“Hi Jos, I've noticed that you've taken an interest in more responsibilities in our group lately, do you have a second to chat?"

*“I do, thanks Sarah."*

"I think our group would benefit from having an Action Network Manager. Have you ever heard of an Action Network before?

*"I have, but I don't know much about them.”*

“They're a collection of individuals in our community who are willing to take action on issues when we ask, usually through calls, e-mails, and letters. These are people who’ve maybe expressed interest in RESULTS and our issues but are not yet ready to join our local group as volunteers.

*“Oh yeah. I know we have that list of e-mails of people who’ve come to meetings once or twice or signed up for e-mails at our tabling events.”*

“Right! Those are the seeds of our Action Network. And even though they’re not formal volunteers, they play an important role. When Congress is taking a big vote, for example, we can ask them to make calls or send e-mails. If we have lobby meetings coming up, we can ask them to write letters we deliver. It's also a great way to expand influence into other congressional districts in our state. There are lots of ways a local Action Network can magnify the message we are trying to send to lawmakers about poverty."

*“For sure.”*

"But for this to work, we need someone to manage the list or people and the messages we send them. Since you are interested in a leadership position in our group, I think you would make a great Action Network manager.”

*“I appreciate it, Sarah. It does sound interesting. What things would I have to do?”*

First, you would take our list and organize it, such as putting names, e-mails, etc. in one location that you could manage. You would oversee maintaining that list and adding new people who express interest in taking action. Then, each month RESULTS will send you (and other Action Network managers) suggested actions to take – they’ll even provide messaging for it if you need it. Your task would be to personalize that message for our list and then send it out to our network, usually once a month. Sometimes, further action might need to be taken, like asking them to write a letter to the editor and we might have to contact them several times in a month if an important piece of legislation is moving forward. You would want to remind them of the results of their actions, like the recent passage of the COVID-19 relief bill. When people see they played a part in creating something good, they’re more likely to do it again."

*"That sounds great, what kind of experience do you need to have? I've only been a volunteer for 4 months, would that matter? It feels like a big responsibility."*

"No, not at all. You have been very engaged with the group and are a very powerful advocate when meeting with members of congress. You also have good organizational skills and you’re good at communicating with people. Yes, this would be something you'd have to dedicate some time too, but I believe this would be a great opportunity to grow your leadership skills, and that you would do a great job. And I think this is something that could really strengthen our group’s voice on the issues we care about. Would you be willing to take this one?"

*"Yes, I do want to take this on!"*

"Great, let's get started!"