FINANCIAL SUMMARY

RESULTS Educational Fund

2007 Revenues: $25,917,241
(2% of temporary restricted funds)
2007 Unrestricted Revenues: $5,380,628
2007 Expenses: $4,978,424

Who We Are

Sister organizations RESULTS and RESULTS Educational Fund (REF) are a leading force in ending hunger and poverty in the U.S. and worldwide. By supporting programs and policies that address the root causes of poverty, we're creating long-term solutions.

RESULTS Educational Fund is a 501(c)(3) organization that performs cutting-edge research and oversight on anti-poverty programs and policies; builds support for proven poverty-fighting strategies by educating the public, policy makers, and the media; and supports powerful citizenship. REF houses important global initiatives that expand support for TB (ACTION) and microcredit for the very poor (Microcredit Summit Campaign).

RESULTS, Inc. is a nonprofit, grassroots advocacy 501(c)(4) organization. It advocates for policies and legislation that create solutions to poverty, make programs work more effectively, and extend coverage to those who need it. RESULTS empowers people to become powerful voices for the end of poverty through grassroots chapters in over 100 U.S. locations and six other countries. Working synergistically, RESULTS and REF leverage millions of dollars and more effective programs and policies that give low-income people the means to not only survive, but to thrive.

How We Build Champions

RESULTS and REF harness the voices of individuals across the United States with a unique method of training and support. This nationwide network of volunteer activists — who courageously choose to become champions for the end of poverty — is what makes REF and RESULTS truly powerful.

With our support, activists across the country speak in solidarity with people who need basic health care, education, and the means to rise out of poverty. They educate leaders, communities, and the media about causes of, and solutions to, poverty. They take strategic actions, build relationships across the political spectrum, and inspire legislators to become champions for the end of poverty on Capitol Hill. "There is nothing more effective than that," said Representative Adam Smith (D-WA), who called RESULTS' work "invaluable" in passing the Global Poverty Act in the House of Representatives.

Indeed, our collective efforts are helping millions of people around the planet move out of poverty. From all across the country, we are sending a strong message to our leaders that a commitment to the well-being of all people must be paramount.

We are democracy in action for the end of poverty.
Champions for the end of poverty come from all circumstances, continents, and walks of life. By training and supporting individuals to become champions, RESULTS and RESULTS Educational Fund (REF) are creating profound changes in the lives of people all over the world — from single moms in Topeka to senators in Washington to survivors of HIV/AIDS and TB in Africa. We raise our voices to demand that effective anti-poverty programs and policies receive the attention and funding they need. As a result, millions of people in the United States and around the world now have access to treatment for deadly diseases, financial services to start businesses or save for a home, and educational opportunities. Here’s a sampling of our successes in 2007:

Healthy Families

**As the U.S. economy faltered,** RESULTS’ work to ensure the health and well-being of low-income Americans is even more critical. The efforts of our grassroots activists, coalition work, and champions in Congress generated widespread support among the public, press, and legislators for expanding the State Children’s Health Insurance Program (SCHIP) and the Food Stamps program. Both are key lines of defense against poverty, yet neither have been keeping pace with growing needs. Our advocacy helped inspire Congress to increase nutrition funding by $10.4 billion over 10 years in the new Farm Bill. Congress also passed a bill that increased funding for children’s health care (through SCHIP) by $35 billion over five years, an amount that would have covered an additional 3.8 million uninsured children had the president not vetoed the bill. RESULTS and REF have worked to build momentum to confront the greatest killer diseases on the planet, including the growing tuberculosis (TB) epidemic. Our work on TB over the last decade culminated in historic financial commitments in 2007. Congress approved the largest funding increase ever for global TB control ($162 million total) and the Global Fund to Fight AIDS, Tuberculosis and Malaria ($840.5 million total). The $15 million set aside for the Global TB Drug Facility alone will provide a full course of TB drugs for three-quarters of a million people. Without RESULTS’ efforts to urge legislative support for these programs, our allies in Congress would not have prevailed.

