

RESULTS

the power to end poverty

RESULTS June 2016 U.S. Poverty National Webinar *Using Tax Policy to Reduce Wealth Inequality and Create Economic Mobility*

Login online at: <http://fuze.me/32255914> or dial (201) 479-4595, Meeting ID:
32255914#

RESULTS Expert on Poverty Asia Bijan Thompson



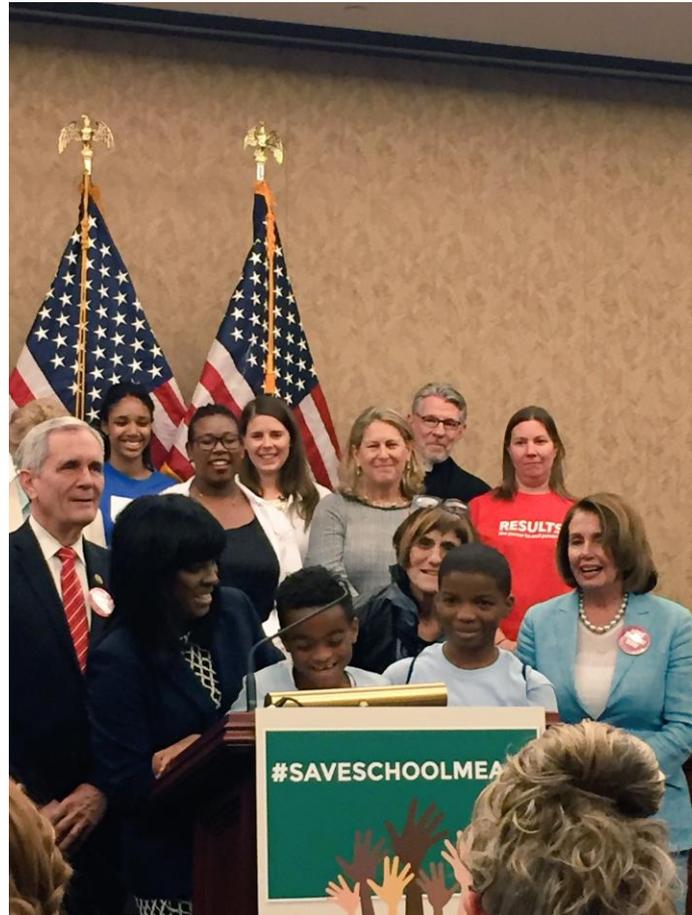
(Asia with Secretary of Agriculture Tom Vilsack)

