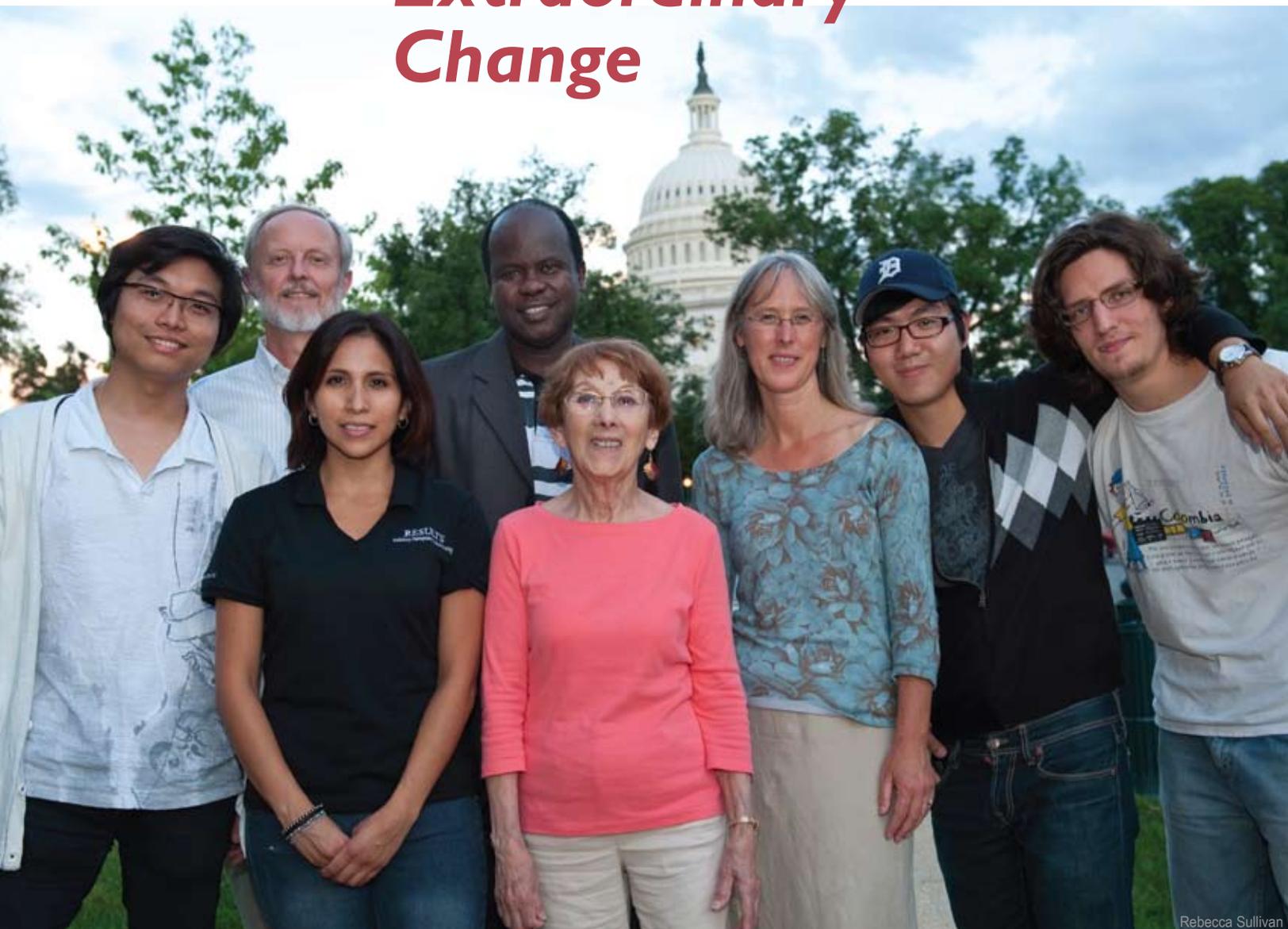


Ordinary Heroes Extraordinary Change



Rebecca Sullivan

RESULTS and **RESULTS** Educational Fund
Annual Report 2008

From the Board Chair

What a year 2008 was! Our grassroots volunteers and staff once again delivered amazing results. Consider just three of our great victories:

From the Senate Gallery, I watched with pride the passage of the Tom Lantos and Henry J. Hyde United States Global Leadership Against HIV/AIDS, Tuberculosis, and Malaria Reauthorization Act of 2008. This was the result of years of educating members of Congress about these devastating diseases of poverty and the need to prevent and treat them.

The Microcredit Summit Campaign met its goal of reaching 100 million of the world's poorest families with microcredit loans. This seminal achievement was the culmination of two decades of work!

And then there are the 13 million low-income American children and their families who received a much-needed tax credit. Our activists pushed until Congress passed legislation that expanded the Child Tax Credit (CTC) to give these families a boost.

Since our last report, we've had a change in leadership. Joanne Carter, our long-time legislative director and associate executive director, became our executive director. She is extremely well-respected by policy makers and non-governmental organizations. Recently, Joanne was selected to serve on the board of the Global Fund to Fight AIDS, Tuberculosis and Malaria. Nick Arena, our new chief operating officer, is also making a big difference. Last fall, I took over as chair of the board and I'm pleased about board additions: Ned Hill, former dean of the Marriott School of Management at Brigham Young University, and Mary Lang Sollinger, a member of the Obama Campaign's National Finance Committee.

In this edition of our annual report, you will get to meet a few of our dedicated volunteers in profiles of "Ordinary Heroes." By exercising their citizenship, our volunteers are making a big difference in creating a future without poverty. Our global network also continues to expand through the cutting-edge partnership of international advocates who are working to reverse the TB epidemic through our ACTION project.

I am constantly inspired by our ordinary heroes who are making extraordinary change. I suspect you will be, too.

Scott A. Leckman, M.D.

Chair, Board of Directors

RESULTS and RESULTS Educational Fund



From the Executive Director

2008 proved to be a groundbreaking year for many of RESULTS' and RESULTS Educational Fund's (REF) campaigns, from the authorization of \$4 billion for tuberculosis (TB) control to a vital increase of \$10.4 billion in expanded nutrition benefits to low-income Americans. Throughout this report, you'll meet some of our "Ordinary Heroes" whose commitment, creativity, and courage has helped us achieve these and other successes, and served to nourish and strengthen our vision of what is possible in the world.

