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RESULTS is a member of Local Independent Charities of America. You can give to RESULTS through LIC at your workplace giving campaign.

Front Cover, clockwise from top left:

Top Left: On the way home from school, young girls in Bangladesh greet RESULTS volunteers visiting local microcredit programs. Photo by Kolleen Bouchane.

Top Right: Student participating in an Oklahoma Head Start program.

Bottom Right: Child learning from her teacher in a Head Start classroom.

Bottom Left: Elder woman and boy in a microcredit village in Bangladesh. Photo by Sue Perez.

Text by Mark Douglass



Letter from Executive Director



“My vision for the future ... a world completely free from poverty.”

– Muhammad Yunus
Managing Director of Grameen Bank,
RESULTS/REF Board Member

Several years ago, in an article for *Voices of Women* magazine, I wrote the following: “All of the world’s children are my children, some of them live in my house and share my genes.” When we can wrap our minds around the reality that all people of the world – children, young adults, elders – are members of our family, the neglect of people living in hunger and poverty anywhere in the world is simply unconscionable. As technology advances, the world is drawn closer and closer together. Children today learn nearly instantly of events from some of the most remote areas of the world, and see with their own eyes how much more difficult pure survival is for some families. Is it any wonder that they cannot understand why we haven’t yet made ending hunger and poverty *the* priority of our times?

For twenty-five years RESULTS and RESULTS Educational Fund (REF) have been training and empowering ordinary citizens to be effective advocates for solutions to hunger and absolute poverty. These volunteer activists educate the public, the media and legislators about the urgent need for action at all levels of our nation’s government, and build the political will to end hunger and poverty in America and around the world.

In 1976, the National Academy of Sciences declared that, if we had the political will, hunger could be ended in a single generation. As the staff and members of RESULTS and REF celebrated our 25th anniversary year, we charted both our successes and our remaining challenges. Many of us thought our job would be complete by now, but it clearly is not. More than 29,000 children still die each day from malnutrition and preventable or treatable diseases across the globe, and as Hurricane Katrina in our own Gulf Coast showed us, poverty persists right here in the United States.

In this report, we present a brief history of RESULTS and RESULTS Educational Fund, including a timeline of our most remarkable successes. As we review this outstanding progress, we must also commit to the challenge before us. A recent poll prepared for the

American Bar Association reached a telling conclusion: “The majority of Americans could use a civics refresher course.” RESULTS has long recognized this fact and has designed an effective strategy to address it. By training ordinary individuals to effectively use their voices with the public and their congressional representatives, we help to build a truly participatory democracy in which the government’s priorities reflect the will of the people.

It is time for our government officials, in every office and from every political party, to commit the resources and pass the legislation that will resolve the problems currently destroying the promise of humankind. Health, education, economic opportunity, an empowered citizenry, and sustainable development are the cornerstones of our human family’s future. What we have not yet achieved is the political will to make them a top priority of our time and implement the necessary solutions.

While the solutions do not require rocket science, I will close with a quote from Apollo astronaut Rusty Schweikert, who, having viewed our beautiful planet on a backdrop of black space, said: “We aren’t passengers on spaceship Earth, we’re the crew. We aren’t residents on this planet, we’re citizens. The difference in both cases is responsibility.”

This 25th anniversary report is dedicated to those who embrace their global citizenship – our grassroots volunteers – and to all of those who have not yet, but will soon, join us in bringing a just and sustainable world into reality.

Barbara J. Wallace
Executive Director
RESULTS/RESULTS Educational Fund

What began 25 years ago in a Los Angeles, CA living room with a dozen friends writing letters to members of Congress has blossomed into what many consider the most effective citizens advocacy organization for poverty eradication.

Over the years, RESULTS and RESULTS Educational Fund (REF) have developed a model for empowering individuals to transform their vision of a better world into reality (page 4). By giving volunteers the tools, training, and support needed to make their voices heard in the corridors of power, RESULTS changes lives, not just of the poorest people in our country and the world, but also of many who believe they are unable to make a difference.

Our strategic plan (page 5) focuses on five initiatives: Empowering Citizens, Healthy Families, Education for All, Economic Opportunity, and Sustainable Development. These initiatives are interrelated, recognizing that success in one area depends upon success in all areas.

This report celebrates the successes of 2005 and charts the milestones of the quarter century since the beginning of RESULTS/REF (pages 6-9). From the first editorial generated in 1981 to the passage in 2005 of legislation that helps orphans and other vulnerable children, RESULTS/REF continues to strive toward a world that works for everyone.

In 2005, RESULTS helped contribute to reducing billions of dollars of cuts to Medicaid funding and preserving the successful Head Start program from potentially devastating modifications (page 10). Our work also resulted in the highest funding commitment to date for the innovative Global Fund to Fight AIDS, Tuberculosis and Malaria (page 11).

