

RESULTS

the power to end poverty

RESULTS U.S. Poverty National Webinar – April 2017

Using Grassroots Power to Shape Tax Reform

Login online at: <http://fuze.me/32255914> or dial (201) 479-4595, Meeting ID:
32255914#

Welcome from Joanne Carter Executive Director, RESULTS



RESULTS International Conference

- Make your voice heard this summer at the RESULTS International Conference in Washington, DC!
- Top notch speakers, briefings, and trainings to help you be the best advocate you can be.
- Discounted Early Bird registration (\$150 for RESULTS volunteers) is available until May 15.
- Go to www.resultsconference.org to register today.
- Apply for scholarship assistance at: www.tinyurl.com/RESULTSScholUS.

FACE-TO-FACE

Feel like social media posts just aren't enough?
Tried calling Capitol Hill, but want to do more?

Join us in Washington this summer and talk to
Congress face-to-face.

www.resultsconference.org

RESULTS
the power to end poverty

RESULTS International Conference
July 22-25, 2017

www.resultsconference.org

**RESULTS Expert on
Poverty
YOLANDA GORDON
(Fort Mill, SC)**



How Your Advocacy Matters

The Advocacy Triangle



Celebrities and
Power Brokers



Deeply Engaged
Constituent Advocates



Mass
Mobilization

Meredith Dodson

Director of U.S. Poverty
Campaigns

(with daughter Iris on Capitol Hill,
preparing to lobby Congress on health
reform and Medicaid last month)

E-mail: mdodson@results.org



Guest Speaker: Anna Chu

National Women's Law Center

- Vice President for Income Security and Education.
- Oversees NWLC's work in lifting women and families out of poverty and eliminating barriers in education.
- Prior to NWLC, served as Vice President of Policy and Research at the Center for American Progress (CAP) Action Fund, leading its economic justice advocacy work.
- Also was Director of CAP's Middle Out Economic Program.
- Served as Policy Director for the Democratic Senatorial Campaign Committee and Policy Advisor for the House Democratic Caucus.
- Started career as a law clerk to former Chief Judge Jane A. Restani before the U.S. Court of International Trade and various federal appellate courts.
- Also worked as an attorney at the law firm of Paul Hastings, Janofsky & Walker LLP.
- Attended the University of Southern California Law School



Tax Reform

Anna Chu, Vice-President for Income Security and Education

achu@nwlc.org

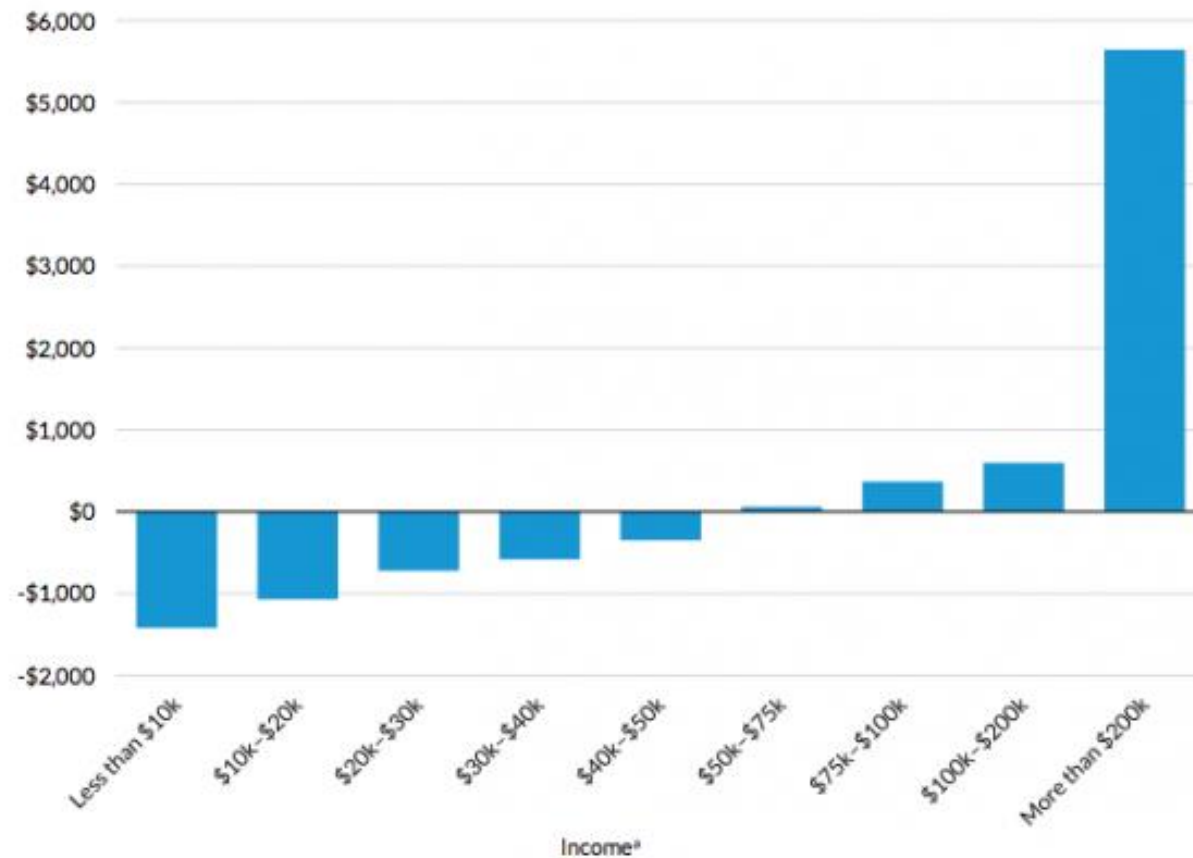
April 8, 2017



AHCA Distributional Impact

FIGURE 1

Distribution of Change in Average Net Transfers (Benefits less Taxes) under the AHCA, 2022



Highlights of Proposed Republican Tax Plans

- Corporate Tax
 - Lower the corporate tax rate
 - Allow companies to bring back the profits currently stashed overseas at a steep discount
- Individual Taxes
 - Both would reduce the top tax rate for the highest-income households
 - Both would eliminate the estate tax that only benefits the wealthiest 0.2 percent of estates
 - Trump: eliminate head of household filing status -- which would mean a tax increase for many single parents
- Cost
 - Trump: \$4.8 trillion/10 years
 - Ryan: \$4 trillion/10 years