I believe that our results are also due to the perspective that we bring to our advocacy work: a vision of what is needed in the world, rather than what seems doable in the moment. It is a vision grounded in specific targets, which hold us collectively to account, drive policy makers to plan ways to achieve what may seem impossible, and pull our nation and the world toward making the improbable a reality.

When it comes to our advocacy work, we choose important goals — such as health care for all in the U.S. and education for every child in the world — and plan our advocacy from there. We don't start by asking how much money we think we can get. Rather, we ask what is needed to provide universal coverage or enroll every eligible child and then we work to reach our goal.

When, in 1997, our Microcredit Summit Campaign set one of the boldest goals on the planet — reaching 100 million of the world's poorest families with microcredit loans — only 8 million families had taken microloans. That target helped pull us toward what was possible. By 2008, over 106 million of the poorest people on earth had received microloans.

Perhaps the greatest current challenge to our goals is that the economic crisis will become an excuse for incremental action, inaction, or even scaling back efforts — all at the very time when bold efforts are most needed. As we look to the future, let the successes of 2008 and the courage and vision of our "Ordinary Heroes" inspire and motivate each of us toward courageous action for the end poverty.

Joanne Carter

Executive Director

RESULTS and RESULTS Educational Fund



Providing people with opportunities to live a full life is not easy work. For RESULTS and RESULTS Educational Fund (REF) activists, it can be challenging, time-consuming, and not instantaneously rewarding. But they've discovered that everyone has the ability to make a difference given the right training and support.

As a result, these ordinary people are effecting extraordinary change. Their ongoing efforts open schoolrooms to switch on the minds of the poorest children, provide loans to women who would otherwise have no options, and furnish medicines small enough to fit in the palm of a hand, yet powerful enough to keep a loved one alive.

Read about some of our many successes and meet a few of our ordinary heroes.

Ordinary Heroes – Extraordinary Change

Meet Marshall Saunders



Marshall Saunders has chosen to devote his life's resources — his time and energy, his creativity and love for the world, and his finances — to transform the planet and the lives of the world's poorest people. His two decades of advocacy and support for microfinance were acknowledged with the Grameen Foundation's 2009 Humanitarian Award.

We are fortunate to have Marshall and his wife, Pamela, as investors and partners in our work. Their generosity and humanity, as shared in Marshall's words below, are a model for all:

The first time I visited a microcredit bank twenty years ago, I was amazed by what I saw. When poor women see the possibility of a new and better future for themselves and especially for their children, it changes everything for them right then. The wheels turn, the lights come on. They begin thinking differently, doing things differently, right then.

I simply could not get enough of that, so my wife, Pamela, and I began to give money and raise money for microcredit projects. We found that giving brings aliveness, especially if you're giving enough that it's risky and gets your attention.

"Giving brings aliveness."

Then, in 1993, I was invited to be on public radio with RESULTS' founder Sam Daley-Harris. On the call, I heard Sam say that RESULTS volunteers had raised \$150 million for microcredit programs over the preceding three years by lobbying the U.S. government. In those same three years, I had raised less than \$1 million. It was obvious that I could be more effective as a RESULTS activist and donor.

I get many solicitations for money, but few organizations provide for active participation. With RESULTS, the participation of ordinary people like me is key. Before I found RESULTS, I didn't know who my congressman was. Now I know all my members of Congress and they know me and what I want. I have more political influence as part of RESULTS than I ever could alone.

For me, the essence of RESULTS is that we are "being the change we want to see in the world." We work with our members of Congress — not with money, power, or confrontation, but with patience, reliable information, support, and generosity.

So yes, I support that.

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Who We Are

RESULTS and RESULTS Educational Fund (REF) are sister organizations that together are a leading force in ending poverty in the United States and around the world. We create long-term solutions to poverty by supporting programs that address its root causes — lack of access to medical care, education, or opportunity to move up the economic ladder. We do this by empowering ordinary people to become extraordinary voices for the end of poverty in their communities, the media, and the halls of government.

Both RESULTS and REF play critical roles in our strategic campaign areas: Health Care for All, Education for All, Economic Opportunity, Ending Hunger, and Empowering Citizens.

RESULTS Educational Fund, our nonprofit, tax-deductible 501(c)(3) arm, identifies and promotes the most effective solutions to poverty by:

- Performing cutting-edge research on some of the world's most urgent problems and their solutions, and analysis of U.S. spending related to poverty domestically and internationally.
- Building support for proven poverty-fighting strategies by engaging and educating the public, policy makers, and opinion leaders; leading educational trips; working in coalitions; and encouraging the media to report on solutions to poverty.
- Supporting powerful citizenship by training volunteers in public speaking, generating media, hosting community forums, and educating their communities and elected officials about issues related to our campaigns.

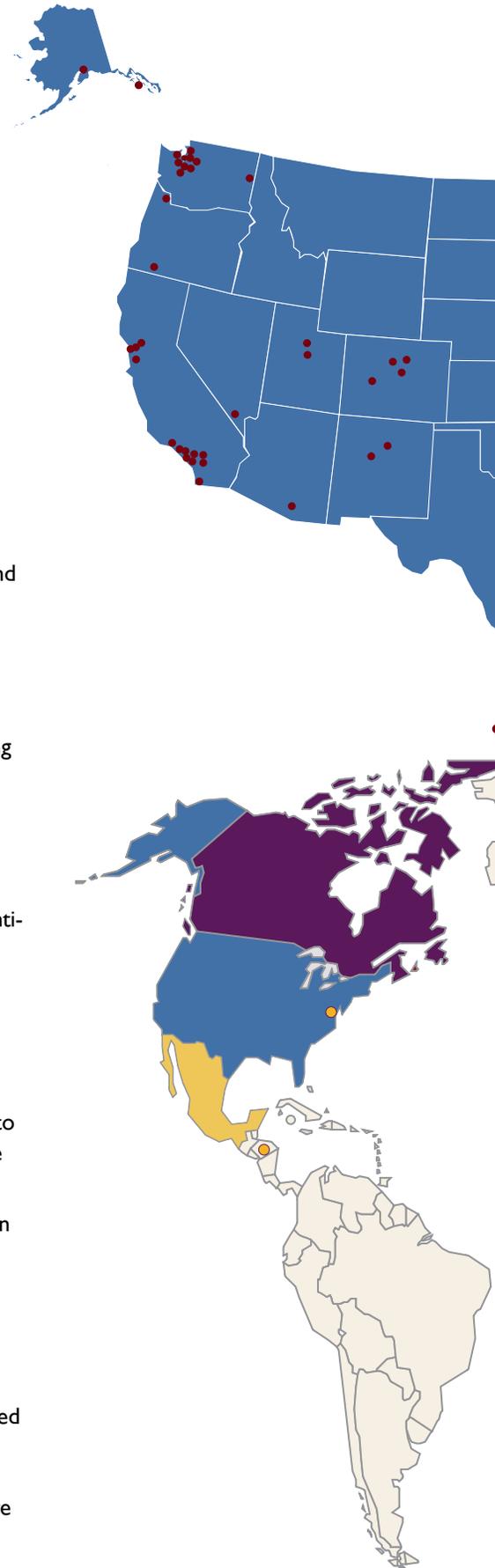
REF houses important global initiatives that expand support for tuberculosis control (ACTION) and microcredit for the very poor (Microcredit Summit Campaign).

