



RESULTS
the power to end poverty

**Welcome to the RESULTS January 2014
U.S. Poverty National Conference Call**

Starting the Year Off Right with Group Planning

Saturday, January 11, 12:30 pm ET

(888) 409-6709

Welcome from RESULTS Executive Director Joanne Carter





Opening Remarks from Debbie Weinstein
Executive Director of the Coalition on Human Needs

www.chn.org



January Action – 2014 Group Planning

- Group Planning is about **creating success**.
- Goal without a plan is only a wish.
- 2013 was a great year
 - **83 face-to-face meetings** (more than any year in last decade), plus numerous meetings with aides
 - **141 media pieces** published (almost triple our 2012 total)
 - **Thousands of letters, e-mails, and phone calls**
- Think what we can accomplish when **every RESULTS group has a group plan for 2014**. The [January 2014 U.S. Poverty Action](#) has tips to help with Group Planning.
- On today's call, we're going to help you do that.

January Action – 2014 Group Planning

- We're going to walk you through Group Planning today.
- Please have the following in front of you during the call:
 - Each person's completed [Individual Planning Form](#). You'll refer to your answers on the call
 - A copy of the [Group Planning Summary](#). Fill this out while on the call today

You can find links to these forms in the green box at www.results.org

We will go through the Group Planning Summary form. This will be faster than perhaps your used to but that's OK. **The goal is to get something on paper today and have you send it to Jos Linn (jlinn@results.org) this weekend.** You can add to or amend your plan after today and resubmit it – plans should be evolving documents.

A. Group Info – Group Planning Summary

1. **List everyone who is in your group.** Please make sure all the information is current. Keeping in touch with one another is an important part of being a successful group.
2. **Please assign leadership roles – very important!** We encourage everyone in the group to take a leadership role. Key roles to get assigned today are:
 - **Group leader(s)**
 - **Point person for each member of Congress** (please list the legislator's name, e.g. "Point Person for Sen. Marco Rubio")
 - **Media point person**
 - **Outreach/fundraising roles**

B. Group Health – Group Planning Summary

1. **List your monthly meeting days and times.** We encourage groups to meet twice per month.
2. **How will you grow your group?** Groups that grow are groups that last. How many people do you have now and how many do you want to have by year's end? What steps will you take to grow your group?
3. **Who in your group would like to come to the 2014 RESULTS International Conference?**
 - June 21-24 at the DoubleTree Crystal City in Washington, DC
 - Jim Kim, President of the World Bank will speak

Please list all the persons who plan to come (even if you're not 100 percent sure at this point)

B. Group Health – Group Planning Summary

Take 8 minutes to fill out Section B of the form. As you discuss leadership roles, pass the form around to have people fill in their contact info.

The call will be silent during this time so you can talk with your group.

Section B. Group Health Plan

1. **Our group will meet monthly on** _____ (mtg. #1 day/time) and _____ (mtg. #2 day/time).
2. We currently have _____ members in our local group. **By the end of 2014, we want to have _____ members.** What ideas do we have about how will we will grow?
 - a.
 - b.
 - c.
3. How many in our group will attend the **2014 International Conference**, June 21-24 (list names if known) and/or a nearby RESULTS regional conference? If I'm a Free Agent, will I consider attending? _____

Names:

C. Congress – Group Planning Summary

- 1. List your members of Congress by name and where they are on the Champion Scale for U.S. Poverty issues.** Use the scale in section C of the form (also on slide 13). Should list at least 3 members of Congress (two senators and at least one representative).
- 2. When will/did you submit your request for a face-to-face meeting with each member of Congress?** Need to get them in as soon as possible. Point persons should handle the requests. Also, please list any local advocates or coalition partners you wish to invite to attend your meetings.
- 3. What strategies will you use to move your members of Congress up the Champion Scale this year?**

