November 2018 RESULTS U.S. Poverty National Webinar

*The election is over but we’re just getting started…*

Login at: [https://results.zoom.us/j/873308801](https://results.zoom.us/j/873308801) or dial (929) 436-2866 or (669) 900-6833, Meeting ID: 873 308 801.
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How to Chat on Zoom

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1. Click here
How to Chat on Zoom

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Guest Speaker: Debbie Weinstein
Executive Director of the Coalition on Human Needs

- Became Executive Director of CHN in 2003 (www.chn.org)
- Brings over thirty years of advocacy experience to CHN on a wide range of issues at both the state and federal level.
- Prior to coming to CHN, served as Director of the Family Income division of the Children's Defense Fund, working on policy strategies to lift children and their families out of poverty.
- From 1983 to 1993, Debbie was Executive director of the Massachusetts Human Services Coalition
- Master of Social Work degree from San Diego State University

Facilitated by Meredith Dodson
Director of U.S. Poverty Campaigns
(mdodson@results.org)
What's Ahead in Congress:

Debbie Weinstein
dweinstein@chn.org

November 13, 2018
Before 2018 is done:

• Finish up appropriations
  Deadline: December 7
• Farm bill?
• **Public charge comments**
• Budget process reform
• Tax cut extenders?
• Criminal justice reform?
• Constitutional crisis?
Morning in America?

Well – *some opportunities in the 116th*:

- Preventing cuts
- Setting an agenda:
  - Health care
  - Rebuilding
  - Jobs/anti-poverty
  - Criminal justice reform
  - Tax fairness
  - Rural needs
Help build support for the new SAVE for All principles.

Sign your local RESULTS group (e.g. “RESULTS Santa Fe”) onto them.

Read the principles [here](#) and sign on [here](#). The deadline is December 14.
RESULTS AND THE 2018 ELECTION
Grassroots Shares

Pamela Covington of RESULTS Hampton, VA being interviewed on the local news

Ashley Hoopes of Circles Salt Lake and RESULTS Salt Lake City
Congress returns to DC for the “Lame Duck” session, will try to reach a deal on the farm bill.

2017 US Census Data

SHOWS THAT SNAP (FOOD STAMPS) HELPED

3.4 Million People

MOVE ABOVE THE POVERTY LINE LAST YEAR

Source: 2017 U.S. Census Data
Protecting Immigrant Families

Weigh in and talk about how this would harm you, your family, community, and institutions that serve all of us by filing your comment [http://www.ouramericanstory.us/RESULTS Blog post includes public charge letter to the editor to action and our press statement.](http://www.ouramericanstory.us/RESULTS Blog post includes public charge letter to the editor to action and our press statement)
Laying the Groundwork for a New Congress

New issue area we’re exploring: housing policy, including:

- emergency stabilization funds to avoid evictions
- using the tax code to support low-income renters
- homeownership policies that can help reduce racial wealth inequality
- addressing other barriers including credit scores and discrimination against those using housing assistance

There may also be opportunities to build momentum for tax policies, including large expansions of EITC and CTC, focused on low-income workers and their families.
They Need to Hear from Us!

Build momentum NOW: meet with new and returning members of Congress before they come to DC


<table>
<thead>
<tr>
<th>ISSUE</th>
<th>UNDERESTIMATED SUPPORT</th>
<th>OVERESTIMATED SUPPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support background checks for gun sales</td>
<td>-11</td>
<td>-49</td>
</tr>
<tr>
<td>Democratic staffers</td>
<td></td>
<td></td>
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<tr>
<td>Republican staffers</td>
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<tr>
<td>A large majority in most districts supported gun background checks. However, Republican staffers believed that their constituents were 49 points less likely to support background checks than they really were. Even Democrats underestimated support by 11 points.</td>
<td></td>
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<tr>
<td>Regulate carbon emissions as pollutant</td>
<td>-5</td>
<td>-31</td>
</tr>
<tr>
<td>Support infrastructure spending package</td>
<td>-9</td>
<td>-28</td>
</tr>
<tr>
<td>Raise minimum wage to $12</td>
<td>-6</td>
<td>-22</td>
</tr>
<tr>
<td>Repeal the Affordable Care Act</td>
<td>-24</td>
<td>+10</td>
</tr>
</tbody>
</table>

Americans were divided on Affordable Care Act repeal. Still, Republicans assumed that their constituents were more favorable to A.C.A. repeal than was actually the case. By contrast, Democrats underestimated their constituents' support for A.C.A. repeal.

