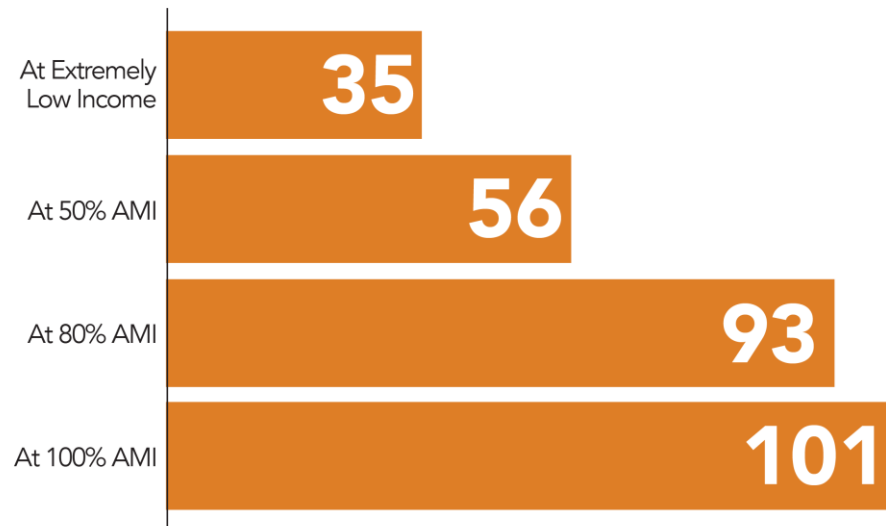


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**There's only 35  
affordable and  
available units  
for every 100  
extremely low-  
income renter  
household**

## THE GAP

FIGURE 3: AFFORDABLE AND AVAILABLE RENTAL HOMES  
PER 100 RENTER HOUSEHOLDS, 2016



Source: NLIHC tabulations of 2016 ACS PUMS data.  
AMI = Area Median Income

# America's Affordable Housing Crisis Has Reached Historic Heights



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<b>FPL</b>	<b>Where it falls in relation to <b>AMI</b> for most of the largest metro areas for household sizes of 3 and 4</b>
100% of FPL	Equal to or below 30% of AMI
150% of FPL	Between 30% and 60% of AMI
185% of FPL	Between 50% and 80% of AMI
200% of FPL	Between 60% and 80% of AMI

\*This analysis is based on AMI data of the 100 largest metropolitan areas in the country.

# America's Affordable Housing Crisis Has Reached Historic Heights



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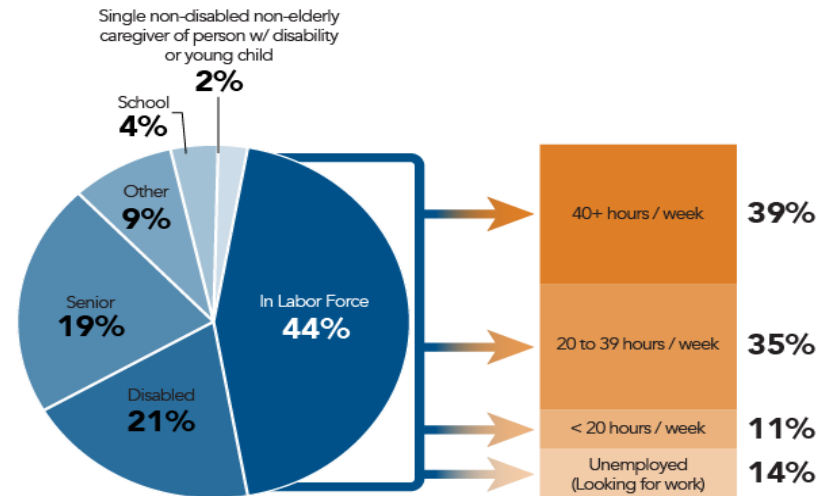


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THE GAP

**71% of extremely low-income renters are severely cost burdened, meaning they spend more than half their income on housing.**