Additionally, the Microcredit Summit Campaign (MSC), poised to achieve its goal of providing access to small loans for 100 million of the world’s poorest families, set even bolder goals for future work (page 12). REF’s success in recent years in raising awareness around the global tuberculosis epidemic captured the support of The Bill & Melinda Gates Foundation to launch a multi-year, multi-country tuberculosis campaign (page 13).

These successes have established RESULTS and RESULTS Educational Fund as leading poverty eradication advocacy organizations. As the movement to make poverty history gains new found momentum, we will continue to work as we have for the last 25 years to shape an equitable world where everyone’s needs are met.



C. Paul Barnhart Elementary School Head Start classroom in Waldorf, MD. Photo by Shaunda McCready

Transforming Individuals into Powerful Activists



RESULTS is a 501(c)(4) non-profit, grassroots citizen advocacy network dedicated to creating the political will to end hunger and the worst aspects of poverty. Through focused and coordinated lobbying, volunteer grassroots activists engage and inspire their policymakers to support policies and priorities to eliminate poverty in the U.S. and worldwide.

RESULTS Educational Fund (REF) is a 501(c)(3) non-profit organization that educates the public, the media, and political leaders about the realities of and solutions to poverty and hunger. REF produces quality research to determine the effectiveness of programs and policies to address poverty and prioritize human needs, empowers and trains citizens to participate in their democracy, and engages the media to highlight critical issues and hold the government accountable to executing the public's will to end poverty.

RESULTS/REF Grassroots

Our grassroots activists are at the heart of our efforts. Through RESULTS/REF, ordinary citizens participate in locally organized groups that meet on a regular basis to learn the latest news around key legislative issues and coordinate their actions for maximum impact. Grassroots activists write letters, make phone calls, and meet personally with Congressional offices; reach out to news and editorial writers of local and national media outlets; and organize fundraising, recruitment, and educational events in their communities. Located in over 100 cities and towns in key Congressional districts and states, RESULTS activists work tirelessly to leverage their passion and collective voices to shape national and international policy.

“It’s always refreshing to work with people with such optimism and willingness to fight for what is right.”

– Representative Sherwood Boehlert (R-NY)

Volunteer regional coordinators and grassroots group leaders link RESULTS/REF’s national strategies and planning to local volunteer groups. Together with staff, regional coordinators ensure that local group leaders and members are empowered and engaged in a supportive environment to exercise their personal and political power.

With input from the grassroots and RESULTS/REF’s Boards of Directors, national staff members translate our policy targets into strategic campaigns implemented by the grassroots. Keeping a close eye on Capitol Hill and the White House, staff members identify political opportunities which can be leveraged to achieve our policy goals. Throughout the year, they

produce original policy research; build relationships and collaborate with key organizational allies; and develop educational materials for the grassroots, the general public, policymakers, and the media.

RESULTS/REF Volunteer Regional Coordinators and Staff

Grassroots activists are trained and supported by a network of volunteer regional coordinators and staff based in Washington, DC and around the country.

Together, through regular coaching calls, monthly national conference calls, action alerts, training initiatives, and a comprehensive, interactive website, the ordinary citizens are transformed into effective, powerful RESULTS activists.

RESULTS/REF Strategic Plan

Building on our successes over the last two decades, RESULTS and RESULTS Educational Fund initiated a strategic planning process to guide advocacy efforts in line to meet the Millennium Development Goals by 2015 and eliminate poverty in the U.S. Guided by surveys, meetings, and discussions with our volunteers and allies, RESULTS/REF has developed the following five campaigns to make hunger and poverty history:

Empowering Citizens

Underlying every aspect of each RESULTS/REF campaign is one principle: individual transformation drives social transformation. We are committed to the power of the individual citizen, acting in concert with other powerful citizens, to set policy change in motion to benefit the world’s poor. We recognize that all of our work must be aimed at further empowering those for and with whom we advocate. Overcoming the “I can’t make a difference” syndrome is only the first step. Through RESULTS/REF, activists gain the skills and knowledge to truly make a difference!

Start and Early Head Start to help level the playing field for children from impoverished homes. Globally, RESULTS/REF concentrates on the elimination of school fees and other barriers to Education for All that too often reinforce the social bondage of poverty. When people, particularly girls, orphans, and other marginalized groups, are educated, health improves and income rises dramatically.

“If members of RESULTS aren’t talking about it, we won’t hear about it.”

– Senator Patty Murray (D-WA)

Economic Opportunity

Poverty is as much a condition of opportunity as of income. Microcredit is one strategy revolutionizing the fight against poverty by providing credit, a safe place to save, and other resources to give people a choice and a chance so their work does not profit

only others. In the U.S., we seek to address the asset gap along with the income gap. We promote fair tax policies and welfare reform, and cutting edge programs like Individual Development Accounts, KIDS Accounts, and a Minimum Living Wage. Globally, RESULTS/REF remains a long-standing champion of microcredit, working to ensure its benefits for the poorest of the poor. RESULTS also works to support global policies that protect the basic rights of workers.

