RESULTS
the power to end poverty

RESULTS U.S. Poverty National Webinar – November 2017

Protecting Working Families from Bad Tax Policy

Login online at: http://fuze.me/32255914 or dial (201) 479-4595, Meeting ID: 32255914#
Raise Your Flag

Advocacy in a New Political Era: Lessons from the Front
How to Chat

Advocacy in a New Political Era: Lessons from the Front
Welcome from Meredith Dodson
Director of U.S. Poverty Campaigns
Tax Cuts Pave the Way...

What is the impact of Congress' TAX PLAN?

- Tax plan paves the way for huge tax breaks for the rich...
  - which will lead to deep cuts to basic assistance programs...
  - affecting millions of American families struggling to make ends meet.

Raise your voice to protect basic assistance. Tell Congress NO tax breaks for the wealthy!
In Congress' new tax plan, the top 1% get almost half of tax breaks by 2027, paid for by cuts to food, health care, and other basic assistance for struggling Americans.

Source: Tax Policy Center
Lost Opportunity: House Child Tax Credit

Low-Income Working Families Get Little or Nothing From House Tax Bill’s Child Tax Credit Increase

CTC increase under House bill, 2018

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Credit Amount</th>
</tr>
</thead>
</table>
| Single mother with two children earning $14,500 | $0
| Married couple with two children earning $24,000 | $200
| Married couple with two children earning $100,000 | $1,200
| Married couple with two children earning $200,000 | $3,200

Source: CBPP analysis
### TABLE 1

**Children in Working Families Left Out of CTC Increase in GOP Tax Bill**

<table>
<thead>
<tr>
<th></th>
<th>Fully excluded (millions)</th>
<th>Partially excluded (millions)</th>
<th>Fully or partially excluded (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino</td>
<td>3.7</td>
<td>5.0</td>
<td>8.7</td>
</tr>
<tr>
<td>White (non-Latino)</td>
<td>3.3</td>
<td>5.1</td>
<td>8.3</td>
</tr>
<tr>
<td>African-American (non-Latino)</td>
<td>2.3</td>
<td>2.3</td>
<td>4.6</td>
</tr>
<tr>
<td>Asian (non-Latino)</td>
<td>0.2</td>
<td>0.4</td>
<td>0.6</td>
</tr>
<tr>
<td>Other</td>
<td>0.7</td>
<td>0.7</td>
<td>1.4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>10.3</strong></td>
<td><strong>13.4</strong></td>
<td><strong>23.7</strong></td>
</tr>
</tbody>
</table>

**Including**

<table>
<thead>
<tr>
<th></th>
<th>Fully excluded (millions)</th>
<th>Partially excluded (millions)</th>
<th>Fully or partially excluded (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under age 6</td>
<td>3.9</td>
<td>4.9</td>
<td>8.8</td>
</tr>
<tr>
<td>In poverty</td>
<td>3.8</td>
<td>2.3</td>
<td>6.1</td>
</tr>
<tr>
<td>In deep poverty (below half the poverty line)</td>
<td>1.1</td>
<td>0.2</td>
<td>1.2</td>
</tr>
</tbody>
</table>

Note: Children in working families fully excluded are those that would not benefit at all from the CTC proposal; children in working families partially excluded are those that would not receive the full $600 increase per child. Source: CBPP estimates from March 2017 Current Population Survey and Tax Policy Center table T17-0228.
Lost Opportunity: Senate Child Tax Credit

LOW-INCOME WORKING FAMILIES GET LITTLE FROM SENATE TAX BILL’S CHILD TAX CREDIT INCREASE

CTC increase under Senate bill, 2018

Source: CBPP calculations

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG
Tax Proposal: Skewed Priorities

In Congress' new tax plan, the top 1% get almost half of tax breaks by 2027, paid for by cuts to food, health care, and other basic assistance for struggling Americans.

Source: Tax Policy Center
We Need to Speak Up!

Congress' New Tax Plan

**TAX CUTS FOR THE WEALTHY**

Congress' new tax plan gives billions in tax cuts to the top 1%

**LEAD TO**

**CUTS TO BASIC ASSISTANCE**

Food, health care, and other basic assistance for struggling Americans will be cut to pay for them

#HandsOff
Guest Speaker: Rafael Collazo

Current Position:
Directs the political strategy for NCLR’s civic engagement work through national and state strategic planning, internal and external relations, lobbying, and media outreach; works to position the Civic Engagement team as the most recognized nonpartisan Hispanic voter mobilization force in American politics among relevant stakeholders

Expertise:
Nonpartisan Hispanic civic engagement; voter registration/GOTV; leadership development; community-organizing programs

Education:
Bachelor’s degree, history and sociology from Columbia University

Previous Position(s):
National Deputy Director, Democracia USA/Democracia Inc.
Experts on Poverty Roundtable

Yolanda Gordon of RESULTS South Carolina with Sen. Lindsay Graham (R-SC)

Maxine Thomas of RESULTS Indianapolis with Sen. Sherrod Brown (D-OH)

Asia Bijan Thompson (left) of RESULTS Pennsylvania with Sen. Bob Casey (D-PA)

RESULTS U.S. Poverty National Webinar
November Action

Write Letters Urging Congress to Reject Tax Cuts that Endanger Anti-Poverty Programs

1. Introduce yourself as a constituent who cares about poverty and that you’re also a RESULTS volunteer.

2. Inform your member of Congress that you are dismayed Congressional leaders are paving the way for cuts to basic health and nutrition assistance for unpaid-for tax breaks that go primarily to the rich.