FIGURE 9: SEVERELY COST BURDENED EXTREMELY LOW INCOME RENTER HOUSEHOLDS



Note: Mutually exclusive categories applied in the following order: senior, disabled, in labor force, enrolled in school, single-adult caregiver, and other. Senior means householder or householder's spouse (if applicable) is at least 62 years of age. Disabled means householder and householder's spouse (if applicable) are younger than 62 and at least one of them has a disability. Unemployed means household and householder's spouse (if applicable) are younger than 62 and unemployed. Working hours is usual number of hours worked by householder and householder's spouse (if applicable). Enrolled in school means householder and householder's spouse (if applicable) are enrolled in school. Nearly 11% of severely cost burdened extremely low income renters are single-adult caregivers of a young child or disabled person, three-quarters of whom are in the labor force and three percent of whom are in school. Source: 2016 ACS PUMS.  
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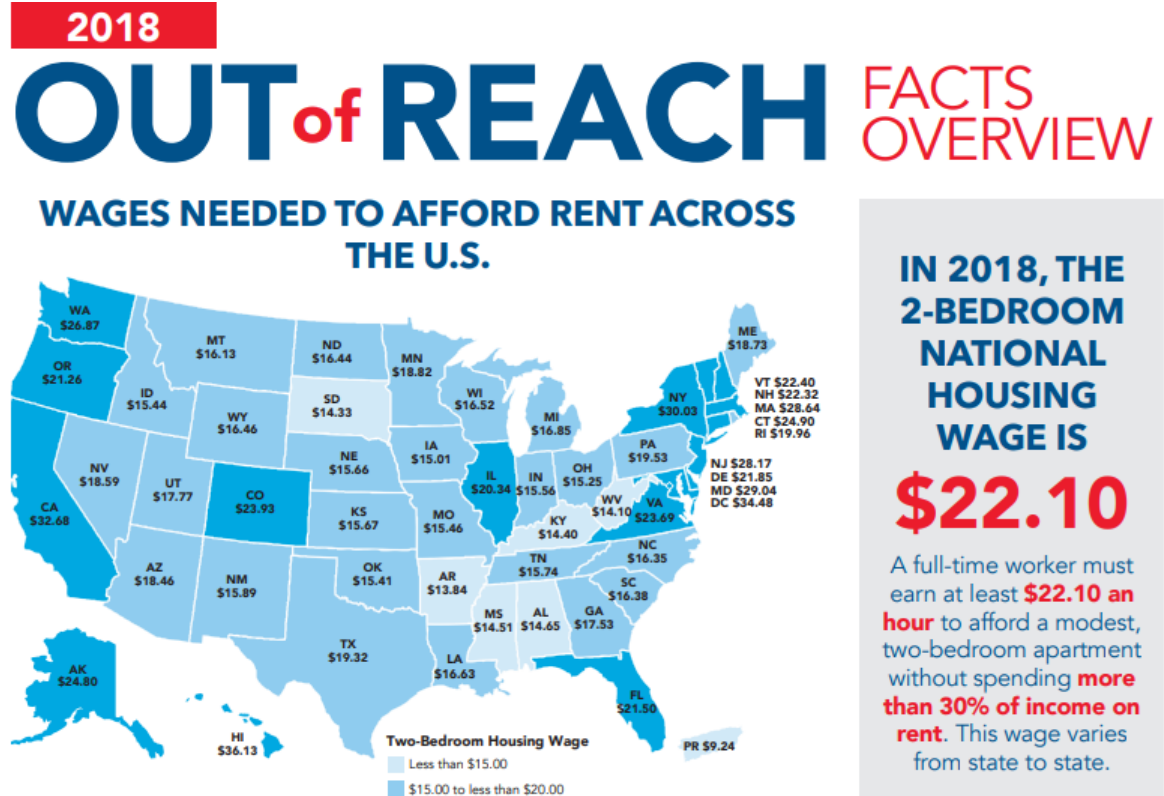


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Only  
**1 in 4**



eligible low-income households  
receives federal housing  
assistance



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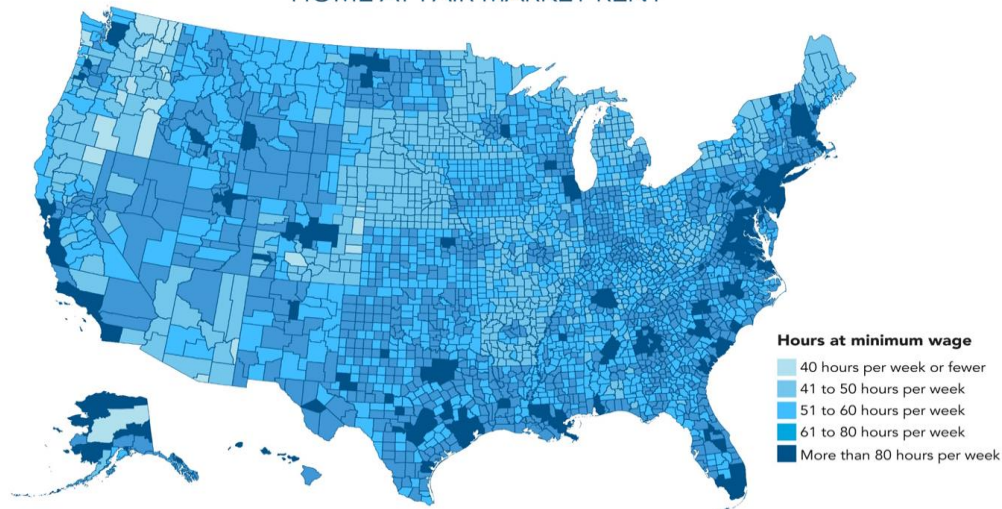
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## OUT<sup>of</sup>REACH

