

RESULTS

the power to end poverty

RESULTS August 2016 U.S. Poverty National Webinar *Meeting with Lawmakers and Candidates about Solutions to Poverty in America*

Login online at: <http://fuze.me/32255914> or dial (201) 479-4595, Meeting ID:
32255914#

Welcome from Joanne Carter Executive Director, RESULTS



Road to Rio Fundraising Challenge – success!

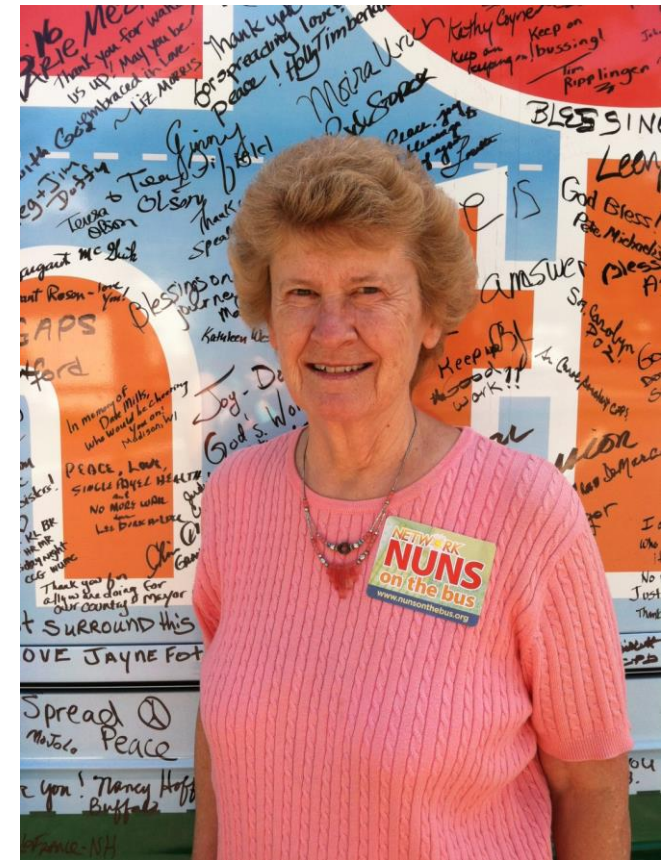
- 50 Fundraisers
- Over 300 Donations
- \$42,400 Raised (and still going!)
 - + \$15,000 Matching Gift
 - = \$57,400 Total Raised

Thank you, thank you, thank you!



Guest Speaker: Richelle Friedman of CHN and Nuns on the Bus

- Director of Public Policy at the Coalition on Human Needs
- She is also a Sister of the Presentation of the Blessed Virgin Mary (PBVM)
- Has worked for CHN since 2006
- Over 20 years of legislative experience on a wide range of issues with the goal of strengthening the economic reality of low-income families
- Before CHN, worked at the Children's Defense Fund, McAuley Institute, and NETWORK as a policy analyst and lobbyist
- Prior to DC, she was a junior high and secondary school teacher
- Bachelor's degree from Clarke College in Dubuque, IA and a Master's degree from Loyola University in Chicago.



2016 Nuns on the Bus Tour: Mend the Gaps



Mending the Wealth and Income Gap

- Tax Justice
- Living Wages
- Family-Friendly Workplaces

Mending the Access Gaps

- Access to Democracy
- Healthcare
- Citizenship
- Housing

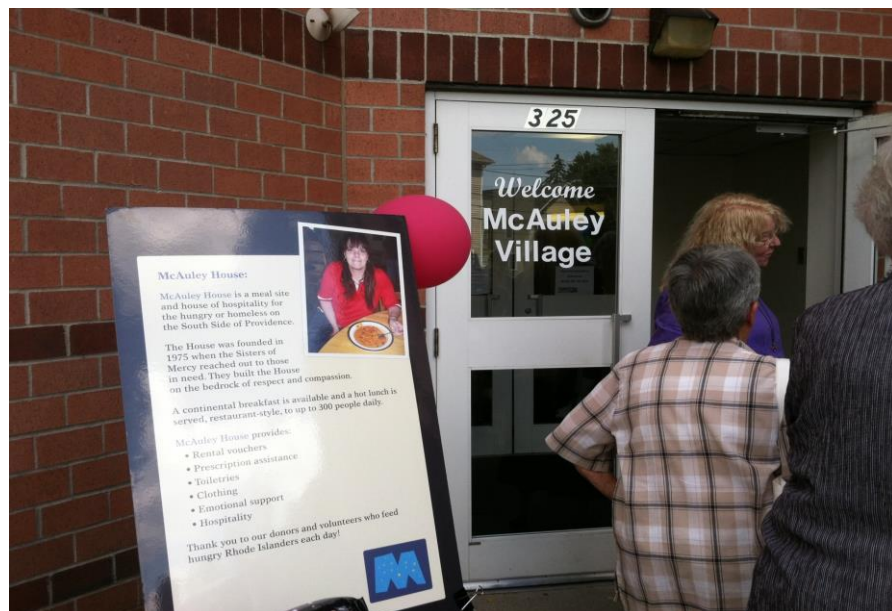
Learn more at: <https://networklobby.org/bus2016/>