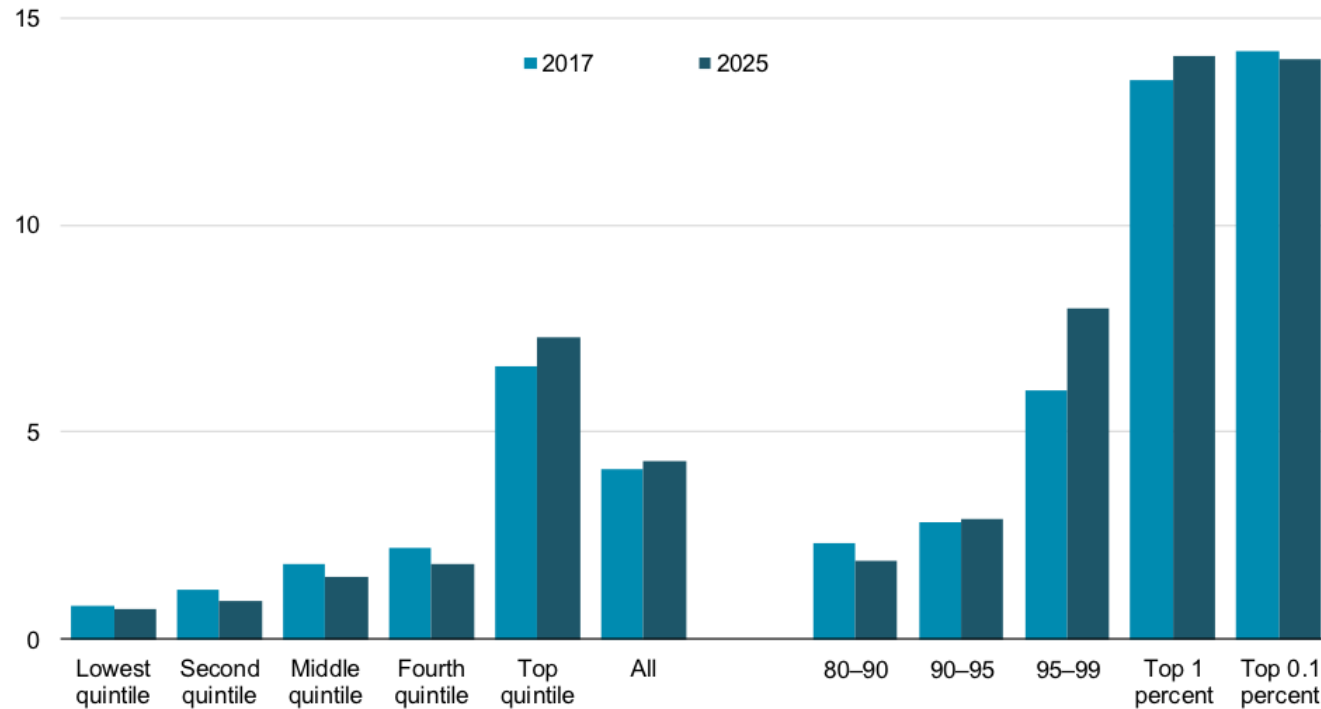
Trump's Tax Plan Impact

FIGURE 1

Percent Change in After-Tax Income under Revised Trump Plan
By expanded cash income percentile, 2017 and 2025



Change (%)



Source: Urban-Brookings Tax Policy Center Microsimulation Model (version 0516-1).

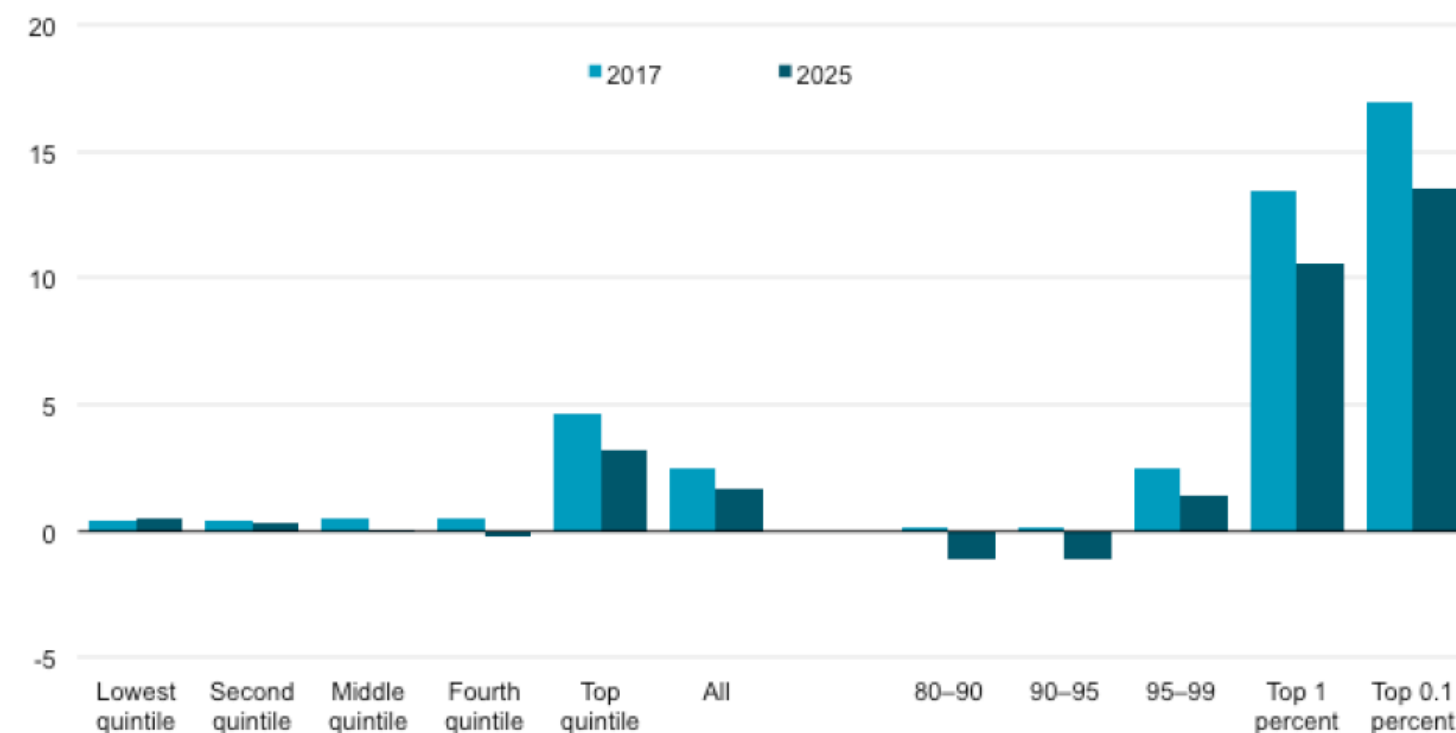
Paul Ryan's Tax Plan

FIGURE 1

Percent Change in After-Tax Income under House GOP Tax Plan
By expanded cash income percentile, 2017 and 2025



Change (%)



Source: Urban-Brookings Tax Policy Center Microsimulation Model (version 0516-1).