RESULTS, Inc., our nonprofit, grassroots advocacy 501(c)(4) arm, supports specific anti-poverty legislation by:

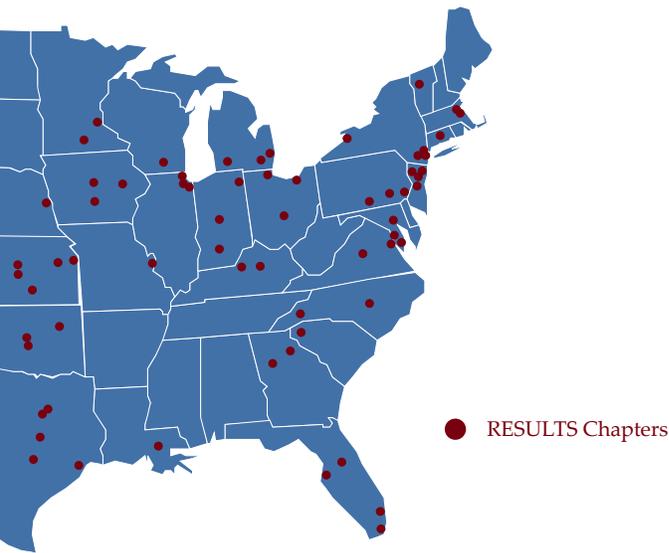
- Empowering ordinary people to become powerful voices for the end of poverty through a unique training and support system. RESULTS (in conjunction with REF) has grassroots chapters in over 110 locations in the U.S., which form one of the most engaged and effective grassroots networks in the world.
- Advocating for policies and legislation that create or safeguard effective solutions to poverty, make programs work more efficiently and effectively, and extend coverage to those who need it.
- Mobilizing around key legislative opportunities that will have the greatest impact on the lives of low-income people. This can range from helping members of Congress generate bipartisan support for anti-poverty legislation to helping legislators craft bills that will benefit the poorest.

RESULTS and REF work synergistically. They are two sides of one coin that leverages billions of dollars and effective programs and policies that give low-income people the means to not only survive, but to thrive. Just one example: RESULTS and REF have played a critical role in increasing the U.S. share of funding for the Global Fund to Fight AIDS, Tuberculosis and Malaria, which is now at \$900 million. The grants and donations we received harnessed hundreds of millions of dollars for medicine and health care that are saving the lives of men, women, and children around the world.

What better investment could there be?



RESULTS and RESULTS Educational Fund in the U.S. and around the world.



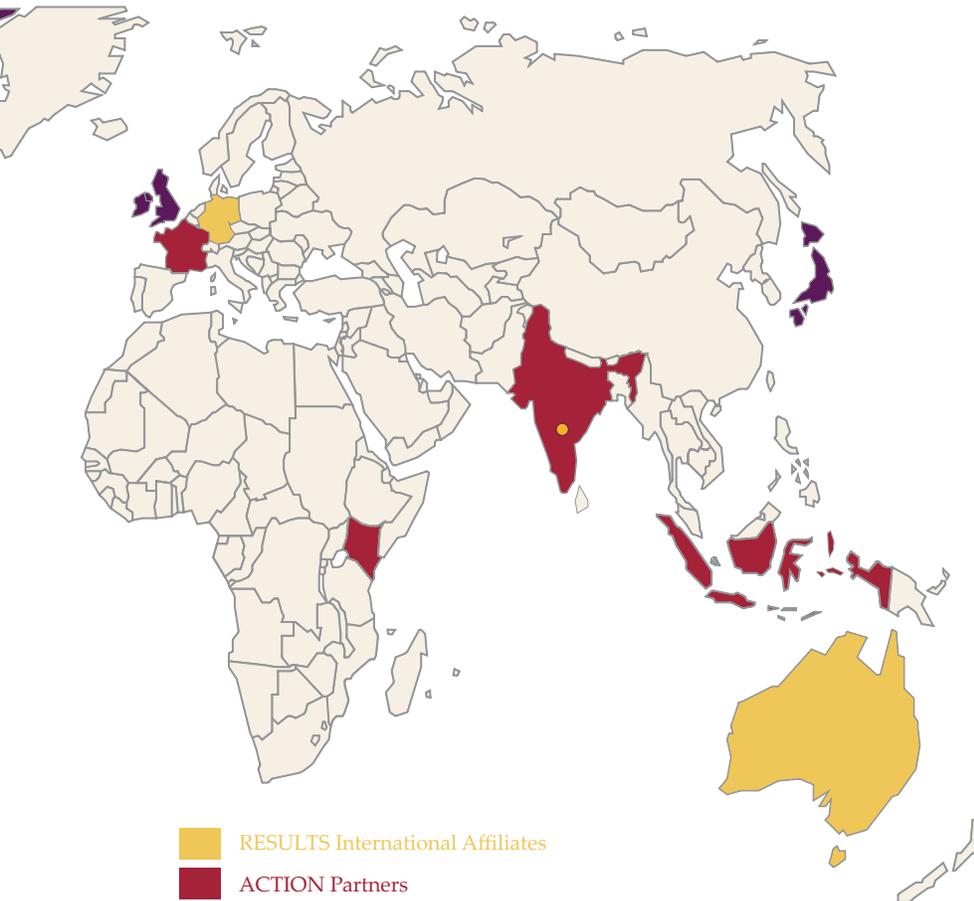
RESULTS and REF Partner around the World for a Greater Global Impact

RESULTS and REF work closely with affiliates in six other countries — Australia, Canada, Germany, Japan, Mexico, and the United Kingdom — who encourage their governments to create policies and funding for the end of hunger and extreme poverty. While each affiliate determines its own campaigns, actions are coordinated among countries for the greatest impact.

