

# RESULTS

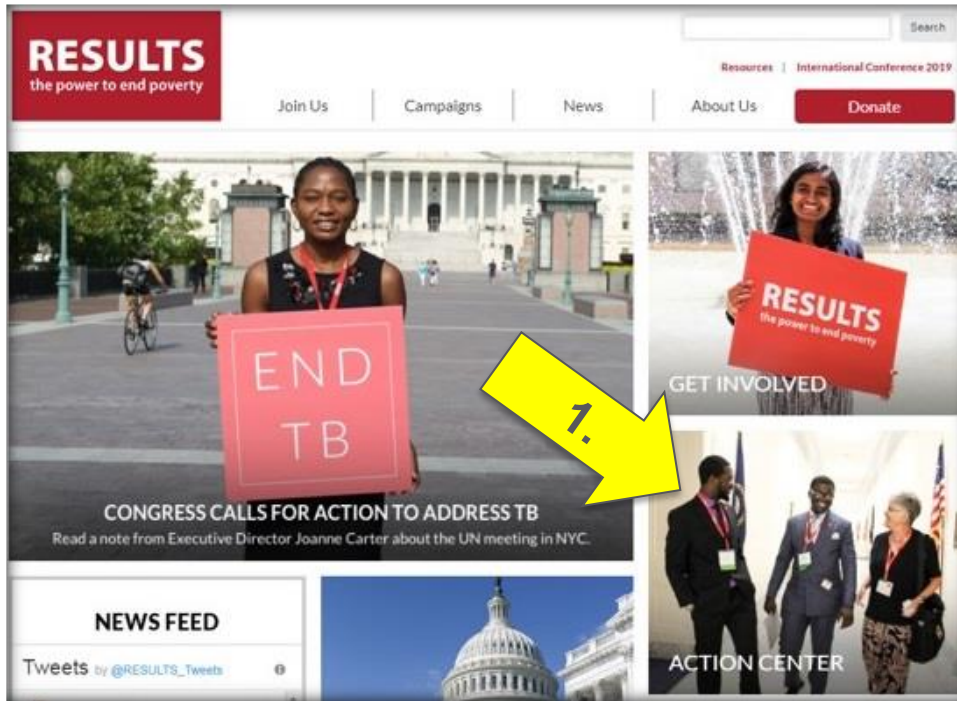
the power to end poverty

November 2018 RESULTS U.S. Poverty National Webinar

*The election is over but we're just getting started...*

Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.

# Find the slides on the National Webinars page



1. Click on **Action Center** from the RESULTS Homepage ([www.results.org](http://www.results.org))



2. On the Action Center page, click on **More Resources**
3. Click on **Webinars**

# How to Chat on Zoom

Zoom Meeting ID: 873-308-801

Enter Full Screen

## RESULTS

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1. Click here



Leave Meeting

2:22 PM  
11/13/2018

RESULTS U.S. Poverty National Webinar

# How to Chat on Zoom

The screenshot displays a Zoom meeting window. The main area shows a presentation slide with a red background and white text. The slide title is "RESULTS" in large letters, followed by the tagline "the power to end poverty". Below this, it says "November 2018 RESULTS U.S. Poverty National Webinar" and "The election is over but we're just getting started...". At the bottom of the slide, it provides login information: "Login at: <https://results.zoom.us/j/873308801> or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801." The Zoom toolbar at the bottom includes icons for Mute, Start Video, Invite, Participants, Share, and Chat. A yellow arrow labeled "2. Type here" points to the chat input field at the bottom right. Another yellow arrow labeled "3. See here" points to the chat message area. The chat window on the right is titled "Zoom Group Chat" and shows a message from "Me" to "Everyone" that says "My message appears up here." The system tray at the bottom right shows the time as 2:23 PM on 11/13/2018.

Zoom Meeting ID: 873-308-801

Enter Full Screen

3. See here

**RESULTS**  
the power to end poverty

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2. Type here

Zoom Group Chat

From Me to Everyone  
My message appears up here.

To: Everyone More

If I type my message here.

