

RESULTS and RESULTS Educational Fund
Boards of Directors
Hamilton Crowne Plaza Hotel, Washington, DC

Minutes – February 13, 2016 9:00 a.m. E.T.

Board Members attending: Scott Leckman, Chair, Pankaj Agarwal (by telephone, for portions), Joanne Carter, Executive Director, Cindy Changyit-Levin, Sam Daley-Harris, Vanessa Garcia, Kul Gautam, Roger Hudson, Patrick Hughes, Ernest Loevinsohn, Lydia Pendley, Jan Twombly, Treasurer and Beth Wilson, Secretary

Staff attending during discussions related to their areas of responsibility: Mark Butler, Finance Director, Meredith Dodson, Director of Domestic (U.S. Poverty) Campaigns (by phone), Ken Patterson, Global Grassroots Manager, Larry Reed, Director of MSC (by phone), Victoria Treland, Director Program Development (by phone) and Caitlin Van Orden, Director Individual Giving.

Agenda Item 1: Welcome

Chair Scott Leckman welcomed everyone to the meeting.

Agenda Item 2: Discussion of Microcredit Campaign Summit Strategic Positioning, Alignment with REF Priorities and Financing (Mark Butler joining & Larry Reed joining by phone)

The discussion was held, no action was taken.

Agenda Item 3: Executive Committee and Board Meeting Minutes

Vanessa Garcia moved and Jan Twombly seconded that we approve the minutes of the July 18, 2015 RESULTS Board meeting. Motion passed.

Vanessa Garcia moved and Jan Twombly seconded that we approve the minutes of the July 18, 2015 RESULT Educational Fund Board meeting. Motion passed.

Agenda Item 4: Finances/Budget (Mark Butler joining)

Jan Twombly and Mark Butler reviewed the financial report for 2015 and a budget for 2016.

Agenda Item 5: Board Guidance on Strategic Plan (Mark Butler joining)

Mark Butler presented the current draft strategic plan on behalf of John Odenwelder.

Kul Gautam moved that the Board of RESULTS and the Board of RESULTS Educational Fund express our view that Version 6 (draft) of the Strategic Plan is going in the right direction. Vanessa Garcia seconded the motion. The motion passed twice, once for each Board.

Jan Twombly moved that the staff prepare and present to the RESULTS and RESULTS Educational Fund Board at their next meetings an implementation plan for the Strategic Plan that includes specific details on 1) communication, 2) prioritization, and 3) financing. Ernie seconded the motion. The motion passed for RESULTS and passed for RESULTS Educational Fund.

Agenda Item 6: Governance

Board governance issues were discussed, but no official action was taken by the two Boards.

Agenda Item 7: Results Educational Fund Bylaws and Conflict of Interest Policy (Mark Butler joining)

Lydia introduced the RESULTS Educational Fund (REF) bylaw revisions, which had been sent to the Board members for their review. The Boards did not take official action as the need for further work on the bylaw revisions was identified.

Agenda Item 8: Executive Director's Report (Ken Patterson joining)

Joanne Carter provided a 2015 Campaign Highlights report to the Boards of RESULTS and RESULTS Educational Fund.

Agenda Item 9: 2016 Domestic Campaigns (Meredith Dodson joining by phone)

Meredith reported on the successes of the 2015 domestic campaigns in support of the EITC, CTC and SNAP.

In 2016, the Domestic Staff proposes to continue our multi-year **Economic Mobility Campaign**, focusing on Building Financial Stability and Combatting Wealth Inequality. The policy “asks” are still refined, which may include:

1. Expanding the EITC to childless workers (a policy supported by House Speaker Paul Ryan and President Obama)
2. Expanding the Child Tax Credit, so the lowest income families can benefit
3. Ensuring those eligible for the EITC claim it with increased funding for VITA and/or Administrative actions
4. Matched tax time savings proposals, such as the Financial Security Credit or a “Rainy Day EITC”
5. Children’s Savings Accounts
6. Supporting Administration actions to reign in predatory lending, including payday loans [will be expanded to “financial inclusion”]
7. Supporting Administration actions to expand emergency savings vehicles such as myRA

A second, more targeted campaign is **Building Political Momentum to End Hunger and Poverty in a Crucial Election Year**. We’ve engaged as a steering committee member in creating the Vote to End Hunger (VTEH) campaign, though most of our RESULTS election conversations will be with Senate and some House candidates.

On behalf of the Issues Committee, which he chairs, Ernie Loevinsohn moved that this agenda be approved by the Boards of RESULTS and RESULTS Educational Fund. The motion passed twice, once for each Board.

Agenda Item 10: Grassroots Board Member Election Guidelines amendment to Board Guidebook

Beth Wilson presented a proposed change to the Board Guidebook that would require that the Grassroots Board Members manage the Grassroots Board Members election process.

On behalf of the Grassroots Board Member Committee, Beth moved and seconded a motion that the RESULTS Board and the RESULTS Educational Fund Board approve the Grassroots Board member election proposal with one additional clause, xi. Candidates who are running for reelection to the Board of RESULTS and the Board of RESULTS Educational Fund for a second term may not be involved in the election process. The motion passed.

Agenda Item 11: Executive Director Succession Plan Amendment to the Board Guidebook

Roger Hudson presented a proposed change to the Board Guidebook for managing the Executive Director Succession.

On behalf of the RESULTS Board and the RESULTS Educational Fund Board, Vanessa Garcia moved that the proposal be adopted. Lydia Pendley seconded the motion. The motion passed.

