

RESULTS

the power to end poverty

RESULTS May 2016 U.S. Poverty National Webinar *Defending SNAP by Raising our Voice in the Media*

Login online at: <http://fuze.me/32255914> or dial (201) 479-4595, Meeting ID:
32255914#

Welcome from Joanne Carter Executive Director, RESULTS



Guest Speaker

Congresswoman Barbara Lee (D-CA-13)

- First elected to Congress in 1998
- Chair of the Out of Poverty Caucus and the Whip's Task Force on Poverty and Opportunity
- Former Chair of Congressional Black Caucus and former Co-Chair of the Progressive Caucus
- Vigorous advocate for issues impacting low-income Americans including affordable housing, the homeless, low income energy assistance, job training, making health care affordable and universal, just immigration policies, the establishment of a living wage
- Before Congress, served in California State Assembly and State Senate



Meredith Dodson

Director of U.S. Poverty Campaigns



(Meredith, right, with Se. Elizabeth Warren (D-MA) and RESULTS REAL Change Fellow Chelsea Gordon during the 2016 REAL Change Midyear Training in Washington, DC)

May Action – Generate Media on Protecting SNAP

http://www.results.org/take_action/may_2016_u.s._poverty_action/

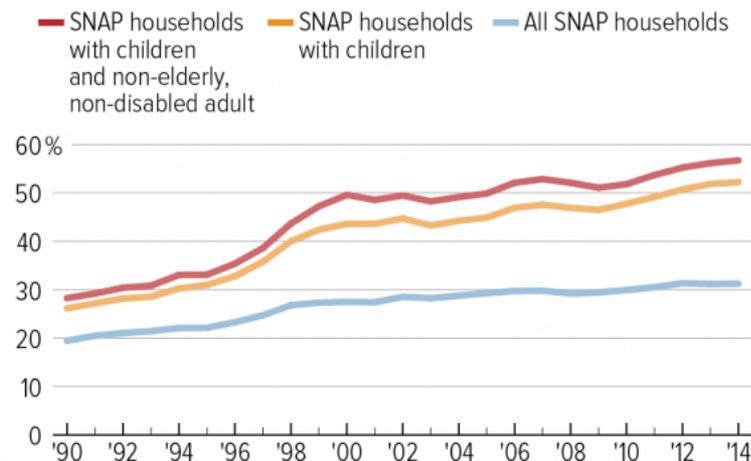
Use these talking points to send a letter to the editor today about protecting SNAP:

1. Respond to a recent coverage about Congress, poverty in your community, the elections, or [new data on how many Americans are struggling to put food on the table.](#)
2. Let readers know SNAP (formerly food stamps) is a powerful anti-hunger program: [SNAP lifted 4.7 million people out of poverty in 2014.](#)
3. Highlight the importance of SNAP for millions of Americans – and share your own story if possible. [Eighty percent of SNAP benefits go to households that include children, people with severe disabilities, and senior citizens.](#)

Note: You can find SNAP data from your state at: <http://www.cbpp.org/research/a-closer-look-at-who-benefits-from-snap-state-by-state-fact-sheets>).

SNAP Work Rates Have Risen, Especially Among Households With Children and Adults Who Could Be Expected to Work

Share of households with earnings



Source: CBPP tabulations of USDA household characteristics data

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May Action – Generate Media about Protecting SNAP

http://www.results.org/take_action/may_2016_u.s._poverty_action/

4. Also mention that **SNAP is an effective response to hunger in times of emergencies or economic downturn.**
5. **Express your concern that the House Poverty Task force may propose restructuring SNAP, which would undermine this effectiveness and could result in millions of people being forced off the program.**
6. **Call on your members of Congress by name to oppose cuts or changes to SNAP that would harm vulnerable children and families, increase hunger, and reduce SNAP's effectiveness.**

SNAP Participants as Share of Population Rose During Recession but Expected to Continue Falling

SNAP participants as share of population



Note: dotted line indicates CBO projection.