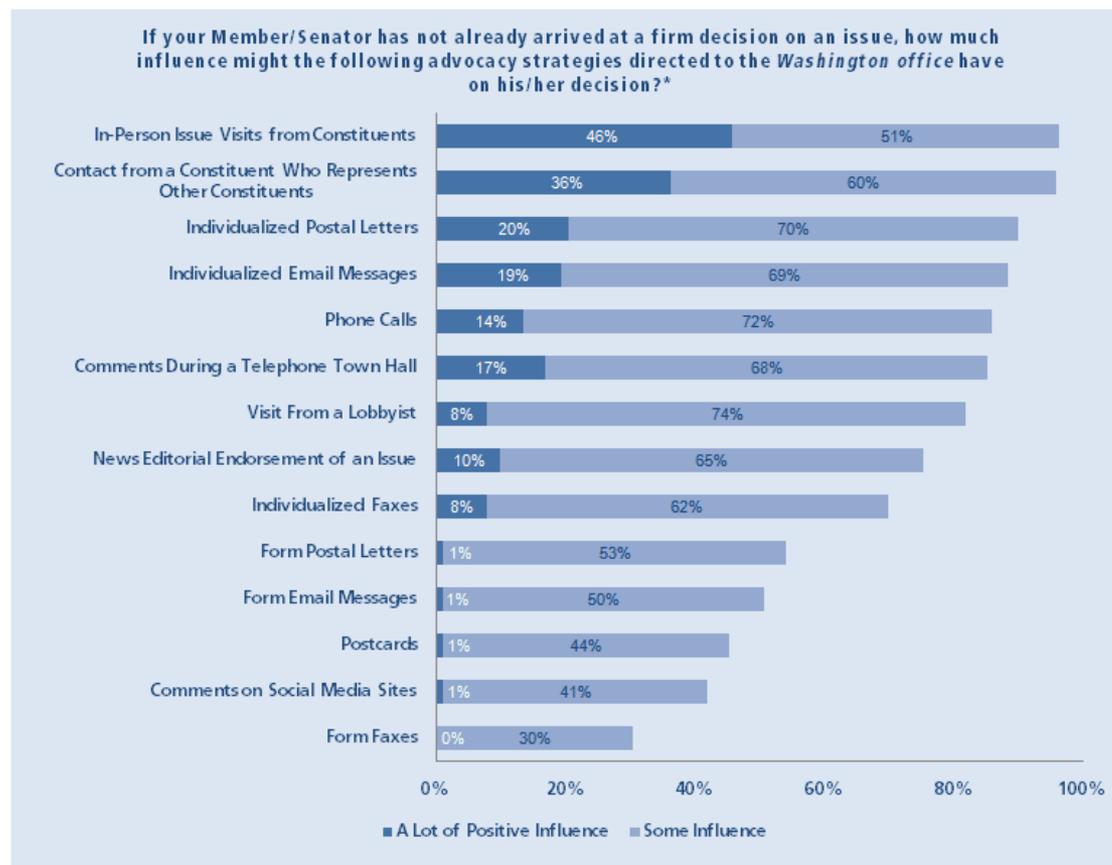
Submit Your Face-to-Face Meeting Requests Now

**Congress will be on recess
January 20-24.**

97 percent of congressional staff say that in-person issues visits from Constituents influence policymakers

([Congressional Management Foundation](#))

Submit and follow up on your face-to-face meeting requests. Be sure to ask about town halls too!



Submit Your Face-to-Face Meeting Requests Now

1. **Decide who will contact the scheduler for each member of Congress this month** – you can find contact details on the [RESULTS website](#).
2. **Use our [online template](#) to create a request letter** – most offices will ask for details in writing.
3. **If the member of Congress has no time to meet this month, ask to schedule a meeting the next time he/she is back home and if he/she is holding any upcoming town hall meetings.**
4. **Once you confirm a meeting, please contact RESULTS Director of US Poverty Campaigns Meredith Dodson (dodson@results.org) for coaching, materials and tailored requests for your meeting.**

See the [January Action](#) for details on Group Planning and requesting face-to-face meetings.



