

### Who We Are

Sister organizations RESULTS and RESULTS Educational Fund (REF) are a leading force in ending hunger and poverty in the U.S. and worldwide. By supporting programs and policies that address the root causes of poverty, we're creating long-term solutions.

RESULTS EDUCATIONAL FUND is a nonprofit 501(c)(3) organization that performs cutting-edge research and oversight on anti-poverty programs and policies; builds support for proven poverty-fighting strategies by educating the public, policy makers, and the media; and supports powerful citizenship. REF houses important global initiatives that expand support for TB (ACTION) and microcredit for the very poor (Microcredit Summit Campaign).

RESULTS, INC. is a nonprofit, grassroots advocacy 501(c) (4) organization. It advocates for policies and legislation that create solutions to poverty, make programs work more effectively, and extend coverage to those who need it. RESULTS empowers people to become powerful voices for the end of poverty through grassroots chapters in over 100 U.S. locations and six other countries.

Working synergistically, RESULTS and REF leverage millions of dollars and effective programs and policies that give low-income people the means to not only survive, but to thrive.

### THE ACTION PROJECT

ADVOCACY TO CONTROL TB INTERNATIONALLY (ACTION) is an international partnership of advocates in seven countries working to increase funding and improve policies to fight tuberculosis (TB). During the first four years of the project (2005 to 2008), ACTION helped mobilize more than \$554 million to fight global TB.

A sampling of results from ACTION's 2008 advocacy efforts:

- The Global Fund to Fight AIDS, Tuberculosis and Malaria increased its requirements for and support of TB-HIV interventions and approved its biggest round of funding yet, supporting more than 100 programs in 60 countries.
- The World Bank announced a US\$140 million TB laboratory initiative for Africa.
- The Japanese government agreed to fund a new TB initiative.
- The Kenyan Ministry of Health launched a new TB-HIV awareness campaign and new TB-HIV targets were incorporated into the national AIDS program.

ACTION has proved that advocacy can play a key role in confronting a global epidemic while making major inroads in reducing the impact of TB.

### How We Create Results

It takes ordinary people pressuring their leaders for anti-poverty programs to attract the public attention, policies, and funding they need. That's why RESULTS and RESULTS Educational Fund (REF) stand out.

Our staff does quality research and careful planning to determine the most strategic campaigns, while grassroots volunteers advocate for our issues. We train and support these "ordinary heroes" to educate and inspire members of Congress, the public, and the media about solutions to the root causes of poverty.

The collective voices of these activists, coordinated with "grass-tops" efforts driven by our staff, leverage millions of dollars for programs and policies that give low-income people the health, education, and economic opportunity they need to thrive.

#### THE MICROCREDIT SUMMIT CAMPAIGN

The Microcredit Summit Campaign's goal of reaching 100 million of the world's poorest people with microfinance was considered wildly audacious when it was set in 1997. But by the end of 2008, the Campaign was able to make an announcement heralded in media around the world: more than 106 million of the world's poorest people who live on less than US\$1/day held microloans in 2007. (Over 154 million people total held loans when those who earn greater than US\$1/day are included).

"This is a tremendous achievement that many people



thought was far too difficult to reach. What makes it even more remarkable is that loans to more than 100 million very poor families now touch the lives of more than half a billion family members around the world!"

— Muhammad Yunus, founder of the Grameen Bank, Nobel laureate, and RESULTS/REF board member

### 2008 Financials

#### **RESULTS Educational Fund**

TOTAL EXPENDITURES \$6,508,088



### **RESULTS**

TOTAL EXPENDITURES \$344.296



Thank you to all our generous donors. Your financial partnership is essential to our collective work to change the world.



founder of Grameen de la Frontera and Citizens Climate Lobby "I get many solicitations for money, but few organizations provide for active participation. With RESULTS, the participation of ordinary people like me is key. Before I found RESULTS, I didn't know who my congressman was. Now I know all my members of Congress and they know me and what I want. I have more political influence as part of RESULTS than I ever could alone.

"My wife and I have found that giving brings aliveness, especially if you're giving enough that it's risky and gets your attention."

## Ordinary Heroes

Extraordinary Change



# RESULTS Educational Fund and RESULTS

2008 Annual Report Summary



providing people with opportunities to live a full life is not easy work. But RESULTS and RESULTS Educational Fund (REF) activists have discovered that everyone has the ability to make a difference given the right training and support. As a result, these ordinary people are effecting extraordinary change. Their ongoing efforts open schoolrooms to switch on the minds of the poorest children, provide loans to women who would otherwise have no options, and furnish medicines small enough to fit in the palm of a hand, yet big enough to keep a loved one alive.

Read about some of our many successes and meet a few of our ordinary heroes.

### Health Care for All

#### STEMMING THE DEADLY GROWTH OF TB AND AIDS

When RESULTS and REF began advocating for tuberculosis (TB) funding in 1997 as a key poverty and health issue, the U.S. was providing less than \$1 million in global TB funding. Since then, we've helped members of Congress connect the dots — the fight against HIV/ AIDS will not succeed without an equally aggressive effort against TB, which is the biggest killer of people with AIDS. On July 30, the historic bipartisan Lantos-Hyde Act was signed into law, authorizing \$48 billion over five years for life-saving AIDS, TB, and malaria programs. Due to our advocacy efforts, the bill included \$4 billion for TB and a goal of treating 4.5 million people.