The Advocacy to Control Tuberculosis Internationally (ACTION) project expands REF's partnerships even farther. The 2008 ACTION coalition included local partners in India, France, and Kenya, and RESULTS' affiliates in Canada, Japan, and the UK.

Finally, with offices in three countries — Honduras, India, and the U.S. — and projects spanning the globe, the Microcredit Summit Campaign is truly having a worldwide impact.

The combined power of our efforts within the United States and around the world improves the lives of millions of people on almost every continent.



- RESULTS International Affiliates
- ACTION Partners
- RESULTS International Affiliates and ACTION Partners
- Microcredit Summit Campaign Offices

How We Work: A Case Study in Inspiration

It takes ordinary people pressuring their leaders for anti-poverty programs to attract the public attention, policies, and funding they need. That's why RESULTS and RESULTS Educational Fund (REF) stand out. Our staff does quality research and careful planning to determine the most strategic campaigns, while grassroots volunteers advocate for our issues. We train and support these "ordinary heroes" to educate and inspire members of Congress, the public, and the media about solutions to the root causes of poverty. The collective voices of these activists, coordinated with "grass-tops" efforts driven by our staff, leverage millions of dollars for programs and policies that give low-income people the health, education, and economic opportunity they need to thrive.

As an example of how we work, we're sharing highlights of our successful campaign to ensure the passage of the most important global health legislation in U.S. history — the Tom Lantos and Henry J. Hyde United States Global Leadership Against HIV/AIDS, Tuberculosis, and Malaria Reauthorization Act of 2008 (the "Lantos-Hyde" bill). It is a remarkable demonstration of the power of bold vision, coordinated grassroots activism, and grass-tops leadership.



Inspiring "Ordinary Heroes"

REF's unique method of training, coaching, and supporting individuals motivates them to speak powerfully and to take strategic and effective actions, such as organizing community education events, generating media coverage, and influencing members of Congress. In the case of the Lantos-Hyde global health bill, our activists inspired their communities, elected officials, and the media to push for programs that could cut tuberculosis (TB) deaths in half worldwide.

Inspiring Communities

Our activists rallied their communities across the country to support global TB control, first through the Stop TB Now Act and then the Lantos-Hyde bill, which incorporated the Stop TB Now Act. One example of their creative actions: the Atlanta RESULTS chapter teamed up with the U.S. Centers for Disease Control and the TB Controllers Association to organize a TB Awareness Walk on World TB Day (March 24). Hundreds of attendees called Rep. Hank Johnson to ask him to cosponsor the Stop TB Now Act. He signed the following week and then supported the Lantos-Hyde bill.



At the 2009 TB Awareness Walk, Rep. Johnson (above) spoke about the power of this community action:

"I want you to know that sometimes citizens think that your voices may not be heard, but I am a product of your voices being heard. I got the message, so I'm here. Please continue to send those messages."

Inspiring Members of Congress

RESULTS activists take targeted actions all year to build relationships with members of Congress on both sides of the aisle, support courageous legislators, and persuade reluctant legislators of the importance of effective anti-poverty programs. Because our activists had generated so much support for the Stop TB Now Act, our staff was able to work with key members of the House and Senate to successfully incorporate the act into the Lantos-Hyde bill.

Creating support in Congress, however, is no simple task, as North Carolina activist Cathy Lyons-Spear shared when her group tried to secure a meeting with Senator Elizabeth Dole's office. "We're tenacious. We left voicemails and sent emails and even faxes," said Lyons-Spear. "Finally, one of us wrote a straight letter asking why our communications were being ignored. After that, they were very responsive."

When the group wanted Senator Dole's support for the Lantos-Hyde legislation, they asked Dole's aide how she could become a leader. "We left it open for them to decide.

To our surprise, Senator Dole wrote her own letter to Senate leadership supporting Lantos-Hyde and signed on as a lead sponsor."

When the group finally got a face-to-face meeting with Senator Dole, said Lyons-Spear, "It was the most heartfelt meeting I've ever had."



"If we're not working on these things, nothing will happen," said Cathy Lyons-Spear, bottom left.



Inspiring the Media

RESULTS and REF capitalize on key media opportunities to build support for TB programs. REF organized a conference call for journalists featuring WHO experts and hosted a press briefing on Capitol Hill about alarming rates of multi-drug resistant TB. Our activists generated media about TB and the Lantos-Hyde bill in papers across the country. This was particularly critical when seven senators blocked passage of the bill.

On a nationwide conference call, Archbishop Desmond Tutu exhorted RESULTS activists to “Persuade your members of Congress as only you can.” And they did. From Anchorage to Miami, Chicago to Austin, our activists raised their voices until the issue could not be ignored. The editorials and letters they generated kept the legislation in the public eye, sent clear messages to the handful of senators obstructing it, and pressured Congress to make passing it a top priority.

North Carolina’s second senator, Richard Burr, was one of the seven holding up the bill. RESULTS activists contacted the editorial board of the *Asheville Citizen-Times*, which wrote a pointed editorial entitled “Burr, allies need to relent on disease bill obstructionism.” “We followed the editorial with a number of letters

to the editor,” said Lyons-Spear. “I know that our voice in the media made the senator realize that he needed to back off from that position.”

For Lyons-Spear, successes like these prove the value of RESULTS’ model. “So often we’re in the middle of things and we don’t know what the end result will be, but we know for sure if we’re not working on these things, nothing will happen. It may only be a drop in the bucket, but if we all keep making our drops, eventually the bucket will tip over.”

“In much of the developing world, TB and AIDS are a lethal one-two punch.... This is why it is so crucial that the \$50 billion AIDS package is not limited to that disease.... Congress should act quickly to leave no doubt that, even in the midst of two costly wars, the United States can still lead the world’s samaritans.”

— Excerpt from an editorial in *The Boston Globe*, February 29, 2008

Success!

The capstone of our citizen training is the annual RESULTS/REF International Conference, which draws activists from all over the U.S. and from our affiliate organizations in Australia, Canada, Germany, Japan, Mexico, and the UK. Over 250

people attended the 2008 conference to sharpen their advocacy skills, hear from some of the world’s foremost experts on poverty, and create extraordinary change.

The conference culminated in meetings with over 300 congressional offices. The first day of meetings was critical — throughout the day, senators were voting on 10 amendments that jeopardized Lantos-Hyde. At each meeting, activists called on their senators to vote against the amendments. Those visits, combined with months of pressure on Congress, made the seemingly impossible possible: by evening, nine of the 10 amendments had been voted down. In a clear acknowledgement of RESULTS’ role, Senate Majority Leader

Harry Reid called the leader of RESULTS’ Las Vegas chapter to tell her the Senate would pass Lantos-Hyde the next day.

