

RESULTS and RESULTS Educational Fund Boards of Directors

Minutes of the July 21, 2017 meeting – Version I

Attending: Kul Gautam, Chair of the Board, Jan Twombly, Treasurer, Pankaj Agarwal, Scott Leckman, Cindy Changyit Levin, Maxine Thomas, Roger Hudson, Ernie Loevinsohn (by phone), Sam Daley-Harris, Beth Wilson, Secretary

Staff: Joanne Carter, Mark Butler, Jesse Marsden, Caitlin Van Orden

Board Chair Welcome:

Chair Kul Gautam called the Board meeting to order at 9:07 a.m. EST; welcoming all in attendance.

Opening Business:

The agenda was reviewed, re-ordered and approved.

Scott Leckman moved to approve the Dec. 10 – 11, 2016 minutes of the RESULTS and the RESULTS Educational Board meeting, Jan Twombly seconded, motion passed.

Cindy Changyit Levin moved approval of June 29, 2017 RESULTS and RESULTS Educational Fund Executive Committee minutes, Maxine Thomas seconded, motion passed.

Executive Director's Report:

Joanne Carter provided the Executive Director's report. See attached PowerPoint.

Strategic Plan Update:

Jesse Marsden thanked everyone for Board input at our last meeting. Since then, the staff has developed reporting metrics and a dashboard to allow for tracking and communicating about the strategic plan.

We support the staff as it develops a performance management process to measure progress on achievement of the outcomes and goals. The goal is to have it fully functional by the next Board meeting – winter 2018.

The Board reviewed an example of the draft dashboard.

The plan will be rolled out to the grassroots in the fall of this year and shared more widely with everyone at the 2018 IC.

Fundraising Updates and Discussion – Caitlin Van Orden joined the meeting.

Year to Date Financials – Presented by Mark Butler. Reviewed the Finance Report for January – June 2018. Changes have been made in how the indirect is accounted for, recognizing the

indirect from the contracts as they are contracted, not expensed. It doesn't change the expense side of the budget, only the revenue side.

Individual Giving Updates – Presented by Caitlin. See attached PowerPoint.

Lunch Break and Zambia Report – During our lunch break, Beth shared slides from the RESULTS/REF grassroots volunteer trip to Zambia in February.

Executive Committee Report – Kul reported that since our meeting in December 2016, we've had two or three EC meetings. At those meetings we addressed the request by CCET to exit RESULTS/REF and developed a process to facilitate that transition equitably and smoothly.

Finance and Compensation Report – Jan presented. The financial report was previously presented by Mark Butler.

The Committee conducted its annual performance review of the Executive Director, which was a positive report.

Joanne thanked the Board for completing the performance evaluation.

Kul shared that he and Joanne and Jan had a longer discussion on the performance evaluation.

We set our next meetings:

Executive Committee – Thursday, Sept. 21, 2017, 9:00 pm ET

Board meeting – Saturday, Feb. 17 – Sunday, Feb. 18, 2018

Issues Committee Report – Ernie reported:

There is a need to cover regions represented by Congressional leaders on poverty issues.

The Issues Committee will be considering how we should manage our relationship with the World Bank. We need an advocacy plan that uses all our assets to move the Bank to increase its efforts to reduce extreme poverty.

Aid Reform – will be exploring its strength in a conservative Congress at next Issues Committee meeting.

Center for Citizen Empowerment and Transformation Report – Sam Daley Harris reported. Center for Action Research, Princeton will be new “host” for CCET. Sam thanked Board for effectively facilitating the transition, which will be completed within 4 to 6 weeks. The new name for CCET will be “Breakthrough Advocacy”. Kul thanked Sam for his constructive engagement in the process and for continuing to serve on the Board of RESULTS/REF. Joanne stated that Sam's work on advocacy for RESULTS has been a huge asset for us. She looks forward to continuing to work together.

Fundraising Committee Report – provided by Roger Hudson, who referred Board Members to the written report. The Fundraising Committee is working with Caitlin to support her efforts and she, ours.

Audit Committee – David Jones, of Jones, Maresca & McQuade, P.A. presented the recently completed audit. They are issuing a “standard and clean” audit report. The audit did not find any deficiencies in our financial policies or procedures or the implementation of them. Maxine moved approval of the audit as submitted by Jones, Maresca & McQuade, P.A. Sam seconded. Motion passed.

Board Development Committee – Beth Wilson reported.

Roger Hudson moved and Jan seconded that we add the Council of Advisors section to the Board Guidebook using language already approved at our December 2016 meeting. The motion passed.

Following discussion of merging of the Bylaws, Board Development and Nominations Committee as approved at the last Board meeting, Scott moved and Maxine seconded that the Bylaws and Board Development Committee be merged to become the Board Governance Committee and that the Nominations Committee shall be the Executive Committee. Further, that Section 3.8.5 of the Board Guidebook shall be amended to reflect these changes. The motion passed.

We confirmed that the Marketing Committee will continue as a standing committee of the Board.

We discussed several potential Board members and members of the Advisory Committee.

Grassroots Board Member Committee – Cindy reported. The GRBM Committee is organizing the grassroots Board Member election. We will also conduct the GRBM session at the International Conference.

Beth mentioned the increased value that the Real Change Fellowship and Experts on Poverty programs have brought to RESULTS/REF. Our organization is becoming more youthful and diverse, which are critically important characteristics for the competency and growth of the organization and its achievement of its mission.

All other business –

Board members shared their views on the growth of the grassroots in RESULTS and on what brings people into and stay in this organization.

Scott asked how to make poverty an issue that is embraced by Republicans. Discussion ensued. These changes can be made over time.

We watched an inspirational video by John Hatch about his wife, Mimi Hatch, and the importance of citizen advocacy to end poverty.

Kul adjourned the meeting at 5:17 pm