Sources: USDA (SNAP program data), U.S. Census Bureau (resident population estimates and projections), and Congressional Budget Office January 2016 baseline

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Note: To find media outlets in your area visit our Media Guide at <http://capwiz.com/results/dbq/media/>. In addition, see our Activist Toolkit pieces on [writing a letter to the editor](#) and [generating an op-ed](#). Be sure to send your published piece to your members of Congress!

May Action Resources

FOR LETTERS TO THE EDITOR AND OP-EDS:

- **RESULTS May U.S. Poverty Action:** http://www.results.org/take_action/may_2016_u.s._poverty_action/
- **CBPP SNAP State Fact Sheets:** <http://www.cbpp.org/research/a-closer-look-at-who-benefits-from-snap-state-by-state-fact-sheets>
- **RESULTS Activist Toolkit** (find resources to help with generating media): http://www.results.org/skills_center/activist_toolkit/

FOR EDITORIALS:

- **RESULTS April U.S. Poverty Action:** http://www.results.org/take_action/april_2016_u.s._poverty_action/
- **RESULTS EITC/SNAP Editorial Packet:** http://www.results.org/newsroom/here_is_what_speaker_ryan_s_plan_to_fight_poverty_should_look_like/
- **RESULTS April Laser Talk:** http://www.results.org/take_action/u.s._poverty_laser_talk_generating_an_editorial_on_protecting_anti_poverty/
- **CBPP EITC State Fact Sheets:** <http://www.cbpp.org/research/federal-tax/state-fact-sheets-the-earned-income-and-child-tax-credits>

RESULTS Expert on Poverty

Qiana Torregano

RESULTS New Orleans



Grassroots Shares

Jos Linn

Grassroots Manager for
U.S. Poverty Campaigns



Dave Fleming of RESULTS Houston sharing about some recent media successes



Stephen Blobaum of RESULTS Des Moines sharing about a recent Senate town hall

Meet Your Grassroots Board Nominees

Lydia Pendley
RESULTS Santa Fe and
RESULTS Grassroots Board Member



Lydia, front left, with fellow RESULTS Board members



Tadeo Melean
RESULTS Kansas City (U.S.)



Maxine Thomas
RESULTS Indianapolis (U.S.)



Charles Wallace
RESULTS Austin (Global)

Voting is from **May 14 through July 5**. All active RESULTS volunteers are eligible to vote. Please vote at: <https://www.surveymonkey.com/r/2016GRBMelection>

Learn more about the candidates at:

http://www.results.org/uploads/files/2016_Election_Grassroots_Board_Nominee_Bios.pdf



2016 RESULTS INTERNATIONAL CONFERENCE

June 25-28 | Washington, DC

Learn advocacy skills. Be inspired. Raise your voice.

www.resultsconference.org

RESULTS
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2016 RESULTS International Conference

June 25-28 in Washington, DC



Barbara
Ehrenreich



Dr. Paul
Farmer

- Amazing array of speakers coming to this year's conference, including our new Experts on Poverty
- Agenda full of great advocacy and policy sessions
- Make a difference on Advocacy Day on Capitol Hill (June 28)



Tavis Smiley



Amb. Tony
Hall



2016 RESULTS International Conference
June 25-28 in Washington, DC

This weekend only!

FLASH SALE

Register at the Early Bird rate of \$125!

Only available *May 14 and 15*

Register at www.resultsconference.org and
enter discount code **EARLYBIRD125**

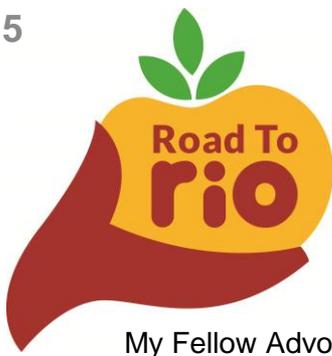
See you next month in DC!

Preparing for the Conference

- Also, please **reserve your hotel room** by **May 26**. We cannot guarantee the discounted room rate after that. Need a roommate? Send a message to ic-help-share+subscribe@googlegroups.com.
- **2016 RESULTS International Conference Checklist** and other Conference resources are available on our 2016 Conference Resources page:
http://www.results.org/skills_center/2016_results_international_conference_resources/
- The U.S. Poverty Legislative Handbook will be available by May 27 and will be found on the Resources page.
- We will start scheduling **Lobby Prep Calls** this week - VERY IMPORTANT!
 - Calls with Meredith Dodson to get your ready for your lobby meetings in DC
 - Each member coming to DC should be on the call (everyone in group is welcomed)

Please don't leave today without possible dates and times for a lobby prep call with your group in the next few weeks

Please e-mail your available dates to Jos Linn (jlinn@results.org)



An Olympic Size Fundraising Challenge!

