DFW Advocacy Chapter with RESULTS

July Webinar: Window Closing for a Global Response to the Pandemic

July 15, 2020
Zoom Instructions

• We want to hear from you, but please stay muted unless speaking. To unmute, click the microphone icon, dial *6 on the phone, or raise your hand so we can unmute you.

• Also share comments and/or questions using the “Chat” icon
Welcome!
This Group is for Everyone

- Partnership between DFW and RESULTS
- Welcome those who are new to the chapter
- No advocacy experience required, but it does require us venturing outside our comfort zones—that’s what it takes to make a difference.

Let’s do this together!
What are We Trying to Do as Advocates?

Influence our decision makers in Congress, guiding them toward solutions that will positively impact the lives of women, girls, and children living in poverty.
What are We Trying to Do as Advocates?

Assess where our members of Congress are on the Champion Scale, then move them up:

-4 Champion
-3 Leader
-2 Advocate
-1 Supporter
0 Uninformed or Neutral
-1 Opponent
2020 Campaigns

Improve maternal health and child survival:

1. Ensure the US is funding maternal & child health, child vaccinations, and child nutrition at robust levels for FY21 (In progress—looks positive)
2. Ensure the US does its part to fund Gavi, the Vaccine Alliance’s 5-year work plan (Complete—successful!!)
3. COVID-19 RESPONSE (ADDED) (Now)
4. Ensure that US and world leaders make serious commitments to end child malnutrition (Dec.)
Realizing Your Potential: RESULTS International Conf.

- At least 12 DFW advocates participated in the RESULTS International Conference in June
- The 12 participated in at least 38 congressional meetings!
- Those 38 meetings helped mobilize 12 representatives and 3 senators to sign letters calling for a global response to COVID-19
- You helped educate 38 congressional offices and deepen relationships with those offices. Great contribution!
- Let’s hear from some of you about the experience.
Realizing Your Potential

• DFW Advocacy Chapter with RESULTS: 109 advocates
• 109 DFW advocates from 24 states, with potential to cover 48 senators, and from 55 different districts.
• Imagine how much we could accomplish together!
Importance of a Global Response

- Communities facing poverty, particularly women, girls, and children, face the greatest risks.
- Unless Congress acts, progress could be set back 10-20 years on AIDS, TB, malaria, vaccinations, maternal and child deaths, etc.
- Not inevitable, but the window for action is closing: before August congressional recess.
- The House has already proven this is not a priority.
Importance of Advocacy Now

• According to the Stop TB Partnership, disruptions to health services could cause an additional 6.3 million cases of tuberculosis and an additional 1.4 million TB deaths between 2020 and 2025. Example: In India, notification of new TB cases plummeted by 80 percent when national lockdown measures went into effect.

• Sixty-eight countries are experiencing disruptions in vaccine delivery in the face of COVID-19. That puts 80 million children under age one at risk of missing their routine immunizations. Example: In Pakistan, electronic immunization records have enabled providers in the Sindh province to document a 65 percent decrease in childhood immunization visits.

• The current generation of students is at risk of losing $10 trillion in earnings over time due to pandemic-related school closures.
Importance of Advocacy Now

- The World Bank estimates that the COVID-19 pandemic could drive over 70 million people into extreme poverty.

- Without urgent action, the number of people facing hunger is expected to double to 265 million by the end of 2020, according to the World Food Program. Wasting, a form of severe malnutrition, is the single biggest driver of increased child deaths in projections of the impact of COVID.
Improving Food Security & Reducing Vulnerability

Over the past three years, PCI has been working to mitigate the impact of extreme drought conditions in highly vulnerable households in Huehuetenango through various USAID-funded emergency food security programs. Through these programs, PCI has increased access to food for 6,000 households – with a focus on pregnant women/new mothers and children who are malnourished – through the distribution of nutrient-rich supplementary foods and food vouchers. In addition to responding to immediate needs for access to food, PCI is working to improve hygiene, health and nutrition at the household and community levels and is securing treatment for severe cases of malnutrition.

Maria and her three daughters
What are We Advocating For?

- The House Heroes Act had no money to address global challenges
- We need convince the Senate that a global pandemic requires a global response so they’ll put it in the next COVID bill when they return from recess next week:
  - At least $20 billion for development assistance overall
  - $4 billion over 2 years for the Global Fund to Fight AIDS, TB, and malaria
  - $4 billion Gavi, the Vaccines Alliance
  - $2 billion for hunger/famine relief with $500 million to address child nutrition and wasting
Actions We Need to Take

**Easiest Action:** RESULTS Online Action: Write, call, contact your member on social media.

- RESULTS website
- “Current Volunteers”
- “Ask Legislators to Act on COVID-19 Crisis: Protect Global Health & Development”
Actions We Need to Take

Relationship Building Action (more influence):

• Contact your Senators’ Legislative Director and Foreign policy aide and ask that their boss speak to Senate leadership about including a global response to the global pandemic, including our requests.