Tax Policies that Help Working Families



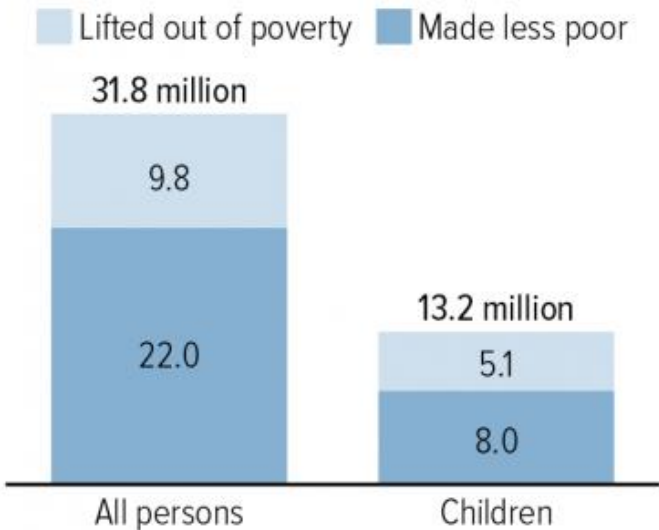
- Earned Income Tax Credit (EITC)
- Child Tax Credit (CTC)
- Child and Dependent Care Tax Credit (CDCTC)

Many of these provisions have state versions.

How Tax Credits Help Families

Earned Income Tax Credit and Child Tax Credit Have Powerful Antipoverty Impact

Millions of persons lifted out of poverty or made less poor (using Supplemental Poverty Measure) by EITC and CTC, 2015

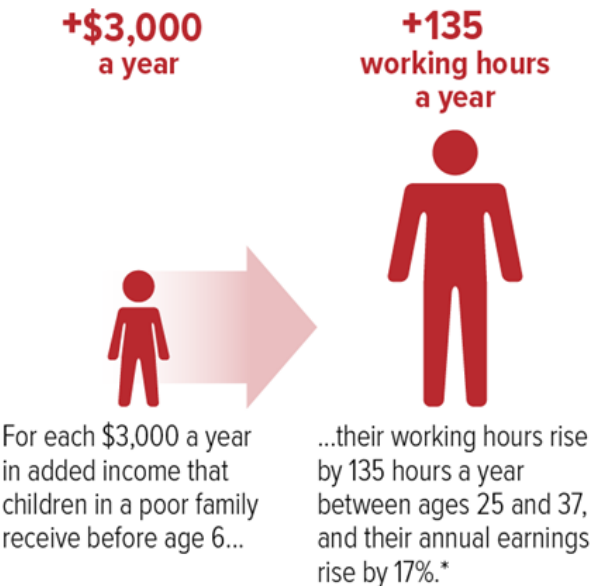


Note: Unlike the Census Bureau’s official poverty measure, the SPM counts the effect of government benefit programs and tax credits.

Source: CBPP analysis of Census Bureau’s March 2016 Current Population Survey and 2015 SPM public use file.

Higher Earned Income Tax Credit or Other Income for Poor Children Expected to Boost Work and Earnings Later in Life

\$3,000 annual increase in income to poor children before age 6 associated with increase in work hours when they become adults