Healthy Families

Diseases of poverty and lack of access to even the most basic health care negatively impact millions of families in the U.S. and worldwide. The inequities of this disease burden are not only a consequence of poverty, but also a cause. Domestically, we continue our fight for Health Care for All and access to nutrition services through programs like Food Stamps and WIC (Special Supplemental Nutrition Program for Women, Infants and Children) which provide a safety net in times of economic hardship. Globally, the Healthy Families initiative focuses on providing universal access to quality treatment for tuberculosis, HIV/AIDS, and major child killers that account for over 12 million deaths annually. We also work to eliminate barriers, like user fees and obstacles to hiring health workers, that keep the poor from getting the services they need.

Sustainable Development

We live in a finite world that is increasingly constrained. RESULTS/REF anchors our ongoing efforts in this reality and is currently exploring the strategic role we can play in efforts to create a sustainable world that meets the needs of all people.

Education for All

Universal primary education is a consistent factor among those countries and communities successfully battling the plague of poverty and creating equitable democratic societies. Knowledge is power. Here in the U.S., we look to innovative programs like Head

25 Years of RESULTS

From Individual Resignation to Collective Action



Sam Daley-Harris, RESULTS/REF founder. Photo by Microcredit Summit Campaign



RESULTS Canada takes the stage during an International Conference. Photo by Brad Wallace

RESULTS was sparked by a dawning awareness of the gap between caring about inequalities caused by hunger and poverty and taking action to change them. This gap resulted from a lack of knowledge about the political process and a sense of hopelessness to impact it.

RESULTS/REF founder Sam Daley-Harris, in his book *Reclaiming Democracy: Healing the Break between People and Government*, chronicles the history of RESULTS as it bridges this gap to create the political will necessary to bring an end to hunger and poverty. He tells of interviewing 7,000 students to ask if they knew the name of their member of Congress – only 200 did. He also tells of his own hopelessness. Moved to action, Sam began writing letters to his member of Congress, first alone, and then with a few friends.

This group began to support each other in a new experiment in participatory democracy. Energized by their collective actions, they expanded their activities, working to assemble a local candidate forum. As they experienced success in achieving clear results, they found that their collective efforts were reinforcing their commitment and increasing their effectiveness as a team. From one person to six, and from six people to six groups, the community of activists that would become RESULTS was born.

Early RESULTS volunteers discovered that the most substantial hurdle to creating change is the illusion that the individual can't make a difference. In looking back on his motivation for becoming a RESULTS/REF volunteer and grassroots board member, Scott Swearingen explained, "Without other people to work with and encourage me, I wasn't ever going to do anything significant on the issue I felt deeply about. It wasn't a lack of information that kept me from acting, but a lack of connection, or affiliation with other people – a lack of support."

The community, an immediate source of inspiration, encouragement, and support, is the cornerstone of RESULTS/REF. Many people feel overwhelmed when they face problems as daunting as hunger and poverty, but as part of a national, and now global, movement, individuals can overcome the obstacle of hopelessness and move from resignation to bold action. As more and more citizens are transformed by their willingness to set aside their anonymity, our organization and its impact continues to grow. And that growth feeds the dynamic development of each local group and each partner in RESULTS/REF.

"If we want to move into action or move others into action, we must face the hopelessness that's in most of us. Without facing it, it's impossible to move past it to effective action."
– Sam Daley-Harris

Throughout RESULTS' 25 years, the support of the community of activists and their collective base of knowledge and experience has propelled individual growth. RESULTS activist Mark Toogood offered, "What RESULTS provided that converted me from a concerned citizen into a 'player' was the structure to learn about issues, the partnership with other members for encouragement, the

research and resources to act effectively, and overall a shared sense of mission and team (really, family) such that my fear of our political process dissolved."

RESULTS/REF has been a dynamic, leading force in ending poverty and hunger in the U.S. and worldwide. In the following pages, we take a look at some of our most significant accomplishments and milestones of the last 25 years. These outcomes were achieved by individual activists – supported, empowered, and held accountable by similarly minded people, and leveraged through a strategic national framework. This is the story of powerful people who are transforming the world through their own transformation. It is a testimony of the ability of the individual to reclaim democracy. It is the story of RESULTS.

The Annual RESULTS/REF International Conference: Bringing Our Collective Voice to the Seat of Power

Starting in 1984, hundreds of RESULTS activists and allies from around the U.S., and now six other countries, have gathered at our annual conference in Washington, DC to get inspired, educated, and trained to be powerful advocates for the poor. The Conference, sponsored by RESULTS Educational Fund, is an opportunity for our grassroots to hear from world-class speakers, get the most up-to-date legislative and policy information, and hone their advocacy skills. This training prepares RESULTS activists for two days of visits to Congress to meet with House and Senate offices, and the World Bank and International Monetary Fund (IMF). Past International Conference speakers include then First Lady Hillary Rodham Clinton, Co-founder of Partners in Health Dr. Jim Kim, and Children's Defense Fund Founder Marian Wright Edelman.

