

**RESULTS 2015 Individual Planning Form**    **Your Name:** \_\_\_\_\_    **Group Name:** \_\_\_\_\_

**Instructions:** To become effective champions we must develop our advocacy skills and become increasingly courageous for our issues and the people they benefit. Think about what skills and talents you want to bring to the table to become a champion for the end of poverty in the coming year. **Please bring this form completed to the January 10, 2015 RESULTS National Conference Call** (or other group planning meeting).

**1. What did I and/or our group do really well last year? What am I most proud of?**

**2. What skills, talents, and passions can I bring to expand the reach and impact of our group and RESULTS as a whole?**

**3. In my work with RESULTS in 2015, a real breakthrough for me would be** (choose something that is a personal challenge for yourself):

**4. I'd like to develop the following skills in 2015.** For ideas, see the RESULTS Activist Toolkit ([http://www.results.org/skills\\_center/activist\\_toolkit/](http://www.results.org/skills_center/activist_toolkit/)):

**5. What leadership position am I willing to undertake to help strengthen our group (circle one or more)?**

See our Group Roles document for more details and ideas ([http://www.results.org/uploads/files/results\\_grassroots\\_roles.doc](http://www.results.org/uploads/files/results_grassroots_roles.doc)).

**Primary Roles Each Group Should Fill**

Group Leader \_\_\_\_\_  
Point Person for Sen. \_\_\_\_\_  
Point Person for Sen. \_\_\_\_\_  
Point Person for Rep. \_\_\_\_\_  
Media Coordinator \_\_\_\_\_

**Community Connections and Issues Roles**

Local Action Network Manager \_\_\_\_\_  
Social Media Manager \_\_\_\_\_  
Grasstops Relationship Manager \_\_\_\_\_  
Issue Expert: \_\_\_\_\_  
Issue Expert: \_\_\_\_\_

**Outreach and Fundraising Roles**

Team Leader \_\_\_\_\_  
Lead Inviter/Table Captain \_\_\_\_\_  
Bookkeeper \_\_\_\_\_  
Online Outreach/FR \_\_\_\_\_  
**Other:** \_\_\_\_\_

**6. When I envision the end of 2015, I want to be able to say that I have/our group has achieved the following:**

- a. With regard to our group/myself:
  
  
  
  
  
  
  
  
  
  
- b. With our members of Congress:
  
  
  
  
  
  
  
  
  
  
- c. With the media:
  
  
  
  
  
  
  
  
  
  
- d. With outreach and fundraising:
  
  
  
  
  
  
  
  
  
  
- e. Other goals I'd like to accomplish: