

**RESULTS and RESULTS Educational Fund**  
Board of Directors

Minutes – July 22, 2015

Board Members attending: Scott Leckman, Chair, Pankaj Agarwal, Cindy Changyit-Levin, Sam Daley-Harris, Vanessa Garcia, Kul Gautam, Roger Hudson, Patrick Hughes, Ernest Loevinsohn, Lydia Pendley, Jan Twombly, Treasurer, Beth Wilson, Secretary and Professor Muhammad Yunus.

Staff attending: Joanne Carter, Executive Director, and John Odenwelder, Director of Organizational Effectiveness

Chair Dr. Scott Leckman called the meeting of the RESULTS Board of Directors and RESULTS Educational Fund Board of Directors to order at 10:05 a.m. E.T.

**Agenda Item 1: Strategic Discussion with Muhammad Yunus**

Scott Leckman had prepared seven questions for Muhammad Yunus. Scott then briefed the board on the responses and discussion included the implication of those responses for on-going strategic thinking for RESULTS.

**Agenda Item 2: Minutes of March 21 & 22, 2015 Board Meeting**

Kul Gautam moved approval of the minutes of the RESULTS Board of Directors meeting. Jan Twombly seconded. Motion passed.

Kul Gautam moved approval of the minutes of the RESULTS Educational Fund Board of Directors meeting. Ernie Loevinsohn seconded. Motion passed.

**Agenda Item 3: Strategic Planning Process**

John Odenwelder, Director of Organizational Effectiveness, provided a detailed progress report on the strategic planning process. The staff has gathered information from a broad range of sources and has reviewed the responses to identify major themes, including some themes that are unique to specific stakeholder groups. Pressing strategic questions have emerged. The vision, mission and organizational values may need fine tuning. There will be a strategic planning retreat on Aug. 11<sup>th</sup> & 12<sup>th</sup>. The Grassroots Board Members were asked to designate a representative to participate in that retreat. The draft plan will be shared with the Board and others in late August or September with a January 2016 implementation date. The 2016 budget will be developed with shortfalls in implementation funding identified. The Board discussed the need for the Board to approve the plan before it goes to the Board Finance Committee for inclusion in 2016 budget. Staff was asked to interview disaffected staff and volunteers who may have left in the past few years.

**Agenda Item 4: Executive Director Report**

Executive Director, Dr. Joanne Carter, provided a report on the activities and progress of RESULTS and REF in the last twelve months. Her Executive Director's Update Report to the Board and REAL Change PowerPoints are included with this report as attachments A and B. Major achievements and growth were accomplished on Gavi replenishment, appropriations, SNAP, Congressional meetings (both domestic and global), media work, the International Conference, and the REAL Change program. Work on the next round of campaigns for maternal and child survival and EITC/CTC and grassroots expansion continues.

The Board discussed with her the details of her report, especially regarding the Real Change program, expansion, supporting democratic institutions established to achieve our goals and achieving and highlighting success on domestic U.S. campaigns.

**Agenda Item 5: Board Committee Reports**

Most committees submitted a written report to the Board. Information shared at the meeting was supplemental to those reports.

Board Development Committee: The responses to the first lengthy Board Self-Assessment Survey were not sent to the Board members as planned. Based on those responses, the Board Development Committee (BDC) brought forward five recommendations, which were listed in the written report for discussion at the Board meeting. Due to lack of time, they were not discussed. Beth Wilson said she would send the missing document out to all Board members. Based on one recommendation of the BDC, Beth made a motion that the Board meet quarterly so that non-Executive Committee members could be more engaged with the work of the Board. The motion failed. Jan Twombly moved that the Executive Committee meetings be open to all Board members to attend. Ernie Loevinsohn seconded. Motion passed. Beth asked that all members complete and submit the short version of the Board Self-Assessment Survey following the Board meeting.

Finance Committee: The audit report conducted at the Executive Committee constituted the Finance Committee report.

Marketing Committee: During the IC members of the Marketing Committee met with representatives of our international affiliates to discuss marketing, branding and materials. Those discussions will continue.

Bylaws Committee: Because the proposed bylaws changes for RESULTS were not received by the Board members with sufficient time to review prior to the Board meeting, action on those changes was put off until the next Board meeting. Lydia Pendley thanked Joanne Carter, Mark Butler, Jack McLaughlin and our attorney for their work developing sound revisions to the bylaws.

Fundraising Committee: Roger Hudson reported that we have eleven major donors, a number that we need to increase. He invited all Board members to participate in finding new major donors or growing existing donors into major donors.

Issues Committee: The Issues Committee has not met. Ernie Loevinsohn is planning on convening a Mid-August meeting. Issues he will put forward for committee discussion are equity on the global side and leverage on the domestic side. Simplifying the EITC tax code to ensure more eligible people participate should be considered.

**Agenda Item 6: Change in Board Guidebook**

Sam Daily-Harris moved that the following change be made in the Board Guidebook. Lydia seconded. Motion passed. Change to be made: The last sentence in section 3.8 Standing Committees “Charters for each of the standing committees are included as appendices to this Board Guidebook.” will be eliminated.

**Agenda Item 7: Reelection of Treasurer**

Sam Daily-Harris moved the Board reelect Jan Twombly as RESULTS Treasurer. Lydia Pendley seconded. Motion passed.

Cindy Changyit-Levin moved the Board reelect Jan Twombly as RESULTS Educational Fund Treasurer. Vanessa Garcia seconded. Motion passed.

**Agenda Item 8: Adjournment**

Lydia Pendley moved adjournment of the RESULTS and the RESULTS Educational Fund Board. Vanessa Garcia seconded. Motion passed (twice).

Minutes provided by Beth Wilson, Board Secretary.