Economic Opportunity

**Imagine that you could help** provide millions of people with a crucial rung on the ladder of poverty, but it meant influencing one of the world’s largest financial institutions. Our activists not only dared to imagine, they took action by helping to fill a room to capacity with members of Congress who asked World Bank President Robert Zoellick to increase the Bank’s investment in microfinance for the very poor.

Actions like this demonstrate why RESULTS and REF are important players in expanding microfinance and ensuring that its benefits reach those most in need. Since REF’s Microcredit Summit Campaign was launched in 1997, the number of families receiving microloans to start or expand small businesses has soared from 13 million to over 133 million. The number of people living on less than $1 a day who received loans increased from 7.6 million in 1997 to 93 million in 2007. With an estimated four family members for each client, close to a half-billion people have benefited from the small loans and financial services.

RESULTS also advocated for the Savings for Working Families Act, which provides a hand up to low-income American families by matching their savings for a house, education, or a new business through Individual Development Accounts. Over 100 members of Congress have now cosponsored the act.

Empowering Citizens

**RESULTS/REF’s UNIQUE POWER comes from our nationwide network of volunteer activists in 100 U.S. cities, as well as thousands more people who take our actions throughout the year.** By speaking publicly about solutions to poverty, organizing community education events, writing and inspiring media coverage, and pressuring their legislators to take positive action, we send out ripples of hope that create change.

We continued to build this grassroots network in 2007 by starting 21 new RESULTS chapters and by engaging more young activists and people of faith than ever before. Our staff trained thousands of individuals in how they can make a difference in bringing about the end of poverty. The Youth in Action campaign alone formed chapters on a dozen college campuses and taught hundreds of students leadership and advocacy skills.

Our new and seasoned activists engaged their communities and leaders with:

- 136 face-to-face meetings with U.S. representatives,
- 36 face-to-face meetings with U.S. senators,
- over 400 educational community outreach events, and
- 45 editorials and 296 other strategic media placements.

With the power of thousands of coordinated actions, RESULTS volunteers are making mighty waves.

**ACTION: Advocacy to Control Tuberculosis Internationally**

ACTION is an innovative initiative of RESULTS Educational Fund, advocacy partners in six other countries, and leading experts from the World Health Organization, the Stop TB Partnership, and Global Health Advocates. ACTION’s goal is to mobilize new and more effective investments in TB through coordinated advocacy in donor and high TB-burden countries. During its first three years (2005 to 2007), ACTION helped mobilize over U.S.$400 million from Canada, Japan, the U.K., and the U.S., achieved critical policy reforms that expand access to treatment in India, Indonesia, and Kenya, and even impacted the World Bank. And by cultivating TB champions as spokespersons, ACTION partners generated almost 2,000 media pieces globally on TB. ACTION is poised to make even greater gains against global TB over the next five years with generous renewed support from the Bill & Melinda Gates Foundation.

**Education for All**

**Throughout the globe,** more girls are now in school and spending on basic education is rising, thanks in part to the efforts of RESULTS/REF and our partners. Throughout 2007, we worked to bridge the $10 billion annual funding gap that keeps universal education from becoming a reality. REF trained students in advocacy, raised the issue of policies that limit the hiring of teachers and health care workers, and developed recommendations for making U.S. investment in basic education more effective. RESULTS’ advocacy played a key role in the dramatic scale-up in funding for basic education (an increase of more than $200 million) approved by Congress.

RESULTS also mobilized to ensure that the reauthorization of Head Start did not reduce the quality or funding of the successful early childhood education program. Over the course of four years, our activists generated hundreds of pieces of media and lobbied their members of Congress repeatedly. When the bill was finally signed into law in December of 2007, it included a number of victories. It maintains federal oversight (necessary to ensure quality), eliminates inappropriate standardized testing of Head Start children, and authorizes an increase in funding for Early Head Start, the program for infants and toddlers.

When funding for Head Start was threatened, “RESULTS was right there with media strategies, with the right message, and with a group of activists who were ready to help send that message, and that made all the difference,” said Joan Lombardi, president of the Children’s Project, and RESULTS/REF board member.