Welcome from Joanne Carter Executive Director, RESULTS



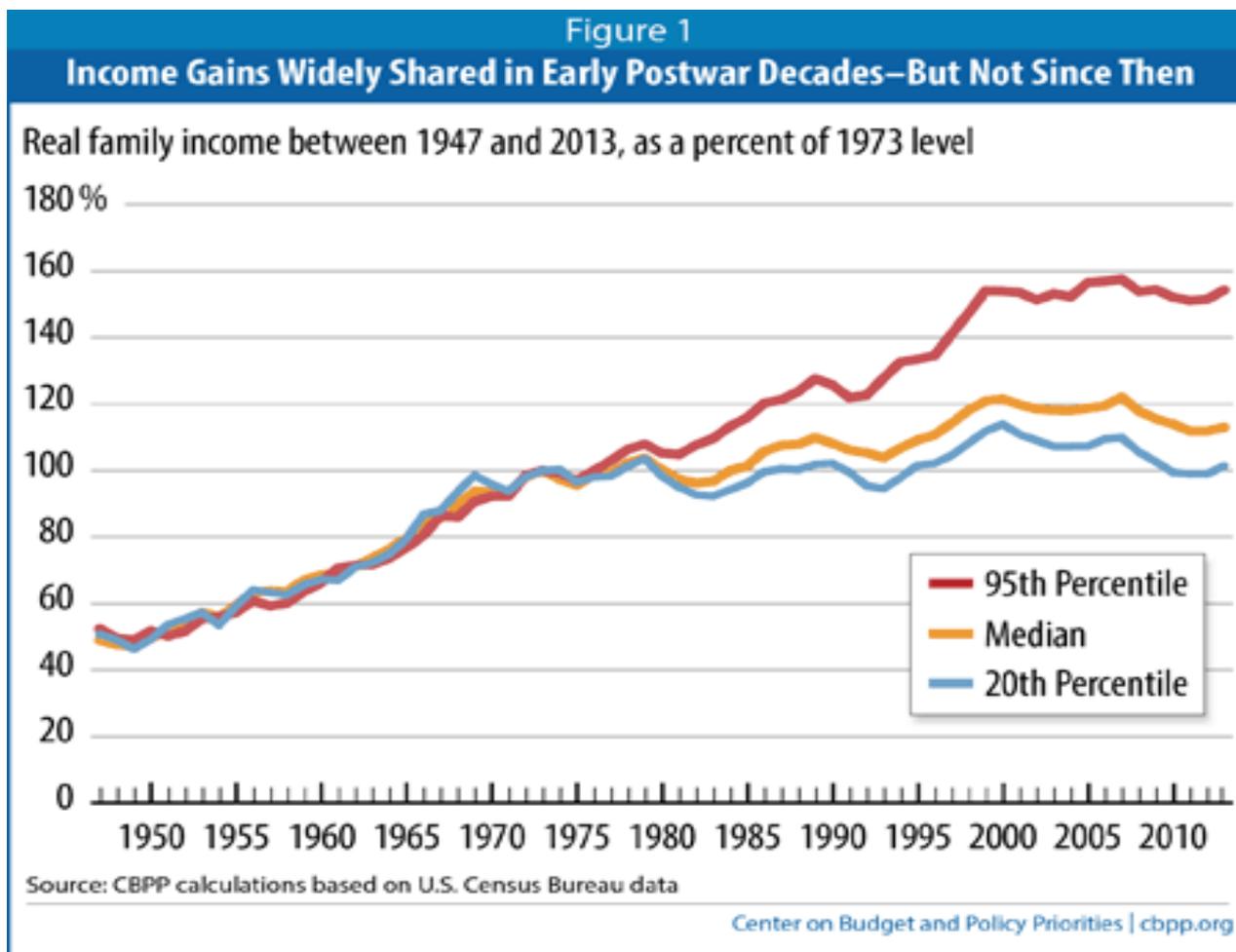
Meredith Dodson

Director of U.S. Poverty Campaigns



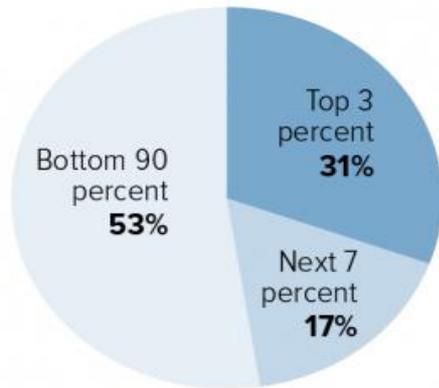
(Meredith, in the RESULTS shirt, behind Reps. Nancy Pelosi and Rosa DeLauro at a Capitol Hill event in support of protecting school meal programs)

Growing Inequality...

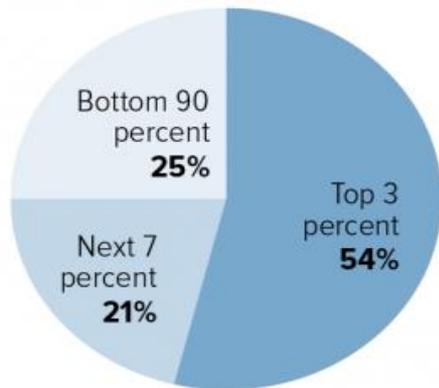


Wealth Is Even More Concentrated Than Income

Distribution of before-tax income, 2013



Distribution of wealth, 2013



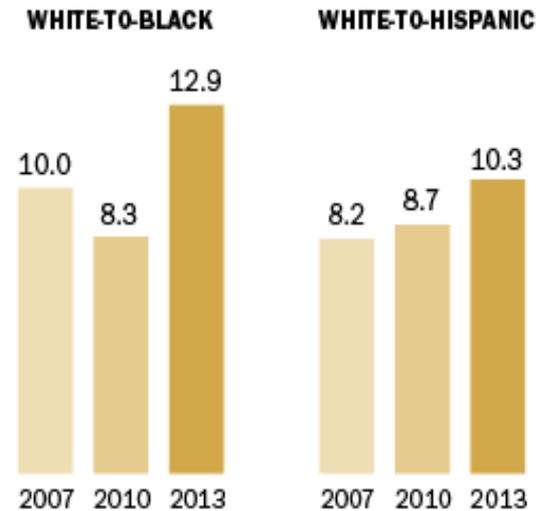
Note: Percentages may not add to 100 percent due to rounding.
Source: Survey of Consumer Finances 2014

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG

... Only Part of the Story. Wealth Inequality Matters!