The 2005 International Conference "Celebrating 25 Years of Action to End Hunger and Poverty" was attended by nearly 300 activists from across the U.S. and around the world. Attendees gathered for panels on education, health care and economic opportunity which featured some of the world's foremost experts on RESULTS Global and Domestic issues. Nine members of Congress, as well as world

famous authors and activists, spoke words of encouragement and motivation to the grassroots in attendance. National and international staff, Board Members and volunteer regional coordinators also worked with the attendees to sharpen their lobbying and advocacy skills, and to train and empower activists in taking targeted actions. The combination of three days of educational panels, inspirational speakers and instructive skill-building workshops helped prepare RESULTS activists for over 300 meetings with Congressional offices as well as many meetings with key high-level staff from the World Bank and IMF, where members of Congress and world leaders were effectively educated on the issues. The 2005 International Conference was a time to celebrate RESULTS' strong history of success in building the political will to end hunger and poverty as well as a time to look ahead and prepare for future progress.



RESULTS activists from across Alaska come together at an International Conference. Photo by Brad Wallace

1980 – Sam Daley-Harris, Wendy Schaal, and Stephen Michael Schwartz, after meeting at the Los Angeles World Hunger Event, host the first meeting of 12 people that would become RESULTS.

1981 – RESULTS' first editorial news item runs in October in the *Los Angeles Times*.

1982 – RESULTS organizes three candidate forums on ending hunger, attended by 14 members of Congress. Volunteer activists generate 13 TV and 23 radio interviews, 4 TV editorials, 7 feature articles, and more than 12,000 letters urging candidates to attend.

1983 – Daley-Harris makes his first 21-day, 21-city tour founding RESULTS groups around the U.S. He subsequently makes another four trips, establishing 50 groups in 33 states by 1985.
– RESULTS develops the "Bones Exercise," a technique to develop concise, powerful speaking.
– RESULTS Educational Fund is formed.

1984 – 95 activists gather in Washington, DC for RESULTS' first annual conference.
– 20/20 carries a segment on Oral Rehydration Therapy (ORT), "The Next Thing to a Miracle," which inspired a development in RESULTS advocacy: the use of visual media. RESULTS' video campaign ends victoriously as Congress earmarks \$60 million to fund ORT.
– Daley-Harris moves to Washington, DC and becomes RESULTS' first full-time staff person.

1985 – RESULTS volunteer activists instigate the largest editorial campaign to date to protect the International Fund for Agricultural Development (IFAD). The final tally: 42 editorials, 39 written by newspaper staffers who had never heard of IFAD before being approached by RESULTS activists.

1991 – Hundreds of RESULTS activists begin the "Keep the Promise" campaign to ensure that the U.S. lives up to pledges made during the World Summit for Children.

1990 – RESULTS organizes candlelight vigils where more than 1.5 million people around the world unite in calling on the world leadership at the World Summit for Children to improve efforts to eliminate childhood deaths caused by preventable disease and malnutrition. The Summit is the largest gathering of heads of state in history.

1989 – *Parade* publishes "They Defy the Odds," a feature story on RESULTS that reaches 33 million readers.
– RESULTS Germany scores its first victory as 12 volunteers help instigate a 1.5 million Deutschmark increase in German support for the United Nations Children's Fund (UNICEF).

1987 – The fourth RESULTS conference becomes the first RESULTS International Conference as activists from Australia, Britain, Canada and the U.S. come together.
– RESULTS joins the global microenterprise effort by supporting Congress to introduce the Self-Sufficiency for the Poor Act and provide \$50 million for microenterprise loans. Eighty percent is targeted to individuals in the poorest half of the population with emphasis on businesses owned by women and the poorest 20 percent of the population.

1986 – RESULTS' first fundraising drive, the "RESULTS 100 Campaign", draws to a successful close as more than 300 people agree to support the cause.
– Four RESULTS groups are established in the U.K., making RESULTS an international affair.

1992 – RESULTS activists gathered almost 1,400 signatures from members of Congress and parliamentarians around the world on a letter to the World Bank to secure a commitment to increase its share of lending targeted to benefit the poor.

1994 – RESULTS Domestic officially begins, adding 15 local groups within the first year.

1995 – RESULTS helps support Congress to create the Child Survival and Disease Account aimed at preventing needless child deaths. Within the account, child survival programs are backed by \$300 million in funds.

1996 – RESULTS pushes to expand the Child Survival and Disease Account to incorporate basic education; funding for the program increases to \$600 million.

