

Dear Friend,



Your support is helping Dr. Namala Mkopi and Tanzania to save children's lives.

Dr. Mkopi is a doctor in the pediatric wards of Tanzania's largest hospital. For years, his hospital's diarrhea ward held twenty beds, often with three children to a bed, and more on the floor.

But today the ward is largely empty because of your support for RESULTS' advocacy for Gavi, the Vaccine Alliance.

In 2013, Gavi helped Tanzania introduce the rotavirus vaccine, which — for just a few dollars — protects against severe, dehydrating diarrhea, one of the biggest killers of kids globally.

Your support made this transformation possible. Our advocacy helps ensure Gavi has the money to fund and provide these and many other vaccines to poor countries to protect their children.

Since 1985, RESULTS has increased funding for child survival interventions, helping to **cut in half the number of child deaths** from 12.7 million to 6.3 million a year between 1990 and 2013. That's remarkable progress, but it's not good enough.

With your support, RESULTS is working hard this year to secure an ambitious U.S. commitment to Gavi, the Vaccine Alliance. Since 2000, Gavi has supported countries like Tanzania to immunize almost half a billion children against the biggest killers, saving over 6 million lives and building health delivery systems to reach children in the most remote communities.

Gavi recently laid out its next 5 year strategy to immunize 300 million more children by 2020, which will save more than 5 million lives. In January, Gavi will invite donor governments to help fund their ambitious — but achievable — goals. Your support allows us to ramp up our campaign to ensure that the U.S. does its part by contributing \$1 billion over 4 years to Gavi.



Thanks to you and Gavi, the Vaccines Alliance, these women in Dar-es-Salaam were the first mothers in Tanzania whose babies received the pneumococcal and rotavirus (diarrheal disease) vaccines, protecting them against two of the biggest killers of young kids.

## Want to Change the World? Support RESULTS!

Nicholas Kristof and Sheryl WuDunn's new book, *A Path Appears: Transforming Lives, Creating Opportunity,* closes with "Six Steps You Can Take in the Next Six Minutes."

#5: "Become an advocate. On www.results.org, sign up to join the public lobbying efforts to get Congress to pay more attention to poverty at home and abroad."

We have more to do at home as well. The latest U.S. Census data showed that, in one of the richest countries in the world, almost one in five children still live in poverty.

This year, RESULTS advocates pressured Congress to protect the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC), which help low-income working families make ends meet and are our most successful anti-poverty programs for children. The credits incentivize hard work, increase employment, and decrease the number of single parents receiving cash welfare. Together they helped **move almost 9 million Americans out of poverty** in 2013.

To accelerate progress on our anti-poverty campaigns, our goal is to have RESULTS chapters in all 50 states and two-thirds of congressional districts by the end of 2015. This year, we started RESULTS groups in 10 new communities with plans for at least 19 more by the end of this year. We now cover 43 states! We have affiliates in 6 countries, and we've expanded our powerful grassroots-style advocacy into Kenya, Zambia, and South Korea, with plans for further expansion in Africa and Asia.

## We can't lose momentum! Will you support our 2014 Annual Campaign?

Our goal is to raise \$50,000 by the end of the year. Your gifts provide much-needed funding to provide our volunteers with training and support for their world-class advocacy, as well as ensure we continue to expand our presence and impact. We're grateful for any and all gifts. You can use the enclosed donation envelope or give online by visiting www.results.org/donate.

## **Your Donation Matched!**

A generous supporter will match donations made by the end of the year! RESULTS will receive \$2 for every \$1 you donate, up to \$50,000.

Please donate today and help us unlock these generous funds!

Thank you so much for being part of our successes and for your generosity. We wouldn't be able to do our work without you. I am excited about the things we'll accomplish together in 2015.

In partnership,

Joanne Carter, Executive Director