Wealth Inequality by Race and Ethnicity Has Grown Since 2007

Median wealth ratios



Note: Blacks and whites include only non-Hispanics.
Hispanics are of any race.

Source: Pew Research Center tabulations of Survey of Consumer Finances public-use data

PEW RESEARCH CENTER

Millions of Americans Cannot Weather a Financial Crisis



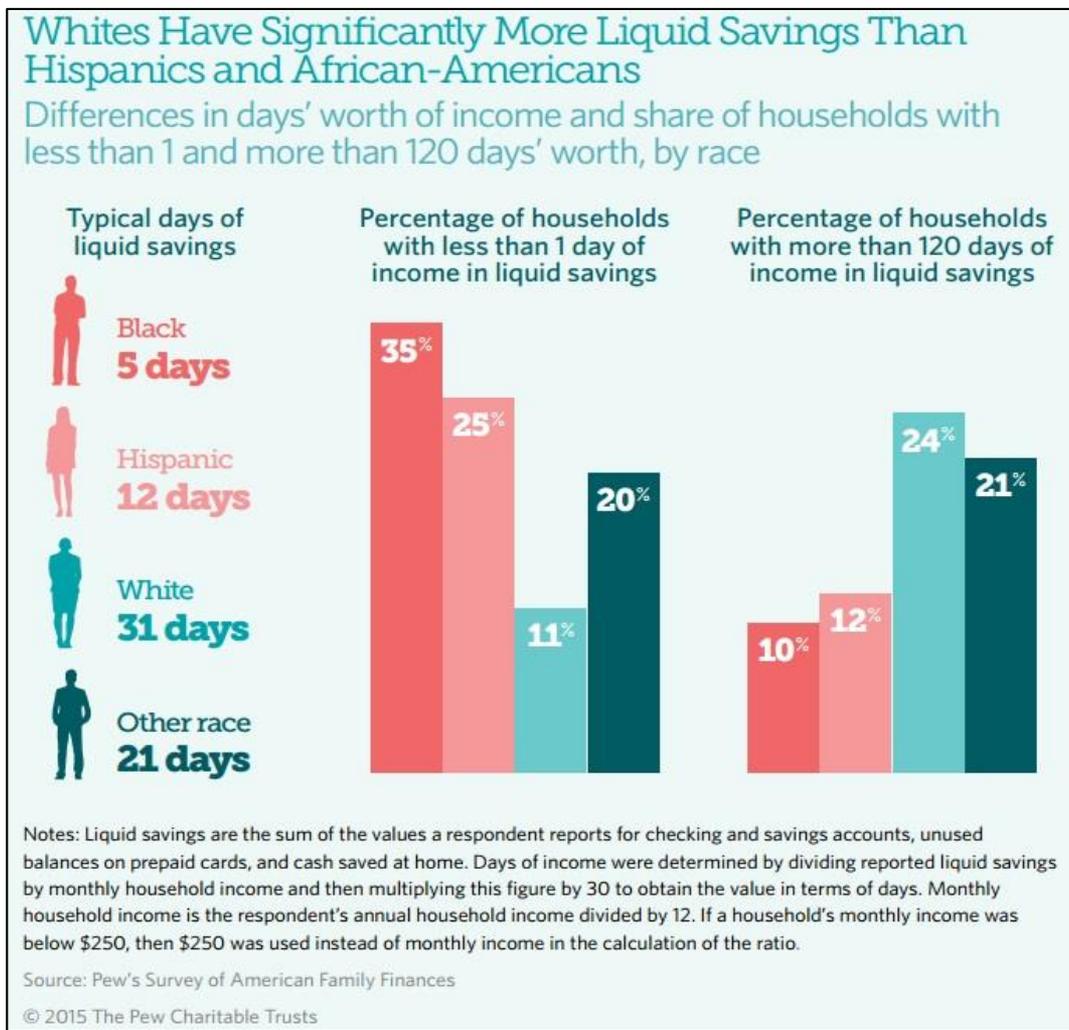
44% OF HOUSEHOLDS ARE LIQUID ASSET POOR IN AMERICA

Liquid Asset Poverty: Percentage of households without sufficient liquid assets to subsist at the poverty level for three months in the absence of income (2011).