• Review RESULTS COVID Blog
Actions We Need to Take

**Relationship Building Action** (more influence):

If the Senator signed the Rubio/Cardin letter:
- Thank them for signing and ask them to reach out personally to Senators McConnell and Schumer to request a global response. Ask to hear back from the aide if the Senator will take action.

If your Senator **did not** sign the letter:
- Send a copy of the final letter and ask that they write a similar letter and speak directly to Senators McConnell and Schumer. Ask to hear back whether the Senator will take either or both actions.
Who Signed?

- Richard Durbin (D-IL)
- Bob Casey (D-PA)
- Jeanne Shaheen (D-NH)
- Chris Coons (D-DE)
- Chris Van Hollen (D-MD)
- Ed Markey (D-MA)
- Chris Murphy (D-CT), Kyrsten Sinema (D-AZ)
- Sherrod Brown (D-OH), Kirsten Gillibrand (D-NY)
- Ron Wyden (D-OR)
- Jack Reed (D-RI)
- Tim Kaine (D-VA)
- Kamala Harris (D-CA)
- Jeff Merkley (D-OR)
- Cory Booker (D-NJ)
- Jacky Rosen (D-NV)
- Kevin Cramer (R-ND)
- Michael Crapo (R-ID)
- Roger Wicker (R-MS)
- Susan Collins (R-ME)
- Lisa Murkowski (R-AK)
- Cory Gardner (R-CO)
- Dan Sullivan (R-AK)
- James Lankford (R-OK)
- Jim Risch (R-ID)
- Thom Tillis (R-NC)
- John Boozman (R-AR)
- Bill Cassidy (R-LA)
- Jerry Moran (R-KS)
What to Say in EPIC Format

Hi _____, I am a constituent and a Dining for Women advocate in ______.

Engage: I am gravely concerned about the impact COVID-19 is having on in low-income countries. Health services, education, and economies are all suffering. In turn, people are suffering. An example of this is ________________

Problem: Current projections are that 80 million children are at risk from missing vaccinations and that we can expect a spike in tuberculosis cases and deaths. Global hunger and malnutrition could also double. Some projects say COVID-19 could set progress on development back by 10-20 years!

Inform: But increasing U.S. support to existing global health programs to ramp up services, create alternative methods of delivery, and prepare for the production and distribution of a COVID-19 vaccine could make all the difference. We need a global response to the global COVID-19 pandemic when Congress returns from recess in July.
What to Say in EPIC Format

**Call to Action:** I want to thank the Senator for signing on to the Rubio/Cardin letter—it was an important action. I’d also like to ask the Senator to speak directly to Senate leadership and ask that they include at least $20 billion for international development in any COVID-19 supplemental bill, including:

- $4 billion for the Global Fund to Fight AIDS, TB, and Malaria
- $4 billion for Gavi, the Vaccine Alliance,
- $2 billion for Anti-Hunger efforts, with at least $500 million for Nutrition?

Can you please get back to me and let me know if the Senator will take this actions?

**Call to Action:** I noticed the Senator did not sign on to the Rubio/Cardin letter. I’d like to ask that the Senator write their own, similar letter and also speak to Senate leadership and ask that they include at least $20 billion for international development in any COVID-19 supplemental bill, including:

- $4 billion for the Global Fund to Fight AIDS, TB, and Malaria
- $4 billion for Gavi, the Vaccine Alliance,
- $2 billion for Anti-Hunger efforts, with at least $500 million for Nutrition?

Can you please get back to me and let me know if the Senator will take either or both of these actions?
Action-Taking Exercise

• Review how to look up your Senators & Staff

• Forming email addresses:
  Firstname_lastname@SenatorLastName.senate.gov
  Example: John_Henry@Burr.senate.gov

• Write your email to the staff member
Finding Info. on Senators

- RESULTS website
- “Current Volunteers”
- Legislator Look Up
- “Staff” tab
- Forming email addresses:
  Firstname_lastname@SenatorLastName.senate.gov
  Example: John_Henry@Burr.senate.gov
1. Thank your Rep. if they signed the *Frankel/Rooney letter* and ask them to speak to Pelosi about the need for a global response. If they didn’t sign, send them a copy of the *letter* and ask them to write and speak to Reps. Pelosi and McCarthy.

2. Use the RESULTS July Action Sheet to get others to contact your Rep and Senators—have them take the online action as part of your gathering.
Chat with Us. What are Your Plans?

1. What action did you take tonight?
2. What action(s) will you take after tonight?

Please put in the chat window.
Important Dates

• July (NOW): Take action now to influence the COVID spending bill
• August 19: Next meeting of DFW Advocacy Chapter with RESULTS, 8:30 pm ET
• DFW continues to host Virtual Chapter Meetings on Thursday evenings at 7PM ET/PT. Find more info. here: [https://diningforwomen.org/virtual-meetings/](https://diningforwomen.org/virtual-meetings/)
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