2016 Nuns on the Bus Tour: Mend the Gaps



Rally in Boston, MA

2016 Nuns on the Bus Tour: Mend the Gaps



Site visit in Providence, RI

Sr. Joan and Emmanuel in RI



2016 Nuns on the Bus Tour: Mend the Gaps

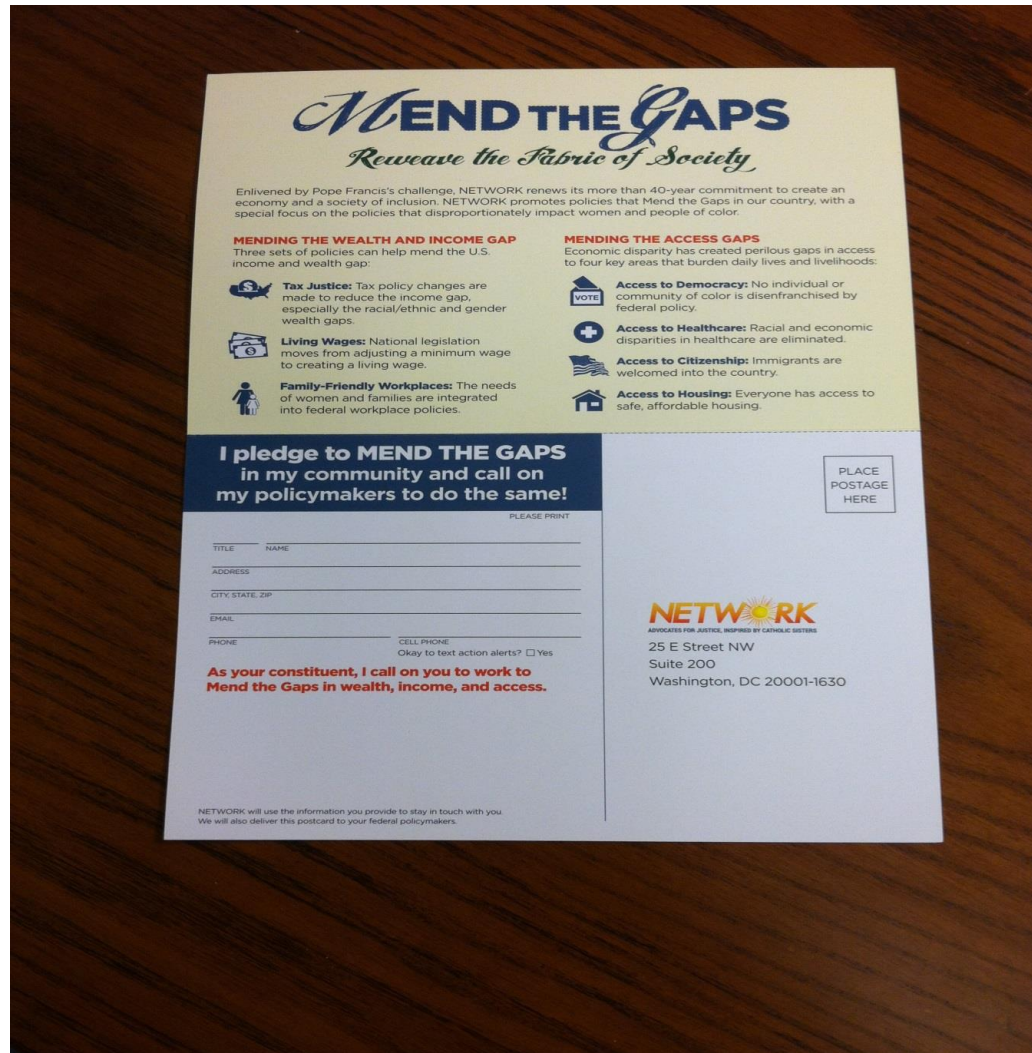


Bus signing at Integrity House in Newark, NJ



“Caucus” table to discuss mending the gap

2016 Nuns on the Bus Tour: Mend the Gaps



Mend the Gaps Pledge

Meet with Members of Congress to Talk about Solutions to Poverty in America

- Talk about expanding the EITC for childless workers, educating members of Congress on reducing the racial wealth gap, and protecting SNAP (*see leave-behind links on slide 13*)
- Congress on recess until September 5
- Work to get meetings **AND** attend town halls
 - The more interaction you have, the better
 - Both provide unique opportunities
 - Town halls = educating your community and perhaps getting a public commitment on an issue
 - Face-to-face meetings = building relationships, deeper dives into the issues. Great for talking about the racial wealth gap
- If you need help with setting up face-to-face meetings this month, review the [July Action](#) for tips or contact Jos Linn for assistance (jlinn@results.org)