For more information, see CFED's scorecard:

<http://scorecard.assetsandopportunity.org/latest/measure/liquid-asset-poverty-rate>.

Savings Disparities by Race and Ethnicity



Guest Speaker: Rachel Black

- Senior Policy Analyst for the Asset Building Program at the [New America Foundation](#)
- Provides research, analysis, and public commentary.
- Areas of focus: Public assistance programs, federal spending in support of asset building objectives, and initiative to increase savings at tax time
- Led legislative advocacy for many federal policies at Bread for the World
- B.S. in History, Technology, and Society from the Georgia Institute of Technology



Laser Talk: Using Tax Policy to Reduce Wealth Inequality and Create Economic Mobility

Engage: Thank you for supporting efforts to help low-income working families by making the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) provisions permanent.

Problem: However, I'm concerned that the tax code actually taxes 8 million workers into or deeper into poverty; these are workers without children.

Inform/Illustrate: House Speaker Ryan and President Obama have proposed to expand EITC for these workers, which would benefit over 13 million people. (If you can share how the EITC or poverty generally has impacted you, we urge you to do so!) In addition, we need to address wealth inequality in America. 44 percent of Americans do not have savings to live for three months at the poverty level. That means nearly half of all Americans are one financial crisis away from poverty. By using tax time (when people get the EITC) as a moment to build emergency savings and economic mobility, Congress can start to reduce wealth inequality and the racial wealth gap.

Call to Action: Please speak to key tax leaders, and tell them to expand the EITC for childless workers and build on tax time to address wealth inequality.



Jos Linn
Grassroots Manager for
U.S. Poverty Campaigns

Laser Talk: Using Tax Policy to Reduce Wealth Inequality and Create Economic Mobility

Engage: Thank you for supporting efforts to help low-income working families by making the _____ and _____ provisions permanent.

Problem: However, I'm concerned that the tax code actually taxes _____ workers into or deeper into poverty; these are workers without _____.

Inform/Illustrate: House Speaker Ryan and President Obama have proposed to expand EITC for these workers, which would benefit over _____ people. (If you can share how the EITC or poverty generally has impacted you, we urge you to do so!) In addition, we need to address wealth inequality in America. _____ of Americans do not have savings to live for three months at the poverty level. That means nearly half of all Americans are _____ away from poverty. By using _____ (when people get the EITC) as a moment to build emergency savings and economic mobility, Congress can start to reduce wealth inequality and the _____.

Call to Action: Please speak to key _____, and tell them to expand the EITC for _____ and build on tax time to address wealth inequality.