Mute Start Video Invite Participants Share Chat

2:23 PM 11/13/2018

RESULTS U.S. Poverty National Webinar

## Guest Speaker: **Debbie Weinstein** **Executive Director of the Coalition on Human Needs**

- Became Executive Director of CHN in 2003 ([www.chn.org](http://www.chn.org))
- Brings over thirty years of advocacy experience to CHN on a wide range of issues at both the state and federal level.
- Prior to coming to CHN, served as Director of the Family Income division of the Children's Defense Fund, working on policy strategies to lift children and their families out of poverty.
- From 1983 to 1993, Debbie was Executive director of the Massachusetts Human Services Coalition
- Master of Social Work degree from San Diego State University



Facilitated by  
**Meredith Dodson**  
Director of U.S. Poverty  
Campaigns  
([mdodson@results.org](mailto:mdodson@results.org))







COALITION ON HUMAN NEEDS

# What's Ahead in Congress:

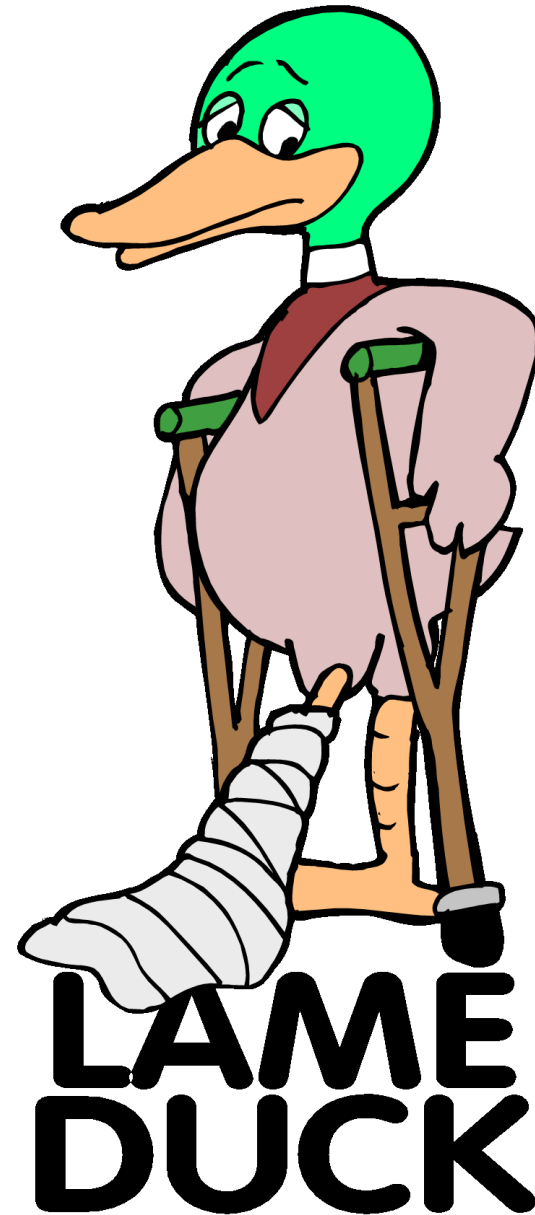
Debbie Weinstein  
dweinstein@chn.org

November 13, 2018



## Before 2018 is done:

- Finish up appropriations  
Deadline: December 7
- Farm bill?
- **Public charge comments**
- Budget process reform
- Tax cut extenders?
- Criminal justice reform?
- Constitutional crisis?



# Morning in America?

***Well – some opportunities in the 116<sup>th</sup>:***

- Preventing cuts
- Setting an agenda:
  - Health care
  - Rebuilding
  - Jobs/anti-poverty
  - Criminal justice reform
  - Tax fairness
  - Rural needs





# Sign your local RESULTS group onto the new SAVE for All Principles

Help build support for the new SAVE for All principles.

Sign your local RESULTS group (e.g. “RESULTS Santa Fe”) onto them.

Read the principles [here](#) and sign on [here](#). The deadline is December 14.

The screenshot shows a Google Form titled "We Need Organizations Across the Nation to Join the SAVE for All Campaign." The form is set against a light purple background. The main heading is in bold black text. Below it, there is a paragraph of text explaining the purpose of the campaign: "Sign this statement and add your organization's name to other religious groups, service providers, policy experts, unions, civil rights and community groups in the SAVE for All campaign. This will show Congress that the human needs community stands united, with one voice, in telling Congress that protecting vulnerable populations and being fiscally responsible are our priorities, should be their priorities, and that they will hear from us." Another paragraph follows: "Sign on to send a message to Congress: There are numerous, well-organized constituents who want Medicaid, Medicare, the Affordable Care Act, SNAP, SSI, housing, child care, and so many other vital programs to be protected." A link is provided: "The full statement can be found here: <https://bit.ly/2E8U6TX>". Below this is a red asterisk and the word "Required". The next question is "Are you signing the SAVE For All campaign for yourself or on behalf of a national, state, or local organization? \*". Below the question is a note: "If you are an individual who wants to show their support select option 1, if you are signing up your Organization select option 2." There are two radio button options: "1.) I am an individual signing the Save For All petition." and "2.) I represent a National, State, or Local organization and am authorized to sign the Save For All Letter on their behalf." At the bottom left is a "NEXT" button. At the bottom right is a progress bar and the text "Page 1 of 3". At the very bottom, there is a small note: "Never submit passwords through Google Forms."