3. Tell him/her that enacting these reckless tax cuts will cost trillions of dollars over the next decade, which will be added to the deficit, and greatly widen wealth inequality in America.

4. Explain that SNAP, Medicaid, education, and other basic assistance tens of millions of Americans rely on are at grave risk of being cut to pay for these new tax cuts – and if you can share firsthand about the importance of these programs for your family or in your community, that will make your letter even more powerful.
November Action

Write Letters Urging Congress to Reject Tax Cuts that Endanger Anti-Poverty Programs

5. Share your concern about the lost opportunity to support low-income working families by expanding the refundable portion of the Child Tax Credit -- while wealthier families would get the Child Tax Credit (CTC), 10 million low-income children in working families would not receive the $600 per child increase in the CTC (if possible, include state data) and thousands of low-income immigrant children could lose the CTC altogether.

6. Tell your member of Congress that it is unconscionable that Congress would enact massive tax cuts primarily for the rich and ask children, seniors, working families, and people with disabilities to pay for them.

7. Urge your members of Congress to focus on creating opportunity and reducing poverty by substantially increasing effective policies like the Earned Income Tax Credit and Child Tax Credit for low-income families in a bipartisan tax bill that does not increase deficits.
November Action

Call Tax Aides about These Reckless Plans

In addition to writing letters, set up calls with the tax aides in your House and Senate offices to talk about the tax proposals. The point persons for each member of Congress in your group should make these calls. Use the talking points in the November Action to help you. If you would like additional coaching before calling, contact Jos Linn (jlinn@results.org).
Resources

- **November Action:**

- **CBPP State-by-State Numbers on House CTC Provisions**

- **Fall 2017 U.S. Poverty Laser Talks:**
  [http://www.results.org/take_action/fall_2017_u.s._poverty_budget_and_tax_laser_talks](http://www.results.org/take_action/fall_2017_u.s._poverty_budget_and_tax_laser_talks)

If you cannot find the resources you need on our website, please contact Jos Linn ([jlinn@results.org](mailto:jlinn@results.org)). Also, please let Jos know when you schedule an event.
November Exercise – The Tax Cut Quiz

The House and Senate tax bills give massive tax cuts to the ________, which starves anti-poverty programs such as ________ and _____________ of the resources needed to help low-income Americans.
The House and Senate tax bills would give massive tax cuts to the rich, which starves anti-poverty programs such as SNAP and Medicaid of the resources needed to help low-income Americans.
November Exercise – The Tax Cut Quiz

SNAP and Medicaid help tens of millions of people – many of them __________, __________, and persons with ______________ – make ends meet. In 2016, SNAP alone lifted ___________ people out of poverty. Enacting these tax cuts put these and other programs in jeopardy.
SNAP and Medicaid help tens of millions of people – many of them children, seniors, and persons with disabilities – make ends meet. In 2016, SNAP alone lifted 3.6 million people out of poverty. Enacting these tax cuts put these and other programs in jeopardy.
In addition, these tax cuts will increase the deficit by at least ______________ over the next decade and make __________ inequality and the __________________ much worse.
In addition, these tax cuts will increase the deficit by at least $1.5 trillion over the next decade and make wealth inequality and the racial wealth gap much worse.
November Exercise – The Tax Cut Quiz

These plans also intentionally ______ benefits to low-income Americans. For example, the Senate bill includes a ______________ in the Child Tax Credit for wealthier families, but 10 million families will only get a _____bump.
November Exercise – The Tax Cut Quiz

These plans also intentionally deny benefits to low-income Americans. For example, the Senate bill includes a $650 increase in the Child Tax Credit for wealthier families, but 10 million families will only get a $75 bump.
November Exercise – The Tax Cut Quiz

That means that a couple with two children making $1 million per year would get a CTC of __________. But a single mom with two children making $14,500 would get a mere __________.
November Exercise – The Tax Cut Quiz

That means that a couple with two children making $1 million per year would get a CTC of $3,300. But a single mom with two children making $14,500 would get a mere $75.
November Exercise – The Tax Cut Quiz

Finally, nearly ___________ children of immigrant parents could now be excluded from the CTC altogether because their parents can no longer use an ________________________________ (ITIN) to claim the credit.
November Exercise – The Tax Cut Quiz

Finally, nearly 1 million children of immigrant parents could now be excluded from the CTC altogether because their parents can no longer use an **Individual Tax Identification Number** (ITIN) to claim the credit.
November Exercise – The Tax Cut Quiz

Enacting tax cuts for the wealthy that put anti-poverty programs at risk and leave low-income families behind is _________________. I urge our members of Congress to vote ___________ when these bills come up for a vote. Instead, Congress should use the tax code to expand ____________ and reduce ________________.
November Exercise – The Tax Cut Quiz

Enacting tax cuts for the wealthy that put anti-poverty programs at risk and leave low-income families behind is unacceptable. I urge our members of Congress to vote NO when these bills come up for a vote. Instead, Congress should use the tax code to expand opportunity and reduce poverty.
Virtual Thanksgiving Feast
Friends & Family Campaign

STARTED MONDAY

What is it? Online, peer-to-peer fundraising campaign.