2018 HOURS AT MINIMUM-WAGE NEEDED TO AFFORD A ONE-BEDROOM RENTAL  
HOME AT FAIR MARKET RENT



\*Note: New England states are displayed with HUD Fair Market Rent Areas. All other states are displayed at the county level. This map does not account for the 37 localities with minimum wages higher than the standard state or federal minimum wage. No local minimum wages are sufficient to afford a one-bedroom rental home at the Fair Market Rent with a 40-hour work week. The geographic variation of Oregon and New York's state minimum wages are reflected at the county level. Puerto Rico is excluded due to wage comparability issues.

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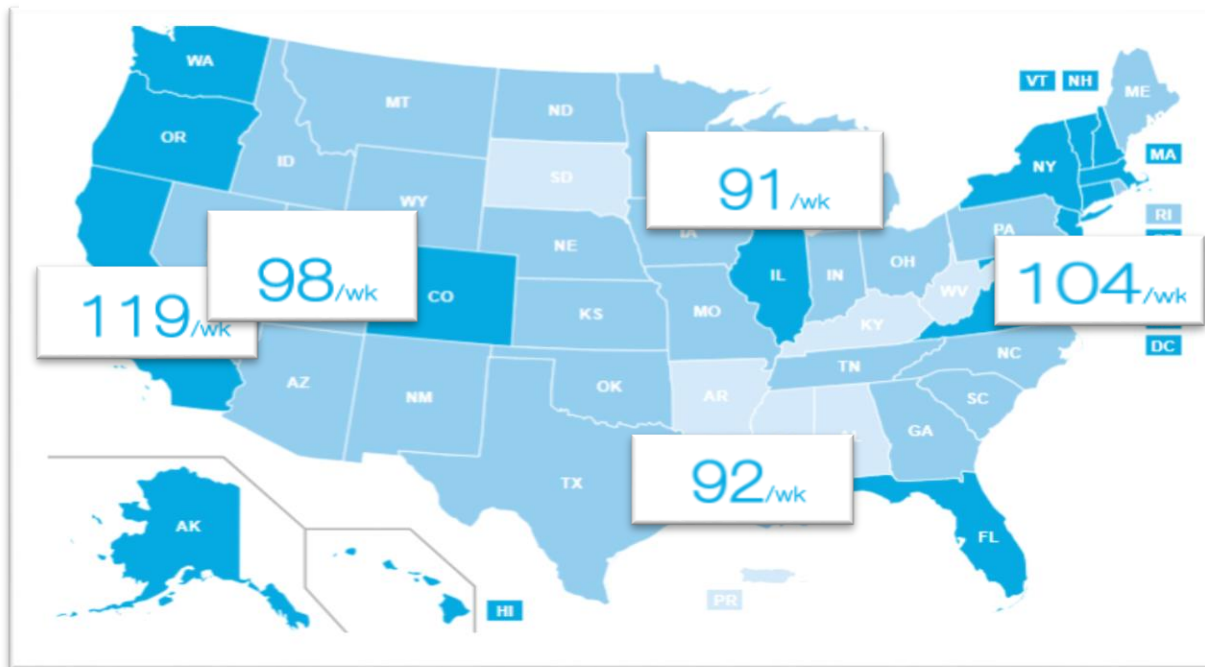
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To afford a two-bedroom rental home, a full time worker must work



A full time worker earning \$7.25 needs to work approximately 122 hours per week, for all 52 weeks of the year, to afford a two-bedroom rental home at the national average fair market rent.