**We Need Organizations Across the Nation to Join the SAVE for All Campaign.**

Sign this statement and add your organization's name to other religious groups, service providers, policy experts, unions, civil rights and community groups in the SAVE for All campaign. This will show Congress that the human needs community stands united, with one voice, in telling Congress that protecting vulnerable populations and being fiscally responsible are our priorities, should be their priorities, and that they will hear from us.

Sign on to send a message to Congress: There are numerous, well-organized constituents who want Medicaid, Medicare, the Affordable Care Act, SNAP, SSI, housing, child care, and so many other vital programs to be protected.

The full statement can be found here: <https://bit.ly/2E8U6TX>

\* Required

**Are you signing the SAVE For All campaign for yourself or on behalf of a national, state, or local organization? \***

If you are an individual who wants to show their support select option 1, if you are signing up your Organization select option 2.

☐ 1.) I am an individual signing the Save For All petition.

☐ 2.) I represent a National, State, or Local organization and am authorized to sign the Save For All Letter on their behalf.

**NEXT**

Page 1 of 3

Never submit passwords through Google Forms.

A graphic featuring a teal background with a pattern of small white stars. In the center is a white rectangular box with a dashed border. Below the box are three banners: a red one on the left, a blue one in the center with a white star, and a red one on the right.

# RESULTS

## AND THE 2018 ELECTION

# Grassroots Shares



**Pamela Covington** of RESULTS Hampton, VA  
being interviewed on the local news



**Ashley Hoopes** of  
Circles Salt Lake and  
RESULTS Salt Lake City

Protect  
SNAP

Congress  
returns to DC  
for the “Lame  
Duck” session,  
will try to reach  
a deal on the  
farm bill.

# 2017 US Census Data

SHOWS THAT SNAP (FOOD STAMPS)  
HELPED



## 3.4 Million People



MOVE ABOVE THE POVERTY LINE  
LAST YEAR

Source: 2017 U.S. Census Data

# Protecting Immigrant Families

Weigh in and talk about how this would harm you, your family, community, and institutions that serve all of us by filing your comment <http://www.ouramericanstory.us/RESULTS> Blog post includes [public charge letter to the editor to action](#) and our [press statement](#)

**HELP**  
**#PROTECTFAMILIES**  
**TODAY!**

**SUBMIT YOUR  
PUBLIC COMMENT** ➔





# Laying the Groundwork for a New Congress

New issue area we're exploring: housing policy, including:

- emergency stabilization funds to avoid evictions
- using the tax code to support low-income renters
- homeownership policies that can help reduce racial wealth inequality
- addressing other barriers including credit scores and discrimination against those using housing assistance

There may also be opportunities to build momentum for tax policies, including large expansions of EITC and CTC, focused on low-income workers and their families

