

# RESULTS

the power to end poverty

## May 2018 RESULTS U.S. Poverty National Webinar

### *Protecting SNAP from Harmful Work Requirements*

Login online at: <http://fuze.me/32255914> or dial (201) 479-4595, Meeting ID:  
32255914#

**Yolanda Gordon**  
**RESULTS Expert on Poverty**  
Fort Mill, SC



## Guest Speaker: Congresswoman Rosa DeLauro

- Represents Connecticut's 3<sup>rd</sup> District
- First elected to Congress in 1990
- Ranking Member of the House Labor-HHS Appropriations Subcommittee, which oversees funding for Head Start, child care, WIC, the Affordable Care Act, and other important programs
- Fierce anti-poverty champion, working to protecting the interests of low-income individuals, children, and families
  - Has fought for Medicaid, SNAP, early childhood, child nutrition, and the EITC and CTC for many years



## Our Work This Month (including This Week!) Matters

Action right now (including this recess!) is key:

- House Farm Bill vote could happen as soon as next week
  - 2 million lose basic food assistance
  - Feeding America: SNAP Meals Lost (net): 9.8 billion (see next slide)
- Senators are writing their own bipartisan bill.
- Harmful cuts and changes to SNAP would make it harder for working families – including people of color and persons with disabilities – to put food on the table
- **Recess week!** Get face-to-face with members and push House members to vote no on the House Farm Bill at town halls. Tailor our talking points for letters, calls with Congressional aides, or face-to-face meetings Congress telling them to oppose any efforts to cut or change SNAP that would lead to greater hunger in the U.S.



**Meredith Dodson**

Director of U.S.

Poverty Campaigns

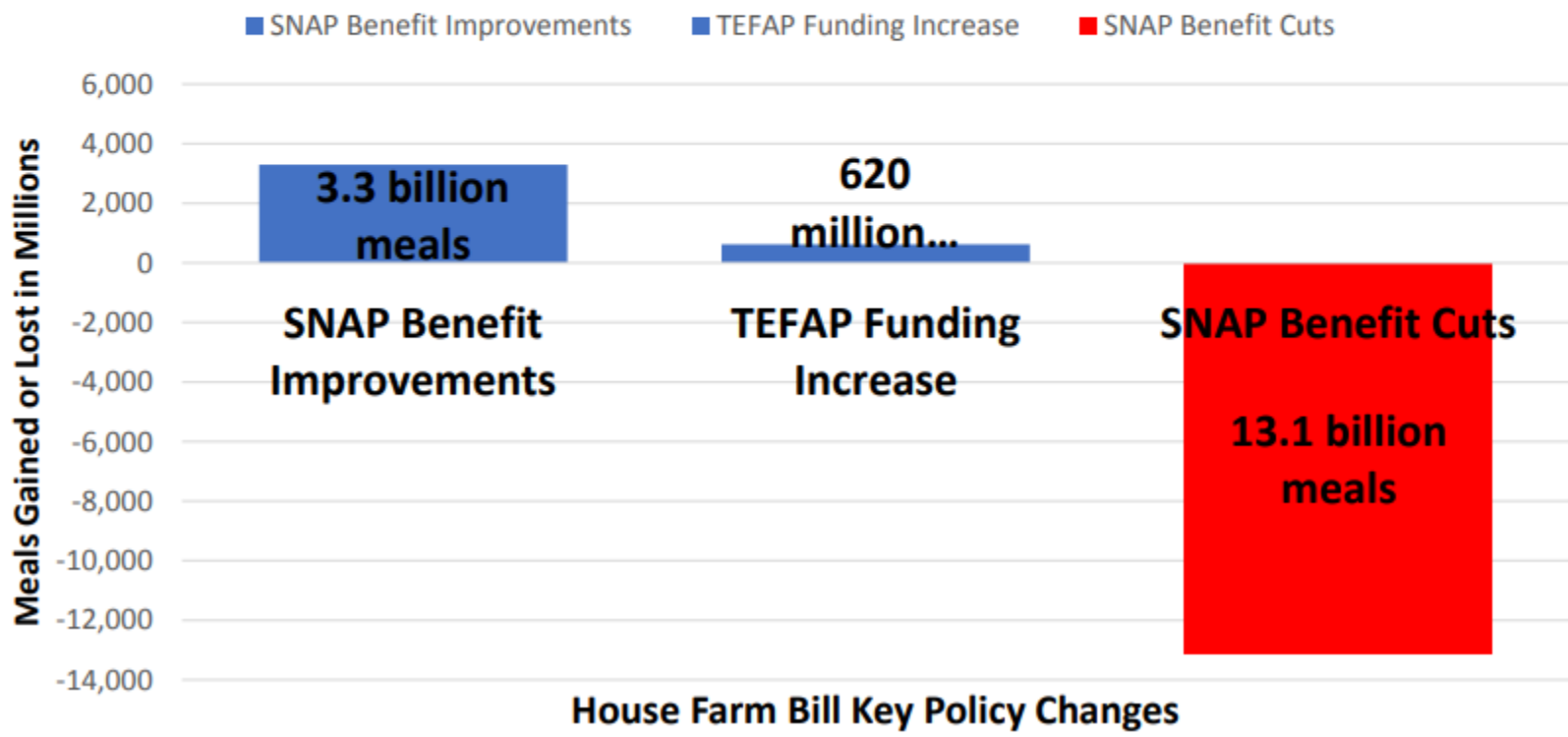
[mdodson@results.org](mailto:mdodson@results.org)