# America's Affordable Housing Crisis Has Reached Historic Heights



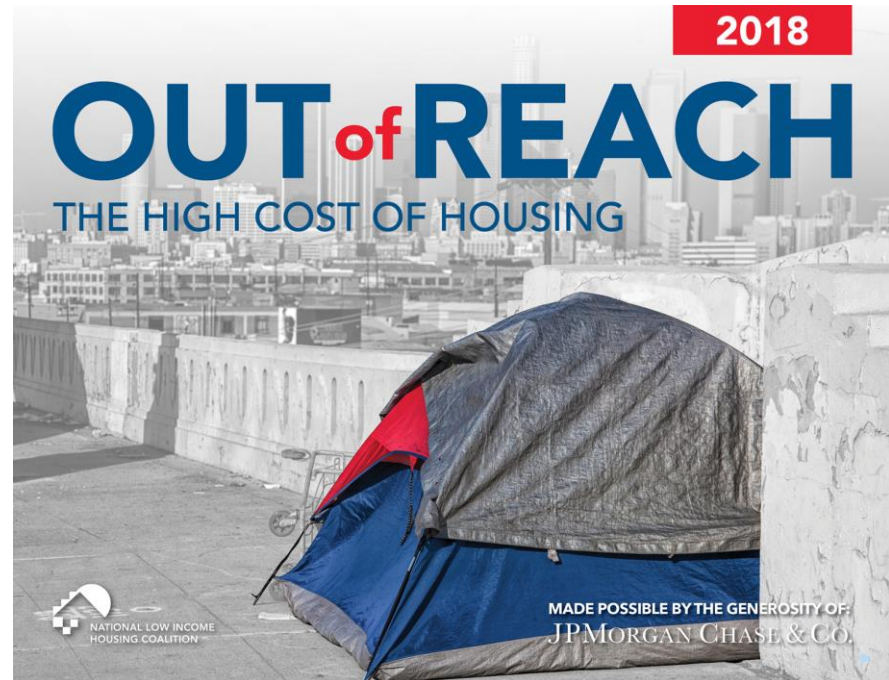
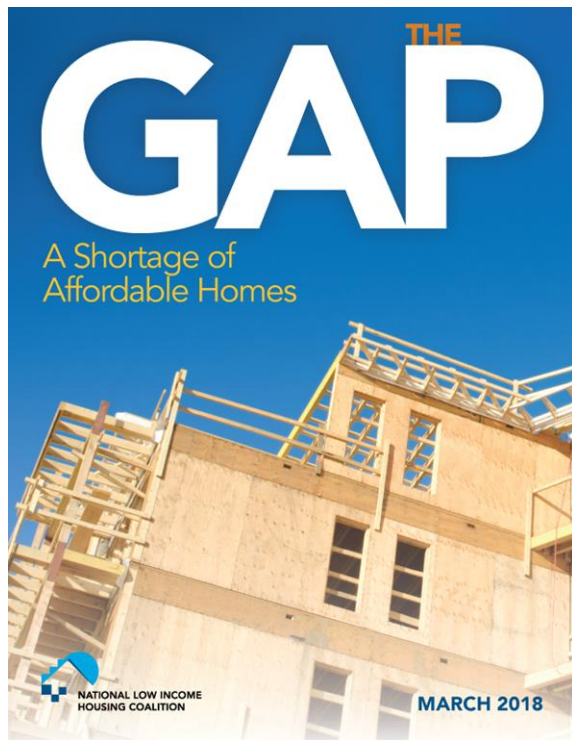
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# About Us



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- **Opportunity Starts at Home is a dynamic, long term, multi-sector housing campaign to address the housing affordability crisis for low income renters.**
- **Various sectors are recognizing that affordable homes are inextricably linked to their own priorities and concerns, and housing advocates are realizing that they cannot do this work alone.**

## Campaign Vision

**“America’s low-income households have access to safe, decent, and stable affordable housing in neighborhoods where everyone has equitable opportunities to thrive.”**

## Campaign Mission

**“To build a national multi-sector movement which generates widespread support for federal policies that protect and expand affordable housing for low-income people.”**