Kristy Martino (left), with Sen. Kelly Ayotte (R-NH) and Crystal Paradis of RESULTS Seacoast

August Action: How to Make the Most of Town Halls and Candidate Appearances

http://www.results.org/take_action/august_2016_u.s._poverty_action/

- 1. Find an event to attend.** Look at member of Congress and candidate websites, your local newspaper, the local news, and the internet for upcoming events in your area.
- 2. Research members of Congress and candidates.** Learn about members of Congress at <http://capwiz.com/results/dbq/officials/> and candidates at: <http://results.capwiz.com/election/home/>, and Google candidate names + our issues.
- 3. Go in a group.** Increase the chance of getting your questions asked by having others attend the event with you, each with a question to ask.
- 4. Get to the event early and spread out.** Getting there early and sit near the front, where you are more visible. If you're in a group, spread out around the room to increase the chances of getting called on. If they only take written questions, have everyone in your group write down a similar question.
- 5. Raise your hand FIRST, FAST, and HIGH** when it's time for questions.

August Action: How to Make the Most of Town Halls and Candidate Appearances

http://www.results.org/take_action/august_2016_u.s._poverty_action/

6. Ask your question to inform, not speechify. Ask a direct but concise question that informs the audience. If your question is not answered, politely repeat it asking for an appropriate response.

7. Maximize your impact after the meeting:

- **Work the rope line:** Find the exit where your member of Congress or candidate will leave to introduce yourselves and follow up, or ask an unasked question.
- **Work the staff:** Find their staff and introduce yourself and your issue. Give them your contact information and any additional material you brought with you.
- **Work the media:** Find the media to share about information about your issues.

Written follow-up: Send a follow up email or letter to the member of Congress or candidate and the staff person. Remind them that you were at the event and recap your

Join Candidate Engagement Training

- Help shape the agenda for the new President and new Congress.
- Candidates tend to keep commitments made on the campaign trail after they're elected
- Join our Candidate Engagement Training to learn how to make the most of these events

Final training is this

Tuesday, August 16 at 9:00 pm ET

To participate, login online at <http://fuze.me/33195710>,
or dial in by phone at (201) 479-4595, meeting ID 33195710#.

U.S. Poverty Free Agents should plan to join this webinar in lieu of our monthly call.

August Action Resources

- **RESULTS August U.S. Poverty Action** (town halls and candidate events):
http://www.results.org/take_action/august_2016_u.s._poverty_action/
- **RESULTS July U.S. Poverty Action** (face-to-face meetings):
http://www.results.org/take_action/august_2016_u.s._poverty_action/
- **Sample Meeting Request:** http://capwiz.com/results/issues/alert/?alertid=7268106&MC_plugin=2201
- **RESULTS 2016 Lobby Requests:**
 - [Expanding the EITC](#)
 - [Reducing the Wealth Gap](#)
 - [Protecting SNAP](#)
- **CBPP EITC State Face Sheets:** <http://www.cbpp.org/research/federal-tax/state-fact-sheets-the-earned-income-and-child-tax-credits>

OTHER ONLINE ACTIONS

- **EITC Letter to the Editor:** http://capwiz.com/results/issues/alert/?alertid=59692501&MC_plugin=2201
- **SNAP Letter to the Editor:** http://capwiz.com/results/issues/alert/?alertid=64248626&MC_plugin=2201
- **Online EITC E-mail Alert:** http://capwiz.com/results/issues/alert/?alertid=9823986&MC_plugin=2201

RESULTS Expert on Poverty **Kimberly Trigg**



(Kimberly with Rep. Tim Huelskamp (R-KS-1))

August Training: Drafting Questions for Town Halls

- Big obstacle to attending town halls is knowing what to ask
- While RESULTS staff is always available to help you, having the tools to draft your own question is empowering
- And it's not that hard
 - RESULTS provides you sample questions that you can tailor and personalize

Tips for drafting questions

1. Be prepared for both types of town halls
 - Q&A where you ask the question or one where you submit the questions in writing
2. Do your homework
 - Research their position on the issues at: <http://capwiz.com/results/dbq/officials/>
3. Relate your question to an issue they support or to the theme of the event (if there is one)
 - Some events will focus on certain issues, e.g. crime, the economy, national security