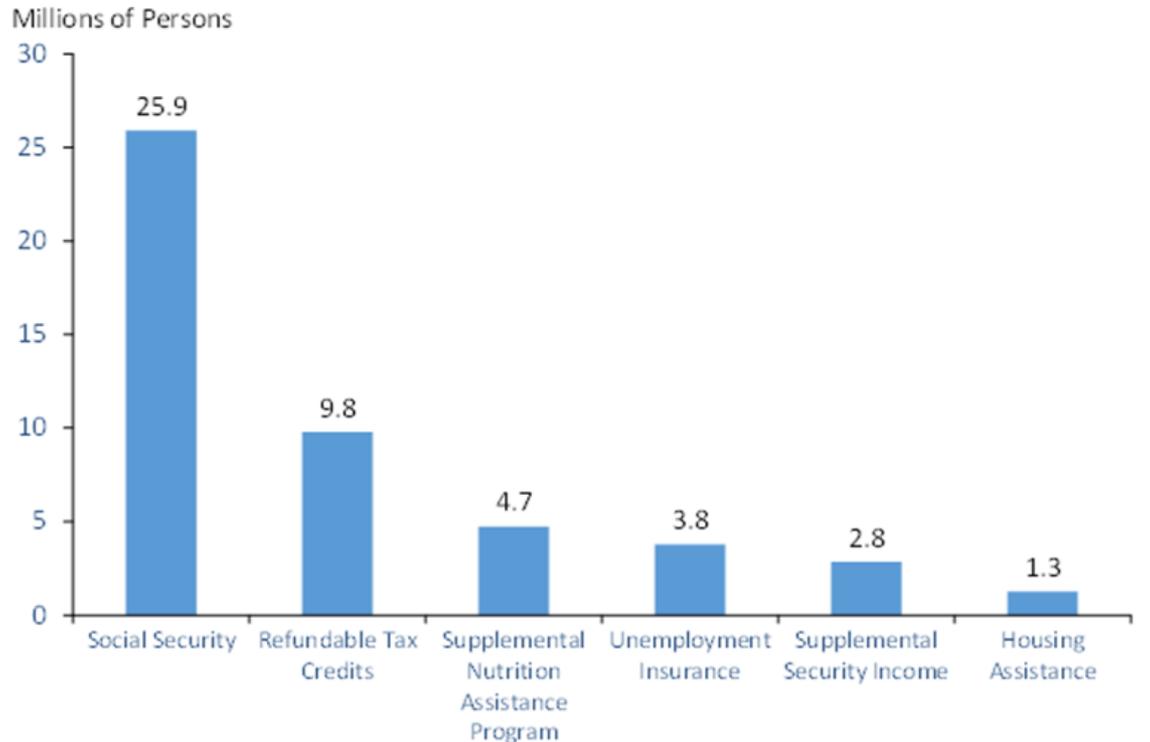
Government Policy Helped Create Poverty and Wealth Inequality – Let’s Use Policy to Fix It!

Too often the rhetoric about poverty in America focuses on the “failure” of anti-poverty programs, despite evidence that anti-poverty programs reduce poverty by about half.

This month, we'll write letters to members of Congress about policies to promote economic mobility, while protecting anti-hunger programs.

Let’s deliver hundreds of letters at the RESULTS International Conference and at lobby meetings back home!

Persons Moved Above Poverty Line by Various Programs, 2014



Source: Census Bureau; CEA calculations.

June Action: Generate Letters to Bring to DC

- Amplify your voice in face-to-face meetings by including the voices of those who cannot be there.
- **Each person in your group write letters about tax policy and the wealth gap and/or SNAP** that will be hand-delivered by your fellow volunteers coming to the RESULTS Conference.
- **Find talking points for letters** for both tax policy and SNAP in the **June Action:** http://www.results.org/take_action/june_2016_u.s._poverty_action/.
- In addition, **reach out to people in your community** urging them to write letters and give them to your local DC travelers.
 - Send them the link above or print off one-page Action Sheets from the website at: http://www.results.org/take_action/domestic_monthly_action_archive/
- **Get the letters to people in your area traveling to the RESULTS Conference** (drop them off, scan and e-mail, type up, snail mail) before they leave for Washington (Conference begins June 25)
- Please contact Jos Linn (jlinn@results.org) if you have questions or need help getting letters to volunteers coming to the Conference.

Listen to Those with Lived Experiences



Don't miss the Storify recap of the RESULTS Experts on Poverty Twitter Chat:

https://storify.com/RESULTS_Tweets/expertsonpoverty-twitter-chat

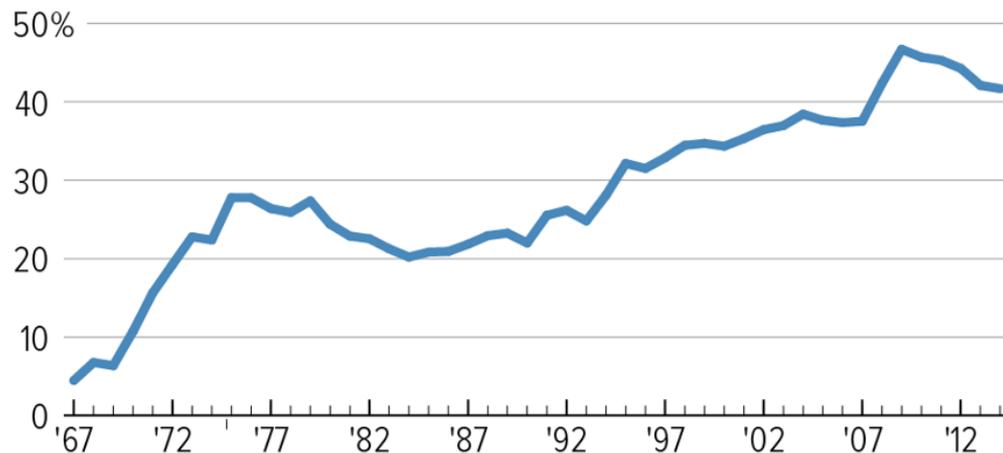
House Poverty Task Force Recommendations