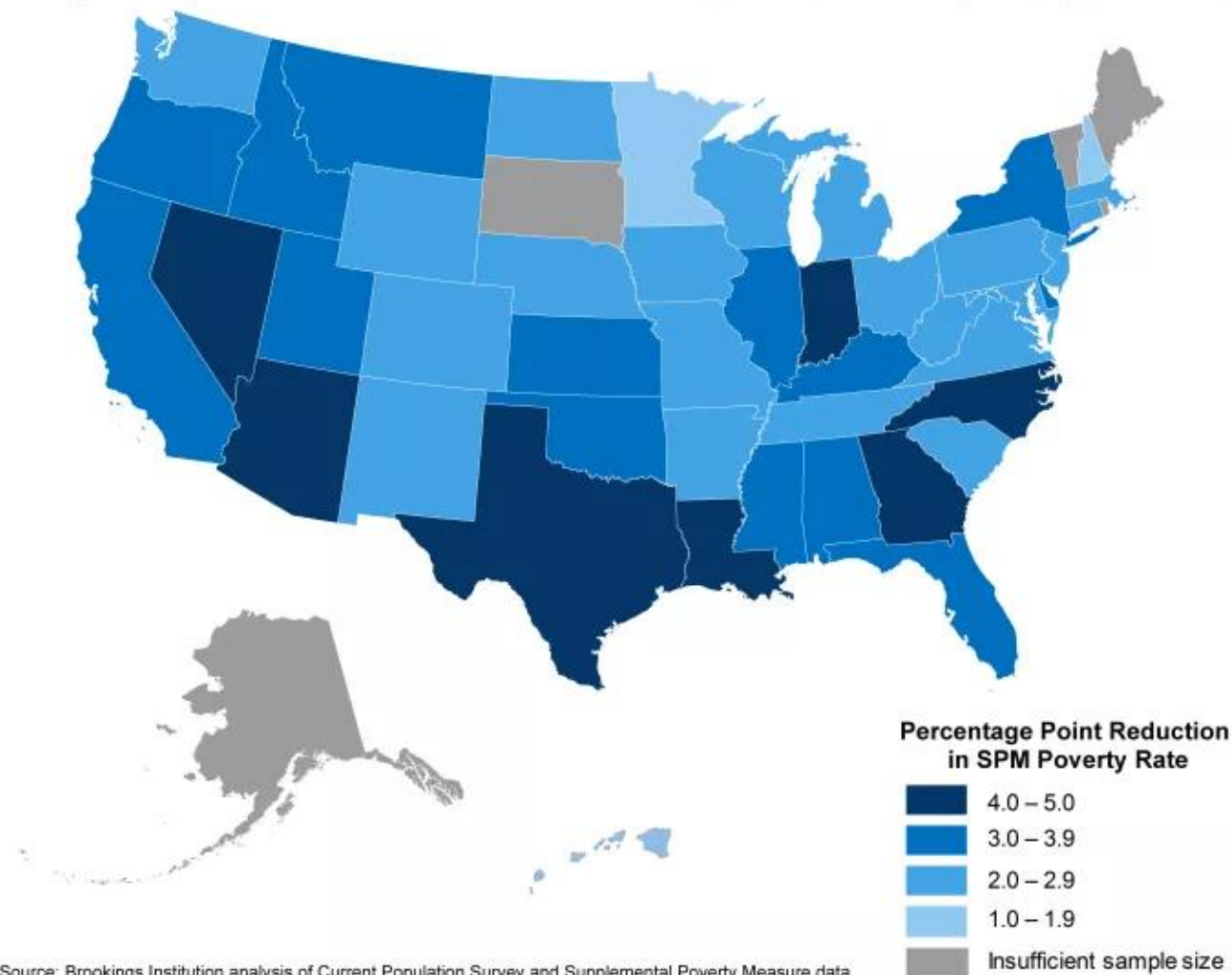


*Note: The published paper uses a 19% figure, but the authors have indicated that this is a typographical error and 17 percent is correct.

Source: Greg J. Duncan, Kathleen M. Ziol-Guest, and Ariel Kalil, “Early-Childhood Poverty and Adult Attainment, Behavior, and Health,” *Child Development*, January/February 2010, pp. 306-325

EITC and Refundable CTC Impact

Map 1. Impact of the EITC and ACTC on the SPM Poverty Rate, 2013-2015



Source: Brookings Institution analysis of Current Population Survey and Supplemental Poverty Measure data

Proposals to Improve Family Tax Credits

- Increasing EITC for workers without children
- Expanding CTC , including for very young children
- Improve the CDCTC, including by making it refundable, increasing the percentage used to calculate the credit, increasing the amount of child and dependent care expenses that can be claimed, and indexing for inflation.



Tax Reform Legislation Background



Ashley Burnside,
2017 RESULTS
Emerson Hunger Fellow
aburnside@results.org

A thick, bright yellow diagonal stripe runs from the top right corner towards the bottom left, separating the white background from a solid yellow background on the right.

1.

Wealth Gap

The **Wealth Gap** has widened during the past few decades in the U.S. Some of the contributing factors include:

- ▶ Tax breaks for the wealthy
- ▶ The 2008 Great Recession
- ▶ Growing income disparities - minimum wages not keeping up with living costs
- ▶ Anti-Worker Union corporations
- ▶ Expansion of global trade and job outsourcing

And even more.

In 2013

The Top 1% owned

42% of our nation's total wealth

The Bottom 40% only owned

0.3% of our nation's total wealth

2.

Racial Wealth Gap

Decades of discriminatory policies and lending practices have impacted the Racial Wealth Gap such as:

- ▶ Previous policies like the **GI Bill** which largely benefitted White Americans
- ▶ Mortgages being less accessible to households of color
- ▶ Subsidies for home ownership through the tax code largely benefitting White households
- ▶ Excluding tip based jobs, predominately held by people of color, from minimum wage standards
- ▶ Social policies like **redlining**

For every

\$1 that White Americans hold in wealth

Black Americans only have

8 cents

And Latino Americans only have

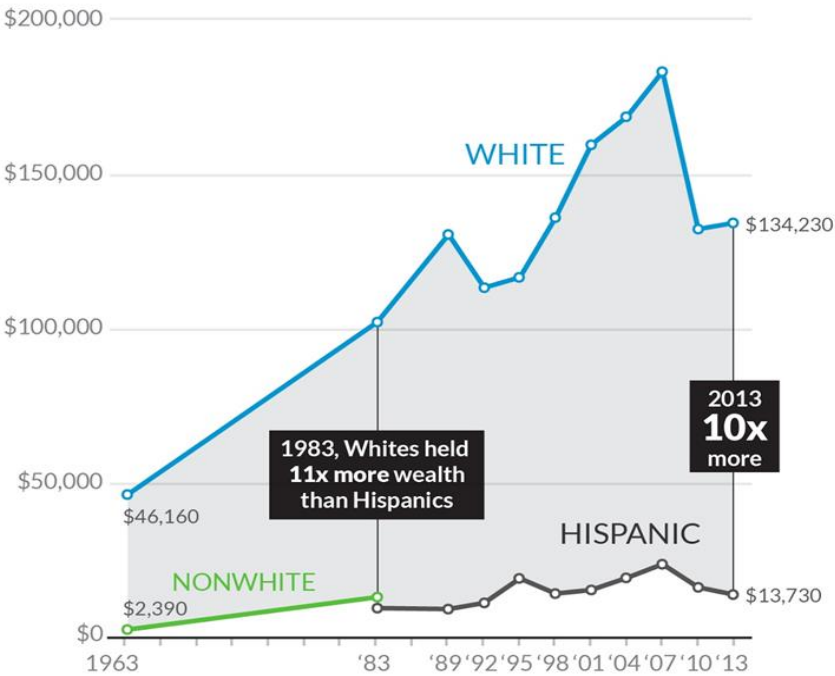
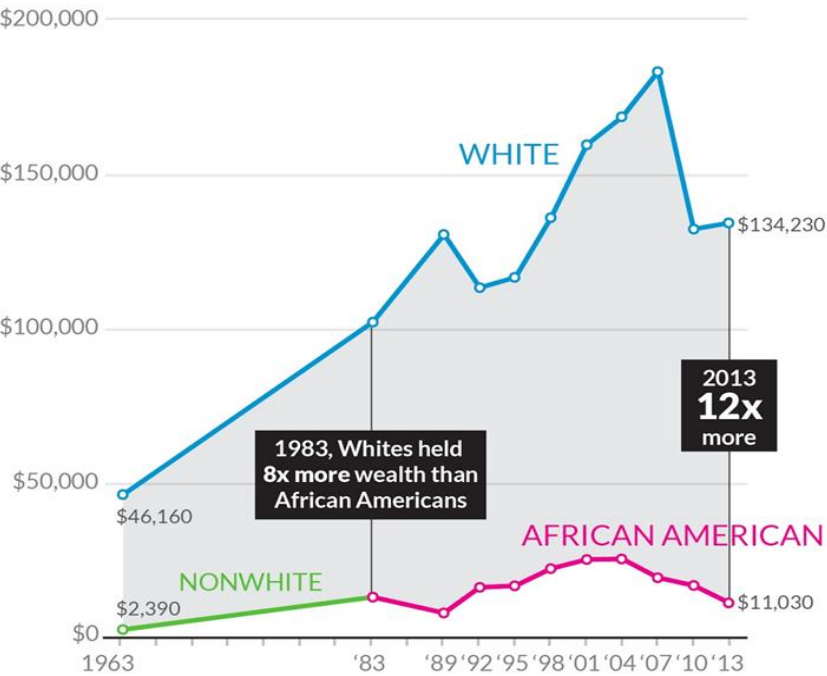
9 cents