C. Congress – Group Planning Summary

Section C. Members of Congress

Name:	Senator #1	Senator #2	Representative #1	Representative #2
Issue: _____ Rating on Champion Scale?				
Issue: _____ Rating on Champion Scale?				
Issue: _____ Rating on Champion Scale?				
Our first meeting request will be submitted by (give date):				
Which local coalition partners do we invite to our face-to-face meetings?				
<p>Moving members of Congress up the Champion Scale in 2014 (consider Powermapping as one of your actions):</p> <p>We would like Sen. _____ to be a _____ on the Champion Scale by the end of the year. Here's how we will do it:</p> <p>We would like Sen. _____ to be a _____ on the Champion Scale by the end of the year. Here's how we will do it:</p> <p>We would like Rep. _____ to be a _____ on the Champion Scale by the end of the year. Here's how we will do it:</p> <p>We would like Rep. _____ to be a _____ on the Champion Scale by the end of the year. Here's how we will do it:</p>				

Take 8 minutes to fill out Section C of the form.

Champion Scale:

- 1 = Opposed
- 0 = Neutral/Uninformed
- 1 = Supporter
- 2 = Advocate
- 3 = Leader
- 4 = Champion

The call will be silent during this time so you can talk with your group.

D. Outreach – Group Planning Summary

1. **Outreach: How will your group help expand RESULTS into new states and new congressional districts.** Your connections in nearby districts and other states is invaluable in helping us get new people involved. Build on your outreach strategies from Section B.
2. **Fundraising: Will your group help raise money to support our work in 2014?** The money you raise helps us support you in your advocacy work. We appreciate any help you provide, no matter how small, in our fundraising efforts. Be creative in what you'd like to do (house party, event, Friends and Family (online), etc.
3. **Local Action Network: How will you grow your list of local advocates who will take action on our issues when needed?** List out the ways you'll make this happen.

D. Outreach – Group Planning Summary

Take 7 minutes to fill out Section D of the form.

The call will be silent during this time so you can talk with your group.

Section D. Outreach, Fundraising, and Partnership Plan

1. In 2014, RESULTS has a goal of expanding our presence (groups or Free Agents) into 260 congressional districts and 46 states and move them up the Champion Scale. What specific things will we do to help expand RESULTS to neighboring congressional districts and/or states?
 - a.
 - b.
 - c.
2. **Our group will fundraise this much for RESULTS in 2014:** \$ _____
 - When do we want to do it? _____
 - What type of fundraiser will we have (e.g. dinner event, house party, Friends & Family letter campaign, online fundraising, etc.) and what other details do we want to articulate now?
 - How will we use a fundraising event/speaker as an outreach event to attract new volunteers and supporters?
3. For our **local Action Network**, we currently have approximately _____ members. By the end of 2014, we want to have _____ members in our local Action Network. How will we reach this goal? (include strategies on connecting and partnering with other organizations in your area)

E. Media – Group Planning Summary

In addition to getting many letters to the editor published, RESULTS has a goal to **get at least one editorial or op-ed published in each state where we have volunteers.**

1. How many **editorials** do you want to generate 2014 and in what papers?
2. How many **op-eds** do you want to get published in 2014?
3. How many **letters to the editors** do you want to get published in 2014?
4. Does your group have any **Social Media goals** in 2014? If so, what?
5. What **other media** do you want to generate (articles, TV, radio) in 2014?

E. Media – Group Planning Summary

Take 5 minutes to fill out Section E of the form.

The call will be silent during this time so you can talk with your group.

Section E. Media Plan

In 2014, RESULTS has a goal of getting an op-ed or editorial published in each state where we have volunteers.

1. In 2014, we want to inspire _____ **editorials** in the following news outlets:
 1. In 2014, we want to get _____ **op-eds** published in the above publications?
 2. In 2014, we want to get _____ **letters to the editor** published in the above publications?
 3. What are our social media goals (Facebook, Twitter, blogs, etc.)?
 4. What are our other media goals, if any (TV, radio, etc.)?

Success!

Thank you all for going through this process!

We know this was rushed and if you want to stay after today to fill in details, please do. However, please send Jos what you drafted this weekend, no matter how basic it is. Even if you plan to change it at your second meeting this month, please still send us what you have now (you can send us your amended version as well when it's done). This will help us begin supporting you in meeting your goals right away.