Great job on media work: 60 media pieces in 2016 so far, 38 over last two month's in push to shape House Speaker Paul Ryan's Task Force on Poverty!

Speaker Ryan [released his recommendations](#) on June 7. The recommendations focus on:

- requiring safety net program participants to work,
- giving states flexibility and streamlining anti-poverty programs,
- changing policies that “trap” people into poverty while “getting the incentives right” to move people away from participating in safety net programs, and
- measuring results.

Percent of otherwise poor lifted above the poverty line by the safety net

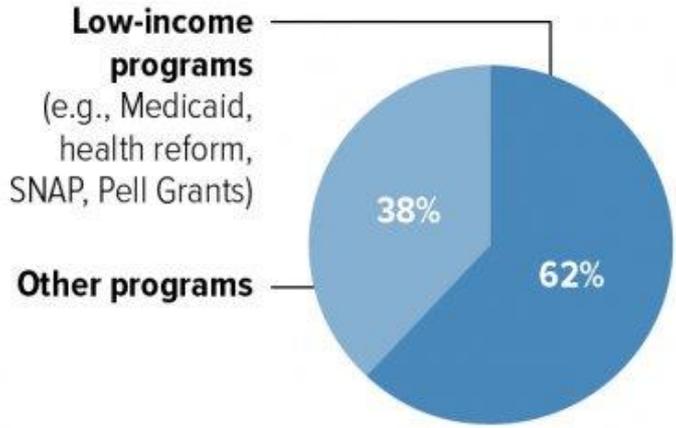


Note: For each year, figures show the percent reduction in the number of people in poverty from when government benefits and taxes are not counted to when they are counted. Calculations use Supplemental Poverty Measure (SPM) and 2012 SPM poverty line adjusted for inflation.

Source: 1967-2012 data are from Christopher Wimer et al., "Trends in Poverty with an Anchored Supplemental Poverty Measure," Columbia Population Research Center, December 2013. (Plot points generously shared by the authors.) For 2013-2014, CBPP analysis of Census Bureau data from the March Current Population Survey and SPM public use files.

Paul Ryan's Poverty Task Force Recommendations vs. House Budget Priorities

House Budget Plan Gets 62% of Its Non-Defense Cuts from Programs for People with Low or Modest Incomes

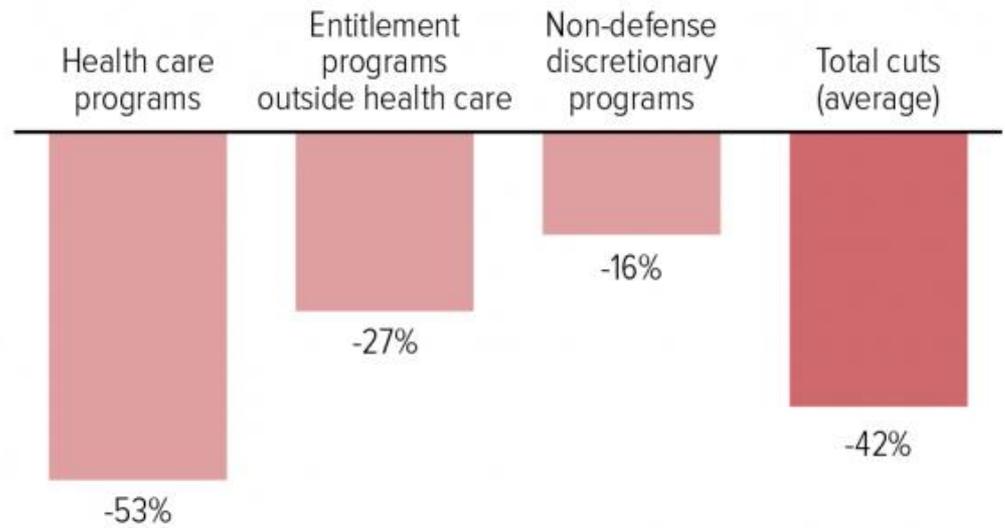


Note: Cuts in low-income discretionary and entitlement programs likely account for about \$3.7 trillion of the \$6.0 trillion in non-defense cuts over 2017-2026 in this plan.