Agenda Item 12: Proposed Board Committees

Chair Scott Leckman presented his 2016 appointments to committees (see Attachment A) for both RESULTS Board and RESULTS Educational Fund Board. Patrick Hughes moved approval of the appointments. Vanessa Garcia seconded the motion. The motion passed twice, once for each Board.

RESULTS and RESULTS Educational Fund
Continuation of Boards of Directors
Hamilton Crowne Plaza Hotel, Washington, DC

Minutes – February 14, 2016 9:00 a.m. E.T.

Agenda Item 13: Election of Officers and Directors to the RESULTS and RESULTS Educational Fund Boards

Lydia Pendley moved the election of Scott Leckman as Chair of the Board of RESULTS, Jan Twombly as Treasurer of the Board of RESULTS and Beth Wilson as Secretary of the Board of RESULTS. Vanessa Garcia seconded the motion. The motion passed.

Lydia Pendley moved the election of Scott Leckman as Chair of the Board of RESULTS Educational Fund, Jan Twombly as Treasurer of the Board of RESULTS Educational Fund and Beth Wilson as Secretary of the Board of RESULTS Educational Fund. Vanessa Garcia seconded the motion. The motion passed.

Patrick Hughes moved that Scott Leckman, Valerie Harper and Marian Wright Edelman be re-elected to three years terms on the Board of RESULTS and that the RESULTS Board authorize the creation of an Advisory Board to be launched with eight to ten people. Ernie Loevinsohn seconded the motion. The motion passed.

Patrick Hughes moved that Scott Leckman, Valerie Harper and Marian Wright Edelman be re-elected to three years terms on the Board of RESULTS Educational Fund and that the RESULTS Educational Fund. Ernie Loevinsohn seconded the motion. The motion passed.

The Board authorized the creation of an Advisory Board to be launched with eight to ten people. Ernie Loevinsohn seconded the motion. The motion passed.

Beth Wilson moved to affirm that all RESULTS Board members who are not on the RESULTS Executive Committee be asked, invited and encouraged to attend the Executive Committee even if the bylaws do not allow them to vote. Sam Daley-Harris seconded the motion. The motion passed.

Beth Wilson moved to affirm that all RESULTS Educational Fund Board members who are not on the RESULTS Educational Fund Executive Committee be asked, invited and encouraged to attend the Executive Committee. Sam Daley-Harris seconded the motion. The motion passed.

The Boards of RESULTS and RESULTS Educational Fund reserve the right to approve nominations to the Advisory Boards.

Agenda Item 14: Board Committee Reports

The following Board Committees made brief presentations to the Boards: Board Development Committee, Fundraising Committee, Board Marketing Committee, and Issues Committee.

Agenda Item 15: Development Report (Caitlin Van Orden joining)

Caitlin Van Orden, Director Individual Giving, discussed individual giving campaign plans.

Agenda Item 16: Foundational Fundraising (Victoria Treland joining by phone)

Victoria Treland, Director Program Development, reviewed foundation contracts.

Agenda Item 17: International Expansion (Victoria Treland joining by phone)

Victoria Treland, Director Program Development, reviewed our international expansion program and opportunities.

Agenda Item 18: Setting next RESULTS Board and RESULTS Educational Fund Board Meetings Date and Time

The Board of RESULTS and RESULTS Educational Fund set their meetings for Friday, June 24th from 9:00 – 4:00 in Washington, D.C. the day before the International Conference.

The meeting was adjourned at 2:00 p.m.

Attachment A

Proposed Committee Appointments RESULTS Board Meeting Minutes – February 13, 2016

STANDING COMMITTEES OF THE BOARD 2016

Board Development Committee

Beth Wilson, Chair
Lydia Pendley
Roger Hudson
Scott Leckman – *ex officio*

Finance, Audit and Compensation Committee

Jan Twombly, Chair
Kul Gautam
Ernie Loevinsohn
Scott Leckman
Heide Craig
Mark Butler – non-voting, staff

Marketing Committee

Cynthia Changyit Levin- Chair
Pankaj Agarwal
Patrick Hughes
Marianne Williamson
Vanessa Garcia
Colin Smith – non-voting, staff
Scott Leckman – *ex officio*

Executive Committee*

Scott Leckman, Chair
Beth Wilson, Secretary
Jan Twombly, Treasurer
Kul Gautam- will become Chair after the International Conference
Lydia Pendley
Cynthia Levin
Vanessa Garcia
Ernie Loevinsohn
Sam Daly-Harris
Joanne Carter – *ex officio* and non-voting, staff

*This committee shall comprise no fewer than seven (7) and no more than nine (9) voting members of the Board of Directors including four (4) Grassroots Directors, the Chairman of the Board, the Secretary, the Treasurer and any additional officers and one or more at-large members.

Nominations Committee

Scott Leckman, Chair
Beth Wilson
Lydia Pendley
Cynthia Levin
Vanessa Garcia
Ernie Loevinsohn
Jan Twombly
Sam Daly-Harris
Joanne Carter – *ex officio* and non-voting, staff

Issues Committee

Ernie Loevinsohn, Chair
Kul Gautam
Scott Allard
Joan Lombardi
Lydia Pendley
Beth Wilson
Scott Leckman – *ex officio*
Joanne Carter – *ex officio* and non-voting, staff

Bylaws Committee

Lydia Pendley, Chair
Roger Hudson**
Mark Butler- non-voting, staff
Scott Leckman – *ex officio*

**Will succeed as chair on conclusion of Lydia Pendley's term.

Fundraising Committee

Roger Hudson, Chair
Pankaj Agarwal
Vanessa Garcia
Beth Wilson
Claudia Morgan
Caitlin Van Orden- non-voting, staff
Scott Leckman – *ex officio*