# Housing Touches Every Aspect of Life



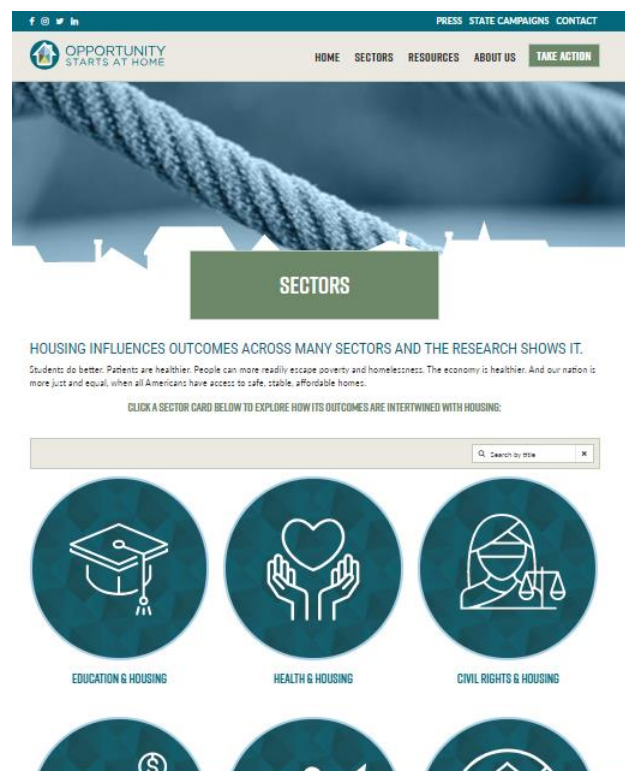
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# Steering Committee



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Catholic  
Charities  
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Center on  
Budget  
and Policy  
Priorities



Children's Defense Fund

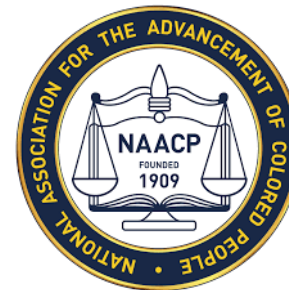


NATIONAL ASSOCIATION OF  
Community Health Centers



COMMUNITY CATALYST

**FRAC**  
Food Research  
& Action Center



National Alliance to  
END HOMELESSNESS



National Alliance on Mental Illness



NATIONAL LOW INCOME  
HOUSING COALITION

**UNIDOSUS**

STRONGER COMMUNITIES. STRONGER AMERICA.

# Roundtable Participants

AARP	Evangelical Lutheran Church in America	National Coalition for the Homeless
Alliance for Housing Solutions	Family Promise	National Council of State Housing Agencies
American Academy of Pediatrics	First Focus	National Fair Housing Alliance
American Heart Association	Friends Committee on National Legislation	National Health Care for the Homeless Council
American Psychological Association	Georgetown Center on Poverty and Inequality	National Housing Conference
American Public Human Services Association	Good Shepherd Housing	National Housing Law Project
America's Health Insurance Plans	Grounded Solutions	National Housing Trust
Anthem	Habitat for Humanity International	National Law Center on Homelessness and Poverty
Association of University Centers on Disability	Healthcare Anchor Network	National League of Cities
Autism Society of America	Healthy Schools Campaign	National Women's Law Center
Autism Speaks	Heartland Alliance	NETWORK Lobby for Catholic Social Justice
Autistic Self Advocacy Network	Housing Choice Partners	Next Step
B'nai B'rith	Housing on Merit	Poverty & Race Research Action Council
Catholic Health Association of the United States	Housing Partnership Network	Prosperity Now
Center for American Progress	Human Rights Campaign	RESULTS
Children's Leadership Council	Just Homes	Stewards of Affordable Housing for the Future
CLASP	Justice in Aging	StriveTogether
Coalition on Human Needs	Leadership Conference on Civil and Human Rights	The Arc
Community of Hope	Legal Action Center	True Colors Fund
Community Solutions	Low Income Investment Fund	Unity Health Care
Community Stabilization Project	Meals on Wheels America	Urban Institute
Council of Large Public Housing Authorities	National AIDS Housing Coalition	Washington Legal Clinic for the Homeless
CSH	National Association of Social Workers	YWCA
Dignity Health	National Association of State Directors of Special Education	Zero Eight Three
Enterprise Community Partners	National Coalition for Homeless Veterans	

# State Campaigns



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- **Housing California**
- **Idaho Asset Building Network**
- **Maine Affordable Housing Coalition**
- **Housing and Community Development Network of New Jersey**
- **Coalition of Homelessness and Housing in Ohio**
- **Neighborhood Partnerships Oregon Housing Alliance**
- **Utah Housing Coalition**





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# Long-Term Goal & Policy Strategies

**LONG-TERM GOAL:** Through more robust and equitable federal housing policies, we will end homelessness and ensure that the most vulnerable low-income households can afford the rent

**BRIDGE THE GAP BETWEEN  
RENTS AND INCOME  
THROUGH RENTAL  
ASSISTANCE**

Rental assistance subsidies are needed at scale to ensure units are affordable for low-income renters

**EXPAND THE STOCK OF  
DEEPLY AFFORDABLE  
HOUSING**

Increasing the supply of *deeply* affordable housing is necessary in markets where existing vacancies are scarce