When? November 13-28 - Final grassroots fundraising opportunity for 2017

Why fundraise?

• Help raise needed funds for RESULTS so we can continue to build on this year’s extraordinary organizing momentum, while protecting the gains we’ve made against poverty.

• Spread the word about the great work your RESULTS group is doing

• Grow your network of advocates and supporters

Beth Wilson (left) of RESULTS Kitsap (WA) and Grassroots Board Member
Virtual Thanksgiving Feast Friends & Family Campaign

Resources available?

• Campaign guide with sample talking points, emails to send to your networks, and social media posts
• Personal fundraising website
• One-on-one support from Development Team

Ready to join the campaign?

• Contact Ben McGarry at bmcgarry@results.org

THANK YOU IN ADVANCE FOR FUNDRAISING FOR RESULTS!
Outreach Your Own Expectations This Season

RESULTS volunteers and staff are engaging new people across the country this holiday season. Connect people you know to events!

MAINE: **Racial Justice Presentation & Advocacy Workshop, Wednesday November 15 at 6:00 pm ET.** Rice Library, Kittery, ME. Presented by RESULTS Seacoast. Find out more and RSVP at: [https://www.facebook.com/events/282695462219478/](https://www.facebook.com/events/282695462219478/).

ALASKA: **End Child Poverty in Alaska Training, Saturday, November 18 at 9:00 am AKST.** BP Energy Center, 900 E. Bensen Blvd, Anchorage, AK. Presented by RESULTS Anchorage.

NEW JERSEY: **Advocacy Training, Tuesday, November 28 at 9:00 am ET.** HomeFront, 361 Scotch Rd, Ewing, NJ. Featuring RESULTS Expert on Poverty Asia Bijan Thompson. More details soon. Contact Kristy Martino for more information.
Outreach Your Own Expectations This Season

WEST VIRGINIA: Let’s Put Kinds First Storytelling Workshop, Thursday, November 30 at 6:00 pm ET. Morgantown Public Library, 373 Spruce Street Morgantown, WV. Featuring RESULTS Expert on Poverty Pamela Covington. RSVP at: https://www.facebook.com/events/147178689242270/.

MISSOURI: Ending Poverty Advocacy Training, Thursday, December 7 at 6:30 pm CT. Keystone United Methodist Church, 406 W. 74th St, Kansas City, MO. Presented by RESULTS Kansas City. Contact Jos Linn for details.

PENNSYLVANIA: Storytelling Workshop and Media Training, Saturday, December 16 at 9:00 am ET. Featuring RESULTS Expert on Poverty Asia Bijan Thompson. Misericordia University, 301 Lake St, Dallas, PA. RSVP at: https://www.facebook.com/events/126506608021972/.

Announcements

- DIFFERENT DATE! U.S. Poverty Free Agents Calls, this Thursday, November 16 at 1:00pm and 8:00pm ET. Login at [http://fuze.me/32256018](http://fuze.me/32256018) or dial in by phone at (201) 479-4595, Meeting ID: 32256018#.

- Next RESULTS Introductory Call, Friday, November 17 at 1:00 pm ET. Sign up on the [RESULTS website](http://results.org).

- Thursday, November 23 – Happy Thanksgiving! All RESULTS offices closed on November 23 and 24.

- RESULTS Holiday Break, December 23-January 1. All RESULTS office closed.

- Save the date! The 2018 RESULTS International Conference is from July 14-17, 2018 at the Grand Hyatt Hotel in downtown Washington, D.C.

- Find these and other events on the [RESULTS Events Calendar](http://results.org).

Thank you for being on tonight’s webinar! Our next National Grassroots Webinar is Tuesday, December 12 at 8:00pm ET.
Make Sure Congress Hears from You!

Call Congress on November 15, and urge others to do the same!

Request face-to-face meetings
- Ask about town halls/public events (also check: www.townhallproject.com).
- No meeting? Schedule a conference call with key aides.

Research shows meeting face-to-face with members of Congress is the most influential action.
- RESULTS advocates have discussed U.S. anti-poverty policies 171 times face-to-face with Congress so far this year!
FINAL ACTION!

Let your members of Congress know that making low-income children and families pay for tax cuts for the rich is unacceptable!

1. **Send an e-mail TONIGHT** telling lawmakers to reject the current tax proposals ([http://www.results.org/take-action/action-center?vvsr=fsf54035%2frespon](http://www.results.org/take-action/action-center?vvsr=fsf54035%2frespon))

2. **Call House members TOMORROW** (look for our action alert) telling them to vote NO on the House tax bill

3. **Forward the action alert to everyone** you know TOMORROW and urge them to call too