Submit your plans this weekend to Jos Linn at
jlinn@results.org

E-mail him your Group Planning form as a Word document or a scanned version of your hand-written plan. If you have trouble, e-mail Jos and he'll work with you to get it submitted.

Fill up Jos' Inbox with your plans today!

SNAP – Farm Bill Update

Farm Bill Conference Committee working on a bill that would cut [\\$8.6 billion from SNAP](#) over ten years.

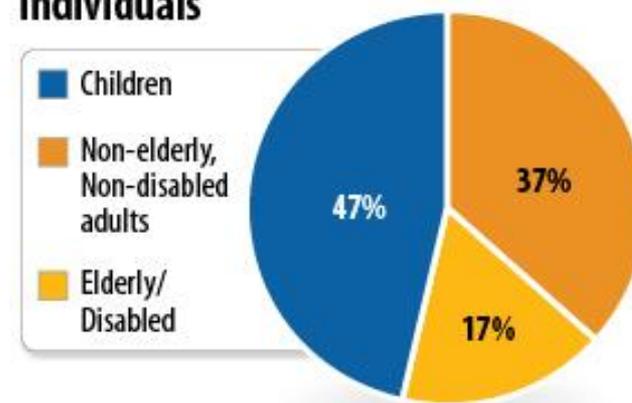
- Cuts will be to “Heat and Eat” programs in 15 states, which help increase SNAP benefits for people who receive home energy assistance benefits (CA, CT, ME, MA, MI, NH, NJ, NM, NY, OR, PA, RI, VT, WA, and WI).
- The cut would amount to an average loss of \$90 per month in SNAP benefits for approximately 850,000 low-income households.
- Bill does not include the other harmful cuts and changes in the original House bill such as eliminating state flexibility to adjust SNAP eligibility limits, imposing harsh work requirements, cutting off unemployed workers without children after only three months, drug testing of applicants.
- Both House and Senate aiming to get bill done by the end of January

While RESULTS is pleased that many of the most harmful provisions passed in the House are not part of this deal, we oppose further cuts to SNAP in the Farm Bill.

SNAP Facts

- SNAP (Supplemental Nutritional Assistance Program, formerly Food Stamps) is an our nation's first line of defense against hunger
- According to new Census Bureau data, SNAP kept [5 million Americans out of poverty](#) in 2012
- SNAP also has a significant impact on health and educational outcomes, and contributes to long-term economic stability

More than Half of SNAP Recipients Are Children, Elderly, and Disabled Individuals



