**Identifying your Action Network Manager(s)**

* As Group Leaders, do not take this project on by yourself, this is a great way to expand leadership within your group
  + This can help empower your advocates to want to be more involved
* This role can go to advocates that have been involved with RESULTS for 3 months, 3 years, or even 30 years!
* This is an opportunity to shine a light on their accomplishments within their advocacy
  + Great for shared leadership (two advocates can be co-managers).
* [Click here](https://results.org/resources/how-to-build-your-action-network-101/action-network-role-playing-1/) to review a role-playing activity on how to support an advocate to take on this role
* For additional help, contact Sarah Leone at [sleone@results.org](mailto:sleone@results.org), she can help troubleshoot any dilemmas you may be having with this

**Building your Action Network (outreach ideas from managers for recruiting members):**

* *Nursing and Retirement Homes* – Many are always looking for someone to present to the residents on exciting topics such as helping end poverty worldwide
* *Colleges* – Emailing/Calling departments such as;
  + Social work, Sociology, Criminal Justice, Pre-Med, Psychology, etc. (it does not only have to be those departments – get creative)
* *Other institutions* - Local hospitals, doctors offices, health department, shelters, churches, and other businesses/groups you and your activist group can think of to include on your phone and email list.
* *Networking with friends, family, colleagues, other associates* - (you may already have unofficial action networks, use that as a foundation to be empowered to reach out to others)
* *SOCIAL MEDIA!*

**Managing your Action Network**

* First you need to find a place to house your member list ([sample spreadsheet](https://results.org/resources/how-to-build-your-action-network-101/sample-action-network-member-list/))
* Send an initial introductory email every time someone new joins your list

**Sending out Action Alerts to your Network**

* You can copy and paste the content from the biweekly Action Alerts and email it out to your network (I’d recommend creating a group within your email to make it easier every time you send out an Alert)
* You can create a Newsletter (I can help create a template for this) and email it out to your network, post it in a Facebook group, or print them out to pass out at outreach events
* You can use a Google listserve, Slack, or any other mechanism you feel comfortable using to communicate with your network
* I’m in the process of seeing if we can have a Constant Contact or Canva account for you all – will let you all know

**How your Members can easily take Action**

* Let your network know that they can use [this link](https://results.org/volunteers/legislator-lookup/) to write and send an email to their Members of Congress using the content they receive from their Manager
* They can then use the following links to write and send a Letter to the Editor (LTE) about anti-poverty issues using the content they receive from their Manager
  + [Media Action: We Must Support the Global Partnership for Education's Bold Ambition](file:///C:\Users\sleone\OneDrive%20-%20RESULTS%20Educational%20Fund\Documents\Action%20Network%20Documents\Monthly%20Webinar%20Presentations\o%09https:\results.org\volunteers\action-center\%3fvvsrc=\campaigns\84548\respond)
  + [Media Action: Urge Congress to help renters afford a home](https://www.votervoice.net/RESULTS/campaigns/72504/respond)
  + [Media Action: Make EITC and CTC Provisions Permanent](https://www.votervoice.net/RESULTS/campaigns/65373/respond)

**Announcements:**

* Session at the International Conference over Action Networks
  + Building a Vibrant Action Network for Greater Influence and Group Growth at 3:15pm - 4:00pm, Jun 13
  + <https://results.org/conference/agenda/>
* Next Action Alert will be sent out May 26th, 2021 – Please try and get those out to your networks within 3-4 days
* Next Monthly Webinar will be June 30th, 2021 @ 8:30 pm