\$245,000

The racial wealth gap between White Americans and Black Americans in 2013

Median Family Wealth by Race/Ethnicity, 1963–2013



Sources: Urban Institute calculations from Survey of Financial Characteristics of Consumers 1962 (December 31), Survey of Changes in Family Finances 1963, and Survey of Consumer Finances 1983–2013.

Notes: 2013 dollars. No comparable data are available between 1963 and 1983. African American/Hispanic distinction within nonwhite population available only in 1983 and later.

During the 2008 Housing Crisis

Black and Latino households lost

50% of their wealth

White households only lost

16% of their wealth

1 in 2

White Americans receive financial assistance or inheritance from their parents

1 in 10

Black Americans receive financial assistance or inheritance from their parents

3.

Homeownership

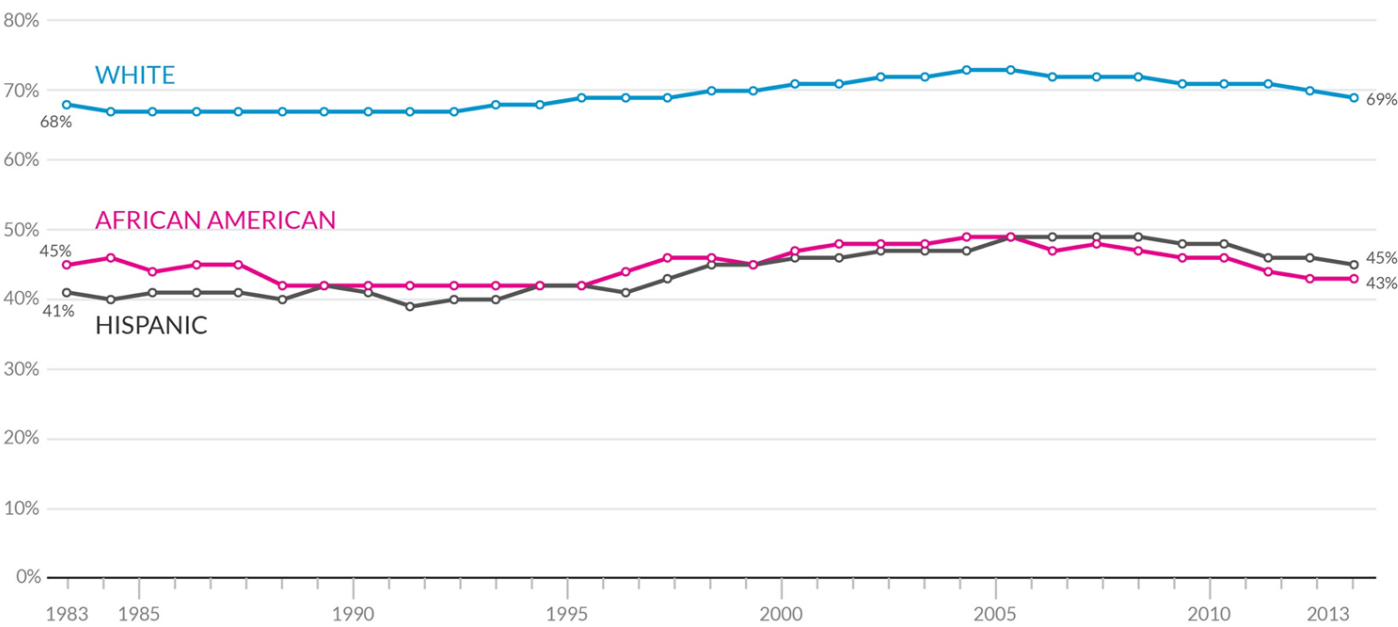


White families can purchase a house

8 years

before Black families can on average

Homeownership Rate by Race/Ethnicity, 1983-2013



Source: Urban Institute calculations from Current Population Survey 1983-2013.

During the 2008 Housing Crisis

The foreclosure rate for Black and Latino households was

50% higher than for White households

**Tax reform must address
and combat **Wealth
Inequality** and the **Racial
Wealth Gap!****



Sources:

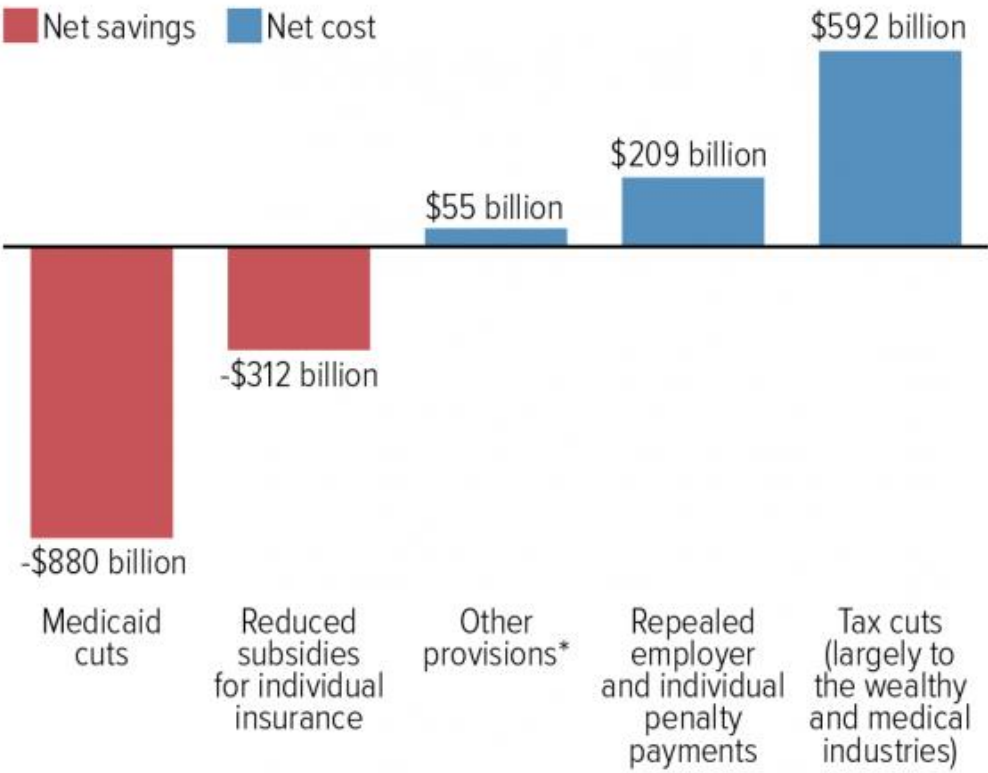
- ▶ Chopra, Anju; Asante-Muhammad, Dedrick; Newville, David and Ryan, Doug. “A Downpayment on the Divide: Steps to Ease Racial Inequality in Homeownership”.
http://cfed.org/assets/pdfs/a_downpayment_on_the_divide_03-2017.pdf
- ▶ Norton, Michael and Ariely, Dan. “Building a Better America - One Wealth Quintile at a Time”. *Perspectives on Psychological Science*. Published by Sage. <http://www.people.hbs.edu/mnorton/norton%20ariely.pdf>
- ▶ Stone, Chad; Trisi, Danilo; Sherman, Arloc and Horton, Emily. “A Guide to Statistics on Historical Trends in Income Inequality”. The Center on Budget and Policy Priorities. <http://www.cbpp.org/research/poverty-and-inequality/a-guide-to-statistics-on-historical-trends-in-income-inequality>
- ▶ “Toxic Inequality: How America’s Racial Wealth Gap Threatens Our Future” Panel at the Aspen Institute Summit on Inequality and Opportunity.
https://www.youtube.com/watch?v=UBoekJ3tbmA&feature=youtu.be&t=4h27m#3&utm_source=FIELD+-+Event+Recaps+%28B%29&utm_campaign=FIELD+-+Event+Recaps+%28B%29&utm_medium=email
- ▶ “The Wealth Gap” Panel at the Aspen Institute’s 2017 Symposium on the State of Race in America. <https://www.youtube.com/watch?v=sx6yRkmTj54>

RESULTS 2017 U.S. Poverty Campaigns

1. Campaign to **Protect Core Anti-Poverty Policies** from serious threats, primarily focusing on stopping efforts to dismantle SNAP (formerly Food Stamps) and Medicaid.
2. Continuation of our **Economic Mobility campaign**, rooted in racial equity, including efforts to
 - a. Push tax reform that is at least “revenue neutral” in order to protect core anti-poverty programs;
 - b. Fight policies that would increase wealth inequality and widen the racial wealth gap;
 - c. Educate policymakers about policies to close the racial wealth gap;
 - d. Build on the bipartisan support to expand the Earned Income Tax Credit

House GOP Health Plan: Cuts Assistance for Low- and Moderate-Income People; Cuts Taxes for the Wealthy and Medical Industries