Source: CBPP calculations based on data from Congressional Budget Office and House Budget Committee

Great to have a focus on poverty, but...

Depth of Cuts to Programs for People with Low or Modest Incomes Under House Budget Plan, in 2026



Source: CBPP calculations based on data from Congressional Budget Office and House Budget Committee

CBPP: Block Grants Buried But Not Gone

Highlights of the Poverty Task Force Recommendations:

http://abetterway.speaker.gov/assets/pdf/Full_Task_Force_Report_Poverty.pdf

- **All programs:** States should be allowed to link these programs in a way that provides a more holistic approach for families they serve. (p. 17)
- **All programs:** Programs should be more closely aligned so they all work together to achieve the same goal—creating opportunity (p.18)
- **Federal food assistance.** Consolidating or streamlining programs that serve overlapping target populations could improve efficiency and save administrative dollars. (p.18)
- **Housing programs.** Overlapping programs, with almost identical goals, should be consolidated into a single program in order to clarify the program's mission, as well as simplify the delivery of services for seamlessness, consistency, and fairness, in order to avoid gaps and duplication. (p.18-19)
- **Early childhood:** Funds should be streamlined into one, simplified approach to provide greater funding flexibility and restore decision-making to state and local communities. (p.25)
- **Juvenile Justice:** Federal policies must provide states more flexibility to deliver services that address the unique needs and circumstances of every child. (p. 26)
- **Child Nutrition:** Republican reforms would permit funds to be given to states in exchange for flexibility within the programs. (p. 33)



2016 RESULTS INTERNATIONAL CONFERENCE

June 25-28 | Washington, DC

Learn advocacy skills. Be inspired. Raise your voice.

www.resultsconference.org

RESULTS
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2016 RESULTS International Conference

June 25-28 in Washington, DC

- **Read the 2016 U.S. Poverty Campaigns Background Packet.** [The packet](#) provides detailed information about our current U.S. Poverty Campaigns that will help you at the Conference and meetings back home. Be sure to bring your copy to DC.
- **Schedule a Lobby Prep Call.** These calls with Meredith Dodson provide you individualized coaching for your lobby meetings in DC. She is generally available during the day and also has some evening slots on Thursday, June 16. If you have done a Lobby Prep Call yet, please contact Jos Linn (jlinn@results.org) to get one scheduled now.
- **Set Up Your Lobby Meetings.** Please contact your House and Senate schedulers to request meetings for Advocacy Day on Tuesday, June 28. Scheduler names and contact information on our [Elected Officials page](#) and a [sample request letter](#) on the RESULTS website.
- **Invite Aides to Experts on Poverty Briefing.** Let aides know about our briefing with the [RESULTS Experts on Poverty](#) on Wednesday, June 29, tentatively set for 10:00 am ET. More details soon.



Kristy Martino
U.S. Poverty Organizer

Preparing for the Conference

Please Log Your Lobby Meetings. Log each and every lobby meeting you set up into our [RESULTS Conference Lobby Meeting Log](#).

Read the Conference Checklist. Our [2016 RESULTS Conference Checklist](#) has a wealth of information and resources to help you get ready. Please look it over. You can find it and other helpful information on our [Conference Resources page](#).

Dress appropriately. News Flash! DC is hot in the summer. Bring comfortable clothes (and shoes) for the Conference itself but plan to dress up for Advocacy Day on June 28.

Plan to have a great time! First time? Prepare yourself for an amazing experience. Not your first time? Prepare yourself for an amazing experience again.

