June 2018 RESULTS U.S. Poverty National Webinar

Keeping the Pressure on Congress to Protect Hungry Families

Login online at: http://fuze.me/32255914 or dial (201) 479-4595, Meeting ID: 32255914#
Welcome and Celebrating Our Victories

Because of the tireless working of advocates in Congress, the House Farm Bill failed 198-213. Your work made a difference! So far this year:

• 19 face-to-face conversations with representatives, plus hundreds with House staff.
  • Built on what’s unique about RESULTS: relationships with key congressional aides, emailing back and forth as staff advised their bosses how to vote.
• 12 face-to-face conversations with senators.
• 125 printed media pieces
We Need to Keep Up the Pressure: Protect and Strengthen SNAP!

SNAP plays a key role in helping millions put food on the table.

House Farm Bill: net cut of $19 billion from food assistance.
We Need to Keep Up the Pressure: Protect and Strengthen SNAP!

SNAP Has Work Requirements

**Work Registrants**

Working-age adults without disabilities who do not care for young children are expected to accept offers of employment, not quit a 30+ hour per week job without good reason, and participate in work programs if assigned by the state SNAP agency.

**Time Limit**

Working-age, non-disabled adults without dependent children (“able bodied adults without dependents,” or ABAWDs) are limited to just 3 months of SNAP in a 36-month period unless they engage in work or job training activities at least half time. Even if they’re willing to work, time-limited adults can still lose their benefits because many states don’t help them find work or training opportunities. States can waive the time limit when unemployment is high, but not all do.

CLASP
Policy solutions that work for low-income people

clash.org/snapandwork
We Need to Keep Up the Pressure: Protect and Strengthen SNAP!

**HOUSE AGRICULTURE COMMITTEE FARM BILL WOULD PROVIDE JUST $30 PER PERSON PER MONTH FOR EMPLOYMENT ASSISTANCE – FAR LESS THAN WHAT’S NEEDED**

<table>
<thead>
<tr>
<th>Service</th>
<th>Average Per-Person Cost</th>
<th>Sufficient Farm Bill Funding to Cover?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RESOURCE ROOM VISIT</strong></td>
<td>$16</td>
<td>✓</td>
</tr>
<tr>
<td><strong>STRUCTURED ASSESSMENT</strong></td>
<td>$13</td>
<td>✓</td>
</tr>
<tr>
<td><strong>JOB CLUB (PER SESSION)</strong></td>
<td>$38</td>
<td>✗</td>
</tr>
<tr>
<td><strong>WORKSHOP</strong></td>
<td>$54</td>
<td>✗</td>
</tr>
<tr>
<td><strong>COUNSELOR MEETING</strong></td>
<td>$143</td>
<td>✗</td>
</tr>
<tr>
<td><strong>SKILLS TRAINING</strong></td>
<td>$3,490</td>
<td>✗</td>
</tr>
</tbody>
</table>

Source: Mathematica Policy Research Gold-Standard Evaluation of WIA/WIOA
CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG
We Need to Keep Up the Pressure:
Protect and Strengthen SNAP!

Additional Work Requirements Do Not Make Sense

- Taking food away from people makes it harder for them to work and become economically mobile. Evidence shows that work requirements do not increase employment outcomes or reduce poverty. They only act as a barrier to benefits.

- Exemptions don’t always protect those who cannot work. While people receiving disability payments are exempt from work requirements, many more with limitations should be exempt but are not. In an Ohio study, 1 in 3 people subjected to the 3-month SNAP time limit had a physical or mental limitation.

- Work requirements burden administrators. State agencies expend significant resources implementing policy, procedure, and system changes to track work requirements. Instead of helping participants improve their skills or find jobs, mandatory work programs require spending time documenting participation and sanctioning people.

CLASP
Policy solutions that work for low-income people

clap.org/snapandwork
House Farm Bill: Meals Lost to SNAP Cuts

SNAP Meals Lost (net): 9.8 billion
TEFAP Meals Gained: 620 million

Meals Lost and Gained, over 10 years

Next House vote: June 22?
We Need to Keep Up the Pressure: Protect and Strengthen SNAP!

Let’s push congressional leaders to learn from the House’s failure – we need a bipartisan Farm Bill that protects SNAP. Bipartisan Senate Farm Bill could be released this week.

• We need to make sure they craft a bipartisan bill that protects SNAP, which helps over 40 million people in this country buy groceries and put food on the table.
June Action

Use Effective Advocacy Tools to Protect SNAP

• Focus on protecting SNAP in the Farm Bill
• Keep the pressure on Congress through the end of the RESULTS International Conference on July 17
• Use all the tools at your disposal
• Focus on getting at members of Congress from different angles – so they remember the message to leave SNAP alone!
June Action

How Many Actions Can Your Group Accomplish?