My Fellow Advocates,

As a volunteer and donor, I find my RESULTS participation, both financial and as a board member, to be one of the most rewarding things I do. As grassroots volunteers we have the privilege of playing a pivotal role in ensuring that RESULTS has the resources that allow it to do its work, including supporting us as advocates. The Road to Rio fundraising campaign reminded me how critical each of our role is and that my voice can change the world, and increase the value of your efforts!

Therefore, I am issuing a challenge for us all:

From May 14th - June 26th, if we can collectively raise \$35,000 through the Road to Rio Friends & Family campaign, my wife, Sapna Mahwal, and I will match it with another \$15,000 contribution to RESULTS.

I hope you all will join me in raising the funds RESULTS requires to power its work as we take on the Road to Rio! If we can hit our fundraising goal together, we know that the resources will facilitate directing *billions* of dollars to the programs making the biggest difference in our world. It's up to us to ensure that nobody lives on less than \$1.25 a day after 2030, rather than poverty persisting, as it always has. I've already started my own campaign online and I hope you will join me by creating your page here: www.tinyurl.com/2016R2R

With gratitude and appreciation,
Pankaj

Pankaj Agarwal
Managing Director
ReCubed Consulting
RESULTS/RESULTS Educational Fund Board Member
Personal Email: resultsrio@pankaj.ca



How to Participate in the RESULTS Road to Rio Challenge

Step 1: Solo or as a Team.

You can join the Road to Rio Challenge as an individual or as a team. Start a team with your RESULTS group or with friends and family.

There are currently several individuals already signed up to participate and the following teams already exist:

- Asheville Action (10 members)
- Omaha (4 members)
- RESULTS Development Team (2 members)
- RESULTS St. Louis (1 member)



Step 2: Set Your Fundraising Goal and Build Your Page

Set a goal for what you plan to raise from friends and family. Pick an amount that you feel is ambitious, but achievable. Once you have a goal, set up your personal Road to Rio Fundraising Page.

- We have already collected more than \$555 on our Road to Rio!
- Our Goal: \$50,000

Step 3: Reach Out to Friends and Family

Reach out to friends and family and ask them to sponsor your efforts with a donation. Contact them by email, social media, phone, and in person. You can get sample language to use in emails, Facebook posts, Tweets and more from the development team!

Visit the website for more information, to register, and Frequently Asked Questions and Answers: www.tinyurl.com/2016R2R

For assistance in setting up your individual or team pages please contact Jen DeFranco at jdefranco@results.org.



Announcements

- Nominate an outstanding volunteers for the **Bob Dickerson Grassroots Leadership Award**. Please send the names and why you believe they deserve this award to IC2016@results.org by June 11. Two winners will be selected (one U.S., one Global) and honored at the 2016 RESULTS International Conference.
- Don't forget to **vote for the next Grassroots Board member at:** <https://www.surveymonkey.com/r/2016GRBMelection>.
- **RESULTS U.S. Poverty Free Agents Calls** on Tuesday, May 17 at 1:00 pm and 8:00 pm ET. Join at <http://fuze.me/32256018> or (201) 479-4595, Meeting ID: 32256018#.
- **RESULTS Introductory Call** on Friday, May 27 at 1:00 pm ET. Register for an upcoming Intro Call on the [RESULTS website](#).
- The next U.S. Poverty National Webinar is **June 11 at 12:30 pm ET**.
- Find these and other events on the [RESULTS Events Calendar](#).

Thank you for being on today's webinar!

Today is ***National "Dance Like a Chicken" Day***



So stand up and dance like a chicken at being able to register as an "Early Bird" for the RESULTS International Conference!

May 14 and 15 only – Register at www.resultsconference.org and enter discount code EARLYBIRD125