**STABILIZE HOUSEHOLDS  
BY PROVIDING EMERGENCY  
ASSISTANCE TO AVERT HOUSING  
INSTABILITY & HOMELESSNESS**

Temporary assistance can stabilize households experiencing major economic shocks that could otherwise lead to situations which require more prolonged and extensive housing assistance



# Year One and Beyond



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## **Year 1: Building the Infrastructure**

- ☐ Hire staff
- ☐ Operationalize Steering Committee
- ☐ Build website and multi-sector content (i.e., infographics, blogs, videos, etc.)
- ☐ Action Items: (i.e., newsletter sign-on; Letters to Congress; recruit new voices; share your story)
- ☐ Support the creation and capacity-building of multi-sector state campaigns
- ☐ Building a social media network
- ☐ Establish an “Opportunity Roundtable”
- ☐ Identify incremental policy advocacy next steps in line with the campaign policy objectives
- ☐ Create public visible actions and events around affordable housing
- ☐ Engage national policymakers about the campaign

## **Out-Years: Build Visibility and Commitment**

- ☐ Advancing the policy agenda through robust advocacy
- ☐ Continuing to expand the network at national and state levels
- ☐ Major galvanizing event

## Contact Us



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**Mike Koprowski, Campaign Director**

**[mkoprowski@nlihc.org](mailto:mkoprowski@nlihc.org)**

**@Mike\_Koprowski**

**Chantelle Wilkinson, Campaign Coordinator**

**[cwilkinson@nlihc.org](mailto:cwilkinson@nlihc.org)**

**@cewilkinson11**

## 2019 Preview: Get to Your New Congress

**GOAL: Ensure the new Congress (and political candidates) center The needs of low-income families, with a focus on communities of color, in economic policies focused on creating opportunity and ending poverty.**

Here are some of the policy ideas that you might raise in lobby meetings:

- Addressing wage stagnation by making robust expansions of the Earned Income Tax Credit and the Child Tax Credit for low-income families a key priority in tax legislation
- Using the tax code to support low-income renters (Renters Credit), perhaps along with other direct support to renters via housing choice vouchers (Section 8)
- Emergency stabilization funds to avoid evictions
- First-time homebuyer tax credits targeted to reduce the impacts of segregation and racial wealth inequality
- Addressing other barriers to affordable housing including credit scores, application fees, and discrimination against those using housing assistance



**Meredith Dodson**  
Director of U.S. Poverty  
Campaigns  
([mdodson@results.org](mailto:mdodson@results.org))

## 2019 Preview: Learn More on our Upcoming Webinars

Join one of our webinar discussions to learn more about and weigh in on RESULTS' 2019 U.S. Poverty Campaigns strategies.

- Thursday, December 13 at 7:30 pm ET
- Monday, December 17 at 2:30 pm ET

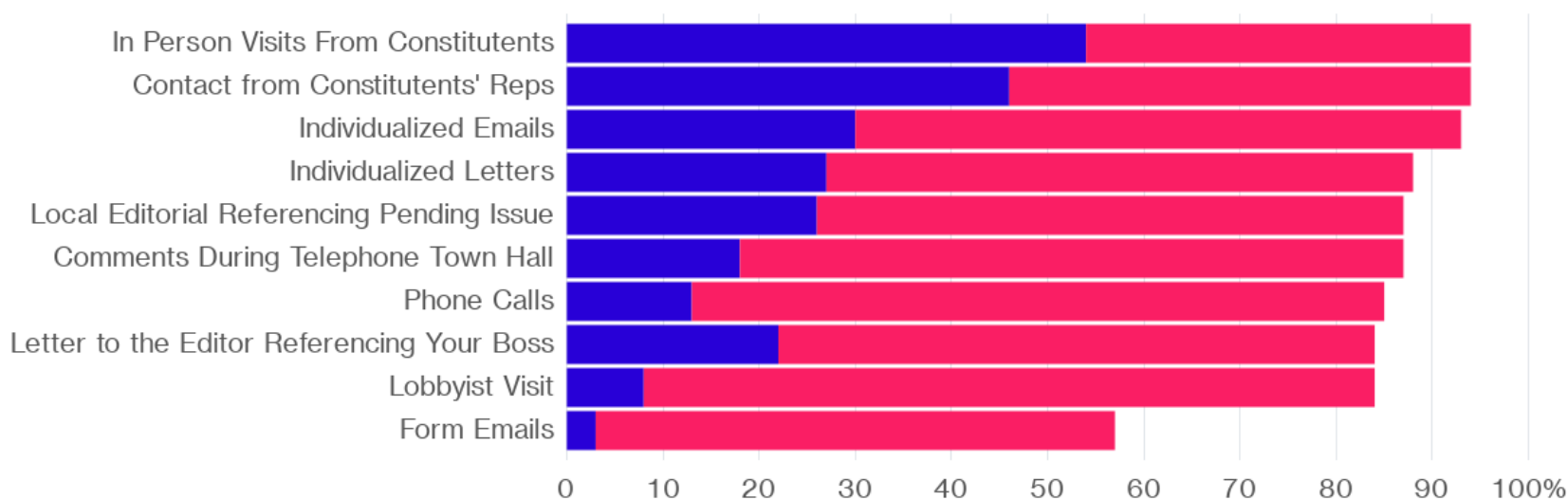
To participate, join at <https://results.zoom.us/j/584823247> or dial (929) 436-2866, Meeting ID: 584823247.