- **Send** an [e-mail](mailto:) urging Congress to protect SNAP.

- **Write a letter** to each of your members of Congress urging them to protect SNAP. Use stories to illustrate the importance of this vital program to people facing hunger.

- **Call** your House and Senate DC offices and tell them to protect SNAP from cuts in the Farm Bill. Find contact information on our [Elected Officials page](#).

- **Meet** (via phone or in person) with House and Senate aides to talk about the importance of SNAP to people in your district and state.

- **Submit** a [letter to the editor](mailto:) telling your members of Congress by name to protect SNAP.

- **Mobilize others** you know to write letters through our [#LettersGetLOUD](#) campaign – and urge them to share their own letters via social media.

- **Schedule lobby meetings** in your district (invite new letter-writers to join you in these meetings) and at the [2018 RESULTS International Conference](#) to deliver your #LettersGetLOUD letters.
June Action
Tips for Success

• Divide and conquer
• Make it game
• Empower new people
• Keep it personal and local
• Use the Activist Toolkit
• Share your progress – post on the RESULTS Volunteers Facebook page and use the hashtag #Voices4RESULTS on Twitter
June Action Resources

• Read the June Action Sheet at:
  http://www.results.org/take_action/june_2018_u.s._poverty_action

• Use local SNAP data in your advocacy

• Use our online template for letters to the editor at:
  http://www.results.org/take-action/action-center?vvsr=2fcampaigns2f540702frespond

• Learn all the details about the House Farm Bill

• See our Activist Toolkit for help in taking different kinds of actions:
  http://www.results.org/skills_center/activist_toolkit
U.S. Poverty National Webinar

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Grassroots Shares

Yvonne Wyborny of RESULTS Detroit (3rd from right) with Rep. Brenda Lawrence, D-MI-14 (3rd from left) and other RESULTS Detroit volunteers

Judy Garcia of RESULTS Salt Lake City sharing about recent media successes

Ginnie Vogts of RESULTS Columbus at a recent Poor People's Campaign event in Ohio
Attend the RESULTS International Conference

Come learn more about Housing and the Racial Wealth Divide!

- We’ll have session examining the legacy of federal housing policy in exacerbating the racial wealth divide today
- A panel of experts from Urban Institute, National Fair Housing Alliance, Prosperity Now and a RESULTS Expert on Poverty!
- Leave with resources to further understand the links between housing and racial wealth inequality

There’s still time to register!

Register at [www.resultsconference.org/register/](http://www.resultsconference.org/register/)

We still have scholarship money available for active U.S. Poverty volunteers. Apply at [www.tinyurl.com/RESULTSScholUS](http://www.tinyurl.com/RESULTSScholUS)
WANT TO BREAK THROUGH THE NOISE IN WASHINGTON?

Join us in Washington for the RESULTS International Conference, and learn how to help change policy that advances education, health, and economic opportunity for all. Register today at www.resultsconference.org.

RESULTS INTERNATIONAL CONFERENCE
Grand Hyatt Hotel, Washington D.C. | July 14-17, 2018

• Book your hotel now! Our discounted hotel rate expires on June 10. Book at: https://book.passkey.com/event/49412157/owner/544/home

• Find all our Conference resources at: http://www.results.org-skills_center/2018_international_conference_resources

• Look for an e-mail from Susan Fleurant next week about setting up Lobby Prep Calls this month to get you ready for your lobby meetings in DC.
Guest Speaker: Allison Bovell-Ammon

- Deputy Director of Policy Strategy for Children’s HealthWatch
- Identifies policy priorities, develops advocacy and communication strategies, and fosters partnerships
- Also co-leads a project to improve housing stability and health for high-health care utilizing families
- Also served as Research, Policy and Communications Coordinator at CHW; coordinated the Healthy Families EITC Coalition and was the primary liaison for Witnesses to Hunger
- Previously worked on the Primary Care Enrichment Program (PEP) research study at Boston University
- BA from Birmingham-Southern College and Master of Divinity from Boston University School of Theology
SNAP:
A prescription for good health

Allison Bovell-Ammon
Deputy Director of Policy Strategy
Children’s HealthWatch
Road Map

- About Children’s HealthWatch
- SNAP and health
- The Farm Bill
About Us

Non-partisan network of pediatricians, public health researchers and child health and policy experts.