As RESULTS activists gathered that evening for the conference banquet, everyone celebrated the thrill of speaking powerfully and being heard, the realization that our democracy really can work, and the knowledge that each activist played a role in bringing health and hope to millions more people.



Michigan RESULTS activists shared the story of TB-HIV survivor Joseph Jeune (in photo) with Rep. Knollenberg (center).

Bringing in the “Grass-tops”

The passage of Lantos-Hyde was a milestone, but our work is not over. While the bill authorized significant spending for AIDS, TB, and malaria, Congress still has to vote to appropriate the funds each year. To maintain the pressure, REF partnered with TED (Technology, Entertainment, Design) in a global awareness-raising campaign featuring the work of award-winning photojournalist James Nachtwey (page 13). In conjunction with the event, eight grass-tops (VIP) heroes, including Archbishop Desmond Tutu, Dr. Paul Farmer, and Dr. Jim Kim, signed a letter to then-presidential candidates John McCain and Barack Obama asking them to launch a presidential TB initiative. In response, both candidates wrote statements expressing their support for fighting this increasingly deadly disease of poverty.

Economic Opportunity

Ordinary Heroes – Extraordinary Change

Meet Diane John-Smith

Iowa Senator Charles Grassley was against lowering the Child Tax Credit (CTC) threshold, his aide told Diane John-Smith when she called. John-Smith was not deterred — she knew how important tax credits can be. “Working families are just giving and giving of themselves to make ends meet,” she said. “They really need help.”

Not long before, John-Smith had been on welfare and food stamps, waiting for a disability hearing, and profoundly discouraged. “I had sent countless emails to members of Congress and letters to newspapers about the suffering in people’s lives as a result of poverty. Nothing ever changed. I was tired of feeling alone, tired of feeling like I was tilting at windmills.”



“RESULTS has empowered and changed me in ways I never thought possible.”

But then, she said, “RESULTS happened.” She heard a RESULTS’ presentation and was moved to tears. John-Smith joined the RESULTS chapter in Cedar Rapids, Iowa and quickly began creating extraordinary change. She met with members of Congress and helped move critical anti-poverty legislation, including legislation that lowered the CTC threshold.

John-Smith called Senator Grassley’s aide again. “This time, I was more forceful about what we wanted. I also told him that 100,000 Iowan families would be helped by lowering the threshold. Shortly

after that, the aide called to tell me that Grassley had agreed on a plan to pay for the lowered threshold. I felt so empowered. I had done something to change people’s lives.”

John-Smith credited this and other successes to RESULTS’ training and support: “I get real-time information from RESULTS on legislation that will make a difference in the lives of people living in poverty. I’m not alone anymore, and I’m no longer tilting at windmills. RESULTS has empowered and changed me in ways I never thought possible. I’m more confident in my people skills. I have an improved self-image. And I’m committed to ending poverty and hunger.”

13 MILLION AMERICAN CHILDREN GET A BOOST

RESULTS’ MAKE TAXES FAIR campaign recognizes the power of a fair tax code to help people move out of poverty through credits that benefit low-income families and policies that encourage saving. In 2008, we persuaded Congress to lower the income eligibility threshold for the Child Tax Credit (CTC) from \$12,050 per year to \$8,500 so that more low-income children and families would qualify. An additional 3 million low-income children received the credit and 10 million more got a larger tax credit in 2009!

We also helped to ensure that these anti-poverty investments were included in the economic recovery legislation that was passed in early 2009. Congress lowered the threshold for the CTC even further, to \$3,000, meaning 13 million *additional* low-income children and their families will receive the CTC through 2011. The Earned Income Tax Credit was also increased for large families and married couples. These temporary changes, along with resources included in the stimulus package for the Supplemental Nutrition Assistance Program (formerly Food Stamps), Head Start, and Medicaid, will help millions of struggling low-income families.

A NEW WORLD BANK COMMITMENT TO MICROFINANCE

RESULTS AND REF ARE KEY PLAYERS IN EXPANDING MICROFINANCE to the world’s poorest people, both through our Microcredit Summit Campaign (page 12) and by increasing U.S. funding for this remarkable poverty-alleviation tool. Looking for other sources of funding, RESULTS and REF have allied with members of Congress to dramatically improve the World Bank’s support for microfinance.

In 2008, we supported two letters from members of the House and Senate to World Bank President Robert Zoellick. The first urged more investment in microfinance for the very poor while the second proposed three specific initiatives — a \$200 million grant facility, creation of Centers of Excellence to share best practices, and a funding mechanism to make more capital available in sub-Saharan Africa. Over 110 members of Congress signed the letter, which got the World Bank’s attention. In early 2009, President Zoellick informed Congress that the World Bank was exploring implementation of the proposals.

This ground-breaking development comes not a moment too soon. A robust World Bank investment is needed to mitigate the impact of the financial crisis and ensure microfinance institutions continue to invest in the people who most need this ladder out of poverty.



Staci Wilkins

ACHIEVING HEALTH CARE FOR ALL AMERICANS

RECOGNIZING THAT A LACK OF ACCESS TO HEALTH CARE CAUSES AND deepens poverty for millions of American families, RESULTS and REF continued a multi-year advocacy campaign to provide quality and affordable health care for all Americans. In 2008, our campaign engaged lawmakers and political candidates as never before.

Because a national health program is the most effective and efficient model, RESULTS endorsed and advocated for the National Health Insurance Act, H.R.676. This bill would create a publicly-financed, privately delivered health care system — Medicare for all. We also lobbied for the Health Equity and Accountability Act, which would invest resources in assessing and correcting the pervasive racial and ethnic health disparities in our system.

We used the 2008 election to educate congressional candidates and the public about the desperate need for reform and to mobilize people to take action. At town hall meetings, debates, candidates' forums, and events sponsored by RESULTS, our activists urged candidates to support comprehensive, meaningful health reform.

Our work saw fruition as 2009 began. President Obama signed into law the Children's Health Insurance Program Reauthorization Act, which our volunteers had advocated for, calling it a "down payment" on coverage for every American. And health care reform is indeed at the top of the agenda in 2009.