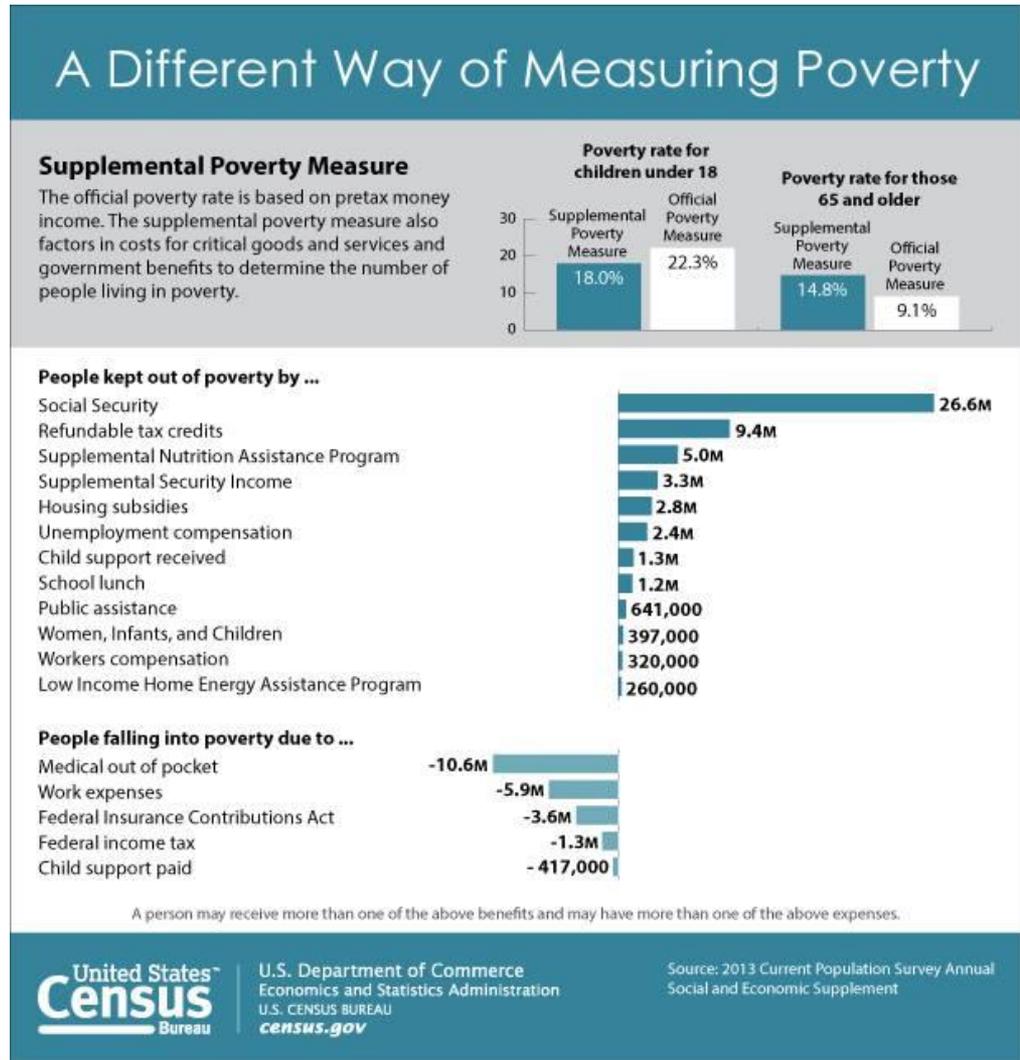
Source: CBPP analysis of data from USDA Food and Nutrition Service, FY 2010

Center on Budget and Policy Priorities | cbpp.org



SNAP Facts

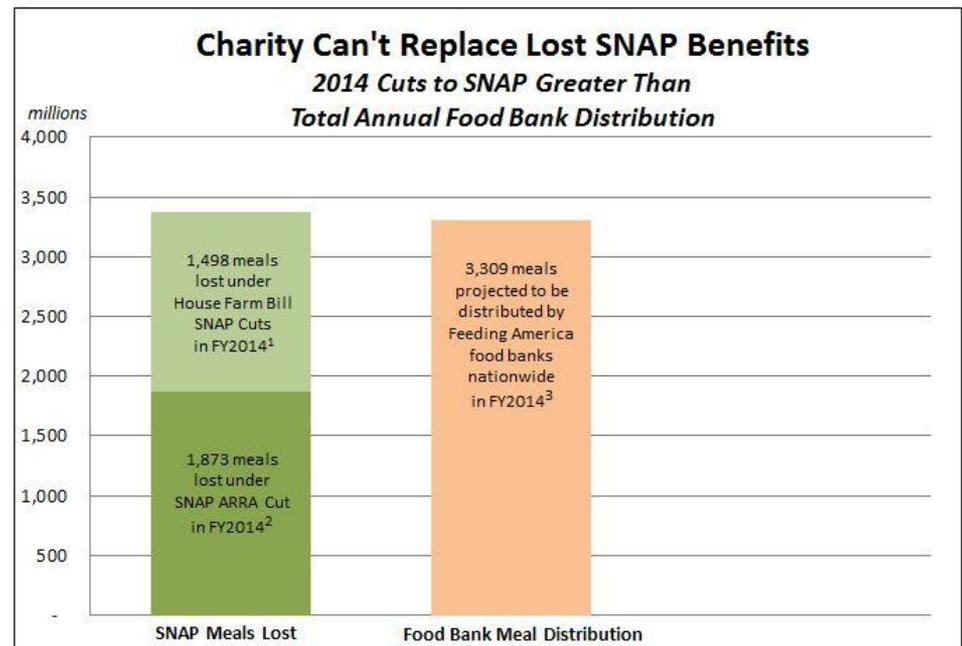
SNAP (and other programs) are working



SNAP Households Already Facing a Tough Time

- SNAP benefits were cut automatically starting November 1 when the increases in SNAP benefits from 2009's *American Recovery and Reinvestment Act* (ARRA) was prematurely ended
- Average cut of \$36/month (family of 4) or 5.5 percent
- Amounts to \$5 billion cut in 2014, \$11 billion overall