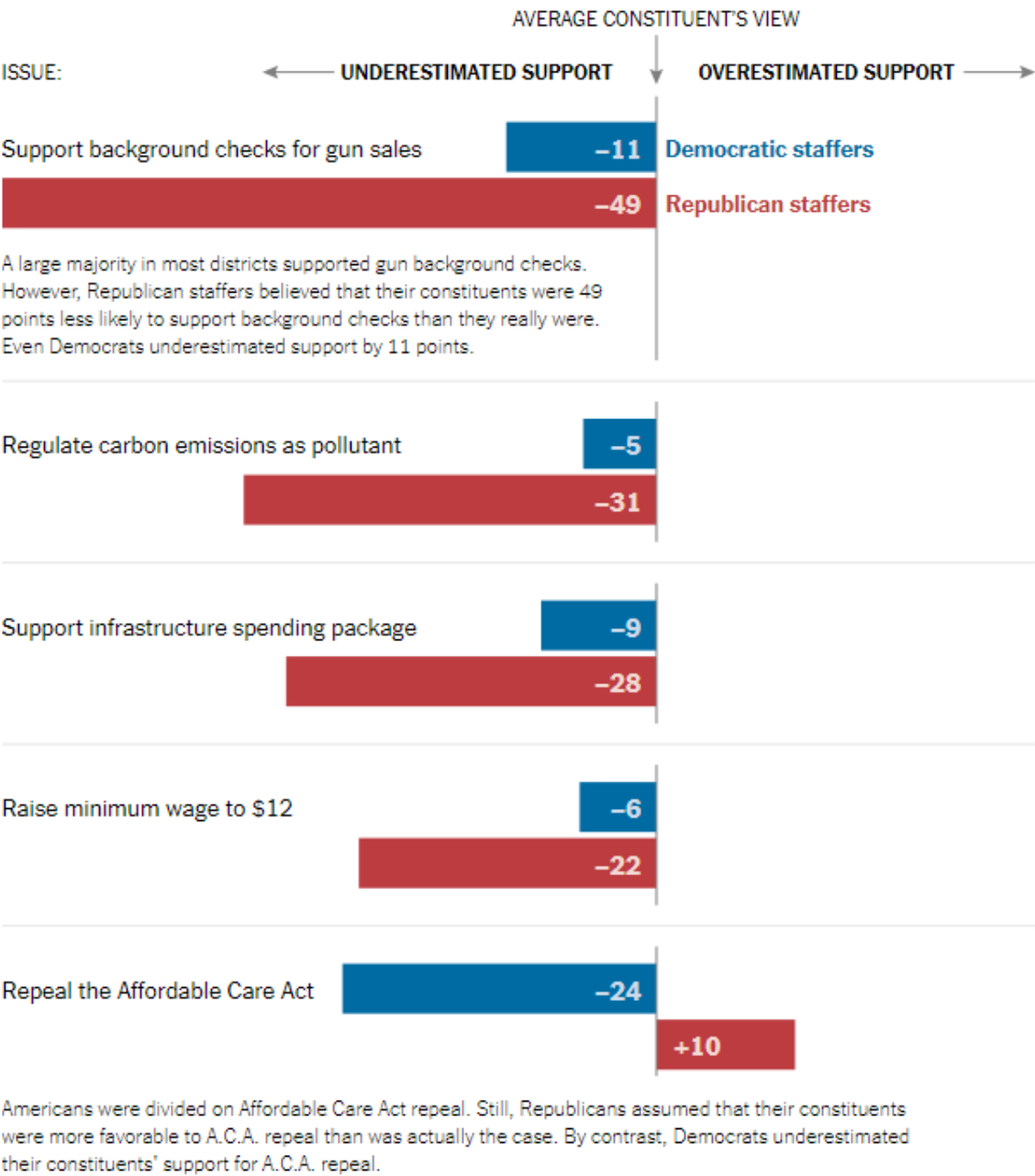


# They Need to Hear from Us!

**Build momentum NOW:** meet with new and returning members of Congress before they come to DC

Source:  
<https://www.nytimes.com/2018/10/31/opinion/congress-midterms-public-opinion.html>

Original study:  
[https://flymedianews.files.wordpress.com/2018/11/a48b3-hertel-fernandez\\_mildenberger\\_stokes\\_2018\\_apssr\\_forthcoming\\_legislative\\_staff\\_and\\_representation\\_in\\_c.pdf](https://flymedianews.files.wordpress.com/2018/11/a48b3-hertel-fernandez_mildenberger_stokes_2018_apssr_forthcoming_legislative_staff_and_representation_in_c.pdf)



# Use Election Energy to Engage New People



**Jos Linn**  
Grassroots Manager for  
U.S. Poverty Campaigns  
([jlinn@results.org](mailto:jlinn@results.org))

- Outreach is a key component in our work to end poverty
  - You are involved in RESULTS because of someone else's outreach
  - The last two years have proven that when Americans take action, things happen
  - RESULTS vols = 700+ media, 300+ lobby mtgs
- What a great time to be engaging new people!

## Use Election Energy to Engage New People

- Remaining work for 2018 will focus on engaging:
  - New volunteers in RESULTS
  - Newly-elected members of Congress on our issues (we'll discuss more on Dec. 4 webinar)

### Engaging new people

1. **Finding them.** They are all around you. Start by writing down a list of people. Just pick up a pen and start writing.