Jos with daughter Stella and Sen. Joni Ernst (R-IA) in Washington, DC during the 2016 RESULTS International Conference

Sample Town Hall Questions

Town Hall Question: Expand the EITC

I want to talk about an important change to tax policy that has bipartisan support. Did you know that over 7 million Americans are currently being taxed into poverty? These are young low-income workers and others not raising children in their home, including non-custodial parents caring for their children, veterans and members of the military, and young workers just starting out in the workforce who owe more in taxes than what they get from the Earned Income Tax Credit (known as the EITC). Both House Speaker Paul Ryan and President Obama have put forward proposals to expanding the EITC for these workers, and there are even more robust proposals in Congress would benefit in our state (16 million nationally), basically ensuring no American would be taxed into poverty. Do you support expanding the EITC for these workers and, if elected, will you work to make it law next year?

Can also find at: http://www.results.org/take_action/august_2016_u.s._poverty_action/

Sample Town Hall Questions

Town Hall Question: Protect SNAP

I don't believe anyone should have to struggle for food in this great country of ours. That's why I strongly support the Supplemental Nutrition Assistance Program or SNAP (formerly food stamps). In 2014, SNAP lifted nearly 5 million people out of poverty, most of them children. Despite this success, leaders in Congress want to cut SNAP or convert it to a state-run program, which would severely undermine its effectiveness and lead to an increase in hunger and poverty. We should be strengthening and expanding SNAP, not creating more hungry families. If elected, will you work to strengthen SNAP and oppose efforts to cut or restructure the program?

Can also find at: http://www.results.org/take_action/august_2016_u.s._poverty_action/

Sample Town Hall Questions

Town Hall Question: Fix the Racial Wealth Gap

Like many Americans, I am very concerned with the racial unrest we've seen in the U.S. lately. But the problem goes deeper than we might think. Right now, for every dollar of white wealth in the U.S., African American households have 6 cents, and Latino households have 7 cents. This is the result of decades of economic discrimination based on race, which for many years was perpetuated by government policy. By correcting this, we can ensure that everyone is financially stable and secure. We can start by using tax time as moment for taxpayers to save by providing incentives for those savings to accumulate quickly through matched funds. If elected, will you work to enact innovative solutions to help Americans build savings and reduce the racial wealth gap?

Can also find at: http://www.results.org/take_action/august_2016_u.s._poverty_action/

August Training: Drafting Questions for Town Halls

Tips for drafting written questions


- Keep it brief (if it's too long, it is less likely to get picked)
- Start with connecting it to the event or person, then state the issue, then make your request

Crime is not only a security issue, but also a poverty issue. When people have enough, they're less likely to break the rules. Right now, there are millions of workers who are struggling and actually being taxed into poverty – these are low-income workers without children in the home. We can help them by expanding the Earned Income Tax Credit (EITC), which already has bipartisan support in Congress. If elected, will you work to expand the EITC for childless workers and ensure that no worker is taxed into poverty?

August Training: Drafting Questions for Town Halls

Take a few minutes to talk with your group and start drafting your own town hall questions. If there's time, we'll come back and share some of them.

To share, comment, or ask a question about the August Action, do the following:

- Wait for Jos to tell you that all lines are unmuted
- If online, click the microphone icon in Fuze () to unmute your line and speak or type your question into the chat window
- If on by phone, press *1 to unmute and remute your line

Announcements

- **Contact Jos for Lobby Prep.** If you get a face-to-face meeting or plan to attend a town hall, please contact Jos Linn (jlinn@results.org) to set up a lobby prep call to help you get ready.
- **Please Fill Out Lobby Report.** After any face-to-face meeting or town hall where you ask a question, please fill out our Lobby Report Form so we know how it went.
www.tinyurl.com/RESLRF.
- **RESULTS Candidate Engagement Training** this Tuesday, August 16 at 9:00 pm ET. To participate, login online at <http://fuze.me/33195710> or dial in by phone at (201) 479-4595, meeting ID 33195710#. *U.S. Poverty Free Agents should join this call.*
- **RESULTS Introductory Call** on Friday, August 26 at 1:00 pm ET. Register for an upcoming Intro Call on the [RESULTS website](#).
- The next U.S. Poverty National Webinar is **September 10 at 12:30 pm ET**.
- Find these and other events on the [RESULTS Events Calendar](#).

Thank you for being on today's Webinar!



Today is national Left-Handers Day!

Be sure to get your left hand
(and right) up first, fast, and high
at town halls and candidate
events this month. Good luck!