# Monthly Action: Get Meetings with New Members of Congress

## Want To Be Heard? Show Up!

Influence on Washington D.C.-based congressional staffers by communication type.

■ A Lot of Positive Influence   ■ Some Positive Influence



Source: Congressional Management Foundation

\*Bars do not add up to 100 because not all surveyed categories are displayed

Bloomberg

***And invite new people – lobby meetings are a great way to get new advocates inspired!***



# Grassroots Shares



**Kathleen Duncan** of RESULTS Houston (far left) with fellow volunteers at the RESULTS International Conference



**Betsy Skipp** of RESULTS Miami (third from left) with fellow volunteers and Rep. Ileana Ros-Lehtinen (R-FL-27)

## Webinar Notes

**Share from Kathleen Duncan:** Houston has three new House representatives, cooperating with the Houston Global group we are pursuing December meetings with them. I took Sylvia Garcia, as a group we strategized I should contact the campaign office. There were staff still working at the campaign headquarters who suggested I contact her state legislative office in Austin, the state capitol. After hearing me state the purpose of RESULTS - creating the political will to end hunger and the worst aspects of poverty - the state staffer remarked " ..... Bless You" I was told the new Rep would be bringing her Texas state Chief of Staff with her to Wash D.C. in fact they were both in D.C. for new member training. I was given the email address of the Chief of Staff. The staffer on the phone said if any problems to contact him and gave his email address.

# Election 2018 Action Resources

## Post-Election Action:

[https://www.results.org/take\\_action/2018\\_post\\_election\\_u.s.\\_poverty\\_action](https://www.results.org/take_action/2018_post_election_u.s._poverty_action)

## Lobby Meeting Request Letter:

- Online version: <http://www.results.org/take-action/action-center?vvsrc=%2fcampaigns%2f54043%2frespond>
- Word version:  
[http://www.results.org/uploads/files/2018\\_RESULTS\\_U.S.\\_Poverty\\_Lobby\\_Meeting\\_Request\\_\(Post-Election\).doc](http://www.results.org/uploads/files/2018_RESULTS_U.S._Poverty_Lobby_Meeting_Request_(Post-Election).doc)

## RESULTS Staff:

- Once you get a meeting scheduled, please contact Meredith Dodson ([mdodson@results.org](mailto:mdodson@results.org)) ASAP to set up a prep call to get you ready!

# Use Election Energy to Engage New People

- Help others discover their inner advocate
- RESULTS volunteers know how to mobilize
- In 2018, U.S. poverty volunteers have:
  - Done at least 56 outreach events (meetings, trainings, tabling, one-on-one conversations)
  - Introduced RESULTS to over 1,000 people
- And let's not forget fundraising
  - 100 RESULTS volunteers have fundraised for RESULTS, (10 in-person events, 3 Facebook fundraisers, our Spring FFC, November VTF)
  - Raised \$184,301 for RESULTS



**Jos Linn**  
Grassroots Manager for  
U.S. Poverty Campaigns  
([jlinn@results.org](mailto:jlinn@results.org))

## Volunteer Match Grassroots Share

- VolunteerMatch campaign = success!
- Over 250 people from all over the country responded
- Record numbers signing up Orientation calls
- Be ready in case you hear from us!