1997 – 2,900 delegates from 137 countries inaugurate the Microcredit Summit Campaign to reach 100 million of the world's poorest people with microcredit by the end of 2005. MCS becomes REF's largest and most far-reaching project.
– RESULTS' allies in Congress introduce the World Summit for Children Implementation Act to protect and expand U.S. foreign aid designated for children's programs.

2001 – RESULTS Domestic efforts are pivotal in increasing the child tax credit from \$500 to \$1,000 and making it partially refundable, benefiting 17 million American children and lifting 500,000 kids out of poverty.
– Following the 2000 G8 Summit's Okinawa Communiqué recognizing the need for a unified effort to combat AIDS, TB and malaria, the G8 sets aside funding that leads to the creation of the Global Fund. The U.S. provides \$100 million the first year.

2000 – Congress earmarks \$60 million to fund the fight against global TB, tripling its previous commitment.
– A \$900+ million dollar increase in the Head Start budget, advocated by RESULTS activists, brings the total number of students enrolled to almost one million.

2003 – U.S. Global Fund support from Congress rises to \$550 million.
– REF cosponsors the largest media call in RESULTS history with the Children's Defense Fund; 53 journalists learn about efforts to dismantle Head Start.
– Groundbreaking legislation is passed keeping the U.S. accountable for reaching the poorest people with at least half of funds designated for microcredit, setting aside funds to support microfinance networks and requiring better poverty measurement tools.

1999 – RESULTS groups build support for Head Start and 65 U.S. Representatives sign a letter calling for increased funding for Head Start. The subsequent increase of more than \$600 million allowed 40,000 additional children to join the successful Head Start program.

1998 – RESULTS successfully advocates for the Assets for Independence Act which provides \$125 million for the creation of Individual Development Accounts (IDAs), matched savings accounts for low-income families in the U.S.

2004 – The Institute of Medicine, part of the National Academy of Sciences, publishes a report recommending universal health insurance coverage by 2010. RESULTS Domestic launches a multi-year advocacy program to achieve this goal.
– Congress appropriates \$15 million in a pilot program to help countries eliminate school fees.

2004 – REF releases *Integrating HIV/AIDS and TB Efforts: The Challenge for the President's AIDS Initiative*. The report addresses TB-HIV co-infection in 14 countries targeted in the Presidential initiative.

2005 – RESULTS and REF celebrate 25 years of success.
– REF and its partners launch the multi-year, multi-country ACTION project on TB advocacy funded by The Bill & Melinda Gates Foundation.



Fighting Poverty at Home: Update on RESULTS Domestic

Underway for just over a decade, RESULTS advocacy efforts to end poverty in the United States are an integral and expanding component of our mission. In 2005 alone, RESULTS Domestic activists met face-to-face with 37 representatives and 8 senators, made hundreds of calls to members of Congress, and wrote thousands of letters. Through the support of RESULTS Educational Fund, our network generated 3 editorials, 5 op-eds, 10 feature articles, and over 50 letters to the editor. As members of a growing venture, RESULTS Domestic activists have every reason to expect increasing success in the future.

Citizen Empowerment

Grassroots expansion is *the* area of greatest opportunity for RESULTS Domestic. We ended 2005 with over 200 core activists in 29 active domestic groups across the country. RESULTS domestic groups also organized over 70 outreach meetings or events, resulting in the recruitment of 34 new activists. Domestic capacity was built through 11 national conference calls for training and education with an average attendance of 95 activists from around the country. In addition, 61 domestic activists attended the 2005 RESULTS/REF International Conference in Washington, DC for intensive education, training, and lobbying.

In late 2005, RESULTS/REF received a three-year gift to energize membership growth in the Midwest, and particularly to begin targeted outreach to communities of faith. This strategic effort will provide RESULTS with a chance to reach new constituencies and to inspire more members

of Congress, especially leaders of key committees working on domestic poverty issues. RESULTS Domestic will remain steadfast in our key messages and supportive of new activists to engage even more Congressional leaders in the fight against poverty and hunger in the U.S.

Healthy Families

RESULTS Domestic's strategy for 2005 predicted that "both the Presidential and Congressional ... budget proposals will attempt to account for the huge deficit by requesting spending cuts targeted at domestic programs." The expected onslaught was not long coming. The President's budget proposal included \$40 billion in Medicaid cuts over ten years. RESULTS activists sprang into action and, through steady lobbying pressure, reduced the cuts by almost one-third. While this is little consolation for the 53 million poor children and families facing a \$27 billion cut from Medicaid over 10 years, even here there are reasons for cautious optimism. The effort to maintain these cuts was so politically costly that Congress is unlikely to attempt similar cuts in 2006. More significantly, these cuts were passed by exceedingly small margins, and, with our allies, RESULTS secured a slight victory that reversed cuts to Food Stamps in the same bill.

