

Lobby Planning Form

Rep./Sen.:		Date of meeting:	Location:	Location:	
Group	o & City:	Focus Area: U.S. Poverty	y Global Poverty	Face-to-Face: Y N	
Key N	leeting Roles:				
Meeting leader/facilitator		Storyt	Storyteller:		
lssue/Request maker(s):		Note-	Note-taker:		
-ollow up:		Photo	Photo taker:		
MEET	ING AGENDA				
1. In	troductions and Thank You	u. What will you thank the member of	Congress for? Who	will speak?	
2. M	eeting overview. Outline the	e agenda of your meeting. Who will s	peak?		
3. Is	sue #1 Overview, Story, Dia	alogue.			
•	Where is the member on the leader, 4 = champion)	he Champion Scale? (-1 =	opponent, 0 = neutra	l, 1 = supporter, 2 = advoca	
•	Who will explain the issue	? Key points:			
•	Who will tell a personal story to illustrate the issue?				
•	Who will make the specific	request?			
•	What response do you exp	pect and how will respond?	V	/ho will speak?	
l. Is	sue #2 Overview, Story, Dia	alogue.			
•	Where is the member on the leader, 4 = champion)	he Champion Scale? (-1 =	opponent, 0 = neutra	l, 1 = supporter, 2 = advocat	
•	Who will explain the issue	? Key points:			
•	Who will tell a personal story to illustrate the issue?				
•	Who will make the specific	request?			
_		pect and how will respond?	v	viio wiii speak?	
•		d ask to take a photo			
	nank them for their time an	a don to take a photo.			
5. T l	nank them for their time an	a dok to take a photo.			