Jana Julian of RESULTS Honolulu

# Holiday Season Creates Opportunities

- Conversations turn to what you're up to
- If you're proud of your work with RESULTS, SHARE IT!
- It's about being relational, not transactional
- People are interested to hear what you're doing
- **Think of 3 opportunities this month to share about your RESULTS work** (holiday parties, family gatherings, faith community events, year-end newsletter)
  - Write them down
  - Use them to share why your 2018 RESULTS work was important to you
- Let's hear your ideas in the Chat box



# Election 2018 Action Resources

## 2018 Post-Election Action:

[https://www.results.org/take\\_action/2018\\_post\\_election\\_u.s.\\_poverty\\_action](https://www.results.org/take_action/2018_post_election_u.s._poverty_action)

## "You Voted. What's Next?" video:

<https://www.facebook.com/RESULTSEdFund/videos/1564022247031139/>

## Election 2018 Laser Talk:

[https://www.results.org/take\\_action/election\\_2018\\_laser\\_talk](https://www.results.org/take_action/election_2018_laser_talk)

## VolunteerMatch Outreach Guide:

[http://www.results.org/uploads/files/2018\\_Post-Election\\_VolunteerMatch\\_Campaign.docx](http://www.results.org/uploads/files/2018_Post-Election_VolunteerMatch_Campaign.docx)

**Welcome Series sign-up:** [https://www.results.org/about/raise\\_your\\_voice](https://www.results.org/about/raise_your_voice)

## RESULTS Staff:

- Jos Linn, [jlinn@results.org](mailto:jlinn@results.org)

# New RESULTS website coming!



# Planning to launch in mid-December

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APPROACH ISSUES GET INVOLVED ABOUT US

VOLUNTEER DONATE

## Current Volunteers

Home / Current Volunteers / Action Center

### CURRENT VOLUNTEERS RESOURCES

Federal Campaigns Campaigns

**Media Action: Food on the table at the holidays, and all year**  
For a lot of people, the holiday season is a time when they think about donating to food banks or volunteering in the community. Those are good things, but to be effective against hunger and other poverty issues in the long run, it takes more than our own personal efforts...

**Media Action: Elections are just the beginning. Now it's time to hold Congress accountable.**  
At RESULTS, we know that elections are just the beginning. We know that change doesn't happen just because we vote. It happens because we tell our members of Congress what we care about and what they can do about it. It happens because we make calls, we write letters, and...

**Ask Congress to Crank Up Progress on TB**  
There has been a lot of news on tuberculosis (TB) recently. The World Health Organization (WHO) confirmed for the fourth year in a row that TB is the leading infectious disease killer in the world. About 10 million people get sick with it each year, 1.6 million die of...

Action Center

- Action Alerts
- Bill Tracker
- Legislator Lookup
- Advocacy Basics
- Anti-Oppression
- Campaign Resources
- Congressional Scorecard
- Fundraising
- International Conference
- Laser Talks
- Lobbying
- Media Tools
- Monthly Actions

# Thank you, Charles!



**Charles Palmer**  
RESULTS U.S. Poverty Intern (Fall 2018)

I RAISED MY VOICE

AND OVER \$31,500



TO END POVERTY

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# Thank you for making this year's Giving Tuesday our best ever!



*Note: On the live webinar, we made a mistake in reporting the amount raised on Giving Tuesday. The actual amount raised was \$70,000.*



# Announcements

- **RESULTS Action Network Community of Practice webinar, Wednesday, December 5 at 8:00pm ET.** To join, log in: <https://results.zoom.us/j/427674133> or dial in: 669-900-6833, Meeting ID: 427 674 133.
- **U.S. Poverty Free Agents Calls, Tuesday, December 11 at 1:00 pm and 8:00 pm ET.** Join at: <https://results.zoom.us/j/324294681> or dial by phone at (929) 436-2866 or (669) 900-6833, Meeting ID: 324 294 681.
- **RESULTS New Advocate Orientation, Thursday, December 13 at 8:30 pm ET.** Get started at: <https://results.salsalabs.org/volunteer/index.html>.
- **RESULTS International Conference, July 13-16, 2019.** Learn more at [www.resultsconference.org](http://www.resultsconference.org). Submit your speaker and session ideas [in our suggestion form](#).
- Find these and other events on our [Event Calendar](#).

Thank you for being on tonight's  
webinar!

The next **U.S. Poverty National Webinar** is  
**Tuesday, January 8 at 8:00pm ET.**

All RESULTS offices will be closed  
December 25-January 1 for the holidays.

# FINAL ACTION

## Make One Last Push on Public Charge

Deadline to submit public charge comments is this Monday,  
December 10.

If you haven't commented, go to  
[www.protectingimmigrantfamilies.org](http://www.protectingimmigrantfamilies.org) to submit it and urge  
others to comment also.

Educate your community about this issue by submitting a  
letter to the editor TONIGHT at:

<https://www.results.org/take-action/action-center?vvsrc=%2fcampaigns%2f61559%2frespond>.

# Happy Holidays!