Education for All

RESULTS Domestic activists focus on early childhood development because they realize the pivotal importance of Head Start and Early Head Start to help level the educational playing field between low-income children and their more advantaged peers. Since

2003, RESULTS has been working to protect and strengthen Head Start and defeat efforts to weaken the program. RESULTS has also been pressing for discontinuation of the National Reporting System (NRS), an inappropriate testing mechanism of Head Start students. In September 2005, the House voted to suspend NRS testing. Unfortunately, the Senate failed to pass the bill during 2005 and the program has continued under existing law.

Economic Opportunity

Reflecting upon the causes of poverty, especially considering the success of microenterprise around the world, RESULTS Domestic is increasingly concerned with closing the asset gap, rather than simply addressing an income gap in the U.S. One in four Americans is asset poor, lacking the net worth to sustain themselves without income for three months while living at or above the poverty level. It is not simply income, but also savings and home ownership that enable families to emerge from poverty. This has increased RESULTS' commitment to such asset-building tools as Individual Development Accounts (IDAs) and KIDS accounts, both of which build an individual's stake in their own future. The bipartisan ASPIRE Act, which would establish a savings account for every child born in the U.S., was re-introduced during 2005, offering RESULTS activists a platform to further educate their members of Congress on these opportunities. This positive approach to increasing economic opportunity through innovative programs puts RESULTS on the front line of the fight against poverty.



Ending Global Poverty: Update on RESULTS Global

At the close of 2005, we had global activists in 55 cities across the country. RESULTS volunteers get the training they need to educate members of Congress about the devastating effects of hunger and poverty and the solutions that exist to stop them. In 2005, inspired, engaged, and committed citizens continued to serve as the key to our global successes.

Citizen Empowerment

In 2005, RESULTS global activists met with 55 U.S. Representatives and 14 Senators, held over 225 meetings with House and Senate congressional aides; organized hundreds of outreach events and group meetings; and generated 51 editorials, 73 op-eds and news articles, 97 letters to the editor, 22 radio segments, and 9 TV spots, as well as thousands of letters to members of Congress.

Healthy Families

RESULTS was instrumental in securing a historic U.S. commitment to international health in 2005 when Congress earmarked \$438 million for The Global Fund to Fight AIDS, Tuberculosis and Malaria. Additionally, RESULTS remains on the leading edge of the effort to increase U.S. bilateral support for TB, with efforts resulting in more than \$90 million committed in 2005, up from just under \$1 million in 1997.

At the beginning of 2005, REF inaugurated the three-year Advocacy to Control Tuberculosis Internationally (ACTION) project funded by The Bill & Melinda Gates Foundation. The work of the ACTION Project (see page 14) is revolutionizing the

international effort to fight TB and promises to increase government contributions for life-saving TB treatment and eliminate policy barriers that impede access to much needed TB services in targeted countries. Through ACTION activities in the U.S. in the first year alone, REF-generated print media on TB rose from 87 pieces in 2004 to 119 in 2005, radio/TV spots jumped from 2 to 25, and educational meetings with members of Congress and their staffs increased by over 50 percent.

Education for All

After two years of determined advocacy, the Assistance for Orphans and Other Vulnerable Children in Developing Countries Act became U.S. law in November 2005. The passage of the Act was due, in no small part, to the tireless efforts of RESULTS grassroots members and staff. This visionary legislation is the first comprehensive response to the needs of vulnerable children, providing for immediate needs such as food and medicine, and also for the elimination of public primary school fees. Moreover, the measure creates a Special Advisor for Orphans and Vulnerable Children and an Office of Vulnerable Populations to coordinate U.S. Agency for International Development (USAID) efforts. RESULTS has also played a key role in developing recommendations for full implementation of this legislation. Additionally, RESULTS continues to champion direct appropriations for education efforts. International funding for basic education increased by \$65 million in 2005, \$15 million of which was allocated to the elimination of school fees. RESULTS/REF and coalition partners continued to raise awareness,

moving international dialogue beyond the question of whether or not to abolish school fees, to determining the best means of doing so.

Economic Opportunity

RESULTS focused a great deal of attention in 2005 on overseeing implementation of landmark poverty-focused microenterprise legislation and the allocation of resources to the very poor. Working closely with the House International Relations Committee, RESULTS helped to pass the Microenterprise Results and Accountability Act of 2004 which calls on USAID to ensure that at least half of the \$200 million appropriated for microenterprise will benefit people living on less than U.S.\$1 a day. USAID is also mandated to develop new poverty measurement tools by October 2006 to ensure that the very poor are actually being reached.

RESULTS activists worked diligently to obtain similar commitments from key international financial institutions, including the World Bank. Grassroots members secured 78 Congressional signatories and delivered letters from the House and Senate to the World Bank urging a pledge to proactively support microenterprise. Furthermore, years of RESULTS advocacy for microenterprise paid off as Congress specifically earmarked \$20 million in supplemental tsunami relief funding for microenterprise development.

