RESULTS August 2015 U.S. Poverty National Meeting

*Making the Most of the August Recess*

Login online at: [http://fuze.me/28130766](http://fuze.me/28130766) or by phone at: (201) 479-4595, Meeting ID: 28130766
Welcome from Jos Linn, Grassroots Manager for U.S. Poverty Campaigns

Jos with RESULTS Global Organizer Amy Kazanegras and RESULTS Minnesota’s Paul Hoffinger at the RESULTS International Conference
2015 was our biggest International Conference yet!

We had **537 advocates** from **47 states** and **23 countries** in attendance.
Ayanna Mathis of Atlanta, Andy Trujillo of Albuquerque, and Maxine Thomas of Indianapolis – our real “experts” on poverty – shared their moving poverty stories and how they are now using their story and RESULTS to speak up on behalf of all families facing financial hardship.

Sister Simone Campbell of NETWORK talked to us about income inequality and demonstrated what the income gap looks like in a creative “human graph.” See her keynote address at: http://www.results.org/blog/watch_economist_dr._jeffrey_sachs_network_executive_director_sister_simone/

Maya Rockeymoore of the Center for Global Policy Solutions and Jared Bernstein of the Center on Budget and Policy Priorities discussed wealth inequality and the racial wealth gap. Their session was so powerful and popular, it was standing room only for 90 minutes.
Advocacy Day on July 21 was a great success! Advocates had over 350 meetings with members of Congress, congressional aides, and World Bank officials.

The Advocacy Day Reception was the perfect ending to a great day on the Hill. A number of members of Congress and Dr. Jim Kim of the World Bank stopped by to speak about the powerful difference RESULTS volunteers make.
Kimberly Trigg (center) of RESULTS Salina, KS with her fellow “Experts on Poverty” at the RESULTS International Conference

Lydia Pendley (at left in white) of RESULTS Santa Fe and a Grassroots Board member with other Board members and Prof. Muhammad Yunus at the RESULTS International Conference
2015 RESULTS International Conference
Keep the Energy Going

• Relive the magic by watching and sharing the videos of just a few of our great speakers.

• Let us know what you thought of the conference with our survey. We think this was the best one yet, and we want to make next year’s even better!

• Find all our conference resources at: www.tinyurl.com/2015ICR.

• Let us know how your Advocacy Meetings went by filling out the RESULTS Lobby Report Form: www.tinyurl.com/RESLRF.

Thank you again for your amazing dedication to RESULTS. We wouldn't be here without you.

And be sure to save the date – the 2016 RESULTS International Conference will be June 25-28, 2016 in Washington DC!
Welcome from Meredith Dodson, RESULTS Director of U.S. Poverty Campaigns

Meredith on Capitol Hill with her daughter Iris
Economic Mobility Campaign Update

- The **Earned Income Tax Credit** (EITC) and **Child Tax Credit** (CTC) are key supports for low-income working families. If improvements to the EITC and CTC expire, millions of people will be pushed into deeper financial insecurity.

- As we learned at the International Conference, our best opportunity to save key EITC and CTC provisions this year is in a broader highway funding/tax package.

- Congress extended highway funding until late October.

- The Senate is pushing to extend expiring business tax provisions for two years (the so-called “tax extenders’’); Senate Finance Committee passed a two-year extension during the RESULTS Conference.

- However, some in the House (including Paul Ryan) want to make some of these business breaks permanent.

- **If and when they proposed a permanent extension of ANY business tax credit, we must respond swiftly by pushing for “parity” with EITC/CTC** (cannot do one without the other)
  - If Congress only passes a two-year tax extenders bill, it is highly unlikely we’ll see a permanent extension of the EITC and CTC improvements this year.
Messaging Tips for EITC and CTC

- As discussed during the conference, we are using key message points:
  - Congress must **SAVE** key EITC & Child Tax Credit provisions
  - The EITC/CTC are **PRO-WORK**
  - If Congress doesn't act, **50 MILLION Americans will lose part or all of their EITC & CTC** (see our state fact sheets)
  - If Congress makes business tax provisions permanent, they must also save EITC & CTC (**PARITY**)
  - Congress should **FIX A (GLARING) GAP** by expanding the EITC for childless workers