STEMMING THE DEADLY GROWTH OF TB AND AIDS

WHEN RESULTS AND REF BEGAN ADVOCATING FOR tuberculosis (TB) funding in 1997 as a key poverty and health issue, the U.S. was providing less than \$1 million in global TB funding. Since then, we've helped members of Congress connect the dots — the fight against HIV/AIDS will not succeed without an equally aggressive effort against TB, which is the biggest killer of people with AIDS. On July 30, the historic bipartisan Lantos-Hyde Act was signed into law, authorizing \$48 billion over five years for life-saving AIDS, TB, and malaria programs. Due to our advocacy efforts (pages 6-7), the bill included \$4 billion for TB and a goal of treating 4.5 million people.

RESULTS also worked to stem the tide of TB in the U.S. by successfully advocating for the Comprehensive Tuberculosis Elimination Act, which authorizes \$200 million for the U.S. Centers for Disease Control's Division of Tuberculosis Elimination, a

43 percent increase in funding. It also intensifies efforts to prevent, detect, and treat TB among minorities and expand detection at the U.S.-Mexico border.

Ordinary Heroes — Extraordinary Change

Meet Dr. Charles Wallace

“Poverty breeds many diseases,” says Dr. Charles Wallace, manager of the Tuberculosis Services Branch of the Texas Department of State Health Service. “TB is definitely one of them.”

Dr. Wallace isn't talking about TB in poor countries, but right here in the U.S., where the confluence of poverty and a broken health care system leave people, especially minorities, vulnerable. “People who are poor tend to wait longer to see a doctor, and when they do, the quality of care they receive often isn't the best. There's a massive pool of poverty-ridden folks who seem to go unrecognized by our health care system. These people don't know how to navigate the system or pay for it.”

Dr. Wallace began collaborating with RESULTS and REF in 1997, when Austin activist Eloise Sutherland contacted him for TB statistics. Deeply aware of how easily infectious diseases like TB can cross borders, he quickly grasped the power of ordinary citizens to generate solutions to this challenge by engaging their legisla-

tors. In the years since, Wallace has been an invaluable resource and an outstanding partner. He's spoken at our conferences and joins activists when they go to Capitol Hill.

“We make a great team,” says Sutherland. “An expert from Texas presenting facts alongside dedicated citizens from the district can't help but get a legislator's attention.”

Dr. Wallace is passionate about the partnership. “My history is doing as much as I can for the underserved who have been disenfranchised. That's what RESULTS does — opens doors for people who would not be able to get through that door otherwise. We have to stand together to make a difference in the lives of all people around the world. We are truly the ones who are going to make a difference.”



RESULTS “opens doors for people who would not be able to get through that door otherwise.”

Empowering Citizens

Ordinary Heroes – Extraordinary Change

Meet Anne Child

It was after September 11, 2001, that Anne Child decided to get involved with her local RESULTS chapter. She believed part of the solution to terrorism was for the U.S. to be “a better citizen of the world” by addressing an underlying cause — poverty. “I knew RESULTS was working for the right sort of things, and I realized I couldn’t sit by and expect someone else to do it,” she says.

It wasn’t long before Child was asked to be the Austin, Texas group leader and then a regional coordinator. Regional coordinators act as conduits between RESULTS/REF’s staff and our chapters. They meet weekly by phone with our grassroots staff to learn

what actions need to be taken and then with group leaders in their region to coach and support activists with everything from meeting with members of Congress to fundraising.

“Regional coordinators are a key link in RESULTS/REF’s support system,” says Ken Patterson, RESULTS Educational Fund’s global grassroots manager. “They act as a catalyst for making sure every individual reaches the mission of personal empowerment by educating and inspiring people on a weekly basis.”

Child supports eight groups: six in Texas and two in Louisiana. The newer groups need more nurturing as they approach each new task,

Child says, but it’s worth it. “When they take action and get results, there’s nothing like seeing someone you’ve helped accomplish something they set out to do.”

Child has also grown in ways that surprise her. “I never have been one to think I’d be a manager,” she admits. Yet Patterson praises her management skills: “She’s done so much to rally and support her groups. She’s legislatively astute, good at developing deep levels of leadership, and incredibly passionate.”

Child passes the praise back. “We get great support from RESULTS’ staff who provide us with inspiration and information and really help us coach our groups. They’re always there for us.”



Rebecca Sullivan

“There’s nothing like seeing someone you’ve helped accomplish something they set out to do.”

THE KEY TO OUR SUCCESS

THE 2008 ELECTIONS WERE EXCITING, BUT AT RESULTS WE KNOW that voting is only the starting point of civic participation. Active citizenship happens all year, every year. Consistently calling, writing, meeting, and working with legislators is what makes the difference. RESULTS and REF excel at empowering citizens in the vibrant practice of democracy.

Because it’s the collective efforts of our “ordinary heroes” that create extraordinary change, expanding our presence in congressional districts across the country is critical for greater impact. In 2008, we made starting new chapters a top priority, and we succeeded — our network grew by over 30 percent! We also worked to attract a wider variety of voices through our Diversity, Youth in Action, and Faith in Action task forces.

The journey our activists take to realize their personal and political power is not always easy, but it is profound. It takes courage and persistence to overcome obstacles rather than become defeated — being willing to call a member of Congress or an editorial writer time and time again to get a meeting or an editorial written.

It’s this persistence that produces results. In 2008, our volunteers and staff:

- Held more than 360 outreach events nationwide, educating and mobilizing communities to take action;
- Had 122 face-to-face meetings with senators and representatives and hundreds of meetings with congressional aides; and
- Generated 313 pieces of media, including editorials, op-eds, articles, letters to the editor, and radio and TV spots.

Having the staff and resources to form new chapters, train new activists, and support established groups to take ever-more sophisticated actions is key to success. We’re grateful for our visionary donors who understand and support this part of our mission.



IMPROVING AND EXPANDING EFFORTS TO ACHIEVE EDUCATION FOR ALL

MORE CHILDREN AROUND THE WORLD ARE ATTENDING SCHOOL and funding for education is rising thanks in part to the efforts of RESULTS and REF. Throughout 2008, we continued to build support for achieving universal primary education, advocated for increased funding, and pushed for improvements in U.S.-sponsored global education programs. REF's report, *Redesigning the Basics*, gave recommendations to make aid for education better targeted, evaluated, and coordinated in order to improve access and quality. Shared with key congressional leaders, the report laid the groundwork to improve the quality of U.S. education funding in 2010.