# Use Election Energy to Engage New People

- **VolunteerMatch campaign**
  - RESULTS has posted ads on [VolunteerMatch](#) for all our groups
  - Nearly 100 responses so far
  - After getting a RESULTS orientation from staff, we will connect them to you
  - Be ready for them by planning now (see our [VolunteerMatch Guide](#) for details and tips)



# Use Election Energy to Engage New People

## 2. Reaching Out

- Make it personal – ask to meet in person or over the phone/video chat
- Ask questions
- Show them our ["You Voted. What's Next?" video](#)
- Ask them to do something meaningful – take action on a specific issue or attend a lobby meeting

# Use Election Energy to Engage New People

## 3. Follow-Up

- “90 percent of organizing is follow-up.” — Heather Booth
- Have a **good follow-up plan**
  - After initial meeting, write a thank you note
  - Invite them to Welcome Series or to take action
  - Remind them of next meeting several times
  - Welcome new people at each meeting



# Election 2018 Action Resources

## 2018 Post-Election Action:

[https://www.results.org/take\\_action/2018\\_post\\_election\\_u.s.\\_poverty\\_action](https://www.results.org/take_action/2018_post_election_u.s._poverty_action)

## "You Voted. What's Next?" video:

<https://www.facebook.com/RESULTSEdFund/videos/1564022247031139/>

## Election 2018 Laser Talk:

[https://www.results.org/take\\_action/election\\_2018\\_laser\\_talk](https://www.results.org/take_action/election_2018_laser_talk)

## VolunteerMatch Outreach Guide:

[http://www.results.org/uploads/files/2018\\_Post-Election\\_VolunteerMatch\\_Campaign.docx](http://www.results.org/uploads/files/2018_Post-Election_VolunteerMatch_Campaign.docx)

**Welcome Series sign-up:** [https://www.results.org/about/raise\\_your\\_voice](https://www.results.org/about/raise_your_voice)

## RESULTS Staff:

- Meredith Dodson, [mdodson@results.org](mailto:mdodson@results.org)
- Jos Linn, [jlinn@results.org](mailto:jlinn@results.org)

I RAISE MY VOICE AND MONEY



TO END POVERTY

<https://results.salsalabs.org/virtualthanksgivingfeast/index.html>

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# Join the 2018 Fall Peer-to-Peer Fundraiser to raise critical resources to end poverty

- New for the 2018 Virtual Thanksgiving Feast:
  - Fundraising prizes – *Notebooks! T-shirts!*
  - Updated resources – *Videos! Graphics!*
  - Special announcements – *Badges!*
- More than 30% of groups are fundraising for RESULTS in 2018. Join the fun!
- Check it out at:  
[www.results.salsalabs.org/virtualthanksgivingfeast/index.html](http://www.results.salsalabs.org/virtualthanksgivingfeast/index.html)

Contact Mea Geizhals with questions or if you plan to join at  
[mgeizhals@results.org](mailto:mgeizhals@results.org) or 202-783-4800 x131

# Announcements

**RESULTS International Conference**, July 13-16, 2019. Learn more at [www.resultsconference.org](http://www.resultsconference.org). Submit your speaker and session ideas [in our suggestion form](#).

**RESULTS New Advocate Orientation**, Wednesday, November 14 at 8:30 pm ET. Get started [here](#).

**U.S. Poverty Free Agents Calls**, Tuesday, November 20 at 1:00 pm and 8:00 pm ET. Join at: <https://results.zoom.us/j/324294681> or dial by phone at (929) 436-2866 or (669) 900-6833, Meeting ID: 324 294 681.

**RESULTS Action Network Community of Practice webinar**, Wednesday, December 5 at 8:00pm ET. To join, log in: <https://results.zoom.us/j/427674133> or dial in: 669-900-6833, Meeting ID: 427 674 133.

Find these and other events on our [Event Calendar](#).

Thank you for being on tonight's  
webinar!

The next **U.S. Poverty National Webinar** is  
**Tuesday, December 4 at 8:00pm ET.**

All RESULTS offices will be closed  
November 22-23 for Thanksgiving.

January webinar will be Tuesday, January 8.

# FINAL ACTION

## Use the Media to Reach New People

Now that the election is over, we have a chance to expand our movement and show new people how powerful "year-round" advocacy can be. Write a letter to the editor urging others to get involved and make their voices heard.

Submit your letter to the editor using our online LTE action now:

<https://www.results.org/take-action/action-center?vvsrc=%2fcampaigns%2f61559%2frespond>