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**August 2015 RESULTS U.S. Poverty National Meeting Slides**
Following Up from Lobby Meetings

• It is very important to follow up from your meetings at the International Conference or back home
  • Email aides you met with and thank them for meeting with you
  • Ask if they have taken any action on your requests
  • If they haven’t taken action, ask them to and ask when would be a good time to follow up again
  • Also ask for an in-district meeting in August

• PLEASE report on any Conference or in-district meetings on our RESULTS Lobby Report Form: www.tinyurl.com/RESLRF
  • If you’re not sure if you were supposed to fill out the report for your group, there is a link on the form to see all the meetings that have already been reported
August Action – Set Up Face-to-Face Meetings and Attend Town Halls With Your Members of Congress in August

Face-to-face meetings are the most influential way to influence elected officials!

The House and Senate are on recess until Labor Day (September 7)
August Action – Set Up Face-to-Face Meetings and Attend Town Halls With Your Members of Congress in August

• The August recess is perfect for having face-to-face meetings and town halls
  ▪ It’s not as rushed as in DC, when meetings can sometimes be only a few minutes long
  ▪ Make sure coordinate with other RESULTS folks in your area (staff can help with that connection if needed)
  ▪ You can also look to arrange site visits to a local service provider (or for those at academic institutions, invite them to speak in the future)

• **August Action** – Town Halls are also a great way to reinforce and amplify your message
  ▪ Town Halls give you the chance to educate your community and hopefully get the lawmaker or candidate to make a public statement on your issue
  ▪ Be strategic – find town halls in your area, go in groups, get their early, raise your hand FIRST, FAST, and HIGH, follow up
August Action Resources for Face-to-Face Meetings and Town Halls this Month

- You can find other key tips for having good meetings are in [www.tinyurl.com/resultstoolkit](http://www.tinyurl.com/resultstoolkit)
- U.S. Poverty Economic Mobility Request Sheet
- Find a host of other resources to help with background information, Laser Talks, and lobby meeting preparation at: [www.tinyurl.com/2015ICR](http://www.tinyurl.com/2015ICR)

If and when you get a meeting set up or plan to attend a town hall, please contact Meredith Dodson ([dodson@results.org](mailto:dodson@results.org)) to set up a call to help you prepare.
Remember the Power of Stories but Use Them to Empower, not Exploit

• Storytelling is a powerful tool, handle with care

• Ask for permission if story isn’t yours, but you want to re-tell for worthy impact

• Be authentic, honest - don’t embellish!

• Be gentle – stories are sacred, not tokens
MaryLou Beaver, State Campaigns Director and New Hampshire State Director for Every Child Matters (ECM). ECM is a non-profit, multi-issue child advocacy organization based in Washington, DC.

MaryLou has worked with children and families in NH for over 25 years. Former Executive Director of a non-profit childcare center; consultant for early learning and advocacy programs; and educational coordinator of a federal grant serving childcare professionals.

Chair of the NH Family Assistance Advisory Council, served on the Legislative Task Force studying the adequacy of the TANF grant, and is a member of the board of directors of YWCA NH.

MacKenzie Nicholson is the Field Director at Every Child Matters in New Hampshire. She has been at ECM for four years. She works on ECM/s Raise the Wage Campaign.

She is a 2012 graduate of the University of New Hampshire in Durham, receiving a B.S. in Family Studies with a concentration in Child Advocacy & Family Policy.
Electoral Activities for Non-Profits
Who shares common issues?