According to Feeding America, food banks would have to **double the number of meals served in 2014** to make up for the meals lost from the ARRA cut plus the House's proposed cuts



Farm Bill Conference Committee Members

Senate Conferees:

Debbie Stabenow (D-MI),
Chair, Ag Cmte
Thad Cochran (R-MS),
Ranking Member, Ag Cmte
John Boozman (R-AR)
Michael Bennet (D-CO)
Saxby Chambliss (R-GA)
Tom Harkin (D-IA)
Pat Roberts (R-KS)
Amy Klobuchar (D-MN)
Max Baucus (D-MT)
John Hoeven (R-ND)
Sherrod Brown (D-OH)
Patrick Leahy (D-VT)

House Conferees:

Reps. Frank D. Lucas (R-OK-3),
Chair, Ag Cmte
Collin Peterson (D-MN-7),
Ranking Member, Ag Cmte
Martha Roby (R-AL-2)
Mike D. Rogers (R-AL-3)
Rick Crawford (R-AR-1)
Jeff Denham (R-CA-10)
Jim Costa (D-CA-16)
Gloria Negrete McLeod (D-CA-35)
Ed Royce (R-CA-39)
Steve Southerland (R-FL-2)
Austin Scott (R-GA-8)
Rodney Davis (R-IL-13)
Steve King (R-IA-4)
Jim McGovern (D-MA-2)
Dave Camp (R-MI-4)

Sandy Levin (D-MI-9)
Tim Walz (D-MN-1)
Eliot Engel (D-NY-16)
Mike McIntyre (D-NC-7)
Marcia Fudge (D-OH-11)
Kurt Schrader (D-OR-5)
Glenn Thompson (R-PA-5)
Tom Marino (R-PA-10)
Kristi Noem (R-SD-AL)
Sam Johnson (R-TX-3), K.
Michael Conaway (R-TX-11)
Randy Neugebauer (R-TX-19)
Filemon Vela (D-TX-34)
Suzan DelBene (D-WA-1)

Announcements

RESULTS Media Support Call. Tuesday, January 21 at 8:00 pm ET. (267) 507-0370, passcode 4471061#. If you have questions, please contact Ginnie Vogts at vmvogts@yahoo.com.

RESULTS U.S. Poverty Free Agents Calls: Tuesday, January 21 at 1:00pm ET and 9:00 pm ET. (443) 453-0034, passcode 703096 (note the new call-in number).

RESULTS Introductory Call: Friday, January 24, 1:00 pm ET. Register for the call at www.tinyurl.com/RESULTSMeetandGreet/.

RESULTS Expansion Webinar. RESULTS has a goal of expanding into new congressional districts, including starting 10 new U.S. poverty groups. On Monday, January 27 at 8:00 pm ET, volunteer leaders and staff will host an [introductory webinar](#) to discuss some of the best practices for starting new RESULTS groups and recruiting new activists. To join, go to: <http://fuze.me/22423683>. To join the audio, call (855) 346-3893, passcode 22423683#.

Announcements

REAL Change Announcement

Mark your calendars! **The 2014 RESULTS International Conference will be June 21-24, 2014 at the DoubleTree Crystal City Hotel in Washington, DC.** Registration will open in the next few weeks.

You can find a full list of upcoming events, along with call-in numbers on the [RESULTS Events Calendar](#).

Thank you for joining us today!

The next RESULTS U.S. Poverty National Conference Call is
Saturday February 8, 2014 at 12:30 pm ET

***RESULTS wishes all of you a very
Happy New Year!***