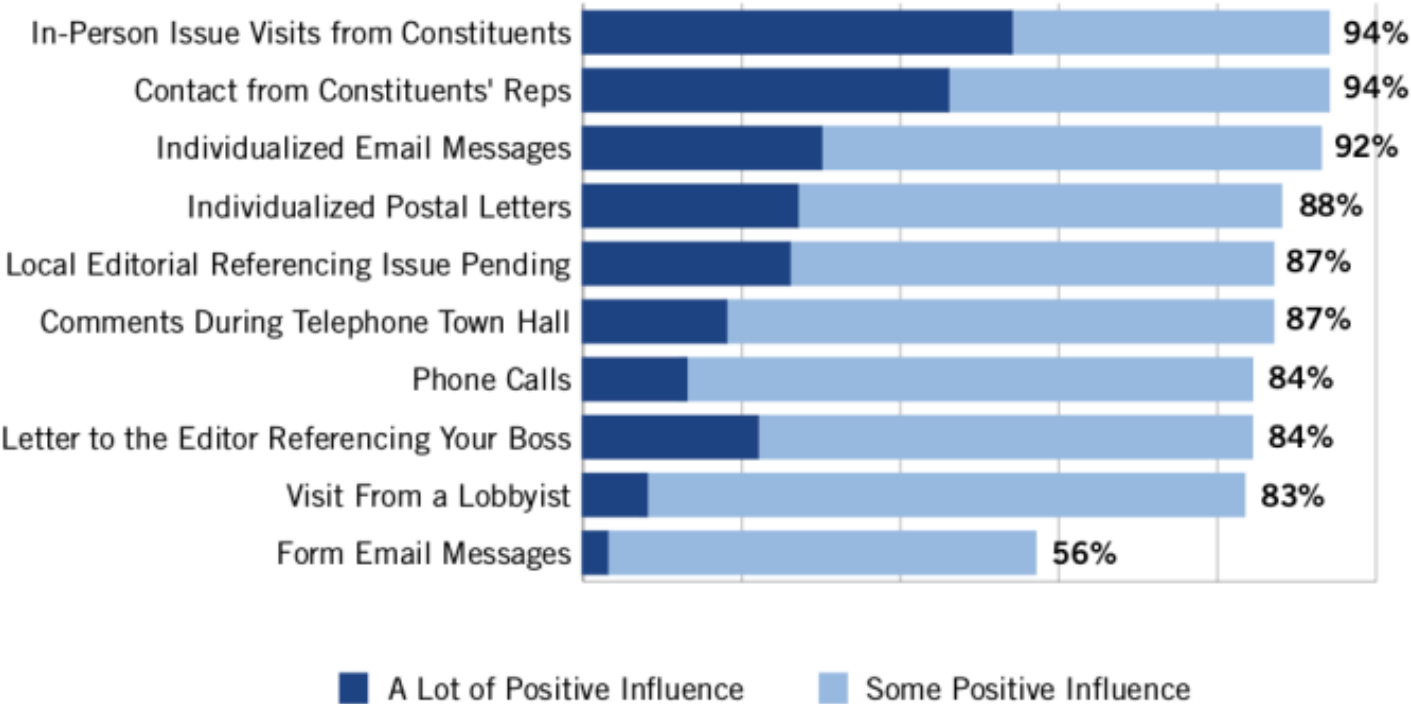
2017-2026



*Net effects of other provisions in the bill, including Patient and State Stability Fund Grants, Medicare and Medicaid Disproportionate Share Hospital payments, and other provisions.
Source: Congressional Budget Office

Your Advocacy Works!

If your Member/Senator has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies directed to the *Washington office* have on his/her decision?



Jos Linn
Grassroots Manager,
U.S. Poverty
Campaigns
jlinn@results.org

Data derived from CMF's *Citizen-Centric Advocacy: The Untapped Power of Constituent Engagement*

RESULTS 100 Days Campaign

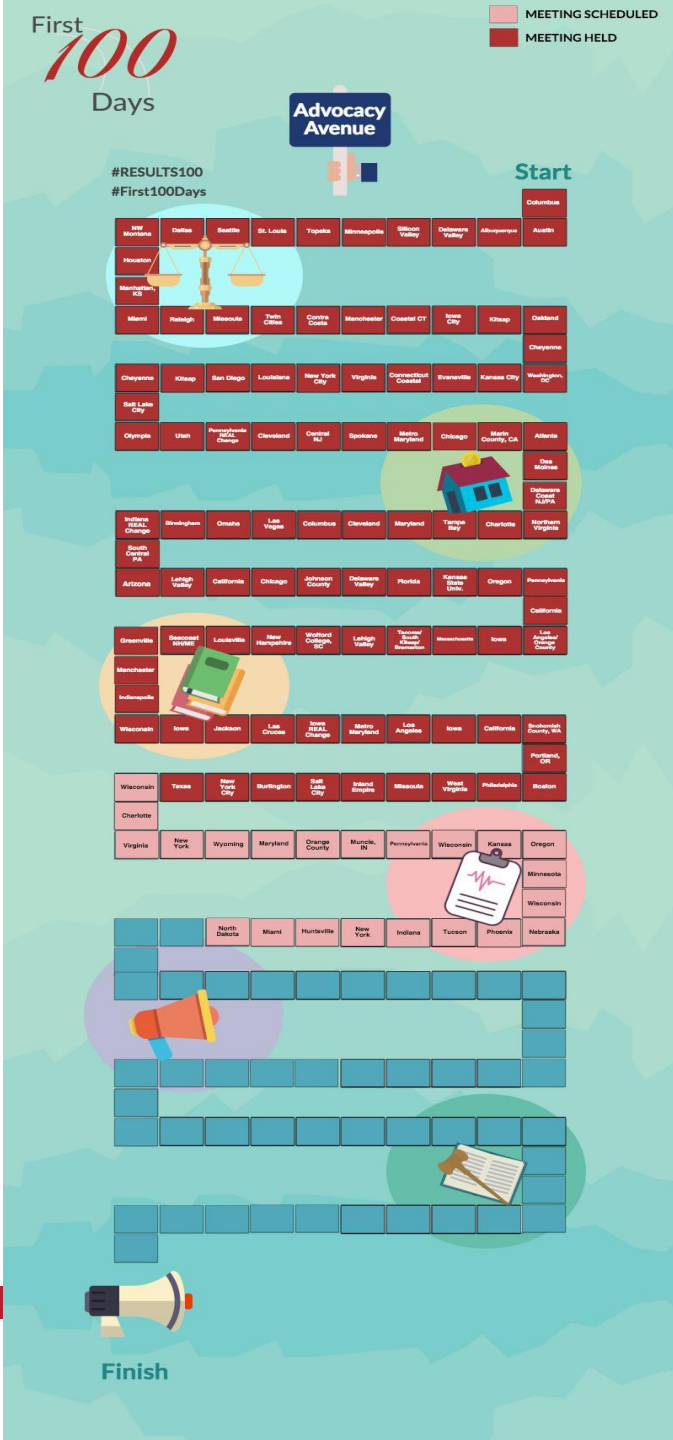
http://www.results.org/issues/first_100_days/

With our voices we are shaping the priorities for Congress’ and the Administration’s first 100 days!



Strategy: Meet face-to-face with members of Congress or with local staff

Goal: 100 percent participation of RESULTS groups and Free Agents

To date: 43 face-to-face conversations with members of Congress, over 250 meetings total.



Staying Engaged Can Be Hard

- **Why meet again?** A lot has changed since the February recess.
 - SNAP  health care  tax reform
- **Won't they get annoyed?** Repetition is key. They need to hear from you regularly or the message gets lost.
- **They keep saying no.** Go further out on the calendar to get a meeting. In the meantime, meet with local aides with the DC policy aide joining by phone.
- **My MoC is already on board.** Use the meeting to thank h/er and show your support. And ask h/er to do more.

April Action

http://www.results.org/take_action/april_2017_u.s._poverty_action

Schedule Face-to-Face Meetings with Congress for the April Recess

1. Assign someone from your group to **call each Senate and House office to request a meeting in their local offices**. Find contact information at: <http://capwiz.com/results/dbq/officials/>.
2. Once connected to the office, ask for the scheduler.
3. Let the scheduler know you want to meet in person – use our [online template](#) for talking points or to create a request letter.
4. If you cannot get a meeting in April, ask for a meeting the next time he/she is back home. Also ask about any upcoming town hall meetings.
5. Note the scheduler's name and thank him/her for their assistance. If you don't get a meeting date, mention when you'll be following up.