- Children’s Groups
- Senior Groups
- Labor
- Faith Based Groups
- Health Based Orgs.
- Education Orgs.
- College Groups

Think outside of your silos!!
Enlist the Voters and Build your Base
Ways to Reach the Voters

• Tabling at Community Events
• Presentations to Rotary Clubs, Chamber of Commerce and other civic groups
• Lunchtime Presentations at Senior Centers
• Family Suppers at Child Care, Head Start and After School Sites
• Presentations at PTA meetings and other places where parents (voters) meet.
• LTEs and Op Eds
Enlist prominent allies in your state to deliver your message

Elected Officials, Business Leaders, Members of the Armed Forces......
Provide Training
Communicate
Media
- LTEs and OpEds
- Call in to Radio Shows

Social Networks and E-Mail
- Blogs
- Twitter
- Facebook
- Newsletter

Web Sites
- List Issues
- Post Candidate Responses to Questionnaire
- Post Candidate Events
Make sure your supporters know the questions to ask the candidates.
Take your message to the candidates.
Candidate Forums

• We partnered with the University of NH to hold issue centered single candidate forums.

Join us on Monday, December 12th for a Candidate Forum on Children and Families with Presidential Candidate Fred Karger!

Hosted by Every Child Matters in New Hampshire and the UNH Family Studies Department.

Monday, December 12th
3:30pm
MUB, Room 330-332

Fred Karger will share his views on children’s issues. This is an opportunity to hear a candidate discuss important issues and ask your questions. All are invited.
Invite the candidates to your program.
Create a Candidate Questionnaire

• What changes would you make to the Affordable Care Act and State Children’s Health Insurance Program to guarantee that the 8 million children currently uninsured will receive coverage when the law is slated to be fully implemented in 2014?

• 20,000 children in New Hampshire receive support from the Social Security program, either through payments for disability or survivor benefits when a parent has died. What are your proposals to secure the future finances of this program and how would that impact children who benefit from the program?
Targeted Paid Advertising

RUNNING FOR PRESIDENT?

During tonight's debate, tell New Hampshire what you will do to help prepare our children and youth to compete in a global economy.

• Millions of America's children live in poverty, thousands in New Hampshire.
• Millions are reported abused and neglected, thousands in New Hampshire.
• Millions are without health insurance, thousands in New Hampshire.
• Millions are without quality child care, thousands in New Hampshire.

These are not the conditions that produce healthy, well-educated children.

For these problems to be solved, children will need friends in high places, starting with the White House.

TELL NEW HAMPSHIRE HOW YOU WILL HELP.
It's important, because in America and New Hampshire, every child matters.

www.everychildmatters.org

For More Information Please Contact:

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www.everychildmatters.org/nh
Grassroots Share about Actions at Home

Kaleena Daugherty, a new RESULTS REAL Change Fellow in Milwaukee, WI, in front of the U.S. Supreme Court during the 2015 RESULTS International Conference.
What did you think of our new call date?

Here are options for future calls:

Second Tuesday at 8:00 pm ET
Second Thursday at 8:00 pm ET
Second Sunday at 5:00 pm ET
Second Saturday at 12:30 pm ET

Type your preference(s) in the Fuze chat window right now or e-mail your preference(s) to Jos Linn at jlinn@results.org.

We’ll let you know the results in an upcoming Weekly Update.
Announcements

Please Fill out our Lobby Meeting Report Form for any lobby meetings you’ve done recently. www.tinyurl.com/RESLRF.

Check out the new “Who We Are” RESULTS Laser Talk debuted at the conference: http://www.results.org/about/mission_and_structure/.

RESULTS Introductory Call, August 12 at 9:00 pm ET. If you are new to RESULTS, learn more about our work by joining our next RESULTS Intro Call. Register for this or another call on the RESULTS website.

RESULTS Free Agents, August 18 at 1:00 pm and 8:00 pm ET. If you live in an area with no active RESULTS U.S. Poverty group, please join us. Login at http://fuze.me/27491886 or by phone at (201) 479-4595, Meeting ID: 27491886. Contact Jos Linn (jlinn@results.org) for details.

Send Grassroots Board Member nominations to Jack McLaughlin (jmclaughlin@results.org) by September 15.

Find these and other events in the Events Calendar on the RESULTS website.
Thank you for being at today’s meeting!

Ayanna Mathis of RESULTS Atlanta at the 2015 RESULTS International Conference