Mission: To improve the health of young children by informing policies that address and alleviate economic hardships.
Our Data

5
Urban hospitals (Baltimore, Boston, Little Rock, Minneapolis, Philadelphia)

20
Years of data collection

65,000
Families of children ages 0-4 surveyed
Energy Security
Food Security
Stable Homes
Energy Security
Ability to afford health care without trading off basic needs
SNAP improves health across lifespan

Early childhood:
• Better birth weights
• Fewer hospitalizations
• Reduced risk of developmental del
• Less likely to be underweight

Childhood:
• Reduced risk of food insecurity
• Better educational outcomes

Adulthood
• Improved physical and mental health
SNAP reduces health care cost

Supplemental Nutrition Assistance Program (SNAP) Participation and Health Care Expenditures Among Low-Income Adults

Seth A. Berkowitz, MD, MPH;2,3; Hilary K. Seligman, MD, MAS;2,3; Joseph Rigdon, PhD; et al

Original Investigation
November 2017

Access to Public Benefits among Dual Eligible Seniors Reduces Risk of Nursing Home and Hospital Admission and Cuts Costs

By: Ginger Zielinski, MBA, Laura Samuel, PhD, CRNP; Sarah Szanton, PhD, ANP, FAAN; Charles Betley, MA, Rachel Cahill, MPA
Broad Based Categorical Eligibility (BBCE)

- State option that allows states to:
  - Eliminate SNAP asset test
  - Increase gross income limit

- Benefits of BBCE:
  - Supports working families
  - Removes barriers to participation
  - Reduces administrative burdens
  - Brings more federal dollars into states
House Republican Farm Bill: Taking Away Food from Massachusetts Working Families

**Current Rules: $263 SNAP**

- **Gross Income**: $2,500
- **RCA, Taxes, Transport**: $500
- **Rent**: $1,000
- **Childcare**: $500
- **Utilities**: $300
- **Phone**: $30
- **Diapers, Clothing**: $70
- **Remaining Income**: $100

**SNAP**: $263

**House Farm Bill: NO SNAP**

- **Gross Income**: $2,500
- **RCA, Taxes, Transport**: $500
- **Rent**: $1,000
- **Childcare**: $500
- **Utilities**: $300
- **Phone**: $30
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Source: Massachusetts Law Reform Institute
Working Families and SNAP

• Reality for families working low-wage jobs participating in SNAP
  o 74% of households participating in SNAP with earned income have children
  o Income volatility, temporary employment and seasonal positions

• Health impacts of SNAP cut-offs and reductions
  o Increased risk of food insecurity
  o Children more likely to be in fair or poor health and at-risk for developmental delays
Advocacy Opportunities

House Farm Bill
• Contains many harmful provisions including:
  • Eliminates BBCE
  • Expands work requirements
  • Eliminates Heat and Eat
• Revote anticipated before June 22

Senate Farm Bill
• Committee bill draft may be available as early as TOMORROW
Thank you!

Contact me:
allison.bovell-ammon@bmc.org

Follow Children’s HealthWatch:
@Children’s HW
www.childrenshealthwatch.org
Spring Friends & Family Fundraising Campaign

Support Moms, Champion Kids

*Extended to June 30th!*

https://results.salsalabs.org/momsandkids

Questions?
Mea Geizhals, Grassroots Fundraising Manager
(202) 783-4800 x131 or mgeizhals@results.org
Big Goals!

• $40,000 fundraising goal – *we’re more than half way there!*

• *Help us reach our goal of 100% Group participation in grassroots fundraising in 2018*

• *Don’t wait to fundraise!* Fundraise this spring to avoid competing with election fundraising in the fall
Announcements

Remember, to book your Conference hotel room this week at: https://book.passkey.com/event/49412157/owner/544/home

Request meetings for the House and Senate Recess, July 2-6. After any lobby meeting, please complete the RESULTS Lobby Report Form to let us know how it went.

Our next U.S. Poverty Free Agents Calls are Tuesday, June 19 at 1:00pm and 8:00pm ET. Login at http://fuze.me/32256018 or dial in by phone at (201) 479-4595, Meeting ID: 32256018#.

Find these and other events on the RESULTS Events Calendar.
Thank you for being on tonight’s Webinar!

*Because of Independence Day and the RESULTS Conference, there is no U.S. Poverty National Webinar in July – but be on the lookout for a Facebook Live briefing.*

Our August National Webinar will be a joint webinar with our Global Poverty advocates on Saturday, August 11 at 2:00pm ET
Final Action – Get Started on Your Summer Campaign to Protect SNAP

Start checking actions off your summer advocacy list tonight!

Before you go to bed tonight, send an e-mail to your members of Congress urging them to reject the SNAP cuts in the House Farm Bill.

Use our online template to get started:
http://www.results.org/take-action/action-center?vvs%2fcampaigns%2f54035%2frespond