April Action

http://www.results.org/take_action/april_2017_u.s._poverty_action

5. Log any meeting into our meeting tracker:
www.tinyurl.com/100DaysMeetings and then contact Director of US Poverty Campaigns Meredith Dodson (mdodson@results.org) for coaching for your meeting.
6. At the meeting, ask your members of Congress to speak directly to congressional leadership (see below), urging them to make reducing wealth inequality and the racial wealth gap a top priority in tax reform. Urge them to oppose tax reform that is not at least “revenue neutral”, which will make wealth inequality worse and put core anti-poverty programs at risk.
 - House: Speaker Paul Ryan, House Ways and Means Committee Chairman Kevin Brady and Ranking Member Richard Neal)
 - Senate: Finance Committee Chairman Orrin Hatch and Ranking Member Ron Wyden

April Action Resources

- **April Action:** http://www.results.org/take_action/april_2017_u.s._poverty_action/
- **Face-to-Face Meeting Request:**
http://capwiz.com/results/issues/alert/?alertid=7268106&MC_plugin=2201
- **2017 U.S. Poverty Requests for Congressional Lobby Meetings:**
 - [U.S. Poverty Nutrition \(Protect and Strengthen SNAP\) Request Sheet](#)
 - [U.S. Poverty Health \(Protect Medicaid\) Request Sheet](#)
 - [U.S. Poverty Economic Mobility Request Sheet - EITC](#)
 - [U.S. Poverty Economic Mobility -- Wealth Inequality and Racial Wealth Gap Leave Behind](#)
- **Sample Town Hall Questions:**
http://www.results.org/blog/going_to_a_town_hall_this_recess_questions_to_have_on_hand_to_discuss_u.s/
- **First 100 Days Meeting Tracker:** www.tinyurl.com/100DaysMeetings (before the meeting)
- **RESULTS Lobby Report Form:** www.tinyurl.com/RESLRF (after the meeting)

Grassroots Shares



Dee Ivy, RESULTS Albuquerque



Daniel Greenhalgh,
RESULTS Manhattan (KS)

Preview of Spring Friends & Family Fundraising Campaign

Lydia Pendley of RESULTS Santa Fe,
Grassroots Fundraising
extraordinaire, shares her
Friends and Family
Fundraising experience
and tips for success



Spring Friends & Family Campaign

What is it? Online, peer-to-peer fundraising campaign.

When? May 15 – 26, 2017

Why fundraise?

- Help raise needed funds for RESULTS so we can take full advantage of this extraordinary organizing moment, while protecting the gains we've made against poverty.
- Spread the word about the great work your RESULTS group is doing
- Grow your network of advocates and supporters

Resources available?

- Campaign guide with sample talking points, emails to send to your networks, and social media posts
- Personal fundraising website
- One-on-one support from Mea Geizhals, Grassroots Fundraising Manager, and staff


Spring Friends & Family Campaign

Next Steps?

- Discuss with your group during next planning meeting to schedule in the Friends and Family Campaign.
 - If Spring doesn't work for you, there will be another opportunity to fundraise for RESULTS in Fall 2017.
- Have questions? Contact Mea at mgeizhals@results.org or development@results.org.
- Planning to participate? Let Mea or your Regional Coordinator know.
- Look for more information including the Campaign Guide and instructions to set up your online fundraising page in **early May**.

You are Media Rock Stars!


- **139 U.S. Poverty media pieces** in 2017 (all time record was 243 in 2001)
- **42 states**, plus 6 national publications and 2 international publications (UK, Guam)
- Keep it up! Your media moves hearts and minds:
http://capwiz.com/results/issues/alert/?alertid=74463626&MC_plugin=2201
- Here are the remaining states we need: **DE, HI, NV, NC, ND, RI, VT, WY**
- See the list at:
http://www.results.org/newsroom/coast_to_coast_standing_up_for_anti-poverty_programs/



COAST-TO-COAST MEDIA
★ PROTECTING ANTI-POVERTY PROGRAMS ★

Congress, don't pull the rug out from under low-income Americans.

Everyday people across the country agree:
NO cuts, NO "structural changes" to anti-poverty programs.



RESULTS
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Announcements

- **RESULTS Webinar: It's Go Time – Tools and Practices for Engaging your Community in Advocacy, Wednesday, April 12 at 9:00 pm ET.** Get trained on doing effective outreach and hear from other volunteers who've been successful at it. To join, login at <http://fuze.me/34577774> or dial in at (201) 479-4595, meeting ID# 34577774#.
- **RESULTS “New Jim Crow” Book Club” continues, Thursday, April 13 at 8:00 pm ET.** Join this conversation around the book [*The New Jim Crow: Mass Incarceration In the Age of Colorblindness*](#) by Michelle Alexander. This will be the third of four sessions to discuss the book and we'll cover chapter 4 and 5 of the book. All are welcomed, even if you haven't done the previous webinars. To participate, login at <http://fuze.me/34326078> or dial in by phone (201) 479-4595 Meeting ID: 34326078#.
- Remember to **register for the RESULTS International Conference** at www.resultsconference.org. If you need help with registration or travel expenses, we have a small scholarship fund to help. Apply today at: www.tinyurl.com/RESULTSScholUS.

Announcements

- In May, we'll do **Group Planning** for the balance of the year. Look for details and materials in the coming weeks. If you have not sent in your First 100 Days Group Plan, it's not too late. Submit to www.tinyurl.com/First100Plan.
- **U.S. Poverty Free Agents Calls, Tuesday, April 18 at 1pm and 8pm ET.** Login at <http://fuze.me/32256018> or dial in by phone at (201) 479-4595, Meeting ID: 32256018#. Meredith Dodson will be hosting this month's calls.
- **Next RESULTS Introductory Call, Wednesday, April 12 at 9pm ET.** Register for an upcoming Intro Call on the [RESULTS website](#).
- Find these and other events on the [RESULTS Events Calendar](#).

Thank you for being on today's webinar!

Our next National Grassroots Webinar is **Saturday, May 13 at 12:30pm ET**

Take Action Today!

Tell Congress that Tax Fairness is Vital to Tax Reform

1. Take two minutes to **start the conversation on tax reform by sending an e-mail** to your members of Congress using our online alert: <http://www.capwiz.com/results/issues/alert/?alertid=76694626>. Each person present should do this.
2. Don't leave today without know **who is calling which scheduler to schedule a meeting** and to find out about town halls.
3. When you get a meeting or plan to attend a town hall, **contact Meredith Dodson to set up a lobby prep call** (mdodson@results.org).