#### ACHIEVING HEALTH CARE FOR ALL AMERICANS

In 2008, our campaign to provide quality and affordable health care for all Americans engaged lawmakers and political candidates as never before. At town hall meetings, debates, candidates' forums, and events sponsored by RESULTS, our activists urged candidates to support comprehensive, meaningful health reform.

Because a national health program is the most effective and efficient model, RESULTS endorsed and advocated for the National Health Insurance Act, H.R.676. This bill would create a publically-financed, privately delivered health care system — Medicare for all. We also lobbied for the Health Equity and Accountability Act, which would invest resources in assessing and correcting the pervasive racial and ethnic health disparities in our system.

### **Economic Opportunity**

#### 13 MILLION AMERICAN CHILDREN GET A BOOST

RESULTS' Make Taxes Fair campaign recognizes the power of a fair tax code to help people move out of poverty through credits that benefit low-income families and policies that encourage saving. In 2008, we persuaded Congress to lower the income eligibility threshold for the Child Tax Credit (CTC) from \$12,050 per year to \$8,500 so that more low-income children and families would qualify. An additional 3 million low-income children received the credit and 10 million more got a larger tax credit in 2009!

#### A New World Bank Commitment to Microfinance

Looking for more sources of funding for microfinance, RESULTS and REF have allied with members of Congress to dramatically improve the World Bank's support for microfinance. Our staff and grassroots supported congressional letters to World Bank President Robert Zoellick, urging greater investment in microfinance for the very poor. Over 110 members of Congress signed a letter making three specific proposals, which got the World Bank's attention. President Zoellick informed Congress that the World Bank is exploring implementation of the proposals.

### **Ending Hunger**

With a record number of Americans signing up for food stamps and using food banks, RESULTS launched a campaign to make hungry families a priority in the 2008 Farm Bill. Many months of emails, letters, calls, and meetings with members of Congress, as well as generating media, got results. The nutritional title of the Farm Bill received the largest increase in funding of any title - \$10.4 billion over ten years. The bulk went to the SNAP program (formerly Food Stamps), while the Emergency Food Assistance Program received funding that will also help food banks deal with the growing need.

### Education for All

#### ACHIEVING EDUCATION FOR ALL

More children around the world are attending school and funding for education is rising thanks in part to the efforts of RESULTS and REF. We continued to build support for achieving universal primary education, advocated for increased funding, and made recommendations to make U.S. aid for education better targeted, evaluated, and coordinated. In response to President Obama's campaign pledge of \$2 billion for a global education fund, REF developed recommendations for a multilateral coordination and funding mechanism, which we presented to the Obama Transition Team and UNESCO.

#### EARLY CHILDHOOD DEVELOPMENT GETS A BOOST

In the U.S., early childhood development programs like Head Start give children from the poorest backgrounds a better chance to succeed in school and life. The pressure our activists put on Congress in 2008 paid off when the economic recovery bill, passed in early 2009, included the largest amount ever for Head Start and Early Head Start (the program for infants and toddlers). The new funding will provide Head Start services to an additional 110,000 children and child care assistance to an additional 300,000 children.



### **Empowering Citizens**

Because it's the collective efforts of our "ordinary heroes" that create extraordinary change, expanding our presence in congressional districts across the country is critical for greater impact. In 2008, we made starting new chapters a top priority, and we succeeded — our network grew by over 30 percent! We also worked to attract a wider variety of voices through our Diversity, Youth in Action, and Faith in Action task forces.

RESULTS and REF excel at empowering citizens in the vibrant practice of democracy. Consistently calling, writing, meeting, and working with legislators is what makes the difference. In 2008, our volunteers and staff:

- Held more than 360 outreach events nationwide, educating and mobilizing
- Had 122 face-to-face meetings with senators and representatives and hundreds of meetings with congressional aides; and
- Generated 313 pieces of media, including editorials, op-eds, articles, letters to the editor, and radio and TV

Michigan activists shared the

Jeune (in photo) with Rep.

Knollenberg (center)

story of TB-HIV survivor Joseph

Having the staff and resources to form new chapters, train new activists, and support established groups to take ever-

- communities to take action;

more sophisticated actions is key to success.

## Ordinary Heroes – Extraordinary Change



Diane John-Smith, RESULTS/REF activist

"I get real-time information from **RESULTS** on legislation that will make a difference in the lives of people living in poverty. **RESULTS** has empowered and changed me in ways I never thought possible. I'm more confident in my people skills. I have an improved self-image. And I'm committed to ending poverty."

"My history is doing as much as I can for the underserved who have been disenfranchised. That's what RESULTS does — opens doors for people who would not be able to get through that door otherwise. We have to stand together to make a difference in the lives of all people around the world. We are truly the ones who are going to make a difference."



Dr. Charles Wallace, manager, Tuberculosis Services Branch, Texas Department of State Health Service



Newer RESULTS/REF chapters need more nurturing as they approach each new task, but it's worth it, says Anne Child. "When they take action and get results, there's nothing like seeing someone you've helped accomplish something they set out to do."

Anne Child. RESULTS/REF volunteer regional coordinator

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To see our complete report, visit our website: www.results.org