In response to President Obama's campaign pledge of \$2 billion for a global education fund, REF developed recommendations for a multilateral coordination and funding mechanism. We presented these recommendations to the Obama Transition Team and the UNESCO (United Nations Educational, Scientific and Cultural Organization) High Level Group on Education for All. The potential to significantly expand U.S. leadership through a Global Fund for Education represents the biggest opportunity in a decade to achieve Education for All. By publicly supporting President Obama's call, engaging with members of Congress to build support for basic education, and ensuring that people across the U.S. are advocating for children's right to learn and thrive, RESULTS and REF are working towards a breakthrough.



Rebecca Sullivan

EARLY CHILDHOOD DEVELOPMENT GETS A BIG BOOST

IN THE U.S., EARLY CHILDHOOD DEVELOPMENT PROGRAMS LIKE Head Start give children from the poorest backgrounds a better chance to succeed in school and life. Head Start has been a tremendous success, but it remains chronically underfunded. The pressure our activists put on Congress in 2008 paid off when the economic recovery bill, passed in early 2009, included the largest amount ever for Head Start and Early Head Start (the program for infants and toddlers).

The \$2.1 billion of new funding will provide services, ranging from school readiness to immunizations, to an additional 110,000 children. The bill also included \$2 billion to provide child care assistance to an additional 300,000 children.

Ending Hunger

SWEEPING EXPANSION IN THE NUTRITION SAFETY NET

With a record number of Americans signing up for food stamps and visiting food banks, RESULTS launched a campaign to make hungry families and struggling rural communities a priority in the 2008 Farm Bill. The nutrition title is the largest section of the Farm Bill, but funding for programs like food stamps has been woefully inadequate — an average of only \$1 per meal per person in 2007!

At the launch of the campaign, we were told by members of Congress that there was no additional money for nutrition programs. But 16 months of emails, letters, calls, and meetings with members of Congress, as well as months of generating media, got results. The nutrition title of the Farm Bill received the largest increase in funding of any title of the bill — \$10.4 billion over ten years. The bulk (nearly \$8 billion) went to the Supplemental Nutrition Assistance Program (SNAP, formerly Food Stamps),

which will help raise benefit levels and expand the program to more people in need. The Emergency Food Assistance Program received increased funding as well, which will help food banks deal with growing need.

This outcome, without a doubt, would not have occurred without the active persistence of RESULTS' grassroots volunteers. Still, more must be done both to reduce hunger and improve our farm policies, especially an outdated commodity payment system that primarily rewards large farms with large incomes, while leaving small farmers behind. As our ally Rep. Jim McGovern said before the House vote: "This bill — the effort put forth by the anti-hunger community and by many members of Congress — is just a start. With a continued and dedicated effort, this can truly be the beginning of the end of hunger in America."

Microcredit Summit Campaign

Over 100 Million

Ordinary Heroes – Extraordinary Change

Meet Wilson Maina

For every microcredit borrower, there is a story of transformation. Such is the case with Wilson Maina, who was once one of the most wanted criminals in Kenya's Mathare Valley slum.

"Wilson chose that destructive type of life because he thought it would be better to be shot dead by a policeman than to slowly starve to death from poverty," said Ingrid Munro, who founded the Kenyan microfinance organization Jamii Bora with 50 beggars, because she believed that even thieves, beggars, and prostitutes had talents.



Wilson didn't die — he was saved by microcredit.

"In the beginning, they think they know nothing," said Munro, describing first-time microborrowers, "but as they grow, they come up with brilliant ideas. Now the beggars become

good businessmen, and the thieves become good citizens, and the prostitutes become proud, healthy mothers and good business women."

All it took was a US\$20 loan to get Wilson out of crime. Many loans later, he supports his family by running four small businesses and has convinced hundreds of other young men to get out of crime.

Wilson's family recently moved out of a tiny shack in the slums into a brand-new house in a town being built by Jamii Bora's members. "We have proven again that the poor can create miracles," said Munro. "They are not helpless — they are full of drive to get out of poverty."

"The sitting room is twice as big as my whole house in Mathare," said Wilson in wonder. "My children will be able to live my dream."

The MCS Phase II goals for 2015 are:

- 1) Reaching 175 million of the world's poorest families, especially the women of those families, with credit for self-employment and other financial services.
- 2) Ensuring that 100 million families rise above the US\$1 a day threshold.

WILDLY AUDACIOUS. That's how the Microcredit Summit Campaign's goal of reaching 100 million of the world's poorest people with microfinance was perceived when it was set in 1997. But in January 2009, the Campaign made an announcement that was heralded in media around the world: more than 106 million of the world's

poorest people who live on less than US\$1/day held microloans in 2007. (Over 154 million people total held loans when those who earn greater than US\$1/day are included). This number was calculated in 2008 and published in the *State of the Microcredit Summit Campaign Report 2009*.

"This is a tremendous achievement that many people thought was far too difficult to reach," said Muhammad Yunus, founder of the Grameen Bank, Nobel Peace Prize laureate, and RESULTS/REF board member. "What makes it even more remarkable is that loans to more than 100 million very poor families now touch the lives of more than half a billion family members around the world!"

2008 ASIA-PACIFIC REGIONAL MICROCREDIT SUMMIT

The Microcredit Summit Campaign is the world's largest global network of microfinance stakeholders and the only global initiative with a long-range strategy to use microfinance to contribute powerfully to the end of poverty. Our regional and global summits provide a critical platform for practitioners to assess progress, share best practices, and learn about the latest tools to reach the world's poorest populations in a sustainable way.

The 2008 Asia-Pacific Regional Microcredit Summit held in Bali highlighted new innovations and breakthroughs and put microfinance on the world's stage through media coverage in such outlets as *Business Week*, *CNN Money*, *Forbes*, and the *Wall Street Journal*. It also received high-level government support through the participation of the president and first lady of Indonesia and the governor and deputy governor of Indonesia's central bank.



"The Campaign spent less than \$12 million during the period 1997-2007, while the amount of microloans in the hands of the poor has expanded from an estimated \$1 billion to \$15 billion, demonstrating the significant leverage possible when an international campaign is able to mobilize millions of people and institutions on a global scale."

— Alex Counts, president and CEO of the Grameen Foundation



MICROCREDIT SUMMIT CAMPAIGN

A Project of RESULTS Educational Fund

Mobilizing Resources to Fight Global TB

SINCE 2005, ADVOCACY TO CONTROL TB INTERNATIONALLY (ACTION) has been working in seven countries to increase funding and improve policies to fight tuberculosis (TB), a disease of poverty that kills 1.7 million people annually. During the first four years of the project (2005 to 2008), ACTION helped mobilize more than US\$554 million to fight global TB.