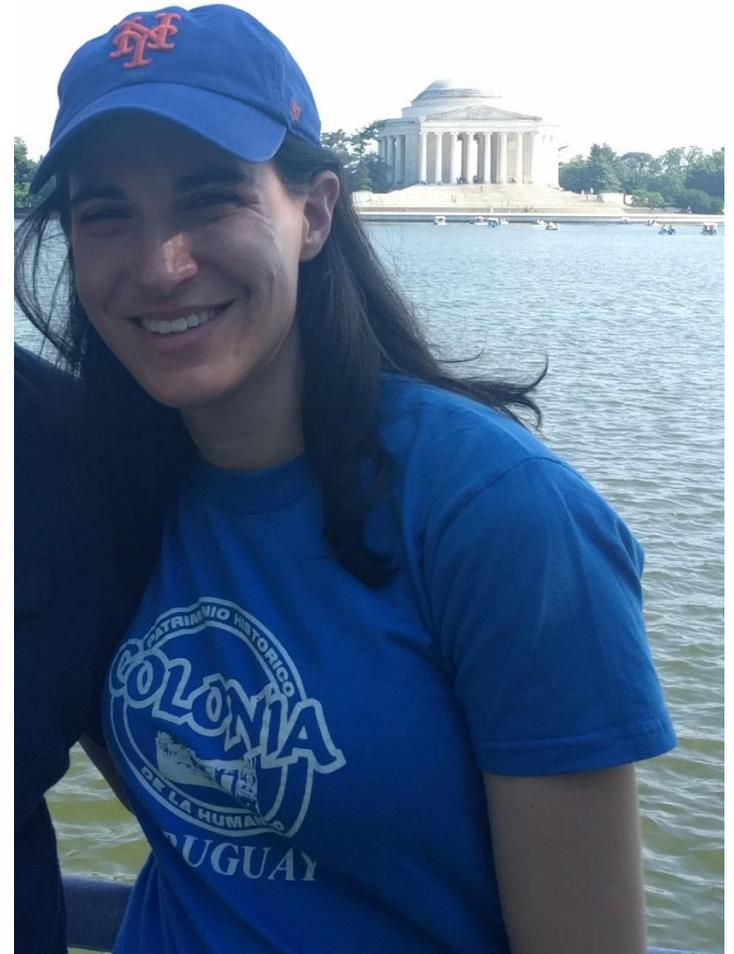


Meet the Newest Member of our Development Team!

Mea Geizhals

Grassroots Fundraising
Manager

mgeizhals@results.org
(202) 783-4800, ext. 131



A little about Me(a)...



I like to bake



I have a dog
named Tonka



I like exploring
the Smithsonian
museums and
ZOO



Road to Rio Update

- Multi-country fundraiser with RESULTS UK and RESULTS Canada
- \$15,000 match opportunity when we raise \$35,000
- \$2,791 raised
- Funding to support grassroots advocacy
- Find out more here:
<https://friendraising.donorpro.com/campaigns/322>

Mea and Jen DeFranco are here to help with lots of resources to share!

- Mea Geizhals - mgeizhals@results.org
- Jen DeFranco - jdefranco@results.org

Announcements

- Nominate an outstanding volunteers for the **Bob Dickerson Grassroots Leadership Award**. Please send the names and why you believe they deserve this award to IC2016@results.org by the end of today (June 11). Two winners will be selected (one U.S., one Global) and honored at the 2016 RESULTS International Conference.
- Don't forget to **vote for the next Grassroots Board member at:** <https://www.surveymonkey.com/r/2016GRBMelection>. Need to vote by July 5.
- **RESULTS U.S. Poverty Free Agents Calls** on Tuesday, June 21 at 1:00 pm and 7:00 pm ET. Join at <http://fuze.me/32256018> or (201) 479-4595, Meeting ID: 32256018#.
- **RESULTS Introductory Call** on Friday, June 17 at 1:00 pm ET. Register for an upcoming Intro Call on the [RESULTS website](#).
- The next U.S. Poverty National Webinar is **July 9 at 12:30 pm ET**. This will be a joint call with RESULTS Global Poverty volunteers.
- Don't forget to **get letters to bring with you** to your DC lobby meetings.
- Find these and other events on the [RESULTS Events Calendar](#).

Thank you for being on today's webinar!
June 11 is *National "Corn on the Cob" Day*



Let's take a big bite out of poverty this summer, starting with an inspiring RESULTS International Conference!