REF's Microcredit Summit Campaign (page 9) had a decisive year in 2005, the UN's "Year of Microcredit." The MSC, with its practitioner partners, is on track to reach 100 million of the world's poorest people with small loans.

The Microcredit Summit Campaign



Microcredit loan borrowers in Pakistan sign their loan repayment records. Photo by KASHF

“To me, [the Microcredit] Summit is a grand celebration... of the freeing of credit from the bondage of collateral. This Summit is to pronounce good-bye to the era of financial apartheid. This Summit declares that credit is more than business. Just like food, credit is a human right... This Summit is about creating a process which will send poverty to the museum.”

– Muhammad Yunus, Managing Director of Grameen Bank and RESULTS/REF Board Member, addressing the world’s first Global Microcredit Summit in 1997.

Microcredit is anything but business as usual. People trapped by poverty have the skills and desire to improve their lives, and by giving them loans as small as \$50, they can put their skills into action and lift themselves out of poverty.

In 1997, RESULTS Educational Fund convened the first Microcredit Summit where policymakers, donors, and practitioners came together from 137 countries and agreed on a bold initiative: to reach 100 million of the world’s poorest families with microcredit by the end of 2005. The Microcredit Summit Campaign, a project of RESULTS Educational Fund (REF), provides a platform where microfinance institutions, policymakers, and civil society can promote best practices and work together to reach the very poor.

The Campaign’s Core Themes

1. Reaching the poorest people;
2. Reaching and empowering women;
3. Building financially self-sufficient institutions; and,
4. Ensuring a positive, measurable impact on the lives of clients and their families.

Setting Targets and Making Gains

By the end of 2005, microcredit institutions had reached over 113 million clients, 82 million of whom were living on less than U.S.\$1 a day* at the time of their first loan. According to the Muhammad Yunus biographer, David Bornstein, the progress of the Microcredit Summit Campaign “represents one of the few times that a major development promise is going to be fulfilled – and remarkably close to schedule.”

At the global Microcredit Summit in November 2006 in Halifax, Canada, the Campaign launched Phase II with two new goals for 2015: 1) To ensure that 175 million of the world’s poorest families are receiving credit for self-employment; and 2) To ensure that 100 million of the world’s poorest families rise above the U.S.\$1 a day threshold. Reaching this second goal would almost achieve the Millennium Development Goal of halving absolute poverty.

*Refers to all those who live on less than U.S.\$1 a day Purchasing Power Parity (PPP). It measures the value of a foreign country’s currency that would be needed in that country to purchase the same basket of goods that can be purchased in the United States for 1 U.S. Dollar.

Advocacy to Control Tuberculosis Internationally

“TB is too often a death sentence for people with AIDS. ...Today we are calling on the world to recognize that we can’t fight AIDS unless we do much more to fight TB as well.”

– Nelson Mandela

Tuberculosis (TB) is one of the deadliest diseases of poverty, claiming nearly two million lives annually. TB is also the biggest killer of people with HIV/AIDS. Yet, standard TB can be cured with drugs costing only \$16 per person. Given the potential to fight TB, the death sentence is all the more unacceptable, making TB control a moral and political priority. The specter of drug-resistant strains of TB – arising from ineffective or incomplete treatment – adds urgency to the effort.

Advocacy to Control Tuberculosis Internationally (ACTION) – a project led by RESULTS Educational Fund (REF) and funded by The Bill & Melinda Gates Foundation – is a three-year campaign developing and implementing effective advocacy strategies to help reverse this greatest, curable infectious killer of adults on the planet. Working together with technical partners, international advocates, and local partners, our immediate objectives are to:

- 1) Increase investment in TB treatment in the world’s poorest

countries from four key donor countries: Canada, Japan, the U.K., and the U.S.; and 2) Address policy barriers impeding lifesaving TB diagnosis and treatment in three countries with very high burdens of TB: India, Indonesia, and Kenya.

In 2005, ACTION efforts were critical in driving the global advocacy movement against TB to achieve impressive results. ACTION’s collaborative advocacy efforts contributed to the inclusion of TB in key policy documents, including: the Commission for Africa report – a major policy framework addressing anti-poverty and development efforts in Africa; the 2005 communiqué of the G8 Summit; the U.S. President’s Emergency Plan for AIDS Relief; and a new \$5 billion Japanese Health and Development Initiative. These achievements indicate that political interest in TB is growing.

One of REF’s greatest strengths is our tradition of engaging and educating leaders in government, media, and society. With a cheap cure available, better tools in the pipeline, and a clear ethical mandate to address this global killer, it is only political will that is lacking. At REF, we know about creating political will. Of course, the final measure is dollars invested, but the intermediate indicators are promising:

- Media coverage of TB nearly tripled from 2004 to 2005;
- Advocate meetings with members of Parliament, Congress, and their staffs more than doubled; and
- Actions taken by members of Parliament and Congress, such as testimonies and letters on TB, substantially increased.