# House Farm Bill: Meals Lost to SNAP Cuts

SNAP Meals Lost (net): 9.8 billion

TEFAP Meals Gained: 620 million

## Meals Lost and Gained, over 10 years



# Shares: How to Chat

U.S. Poverty National Webinar

322-55-914 ▾

RT

★ RESULTS Educational...

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Group Chat

nal Fund - US Poverty Team RT

9:12 AM

I have a question - why is RESULTS so awesome?

Chat to Group

3. See here

1. Click here

2. Type here

U.S. Poverty Team

🔊

📞

🖥️

Share

👤

💬

📄

# Shares: How to Raise Your Flag

Team is sharing

U.S. Poverty National Webinar  
322-55-914 ▾

Exit

R2

RESULTS Educational Fund...

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?

Get Help Online

✉

Send Feedback...

📶

Fuze Status

🚩

**Raise Your Flag**

⏺

Record Meeting

🗑

Undock Participants

🔒

Auto Accept is On

🔇

Disable All Video

⚙

Audio/Video Settings...

🔗

Copy Meeting Link

ℹ

Copy Meeting Info

🗨

Share

3. Flag appears

2. Raise your flag

1. Click here

# Tips for Getting Media Published



Colin Smith  
Director of  
Communications  
[csmith@results.org](mailto:csmith@results.org)

- Make it personal
- Make it local
- Make it timely
- Make sure you submit it



## May Action Resources

- Read the **May Action Sheet** at:  
[http://www.results.org/take\\_action/may\\_2018\\_u.s.\\_poverty\\_action](http://www.results.org/take_action/may_2018_u.s._poverty_action)
- Add **local data** on SNAP in your state
- Use our **online LTE template** at: <http://www.results.org/take-action/action-center?vvsrc=%2fcampaigns%2f54070%2frespond>
- **Try writing a longer op-ed** [using our editable template](#)
- New to media work? Here are **guides to get started**:
  - Letters to the Editor:  
[http://www.results.org/skills\\_center/advocacy\\_how\\_tos/working\\_with\\_the\\_media/milestone\\_18](http://www.results.org/skills_center/advocacy_how_tos/working_with_the_media/milestone_18)
  - Op-eds:  
[http://www.results.org/skills\\_center/advocacy\\_how\\_tos/working\\_with\\_the\\_media/milestone\\_19](http://www.results.org/skills_center/advocacy_how_tos/working_with_the_media/milestone_19)
  - Editorials:  
[http://www.results.org/skills\\_center/working\\_with\\_the\\_media/working\\_with\\_the\\_media\\_milestone\\_20](http://www.results.org/skills_center/working_with_the_media/working_with_the_media_milestone_20)
- [Learn all the details](#) on **how this Farm Bill would take food away** from people who are struggling

# Grassroots Shares



**Jos Linn**  
Grassroots Manager  
for U.S. Poverty  
Campaigns  
[jlinn@results.org](mailto:jlinn@results.org)



**Lucinda Winslow** of RESULTS Coastal Connecticut (second from right) with Rep. Jim Himes (far left) and fellow volunteers Bill Baker and Nancy Gardiner



**Judy Zobel** of RESULTS Des Moines



**Stella Linn** of RESULTS Kansas City (not in picture) with Rep. Emanuel Cleaver and her Social Justice Club



# ***Support Moms, Champion Kids***

## **Spring 2018 Friends and Family Fundraising Campaign**



**Mea Geizhals**  
Grassroots

Fundraising Manager  
[mgeizhals@results.org](mailto:mgeizhals@results.org)

- Peer-to-peer, online fundraising campaign
- May 1 – May 31, 2018
- Resources for you:
  - Campaign guide with email templates
  - Personal fundraising website on Salsa Labs
  - One-on-one support from Mea
  - *Extra resources for first time fundraisers*
- Check it out:

**<https://results.salsalabs.org/momsandkids>**

# **Why Join the *Support Moms, Champion Kids Campaign?***


- Raise needed funds for our work
  - Grow your network of advocates and supporters by spreading the word about your great work to end poverty
  - Have fun with your group
-

# Big Goals!

- \$40,000 fundraising goal
  - *Joanne's Challenge*: 100% Group participation in grassroots fundraising in 2018
  - *Tip: Don't wait to fundraise!* Fundraise this spring to avoid competing with mid-term elections fundraising in the fall.
-

# Personal fundraising website:


<https://results.salsalabs.org/momsandkids>



Donate

\$101.9 of \$300


34%



### Lisa Marchal's Fundraising Page

To mark the 14th anniversary of my ordination, I'm participating in the May 2018 Support Moms, Champion Kids Friends and Family Campaign to help raise critical resources to support RESULTS. As a RESULTS advocate, I am part of a movement of passionate everyday people who are using our voices to influence political decisions that will bring an end to poverty. We have the power to join me by making a donation to my campaign today!