In 2008, ACTION was awarded a five-year, \$24 million grant by The Bill & Melinda Gates Foundation to build on the project's successes and to continue advocating for adequate resources and the political will needed to tackle TB. Shortly after, ACTION expanded into France and now operates in Canada, France, India, Kenya, Japan, the UK, and the U.S.

Throughout 2008, ACTION led advocacy efforts to improve the integration of TB and HIV prevention and treatment among major international funders. At the International AIDS Conference in Mexico City, ACTION mobilized over 10,000 signatures calling on the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), the Global Fund to Fight AIDS, Tuberculosis and Malaria, and the World Bank to address the low number of people with HIV/AIDS who are being tested for TB. ACTION also played a pivotal role in a Global Call to Action, launched at a TB-HIV Global Leaders' Forum at the United Nations, which called on countries to invest \$19 billion to achieve Universal Access to TB-HIV care by 2015.

As a result of these and other coordinated advocacy efforts:

- The Global Fund to Fight AIDS, Tuberculosis and Malaria's board increased the Fund's requirements for and support of TB-HIV interventions in its grant portfolio. It was also able to approve its biggest round of funding yet, supporting more than 100 programs in over 60 countries with more than US\$2.7 billion. This was made

possible in part through ACTION's work in Canada, Japan, France, the UK, and the U.S. to increase government contributions to the Global Fund by US\$1.67 billion.

- The World Bank announced a US\$140 million TB laboratory initiative for Africa, which was a direct result of ACTION's efforts to engage the U.S. Congress and other parliaments, generate media coverage, and build civil society pressure on the Bank to increase its funding for TB control.
- The Japanese government agreed to fund a new TB initiative, inspired by RESULTS Japan's actions. These included the creation of a national Stop TB Japan partnership, high-level meetings with policy makers, hosting African activists and experts, and targeted media placements.
- In Kenya, the Ministry of Health launched a new TB-HIV awareness campaign while new TB-HIV targets were incorporated into the national AIDS program.



The
Advocacy
to Control

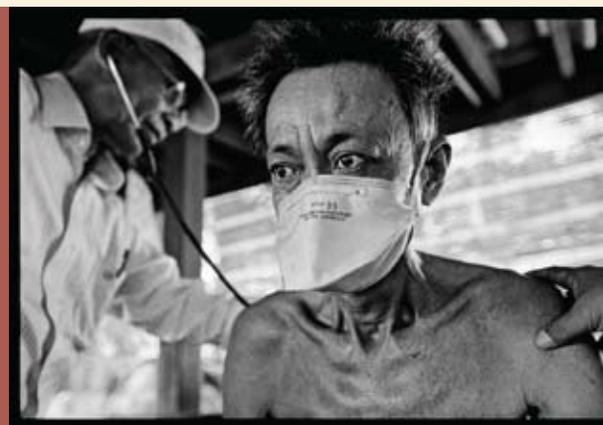
Tuberculosis Internationally (ACTION) project is an international partnership of advocates working to mobilize resources to treat and prevent the spread of TB. ACTION's partners include RESULTS Educational Fund, RESULTS Canada, RESULTS Japan, RESULTS UK, ACTION India, AIDES, Global Health Advocates, and the Kenya AIDS NGOs Consortium.

ACTION JOINS WITH TED TO PUT A FACE ON TB

Imagine that you were granted a wish and \$100,000 to make it happen. It happened to photographer James Nachtwey, who received the TED prize to bring worldwide visibility to an epidemic the world needs to know about — the rise and spread of extensively drug-resistant tuberculosis (XDR-TB). He took compelling photos of people affected by the epidemic and planned to project them in six continents.

But the project needed partners that could take concern and turn it into action. So TED turned to RESULTS and ACTION. When Nachtwey's photos were displayed at events around the world, ACTION asked people who viewed them to take specific actions through the website www.action.org, which was launched in August. More than 8,000 people responded.

Our partnership with TED is an affirmation of RESULTS//REF's success and our key role in confronting the global TB epidemic.



Ted Nachtwey's photos combined with ACTION advocacy brought worldwide attention to the growing XDR-TB epidemic.

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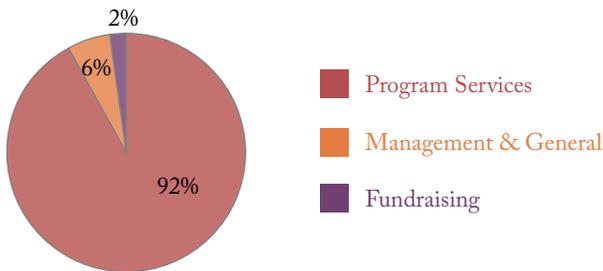
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*REF donors include those who gave gifts to the ACTION project and the Microcredit Summit Campaign.

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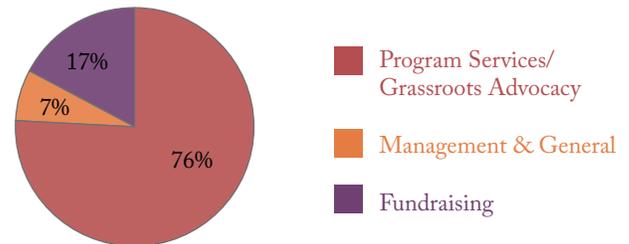
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TOTAL EXPENDITURES \$6,508,088



RESULTS

TOTAL EXPENDITURES \$344,296



RESULTS Educational Fund

PROGRAM SERVICES DETAIL



RESULTS helped me understand that what I choose to spend my money on is a way of “voting” for what shows up in the world. The government has taken its cut of our money before we get our paychecks — you know Congress is going to spend it, the only question is, what on?

RESULTS help me have a say, and to do it powerfully.

— Rodger Hudson

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When God looks at the world and sees all the awful events, God weeps, and I think God says, 'Gee, what ever got into me to create that lot?'

Then God looks down again and sees RESULTS... sees the incredible human beings you are, taking leadership in your communities for the betterment of human kind, and then a smile breaks over God's face and God says, 'That is exactly why I created you. You are fantastic.'

— Archbishop Desmond Tutu, speaking to RESULTS/REF activists



Rebecca Sullivan

RESULTS
the power to end poverty

RESULTS and RESULTS
EDUCATIONAL FUND (REF)
750 First St., NE, Suite 1040
Washington, DC 20002

results@results.org
REF: (202) 783-4800
RESULTS: (202) 783-7100
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