Use Election Energy to Engage New People

- Outreach is a key component in our work to end poverty
  - You are involved in RESULTS because of someone else’s outreach
  - The last two years have proven that when Americans take action, things happen
  - RESULTS vols = 700+ media, 300+ lobby mtgs
- What a great time to be engaging new people!
Use Election Energy to Engage New People

• Remaining work for 2018 will focus on engaging:
  • New volunteers in RESULTS
  • Newly-elected members of Congress on our issues (we’ll discuss more on Dec. 4 webinar)

Engaging new people

1. **Finding them.** They are all around you. Start by writing down a list of people. Just pick up a pen and start writing.
Use Election Energy to Engage New People

• VolunteerMatch campaign
  • RESULTS has posted ads on VolunteerMatch for all our groups
  • Nearly 100 responses so far
  • After getting a RESULTS orientation from staff, we will connect them to you
  • Be ready for them by planning now (see our VolunteerMatch Guide for details and tips)
Use Election Energy to Engage New People

2. Reaching Out

• Make it personal – ask to meet in person or over the phone/video chat
• Ask questions
• Show them our “You Voted. What’s Next?” video
• Ask them to do something meaningful – take action on a specific issue or attend a lobby meeting
Use Election Energy to Engage New People

3. Follow-Up

- “90 percent of organizing is follow-up.” – Heather Booth
- Have a **good follow-up plan**
  - After initial meeting, write a thank you note
  - Invite them to Welcome Series or to take action
  - Remind them of next meeting several times
  - Welcome new people at each meeting
Election 2018 Action Resources

2018 Post-Election Action:
https://www.results.org/take_action/2018_post_election_u.s._poverty_action

”You Voted. What’s Next?” video:

Election 2018 Laser Talk:
https://www.results.org/take_action/election_2018_laser_talk

VolunteerMatch Outreach Guide:

Welcome Series sign-up: https://www.results.org/about/raise_your_voice

RESULTS Staff:
• Meredith Dodson, mdodson@results.org
• Jos Linn, jlinn@results.org
I RAISE MY VOICE AND MONEY

Virtual Thanksgiving Feast 2018

TO END POVERTY

https://results.salsalabs.org/virtualthanksgivingfeast/index.html
Join the 2018 Fall Peer-to-Peer Fundraiser to raise critical resources to end poverty

- New for the 2018 Virtual Thanksgiving Feast:
  - Fundraising prizes – **Notebooks! T-shirts!**
  - Updated resources – **Videos! Graphics!**
  - Special announcements – **Badges!**

- More than 30% of groups are fundraising for RESULTS in 2018. Join the fun!

- Check it out at: [www.results.salsalabs.org/virtualthanksgivingfeast/index.html](http://www.results.salsalabs.org/virtualthanksgivingfeast/index.html)

Contact Mea Geizhals with questions or if you plan to join at [mgeizhals@results.org](mailto:mgeizhals@results.org) or 202-783-4800 x131
Announcements


RESULTS New Advocate Orientation, Wednesday, November 14 at 8:30 pm ET. Get started [here](#).

U.S. Poverty Free Agents Calls, Tuesday, November 20 at 1:00 pm and 8:00 pm ET. Join at: [https://results.zoom.us/j/324294681](https://results.zoom.us/j/324294681) or dial by phone at (929) 436-2866 or (669) 900-6833, Meeting ID: 324 294 681.

RESULTS Action Network Community of Practice webinar, Wednesday, December 5 at 8:00 pm ET. To join, log in: [https://results.zoom.us/j/427674133](https://results.zoom.us/j/427674133) or dial in: 669-900-6833, Meeting ID: 427 674 133.

Find these and other events on our [Event Calendar](#).
Thank you for being on tonight’s webinar!

The next **U.S. Poverty National Webinar** is **Tuesday, December 4 at 8:00pm ET**.

All RESULTS offices will be closed November 22-23 for Thanksgiving.

January webinar will be Tuesday, January 8.
FINAL ACTION

Use the Media to Reach New People

Now that the election is over, we have a chance to expand our movement and show new people how powerful "year-round" advocacy can be. Write a letter to the editor urging others to get involved and make their voices heard.

Submit your letter to the editor using our online LTE action now:

https://www.results.org/take-action/action-center?vvsrc=%2fcampaigns%2f61559%2frespond