0 Comments

 Add a comment...

Facebook Comments Plugin

#### Recent Donations

Kari Bergsagel	\$25.95
Christine Prince	\$25.95
Sarah Pitzer	\$50.00



Create Your Own Page

Is this your fundraiser? Click here to manage the page.

## Next Steps

1. Save the Date: Campaign Kick Off Training  
THURSDAY May 3<sup>rd</sup> at 8:30 PM Eastern
  2. Get started at  
<https://results.salsalabs.org/momsandkids>
  3. Questions? Plan to join? Be in touch! Contact Mea Geizhals, [mgeizhals@results.org](mailto:mgeizhals@results.org), (202) 783-4800, x.131.
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## **RESULTS Grassroots Board Member Maxine Thomas**



RESULTS Indianapolis volunteer and Grassroots Board member Maxine Thomas at the 2017 RESULTS International Conference



# RESULTS Grassroots Board Member Election

Nominations accepted for Grassroots Board Member (1 position) open until May 14th. You may nominate yourself or another volunteer.

Eligibility: at least one year as an active RESULTS volunteer

Duties:

- Attend two in-person Board meetings annually, financial assistance provided for travel if needed
- Serve on the Executive Committee, which meets by phone about every 6 - 8 weeks
- Chair or serve on several subcommittees of the Board
- Support Board fundraising
- Speak on behalf of the grassroots at Board, E.C. and other meetings
- Learn more at:

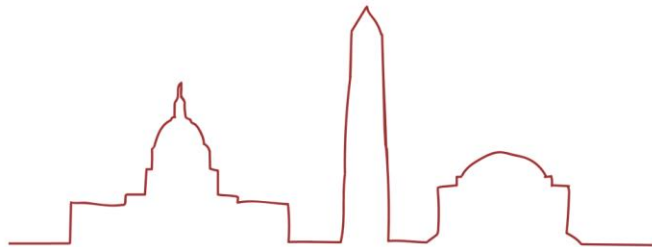
[http://www.results.org/blog/2018\\_grassroots\\_board\\_member\\_election\\_nominations](http://www.results.org/blog/2018_grassroots_board_member_election_nominations)

Please e-mail your nomination to Jesse Marsden  
at [jmarsden@results.org](mailto:jmarsden@results.org)



## WANT TO BREAK THROUGH THE NOISE IN WASHINGTON?

Join us in Washington for the **RESULTS International Conference**, and learn how to help change policy that advances education, health, and economic opportunity for all. Register today at [www.resultsconference.org](http://www.resultsconference.org).



## RESULTS INTERNATIONAL CONFERENCE

Grand Hyatt Hotel, Washington D.C. | July 14-17, 2018

**Early Bird Registration deadline is May 15 – only 2 weeks away!**  
**Save \$50 off registration by signing up now.**

Goal: Every group sends at least one person to the Conference. We want your voice represented on Lobby Day!

Register at [www.resultsconference.org](http://www.resultsconference.org)



**Kristy Martino**  
Senior Campaigns  
Organizer  
[kmartino@results.org](mailto:kmartino@results.org)

## Announcements

**House and Senate Recess, April 30 – May 3.** After any lobby meeting, please complete the [RESULTS Lobby Report Form](#) to let us know how it went.

**U.S. Poverty Free Agents Calls**, Tuesday, May 15 at 1:00pm and 8:00pm ET. Login at <http://fuze.me/32256018> or dial in by phone at (201) 479-4595, Meeting ID: 32256018#.

**RESULTS Anti-Oppression Training Webinar, Tuesday, May 15 at 9:00p m ET.** We will do "cultural sketches" understand how our identities influence our values, decisions, behaviors, and opportunities. Login at <http://fuze.me/33986526> or dial (201) 479-4595 Meeting ID: 33986526#.

Find these and other events on the [RESULTS Events Calendar](#).

# Thank you for being on tonight's Webinar!

Our next U.S. Poverty National Webinar is  
**Tuesday, June 5 at 8:00pm ET.**

*Also, please mark you calendars. Because of Independence Day and the RESULTS Conference the following week, there will be no U.S. Poverty National Webinar in July*

# **Final Action – Protect SNAP!**

**Use the media to tell Congress to protect SNAP  
from harmful cuts and changes**

Before you go to bed tonight, submit a letter to the editor to your local paper calling on your members of Congress to reject the SNAP cuts proposed in the House Farm Bill.

Use our online template to get started:

<http://www.results.org/take-action/action-center?vvsrc=%2fcampaigns%2f54070%2frespond>

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