REF is a leader in researching and monitoring what key donor

governments invest in global TB control. To supplement this research, in 2005 ACTION developed a “fair shares” framework, which allocates to select countries a target level of investment, each based on the size of its economy. How countries perform relative to their fair share allows ACTION partners to hold their governments accountable to funding commitments and to advocate for greater resources to fight TB.

In addition to research and education, another of REF’s great traditions is partnership building. ACTION has proven itself a leader in mobilizing an array of partners to help drive the global effort to fight TB. Thanks to ACTION, key technical partners, advocacy organizations, and donors are collaborating more regularly and cohesively on strategic opportunities. These synergies are maximizing each partner’s strengths and energizing further action. ACTION efforts helped bring attention to the declaration of a TB emergency by African Ministers of Health and leveraged this declaration in the media (generating over 60 articles and broadcasts worldwide!) to educate policymakers on the issue. ACTION’s unique model for organizing congressional and parliamentary educational tours to TB endemic countries, and bringing TB experts and activists to the U.S. and other donor countries, cultivates new TB champions and increases awareness and commitment. This partnership is working to influence broader targets including the World Bank and the G8 to increase their response to TB.

Invigorating political will through education, revolutionizing oversight through research, and facilitating effective partnerships through communication and strategic planning, the ACTION project promises great results toward the eventual elimination of TB.



TB Patient taking TB medication in Beijing, China

\$200,000 and Above

The Bill & Melinda Gates Foundation

\$50,000 to \$199,000

Atlantic Canada Opportunities Agency (ACOA)

Anonymous
Johnson & Johnson
Monsanto Fund
Charles Stuart Mott Foundation
Omidyar Network
Province of Nova Scotia
Sylvia Sabel and Joel Rubinstein
Marshall and Pam Saunders
United Nations Population Fund (UNFPA)†

\$25,000 to \$49,999

Anonymous
Austrian Development Cooperation
Canadian International Development Agency (CIDA)†
Richard S. & Lois Gunther Family Foundation
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International Fund for Agricultural Development (IFAD)
LDS Employment Services
Levi Strauss Foundation
Open Society Institute

\$10,000 to \$24,999

Academy for Educational Development
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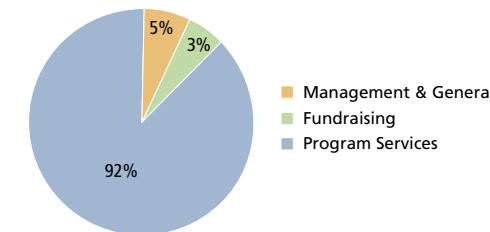
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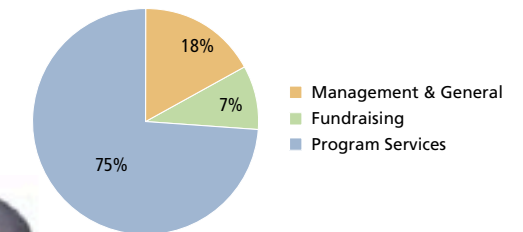
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SUPPORT AND REVENUE	
Monthly Sponsors	\$98,461
Foundation and Grants	708,560
Events and Contributions	601,492
International Conference	104,883
Miscellaneous	7,781
Rental Income	62,264
Net Investment Income	12,715
Total Support and Revenue	1,596,156
OPERATING EXPENSES	
Program Services	3,334,177
Supporting Services	
Management and General	189,670
Fundraising	115,875
Total Operating Expenses	3,639,722
EXCESS OF SUPPORT AND REVENUE OVER OPERATION EXPENSES	-2,043,566†



RESULTS

SUPPORT AND REVENUE	
Monthly Sponsors	\$243,736
Foundations and Grants	20,000
Events and Contributions	192,529
Conferences	6,890
Miscellaneous	577
Cost Sharing	327,598
Net Investment Income	7,986
Total Support and Revenue	799,316
OPERATING EXPENSES	
Program Services	524,986
Supporting Services	
Management and General	125,324
Fundraising	50,312
Total Operating Expenses	700,622
EXCESS OF SUPPORT AND REVENUE OVER OPERATION EXPENSES	98,694



†Operation Expenses in excess of Revenue reflect a three year grant from The Bill & Melinda Gates Foundation for the ACTION project

RESULTS/RESULTS Educational Fund would also like to thank our monthly donors for their faithful and generous giving that sustains our work.

*RESULTS Educational Fund donors include gifts to the Microcredit Summit Campaign and ACTION projects.
†Donations used for scholarships and other support for Microcredit Summit Campaign Annual meetings and training workshops.

